data_journalism

	concept_here	substantive_variable_name	varname
2			
3	U.S Culture	us_based	U.S Based
4	atricle layout	article_images	images present in the article
5	cultural domain	culture_domain	main field of culture discussed
6	global vs. local	global_local	whether the article is local or international
7	accessibility	accessibility_focus	whether the article addresses inclusive culture or excludes culture
8			
9	word count	word_count	number of words in the article
10	title	title	number of words in the title
11	author	author	name of author
12	statistics	statistics	statistics present in the article
13			
14	Time period	historical	Is the article historically relevant
15	Geographic focu	geographic_focus	Does the article have maps
16	Media	images	Does the article contain images of relevance?
17	audience	Purpose	Does the article mention its intent?
18			
19	engagment	engagement	whether or not the article has engagement
20	source diversity	num_sources	were people quoted?
21	relevance	cultural_relevance	how culturally relevant this article is
22	geographi focus	geographic_scope	what area does this article focus on?
23			
24	engagement	Facebook_Shares	facebook shares
25			
26			
27			
28	publication date	pub_date	analyze trends over time (date article was published)
29	article length	length	how long is the article?
30	article type	article_type	type of piece
31	multimedia content	multimedia	does it include different types of media