

# Functional Specification

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IKEA - The Life Improvement Project

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**1/17/13**

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## Desktop Templates

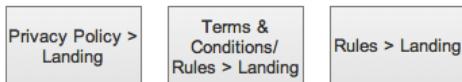
### 1.1.1. User Interface

## Template Overview

#### 1A. Detail page with media (static image, image carousel, video thumb carousel)



#### 1B. Detail page with no media (all text)



#### 2A. List view with image thumbs



#### 2B. List view with no image thumbs



#### 3. Event list view



#### 4. Forms (with thank you pages and error states)



## CMS Wireframes



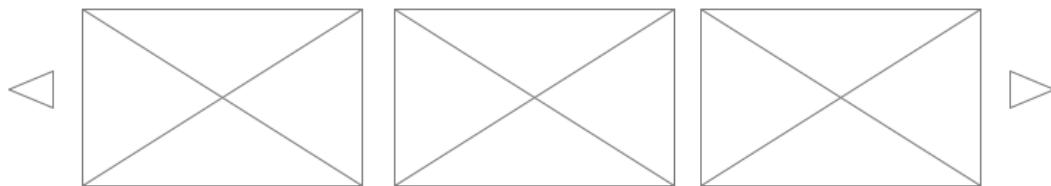
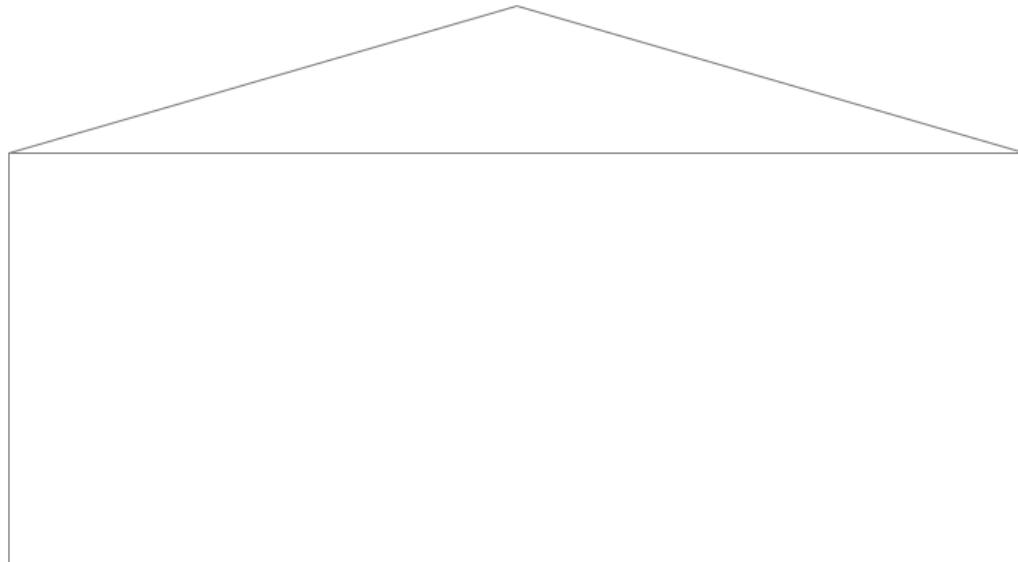
## 1.2. House > Collapsed View

### 1.2.1. User Interface



### The Life Improvement Project

Let's Get Started in 3



### 1.2.2. Annotations

Footnote	Label	Description
1	Countdown button	<p>On page load, this button will start counting down to 1. ("Let's Get Started in 3...2...1.."). After 1, the house will auto-expand. So, the house will stay collapsed for a total of 4 seconds before it's expanded.</p> <p>The user can trigger this expansion at any time by clicking on this button.</p> <p>The house should ease into this expansion, starting out slowly and ending quickly.</p>

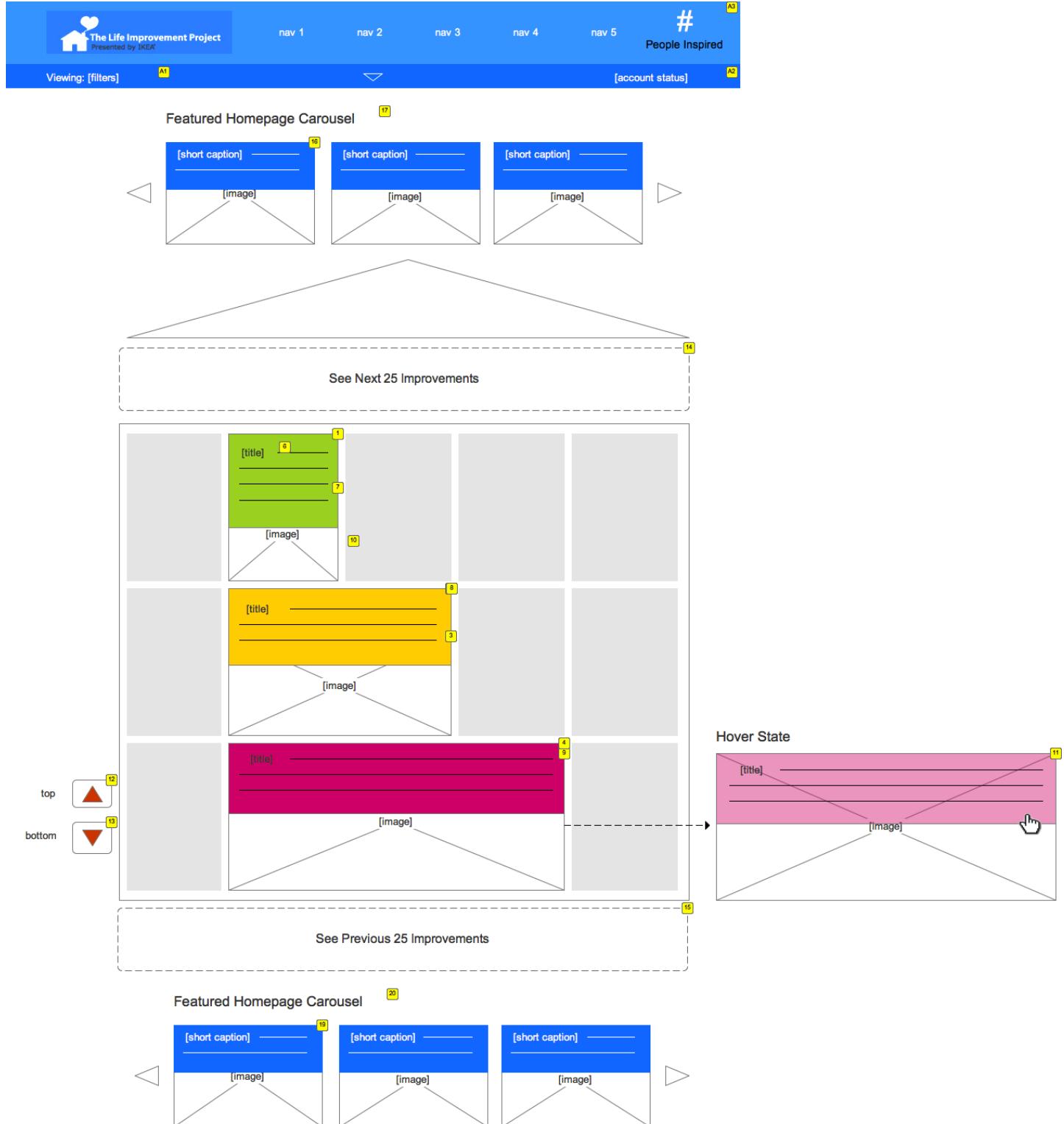
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Footnote	Label	Description
A1	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see "Nav &gt; Filter view" for that state).</p>
A2	Account status	<p>This is where the Facebook login happens.</p> <p>If a user is not logged in, the text will read: "Log in"</p> <p>If a user is logged in, the text will read: "Hi [first name]! (Log out)"</p> <p>Clicking on "Log in" will show the Facebook login button (see "Nav &gt; Facebook Login" for that state).</p> <p>Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.</p>
A3	People inspired counter	<p>This number will track:</p> <ol style="list-style-type: none"> <li>1. # stories posted</li> <li>2. # stories shared FROM LIP site only (not counting external shares from FB, etc)</li> </ol> <p>We do not want to include # stories saved to the IKEA house.</p>

## 1.3. House > Expanded View

### 1.3.1. User Interface



### 1.3.2. Annotations

Footnote	Label	Description	CSS
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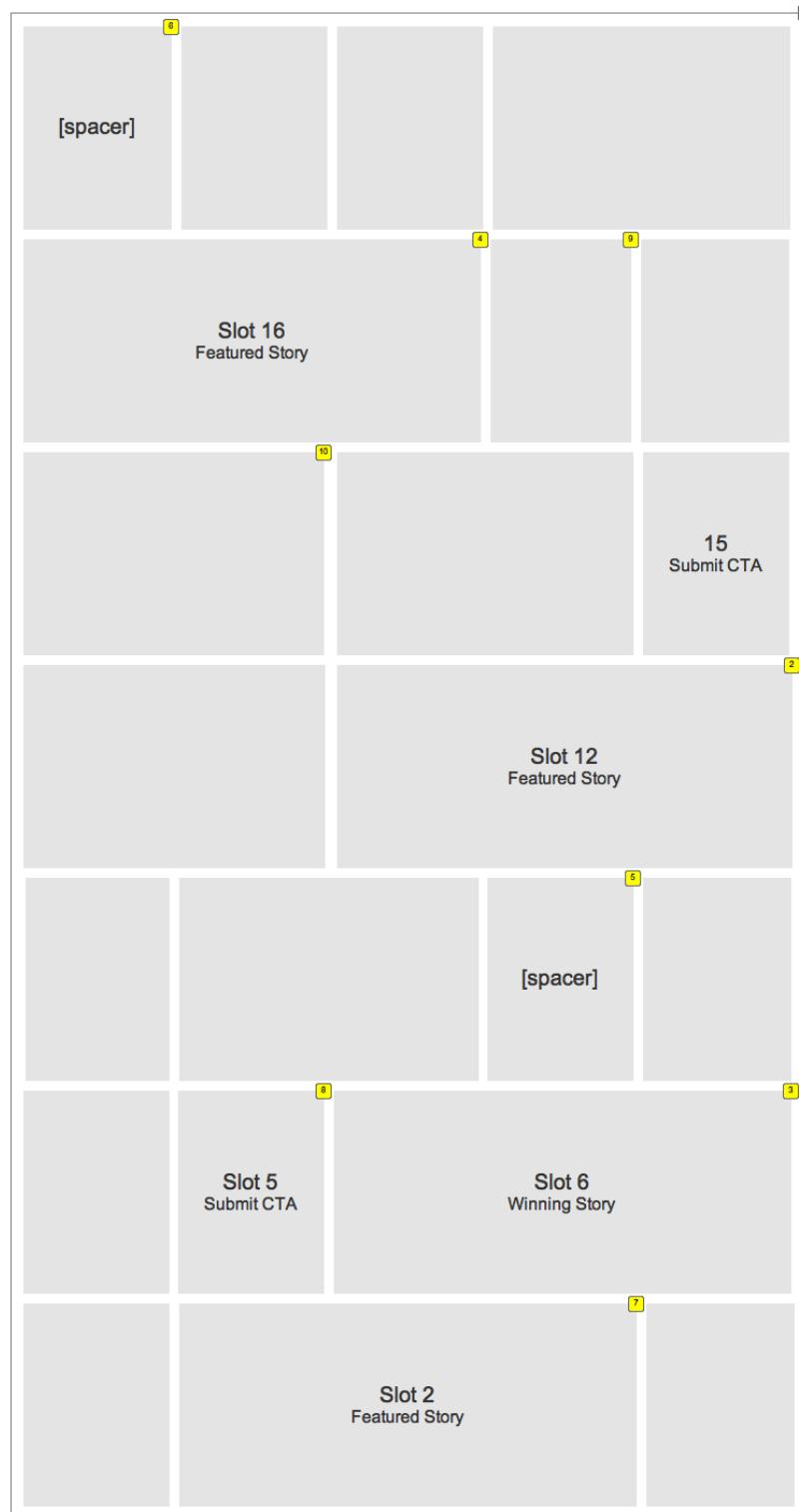
Footnote	Label	Description	CSS
1	One column div	Color div will be absolutely positioned at top:0, left: 0, and will grow with the title.	font-size: 16px; line-height: 20px;
2	Two column div	Color div will be absolutely positioned at top:0, left: 0, and will grow with the title.	font-size: 20px; line-height: 24px;
3	Project thumbnail	<p>Thumbnail will come from the user's project submission. If they uploaded 2 images, image 1 will be the thumbnail. A random illustration will be shown only if they:</p> <ul style="list-style-type: none"> <li>a) did not upload any media</li> <li>b) uploaded only a video with no images</li> </ul> <p>Rules for random illustrations: There will be 8 illustrations per room assignment, broken down like so: 3 one-column illustrations, 3 two-column illustrations, 2 three-column illustrations. The choice will be completely at random.</p> <p>Image will be center cropped and will take up entire width and height of the container, with the color div absolutely positioned over it.</p> <p>The image will have to be cropped 3 times, to account for the 3 possible sizes</p>	
4	Three column div	Color div will be absolutely positioned at top:0, left: 0, and will grow with the title.	font-size: 24px; line-height: 28px;
5	Project summary hover	On hover, the opacity of the color div with project title will decrease, revealing the image underneath. On mouseOut, color shutter will fadeIn('fast')	
6	Project title	Project title is 75 characters max for all 3 sizes. The entire title will be displayed.	
7	One column image	Image dimensions: 118 x 282	
8	Two column image	Image dimensions: 248 x 282	
9	Three column image	Image dimensions: 378 x 282	
10	Image cropping	Images will be center cropped.	
11	Three column div	Color div will be absolutely positioned at top:0, left: 0, and will grow with the title.	font-size: 24px; line-height: 28px;
12	Jump to Top	When clicked, the viewport will scroll to the top of the house.	
13	Jump to Bottom	When clicked, the viewport will scroll to the bottom of the house.	
14	See Next 25 Improvements	Clicking this will make the house grow another page. Only two pages can be visible at once, so when the user clicks "See Next 25 Improvements" a third time, the first page will collapse and a "See Previous 25 Improvements" button will appear.	
15	See Previous 25 Improvements	This button will only appear if the user has clicked "See Next 25 Improvements" more than twice. Clicking on it will bring the user back to the previous page, and since only 2 pages can be visible at once, the top page will collapse.	
16	Short caption	Short caption is 60 characters max. It should not exceed two lines.	font-size: 12px; line-height: 16px;

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Footnote	Label	Description	CSS
17	Featured homepage carousel	<p>Will only appear on the homepage in two places: top and bottom. Both carousels show the exact same content.</p> <p>Each carousel will contain at least 3 items, and at most 6 items. The carousel is circular.</p> <p>Carousel can feature ALL content except for User Projects and IKEA Projects. So this includes:</p> <ul style="list-style-type: none"> <li>Beyond The Home</li> <li>Contributors</li> <li>Events</li> </ul> <p>Media (Except for items that link out to 3rd party sites. This can be allowed in the database, but we will make an editorial guideline saying they should not do this)</p>	
18	Homepage carousel thumb size	Image dimensions are 226 x 124	
19	Short caption	Short caption is 60 characters max. It should not exceed two lines.	font-size: 12px; line-height: 16px;
20	Featured homepage carousel	<p>Will only appear on the homepage in two places: top and bottom. Both carousels show the exact same content.</p> <p>Each carousel will contain at least 3 items, and at most 6 items. The carousel is circular.</p> <p>Carousel can feature ALL content except for User Projects and IKEA Projects. So this includes:</p> <ul style="list-style-type: none"> <li>Beyond The Home</li> <li>Contributors</li> <li>Events</li> </ul> <p>Media (Except for items that link out to 3rd party sites. This can be allowed in the database, but we will make an editorial guideline saying they should not do this)</p>	
21	Homepage carousel thumb size	Image dimensions are 226 x 124	
A1	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see "Nav &gt; Filter view" for that state).</p>	
A2	Account status	<p>This is where the Facebook login happens.</p> <p>If a user is not logged in, the text will read: "Log in"</p> <p>If a user is logged in, the text will read: "Hi [first name]! (Log out)"</p> <p>Clicking on "Log in" will show the Facebook login button (see "Nav &gt; Facebook Login" for that state).</p> <p>Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.</p>	
A3	People inspired counter	<p>This number will track:</p> <ol style="list-style-type: none"> <li>1. # stories posted</li> <li>2. # stories shared FROM LIP site only (not counting external shares from FB, etc)</li> </ol> <p>We do not want to include # stories saved to the IKEA house.</p>	

