



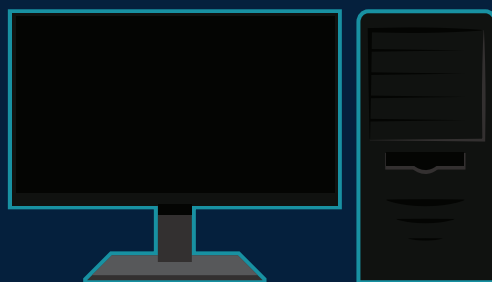
# JACOB LEIGHTY

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Portfolio: L80.io ♦ linkedin.com/in/jacob-leighty

## QUALIFICATIONS

Creative and analytical designer with related experience and education to be a key contributing member in application and product development, ensuring timeliness and end user satisfaction.



**Design Methodologies:** Proven success testing, ideating, and wireframing solutions to design problems.

**Collaborative:** Excels in face-pasted team environments to assist and lead projects for product design to ensure overall consistency and usability.

**Key Strengths:** Excellent communicator who often leads team communication, and creative problem solver who is frequently first to suggest solutions.

### Skills include:

**Wireframing:** Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD)

**Graphic Design:** Illustrator, Photoshop, traditional media

**Programming:** HTML5, CSS3, Javascript, JQuery, Bootstrap, Java, Git, JSON

**Other:** Microsoft office, interpersonal & communication skills, technical writing

## EDUCATION

**Bachelor of Science in Informatics, UX/UI Design track**

University of Washington, Seattle, WA ♦ Dean's List

### Coursework:

Visual Information Design, Value Sensitive Design, Design Thinking, UX & Info Architecture, Info Systems Analysis/Design, Research Methods, Client-Side Web Dev, Android Dev

## EXPERIENCE



### T-Mobile, Factoria, WA

UX Designer/Front End Developer, 7/2017 – Present

Work as designer for a team of engineers, creating mock-ups and redesigning old internal applications.

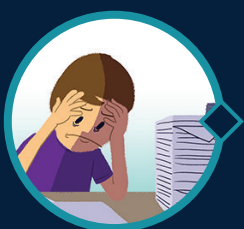
- ♦ Creates visual mock-ups and wireframes for web applications.
- ♦ Works with a constantly changing and diverse team of engineers, designers, and programmers to create new applications.
- ♦ Implements highly interactive and responsive web pages based on designs that conform to both team and T-Mobile branding guidelines.

### Washington Gaming Association, Seattle, WA

Lead Graphic Designer, 10/2015 – 6/2016

Led Branding Team for non-profit organization at UW, aiding all teams with creation of visual assets. Spearheaded process for defining and laying out branding guidelines for future projects.

- ♦ Developed and maintained excellent working relationship across teams by clearly communicating team progress on new assets regularly.
- ♦ Collaborated on several passion projects outside of regular duties, including educational presentations and helping form self-improvement programs for club members.



### SPSInteractive, Seattle, WA

UX Designer (Capstone Project), 1/2016 – 6/2016

Key member in small team sponsored by Microsoft's Technology and Civic Engagement Department. Driving force behind design choices and product branding, and leader in team communications.

- ♦ Shaped project development through design ideation, wireframes, usability testing, and brand design.
- ♦ Collaborated with teammates to create visual sales pitch for product, earning the team the "Social Impact Award" at UW's 2016 Capstone Night.