

# Jacob Stringfellow

SENIOR UX DESIGNER

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## EDUCATION

### Farmingdale State College

FARMINGDALE, NY

SEP 2010 - JUN 2015

- B.S. Computer Systems  
(Web Design/Development)
- B.S. Software Development

## SKILLS

- CSS, HTML, HubL
- JavaScript, jQuery, PHP
- Adobe XD, Illustrator, InDesign, Photoshop
- WCAG, A11y Guidelines
- Google Lighthouse, PageSpeed Insights
- Google Analytics, Google Search Console
- Responsive Web Design

## EXPERIENCE

SENIOR VISUAL DESIGNER

**Morey Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Build engaging, storytelling web experiences by marrying client direction and needs with modern, cutting-edge design.
- Collaborate with design-developers to establish guidelines, procedures, and best practices for company initiatives including page speed optimization and accessibility.
- Visualize and code agile modules for design system usage.
- Lead, mentor, and oversee Junior UX Designers to ensure quality of work and progression of design skills/knowledge.

VISUAL DESIGNER

**Morey Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Deliver creative, modern mockups and style guides to clients for rebranding and site overhaul.
- Embrace client and peer feedback to improve design skills and abilities.
- Work individually and as a team to respond to digital, web, and print requests for clients in a timely manner.
- Establish or improve web architecture based on user personas and needs.

AVIONICS TECHNICIAN

**US Air Force**, Westhampton Beach, NY

NOVEMBER 2007 - PRESENT

As a guidance and control specialist I work with a team of technicians to assess and forecast possible aircraft write ups. As a Technical Sergeant I train and educate new members on applicable airframes and assist in the development of their leadership skills. Lastly, I respond to pilot write ups and troubleshoot H-60 and C-130 guidance and control systems.