



BAYES RULES IN MAMMOGRAM EXAMPLE

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BAYES' THEOREM

Bayes' theorem lets us swap the order of the dependence between events.

Two events A and B

We know that $P(A,B) = P(B|A)P(A)$

Since $P(A,B) = P(B,A)$, we also know that $P(B,A) = P(B|A)P(A)$

Therefore:

$$P(A|B) \cdot P(B) = P(B|A) \cdot P(A)$$

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

BACK TO THE MAMMOGRAM EXAMPLE IN PROFESSOR STROGATZ'S ARTICLE

$$P(A | B) = \frac{P(B | A)P(A)}{P(B)}$$

Event A: A patient has cancer

Event B: A patient's mammogram test result is positive

$P(B | A)$ = Among patients who have cancer, how many have positive test results?

We can calculate it from past data.

$P(A | B)$ = For a patient with a positive test result, what is the chance of cancer?

This is **prediction**!

Bayes' theorem provides an approach to predict the probability of future events based on prior experience.

THE MAMMOGRAM EXAMPLE

The probability that a woman has breast cancer is ... ?

If a woman has breast cancer, the probability that she will have a positive mammogram is ... ?

If a woman does not have breast cancer, the probability that she will still have a positive mammogram is ... ?

BACK TO THE MAMMOGRAM EXAMPLE

The probability that a woman has breast cancer is

$$P(\text{cancer}) = 0.008$$

If a woman has breast cancer, the probability that she will have a positive mammogram is

$$P(\text{positive} | \text{cancer}) = 0.9$$

If a woman does not have breast cancer, the probability that she will still have a positive mammogram is

$$P(\text{positive} | \text{no cancer}) = 0.07$$

TRANSLATE THEM INTO PROBABILITY NOTATIONS

Imagine a woman who has a positive mammogram. What is the probability that she actually has breast cancer?

Which probability is greater:

$P(\text{cancer} \mid \text{positive})$ or $P(\text{no cancer} \mid \text{positive})$?

To calculate $P(\text{cancer} \mid \text{positive})$, need to calculate:

$P(\text{positive})$

$P(\text{cancer})$

$P(\text{positive} \mid \text{cancer})$

To calculate $P(\text{no cancer} \mid \text{positive})$, need to calculate:

$P(\text{positive})$

$P(\text{no cancer})$

$P(\text{positive} \mid \text{no cancer})$

TRANSLATE THEM INTO PROBABILITY NOTATIONS

The probability that a woman has positive mammogram is:

$P(\text{positive}) = \text{Unknown}$

The probability that a woman has breast cancer is 0.008.

$P(\text{cancer}) = 0.008$, $P(\text{no cancer}) = 0.992$, (add up to 1)

If a woman has breast cancer, the probability that she will have a positive mammogram is 0.9.

$P(\text{positive} \mid \text{cancer}) = 0.9$

If a woman does not have breast cancer, the probability that she will still have a positive mammogram is 0.07.

$P(\text{positive} \mid \text{no cancer}) = 0.07$

TRANSLATE THEM INTO PROBABILITY NOTATIONS

All **prior probabilities** we have calculated:

$$P(\text{cancer}) = 0.008$$

$$P(\text{no cancer}) = 0.992$$

All **conditional probabilities** we have calculated:

$$P(\text{positive} \mid \text{cancer}) = 0.9$$

$$P(\text{positive} \mid \text{no cancer}) = 0.07$$

The **posterior probabilities** to be calculated:

$$P(\text{cancer} \mid \text{positive}) = ?$$

$$P(\text{no cancer} \mid \text{positive}) = ?$$

SO, OUR PREDICTION IS ...