## 1.4. House > Content Order

### 1.4.1. User Interface



### 1.4.2. Annotations

Footnote	Label	Description
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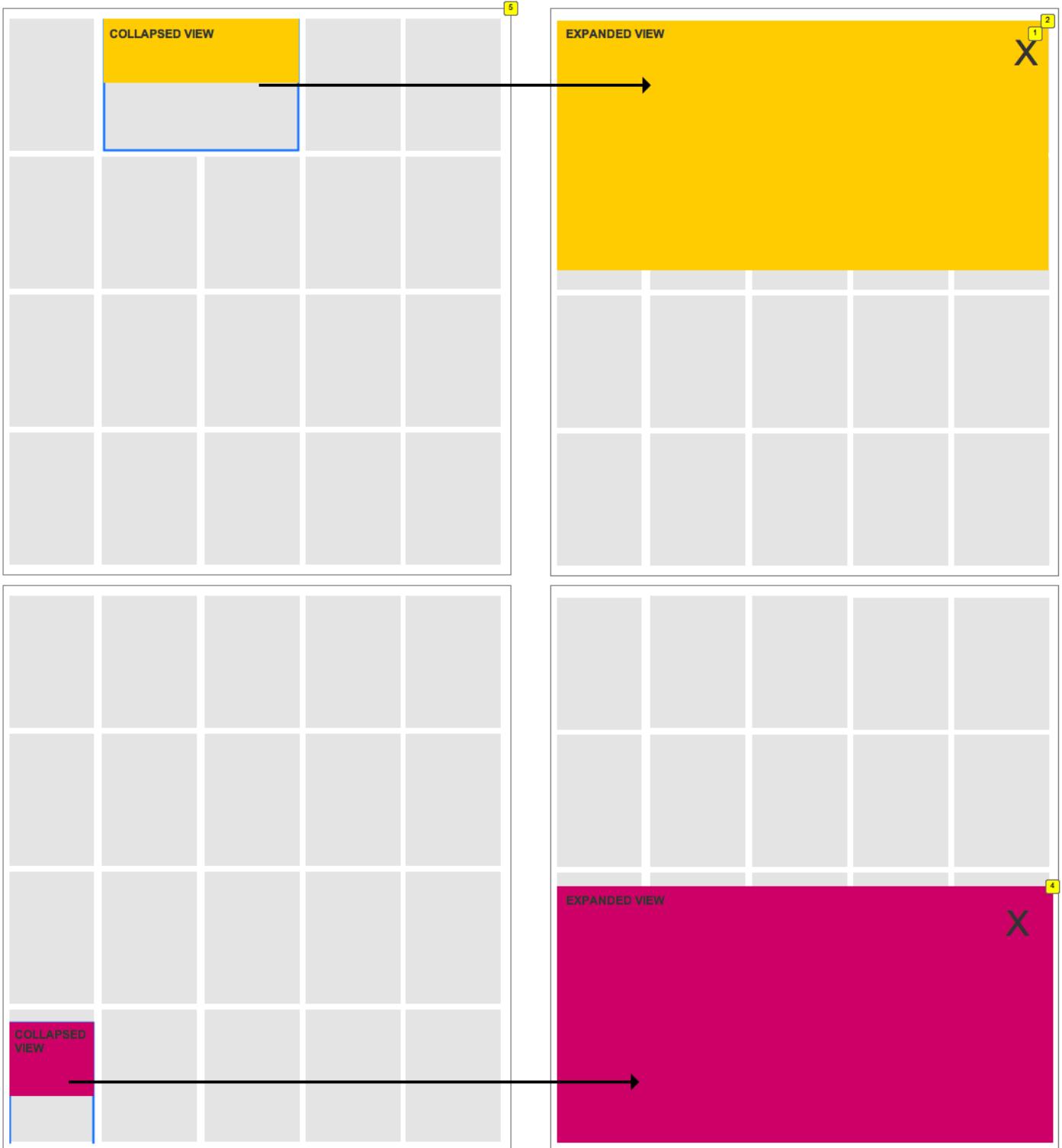
## Functional Specification

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Footnote	Label	Description
1	Content order	<p>There will be at most 22 items on a page.</p> <p>User projects come in reverse chronological order, going up.</p> <p>Best case: 16 user/IKEA projects 3 featured projects 1 winning project 2 submit CTAs = 22 projects.</p> <p>For example... When page is rendered: Load (next) 16 user/IKEA projects Load (next) 3 featured projects into assigned slots (2, 12, 16) Load (next) 1 winning project into assigned slot (6) Load (next) 2 submit CTAs into assigned slots (5, 15)</p> <p>If not enough featured projects, back fill If not enough winning projects, back fill</p> <p>There will be at most 3 projects in a row. Spacers will be inserted where there are holes in the layout. After the projects are loaded, we will shuffle the projects per row, to ensure that spacers don't always end up in the far right slot.</p> <p>A deep-linked featured or winning project will display in the house as a three column project. Deep-linked user/IKEA projects will display as either a one or two column project.</p>
2	Three column projects	These are only reserved for featured projects and winning projects.
3	Winning Story	Winning stories will only be 3 columns wide.
4	Featured Story	Featured stories will only be 3 columns wide.
5	Spacer	A space is inserted in this case because there can only be 3 projects per row.
6	Spacer	A space is inserted in this case because there can only be 3 projects per row.
7	Designated slots	<p>This is just an example of how content can fall into place. It is not THE way, for it will be randomized. However, these 6 slots will always be assigned to these particular stories. All other content will flow around them.</p> <p>Filtered items will not have slotted algorithm as described above. All items will be displayed in reverse chronological order.</p>
8	Submit CTA	Submit CTAs will only be 1 column wide.
9	One column project	One column projects are only used for spacers, submit CTA, unfeatured user/IKEA projects.
10	Two column project	Two column projects are only used for unfeatured user/IKEA projects.

## 1.5. House > Detail View Behavior

### 1.5.1. User Interface



### 1.5.2. Annotations

Footnote	Label	Description
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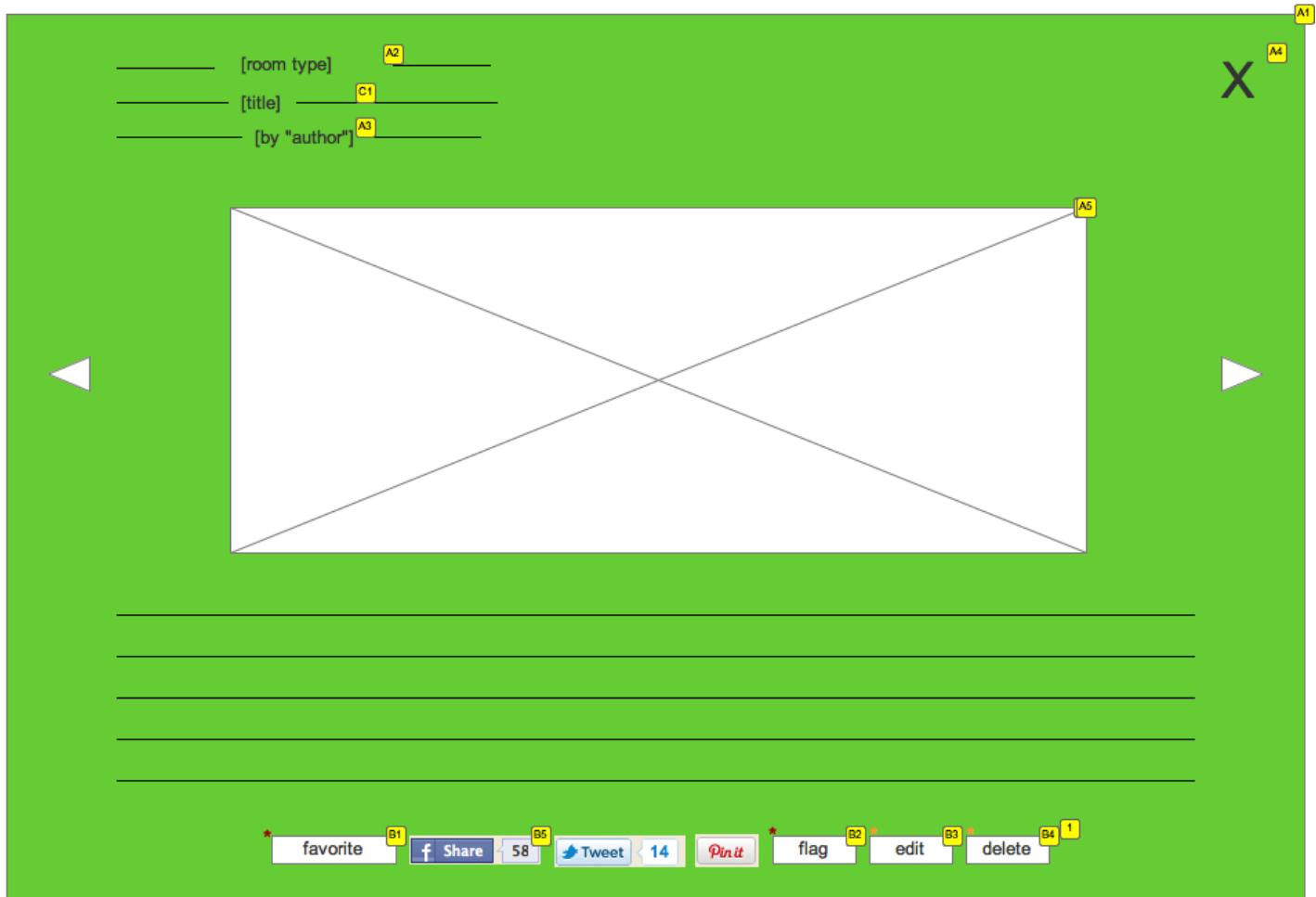
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Footnote	Label	Description
1	Detail close	Clicking the 'X' will close the overlay. Clicking on another project, or anywhere else on the screen, will also close the overlay.
2	Detail expanded view	This will be an overlay that is full width. When it is not in the last few rows, It will expand from the top down.
4	Project detail expanded view	When a project is in the last few rows, the overlay will expand from the bottom up.
5	Detail view behavior	You can only open up ONE overlay at a time. If an overlay is already open, clicking on another detail will close that overlay and open the new one. Clicking on the "X" close button will remove the overlay.

## 1.6. House > Detail View

### 1.6.1. User Interface



\* This button does not show up on the user's own project detail view.

\* This button ONLY shows up on the user's own project detail.

### 1.6.2. Annotations

Footnote	Label	Description
1	Detail view buttons	In the detail view, whenever a user clicks on any social button (Favorite, Share, Flag), they will be prompted to log into Facebook in order to complete the action.
2	Detail image	Image dimensions: 378 x 282
A1	Detail view	The background of the detail view will be the same color as its corresponding collapsed view.  A user project will be 1 of 4 colors, chosen at random: Yellow, Pink, Green, and Orange  An IKEA project will ALWAYS be blue. A user project can never be blue.
A2	Room type	This will display the room assignment the user chooses upon submission
A3	By "author"	This will pull in the Facebook author's first name and first letter of their last name.  i.e. by Maria S.
A4	Detail close	This will close the detail overlay.

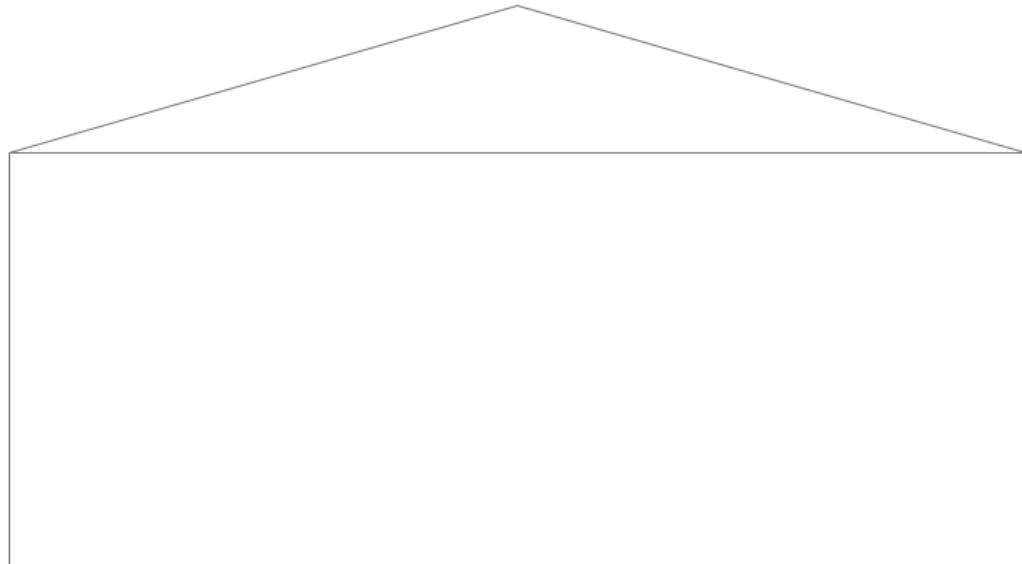
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Footnote	Label	Description
A5	Detail Carousel	<p>If the user uploads 1 image, there will be no carousel or arrows, only the static image</p> <p>If the user uploads 2 images, the carousel will activate and the arrows will appear</p> <p>If the user uploads only a video, there will be no carousel or arrows, the youtube embed will appear in the carousel, and a random illustration (pulled from the set of illustrations tied to the room assignment) will serve as the thumbnail in the house summary view.</p> <p>If the user uploads 1 image and a video, the carousel will activate, the arrows will appear, and the video will display FIRST.</p> <p>If the user uploads 2 images and a video, the carousel will activate, the arrows will appear, and the video will display FIRST.</p> <p>If there is no media, a line drawing will be used in the image block, and its width will extend out to the edges of the copy.</p> <p>The carousel is circular.</p>
B1	Favorite button	<p>Requires Facebook Login</p> <p>Clicking here will add the post to your favorites</p> <p>**Favorite button does NOT appear on a user's own project--only when viewing another user's project. Users cannot favorite their own projects.</p> <p>The Favorite Button will have a heart and plus sign next to the "add to favorites" text. When added, the text will change to "remove from favorites", and the plus sign will turn to a minus sign.</p>
B2	Flag button	<p>Requires Facebook Login</p> <p>Clicking here will flag a project for inappropriate content. Flags will not remove the project. It will be the admin's responsibility to unpublish the project.</p> <p>Flag CTA will be disabled after user clicks on it. Disabling is only for that page view. On page refresh the flag is re-enabled. System does not save flag state for user across requests.</p> <p>**Flag button does NOT appear on user's own project--only when viewing another user's project. Users cannot flag their own projects.</p>
B3	Edit button	<p>Requires Facebook Login</p> <p>Clicking this will bring you to the submit screen, with the form prefilled, and the images/video loaded. Clicking the "preview/submit" button from here will give you the preview of your edits</p> <p>**Edit button ONLY appears on a user's own project. Users cannot edit other users' projects.</p>
B4	Delete button	<p>Requires Facebook Login</p> <p>Clicking this will remove your post from the house, and will remove your project's entry from the sweepstakes (if entered).</p> <p>There will be an alert that will prompt the user to confirm the deletion.</p> <p>**Delete button ONLY appears on a user's own project. Users cannot delete other users' projects.</p>
B5	Social buttons	<p>We will be using ShareThis to track analytics.</p> <p>The OG tags for all projects will be defined as follows: og title = project title, og description = project description, og thumbnail = project thumbnail</p>
C1	Project title	This will display the project title the user inputs upon submission

## 1.7. Nav > Home Page > Normal state

### 1.7.1. User Interface



### 1.7.2. Annotations

Footnote	Label	Description
1	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see "Nav &gt; Filter view" for that state).</p>

