

- Selection Sunday Countdown
 Before the tournment begins,
 the countdown will appear over
 the Bracket banner. This banner
 will not click-through to the
 Bracket until the countdown ends
 and the teams have been selected.
- Video player/playlist
 On the homepage, the video
 playlist will not contain the
 match-up videos. Instead, it will
 display more general content,
 like overall analysis videos on
 the season and highlighted teams.
- 3 Stories You Might Like
 These are the related NCAAB
 Headlines and March Madness
 content.
- When the user starts typing, a smart list will start to populate below the input with suggestions. After the user selects a team, they will need to hit the ">" submit button to view their team's TPI Breakdown (see page 2).

Ogilvy



TPI Breakdown Overlay
This overlay pops up when
a user selects a team in the
TPI module. It will contain
info graphics, rankings and
share functionality. Closing
this overlay will bring the user
back to the homepage, with the
"See How Your Team Ranks"
input cleared.





1 Bracket Banner
When Selection Sunday is over and the teams have been chosen, this banner will clickthrough to the Bracket.