$$\begin{aligned} &P(\text{cancer} \mid \text{positive}) \\ &= \frac{P(\text{positive} \mid \text{cancer}) \cdot P(\text{cancer})}{P(\text{positive})} = \frac{0.9 \cdot 0.008}{P(\text{positive})} = \frac{0.0072}{P(\text{positive})} \end{aligned}$$

$$\begin{aligned} &P(\text{no_cancer} \mid \text{positive}) \\ &= \frac{P(\text{positive} \mid \text{no_cancer}) \cdot P(\text{no_cancer})}{P(\text{positive})} = \frac{0.07 \cdot 0.992}{P(\text{positive})} = \frac{0.069}{P(\text{positive})} \end{aligned}$$

NO CANCER!

$$\begin{aligned} &P(\text{cancer} \mid \text{positive}) \\ &= \frac{P(\text{positive} \mid \text{cancer}) \cdot P(\text{cancer})}{P(\text{positive})} = \frac{0.9 \cdot 0.008}{P(\text{positive})} = \frac{0.0072}{P(\text{positive})} \end{aligned}$$

$$\begin{aligned} &P(\text{no_cancer} \mid \text{positive}) \\ &= \frac{P(\text{positive} \mid \text{no_cancer}) \cdot P(\text{no_cancer})}{P(\text{positive})} = \frac{0.07 \cdot 0.992}{P(\text{positive})} = \frac{0.069}{P(\text{positive})} \end{aligned}$$

Although we don't know $P(\text{positive})$, it does not matter. We just need to know which posterior probability is greater.

THIS DIAGNOSIS IS DETERMINED BY THE MAMMOGRAM RESULT ONLY

$$\begin{aligned} &P(\text{cancer} | \text{positive}) \\ &= \frac{P(\text{positive} | \text{cancer}) \cdot P(\text{cancer})}{P(\text{positive})} = \frac{0.9 \cdot 0.008}{P(\text{positive})} = \frac{0.0072}{P(\text{positive})} \end{aligned}$$

$$\begin{aligned} &P(\text{no_cancer} | \text{positive}) \\ &= \frac{P(\text{positive} | \text{no_cancer}) \cdot P(\text{no_cancer})}{P(\text{positive})} = \frac{0.07 \cdot 0.992}{P(\text{positive})} = \frac{0.069}{P(\text{positive})} \end{aligned}$$

WHAT IF THE DIAGNOSIS IS DETERMINED BY MORE FACTORS THAN JUST THE MAMMOGRAM RESULT?

Attribute 1: Positive mammogram? Yes or no

Attribute 2: Family history? Yes or no

Attribute 3: Alcohol? Yes or no

How many posteriors to calculate?

Two posteriors for each possible combination of the attributes.

In this case, $2 * 2^3 = 16$

ALL POSTERIOR PROBABILITIES FOR THREE BINARY ATTRIBUTES

$P(\text{positive}, \text{yes}, \text{yes} \mid \text{cancer})$

$P(\text{positive}, \text{yes}, \text{no} \mid \text{cancer})$

$P(\text{positive}, \text{no}, \text{yes} \mid \text{cancer})$

$P(\text{positive}, \text{no}, \text{no} \mid \text{cancer})$

$P(\text{negative}, \text{yes}, \text{yes} \mid \text{cancer})$

$P(\text{negative}, \text{yes}, \text{no} \mid \text{cancer})$

$P(\text{negative}, \text{no}, \text{yes} \mid \text{cancer})$

$P(\text{negative}, \text{no}, \text{no} \mid \text{cancer})$

$P(\text{positive}, \text{yes}, \text{yes} \mid \text{cancer})$

$P(\text{positive}, \text{yes}, \text{no} \mid \text{no_cancer})$

$P(\text{positive}, \text{no}, \text{yes} \mid \text{no_cancer})$

$P(\text{positive}, \text{no}, \text{no} \mid \text{no_cancer})$

$P(\text{negative}, \text{yes}, \text{yes} \mid \text{no_cancer})$

$P(\text{negative}, \text{yes}, \text{no} \mid \text{no_cancer})$

$P(\text{negative}, \text{no}, \text{yes} \mid \text{no_cancer})$

$P(\text{negative}, \text{no}, \text{no} \mid \text{no_cancer})$