

									November						TOTALS						Report Date	Pace	Daily IMPs	Billable IMPs Remaining	Billable Revenue Remaining	Monthly Remaining Billable - October	Imps needed for 100% pace
CampaignName	Placement	Type	Status	Start Date	End Date	Contracted Impressions	Rate	Budget	Impressions	Clicks	CTR	Views	View Through	Billed REV	Impressions	Clicks	CTR	Views	View Through	Billed REV							
MM_GamingEvents_FloridaClassic	Pre Event	Video	Completed	11/9/2017	11/17/2017	126,000	\$6.50	\$819.00	127,656	554	\$0.00	31,324	24.54%	\$819.00	127,656	554	0.43%	31,324	24.54%	\$819.00	11/17	101.31%	#DIV/0!	-1,656	\$0.00		126,000
MM_GamingEvents_FloridaClassic	Event	Video	Completed	11/18/2017	11/18/2017	63,000	\$6.50	\$409.50	89,074	369	\$0.00	23,797	26.72%	\$409.50	89,074	369	0.41%	23,797	26.72%	\$409.50	11/18	141.39%	#DIV/0!	-26,074	\$0.00		63,000
MM_GamingEvents_FloridaClassic	Post Event	Video	Pending	11/19/2017	12/31/2017	441,000	\$6.50	\$2,866.50	12,120		\$0.00		0.00%	\$78.78	12,120		0.00%		0.00%	\$78.78	11/19	118.18%	10,211	428,880	\$2,787.72		10,256
MM_GamingEvents_CIAA	Pre Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_CIAA	Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_CIAA	Post Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Air&Sea	Pre Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Air&Sea	Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Air&Sea	Post Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Hangout	Pre Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Hangout	Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
MM_GamingEvents_Hangout	Post Event	Video	Pending				\$6.50	\$0.00			#DIV/0!		#DIV/0!	\$0.00			#DIV/0!		#DIV/0!	\$0.00	11/9	#DIV/0!	0	0	\$0.00		0
						58,040,000	\$5.42	\$314,712.35	228,850	923	0.40%	55,121		\$1,307.28	57,720,478	298,346	0.52%			\$311,960.26							