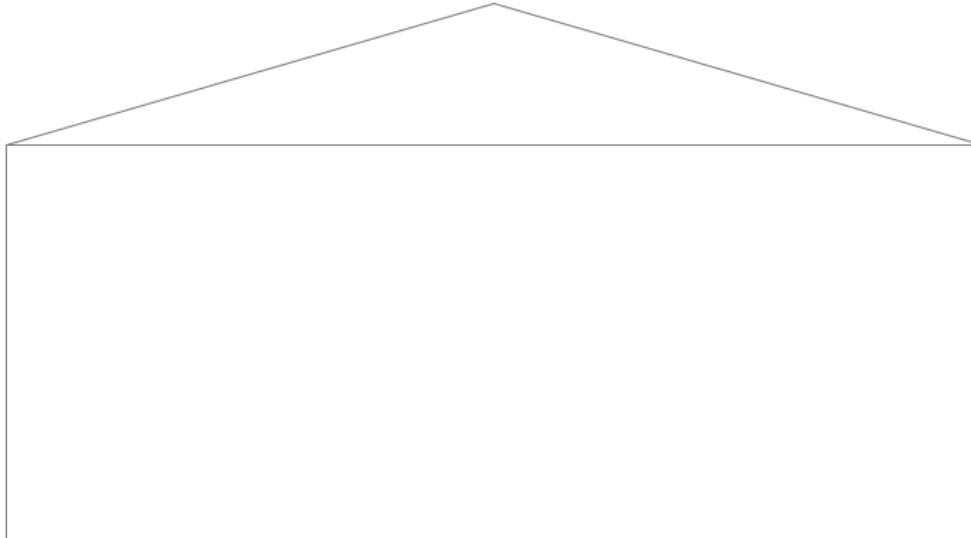
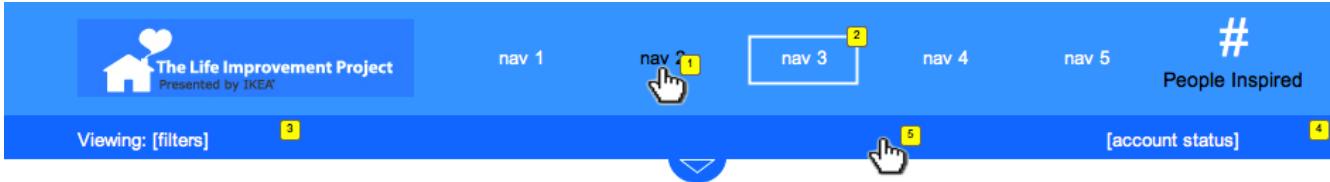
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Footnote	Label	Description
2	Account status	<p>This is where the Facebook login happens.</p> <p>If a user is not logged in, the text will read: "Log in"</p> <p>If a user is logged in, the text will read: "Hi [first name]! (Log out)"</p> <p>Clicking on "Log in" will show the Facebook login button (see "Nav &gt; Facebook Login" for that state).</p> <p>Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.</p>
3	People inspired counter	<p>This number will track:</p> <ol style="list-style-type: none"><li>1. # stories posted</li><li>2. # stories shared FROM LIP site only (not counting external shares from FB, etc)</li></ol> <p>We do not want to include # stories saved to the IKEA house.</p>

## 1.8. Nav > Home Page > Hover state

### 1.8.1. User Interface



### 1.8.2. Annotations

Footnote	Label	Description
1	Nav item hover state	Nav item will turn black on hover.
2	Nav item selected state	Nav item will have a white box around it when selected/active.
3	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see Nav &gt; Filter view for that state).</p>

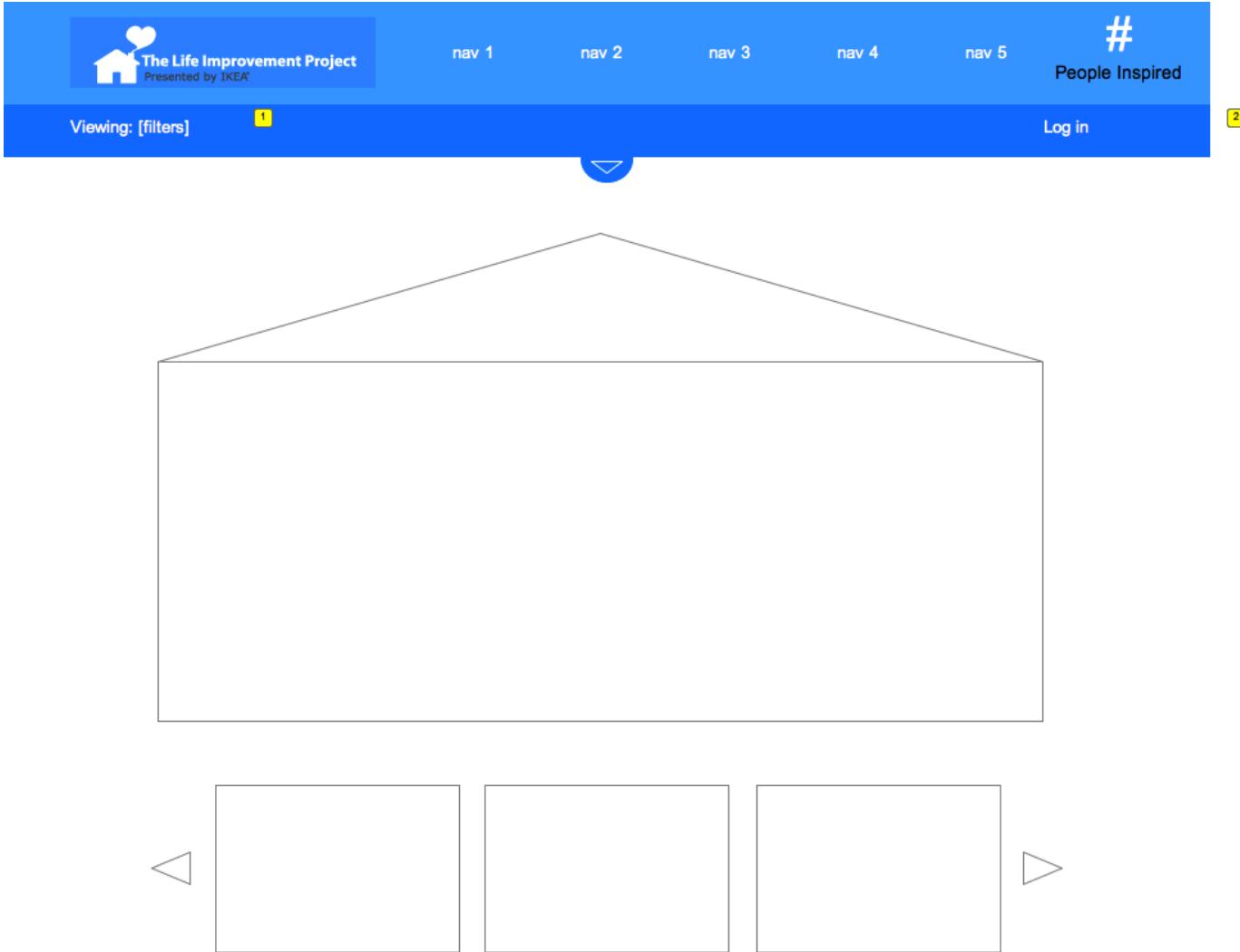
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Footnote	Label	Description
4	Account status	<p>This is where the Facebook login happens.</p> <p>If a user is not logged in, the text will read: "Log in"</p> <p>If a user is logged in, the text will read: "Hi [first name]! (Log out)"</p> <p>Clicking on "Log in" will show the Facebook login button (see Nav &gt; Facebook Login for that state).</p> <p>Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.</p>
5	Nav filter hover state	On hover, the arrow will drop down.

## 1.9. Nav > Home Page > Facebook login

### 1.9.1. User Interface

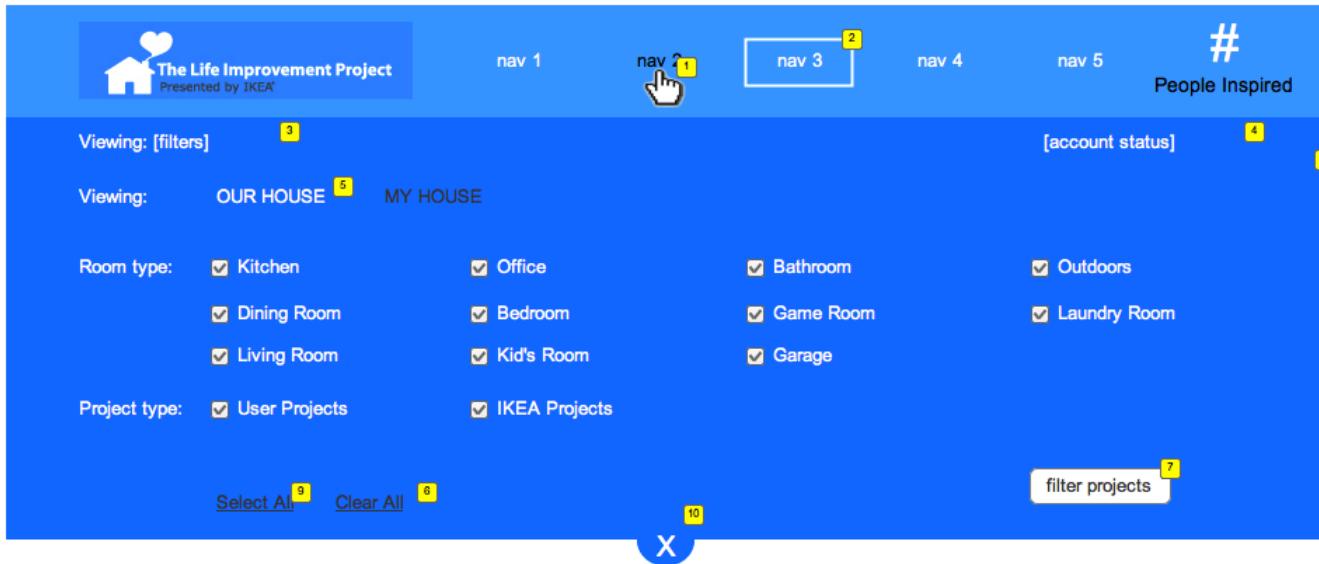


### 1.9.2. Annotations

Footnote	Label	Description
1	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see Nav &gt; Filter view for that state).</p>
2	Facebook login	Clicking on "Log in" will prompt the Facebook login dialog.

## 1.10. Nav > Home Page > Filter View

### 1.10.1. User Interface



### 1.10.2. Annotations

Footnote	Label	Description
1	Hover state	Hover state for nav item
2	Selected state	Selected/Active state for nav item
3	Viewing: Filters	This will show which section of the house you are in, followed by all the filters applied to it. For example:  Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)
4	Account status	If a user is not logged in, the text will read: "Log in"  If a user is logged in, the text will read: "Hi [first name]! (Log out)"  Clicking on "Log in" will prompt the Facebook login process.  Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.
5	Viewing	The white is the selected/active state. It tells you which house you are currently viewing
6	Clear all	When clicked, all the checkboxes become unchecked
7	Submit	On submit, there will be a page refresh with the new query
8	Filter view	By default, all filters will be checked and will display ALL rooms.  Filters apply to current view only.
9	Select all	When clicked, all the checkboxes become checked.
10	Close button	Clicking this "X" button or anywhere else on the screen will close the filter view.

## 1.11. Nav > Content Pages

### 1.11.1. User Interface

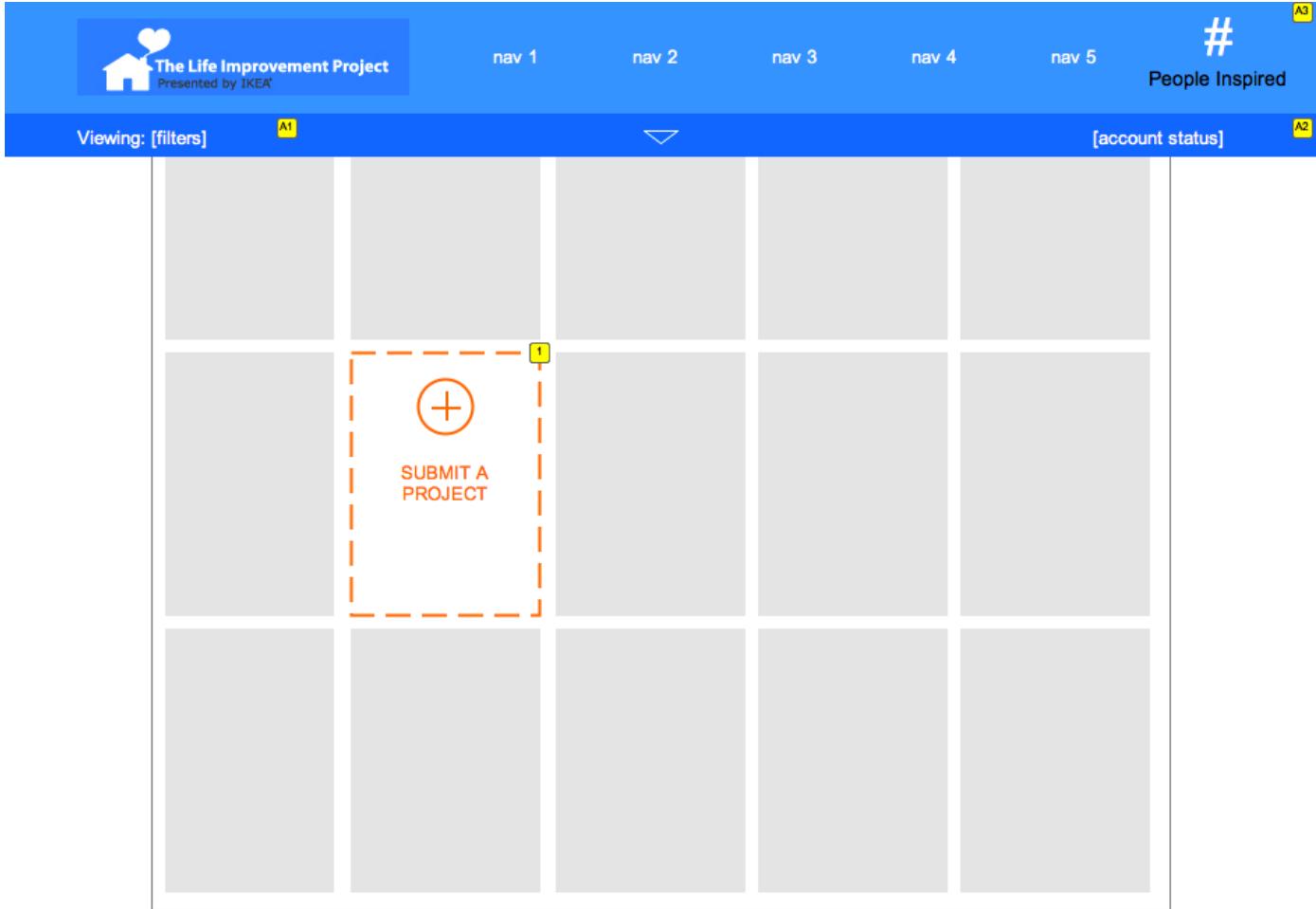


### 1.11.2. Annotations

Footnote	Label	Description
1	Nav item hover state	Nav item will turn black on hover.
2	Nav item selected state	Nav item will have a white box around it when selected/active.
3	Nav - Content pages	On pages that are NOT the homepage (aka content pages), the filter teaser will not be displayed.

