

Toren Proportional
Proof

n o p

H O D

12pt

HHDHOHODOO
HHHHOHOOHOO
HHOHOHOOOO

HDH
HHH
HOH

12pt

nnnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npn
nun

18pt

HHDHOHODOO
HHHHOHOOHOO
HHOHOHOOOO

HDH
HHH
HOH

18pt

nnnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npn
nun

28pt

HHDHOHODOO
HHHHOHOOHOO
HHOHOHOOOO

HDH
HHH
HOH

28pt

nnnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npn
nun

12pt Controls

Hoopoo oho ho hop popo oh opp po hoop
poop noon Hnon pooh on hop hoop oho oh
no pH ho pop Doopoo oho ho hop popo oh
opp po hoop poop noon Dnon pooh on hop
hoop oho oh no pD ho pop Ooopoo oho ho
hop popo oh opp po hoop poop noon Onon
pooh on hop hoop oho oh no pO ho pop
HOODOO OHO HO HOD DODO OH ODD
DO HOOD HOODOO OHO HO HOD DODO
OH ODD DO HOOD

18pt Controls

Hoopoo oho ho hop popo oh opp po
hoop poop noon Hnon pooh on hop
hoop oho oh no pH ho pop Doopoo
oho ho hop popo oh opp po hoop poop
noon Dnon pooh on hop hoop oho oh
no pD ho pop Ooopoo oho ho hop popo
oh opp po hoop poop noon Onon pooh
on hop hoop oho oh no pO ho pop
HOODOO OHO HO HOD DODO OH
ODD DO HOOD HOODOO OHO HO
HOD DODO OH ODD DO HOOD

28pt Controls

Hoopoo oho ho hop popo
oh opp po hoop poop noon
Hnon pooh on hop hoop oho
oh no pH ho pop Doopoo oho
ho hop popo oh opp po hoop
poop noon Dnon pooh on hop
hoop oho oh no pD ho pop
Ooopoo oho ho hop popo oh
opp po hoop poop noon Onon
pooh on hop hoop oho oh no
pO ho pop
HOODOO OHO HO HOD
DODO OH ODD DO HOOD
HOODOO OHO HO HOD
DODO OH ODD DO HOOD

H M N U I

B R P E F T V A

O D G S

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z

a b c d e f g h i j

k l m n o p q r s

t u v w x y z

12pt

HHAHOHOAOO	HAH
HHBHOHOBOO	HBH
HHCHOHOCOO	HCH
HHDHOHODOO	HDH
HHEHOHOEEOO	HEH
HHFHOHOFOO	HFH
HHGHOHOGOO	HGH
HHHHOHOHOO	HHH
HHIHOHOIOO	HIH
HHJHOHOJOO	HJH
HHKHOHOKOO	HKH
HHLHOHOLOO	HLH
HHMHOHOMOO	HMH
HHNHOHONOO	HNH
HHOHOHOOOO	HOH
HPHOOHOPOO	HPH
HHQHOHQOO	HQH
HHRHOHOROO	HRH
HHSHOHOSOO	HSH
HHTHOHOTOO	HTH
HHUHOHOOUOO	HUH
HHVHOHOVOO	HVH
HHWHOHOWOO	HWH
HHXHOHOXOO	HXH
HHYHOHOYOO	HYH
HHZHOHOZOO	HZH

12pt

nnanonoao	nan
nnbnonoboo	nbn
nncnonocoo	ncn
nndnonodoo	ndn
nnenonoeoo	nen
nnfnonofoo	fn
nngnonogoo	ngn
nnhnonohoo	nhn
nninonoiioo	nin
nnjnonojoo	njn
nnknonokoo	nkn
nnlnonoloo	nln
nnmnonomoo	nmn
nnnnnononoo	nnn
nnononoooo	non
nnpnonopoo	npn
nnqnonoqoo	nqn
nnrnonoroo	nrn
nnsnonosoo	nsn
nntnonotoo	ntn
nnunonouoo	nun
nnvnonovoo	nvn
nnwnnonowoo	nwn
nnxnonoxoo	nxn
nnynonoyoo	ny
nnznonozoo	nzn

