

Vikram Kadyan

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WORK EXPERIENCE

Steamworks Studio and Hoboken Public Schools

June 2023 – August 2023

Teacher and Curriculum Developer

Hoboken, NJ

- Constructed curriculum for use by myself and other teachers, collaborating with and consulting curriculum supervisors, experienced teachers, and field specific experts. Classes made/taught: Programming (Python and Java), and Robotics (Arduino, C++)
- Worked as an academic and sports summer teacher for Steamworks Studio at Hoboken Public Schools
- Managed and taught classrooms of 15-20 students, switching between different age groups of students, ranging from kindergarten to the 7th grade

Costco Wholesale

June 2022 – August 2022

Membership Salesperson and Cashier

Bayonne, NJ

- Performed various tasks over the summer, including: being a cart attendant outdoors, being a cashier, and selling and assisting in the sale of various Costco membership products.
- For several weeks, I was ranked at the top of internally measured cashier and membership salesperson statistics- specifically: items scanned per hour and memberships sold per day.
- After less than one month of working, I was promoted from the role “Cashier Assistant” to “Cashier”

PROJECTS

Linqura Marketing Plan

- A four-month-long project working with a team to make a go-to-market marketing plan for the AI insurtech startup Linqura’s AI chatbot product CYBL
- The plan included a digital marketing component as well as a detailed plan to become thought leaders in the insurtech space. To do this well, we conducted in-depth market research.
- We worked with a given budget from Linqura, allocated it to various channels, and used various statistics and conversion rates to estimate the results various parts of advertising would make.

Whimsy Client Acquisition

- A semester-long project working with a team to develop a business growth plan for Whimsy, the video production company
- The scope of the project was to develop strategies to help Whimsy grow in size and revenue, specifically by acquiring new clients who would pay more than their previous clients.
- The plan used digital marketing, social media strategy, and relationship building to grow Whimsy while managing risks
- The plan had an outline for making new hires and investments in the company for further growth over the next 2 years.

EDUCATION

Rutgers University

September 2021–May 2025

In progress- BS in Computer Science, Minor in Entrepreneurship

New Brunswick, NJ

- I participate in the club fencing team at Rutgers

St. Peter’s Preparatory School

September 2017–May 2021

Graduated with a high school diploma

Jersey City, NJ

- I was awarded a four-year full tuition merit scholarship by the school

SKILLS & INTERESTS

- **Skills :** Familiarity with Agile and Scrum Methodologies; Market Research; User Research and Feedback Analysis; Programming (React, C, Java, Python, HTML, CSS); Data Analysis; Microsoft Excel; Figma
- **Interests :** Product development; Marketing; Software Engineering; Hackathons; Finance; Fencing
- **Relevant Courses Completed:** Managing Growing Ventures, Marketing and Market Research, Data Structures, Computer Architecture, Systems Programming