



INTELLECTUAL PROPERTY IST 618 MARTHA GARCIA-MURILLO

SYRACUSE UNIVERSITY
School of Information Studies



WEEKLY OVERVIEW

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OBJECTIVES

- Recognize the different types of intellectual property.
- Identify the rights associated with copyrights.
- Discuss the notion of fair use.
- Critique the economic justification of fair use.
- Analyze the effects of technology on copyrights and fair use.

KEY TERMS

Copyrights

Patents

Trademarks

Fair use

First sale doctrine

Direct liability

Secondary or indirect liability (vicarious liability, contributory liability)

Public domain

“The industry's at war. I think it's about control. You can make all of the financial arguments that the industry has been shooting itself in the foot, but it is an industry built on a foundation of ownership and exploitation of intellectual property rights.”

—Don Rose