14pt

HH.HOHO.OO	H.H
HH,HOHO,OO	H,H
HH:HOHO:OO	H:H
HH;HOHO;OO	H;H
HH"HOHO"OO	H"H
HH“HOHO“OO	H“H
HH'HOHO'OO	H'H
HH'HOHO'OO	H'H
HH!HOHO!OO	H!H
HH?HOHO?OO	H?H
HH&HOHO&OO	H&H
HH-HOHO-OO	H-H
nu.nono.oo	n.n
nu,nono,oo	n,n
nu:nono:oo	n:n
nu;nono;oo	n;n
nu"nono"oo	n"n
nu“nono“oo	n“n
nu'nono'oo	n'n
nu‘nono‘oo	n‘n
nu!nono!oo	n!n
nu?nono?oo	n?n
nu-nono-oo	n-n

18pt

HHAHOHOAOO
 HHBHOHOBBOO
 HHCHOHOCOO
 HHDHOHODOO
 HHEHOHOEOO
 HHFHOHOFOO
 HHGHOHOGOO
 HHHHOHOHOO
 HHIHOHOIOO
 HHJHOHOJOO
 HHKHOHOKOO
 HHLHOHOLOO
 HHMHOHOMOO
 HHNHOHONOO

HAH
 HBH
 HCH
 HDH
 HEH
 HFH
 HGH
 HHH
 HIH
 HJH
 HKH
 HLH
 HMH
 HNH

HHOHOHOOOO
 HHPHOHOPOO
 HHQHOHQOO
 HHRHOHOROO
 HHSHOHOSOO
 HHTHOHOTOO
 HHUHOHOUOO
 HHVHOHOVOO
 HHWHOHOWOO
 HHXHOHOXOO
 HHYHOHOYOO
 HHZHOHOZOO

HOH
 HPH
 HQH
 HRH
 HSH
 HTH
 HUH
 HVH
 HWH
 HXH
 HYH
 HZH

nnanonoao
 nnbnonoboo
 nncnonocoo
 nndnonodoo
 nnenonoeoo
 nnfnonofoo
 nngnonogoo
 nnhnonohoo
 nninonoiio
 nnjnonojoo
 nnknonokoo
 nnlnonoloo
 nnmnonomoo
 nnnnononoo
 nnononoooo
 nnppnonopoo
 nnqnonoqoo
 nnrnonoroo
 nnsnonosoo
 nnntnonotoo
 nnunonouoo
 nnvnonovoo
 nnwnonowoo
 nnxnonoxoo
 nnynonoyoo
 nnznonozoo

nan
 nbn
 ncn
 ndn
 nen
 nfn
 ngn
 nhn
 nin
 njn
 nkn
 nln
 nm
 nnn
 non
 npn
 nqn
 nrn
 nsn
 ntn
 nun
 nvn
 nwn
 nxn
 nyn
 nz

n . , : ; p

H “ ” ‘ ’ ! ? & H

12pt

12pt

12pt

HHAHOHOAOO	HAH	nuanonoao	nan	HH.HOHO.OO	H.H
HHBHOHOBOO	HBH	nubnonoboo	nbn	HH,HOHO,OO	H,H
HHCHOHOCOO	HCH	nucnonocoo	ncn	HH:HOHO:OO	H:H
HHDHOHODOO	HDH	nudnonodoo	ndn	HH;HOHO;OO	H;H
HHEHOHOEEOO	HEH	nuenonoeoo	nen	HH"HOHO"OO	H"H
HHFHOHOFOO	HFH	nufnonofoo	nfn	HH“HOHO“OO	H“H
HHGHOHOGOO	HGH	nugnonogoo	ngn	HH'HOHO'OO	H'H
HHHHOHOHOO	HHH	nuhnonohoo	nhn	HH'HOHO'OO	H'H
HHIHOHOIOO	HIH	nuinonoioo	nin	HH!HOHO!OO	H!H
HHJHOHOJOO	HJH	nujnonojoo	njn	HH?HOHO?OO	H?H
HHKHOHOKOO	HKH	nuknonokoo	nkn	HH&HOHO&OO	H&H
HHLHOHOLOO	HLH	nulnonoloo	nl	HH-HOHO-OO	H-H
HHMHOHOMOO	HMH	numnonomoo	nmn		
HHNHOHONOO	HNH	nunnononoo	nnn	12pt	
HHOHOHOOOO	HOH	nuononoooo	non	nu.nono.oo	n.n
HHPHOHOPOO	HPH	nupnonopoo	npn	nu,nono,oo	n,n
HHQHOHQOO	HQH	nuqnonoqoo	nqn	nu:nono:oo	n:n
HHRHOHOROO	HRH	nurnonoroo	nrn	nu;nono;oo	n;n
HHSHOHOSOO	HSH	nusnonosoo	nsn	nu"nono"oo	n"n
HHTHOHOTOO	HTH	nutnonotoo	ntn	nu“nono“oo	n“n
HHUHOHOOUOO	HUH	nuunonouoo	nun	nu'nono'oo	n'n
HHVHOHOVOO	HVH	nuvnonovoo	nvn	nu'nono'oo	n'n
HHWHOHOWOO	HWH	nuwnnonowoo	nwn	nu!nono!oo	n!n
HHXHOHOXOO	HXH	nuxnonoxoo	nxn	nu?nono?oo	n?n
HYHOHOYOO	HYH	nuynonoyoo	ny	nu&nono&oo	n&n
HHZHOHOZOO	HZH	nuznonozoo	nz	nu-nono-oo	n-n

