

# Jacob Stringfellow

SENIOR DESIGNER

📍 Farmingdale, NY, 11735

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## EDUCATION

### Farmingdale State College

FARMINGDALE, NY

SEP 2010 - JUN 2015

- B.S. Computer Systems  
(Web Design/Development)
- B.S. Software Development

## SKILLS

- Adobe XD, Illustrator, InDesign, Photoshop
- CSS, HTML, HubL
- JavaScript, jQuery, PHP
- WCAG, A11y Guidelines
- Google Lighthouse, PageSpeed Insights
- Google Analytics, Google Search Console
- Responsive Web Design
- HubSpot

## EXPERIENCE

SENIOR DESIGNER

**More Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Collaborate with marketing and product teams to establish, inform and implement style guides and technical procedures.
- Create cross platform marketing collateral with consistent and established brand styles and identity.
- Support clients and in-house team with web modules, landing pages, logo design, eBooks, email templates, and slide decks.
- Develop interactive, storytelling web experiences with animation and clean aesthetic to engage visitors.
- Implement design systems and procedures for page speed, accessibility and brand guidelines.
- Maintain all previous designer roles and responsibilities.

VISUAL DESIGNER

**More Creative Studios**, Syosset, NY

MARCH 2019 - PRESENT

- Utilize modern color schemes, typefaces, and other design fundamentals to provide assets for social media platforms.
- Lead, mentor, and oversee Junior Designers to ensure quality of work and progression of design skills/knowledge.
- Work individually and as a team to respond to digital, web, and print requests for clients in a timely manner.
- Embrace client and peer feedback to improve skills and reimagine design procedures and approaches.

AVIONICS TECHNICIAN

**US Air Force**, Westhampton Beach, NY

NOVEMBER 2007 - PRESENT

As a guidance and control specialist I work with a team of technicians to assess and forecast possible aircraft write ups. As a Technical Sergeant I train and educate new members on applicable airframes and assist in the development of their leadership skills. Lastly, I respond to pilot write ups and troubleshoot H-60 and C-130 guidance and control systems.