## 1.12. Project > Submit Summary View

### 1.12.1. User Interface



### 1.12.2. Annotations

Footnote	Label	Description
1	Submit a Project	<p>Requires Facebook Login</p> <p>If the user is already logged in, they will automatically be sent to the submission process.</p>
A1	Viewing: filters	<p>This will show which section of the house you are in, followed by all the filters applied to it. For example:</p> <p>Viewing: OUR HOUSE (All sections) or Viewing: MY HOUSE (Kitchen, Bathroom, Dining Room)</p> <p>Clicking on "Viewing: [filters]" will expose the filter dropdown (see "Nav &gt; Filter view" for that state).</p>

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Footnote	Label	Description
A2	Account status	<p>This is where the Facebook login happens.</p> <p>If a user is not logged in, the text will read: "Log in"</p> <p>If a user is logged in, the text will read: "Hi [first name]! (Log out)"</p> <p>Clicking on "Log in" will show the Facebook login button (see "Nav &gt; Facebook Login" for that state).</p> <p>Clicking on "Hi [first name]! (Log out)" will log the user out on page refresh.</p>
A3	People inspired counter	<p>This number will track:</p> <ol style="list-style-type: none"><li>1. # stories posted</li><li>2. # stories shared FROM LIP site only (not counting external shares from FB, etc)</li></ol> <p>We do not want to include # stories saved to the IKEA house.</p>

## 1.13. Project > Submit (WITH INTERACTIONS)

### 1.13.1. User Interface

The screenshot shows a user interface for submitting a project. At the top right is a large 'X' button. Below it is a header field labeled '[page title]'. On the right side of the page, there is a note: '\* required'. The form fields include:

- A dropdown menu labeled "Room Type" with a required asterisk (\*).
- A text input field for "Title" with a character limit of 75, marked with a required asterisk (\*).
- A larger text area for "Description" with a character limit of 750, marked with a required asterisk (\*). It includes a vertical scroll bar.
- Instructions for media uploads: "Upload at most two images. Image 1 will be default".
- An "Image 1" section with an "upload" button.
- A "Video" section with the instruction "Enter Youtube URL here".
- A link "Upload another image" below the first image upload section.
- A large "PREVIEW & SUBMIT" button at the bottom center.

## 1.14. Project > Submit (STATIC)

### 1.14.1. User Interface

——— [page title] ———

**Room Type** \* required

**Title** \*

75 character max

**Description**

750 character max

Upload at most two images. Image 1 will be default **4**

Image 1

**upload**

[Upload another image](#)

Video

Enter Youtube URL here **3**

**PREVIEW & SUBMIT** **1**

#### ERROR STATES SITEWIDE

Please make a selection

Room Assignment

Please add a title

Story Title

Please add a description

Description

Please upload a valid image type **5**

Please upload an image that is less than 5MB

file-name-1.jpg

X

Please enter a valid YouTube URL

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Footnote	Label	Description
1	Preview & Submit	This will display the preview state of the project. The user can only submit a project in the preview state.
2	Close	Clicking here will close the submission process and return the user back to the house summary view.
3	YouTube URL input	If the user uploads only a video URL, then there will be a random illustration for the house summary thumbnail, and the embedded YouTube player will appear in the detail page carousel.  If they upload image(s) and a video, the video will ALWAYS appear first in the carousel.  Video is not required.
4	Image upload	The user can upload a max of 2 images. Images are not required.  If they upload one image, it becomes the thumb. If they upload image 1 and image 2, image 1 becomes the thumb. If they don't upload an image, it displays interior line drawing pertinent to the room type.  Image restrictions: Type: JPG, JPEG, PNG, GIF, BMP (NO animated gifs. If image manipulator cannot detect aminated gifs, then gifs will not be allowed) Max: 5MB
5	Image error message	Either or all of these messages would display if there was an error.

## 1.15. Project > Preview

### 1.15.1. User Interface

### 1.15.2. Annotations

Footnote	Label	Description
1	Area of Home	This will display whatever area of the home the user chooses upon submission
2	Author	This will pull in the Facebook user's first name and first letter of last name. i.e. by Maria S.
3	Preview screen	This will be a functioning preview with the working carousel.

## Functional Specification

---

Footnote	Label	Description
4	Detail Carousel	<p>This will be a functioning carousel.</p> <p>If the user uploads 1 image, there will be no carousel or arrows, only the static image</p> <p>If the user uploads 2 images, the carousel will activate and the arrows will appear</p> <p>If the user uploads only a video, there will be no carousel or arrows, the youtube embed will appear in the carousel, and a random illustration (pulled from the set of illustrations tied to the room assignment) will serve as the thumbnail in the house summary view.</p> <p>If the user uploads 1 image and a video, the carousel will activate, the arrows will appear, and the video will display FIRST.</p> <p>If the user uploads 2 images and a video, the carousel will activate, the arrows will appear, and the video will display FIRST.</p> <p>If there is no media, a line drawing will be used in the image block, and its width will extend out to the edges of the copy.</p> <p>The carousel is circular.</p>
A1	Project title	This will display the project title the user inputs upon submission

## 1.16. Project > Opt-in

### 1.16.1. User Interface

——— [page title] ———

Thanks for submitting a story! Fill out the form to win prizes \* required

first name \* A3 last name \*

address1 \* address2

city \* State \* zip \*

email \* confirm email \*

phone \*

I have read and agree to the rules. [Official Rules](#) \* A2

**ENTER TO WIN**

No thanks, maybe later

#### ERROR STATES SITEWIDE

Please enter your first name

first name \*

Please enter your last name

last name \*

Please enter your address

address1 \*

address2

Please enter your city

city \*

Please select a state

State \*

Please enter your zip code

zip \*

Please enter your email

email \*

Please confirm your email

confirm email \*

Please enter your phone number

phone \*

You must read and agree to the rules

I have read and agree to the rules. [Official Rules](#) \* A1

### 1.16.2. Annotations

Footnote	Label	Description
----------	-------	-------------

## Functional Specification

---

Footnote	Label	Description
1	Official rules link	This will link out to the rules page, which will be hosted on the site. This link will open in a new window.
A1	Opt-in form	After the project is submitted into the database, users will be asked to submit contest information. If they have filled out this form before for another project, this step will be skipped.  The opt-in information is tied to each individual user.
A2	Official rules link	This will link out to the rules page, which will be hosted on the site. This link will open in a new window.
A3	Field lengths	Field lengths are as follows:  FirstName: 100 LastName: 100 Email: 100 Confirm Email: 100 Phone: 20 Address1: 100 Address2: 100 City: 100 Zip: 10

## 1.17. Project > Confirmation

### 1.17.1. User Interface

The screenshot shows a 'thank you' confirmation page with the following elements and annotations:

- [form title]**: The title of the form, located at the top left.
- X**: A close button in the top right corner.
- 1**: A yellow box around the top right corner of the main content area.
- 2**: A yellow box around the "Return to House" link.
- 3**: A yellow box around the "submit another project?" link.
- 4**: A yellow box around the "Click here to sign up for our mailing list" link.
- 5**: A yellow box around the top right corner of the entire page frame.

Content on the page:

Thanks for entering!  
Keep submitting projects for more chances to win.

[Click here to sign up for our mailing list](#)

[Return to House](#)

[submit another project?](#)

### 1.17.2. Annotations

Footnote	Label	Description
1	Thank you screen	After a user either submits their contest information or decides not to, they will see a thank you message like this. This thank you message will fade in via ajax. There will be no page refresh.
2	Return to house	Clicking here will send the user back to the house summary view
3	Submit another project	Clicking here will relaunch the submission process.
4	Mailing list sign up	This will link out to the 89 degrees form: <a href="http://info.ikea-usa.com/signup/?src=on_ca_lipe_4112_000">http://info.ikea-usa.com/signup/?src=on_ca_lipe_4112_000</a>
5	Close	Clicking here will close the submission process and return the user to the house summary view.

## 1.18. Project > Confirmation - No opt-in

### 1.18.1. User Interface

The screenshot shows a confirmation page with the following elements and annotations:

- [form title]**: The title of the form at the top left.
- X**: A close button in the top right corner.
- 1**: A yellow box around the top right corner of the main content area.
- 2**: A yellow box around the "Return to House" link.
- 3**: A yellow box around the "submit another project?" link.
- 4**: A yellow box around the "Click here to sign up for our mailing list" link.
- 5**: A yellow box around the top right corner of the entire page frame.

Content on the page:

Thanks for sharing!  
If you'd like to be entered in the future, submit another project!  
[Click here](#) to sign up for our mailing list  
[Return to House](#)  
[submit another project?](#)

### 1.18.2. Annotations

Footnote	Label	Description
1	Thank you screen	After a user either submits their contest information or decides not to, they will see a thank you message like this. This thank you message will fade in via ajax. There will be no page refresh.
2	Return to house	Clicking here will send the user back to the house summary view
3	Submit another project	Clicking here will relaunch the submission process.
4	Mailing list sign up	This will link out to the 89 degrees form: <a href="http://info.ikea-usa.com/signup/?src=on_ca_lipe_4112_000">http://info.ikea-usa.com/signup/?src=on_ca_lipe_4112_000</a>
5	Close	Clicking here will close the submission process and return the user to the house summary view.

## 1.19. The Project > Landing

### 1.19.1. User Interface

\_\_\_\_\_ [page title] \_\_\_\_\_

\_\_\_\_\_ [title] \_\_\_\_\_

\_\_\_\_\_ [description] \_\_\_\_\_

\_\_\_\_\_ [title] \_\_\_\_\_

\_\_\_\_\_ [description] \_\_\_\_\_

\_\_\_\_\_ [title] \_\_\_\_\_

\_\_\_\_\_ [description] \_\_\_\_\_

## 1.19.2. Annotations

Footnote	Label	Description
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## Functional Specification

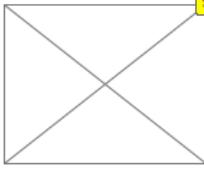
---

Footnote	Label	Description
1	The Project	This page will feature 3 longer blocks of content (the mission statement, prize details, and Unicef info). Content is subject to change, but the format will remain the same.

## 1.20. Beyond The Home > Landing

### 1.20.1. User Interface

----- [page title] -----

 [Brief Location DateTime] -----

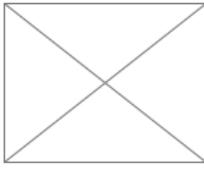
[title] -----

[sub-title] -----

 [Brief Location DateTime] -----

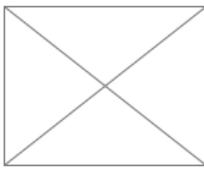
[title] -----

[sub-title] -----

 [Brief Location DateTime] -----

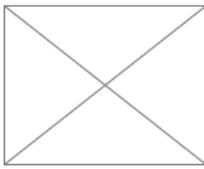
[title] -----

[sub-title] -----

 [Brief Location DateTime] -----

[title] -----

[sub-title] -----

 [Brief Location DateTime] -----

[title] -----

[sub-title] -----

[2] [1]

### 1.20.2. Annotations

Footnote	Label	Description
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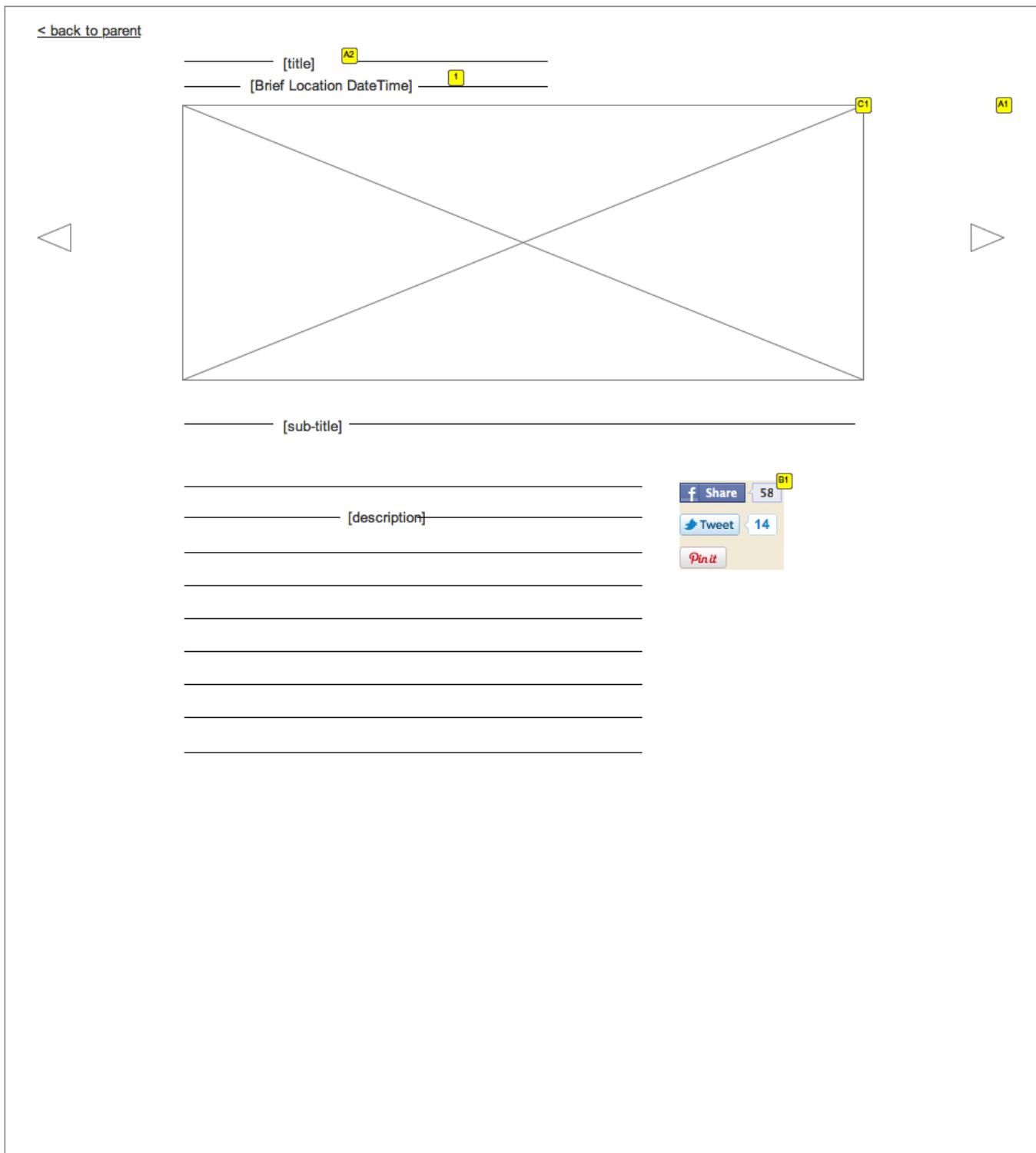
## Functional Specification

---

Footnote	Label	Description
1	Beyond the Home list view	<p>Clicking on either the thumb or the title will open up the listing's detail page.</p> <p>Title has a character limit of 75. It should not exceed 2 lines.</p> <p>The subtitle in this list view has a character limit of 120.</p> <p>Brief Location Datetime will be one of three things:</p> <ul style="list-style-type: none"><li>National</li><li>Global</li><li>State name</li></ul> <p>There will be an editorial guideline instructing them on which to put.</p>
2	Beyond the Home landing	Content will be ordered by created date.
3	Thumb image size	Image dimensions are 226 x 124