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short here: interface designers develop projects that will be handed over to photoshoppers to put gradients on buttons.)

Most of the students will not be convinced and will choose to study graphic design. Even those who want to be web designers. Though 17 years of the WWW show that you need quite a different skill set for that. That's why the last 3 hours given to me to influence people who will not study the web, but will design it anyway, I spent on highlighting the real history of web design styles. By real history I mean essential design trends rooted in technologies, beliefs and needs of their time, from 1993 to today. Imported visual trends(1) are left outside of this timeline.

Big emphasis in my talk is put on the mid 1990's, an era when the web was build and arranged and decorated by amateurs, when very web specific genres and looks were brought to existence, making it an incredible place to experience.(2)

But what was earlier? How did the World Wide Web look before this Internet boom, before it became a riot for star backgrounds, bouncing envelopes and under construction signs?

Well, in 1991, Tim Berners-Lee went live with the first web page TheProject.html located inside the hypertext/WWW/ folder on a computer called "nxoc01" at CERN. Neither him, nor any of his colleagues made an effort to preserve this first version. The only thing we know is the URL <http://nxoc01.cern.ch/hypertext/WWW/TheProject.html> and the way the first page ever looked in

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS. SO THE TASK IS TO SHOW NON-FICTIONAL CHALLENGES OF NEW MEDIA AND TO EXPLAIN WHY TO STUDY INTERFACE DESIGN. (TO MAKE IT SHORT HERE: INTERFACE DESIGNERS DEVELOP PROJECTS THAT WILL BE HANDED OVER TO PHOTOSHOPPERS TO PUT GRADIENTS ON BUTTONS.)

MOST OF THE STUDENTS WILL NOT BE CONVINCED AND WILL CHOOSE TO STUDY GRAPHIC DESIGN. EVEN THOSE WHO WANT TO BE WEB DESIGNERS. THOUGH 17 YEARS OF THE WWW SHOW THAT YOU NEED QUITE A DIFFERENT SKILL SET FOR THAT. THAT'S WHY THE LAST 3 HOURS GIVEN TO ME TO INFLUENCE PEOPLE WHO WILL NOT STUDY THE WEB, BUT WILL DESIGN IT ANYWAY, I SPENT ON HIGHLIGHTING THE REAL HISTORY OF WEB DESIGN STYLES. BY REAL HISTORY I MEAN ESSENTIAL DESIGN TRENDS ROOTED IN TECHNOLOGIES, BELIEVES AND NEEDS OF THEIR TIME, FROM 1993 TO TODAY. IMPORTED VISUAL TRENDS(1) ARE LEFT OUTSIDE OF THIS TIMELINE.

BIG EMPHASIS IN MY TALK IS PUT ON THE MID 1990'S, AN ERA WHEN THE WEB WAS BUILD AND ARRANGED AND DECORATED BY AMATEURS, WHEN VERY WEB SPECIFIC GENRES AND LOOKS WERE BROUGHT TO EXISTENCE, MAKING IT AN INCREDIBLE PLACE TO EXPERIENCE.(2)

BUT WHAT WAS EARLIER? HOW DID THE WORLD WIDE WEB LOOK BEFORE THIS INTERNET BOOM, BEFORE IT BECAME A RIOT FOR STAR BACKGROUNDS, BOUNCING ENVE-

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short here: interface designers develop projects that will be handed over to photoshoppers to put gradients on buttons.)

Most of the students will not be convinced and will choose to study graphic design. Even those who want to be web designers. Though 17 years of the WWW show that you need quite a different skill set for that. That's why the last 3 hours given to me to influence people who will not study the web, but will design it anyway, I spent on

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS. SO THE TASK IS TO SHOW NON-FICTIONAL CHALLENGES

Prof. Dr. Style

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short

PROF. DR. STYLE

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS.