



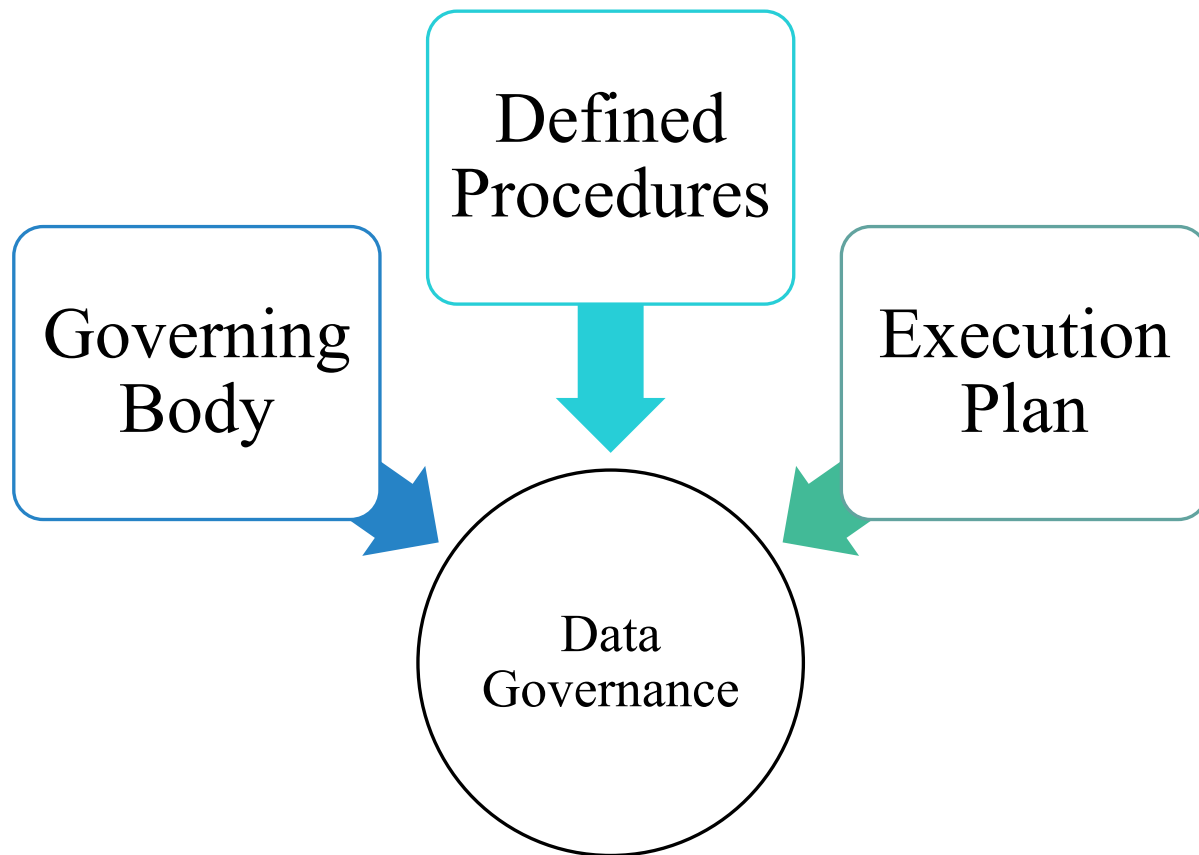
What Is Data Governance?

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What Is Data Governance?

- Data governance refers to the overall management of an organization's data. It addresses data
 - Availability,
 - Usability,
 - Integrity, and
 - Security.

Doing Data Governance



Why Do It?

An organization's most important asset is its data!

- Protect the data, and maintain regulatory compliance.
- Devise a plan to share data to improve decision-making or improve customer relations.
- Maximize actionable insights from the data you have.
- Ensure data quality.

Data Governance in Practice

- Be Noninvasive
 - It's not an us-vs.-them issue its for the benefit of the entire organization.
 - No data silos or data hoarding..
- Goals
 - Be as open and transparent as possible in your policies and procedures.
 - Support other groups who require use of your data.
 - Collaborate institutionally to break down information silos. It's *everyone's* data.