IST 618 Information Policy

School of Information Studies, Syracuse University
Spring 2018
Monday, 9:00 PM - 10:30 PM EST

Instructor: David Sidi
Email: dasidi@syr.edu

OpenPGP: 4096R/0x84969123EEBA824

Grades: Blackboard: https://blackboard.syracuse.edu

Audience

All Masters students at the School of Information Studies.

Description

Public policy issues that affect the information, library, and telecommunication sectors. These include privacy and security, intellectual property, freedom of expression, communications access, and public sector information. Application of economic, legal, and political science concepts to policy analysis.

Additional Course Description

This course will broaden your view of information and communication technologies (ICTs). The foundation of this course is an integrated understanding of information industry policy. The course is interdisciplinary, covering subjects in the fields of Management, Economics, Political Science, and Law. We will use theories and examples from academic and practitioner sources to enliven class discussion of problems in the field of Information Policy. These resources are important: they serve as a foundation from which we will seek opportunities to disagree, and to develop explanations of our own. The examples are aimed at illustrating theories and presenting the problems that policy makers face when dealing with ICT industries. You will also complement your understanding of problems by doing additional readings and research on your own. I find these subjects fascinating; I hope you do too!

Credits

3

Learning Objectives

This course is common to all programs; there are a clear set of goals and learning objectives:

• Analyze and critique basic public policy issues of the digital economy. We define these basic areas as: freedom of expression, intellectual property, economic regulation of

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communication-information industries, access and affordability, privacy and security, public sector information policy, and internet governance. The course is issue-based and attempts to teach about those topics in a way that is as globally applicable as possible

- Apply key concepts from economics, law and political science to the analysis of communication and information policy issues, and know how different schools of thought approach those issues
- Recognize the reasons and circumstances that explain cases of government intervention
- Discern and research emerging information policy issues and the way organizations are affected by or influence such policies
- Advocate for and implement sensible and ethical information and technology policy in organizational and other settings as well as in the larger society
- Identify a specific information policy concern, assess it, and make recommendations
- Locate, select, use, and evaluate sources of policy-related information
- To improve your oral analytic and visual presentation ability, by presenting policy alternatives through class participation in simulations, debates, and formal group presentations.

Bibliography / Texts / Supplies - Required

All required materials for the class will be linked in the class website.

Requirements

In-class participation There will be a considerable amount of discussion in class, mostly in small groups discussions, but sometimes class wide. Everyone has different experiences, and your thoughtful and positive contributions are a valued part of making this class work and for all of us to learn from each others ideas.

Readings reflection essays As individuals, you will write two essays (1500 words) that synthesize the policy issues across a set of assigned readings, providing examples from contemporary policy and/or current events.

Current events In groups you are responsible for preparing and presenting on a current event, case, incident, lawsuit, etc. that is related to the topic of the week when it will be presented. Your group's critical analysis and reflection on the topic is the most important part of the assignment.

Debates We will have a number of debates that argue 'for' or 'against' a particular position. You and another student will form a 'for' or 'against' group. You will take a position on a proposition related to topics in this class and engage in an intellectual competition with a rival to determine who is most persuasive in convincing the class. The debate thread will begin with opening statements from the debaters followed by responses and direct questions between the two sides. Class members will pose questions and comment on the debate as it proceeds. Grade will be based the written quality of the arguments and resources brought forward to argue for or against the position.

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Reports I have organized three of our classes such that you will be preparing a report at the same time that you are going through all the learning modules of the class. The three reports are: a policy analysis, an economic consulting report on Uber and a lobbying report.

Grading

Working on a system of 100 percentage points total, the different components will carry the following weights.

| ASSIGNMENT | GRADE PERCENTAGE | WEEK DUE |
|--|---------------------|---|
| Policy analysis | 15% | 2 |
| Consulting report on Uber | 15% | 4 |
| Consulting report on policy influence | 15 % | 10 |
| Reflection essay on information access and affordability | 10 % | 5 |
| Reflection essay on privacy and security | 10 % | 8 |
| Debates | 20 % | Individual dates chosen by each student |
| Class participation | 15% | |

