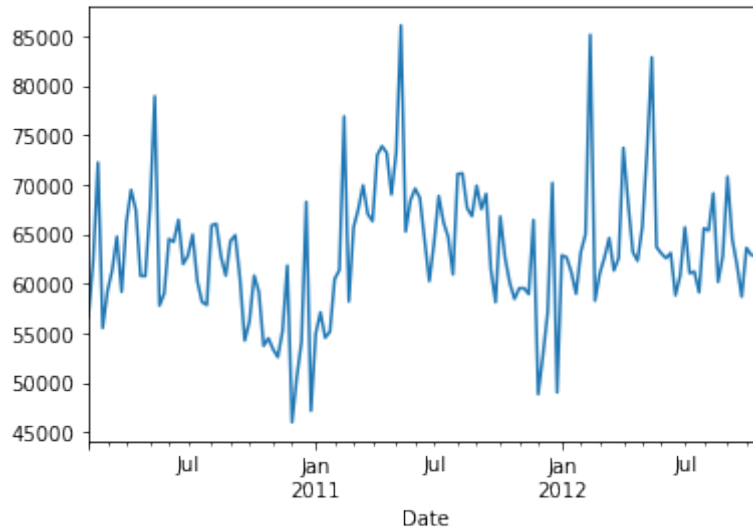




Forecasting

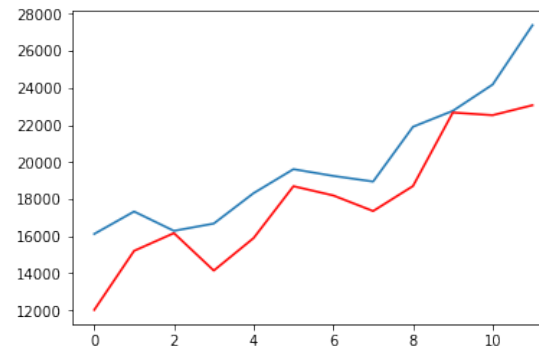
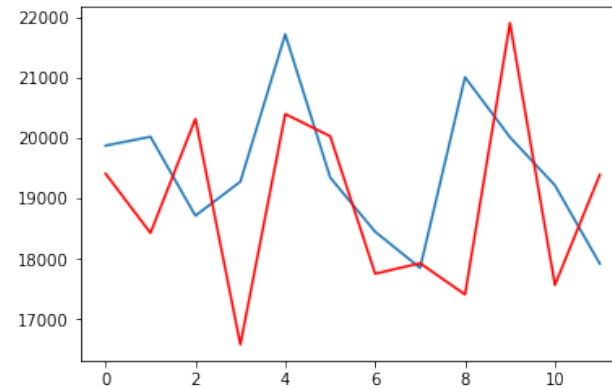
School of Information Studies
Syracuse University

Our Challenge This Week?



Forecasting

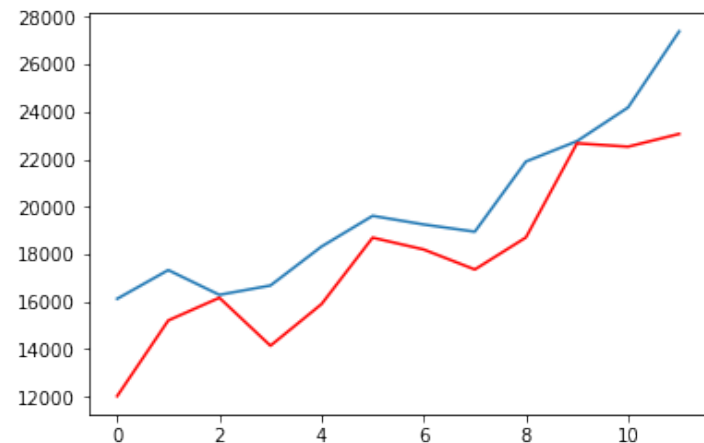
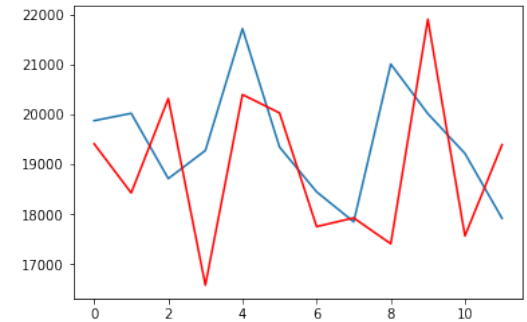
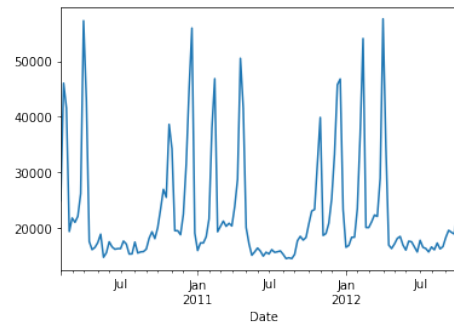
- Moving average smoothing
- Exponential smoothing
- Box Jenkins models



Box Jenkins or ARIMA Models

$$Y_t = c + \varphi Y_{t-1} + \varepsilon_t + \theta \varepsilon_{t-1}$$

- Assumes stationary
- Transformation can help
- Model identification
- Model estimation
- Model validation



Model Validation

- Residual plot
- ACF – should decay to zero
- Root mean square error
 - $\text{mse} = \text{mean_squared_error}(y, \text{predictions})$
 - $\text{rmse} = \sqrt{\text{mse}}$

