

Jaclyn Perrone

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Education

9/2005 – 2/2009

Fordham University, New York, NY – Bachelor of Arts

Majors: Communications & Media Studies and Visual Arts

GPA: 3.8 – Summa Cum Laude

Experience

9/2013 – Present

PIVOTAL LABS | *Product Designer*

- + Use agile and lean practices to rapidly iterate on design decisions
- + Facilitate inception and product discovery exercises
- + Pair with developers to implement front-end code and design work
- + Conduct and analyze user interviews and usability testing
- + Create personas, sketches and html prototypes
- + Lead weekly department design critiques

7/2012 – 9/2013

OGILVY & MATHER | *User Experience Designer*

- + Develop new concepts for existing and potential clients
- + Research and incorporate best practices and current trends in web design
- + Create wireframes, user flows, and functional specifications documents (FSD) to outline the expected behaviors of a digital application
- + Build low to high fidelity prototypes of digital applications using HTML5, CSS3, Javascript and jQuery to solve potential problems and provide a clearer demonstration for the client and team

7/2010 – 7/2012

SANBORN MEDIA FACTORY | *Front-end Developer*

- + Develop web apps with responsive layouts for compatibility across devices and desktops
- + Chart user flows to build and improve wireframes for web apps
- + Perform cross-browser/device compatibility testing
- + Build microsites from Photoshop mockups using HTML5, CSS3, jQuery, Javascript and PHP
- + Install custom Wordpress themes on static websites

Skills

- + Usability testing and analysis
- + HTML5/CSS3, jQuery, Javascript, Bourbon, Bootstrap, Middleman
- + Responsive web design