

# Jacob Stringfellow

## SENIOR DIGITAL DESIGNER

📍 Farmingdale, NY, 11735

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### EDUCATION

#### Farmingdale State College

FARMINGDALE, NY

SEP 2010 - JUN 2015

- B.S. Computer Systems  
(Web Design/Development)
- B.S. Software Development

### SKILLS

- HubSpot
- CSS, HTML, HubL
- JavaScript, jQuery, PHP
- Adobe XD, Illustrator, InDesign, Photoshop
- WCAG, A11y Guidelines
- Google Lighthouse, PageSpeed Insights
- Google Analytics, Google Search Console
- Responsive Web Design

### EXPERIENCE

SENIOR DIGITAL DESIGNER

**More Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Code (html, css, javascript) and design responsive, accessible and optimized web experiences that push boundaries and norms.
- Promote brand evolution by building consistent marketing assets (ie. landing pages, infographics, emails, social media, etc).
- Create and expand design systems and branding guidelines for use across all designs and platforms (web, mobile, print).
- Collaborate cross-functionally to launch conceptual campaigns that communicate complex ideas in a simple, effective way.
- Design and organize branding assets for reuse, to include image libraries, templates, scalable modules, etc.
- Embrace feedback and research to creative and strategic change.

DIGITAL DESIGNER

**More Creative Studios**, Syosset, NY

JUNE 2015 - MARCH 2019

- Utilize design principles and creativity to push the limits and provide clients with beautiful, functional and optimized assets.
- Participate in design sprints to provide client deliverables on time while also exceeding design and aesthetic expectations.
- Work individually and cross-functionally to implement web changes, improvements and updates.
- Establish or improve web architecture based on user personas and needs.

AVIONICS TECHNICIAN

**US Air Force**, Westhampton Beach, NY

NOVEMBER 2007 - PRESENT

As a guidance and control specialist I work with a team of technicians to assess and forecast possible aircraft write ups. As a Technical Sergeant I train and educate new members on applicable airframes and assist in the development of their leadership skills. Lastly, I respond to pilot write ups and troubleshoot H-60 and C-130 guidance and control systems.