For final grades, the conversion from the final numerical grade to letter grade is as follows:

| Percentage | Grade | Expectation | |
|------------|-------|--|--|
| 93-100 | Α | Eventional work outstanding effort great attention to detail | |
| 88+ | A- | Exceptional work, outstanding effort, great attention to detail. | |
| 83+ | B+ | | |
| 78+ | В | Good work as expected from a graduate student. | |
| 73+ | B- | | |
| 68+ | C+ | | |
| 63+ | С | Needs substantial improvement. | |
| 58+ | C- | | |
| 0-58 | F | Unable to meet the expectations of a graduate program. | |

Course Specific Policies

Instructor Contact Information

• If you have *questions about the course*, Please use the 2SU wall as your questions may be of interest other students. Use this method to ask questions that your classmates may also have about assignments, requirements, readings, etc. If you know the answer feel free to respond to your peers. I typically respond within 48 hours Monday 8:00 AM through Friday 5:00 PM

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Mountain Standard Time. If you have a true emergency, use the Emergency Contact information below. Note: I am generally not online on weekends.

- If you have *questions that apply to you as an individual*, please send me an e-mail. I typically respond within 72 hours Monday 8 am MST through Friday 5 pm MST. I am generally not online on weekends.
- Because this is an online course, there are flexible **office hours**. Please send me an e-mail so we can arrange a mutually convenient time to talk by phone, or in the online classroom.

Late assignments

Except in the event of extenuating circumstances will have credit subtracted. Students who cannot submit an assignment due to illness or death in the family must notify the instructor via email prior to the deadline for submission if possible, but no later than the day following the deadline, and may be asked to submit verification of the situation.

The following do not qualify as extenuating circumstances to delay submission of assignments: Preparation for job interviews, job interviews, special events on or off campus, personal travel, problems with technology, or assignments or presentations due in other courses.

If you cannot complete work on time due to some need for help, then I expect to hear from you along the way as you discover your difficulty, rather than just when it is due.

Late Assignment deductions

0 No deduction - Assignment on time or late with written instructor permission
0.5% of the total assignment points up to 1 day late
1% of the total assignment points 1-2 days late
1.5% of the total assignment points 2-3 days late
2% of the total assignment points 3-4 days late
2.5% of the total assignment points 4 days late.

Academic Integrity Policy

Syracuse University's Academic Integrity Policy reflects the high value that we, as a university community, place on honesty in academic work. The policy defines our expectations for academic honesty and holds students accountable for the integrity of all work they submit. Students should understand that it is their responsibility to learn about course-specific expectations, as well as about university-wide academic integrity expectations. The policy governs appropriate citation and use of sources, the integrity of work submitted in exams and assignments, and the veracity of signatures on attendance sheets and other verification of participation in class activities. The policy also prohibits students from submitting the same work in more than one class without receiving written authorization in advance from both instructors. Under the policy, students found in violation are subject to grade

COURSE SYLLABUS IST 618 - Information Policy

sanctions determined by the course instructor and non-grade sanctions determined by the School or College where the course is offered as described in the Violation and Sanction Classification Rubric. SU students are required to read an online summary of the University's academic integrity expectations and provide an electronic signature agreeing to abide by them twice a year during pre-term check-in on MySlice. For more information about the policy, see http://academicintegrity.syr.edu.

In this class an academic integrity violation will be reported to the university and I would adopt the recommendations of the panel reviewing the case.

Course Specific Policy on the Use of Turnitin

This class will use the plagiarism detection and prevention system Turnitin. You will have the option to submit your papers to Turnitin to check that all sources you use have been properly acknowledged and cited before you submit the paper to me. I will also submit all papers you write for this class to Turnitin, which compares submitted documents against documents on the Internet and against student papers submitted to Turnitin at SU and at other colleges and universities. I will take your knowledge of the subject matter of this course and your writing level and style into account in interpreting the originality report. Keep in mind that all papers you submit for this class will become part of the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers.

Disability-Related Accommodations

Syracuse University values diversity and inclusion; we are committed to a climate of mutual respect and full participation. If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), disabilityservices.syr.edu, located at 804 University Avenue, room 309, or call 315.443.4498 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue "Accommodation Authorization Letters" to students as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible. Our goal at the iSchool is to create learning environments that are useable, equitable, inclusive and welcoming. If there are aspects of the instruction or design of this course that result in barriers to your inclusion or accurate assessment or achievement, please meet with me to discuss additional strategies beyond official accommodations that may be helpful to your success.

