

ELECTORAL SYSTEMS AND THE BALANCE OF CONSUMER-PRODUCER POWER

This book investigates the effects of electoral systems on the relative legislative and, hence, regulatory influence of competing interests in society. Building on Ronald Rogowski and Mark Kayser's extension of the classic Stigler-Peltzman model of regulation, the authors demonstrate that majoritarian electoral arrangements should empower consumers relative to producers. Employing real price levels as a proxy for consumer power, the book rigorously establishes this proposition over time, within the OECD, and across a large sample of developing countries. Majoritarian electoral arrangements depress real prices by approximately ten percent, all else equal. The authors carefully construct and test their argument and broaden it to consider the overall welfare effects of electoral system design and the incentives of actors in the choice of electoral institutions.

Eric C. C. Chang is Associate Professor of Political Science at Michigan State University. He studies comparative political economy, political institutions, political corruption, and democratization in developed and developing democracies. His publications have appeared in multiple journals including the *Journal of Politics*, *British Journal of Political Science*, *World Politics*, *Comparative Political Studies*, and *European Journal of Political Research*.

Mark Andreas Kayser is Professor of Applied Quantitative Methods and Comparative Politics at the Hertie School of Governance in Berlin. His research focuses on the comparative and international political economy of elections. His work has appeared in journals including the *American Journal of Political Science*, *American Political Science Review*, *British Journal of Political Science*, and *European Journal of Political Research*.

Drew A. Linzer is Assistant Professor of Political Science at Emory University. His research explores patterns of public opinion and voting behavior in democracies around the world, and their consequences for political representation and quality of governance. His work has appeared in journals including the *Journal of Politics*, *World Politics*, *Political Analysis*, and *Journal of Statistical Software*.

Ronald Rogowski is Professor of Political Science at UCLA. His book, *Commerce and Coalitions*, received the American Political Science Association's prize for best book in political economy. He is a former member of the National Science Foundation's Political Science Panel and currently chairs one of the European Research Council's Social Sciences Panels. He is also lead editor of the *American Political Science Review*.

Cambridge Studies in Comparative Politics

General Editor

Margaret Levi *University of Washington, Seattle*

Assistant General Editors

Kathleen Thelen *Massachusetts Institute of Technology*

Erik Wibbels *Duke University*

Associate Editors

Robert H. Bates *Harvard University*

Stephen Hanson *University of Washington, Seattle*

Torben Iversen *Harvard University*

Stathis Kalyvas *Yale University*

Peter Lange *Duke University*

Helen Milner *Princeton University*

Frances Rosenbluth *Yale University*

Susan Stokes *Yale University*

Other Books in the Series

David Austen-Smith, Jeffrey A. Frieden, Miriam A. Golden,
Karl Ove Moene, and Adam Przeworski, eds., *Selected
Works of Michael Wallerstein: The Political Economy of
Inequality, Unions, and Social Democracy*

Andy Baker, *The Market and the Masses in Latin America:
Policy Reform and Consumption in Liberalizing
Economies*

Lisa Baldez, *Why Women Protest: Women's Movements in
Chile*

Series list continues after the Index.

Electoral Systems and the Balance of Consumer-Producer Power

Eric C. C. Chang

Michigan State University

Mark Andreas Kayser

Hertie School of Governance, Berlin

Drew A. Linzer

Emory University

Ronald Rogowski

University of California, Los Angeles



CAMBRIDGE
UNIVERSITY PRESS

CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore,
São Paulo, Delhi, Dubai, Tokyo, Mexico City

Cambridge University Press
32 Avenue of the Americas, New York, NY 10013-2473, USA

www.cambridge.org
Information on this title: www.cambridge.org/9780521138154

© Eric C. C. Chang, Mark Andreas Kayser, Drew A. Linzer, and Ronald Rogowski
2011

This publication is in copyright. Subject to statutory exception
and to the provisions of relevant collective licensing agreements,
no reproduction of any part may take place without the written
permission of Cambridge University Press.

First published 2011

Printed in the United States of America

A catalog record for this publication is available from the British Library.

Library of Congress Cataloging in Publication data

Electoral systems and the balance of consumer-producer power /

Eric C. C. Chang . . . [et al.].

p. cm. – (Cambridge studies in comparative politics)

Includes bibliographical references and index.

ISBN 978-0-521-19265-1 (hardback)

1. Elections – Economic aspects. 2. Voting – Economic aspects.

3. Consumers. 4. Prices. 5. Comparative government. I. Chang, Eric C. C.,

1971– II. Title. III. Series

JF1001.E475 2010

339 – dc22 2010018291

ISBN 978-0-521-19265-1 Hardback

ISBN 978-0-521-13815-4 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy
of URLs for external or third-party Internet Web sites referred to in this
publication and does not guarantee that any content on such Web sites is, or will
remain, accurate or appropriate.