

Toren Proportional Proof

n o p

H O D

12pt

HHDHOHODOO
HHHHOHOHOO
HHOHOHOOOO

HDH
HHH
HOH

12pt

nnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npr
nun

18pt

HHDHOHODOO
HHHHOHOHOO
HHOHOHOOOO

HDH
HHH
HOH

18pt

nnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npr
nun

28pt

HHDHOHODOO
HHHHOHOHOO
HHOHOHOOOO

HDH
HHH
HOH

28pt

nnnononoo
nononoooo
npnonopoo
nunonouoo

nnn
non
npr
nun

12pt Controls

Hoopoo oho ho hop popo oh opp po hoop
poop noon Hnon pooh on hop hoop oho oh
no pH ho pop Doopoo oho ho hop popo oh
opp po hoop poop noon Dnon pooh on hop
hoop oho oh no pD ho pop Ooopoo oho ho
hop popo oh opp po hoop poop noon Onon
pooh on hop hoop oho oh no pO ho pop

HOODOO OHO HO HOD DODO OH ODD
DO HOOD HOODOO OHO HO HOD DODO
OH ODD DO HOOD

18pt Controls

Hoopoo oho ho hop popo oh opp po
hoop poop noon Hnon pooh on hop
hoop oho oh no pH ho pop Doopoo
oho ho hop popo oh opp po hoop poop
noon Dnon pooh on hop hoop oho oh
no pD ho pop Ooopoo oho ho hop popo
oh opp po hoop poop noon Onon pooh
on hop hoop oho oh no pO ho pop

HOODOO OHO HO HOD DODO OH
ODD DO HOOD HOODOO OHO HO
HOD DODO OH ODD DO HOOD

28pt Controls

Hoopoo oho ho hop popo
oh opp po hoop poop noon
Hnon pooh on hop hoop oho
oh no pH ho pop Doopoo oho
ho hop popo oh opp po hoop
poop noon Dnon pooh on hop
hoop oho oh no pD ho pop
Ooopoo oho ho hop popo oh
opp po hoop poop noon Onon
pooh on hop hoop oho oh no
pO ho pop

HOODOO OHO HO HOD
DODO OH ODD DO HOOD
HOODOO OHO HO HOD
DODO OH ODD DO HOOD

H M N U I

B R P E F T V A

O D G S

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z

a b c d e f g h i j

k l m n o p q r s

t u v w x y z

12pt

HHAHOHOAOO	HAH
HHBHOHOBOO	HBH
HHCHOHOCOO	HCH
HHDHOHODOO	HDH
HHEHOHOEOO	HEH
HHFHOHOFOO	HFH
HHGHOHOGOO	HGH
HHHHOHOHOO	HHH
HHIHOOHOIOO	HIH
HHJHOHOJOO	HJH
HHKHOHOKOO	HKH
HHLHOHOLOO	HLH
HHMHOHOMOO	HMH
HHNHOHONOO	HNH
HHOHOHOOOO	HOH
HHPHOHOPOO	HPH
HHQHOHOQOO	HQH
HHRHOHOROO	HRH
HHSOHOSOO	HSH
HHTHOHOTOO	HTH
HHUHOHOUOO	HUH
HHVHOHOVOO	HVH
HHWHOHOWOO	HWH
HHXHOHOXOO	HXH
HHYHOHOYOO	HYH
HHZHOHOZOO	HZH

12pt

nnanonaoao	nan
nnbnonoboo	nbn
nncnonocoo	ncn
nndnonodoo	ndn
nnenonoeoo	nen
nnfnonofoo	nfn
nngnonogoo	ngn
nnhnnonohoo	nhn
nninonoioo	nin
nnjnnonojoo	njn
nnknnonokoo	nkn
nnlnnonoloo	nl
nnmnnonomoo	nmn
nnnnnononoo	nnn
nnononoooo	non
nnpnnonopoo	npn
nnqnnonoqoo	nqn
nnrnnonoroo	nrn
nnsnonosoo	nsn
nntnonotoo	ntn
nnunonouoo	nun
nnvnnonovoo	nv
nnwnnonowoo	nwn
nnxnnonoxoo	nxn
nnynnonoyoo	nyn
nnznnonozoo	zn

14pt

HH.HOHO.OO	H.H
HH,HOHO,OO	H,H
HH:HOHO:OO	H:H
HH;HOHO;OO	H;H
HH”HOHO”OO	H”H
HH“HOHO“OO	H“H
HH’HOHO’OO	H’H
HH’HOHO’OO	H’H
HH!HOHO!OO	H!H
HH?HOHO?OO	H?H
HH&HOHO&OO	H&H
HH-HOHO-OO	H-H

