

Clients		
PK	Client_ID	VARCHAR(20)
	Client_Name	VARCHAR(20)
	Contact_Details	TEXT
	Industry	VARCHAR(20)
	Contract_Start_Date	DATETIME
	Contract_End_Date	DATETIME

Platforms		
PK	Platform_ID	VARCHAR(20)
	Platform_Name	VARCHAR(50), NN
	URL	TyVARCHAR(100), NN
	Contact_Person	VARCHAR(20)
	Contact_Phone	VARCHAR(20)
	Contact_Email	VARCHAR(20)

Influencers		
PK	Influencer_ID	VARCHAR(20)
	Influencer_Name	VARCHAR(20)
	Social_Handle	VARCHAR(20)
	Follower_Count	INT
	Contact_Details	TEXT

Contents		
PK	Content_ID	VARCHAR(20)
	Title	VARCHAR(20), NN
	Description	TEXT
	Media_Type	VARCHAR(50), NN
	Creation_Date	DATE

Campaigns		
PK	Campagin_ID	VARCHAR(20)
	Campagin_Name	VARCHAR(20)
	Start_Date	DATETIME
	End_Date	DATETIME
	Budget	Numeric(10,2)

Employees		
PK	Employee_ID	VARCHAR(20)
	Employee_Name	VARCHAR(20), NN
	Role	VARCHAR(50),NN
	Contact_Info	TEXT
	Department	VARCHAR(20),NN
	Employee_Since	DATE,NN

Payments		
PK	Payment_ID	VARCHAR(20)
	Date	DATE
	Amount	NUMERIC(10,2)
	Payment_Type	VARCHAR(20)
	Payment_Details	VARCHAT(50)

Advertisements		
PK	Ad_ID	VARCHAR(20)
	Ad_Name	VARCHAR(20)
	Type	VARCHAR(20)
	Duration	NUMERIC(10,2)
	Budget	NUMERIC(10,2)

Metrics		
PK	Metric_ID	VARCHAR(20)
	Impressions	NUMERIC
	Clicks	NUMERIC
	Engagement	NUMERIC
	Conversion_Rate	NUMERIC