



# PRIVACY AND DESIGN

**SYRACUSE UNIVERSITY**  
School of Information Studies

# PRIVACY POLICIES: SAME DESIGN

## Information sharing and disclosure:

We disclose the information we gather from you in the manner as follows:

1. To service providers or partners that we have engaged to support our business-related functions, including to conduct research, create content, provide customer support, marketing, fulfill orders, data analytics, handle payments, administer platforms, maintain databases, or otherwise support any of our online platforms. We reserve the right to share your information with any partner.
2. In response to legal process, including court orders or subpoenas, law enforcement agencies or requests.
3. With any third party who purchases or rents our customer information in order to create targeted advertisements and enhance your user experience.
4. With any successor company, including, but not limited to, after any business transition, merger, acquisition by another company, sale of assets, or other business organization change.
5. With any other platform or company owned by the same parent company, Company Co, or any third party partners of any company owned by Company Co., so they can provide, improve and communicate with you about their own, or their marketing partner's products and services.
6. With unaffiliated Partners and third parties (e.g., our third party service providers, advertisers, advertising networks and platforms, agencies, other marketers, magazine publishers, retailers, participatory databases, and non-profit organizations) that wish to market products or services to you.

## Information sharing and disclosure:

We will not disclose the information we gather without your express consent. If we disclose information

1. To service providers or partners that we have engaged that are necessary to support business-related functions, including to create content, provide customer support, fulfill orders, handle payments, administer platforms, or maintain databases, we will obtain your written consent;
  2. In response to legal process, including court orders or subpoenas, we will obtain your written consent first. We will not share your information without a court order.
  3. We do not share your information with third parties purely for the creation of targeted advertisements and enhancing your user experience.
  4. If we must share your information with any successor company, including but not limited to, after any business transition, merger, acquisition by another company, sale of assets, or other business organization change, we will seek and obtain your written consent.
  5. We will not share your information with any other platform or company owned by the same parent company, Company Co. They may obtain information on their own for their purposes.
  6. We will not share your information with unaffiliated Partners and third parties (e.g., our third party service providers, advertisers, advertising networks and platforms, agencies, other marketers, magazine publishers, retailers, participatory databases, and non-profit organizations) that wish to market products or services to you.
- If you wish to opt out of any sharing, you can click [here](#).



# PRIVACY POLICIES DIFFERENT DESIGN

## Information we collect:

We collect information provided directly to us, such as personal information you provide when you visit our site, and information that is passively or automatically collected from you, such as information collected from your browser or mobile device and through cookies and web beacons.

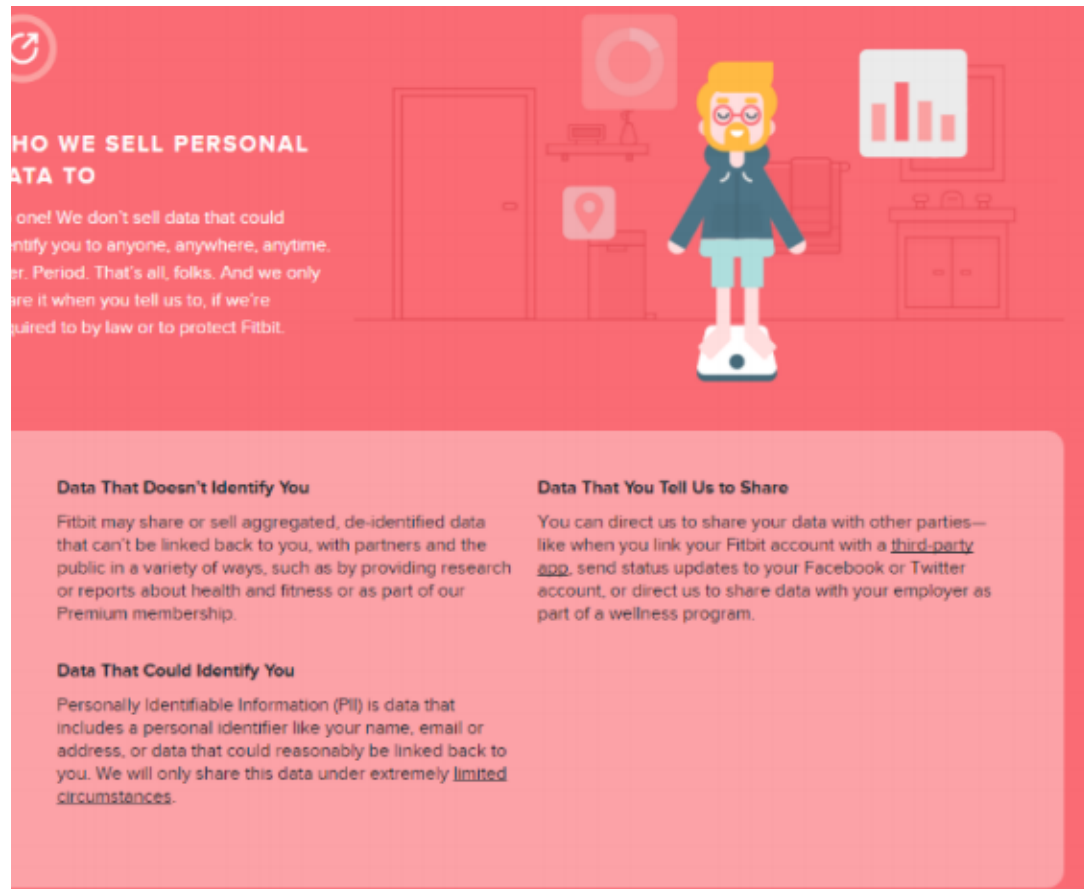
- When you register for our services, which are required to do, we collect information from you, including your name, address, email address, telephone number, fax number, credit card information, and other information.
- We also collect information you provide, including name, address, email address, and telephone number, about other persons to whom you designate as recipients of our services.
- We, and our Partners, who include Company Affiliates, third party services providers, advertisers, and distribution or other partners, use automated means to collect various types of information about you, your computer, or other device used to access our Services. A representative, non-exhaustive list of the types of automatically collected information may include: network or internet protocol address and type of browser you are using, the type of operating system you are using, the name of your internet provider, domains used by such providers, mobile network, device identifiers, device settings, the web pages you have visited, our company's services visited before and after you visit this website, the type of handheld or mobile device used to view our website and whether you are viewing a mobile or standard version, geolocation information, and the content and advertisements you have accessed, seen, forwarded and/or clicked on. Please see our Section titled [Cookies, and Other User and Ad-Targeted Technologies](#) for more information about how the foregoing information may be collected and used.

## What information do we collect?

We collect the information you give us and some information automatically. This chart explains it.

	Info we <b>DO</b> collect	Info we <b>DON'T</b> collect	Notes
You Provide:	Name Address Phone & fax Credit card Other info, including info about other persons (name, email, phone)	We will not collect your passwords.	
Auto Collection:	IP address, browser type, ISP name, domains, mobile network, device type, browser settings, web browser history, our websites visited, geolocation info, & content of ads	We will not collect your passwords.	We use cookies and web beacons to passively collect data. You can view our <a href="#">Cookies, and Other User and Ad-Targeting Technologies</a> section

# PRIVACY POLICY: GRAPHIC DESIGN, PART 1



# PRIVACY POLICY: GRAPHIC DESIGN, PART 2