Religious Observances Notification and Policy

SU's religious observances policy, found at supolicies.syr.edu/emp_ben/religious_observance.htm, recognizes the diversity of faiths represented in the campus community and protects the rights of students, faculty, and staff to observe religious holy days according to their tradition. Under the policy, students should have an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors no later than the end of the second week of classes through an online notification form in MySlice listed under Student Services/Enrollment/My Religious Observances/Add a Notification.

Student Academic Work Policy

Student work prepared for University courses in any media may be used for educational purposes, if the course syllabus makes clear that such use may occur. You grant permission to have your work used in this manner by registering for, and by continuing to be enrolled in, courses where such use of student work is announced in the course syllabus.

I intend to use academic work that you complete this semester for educational purposes in this course during this semester. Your registration and continued enrollment constitute your permission.

| TOPIC | REQUIRED READING ASSIGNMENT |
|-------------|--|
| INFORMATION | Download link for materials for this topic that are not linked in the list |
| POLICY | below (be sure to check the links separately): https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/inform |
| | ation policy readings.zip |
| | ation_policy_readings.zip |
| | Required Materials |
| | Pasek, J. E. (2015). "Defining Information Policy: Relating Issues |
| | to the Information Cycle." New Review of Academic |
| | Librarianship 21(3): 286-303. |
| | http://www.tandfonline.com.libezproxy2.syr.edu/doi/abs/10.1080 |
| | <u>/13614533.2015.1009126</u> |
| | Recommended Materials |
| | James Burke: Connections No. 4 Fait in Numbers |
| | https://www.youtube.com/watch?v=1v9WoIB XQE |
| | neepsiji mining od ed beleem ji maeem in 2 vo mois _n.q. |
| | Garcia-Murillo, M. "Regulation Resources and Innovation: The |
| | Argentinean Telecommunications Case." Journal of |
| | Information Policy 1 _2011_: 260-86. |
| | |
| | Braman, S. (2011). Defining information policy. Journal of |
| | Information Policy, 1. |
| | , , |
| | Sharif, R. Information Policy: Definitions, Concepts, Research |
| | Tools and Methodologies. (Work in-progress) |
| | Nelson, R. (1995). Why Should Managers be Thinking About |
| | Technology Policy? Strategic Management Journal, 16(8), |
| | 581-588. (Look at the library reserves link to find this |
| | reading) |
| | |
| | John H. Heinrichs is an Associate Professor in the School of |
| | Library and Information Science. |
| POLICY | https://www.youtube.com/watch?v=NUp-PHWFHsk |
| PULICT | Download link for materials for this topic that are not linked in the list |

| ANALYSIS | below (be sure to check the links separately): |
|-------------|---|
| | https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/policy |
| | analysis readings.zip |
| | <u>analysis_readings.zip</u> |
| | |
| | Required Materials |
| | Schouwstra, M. C., & Ellman, M. J. (2006). A new explanatory |
| | model for policy analysis and evaluation. Tinbergen |
| | Institute Discussion Paper No. 2006-063/2. |
| | · |
| | https://papers.ssrn.com/sol3/papers.cfm?abstract_id=917327 |
| | |
| | Recommended Materials |
| | Carlile, P. R., & Christensen, C. M. (2004). The Cycles of Theory |
| | Building in Management Research.Retrieved September |
| | , , , |
| | 29, 2005. |
| | http://www.hbs.edu/faculty/Publication%20Files/05-057.pdf |
| | |
| | Assignment |
| | Policy analysis of a bill of your choice |
| | Policy alialysis of a bill of your choice |
| ETILISS OF | |
| ETHICS OF | |
| INFORMATION | Required Materials |
| | ALA Code of Ethics |
| | http://www.ala.org/advocacy/proethics/codeofethics/codeethics |
| | |
| | IEEE Code f Ethics |
| | |
| | http://www.ieee.org/about/corporate/governance/p7-8.html |
| | |
| | IFLA Code of Ethics for Librarians and Other Information Workers |
| | http://www.ifla.org/news/ifla-code-of-ethics-for-librarians-and- |
| | other-information-workers-full-version |
| | ocher miormation workers fair version |
| | AITD Code of Ethion |
| | AITP Code of Ethics |
| | https://www.aitp.org/?page=EthicsConduct |
| | |
| | Schultz, R. A. (2005). Contemporary issues in ethics and |
| | information technology: IGI Global (Chapter 2) (If the link |
| | does not work look for it at the library it is a digital book) |
| | |
| | http://library.books24x7.com.libezproxy2.syr.edu/login.asp |
| | |
| | |
| ECONOMICS | Download link for materials for this topic that are not linked in the |
| OF | · · |
| _ | list below (be sure to check the links separately): |
| INFORMATION | https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/ |
| | economics of information readings.zip |
| | |
| | Required Materials |
| | rroganica materiais |
| | |
| | |

