



Influencers			Employees			Payments			Contents			
Influencer_ID 🔑	CHAR(36)	1	1 Employee_ID 🖉	CHAR(36)		Payment_ID 🔑	CHAR(36)		Content_ID 🖉	Cl	HAR(36)	
Influencer_Name	VARCHAR(50) NN		Employee_Name	VARCHAR(50) NN		Date	DATE NN		Title	VARCHAR(1	00) NN	
Social_Handle	VARCHAR(50) NN		Role	VARCHAR(50) NN		Amount	NUMERIC(12,2) NN		Description		TEXT	
Follower_Count	BIGINT		Email	VARCHAR(100)		Payment_Type	VARCHAR(20)		Media_Type	VARCHAR(50) NN		
Email	VARCHAR(100)		Phone	VARCHAR(20)		Payment_Details	VARCHAR(255)		Creation_Date	DATE NN		
Phone	VARCHAR(20)		Department	VARCHAR(50) NN	*	Campaign_ID	CHAR(36)	*	Campaign_ID	C	CHAR(36)	
			Employee_Since	DATE NN								
Clients						Advertisements			Campaigns_Influ	encers		
Client_ID 🖉	CHAR(36) -	1,	Campaigns			Ad_ID Ø	CHAR(36)		Campaign_Influe	encer_ID 🖉	CHAR	
Client_Name	VARCHAR(50) NN	╟	Campaign_ID 🔑	CHAR(36)	1	- Ad_Name	VARCHAR(50) NN	*	Influencer_ID		CHAR	
Email	VARCHAR(100)		Campaign_Name	VARCHAR(50) NN		Туре	VARCHAR(20)	*	Campaign_ID		CHAR	
Phone	VARCHAR(20)		Start_Date	DATETIME NN		Duration	DECIMAL(10,2)					
Industry	VARCHAR(50)		End_Date	DATETIME NN		Budget	NUMERIC(12,2) NN					
Contact_Start_Date	DATETIME NN		Budget	NUMERIC(12,2) NN		Platform_ID	CHAR(36))				
Contact_End_Date	DATETIME		Impressions	BIGINT	*	Campaign_ID	CHAR(36)					
			Clicks	BIGINT								
Campaiana Francisco		ı	Engagement	BIGINT		Dia 46a wasa						
Campaigns_Employees		ш	Conversion_Rate	NUMERIC(5,2)	1	Platforms	CHAP(2C)					
Campaign_Employee_		*	* Client_ID	CHAR(36)		- Platform_ID @	CHAR(36)					
Employee_ID	CHAR(36)	*				Platform_Name	VARCHAR(50) NN					
Campaign_ID	CHAR(36)					URL	VARCHAR(255) NN					
			Campaigns_Platforr			Contact_Person	VARCHAR(50)					
			Campaign_Platform		*	Email	VARCHAR(100)					
			Campaign_ID	CHAR(36)	4	Phone	VARCHAR(20)					
			Platform_ID	CHAR(36)								

