

Jacob Martinez

Sunnyvale, CA | 510-931-0056
hellojacobmartinez@gmail.com

www.jacobmartinez.dev
www.github.com/jacob-alexandr
www.linkedin.com/in/hire-jacob-m

Experience

■ Associate Web Developer and Designer | ANML, INC Nov '21– May '23

Supported the Technology Director with engineering efforts on various projects for brands, non-profits, startups, as well as internal web projects.

Maintained and supported existing codebases, introducing frontend standards via best practices and technologies, to improve the quality, consistency, and maintainability of our current, and future web projects.

Designed and built modular user interface components across a variety of projects that improved scalability, reliability, and performance.

Incorporated Headless CMS that allowed clients to manage customizable content at scale for their end users.

Resolved numerous technical issues through meticulous debugging, performance, and enhancing overall client satisfaction.

Collaborated with the design and product management team to deliver best in class user experiences.

www.anml.com – Agency website

Maintained existing codebase, designed new, modular, UI components in isolation to be used/documented in our component library using Storybook.

Supported anml.com's transition from a static website to an optimized NextJS web app that utilizes Prismic's Slice Machine.

■ Graphic Designer | Decca Design Feb '21– Nov '21

Supported Associate Creative Directors and Art Directors with creating compelling graphics and visual assets for various marketing campaigns.

Designed and created presentation layouts, website pages, client assets, social media graphics, and prepare concepts for client presentations.

■ Frontend Web Developer | Freelancer Jan '19 – Feb '21

www.cineo.la – A platform for Latin American short films.

Responsible for the site's development and deployment including but not limited to a responsive landing page using HTML, CSS, and JavaScript.

www.andgtz.com – Photography portfolio for Andrea Gutierrez.

Developed a responsive content managed web application, complete with custom UI components resulting in an increased Customer Reach.

Domain registration and web hosting via Netlify.

Skills

HTML, CSS, SCSS, CSS Modules, Styled Components, TailwindJS, lodash, GSAP, GIT, NPM, Storybook, JSX, React, and Next.js

Netlify, DatoCMS, Prismic and Amazon Web Services Developer Tools.

Design tools: Figma, Illustrator, InDesign, and Sketch.

Strong communication skills and the ability to communicate technical concepts to non-technical collaborators/stakeholders.

Dedicated, passionate, a strong desire to continually learn and improve professionally as a developer, designer and support great team dynamics.

Education

- B.A. Design Studies | Spring '21
San Jose State University
- A.A. Humanities | Spring '19
Ohlone College

Courses/ Certifications

- React Bootcamp Certificate | Spring '20
Udemy
- JavaScript ES6 Certificate | Fall '19
Wes Bos
- HTML, CSS, and JS Certificate | Spring '19
SuperHi