## 1.21. Beyond The Home > Detail

### 1.21.1. User Interface



### 1.21.2. Annotations

Footnote	Label	Description
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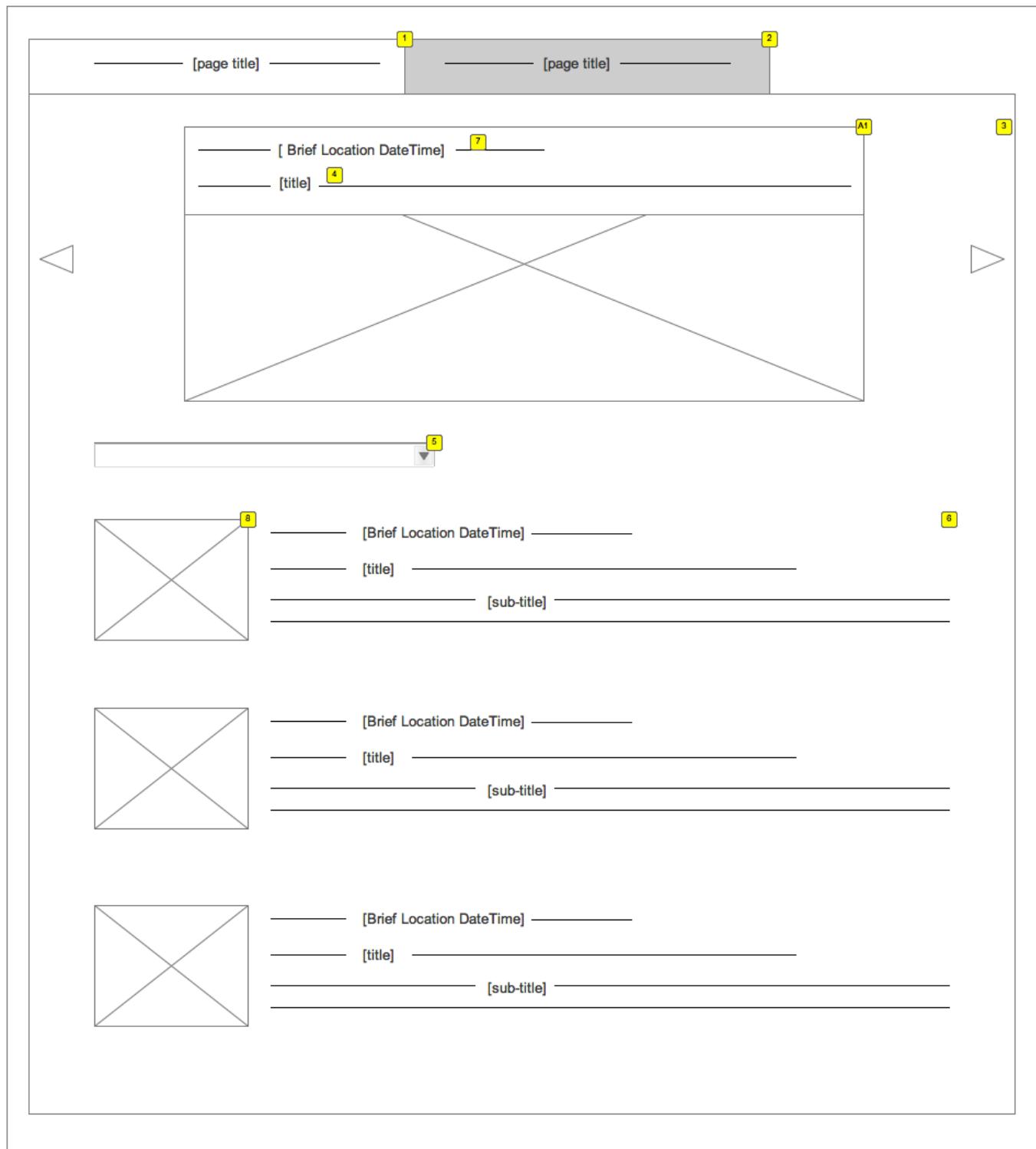
## Functional Specification

---

Footnote	Label	Description
1	Brief Location DateTime	<p>This will be one of three things:</p> <ul style="list-style-type: none"> <li>National</li> <li>Global</li> <li>State name</li> </ul> <p>There are icons in the PSDs, which are nice to have. They will likely be saved for a later release.</p>
A1	Media carousel	<p>If there is only one image, just the static image will display with no carousel or arrows.</p> <p>More than one image will trigger the carousel and arrows.</p> <p>The carousel is circular.</p> <p>There will be at most 5 images.</p>
A2	Content detail title	This is the title of the content, and is the same title that appears in the list view.
A3	Social buttons	We will be using ShareThis to track analytics.
B1	Share buttons	<p>These will use the ShareThis functionality, so we can keep track of analytics.</p> <p>The OG tags for IKEA's static content will be defined as follows: og title = content title, og description = content subtitle, og thumbnail = content thumbnail</p>
C1	Image carousel size	Image dimensions are 636x352

## 1.22. Events > Landing

### 1.22.1. User Interface



### 1.22.2. Annotations

Footnote	Label	Description
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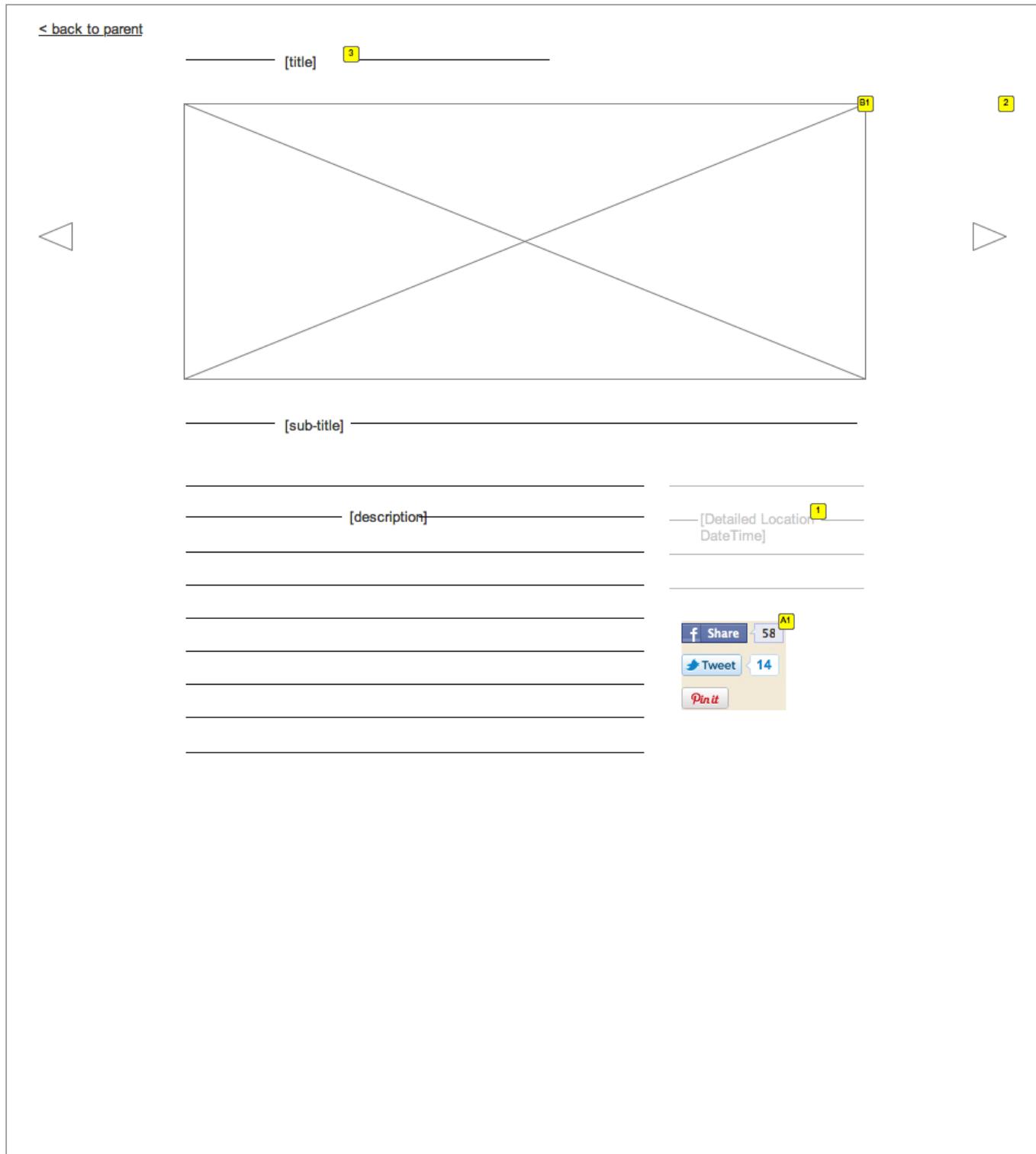
## Functional Specification

---

Footnote	Label	Description
1	Events tab	This is where the title of the events page will go.
2	Media tab	This is where the title of the media tab will go.
3	Featured events carousal	<p>The hero image will be the first image they upload that is associated with the event (this will also be used as the thumbnail). The corresponding date, location, and title will be positioned over this hero image.</p> <p>If there is only one featured event, just that static image will display with no carousel or arrows.</p> <p>More than one event will trigger the carousel and arrows.</p> <p>The carousel is circular.</p> <p>There will be at most 5 featured events in the carousel.</p>
4	Featured event title	<p>This will show the title of the featured event.</p> <p>Title has a character limit of 75. It should not exceed 2 lines.</p>
5	Month select	<p><b>**PUSHED TO PHASE 2**</b></p> <p>User will be able to display events based on month/year.</p> <p>When a month is selected, only the list items will be updated. The featured carousel will stay in place.</p>
6	Event list item	<p>Clicking on either the thumb or the title will open up the listing's detail page.</p> <p>Title has a character limit of 75. It should not exceed 2 lines.</p> <p>The subtitle in this list view has a character limit of 120.</p>
7	Featured event date & location	This will show the Brief Location DateTime of the featured event.
8	Thumb image size	Image dimensions are 226 x 124
A1	Image carousel size	Image dimensions are 636x352

## 1.23. Events > Detail

### 1.23.1. User Interface



### 1.23.2. Annotations

Footnote	Label	Description
----------	-------	-------------

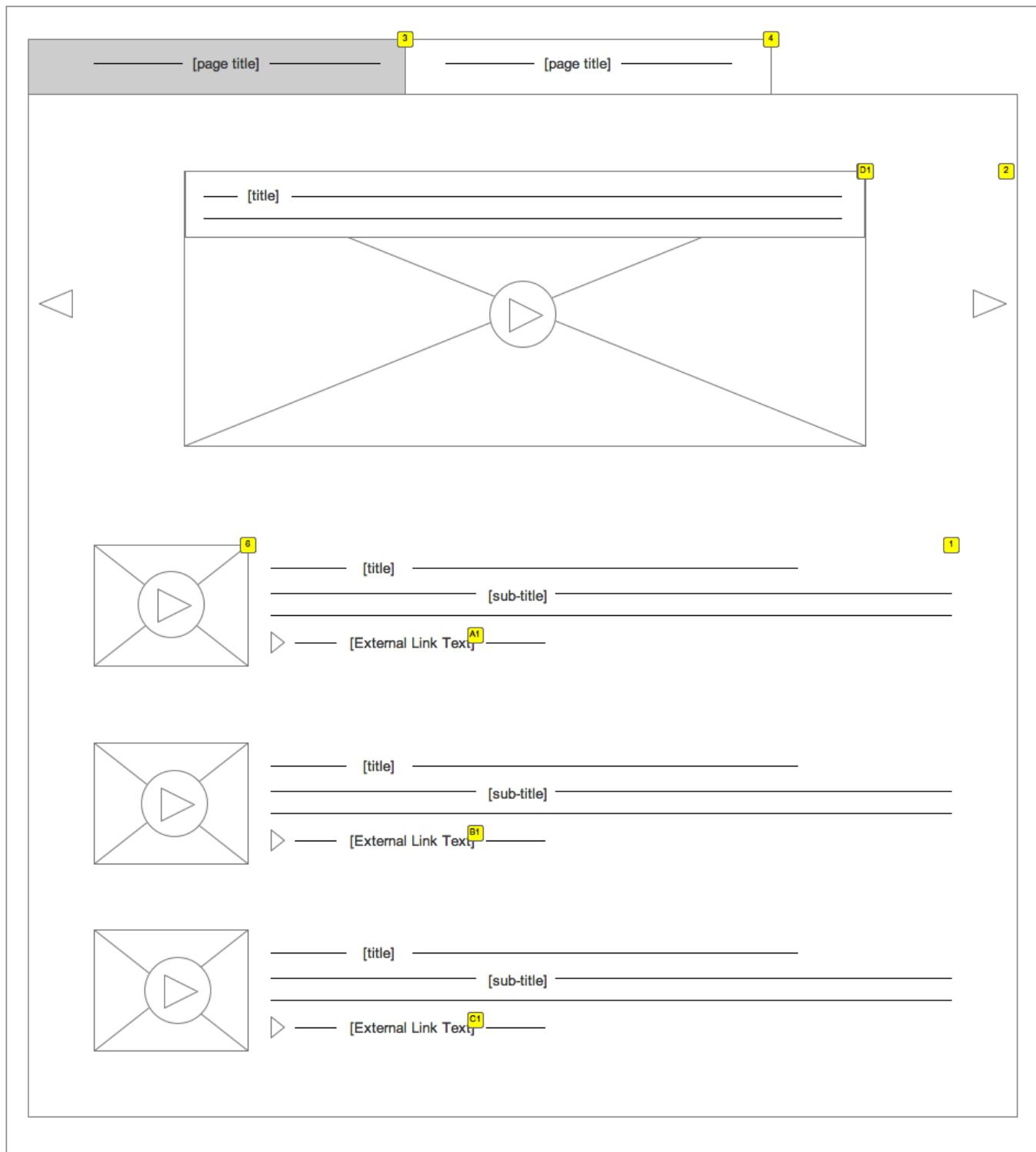
## Functional Specification

---

Footnote	Label	Description
1	Event date block	This will be a rich text area that supports line breaks. The admin can input the event details and they will display separately from the description.
2	Media carousel	If there is only one image, just the static image will display with no carousel or arrows.  More than one image will trigger the carousel and arrows.  The carousel is circular.  There will be at most 5 images.
3	Content detail title	This is the title of the content, and is the same title that appears in the list view.
4	Social buttons	We will be using ShareThis to track analytics.
A1	Share buttons	These will use the ShareThis functionality, so we can keep track of analytics.  The OG tags for IKEA's static content will be defined as follows: og title = content title, og description = content sub-title, og thumbnail = content thumbnail
B1	Image carousel size	Image dimensions are 636x352

## 1.24. Events > Media > Landing

### 1.24.1. User Interface



### 1.24.2. Annotations

Footnote	Label	Description
----------	-------	-------------

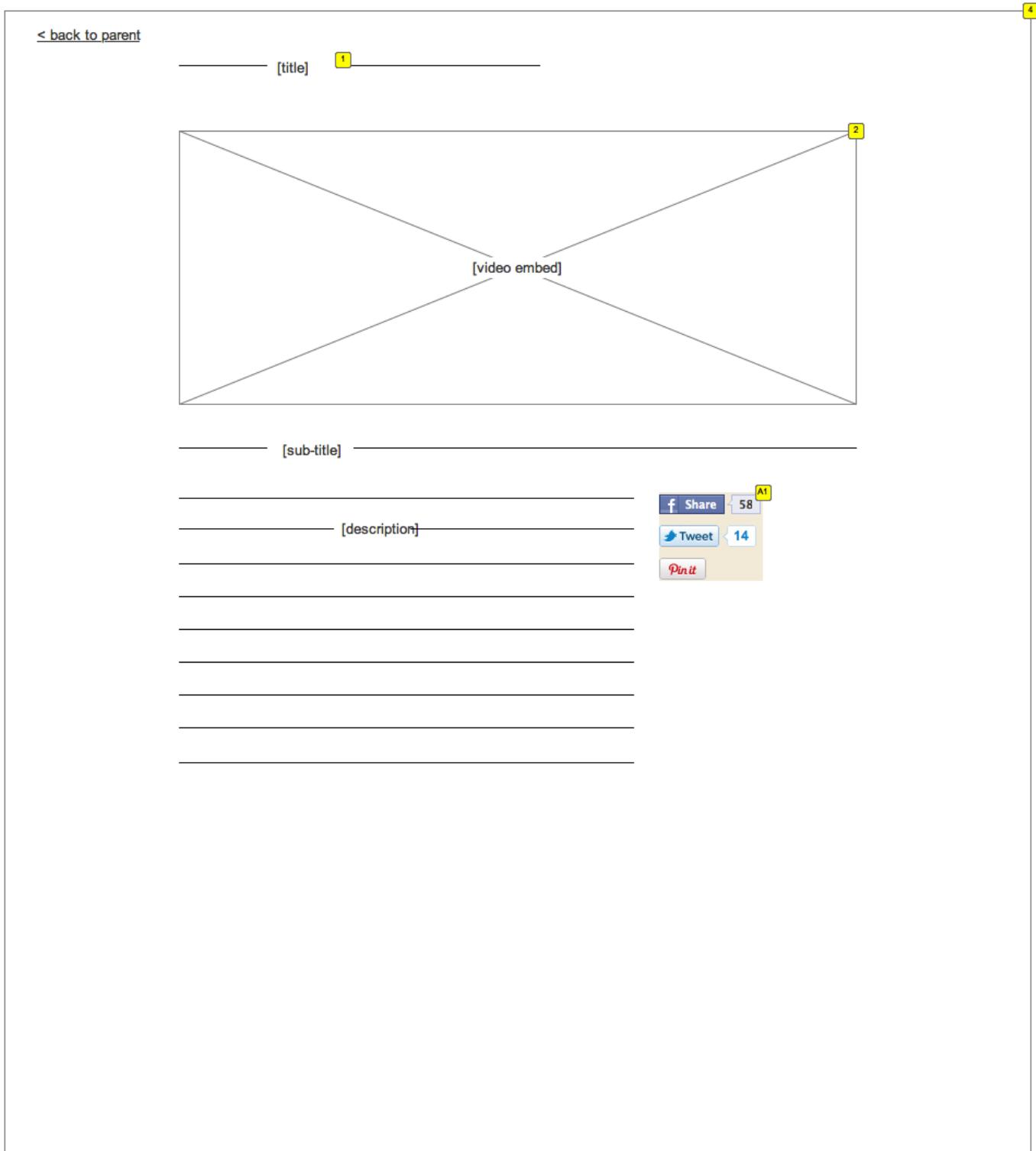
## Functional Specification

---

Footnote	Label	Description
1	Media list view	<p>Clicking on either the thumb, title or the "view detail" CTA will either open up the listing's detail page, with an embedded YouTube video, OR it will link out to another site. The client will have the ability to edit the CTA if they want it to link out to another site.</p> <p>Title has a character limit of 75. It should not exceed 2 lines.</p> <p>The subtitle in this list view has a character limit of 120.</p> <p>All video thumbs will have a play button overlay.</p>
2	Featured media carousel	<p>This video carousel will consist of splash images/still the admin user uploads themselves. We will NOT be grabbing screenshots from the YouTube API. Each image will have a play button overlay.</p> <p>If there is only one image, just the static image will display with no carousel or arrows.</p> <p>More than one image will trigger the carousel and arrows.</p> <p>The carousel is circular.</p> <p>There will be at most 5 images.</p> <p>A resource that links out to a 3rd party site cannot be featured in the media and/or homepage carousel.</p> <p>Carousel images will have a play button overlay.</p>
3	Events tab	This is where the title of the events page will go.
4	Media tab	This is where the title of the media tab will go.
5	Video title	Featured videos will have their titles in the carousel.
6	Thumb image size	Image dimensions are 226 x 124
A1	External link text	This is will link target blank to [External Link URL]
B1	External link text	This is will link target blank to [External Link URL]
C1	External link text	This is will link target blank to [External Link URL]
D1	Image carousel size	Image dimensions are 636x352

