

## **Instructional Designer at Babbel (in Berlin)**

[Link to Job](#)

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### **What skills does the employer emphasize?**

- A talented instructional designer who has created educational materials for use in digital environments
- An energetic and enthusiastic teaching expert
- A great communicator who can express his/her thoughts well in English
- Experience in designing educational materials for Android, iOS and web apps
- Experience in teaching languages
- Excellent English skills, further foreign languages are a plus

### **What aspects of the instructional design process does it sound like that position will focus on?**

This position is focused on instructional content creation and design, as well as goal setting based on user needs. I imagine this includes creating lessons and experiences in conjunction with other instructional designers.

### **What industry is the position in and how might that impact the job description and responsibilities?**

The job is with Babbel, a popular language-learning app for mobile devices. Instructional designers at this company need experience in language instruction, in addition to their design abilities. Developing proper interpersonal communication abilities in a foreign language is difficult enough in person, but it is an entirely different challenge in an online environment. IDs with backgrounds in foreign language education understand better how to design content that focuses on these critical skills, such as speaking and listening.

### **How does that align with your understanding of an ID position based on the readings? How does that align with your own interests?**

This job seems to align pretty well with the *Eduflow* article from this week's readings; at this job, the ID will focus on structure, design, and creation of instructional materials. While they are not entrenched in the UI and development-side of things, they are in communication with these other branches to design the most effective learning experience.

This job is right in line with my interests. As a German teacher, I love teaching foreign languages and have recently become more excited about instructional design in this program. Given that this job is located in Berlin (my favorite city) and is a creative extension of my

current job, this is a dream-level position for me. The only thing I need more experience in is designing learning experiences for mobile apps, which I'd like to learn more about!