

SUPPLY AND DEMAND

SYRACUSE UNIVERSITY

School of Information Studies

MARKETS

Harry Potter

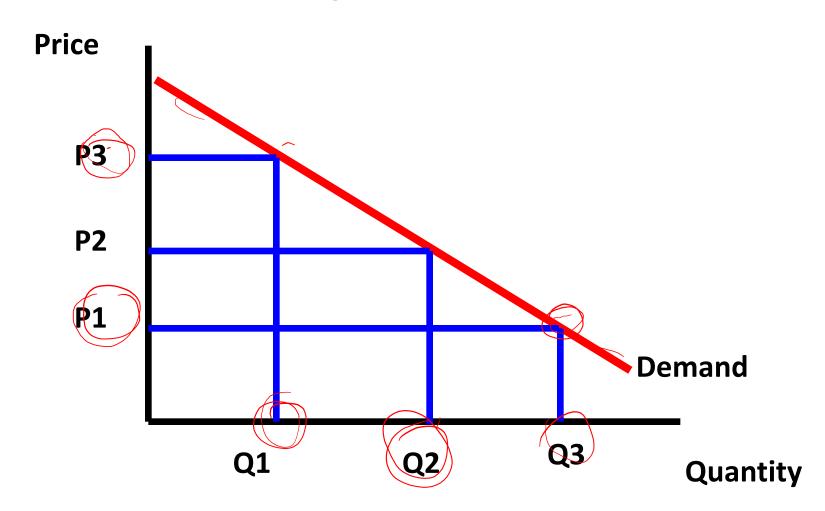


DEMAND

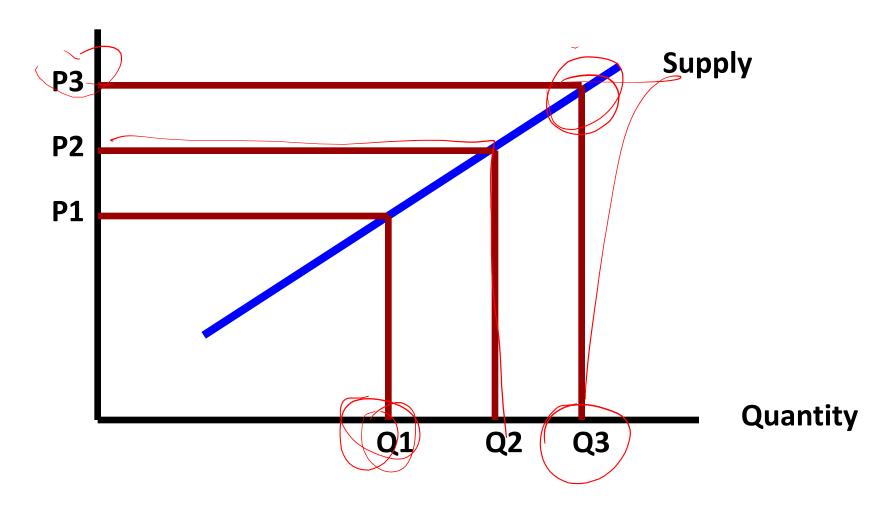


SUPPLY

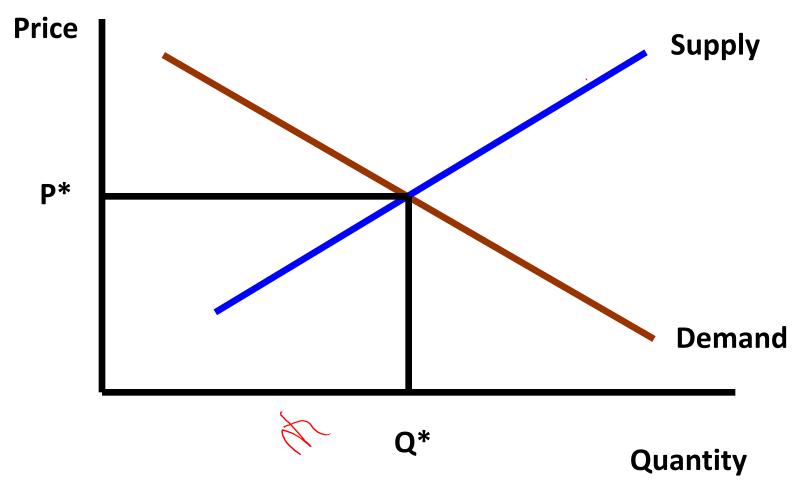
DETERMINING DEMAND



DETERMINING SUPPLY



MARKET CLEARING PRICE (EQUILIBRIUM)



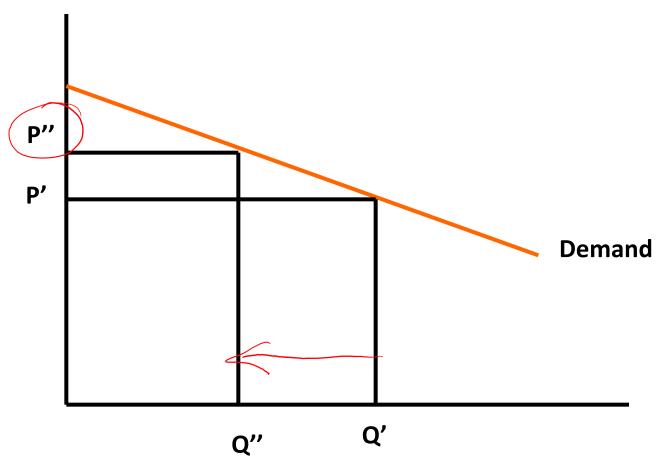


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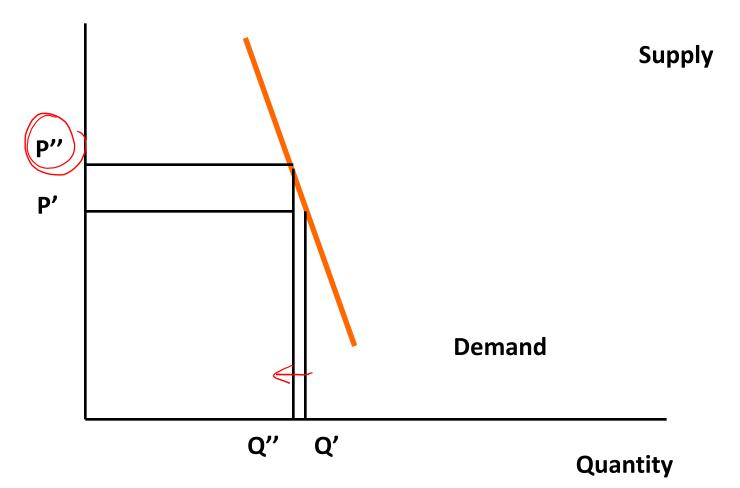
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ELASTIC DEMAND



INELASTIC DEMAND



ELASTICITY OF DEMAND, EXAMPLE 1



Elastic or inelastic demand?

ELASTICITY OF DEMAND, EXAMPLE 2



Elastic or inelastic demand?