## 1.25. Events > Media > Detail

### 1.25.1. User Interface



### 1.25.2. Annotations

Footnote	Label	Description
----------	-------	-------------

## Functional Specification

---

Footnote	Label	Description
1	Media detail title	This is the title of the media content, and is the same title that appears in the list view.
2	YouTube embed	This is an embedded YouTube video. The video will play in this div--not in an overlay or pop-up. Dimensions are 636 x 352
3	Social buttons	We will be using ShareThis to track analytics.
4	Video page	The image uploaded with this video will NOT be displayed on this page.
A1	Share buttons	These will use the ShareThis functionality, so we can keep track of analytics.  The OG tags for IKEA's static content will be defined as follows: og title = content title, og description = content sub-title, og thumbnail = content thumbnail

## 1.26. Contributors > Landing

### 1.26.1. User Interface

[page title]	
	<p>[title] _____</p> <p>[description] _____</p> <p>[read more] <span style="background-color: yellow;">A1</span></p>
	<p>[title] _____</p> <p>[description] _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>[read less]</p>
	<p>[title] _____</p> <p>[description] _____</p> <p>[read more] <span style="background-color: yellow;">B1</span></p>
	<p>[title] _____</p> <p>[description] _____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>[read less]</p>

### 1.26.2. Annotations

Footnote	Label	Description
----------	-------	-------------

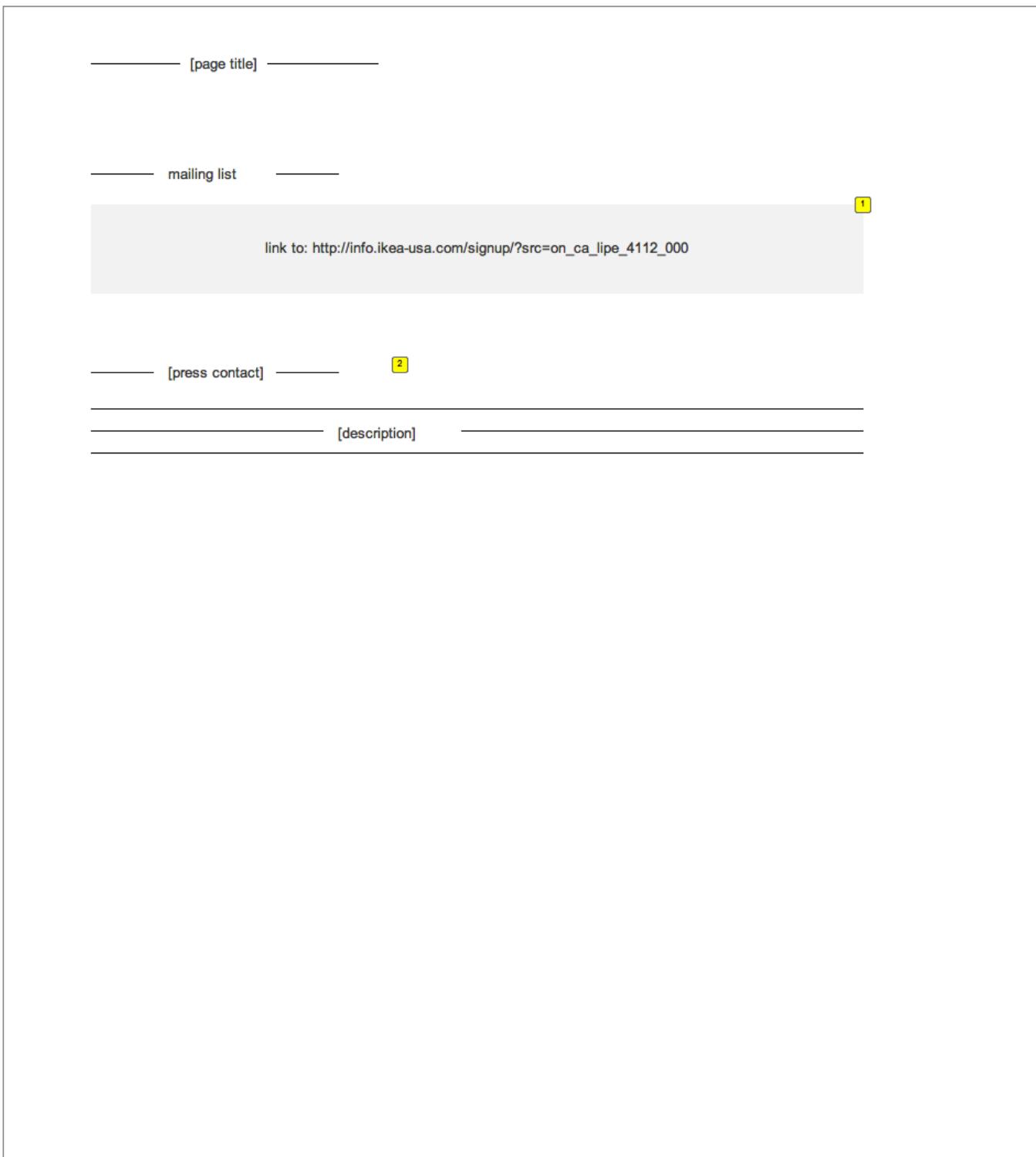
## Functional Specification

---

Footnote	Label	Description
1	Contributors list item	Title has a character limit of 75. It should not exceed 2 lines.
A1	Read more	If the description's character count exceeds 425, then the "read more" toggle will appear.
B1	Read more	If the description's character count exceeds 425, then the "read more" toggle will appear.

## 1.27. Reach Us > Landing

### 1.27.1. User Interface



### 1.27.2. Annotations

Footnote	Label	Description
----------	-------	-------------

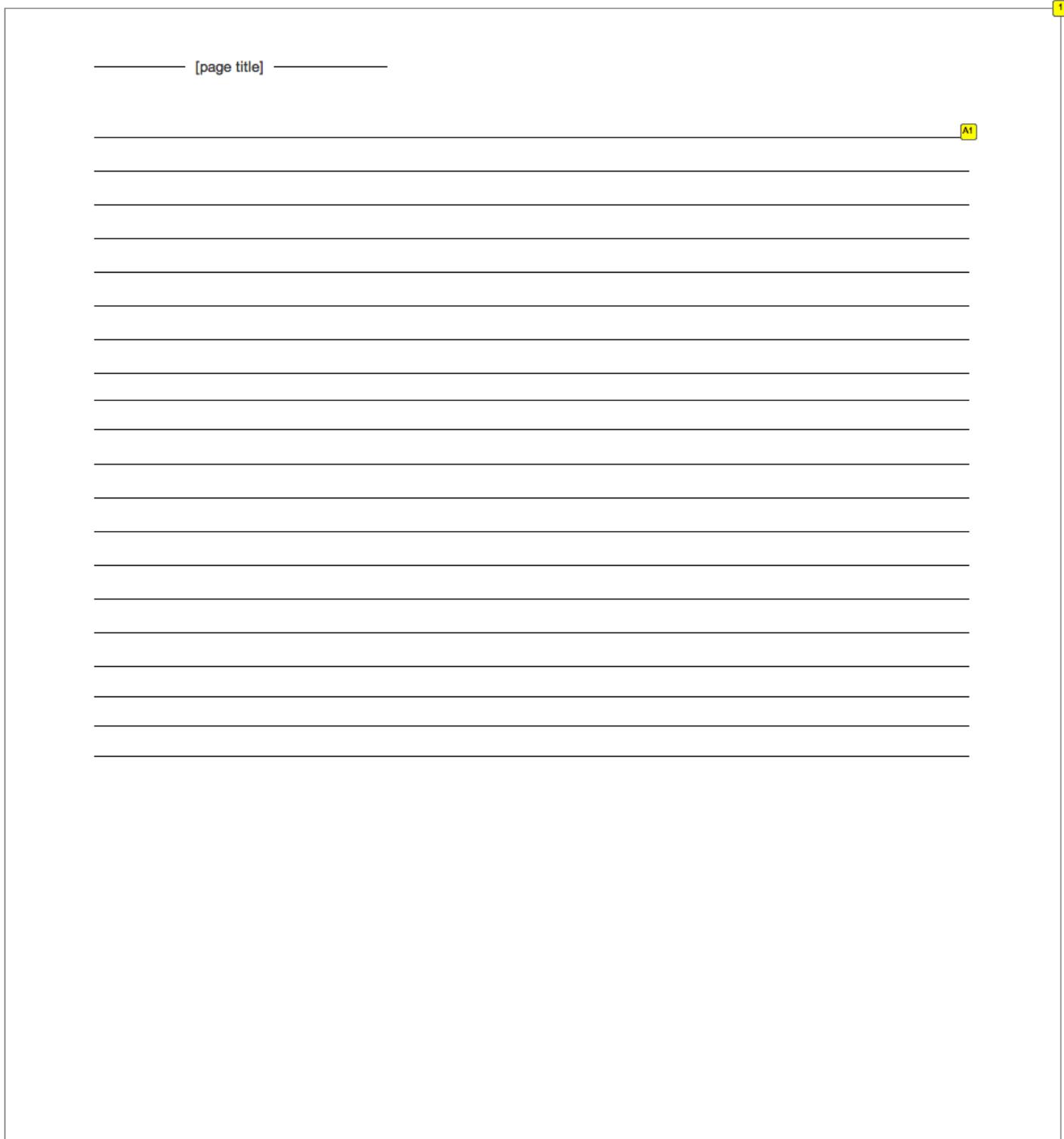
## Functional Specification

---

Footnote	Label	Description
1	Link to mailing list	We are not hosting the mailing list signup. Users will be prompted to click a link that directs them to a third party site (89 degrees) in a new window.
2	Press contact	Just a bit of text with an email address that users can send inquires to.

## 1.28. Privacy Policy > Landing

### 1.28.1. User Interface



### 1.28.2. Annotations

Footnote	Label	Description
----------	-------	-------------

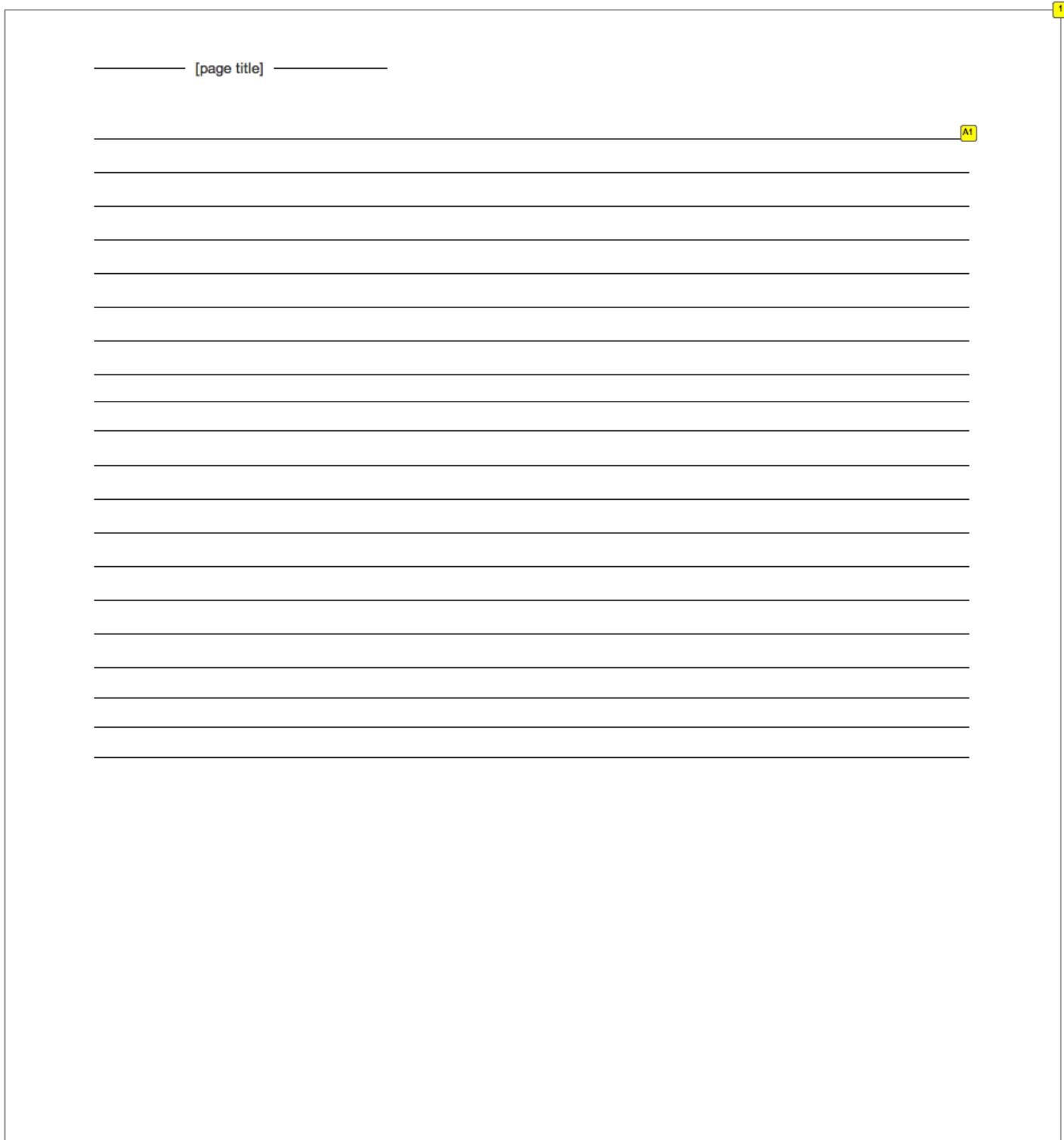
## Functional Specification

---

Footnote	Label	Description
1	Privacy Policy	This will have the copy for the Privacy Policy.
A1	Full page with text	This is just going to be plain text. No images or share functionality.