Komlos, J. (2012). A Critique of Pure Economics. Challenge (05775132), 55(2), 21-57.

http://eds.b.ebscohost.com.libezproxy2.syr.edu/ehost/detail/det ail?sid=4c5ce0d7-7172-40cf-873f-5f70bb61b781%40sessionmgr107&vid=0&hid=122&bdat a=|nNpdGU9ZWhvc3QtbGl2ZQ%3d

%3d#AN=72416851&db=bsh

The Fool's dilemma

http://www.cbc.ca/player/play/2423922393

Economic analysis guidelines

https://blackboard.syr.edu/bbcswebdav/pid-4184209-dt-content-rid-13178812 1/xid-13178812 1 #download link

This video is about habits and how people do not always do rational things.

http://charlesduhigg.com/the-power-of-habit/

This is another video providing more evidence of our inability to make rational decisions

https://www.youtube.com/watch?v=JiTz2i4VHFw

A video that explains our need to reduce cognitive dissonance https://www.youtube.com/watch?v=korGK0yGIDo

Recommended Materials

Dubner, S., & Rosalsky, G. (2015). Should We Really Behave Like Economists Say We Do? A New Freakonomics Radio Podcast. Freakonomics Radio.

http://freakonomics.com/podcast/should-we-really-behave-likeeconomists-say-we-do-a-new-freakonomics-radio-podcast/

Davidson, A. (2015). Is College Tuition Really Too High? New York Times. Retrieved August 10, 2015,

http://www.nytimes.com/2015/09/13/magazine/is-collegetuition-too-high.html?emc=eta1&_r=2

Thompson, Grahame F. (2004). Getting to know the knowledge economy: ICTs, networks and governance. Economy and Society, 33 (4), 562-581.

https://blackboard.syr.edu/bbcswebdav/pid-4184209-dt-content-rid-392751_1/courses/15629.1121/Thompson-knowledge %20economy.pdf

UCLA. (2009). Information Technology Changing the Global Economy.

https://www.youtube.com/watch?v=DhUtwDI5rXI

Smith, K. (2000). What is the 'knowledge economy'? Knowledgeintensive industries and distributed knowledge bases. DRUID Summer Conference on The Learning Economy -Firms, Regions and Nation Specific Institutions.

https://blackboard.syr.edu/bbcswebdav/pid-4184209-dt-content-rid-392752 1/courses/15629.1121/Smith%20Druid.pdf

Stigler G.J. (1961), The economics of information, Journal of Political Economy, 69, 213–22

https://blackboard.syr.edu/bbcswebdav/pid-4184209-dt-contentrid-393094_1/courses/15629.1121/Stigler%20Economics %20of%20Information.pdf

Stiglitz, Joseph E. (2000). "The Contributions of the Economics of Information to Twentieth Century Economics," Quarterly Journal of Economics, 115(4), pp. 1441-1478.

https://blackboard.syr.edu/bbcswebdav/pid-4184209-dt-contentrid-393095_1/courses/15629.1121/Stiglitz %20Contributions.pdf

Assignment

Consulting report about Uber

ACCESS AND AFFORDABILI TY/NET NEUTRALITY

Download link for materials for this topic that are not linked in the list below (be sure to check the links separately):

https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/access_and_affordability_readings.zip

Required Materials

Warschauer, M. (2002). Reconceptualizing the digital divide. First Monday, 7(1).

http://firstmonday.org/ojs/index.php/fm/article/view/967/888/

Hargittai, E. & Walejko, G. (2008). The participation divide: Content creation and sharing in the digital age. (2), 239 - 256. DOI: 10.1080/13691180801946150 URL:

http://dx.doi.org/10.1080/13691180801946150

Bach, A., Shaffer, G. & Wolfson, T. (2013). Digital human capital: Developing a framework for understanding the economic impact of digital exclusion in low-income communities. Journal of Information Policy, 3, 247-266.

