

Date

01-01-2023

05-03-2024



Total Clicks

12K

Conversions

340

Average CPC

4.88

Impressions

101K

Revenue

183....

Total Spend

0.05M

Average ROI

5.65

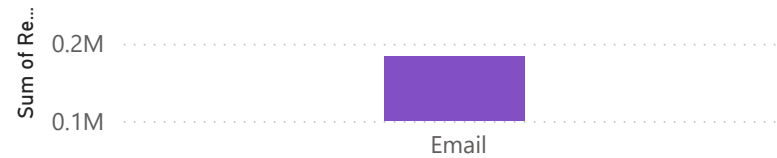
Average ROI

2.56

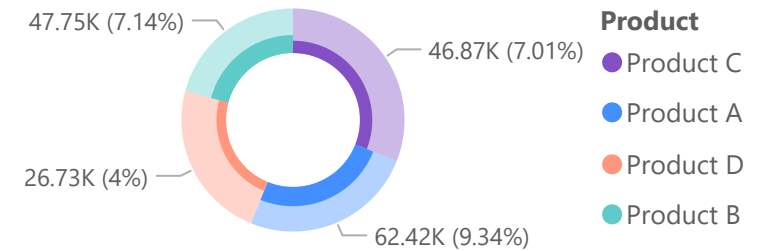
Social Media Campaign Performance Tracker

Revenue by Marketing_Channel and Quarter

● Increase ● Decrease ● Total ● Other

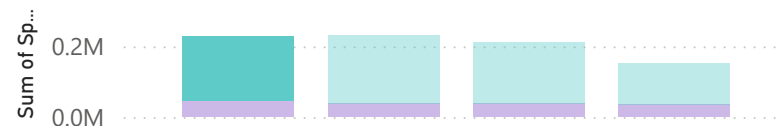


Revenue by Product



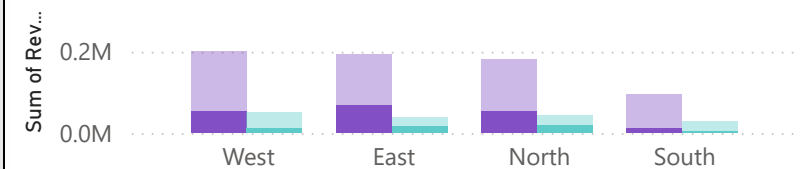
Spend and Revenue by Marketing_Channel

● Sum of Spend ● Sum of Revenue



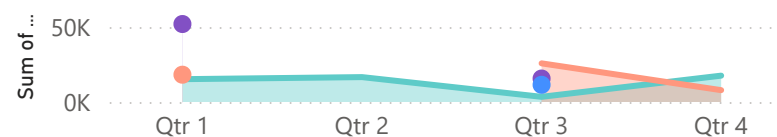
Spend and Revenue by Region

● Sum of Revenue ● Sum of Spend



Revenue by Quarter and Region

● Region ● East ● North ● South ● West



Search Engine

429

Conversions

Social Media

369