



# HOW IS INFORMATION VALUED?

**SYRACUSE UNIVERSITY**  
School of Information Studies

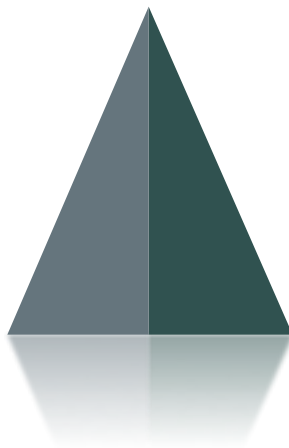
# HOW DO WE DETERMINE THE VALUE OF INFORMATION?



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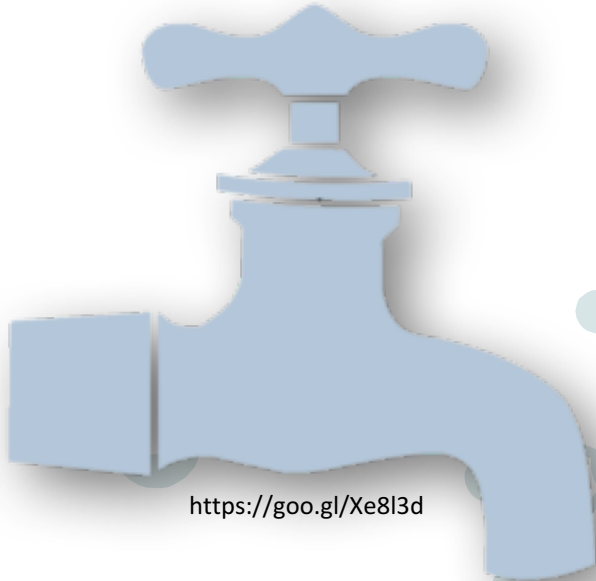


**LABOR**

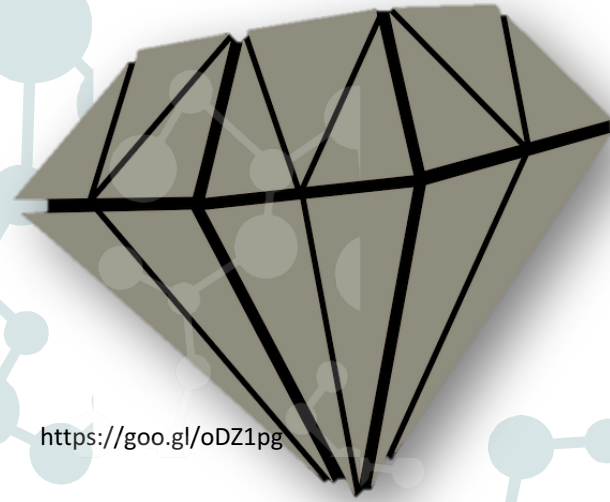


**EXCHANGE**

# WATER-DIAMOND PARADOX



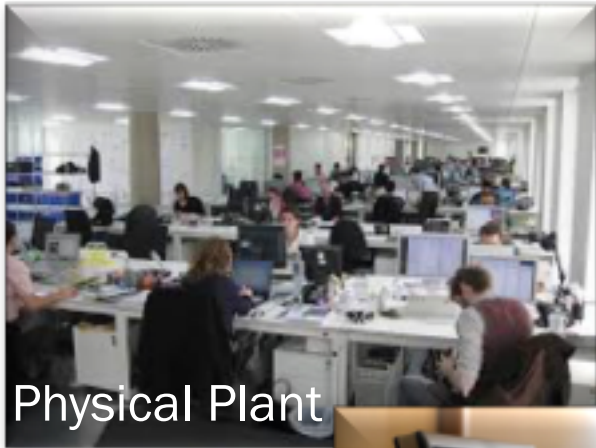
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# WHAT IS AN ASSET?



# IS INFORMATION AN ASSET?

## No

It is not on the balance sheet.

You can't account for it because it is so amorphous.

It is not really consumable like other assets.

## Yes

It can have an exchange value.

It can generate a positive economic value.

We could count/measure it, but how?

Laney, D. (2011, July 13-15). *Infonomics: The economics of information and principles of information asset management*. The Fifth MIT Information Quality Industry Symposium.