http://www.jstor.org/stable/10.5325/jinfopoli.3.2013.0247

Recommended readings

- Cooper, A. and I. Brown (2015). "Net Neutrality: Discrimination, Competition, and Innovation in the UK and US." ACM Trans. Internet Technol. 15(1): 1-21.
- https://ora.ox.ac.uk/objects/uuid:eb91ed23-7159-401d-b0fc-5f5a1ab14910
- Peha, J. M. _2007_. The Benefits and Risks of Mandating Network Neutrality, and the Quest for a Balanced Policy. International Journal of Communication, 1, 644-668
- Weiss, J. W., et al. (2015). Mobile Broadband Affordability and the Global Digital Divide--An Information Ethics Perspective. System Sciences (HICSS), 2015 48th Hawaii International Conference on, IEEE.
- http://ieeexplore.ieee.org/document/7070074/?

 tp=&arnumber=7070074&tag=1&url=http:%2F
 %2Fieeexplore.ieee.org%2Fxpls%2Fabs_all.jsp
 %3Farnumber%3D7070074%26tag%3D1
- OTM (2005). "Broadband Gap." Retrieved Aug. 8, 2015 http://www.wnyc.org/story/129357-broadband-gap/
- Clark, L. and Perry, K. A. (2015, December). After access: Libraries & digital empowerment. American Library Association.
- WIPO. (2013). Summary of the Marrakesh Treaty to facilitate access to published works for persons who are blind, visually impaired, or otherwise print disabled
- Stone, D. C. (2013, April 2). Filtering and the First Amendment _ American Libraries Magazine
- Elnaggar, A. (2008). Towards gender equal access to ICT. Information Technology for Development, 14(4), 280-293.
- $\frac{\text{http://eds.a.ebscohost.com.libezproxy2.syr.edu/ehost/detail/deta}}{\text{il?sid=d6e3a76f-950a-4900-a531-ed6990823e2d}}\\ \frac{\text{%40sessionmgr4010\&vid=0\&hid=4211\&bdata=JnNpdGU}}{\text{9ZWhvc3QtbGl2ZQ%3d%3d\#AN=34870384\&db=bsh}}$

Assignment:

Reading reflection on access and affordability

INTELLECTUA L PROPERTY

Download link for materials for this topic that are not linked in the list below (be sure to check the links separately):

https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/intellectual_property_readings.zip

Required Materials

Lessig, L. _2010_. Getting our values around copyright. Educause.

Wherry, T. _2002_. The Librarian's Guide to Intellectual Property in the Digital Age: Copyrights, Patents, and Trademarks. Chicago, IL: American Library Association.

OTM, P. (2010). Copyright's wrong turn. Retrieved Aug. 11, 2015.

http://www.wnyc.org/story/132741-copyrights-wrong-turn/

OTM, P. (2011). Musicians reclaim their copyrights. Retrieved Aug. 11, 2015

http://www.wnyc.org/story/155035-musicians-reclaim-theircopyrights/

Podcast, O. (2012). Do book copyrights hide them from view? Retrieved Aug. 11, 2015.

http://www.wnyc.org/story/201679-book-copyright/

OTM, P. (2015). Aggregation and ownership in the digital wild west. Retrieved Aug. 11, 2015.

http://www.wnyc.org/story/aggregation-and-ownership-digitalwild-west/

Recommended Materials

Prasad, D., & Singh, V. (2015). Role of Libraries in Leveraging and Maintaining the Copyright Issues. Transforming Dimension of IPR: Challenges for New Age Libraries, 167.

http://www.nludelhi.ac.in/download/publication/2015/Transforming%20Dimension%20of%20IPR%20-%20Challenges%20for%20New%20Age%20Libraries.pdf

Swygert, M. and K. Yanes. _1998_. A Primer on the Coase Theorem: Making Law in a World of Zero Transaction Costs. DePaul Business Law Journal. Read sections IA, IC, IIB, IIE

NRC Report: The Digital Dilemma: Intellectual Property in the Information Age. Read pp 23-75.