14pt

nu.nono.oo	n.n
nu,nono,oo	n,n
nu:nono:oo	n:n
nu;nono;oo	n;n
nu”nono”oo	n”n
nu“nono“oo	n“n
nu’nono’oo	n’n
nu’nono’oo	n’n
nu!nono!oo	n!n
nu?nono?oo	n?n
nu-nono-oo	n-n

18pt

HHAHOHOAOO
HHBHOHOBOO
HHCHOHOCOO
HHDHOHODOO
HHEHOHOEOO
HHFHOHOFOO
HHGHOHOGOO
HHHHOHOHOO
HHIHOOHOIOO
HHJHOHOJOO
HHKHOHOKOO
HHLHOHOLOO
HHMHOHOMOO
HHNHOHONOO

HAH
HBH
HCH
HDH
HEH
HFH
HGH
HHH
HHH
HJH
HKH
HLH
HMH
HNH

18pt

HHOHOHOOOO
HHPHOHOPOO
HHQHOHOQOO
HHRHOHOROO
HHSHOHOSOO
HHTHOHOTOO
HHUHOHOUOO
HHVHOHOVOO
HHWHOHOWOO
HHXHOHOXOO
HHYHOHOYOO
HHZHOHOZOO

HOH
HPH
HQH
HRH
HSH
HTH
HUH
HVH
HWH
HXH
HYH
HZH

18pt

nnanonoaoo	nan
nnbnonoboo	nbh
nncnonocoo	ncn
nndnonodoo	ndn
nnenonoeoo	nen
nnfnonofoo	nfn
nngnonogoo	ngn
nnhnnonohoo	nhn
nninonoioo	nin
nnjnonojoo	njn
nnknnonokoo	nkn
nnlnnonoloo	nlh
nnmnonomoo	nmn
nnnnnononoo	nnn
nnononoooo	non
nnpnnonopoo	nph
nnqnonoqoo	nqn
nnrnnonoroo	nrn
nnsnonosoo	nsn
nntnonotoo	ntn
nnunonouoo	nun
nnvnnonovoo	nvh
nnwnonowoo	nwn
nnxnnonoxoo	nxn
nnynnonoyoo	nyh
nnznnonozoo	nzn

n . , : ; p

H “ ” ‘ ’ ! ? & H

12pt

HHAHOHOAOO
 HHBHOHOBOO
 HHCHOHOCOO
 HDDHOHODOO
 HHEHOHOEOO
 HHFHOHOFOO
 HHGHOHOGOO
 HHHHOHOHOO
 HHHHOHOIOO
 HHJHOHOJOO
 HHKHOHOKOO
 HHLHOHOLOO
 HHMHOHOMOO
 HHNHOHONOO
 HHOHOHOOOO
 HHPHOHOPOO
 HHQHOHOQOO
 HHRHOHOROO
 HHSHOHOSOO
 HHTHOHOTOO
 HHUHOHOUOO
 HHVHOHOVOO
 HHWHOHOWOO
 HHXHOHOXOO
 HHYHOHOYOO
 HHZHOHOZOO

HAH
 HBH
 HCH
 HDH
 HEH
 HFH
 HGH
 HHH
 HHH
 HHJ
 HKH
 HLH
 HMM
 HNH
 HOH
 HPH
 HQH
 HRH
 HSH
 HTH
 HUH
 HVH
 HWH
 HXH
 HYH
 HZH

12pt

nuanonoaoo nan
 nubnonoboo nbn
 nucnonocoo ncn
 nudnonodoo ndn
 nuenonoeoo nen
 nufnonofoo nfn
 nugnonogoo ngn
 nuhnonohoo nhn
 nuinonoioo nin
 nujnonojoo njn
 nuknonokoo nkn
 nulnonoloo nln
 numnonomoo nmn
 nunnononoo nnn
 nuononoooo non
 nupnonopoo npn
 nuqnonoqoo nqn
 nurnonoroo nrn
 nusnonosoo nsn
 nutnonotoo ntn
 nuunonouoo nun
 nuvnonovoo nvn
 nuwnonowoo nwn
 nuxnonoxoo nxn
 nuynonoyoo nyn
 nuznonozoo nzn

12pt

HH.HOHO.OO H.H
 HH,HOHO,OO H,H
 HH:HOHO:OO H:H
 HH;HOHO;OO H;H
 HH”HOHO”OO H”H
 HH“HOHO“OO H“H
 HH’HOHO’OO H’H
 HH’HOHO’OO H’H
 HH!HOHO!OO H!H
 HH?HOHO?OO H?H
 HH&HOHO&OO H&H
 HH-HOHO-OO H-H

12pt

nu.nono.oo n.n
 nu,nono,oo n,n
 nu:nono:oo n:n
 nu;nono;oo n;n
 nu”nono”oo n”n
 nu“nono“oo n“n
 nu’nono’oo n’n
 nu’nono’oo n’n
 nu!nono!oo n!n
 nu?nono?oo n?n
 nu&nono&oo n&n
 nu-nono-oo n-n

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short here: interface designers develop projects that will be handed over to photoshoppers to put gradients on buttons.)