## 1.29. Terms & Conditions/Rules > Landing

### 1.29.1. User Interface



### 1.29.2. Annotations

Footnote	Label	Description
----------	-------	-------------

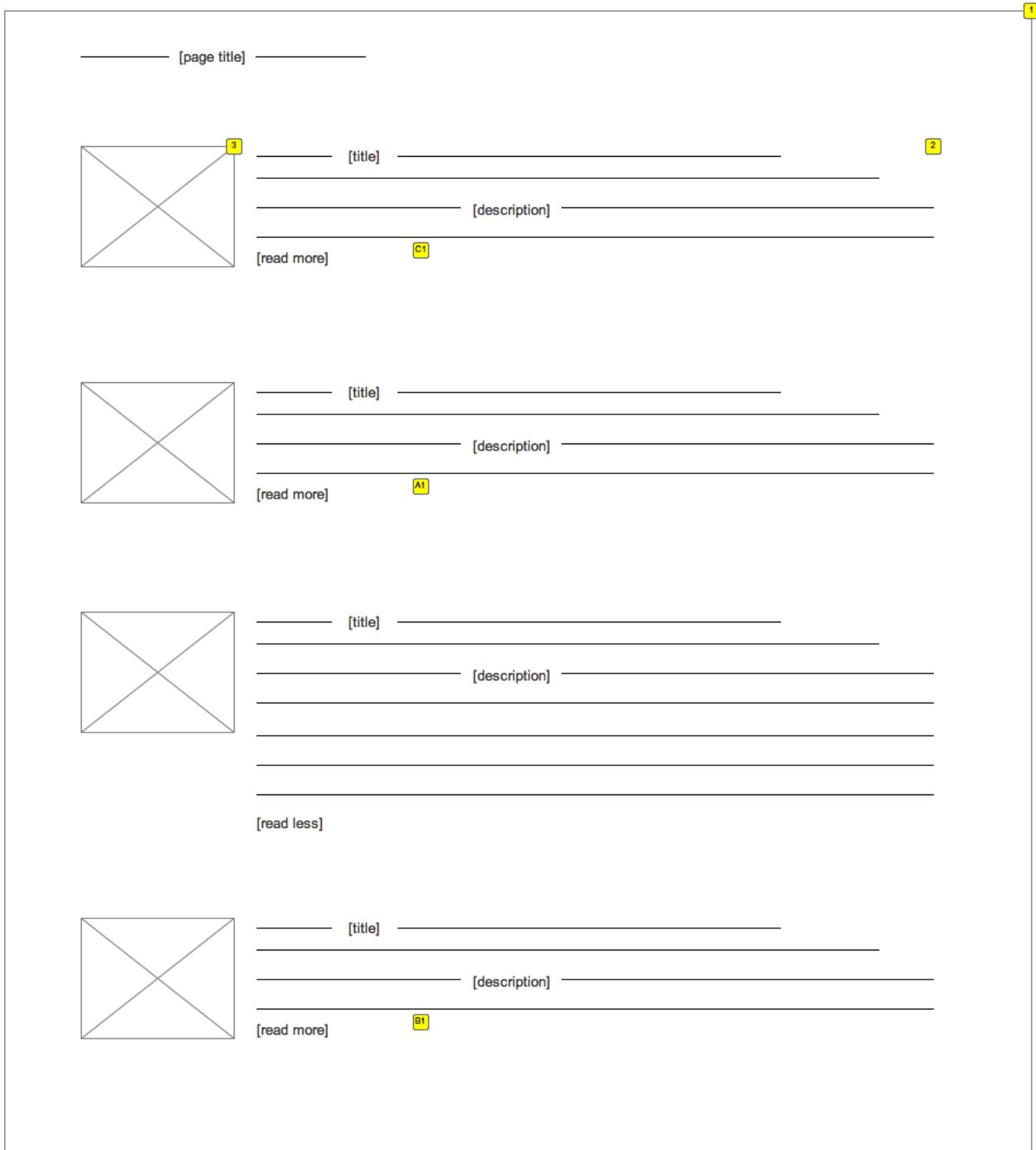
## Functional Specification

---

Footnote	Label	Description
1	Terms & Conditions	This will have the copy for Terms & Conditions and the Rules.
A1	Full page with text	This is just going to be plain text. No images or share functionality.

## 1.30. Winners > Landing

### 1.30.1. User Interface



### 1.30.2. Annotations

Footnote	Label	Description
----------	-------	-------------

## Functional Specification

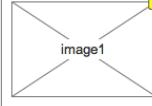
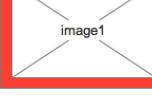
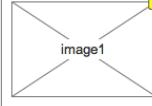
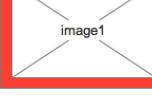
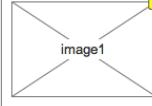
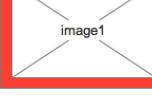
---

Footnote	Label	Description
1	Winners list view	This is for Phase 2
2	Winner list item	<p>Thumbnail is the same thumb that is displayed in the house summary view. This includes line drawings.</p> <p>Title is the winner's project title.</p> <p>Description is the winner's project description.</p> <p>Clicking on the thumbnail and title will open the user's project in the house.</p>
3	Thumb image size	Dimensions are 230 x 182
A1	Read more	If the description's character count exceeds 425, then the "read more" toggle will appear.
B1	Read more	If the description's character count exceeds 425, then the "read more" toggle will appear.
C1	Read more	If the description's character count exceeds 425, then the "read more" toggle will appear.

## 1.31. CMS

## 1.32. User projects

### 1.32.1. User Interface

User Projects	IKEA Projects	Events	Videos	Beyond the Home	Featured Content																																																																								
<p><b>User Projects</b></p> <p>Search Projects <input type="text"/> <input type="button" value="search"/></p> <p>&lt; prev 1 2 3 4 5 6 next &gt;</p> <table border="1"> <thead> <tr> <th>#</th> <th>Image 1</th> <th>Name</th> <th>Room type</th> <th>Title</th> <th>Description</th> <th>Featured</th> <th>Winner</th> <th>Flagged</th> <th>Unpublish</th> <th>Date Created</th> <th>Edit</th> </tr> </thead> <tbody> <tr> <td>1</td> <td></td> <td>Davey Jones</td> <td>Kitchen</td> <td>How I installed energy saving lightbulbs</td> <td>Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-ool! Tales of derring-do, bad and good luck tales, oo-ool! D-d-d-danger, watch behind you - there's a stranger out to finever fails, that's for certain The worst of messes become successes!</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td>12/06/10 05:09pm EST</td> <td><a href="#">Edit</a></td> </tr> <tr> <td>2</td> <td>[no media]</td> <td>Babe Ruth</td> <td>Kids Room</td> <td>Baseballs everywhere.</td> <td>Brisket pastrami capicola pancetta, pork chop chicken hamburgoin comed beef short ribs drumstick.</td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td>12/06/10 05:09pm EST</td> <td><a href="#">Edit</a></td> </tr> <tr> <td>3</td> <td></td> <td>Davey Jones</td> <td>Kitchen</td> <td>How I installed energy saving lightbulbs</td> <td>Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-ool! Tales off! What to do? Just grab onto some Duck Tales, oo-ool! Not pony tails or cotton tails but Duck Tales, oo-ool! When it seems they're headed for the final curtain Bold deduction never fails, that's for certain The worst of messes become successes!</td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td>12/06/10 05:09pm EST</td> <td><a href="#">Edit</a></td> </tr> <tr> <td>4</td> <td>Video</td> <td>Jay Bamboo</td> <td>Garage</td> <td>New tools are better than old ones.</td> <td>What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed suits there and have them settled here, in this forum... the People's Court.</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> <td>12/06/10 05:09pm EST</td> <td><a href="#">Edit</a></td> </tr> <tr> <td>5</td> <td></td> <td>Kim Burly</td> <td>Dining Room</td> <td>So happy with my brand new cloth napkins.</td> <td>You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td>12/06/10 05:09pm EST</td> <td><a href="#">Edit</a></td> </tr> </tbody> </table> <p>&lt; prev 1 2 3 4 5 6 next &gt;</p>						#	Image 1	Name	Room type	Title	Description	Featured	Winner	Flagged	Unpublish	Date Created	Edit	1		Davey Jones	Kitchen	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-ool! Tales of derring-do, bad and good luck tales, oo-ool! D-d-d-danger, watch behind you - there's a stranger out to finever fails, that's for certain The worst of messes become successes!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>	2	[no media]	Babe Ruth	Kids Room	Baseballs everywhere.	Brisket pastrami capicola pancetta, pork chop chicken hamburgoin comed beef short ribs drumstick.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>	3		Davey Jones	Kitchen	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-ool! Tales off! What to do? Just grab onto some Duck Tales, oo-ool! Not pony tails or cotton tails but Duck Tales, oo-ool! When it seems they're headed for the final curtain Bold deduction never fails, that's for certain The worst of messes become successes!	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>	4	Video	Jay Bamboo	Garage	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed suits there and have them settled here, in this forum... the People's Court.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>	5		Kim Burly	Dining Room	So happy with my brand new cloth napkins.	You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
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### 1.32.2. Annotations

Footnote	Label	Description
1	Image 1 thumb	This thumbnail displays image 1. If there is no image, then a grayed out box will appear. If there is only a video, then a div that says "video" will appear.
2	Flagged projects	Flagged projects turn orange
3	Unpublished projects	Unpublished projects turn red
4	Featured projects	Featured projects turn yellow <b>*ALL ROW COLORS ARE NICE TO HAVE*</b>
5	Project view	There will be at most 20 on a page
6	Winning projects	Winning projects turn green
9	Attributes	All of the checkboxes will be greyed out. In order to edit a listing, the admin must be in the "Edit" view.
10	Record number	This is just the record number.

## Functional Specification

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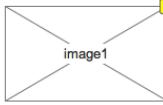
Footnote	Label	Description
11	Project filter	<p>*Filter will be pushed to PHASE 2, EXCEPT for User Projects*</p> <p>Admin can filter by:</p> <ul style="list-style-type: none"><li>All projects</li><li>Winning projects</li><li>Featured projects</li><li>Flagged projects</li><li>Unpublished projects</li><li>Sort by Newest</li><li>Sort by Oldest</li></ul>

## 1.33. IKEA projects

### 1.33.1. User Interface

IKEA Projects [Create new...](#)

Search Projects   < prev 1 2 3 4 5 6 next >

#	Thumbnail	Room type	Title	Description	Featured	Unpublish	Date Created	<a href="#">Edit</a>
1		Kitchen	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	<input type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
2	[no media]	Kids Room	Baseballs everywhere.	Brisket pastrami capicola pancetta, pork chop chicken hamburger jowl filet mignon tri-tip chuck sausage. Kielbasa bacon chicken sausage short loin, chuck pork loin shankle ball tip tenderloin corned beef short ribs drumstick.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
3		Kitchen	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
4	Video	Garage	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
5		Dining Room	So happy with my brand new cloth napkins.	You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>
6	[no media]	Garage	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	12/06/10 05:09pm EST	<a href="#">Edit</a>

< prev 1 2 3 4 5 6 next >

### 1.33.2. Annotations

Footnote	Label	Description
1	Image 1 thumb	This thumbnail displays image 1. If there is no image, then a grayed out box will appear. If there is only a video, then a div that says "video" will appear.
2	Unpublished projects	Unpublished projects turn red
3	Featured projects	Featured projects turn yellow
4	Project view	There will be at most 20 on a page
8	Attributes	All of the checkboxes will be greyed out. In order to edit a listing, the admin must be in the "Edit" view.
9	Record Number	This is just the record number.

## Functional Specification

---

Footnote	Label	Description
10	Project filter	<p>*Filter will be pushed to PHASE 2, EXCEPT for User Projects*</p> <p>Admin can filter by:</p> <ul style="list-style-type: none"><li>All projects</li><li>Featured projects</li><li>Unpublished projects</li><li>Sort by Newest</li><li>Sort by Oldest</li></ul>

## 1.34. Events list

### 1.34.1. User Interface

User Projects IKEA Projects Events Videos Beyond the Home Featured Content 3

Events								
<a href="#">Create new...</a> <div style="float: right; margin-right: 10px;"> <span style="margin-right: 5px;">&lt; prev</span> <span style="color: blue; font-weight: bold;">1 2 3 4 5 6</span> <span>next &gt;</span> </div>								
#	Image	Title	Subtitle	Description	Brief Location Date/Time	Sort Date	Unpublish	
1		DIY Lightbulbs	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	August 1 2012 - Los Angeles, CA	09/06/12	<input type="checkbox"/>	<a href="#">Edit</a>
2		Baseballs everywhere.	Baseballs everywhere.	Brisket pastrami capicola pancetta, pork chop chicken hamburger jowl filet mignon tri-tip chuck sausage. Kielbasa bacon chicken sausage short loin, chuck pork loin shankle ball tip tenderloin corned beef short ribs drumstick.	August 1 2012 - Los Angeles, CA	12/06/12	<input type="checkbox"/>	<a href="#">Edit</a>
3		How I installed energy saving lightbulbs	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	August 1 2012 - Los Angeles, CA	01/06/13	<input type="checkbox"/>	<a href="#">Edit</a>
4		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	August 1 2012 - Los Angeles, CA	12/06/12	<input type="checkbox"/>	<a href="#">Edit</a>
5		So happy with my brand new cloth napkins.	So happy with my brand new cloth napkins.	You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.	August 1 2012 - Los Angeles, CA	12/06/12	<input checked="" type="checkbox"/>	<a href="#">Edit</a>
6		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	August 1 2012 - Los Angeles, CA	12/06/12	<input type="checkbox"/>	<a href="#">Edit</a>

[< prev](#)
[1 2 3 4 5 6](#)
[next >](#)

### 1.34.2. Annotations

Footnote	Label	Description
1	Image 1 thumb	This will be image 1 of the Event.
2	Unpublished projects	Unpublished projects turn red
3	Project view	There will be at most 20 on a page
7	Record number	This is just the record number.
8	Filter	*Filter will be pushed to PHASE 2, EXCEPT for User Projects*

## 1.35. Beyond the Home list

### 1.35.1. User Interface

Beyond the Home

[Create new...](#)

Search Beyond the Home  search 8

< prev 1 2 3 4 5 6 next >

#	Image	Title	Subtitle	Description	Brief Location	Date/Time	Unpublish
1		DIY Lightbulbs	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	National	<input type="checkbox"/>	<a href="#">Edit</a>
2		Baseballs everywhere.	Baseballs everywhere.	Brisket pastrami capicola pancetta, pork chop chicken hamburger jowl filet mignon tri-tip chuck sausage. Kielbasa bacon chicken sausage short loin, chuck pork loin shankle ball tip tenderloin corned beef short ribs drumstick.	Global	<input type="checkbox"/>	<a href="#">Edit</a>
3		How I installed energy saving lightbulbs	How I installed energy saving lightbulbs	Life is like a hurricane here in Duckburg. Race cars, lasers, aeroplanes - it's a duck blur. You might solve a mystery or rewrite history - Duck Tales, Oo-oo! Tales of derring-do, bad and good luck tales, oo-oo! D-d-d-danger, watch behind you - there's a stranger out to find you! What to do? Just grab onto some Duck Tales, oo-oo! Not pony tails or cotton tails but Duck Tales, oo-oo!	California	<input type="checkbox"/>	<a href="#">Edit</a>
4		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	Global	<input type="checkbox"/>	<a href="#">Edit</a>
5		So happy with my brand new cloth napkins.	So happy with my brand new cloth napkins.	You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.	National	<input checked="" type="checkbox"/>	<a href="#">Edit</a>
6		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	New York	<input type="checkbox"/>	<a href="#">Edit</a>

< prev 1 2 3 4 5 6 next >

### 1.35.2. Annotations

Footnote	Label	Description
1	Image 1 thumb	This will be image 1 of the Event.
2	Unpublished projects	Unpublished projects turn red
3	Project view	There will be at most 20 on a page
7	Record number	This is just the record number.
8	Filter	*Filter will be pushed to PHASE 2, EXCEPT for User Projects*

## 1.36. Videos list

### 1.36.1. User Interface

Navigation bar: User Projects, IKEA Projects, Events, Videos, Beyond the Home, Featured Content.