https://www.nap.edu/read/9601/chapter/1

Litman, J. (2001). Digital Copyright. Read pp. 89-110. https://deepblue.lib.umich.edu/bitstream/handle/2027.42/56221/Digital %20Copyright.pdf

Intellectual property rights: Copyrights

https://www.youtube.com/watch?v=NAKa0AJHhL4

"A Fair(y) Use Tale"

https://www.youtube.com/watch?

v=B3HHeyM1KQM&feature=results_main&playnext=1&list=PLCC 759C9776E1D7E5

"Say No to ACTA" (Anti-Counterfeiting Trade Agreement)

https://www.youtube.com/watch?v=citzRjwksQ&feature=player_embedded

Digital Restriction Management by Richard Stallman's from the Free Software Foundation or the GNU Project.

https://www.youtube.com/watch?v=8p9IU4zp7mU&feature=related

Lasica, J. (2005). Sound Policy [Electronic Version]. IT Conversations, http://web.archive.org/web/20130729211749id_/http://itc.conversationsnetwork.org/shows/detail577.html

Bucking The Fashion Trend, Converse Kicks Up A Fuss About Knockoffs http://www.npr.org/2014/10/19/357356041/bucking-the-fashion-trend-converse-kicks-up-a-fuss-about-knockoffs

PRIVACY

Download link for materials for this topic that are not linked in the list below (be sure to check the links separately):

https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/privacy_readings.zip

Required Materials

Swire, P. (1997). Markets, self-regulation, and government enforcement in the protection of personal information. In Privacy and Self-Regulation in the Information Age by the U.S. Department of Commerce.

Available online at https://dx.doi.org/10.2139/ssrn.11472

Garcia-Murillo, M., & MacInnes, I. (2014). The right to be forgotten: its weaknesses and alternatives. Paper presented at the Institute for Information Policy Workshop, Washington, DC.

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2529396

OTM, P. (2015). Free to forget. Retrieved Aug. 11, 2015. http://www.wnyc.org/story/free-forget/

OTM, P. (2014). The privacy show. Retrieved Aug. 11, 2015. http://www.wnyc.org/story/258658-the-privacy-show/

Recommended Materials

Solove, D. _2007_. 'I've Got Nothing to Hide' and Other Misunderstandings of Privacy. San Diego Law Review, 44.

The Protection of Children Online Risks Faced by Children Online and Policies to Protect Them. OECD Digital Economy Papers. No. 179. read part II pp 17-32

OECD. (2001). OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data

http://www.oecd.org/internet/ieconomy/oecdguidelinesontheprot ectionofprivacyandtransborderflowsofpersonaldata.htm

Prof. Andrew Cohen on smuggling as the precedent for unreasonable searches

https://www.youtube.com/watch?v=WLzhR -DXms

Prof. Andrew Cohen on Boyd vs US https://www.youtube.com/watch?v=kZHGIGXgJWo

Hot on Your Trail: Privacy, Your Data, and Who Has Access to It https://www.youtube.com/watch?v=bgWuioPHhz0

SECURITY

Download link for materials for this topic that are not linked in the list below (be sure to check the links separately): https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/

security_readings.zip

Required Materials

Dinev, T., Hart, P., & Mullen, M.R. (2008). Internet privacy concerns and beliefs about government surveillance. *Journal of Strategic Information Systems*, 17(3), 214-233.

Public Broadcasting Service (May 14, 2014 and Jan.10, 2017). The United States of Secrets, Frontline Documentary. Part 1 and Part 2. http://www.pbs.org/wgbh/frontline/film/united-states-of-secrets/

Part 1 is two hours; part 2 is one hour

OTM, P. (2015). The Bill that nobody read. Retrieved Aug. 11, 2015.

http://www.onthemedia.org/story/on-the-media-2015-05-29/

Recommended Materials

The USA patriot act. Electronic Privacy Information Center. https://epic.org/privacy/terrorism/usapatriot/

Buchanan, J. _1975_. The Limits of Liberty: Between Anarchy and Leviathan. Read pp. 23-31

Ekman, U. _1990_. Is big brother reading over your shoulder? New York University Law Review.