Most of the students will not be convinced and will choose to study graphic design. Even those who want to be web designers. Though 17 years of the WWW show that you need quite a different skill set for that. That's why the last 3 hours given to me to influence people who will not study the web, but will design it anyway, I spent on highlighting the real history of web design styles. By real history I mean essential design trends rooted in technologies, believes and needs of their time, from 1993 to today. Imported visual trends(1) are left outside of this timeline.

Big emphasis in my talk is put on the mid 1990's, an era when the web was build and arranged and decorated by amateurs, when very web specific genres and looks were brought to existence, making it an incredible place to experience.(2)

But what was earlier? How did the World Wide Web look before this Internet boom, before it became a riot for star backgrounds, bouncing envelopes and under construction signs?

Well, in 1991, Tim Berners-Lee went live with the first web page TheProject.html located inside the hypertext/WWW/ folder on a computer called "nxoc01" at CERN. Neither him, nor any of his colleagues made an effort to preserve this first version. The only thing we know is the URL <http://nxoc01.cern.ch/hypertext/WWW/TheProject.html> and the way the first page ever looked in

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS. SO THE TASK IS TO SHOW NON-FICTIONAL CHALLENGES OF NEW MEDIA AND TO EXPLAIN WHY TO STUDY INTERFACE DESIGN. (TO MAKE IT SHORT HERE: INTERFACE DESIGNERS DEVELOP PROJECTS THAT WILL BE HANDED OVER TO PHOTOSHOPPERS TO PUT GRADIENTS ON BUTTONS.)

MOST OF THE STUDENTS WILL NOT BE CONVINCED AND WILL CHOOSE TO STUDY GRAPHIC DESIGN. EVEN THOSE WHO WANT TO BE WEB DESIGNERS. THOUGH 17 YEARS OF THE WWW SHOW THAT YOU NEED QUITE A DIFFERENT SKILL SET FOR THAT. THAT'S WHY THE LAST 3 HOURS GIVEN TO ME TO INFLUENCE PEOPLE WHO WILL NOT STUDY THE WEB, BUT WILL DESIGN IT ANYWAY, I SPENT ON HIGHLIGHTING THE REAL HISTORY OF WEB DESIGN STYLES. BY REAL HISTORY I MEAN ESSENTIAL DESIGN TRENDS ROOTED IN TECHNOLOGIES, BELIEVES AND NEEDS OF THEIR TIME, FROM 1993 TO TODAY. IMPORTED VISUAL TRENDS(1) ARE LEFT OUTSIDE OF THIS TIMELINE.

BIG EMPHASIS IN MY TALK IS PUT ON THE MID 1990'S, AN ERA WHEN THE WEB WAS BUILD AND ARRANGED AND DECORATED BY AMATEURS, WHEN VERY WEB SPECIFIC GENRES AND LOOKS WERE BROUGHT TO EXISTENCE, MAKING IT AN INCREDIBLE PLACE TO EXPERIENCE.(2)

BUT WHAT WAS EARLIER? HOW DID THE WORLD WIDE WEB LOOK BEFORE THIS INTERNET BOOM, BEFORE IT BECAME A RIOT FOR STAR BACKGROUNDS, BOUNCING ENVE-

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short here: interface designers develop projects that will be handed over to photoshoppers to put gradients on buttons.)

Most of the students will not be convinced and will choose to study graphic design. Even those who want to be web designers. Though 17 years of the WWW show that you need quite a different skill set for that. That's why the last 3 hours given to me to influence people who will not study the web, but will design it anyway, I spent on

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS. SO THE TASK IS TO SHOW NON-FICTIONAL CHALLENGES

Prof. Dr. Style

Every term I give an introduction to Interface Design studies to new students. 99% of them are under the delusion that the design of everything in the world is made in Photoshop or other Adobe products. In case the design is to be perceived on a computer, these Adobe files will be thrown into a room full of programmers who are longing to make it all interactive according to noble ideas embedded in the graphics. So the task is to show non-fictional challenges of new media and to explain why to study Interface Design. (To make it short

PROF. DR. STYLE

EVERY TERM I GIVE AN INTRODUCTION TO INTERFACE DESIGN STUDIES TO NEW STUDENTS. 99% OF THEM ARE UNDER THE DELUSION THAT THE DESIGN OF EVERYTHING IN THE WORLD IS MADE IN PHOTOSHOP OR OTHER ADOBE PRODUCTS. IN CASE THE DESIGN IS TO BE PERCEIVED ON A COMPUTER, THESE ADOBE FILES WILL BE THROWN INTO A ROOM FULL OF PROGRAMMERS WHO ARE LONGING TO MAKE IT ALL INTERACTIVE ACCORDING TO NOBLE IDEAS EMBEDDED IN THE GRAPHICS.