

# Jacob Stringfellow

SENIOR WEB DESIGNER

📍 Farmingdale, NY, 11735

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## EDUCATION

### Farmingdale State College

FARMINGDALE, NY

SEP 2010 - JUN 2015

- B.S. Computer Systems  
(Web Design/Development)
- B.S. Software Development

## SKILLS

- HubSpot
- CSS, HTML, HubL
- JavaScript, jQuery, PHP
- Adobe XD, Illustrator, InDesign, Photoshop
- WCAG, A11y Guidelines
- Google Lighthouse, PageSpeed Insights
- Google Analytics, Google Search Console
- Responsive Web Design

## EXPERIENCE

SENIOR WEB DESIGNER

**More Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Develop web modules (html, css, js, etc) and other UI assets for consistent user experience across all web platforms.
- Created page speed optimization procedures and implemented accessibility changes to ensure WCAG compliance.
- Utilize analytics for comparative analysis and testing for web performance and best practices.
- Collaborate with Design Directors and President to execute visual initiatives and procedures and establish workflows for automation.
- Build engaging, storytelling web experiences that combine beauty, simplicity, animations and speed.
- Maintain all previous designer roles and responsibilities.

WEB DESIGNER

**More Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Deliver tailored, creative, modern mockups and prototypes to clients based on client direction and vision.
- Participate in design sprints to provide client deliverables on time while also exceeding design and aesthetic expectations.
- Work individually and cross-functionally to implement web changes, improvements and updates.
- Establish or improve web architecture based on user personas and needs.

AVIONICS TECHNICIAN

**US Air Force**, Westhampton Beach, NY

NOVEMBER 2007 - PRESENT

As a guidance and control specialist I work with a team of technicians to assess and forecast possible aircraft write ups. As a Technical Sergeant I train and educate new members on applicable airframes and assist in the development of their leadership skills. Lastly, I respond to pilot write ups and troubleshoot H-60 and C-130 guidance and control systems.