Big Brother is watching you!! (video) https://www.youtube.com/watch?v=RYOUoIZnGIs

Defense Secretary Panetta on Cyberthreats (video) https://www.youtube.com/watch?v=CU6wIEGAjtc

Assignment

Reading reflection on privacy and security

FREEDOM OF SPEECH AND FREEDOM OF INFORMATION

Required Materials

Lukianoff, G., & Haidt, J. (2015). The Coddling of the American MInd. The Atlantic Monthly(September).

http://www.theatlantic.com/magazine/archive/2015/09/the-coddling-of-the-american-mind/399356/

Friedersdorf, C. (2015). The New Intolerance of Student Activism. The Atlantic Monthly(November 9th).

http://www.theatlantic.com/politics/archive/2015/11/the-new-intolerance-of-student-activism-at-yale/414810/

Magazine, T. E. (2015). The right to fright. The Economist(Nov. 14th).

http://www.economist.com/news/leaders/21678223-obsessionsafe-spaces-not-just-bad-education-it-also-diminishesworthwhile-campus

PBS Newshour At Mizzou, Yale and beyond, campus protests stir fresh questions about free speech. (TV news show)

http://www.pbs.org/newshour/bb/at-mizzou-yale-and-beyondcampus-protests-stir-fresh-questions-about-free-speech/

PBS Newshour: How unintentional but insidious bias can be most harmful (TV news show)

http://www.pbs.org/newshour/bb/how-unintentional-but-insidious-bias-can-be-the-most-harmful/

OTM, (2013) New limitations on freedom of information requests http://www.wnyc.org/story/291212-new-limitations-freedom-information-act-requests/

Frontline (2008) Guatemala: The Secret Files. Retrieved November 13, 2015.

http://www.pbs.org/frontlineworld/stories/guatemala704/

Recommended Materials

A decade after Prophet Muhammad cartoons, tension over free expression endures. PBS News Hour. October 1st 2015 http://www.pbs.org/newshour/bb/decade-prophet-muhammad-cartoons-tension-free-expression-endures/

OTM, P. (2014). The attack on Charlie Hebdo, Reckoning with free speech and more. Retrieved Aug. 11, 2015. http://www.onthemedia.org/story/on-the-media-2015-01-09/

OTM, P. (2013). The deciders. Retrieved Aug. 11, 2015. http://www.wnyc.org/story/296343-deciders/

LOBBYING

Download link for materials for this topic that are not linked in the list below (be sure to check the links separately): https://blackboard.syracuse.edu/bbcswebdav/users/dasidi/IST618/lobbying_readings.zip

Required Materials

Posner, R. (1974). Theories of Economic Regulation. The Bell Journal of Economics and Management Science, 5(2), read only pages 335-336, 341-350.

Hill, K., & Hughes, J. (1998). Introduction. In Cyberpolitics: Citizen Activism in the Age of the Internet (pp. 1-12). Maryland: Rowman & Littlefield Publishers.

De Figuereido, J. (2002). Lobbying and Information in Politics. John M. Olin Center for Law, Economics, and Business.

NPR (2011). "Jack Abramoff On Lobbying." Planet Money. (listen to the podcast)

http://www.npr.org/sections/money/2011/12/20/144028899/thetuesday-podcast-jack-abramoff-on-lobbying

COURSE SYLLABUS IST 618 – Information Policy

Forget stocks or bonds, invest in a lobbyist (5 min.) http://www.npr.org/sections/money/2012/01/06/144737864/forg et-stocks-or-bonds-invest-in-a-lobbyist

Inside Washington's money machine (26 min.) http://www.npr.org/sections/money/2011/11/01/141913370/the-tuesday-podcast-inside-washingtons-money-machine

Film: ENRON: The smartest guys in the room https://freedocumentaries.org/documentary/enron-the-smartest-guys-in-the-room#watch-film

Recommended Materials

NPR (2012). "A Former Lobbyist Tells All." Retrieved Aug. 8, 2015 http://www.npr.org/sections/money/2012/01/27/145923803/the-friday-podcast-a-former-lobbyist-tells-all

Hill, K., & Hughes, J. (1998). The Internet and the Future of Political Communication. In Cyberpolitics: Citizen Activism in the Age of the Internet (pp. 179-187). Maryland: Rowman & Littlefield Publishers.

Paying for politics (2005). NOW The importance of regulation and the manner in which organizations influence policy http://www.pbs.org/now/politics/campfoverview.html

Political party time http://politicalpartytime.org/

Citizen

Action of New York. (2009). http://citizenactionny.org/