**Videos**

Create new... [Create new...](#)

Search Videos  [search](#) [10](#)

< prev 1 2 3 4 5 6 next >

#	Image 1	Title	Subtitle	Description	Unpublish	
1		DIY Lightbulbs	How I installed energy saving lightbulbs	3rd party link	<input type="checkbox"/>	<a href="#">Edit</a>
2		Baseballs everywhere.	Baseballs everywhere.	Brisket pastrami capicola pancetta, pork chop chicken hamburger jowl filet mignon tri-tip chuck sausage, Kielbasa bacon chicken sausage short loin, chuck pork loin shankle ball tip tenderloin corned beef short ribs drumstick.	<input type="checkbox"/>	<a href="#">Edit</a>
3		How I installed energy saving lightbulbs	How I installed energy saving lightbulbs	3rd party link	<input type="checkbox"/>	<a href="#">Edit</a>
4		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	<input type="checkbox"/>	<a href="#">Edit</a>
5		So happy with my brand new cloth napkins.	So happy with my brand new cloth napkins.	You're moving into a land of both shadow and substance, of things and ideas; you've just crossed over into the Twilight Zone.	<input checked="" type="checkbox"/>	<a href="#">Edit</a>
6		New tools are better than old ones.	New tools are better than old ones.	What you are about to see is real; the litigants on the screen are not actors. They are genuine citizens who, having filed their claims in a real small claims court, have been persuaded to drop their suits there and have them settled here, in this forum... the People's Court.	<input type="checkbox"/>	<a href="#">Edit</a>

< prev 1 2 3 4 5 6 next >

### 1.36.2. Annotations

Footnote	Label	Description
1	Image 1 thumb	This will be image uploaded of the Video
2	Unpublished projects	Unpublished projects turn red
3	Project view	There will be at most 20 on a page
7	Record number	This is just the record number.
8	Description	If the video is a 3rd party link, there will be no Description. It would be nice if this field said "3rd party link" if that is the case.
9	Description	If the video is a 3rd party link, there will be no Description. It would be nice if this field said "3rd party link" if that is the case.
10	Filter	*Filter will be pushed to PHASE 2, EXCEPT for User Projects*

## 1.37. Edit/Create event

### 1.37.1. User Interface

User Projects	IKEA Projects	Events	Videos	Beyond the Home	Featured Content
---------------	---------------	--------	--------	-----------------	------------------

**Event Detail** \* required [2]

Sort Date \* [1]

Brief Location DateTime \* [2]

200 character max  
Detailed Location DateTime \* [3]

500 character max  
Title \*

76 character max  
Sub-title \*

120 character max  
Short Caption \*

60 character max  
Description \*

You can upload up to 5 event images. Image 1 will be your event thumbnail.  
Image 1 \* [7]  
  
[upload another image](#)

IMAGE UPLOAD SUGGESTION [4] →

Image 1  
 [image1]  
file-name-1.jpg X [5]  
 Make primary [6]

Image 2  
 [image2]  
file-name-2.jpg X  
 Make primary

[upload another image](#) [8]

### 1.37.2. Annotations

Footnote	Label	Description
----------	-------	-------------

## Functional Specification

---

Footnote	Label	Description
1	Sort date	This is for backend sorting purposes only. This information will NOT appear on the front end.
2	Brief Location DateTime	This will appear in the List View of the event. This is a small blurb that will cover the date and the location of the event. We will give them editorial guidelines as to how this should be typed out, like so:  August 3, 2012 - Los Angeles, CA
3	Detailed Location DateTime	This will appear in the Detail View of the event. This is a RTF that will enable the user to explain the location/time of the event in more detail. We will give them editorial guidelines as to how this should be typed out, like so:  August 3-5, 2012 Los Angeles, CA Friday 4:00pm - 8:00pm Saturday 10:00pm - 5:00pm Sunday 12:00pm - 5:00pm
4	Image upload suggestion	If you already have an image upload paradigm in place, then feel free to use it. This is just my suggestion on how this should look/feel.
5	Delete image upload	It would be nice to have the option to delete a file and upload a different image in its stead.
6	Upload another image	When the user uploads a 5th image, the "upload another image" CTA will not appear again.
7	Image 1	Only 1 image is required.
8	Preview & submit	*every submit will show a preview (except for the user project view). This has been pushed to Phase 2*  This will act the same way it does in the house. Clicking on this button will show the listing in a preview format. From that screen they can decide to either keep editing, or submit the project. See "Project > Preview"
9	Uploaded image	Whenever admin uploads an image, it will appear as a thumb with its file name. This uploaded image thumb will also appear in the edit screen. (See "View user project" for reference)
10		RTF  Enable only following WYSIWYG controls: - Bold - Italics - Underline - Insert Link
11	Description	RTF  Enable only following WYSIWYG controls: - Bold - Italics - Underline - Insert Link
12	Error messages	Styling can be found on both "Project > Submit (STATIC)" and "Project > Opt-in"  Messages are as follows: Please select a sort date Please enter a brief location/date/time Please enter a detailed location/date/time Please enter a title Please enter a sub-title Please enter a short caption Please enter a description Please upload at least 1 image

## Functional Specification

---

Footnote	Label	Description
13	Make primary checkbox	<p>Checking this box will set the image as both the thumbnail and featured image, and will make it the first item in the detail page carousel. All other images will retain their order, for example:</p> <p>If we have: [image1] [image2] [image3] [image4] [image5] and [image4] is marked as primary, the new order would be: [image4], [image1], [image2], [image3],[image5]</p> <p>Only one image can be marked as 'Primary'.</p> <p>If no images are marked as 'Primary', then the first image uploaded will be set as "Primary" by default.</p> <p>**For phase 2, we should allow the user to dictate the order of all the images**</p>

## 1.38. Edit/Create Beyond the Home

### 1.38.1. User Interface

User Projects | IKEA Projects | Events | Videos | Beyond the Home | Featured Content

## Beyond the Home Detail

\* required

**Title \***

75 character max

**Brief Location DateTime \***

200 character max

**Sub-title \***

120 character max

**Short Caption \***

60 character max

**Description \***

enter text...

You can upload up to 5 event images. Image 1 will be your event thumbnail.

Image 1 • 3

upload

upload another image

**IMAGE UPLOAD SUGGESTION**

Image 1

[image1]

file-name-1.jpg X ?

Make primary

**PREVIEW & SUBMIT**

Image 2

[image2]

file-name-2.jpg X ?

Make primary

upload another image

## 1.38.2. Annotations

Footnote | Label | Description

## Functional Specification

Footnote	Label	Description
1	Brief Location DateTime	This will appear in the List View of the event. This is a small blurb that will cover the date and the location of the event. We will give them editorial guidelines as to how this should be typed out, like so:  August 3, 2012 - Los Angeles, CA
2	Image upload suggestion	If you already have an image upload paradigm in place, then feel free to use it. This is just my suggestion on how this should look/feel.
3	Image 1	Only 1 image is required.
4	Preview & submit	*every submit will show a preview (except for the user project view). This has been pushed to Phase 2*  This will act the same way it does in the house. Clicking on this button will show the listing in a preview format. From that screen they can decide to either keep editing, or submit the project. See "Project > Preview"
5	Description	RTF  Enable only following WYSIWYG controls: - Bold - Italics - Underline - Insert Link
6	Error Messages	Styling can be found on both "Project > Submit (STATIC)" and "Project > Opt-in"  Messages are as follows: Please enter a title Please enter a brief location/date/time Please enter a sub-title Please enter a short caption Please enter a description Please upload at least 1 image
7	Delete image upload	It would be nice to have the option to delete a file and upload a different image in its stead.
8	Upload another image	When the user uploads a 5th image, the "upload another image" CTA will not appear again.
9	Uploaded image	Whenever admin uploads an image, it will appear as a thumb with its file name. This uploaded image thumb will also appear in the edit screen. (See "View user project" for reference)
10	Make primary checkbox	Checking this box will set the image as both the thumbnail and featured image, and will make it the first item in the detail page carousel. All other images will retain their order, for example:  If we have: [image1] [image2] [image3] [image4] [image5] and [image4] is marked as primary, the new order would be: [image4], [image1], [image2], [image3],[image5]  Only one image can be marked as 'Primary'.  If no images are marked as 'Primary', then the first image uploaded will be set as "Primary" by default.  **For phase 2, we should allow the user to dictate the order of all the images**

## 1.39. Edit/Create video

### 1.39.1. User Interface

Video Detail \* required [1]

User Projects	IKEA Projects	Events	Videos	Beyond the Home	Featured Content
<p><b>Title *</b>  <input type="text"/>  <small>75 character max</small></p> <p><b>Sub-title *</b>  <input type="text"/>  <small>120 character max</small></p> <p><b>Short Caption *</b>  <input type="text"/>  <small>60 character max</small></p> <p>Please select a video format * [2]  <input type="radio"/> YouTube [4]  <input type="radio"/> 3rd Party</p> <p>Please enter the YouTube URL  <input type="text"/></p> <p>Please upload a still image for your video. *  Image 1  <input type="button" value="upload"/>  <input type="text"/>  <small>750 character max</small></p> <p>Description *  <input type="text"/>  <small>enter text...</small></p> <p>Status  <input type="checkbox"/> Unpublished</p> <p><b>PREVIEW &amp; SUBMIT</b> [3]</p>					
<p><b>IF 3RD PARTY IS SELECTED ...</b> [5]</p> <p>Please select a video format * [6]  <input checked="" type="radio"/> 3rd Party [7]  <input type="text"/>  <small>and update the CTA text</small> [9]</p> <p><b>IMAGE UPLOAD SUGGESTION</b> [10]</p> <p>Image 1    <input type="text"/>  <small>X [10]</small></p>					

### 1.39.2. Annotations

Footnote	Label	Description
1	Update CTA text	This is the "External Link Text" field.
2	Image upload suggestion	If you already have an image upload paradigm in place, then feel free to use it. This is just my suggestion on how this should look/feel.

## Functional Specification

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Footnote	Label	Description
3	Video format	<p>This is to toggle visually between fields.</p> <p>If a user selects "3rd party", the description field is disabled.</p> <p>If they select "YouTube", then the description field is required.</p>
4	YouTube option	YouTube will be selected by default.
5	If 3rd party is selected...	<p>It would be nice if we can fade out the YouTube input and fade in the two 3rd party inputs.</p> <p>However, for time's sake, you can just have all the fields present and disable them based on which radio button is selected.</p>
6	Video format	This is purely to toggle visually between fields.
7	YouTube option	YouTube will be selected by default.
8	External Link URL	This is the "External Link URL" field.
9	Preview & submit	<p>*every submit will show a preview (except for the user project view). This has been pushed to Phase 2*</p> <p>This will act the same way it does in the house. Clicking on this button will show the listing in a preview format. From that screen they can decide to either keep editing, or submit the project. See "Project &gt; Preview"</p>
10	Delete image upload	It would be nice to have the option to delete a file and upload a different image in its stead.
11	Uploaded image	Whenever admin uploads an image, it will appear as a thumb with its file name. This uploaded image thumb will also appear in the edit screen. (See "View user project" for reference)
12	Description	<p>Therefore, if a user selects "3rd party", the description field is disabled.</p> <p>If they select "YouTube", then the description field is required.</p> <p>RTF</p> <p>Enable only following WYSIWYG controls:</p> <ul style="list-style-type: none"> <li>- Bold</li> <li>- Italics</li> <li>- Underline</li> <li>- Insert Link</li> </ul>
13	Error Messages	<p>Styling can be found on both "Project &gt; Submit (STATIC)" and "Project &gt; Opt-in"</p> <p>Messages are as follows:</p> <p>Please enter a title      Please enter a sub-title      Please enter a short caption      Please provide a video      Please upload at least 1 image      Please enter a description</p>

## 1.40. Create IKEA project

### 1.40.1. User Interface

User Projects | IKEA Projects | Events | Videos | Beyond the Home | Featured Content

#### IKEA Project Detail

\* required      6

Room Type \*

Title \*  75 character max

Description \*  750 character max

You can upload up to 2 images. Image 1 will be the project thumbnail.

Image 1  upload upload another image

IMAGE UPLOAD SUGGESTION 2 → 3

Have a video? Enter its YouTube URL here  enter text...

Status  Featured  Unpublished

Make primary 4

5 PREVIEW & SUBMIT

Image 1 6 7 8

[image1] 9

file-name-1.jpg 10

### 1.40.2. Annotations

Footnote	Label	Description
1	Preview & submit	<p>*every submit will show a preview (except for the user project view). This has been pushed to Phase 2*</p> <p>This will act the same way it does in the house. Clicking on this button will show the listing in a preview format. From that screen they can decide to either keep editing, or submit the project. See "Project &gt; Preview"</p>
2	Image upload suggestion	If you already have an image upload paradigm in place, then feel free to use it. This is just my suggestion on how this should look/feel.

## Functional Specification

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Footnote	Label	Description
3	Description	<p>RTF</p> <p>Enable only following WYSIWYG controls:</p> <ul style="list-style-type: none"> <li>- Bold</li> <li>- Italics</li> <li>- Underline</li> <li>- Insert Link</li> </ul>
4	Delete image upload	It would be nice to have the option to delete a file and upload a different image in its stead.
5	Uploaded image	Whenever admin uploads an image, it will appear as a thumb with its file name. This uploaded image thumb will also appear in the edit screen. (See "View user project" for reference)
6	Error Messages	<p>Styling can be found on both "Project &gt; Submit (STATIC)" and "Project &gt; Opt-in"</p> <p>Messages are as follows:</p> <p>Please select a room type Please enter a title Please enter a description</p>
7	Make primary checkbox	<p>Checking this box will set the image as both the thumbnail and featured image, and will make it the first item in the detail page carousel. All other images will retain their order, for example:</p> <p>Only one image can be marked as 'Primary'.</p> <p>If no images are marked as 'Primary', then the first image uploaded will be set as "Primary" by default.</p> <p>**For phase 2, we should allow the user to dictate the order of all the images**</p>

## 1.41. View User project

### 1.41.1. User Interface

User Project Detail \* required

Room Type *	Bedroom
Author *	Maria Jones
Title *	My new comforter keeps in the heat. 75 character max
Description *	The world looks mighty good to me, cause Tootsie Rolls are all I see. Whatever it is I think I see, becomes a Tootsie Roll to me! Tootsie Roll how I love your chocolately chew, Tootsie Roll I think I'm in love with you. Whatever it is I think I see, becomes a Tootsie Roll to me!
750 character max	
<p>Image 1</p>	
<p>Image 2</p>	
<p>Video</p> <p>Flight of Conchords FEEL INSIDE AND STUFF LIKE ... Share More info</p> <p><a href="http://www.youtube.com/embed/PQ4cRWBgLpw">http://www.youtube.com/embed/PQ4cRWBgLpw</a></p>	
<p>Status</p> <p><input type="checkbox"/> Featured</p> <p><input type="checkbox"/> Winner</p> <p><input type="checkbox"/> Flagged</p> <p><input type="checkbox"/> Unpublished</p>	
<p><input type="button" value="SUBMIT"/></p>	

### 1.41.2. Annotations

Footnote	Label	Description
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## Functional Specification

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Footnote	Label	Description
1	Author	The full author name will be stored in the database, but on the front end you will see [first name] [first letter of last name]. for example: Maria J.
2	User project view	Admin CANNOT edit a user project. They can only use the checkbox controls at the bottom.

## 1.42. Featured Content

### 1.42.1. User Interface



### 1.42.2. Annotations

Footnote	Label	Description
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## Functional Specification

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Footnote	Label	Description
1	Select content	<p>The dropdown will contain ALL content except for User and IKEA Projects. So this includes:</p> <p>Beyond The Home Events Media (Except for items that link out to 3rd party sites. This can be allowed in the database, but we will make an editorial guideline saying they should not do this)</p> <p>The content titles will be shown in a list that will be broken up into three subsets:</p> <p>Beyond The Home Events Videos</p> <p>The first image uploaded for each item will be this thumbnail. The Short Caption submitted for each item will be this caption.</p>
2	Select Event	<p>The dropdown will contain ALL events.</p> <p>The event titles will be shown in the list.</p> <p>The first image uploaded for each item will be this thumbnail. The Brief Location DateTime and title submitted for each item will be the caption.</p>
3	Select Media	<p>The dropdown will contain ALL video items.</p> <p>The video titles will be shown in the list.</p> <p>The title submitted for each video will be the title displayed in the carousel.</p> <p>Media that links out to a third party site should not be featured. This can be allowed in the database, but we will make an editorial guideline saying they should not do this.</p>
4	Select content	<p>The dropdown will contain IKEA Projects only.</p> <p>The project titles will be shown in the list.</p>
5	Featured IKEA stories	*MOVED TO PHASE 2*