

Reputation penalty - study 3, survey 2

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Study 3, survey 2

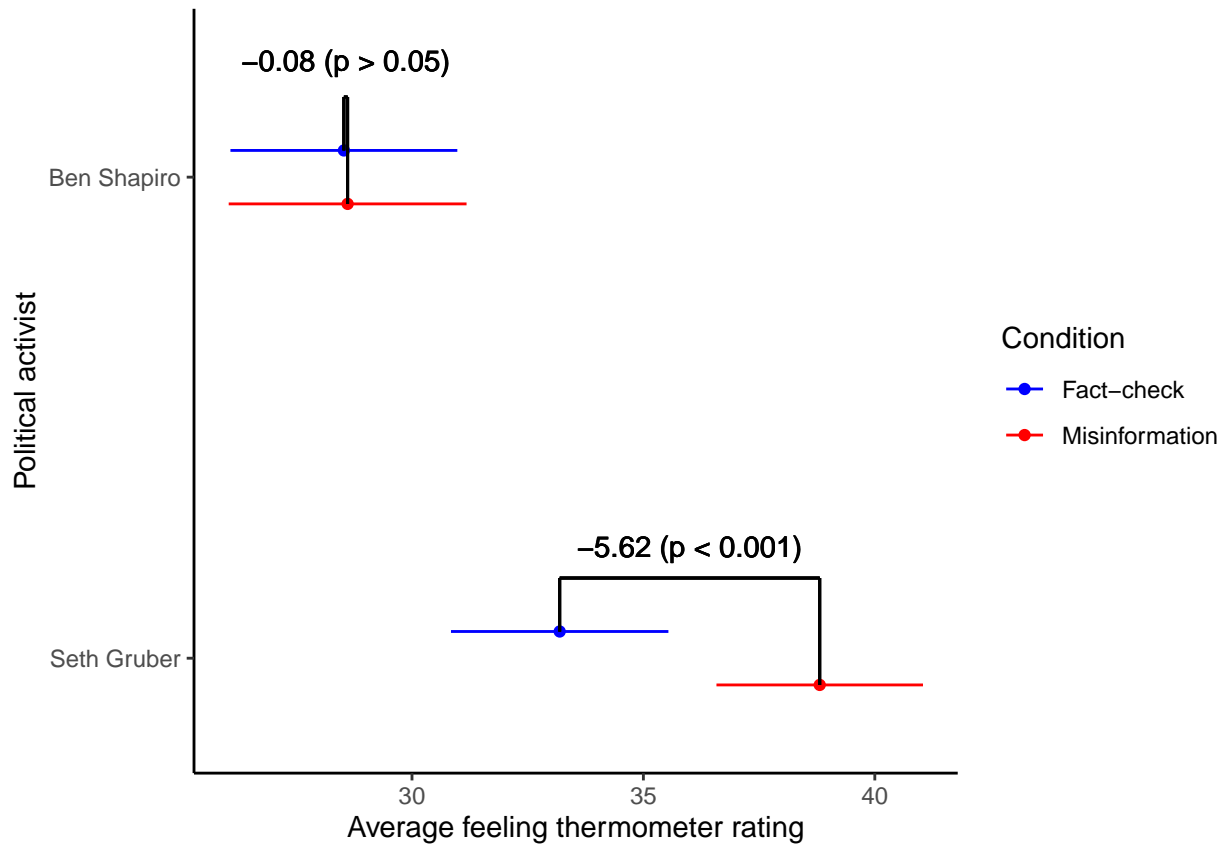
Attitudinal models

Table 1: Model predicting feelings (0-to-100 scale) toward the activist falsely claiming that more contraception availability increases abortion demand

	Seth Gruber	Ben Shapiro
Intercept	34.85 (2.35)***	12.76 (2.66)***
Control	3.89 (1.58)*	2.30 (1.85)
Fact check	-5.62 (1.66)***	-0.08 (1.81)
R ²	0.08	0.30
Adj. R ²	0.07	0.29
Num. obs.	957	965
RMSE	20.35	23.14

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Creating attitudinal beliefs graph



Factual beliefs models

Table 2: Effect of fact check on the belief that more contraception availability increases abortion demand (1-to-4 scale), broken down by the activist who spread the misinformation

	Seth Gruber	Ben Shapiro
Intercept	1.49 (0.09)***	1.54 (0.09)***
Control	−0.16 (0.06)**	−0.29 (0.06)***
Fact check	−0.24 (0.06)***	−0.22 (0.06)***
R^2	0.19	0.19
Adj. R^2	0.18	0.19
Num. obs.	1020	984
RMSE	0.76	0.75

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Balance table

Gruber:

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	Variable	Control	Fact check	Misinfo	p-value (c vs fc)	p-value (c vs mis)
1	Age	39.57	39.02	39.66	0.57	0.93
2	Partisanship (7-point scale)	3.28	3.58	3.10	0.06	0.23
3	Share who are college graduates	0.57	0.59	0.61	0.50	0.30
4	Share who are male	0.44	0.47	0.47	0.52	0.56
5	Share who are non-Hispanic White	0.66	0.66	0.66	0.87	0.96
6	Share who have household incomes of \$100,000+	0.24	0.29	0.28	0.18	0.24

Shapiro:

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	Variable	Control	Fact check	Misinfo	p-value (c vs fc)	p-value (c vs mis)
1	Age	40.26	40.28	39.80	0.98	0.65
2	Partisanship (7-point scale)	3.49	3.39	3.24	0.56	0.14
3	Share who are college graduates	0.55	0.57	0.59	0.53	0.24
4	Share who are male	0.47	0.44	0.47	0.42	0.91
5	Share who are non-Hispanic White	0.65	0.69	0.66	0.23	0.65
6	Share who have household incomes of \$100,000+	0.28	0.27	0.22	0.84	0.11