



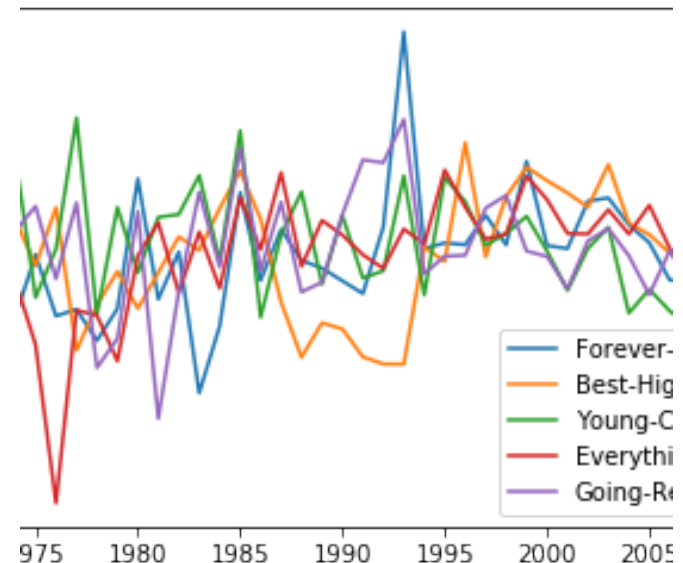
# Text Intro

School of Information Studies  
Syracuse University

# Finding Meaning in Text Data

- Obtain
- Scrub
- Explore
- Model
- iNterpret

- One of the Funniest Police Shows Ever (1974)
- Mosaiken und Fresken als Zeugen (1975)
- Let all the poisons that lurk in the mud (1976)
- ...
- 12 days that shook Chile (2011)
- The Movie Unrated and Uncensored (2012)
- Pretty on the outside, ugly crying on the inside (2013)

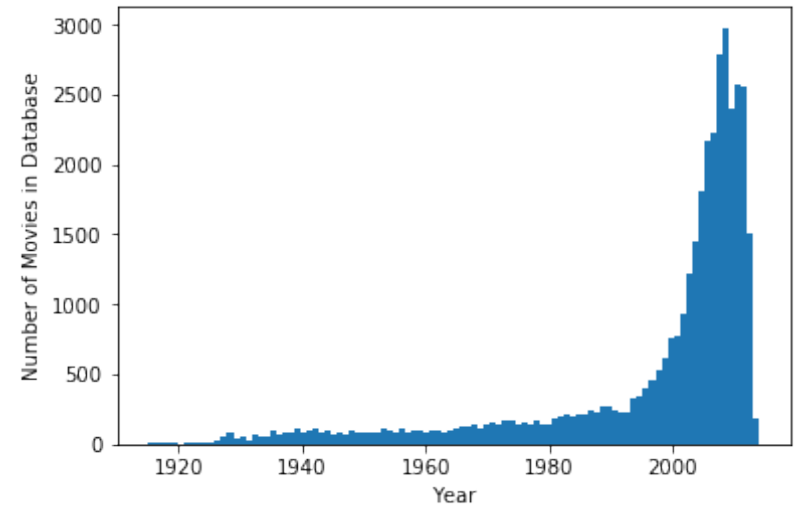
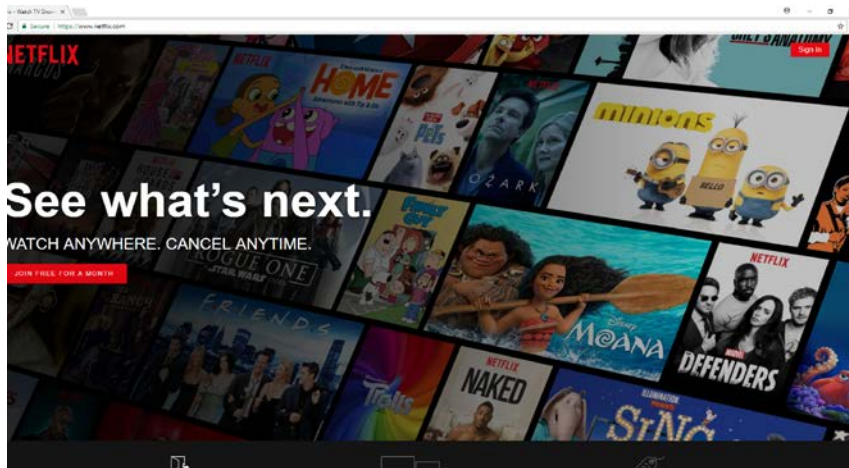


# Our Challenge This Week?





# What Are the Movie Trends?



# Can We Use Text Analytics to Detect Trends?

