



PRIVACY SURVEY

SYRACUSE UNIVERSITY
School of Information Studies

HOW DID YOU RESPOND?

Q2a – Loyalty card

Q2b – Health information website

Q2c – Class reunion social media platform

Q2e – Insurance company device-to-monitor speed and location

Q2f – High-resolution security camera in workplace

Q2g – Programmable thermostat sensor

Q3a – Discouraged by amount of effort

Q3b – Confused by privacy policy

Q3c – Confident about use of data

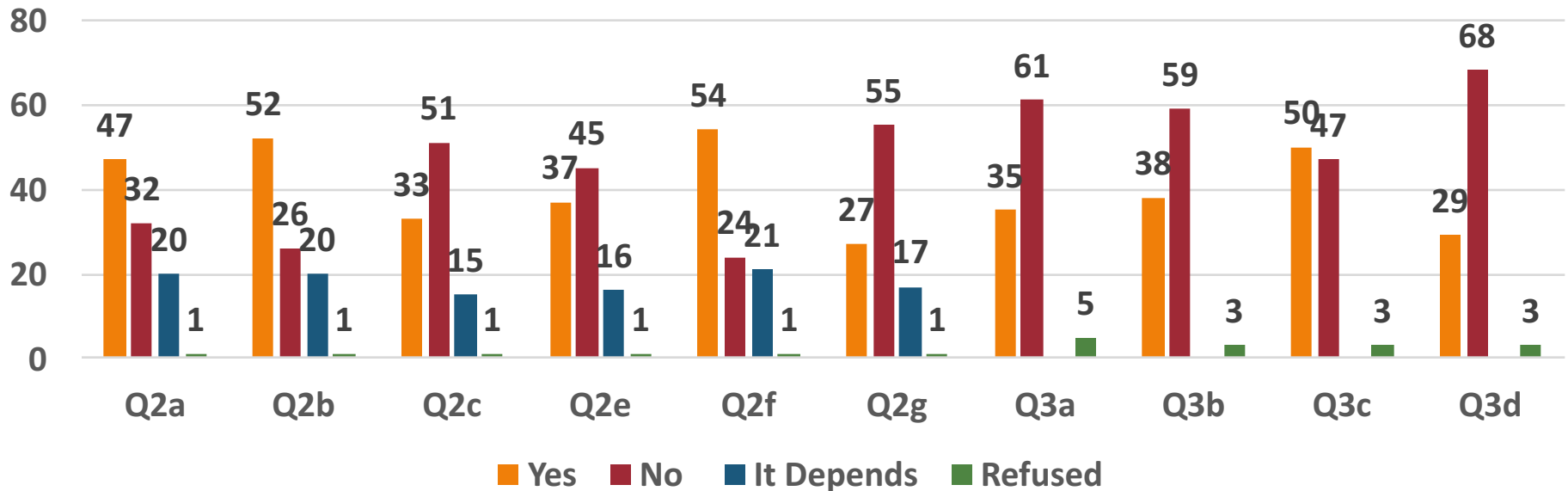
Q3d – Impatient with forced decision

Source: Privacy and Information Sharing: Scenarios

<http://www.pewinternet.org/interactives/privacy-scenarios/>

PEW RESEARCH CENTER PRIVACY SURVEY RESPONSES

Responses to Survey in Percentages



PRIVACY PARADOX

The conflict that exists between being an online participant as a way of interact and transact with the world while also trying to protect ourselves against threats to our personal safety and security



WHAT CAN YOU FIND ABOUT YOU?

Do some research in the following sites, and see what you can find:

- White Pages
- LinkedIn
- Google
- Classmates.com
- Amazon
- Facebook