Jacob Moya

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👤 ABOUT ME

Technically driven Front-End Developer with 5+ years of experience building **responsive**, **high-performance websites and web apps**. Proficient in **modern JavaScript frameworks** (React, TypeScript), **CSS architecture** (SCSS, Tailwind), and **web performance optimization**. Specialized in **scalable WordPress development**, with strengths in **component-based UI**, **state management**, and **RESTful integrations**. Committed to writing **clean, maintainable code** and crafting **accessible, conversion-optimized user interfaces**.

💼 EXPERIENCE

10/2022 – present
Arizona, Remote

BIZIQ
Web Developer II

Currently developing and maintaining high-performance, SEO-optimized WordPress websites with a focus on **custom theme/plugin development** and **responsive design**. Actively expanding skills in **modern JavaScript** and **React** to support **scalable, component-based front-end solutions**.

- **Built and optimized 200+ WordPress websites** across various industries, with a focus on **speed**, **SEO**, and **usability**.
- **Created a custom PHP reviews template** for the proprietary WordPress theme, improving **user experience** and **readability**.
- **Mentored junior developers** and contributed to **internal technical documentation** and **development standards**.
- **Handled 12,000+ web tasks**, from **feature development** to **debugging**, **QA**, and **client support**.
- **Customized and integrated 150+ plugins**, including advanced configurations and **third-party tools**.
- Applied **mobile-first design** using **CSS Grid**, **Flexbox**, and **media queries** for consistent UX.
- **Extended functionality** with **Bootstrap**, **jQuery**, and **custom scripts**.
- **Managed email deliverability and domain configuration** through **Rackspace**.
- Prioritized **WCAG accessibility**, **UI/UX best practices**, and **conversion-driven design**.

10/2021 – 10/2022
Arizona, Remote

BIZIQ
Web Developer I

Developed 100+ client websites with a strong focus on **quality**, **clear communication**, and **collaborative remote work**. Brought a fresh, **marketing-driven perspective** that helped clients **elevate their online presence**. Demonstrated **initiative** and a **growth mindset**, earning a promotion to **Web Developer II**.

- **Designed and launched marketing-focused websites** optimized for **usability**, **brand alignment**, and **visual impact**.
- **Integrated WordPress with third-party tools and services** to extend functionality and support client business goals.
- **Built and customized contact forms, email workflows, and CTAs** using both **plugins** and **hand-coded solutions**.
- **Deployed production-ready websites via FTP**, managing **file structure**, **hosting**, and **DNS configurations**.
- **Crafted engaging, conversion-conscious page layouts** using **Elementor**, **WPBakery**, and

EXPERIENCE

Gutenberg.
- **Supported projects across WIX, Shopify, and Squarespace** to meet a wide range of client needs.
- **Prioritized performance, accessibility, and mobile responsiveness** ensure high-quality UX.

10/2020 – 10/2021
Corona, CA

VAREP - National
Junior Web Developer

Led the transition from Joomla to WordPress, supporting a Senior Developer and collaborating with designers to launch a fully reimagined, modern website.

- Translated wireframes into responsive, visually engaging pages using **Beaver Builder**.
- Assisted with **content migration**, plugin configuration, and QA throughout development and launch.
- Built dynamic, user-friendly forms with **Gravity Forms**, ensuring cross-device compatibility.
- Took ownership of **email management via Rackspace**, handling setup, troubleshooting, and support.
- Gained hands-on experience in **plugin evaluation**, learning how to choose scalable, secure solutions.
- Developed a strong foundation in **web performance and optimization**, focusing on speed, responsiveness, and usability.
- Contributed to a full rebuild that modernized the organization's digital presence and improved the user experience.

EDUCATION

05/2018 – 05/2022
Online

Information Technology | Bachelor's
University of Phoenix

CERTIFICATIONS

Advanced Software Development
University of Phoenix

HOBBIES

Painting with Family

Jamming on Guitar

Baseball With My Boys

Learning new Tech

STRENGTHS

Leadership   Mentorship   Initiative   Communication   Collaboration   Client Focused   Problem Solving

Creativity   Adaptability   Attention to Detail

🧪 SKILLS

WordPress **PROFESSIONAL**	JavaScript **PROFESSIONAL**	TypeScript **PROFESSIONAL**	CSS **PROFESSIONAL**
SCSS **PROFESSIONAL**	Tailwind **PROFESSIONAL**	SEO **PROFESSIONAL**	PHP **PROFESSIONAL**
UX **PROFESSIONAL**	Mobile-first design **PROFESSIONAL**	CSS Grid **PROFESSIONAL**	Flexbox **PROFESSIONAL**
Conversion optimization **PROFESSIONAL**	WordPress plugins **PROFESSIONAL**	FTP **PROFESSIONAL**	Elementor **PROFESSIONAL**
Gutenburg **PROFESSIONAL**	Performance optimization **PROFESSIONAL**	Collaboration **PROFESSIONAL**	Client support **PROFESSIONAL**