

PF PRODUCTS FINISHING

PFONLINE.COM

Results-driven media and marketing solutions for reaching industrial finishing buyers



AUDIENCE
TARGETING

BRAND
AWARENESS

THOUGHT
LEADERSHIP

DEMAND
GENERATION

LEAD
GENERATION

MARKET
INTELLIGENCE



2026 MARKETING GUIDE



OUR AUDIENCE IS YOUR BUSINESS

*Audience Intelligence for Reaching
Your Ideal Customer Profiles*

Gardner Business Media Total Monthly Industrial Reach

**2,000,000+ DIGITAL PROFILES
780,000+ KNOWN PROFILES**

PF PRODUCTS FINISHING 213,000	Modern Machine Shop 394,000	AM ADDITIVE MANUFACTURING 162,000	PT Plastics Technology 292,000	Modern Machine Shop México 136,000
PRODUCTION Machining 119,000	MoldMaking TECHNOLOGY 123,000	CW CompositesWorld 383,000	PT Plastics Technology MÉXICO 196,000	

UNMATCHED INDUSTRIAL REACH

Build your brand and your business by targeting customers and prospects across discrete parts manufacturing's most informed and engaged industrial network.



AUDIENCE

Influential buyers actively engaging and requesting content



CONTENT

Unbiased, original insights that attract and inform real buyers



CHANNELS

Integrated, always-on content and advertising environments



TECHNOLOGY

Marketing technology and data analytics that deliver results



RESULTS

Bigger impact, higher return on your marketing investment



YOUR MARKETING IS OUR BUSINESS

*Proven Strategies for Exceeding
Your Brand and Business Marketing Goals*



FROM NEED TO LEAD

We surround your sales and marketing objectives with content-supported, insight-informed and audience-driven solutions.

INTRODUCING



Your Industrial Marketing Growth Partner

A full-funnel content, marketing and intelligence solution, GROW combines Gardner Business Media's editorial expertise and 1st-party audience network with best-in-class technology and data insights to deliver custom solutions to your brand and business marketing goals.

GROW MARKETING

From need to lead. Turnkey, results-driven marketing solutions.

GROW STUDIO

Content that connects. Original content to support your campaign goals.

GROW INTELLIGENCE

Custom insights on brand affinity, market analysis, go-to-market strategy.

GROW PERFORMANCE

Transparent, real-time data on your audience, advertising and marketing impact.

Get Started!



MARKETING SUCCESS STARTS WITH AUDIENCE.



Get deeper insights on
our audience, content and
marketing solutions.

AUDIENCE INTRODUCTION



FIRST-PARTY
DATA



MULTI-CHANNEL
REACH



ALWAYS ON
ACCESS



REAL
RESULTS

Our audience is qualified, active and constantly engaged by original content that is available 24/7 across all relevant channels creating media and marketing opportunities that are informed and results-driven.

PRODUCTS FINISHING MONTHLY MEDIA AND MARKETING CHANNEL REACH

MAGAZINE
27,800+
Subscribers

SOCIAL
10,100+
Followers

ONLINE
35,100+
Visitors Per Month

IN-PERSON EVENTS



EMAIL
15,500+
Opt-in Subscribers



AUDIENCE PROFILES

MEET OUR AUDIENCE

GOING BEYOND THE PAGES OF OUR MAGAZINE.

The sampling below represents real-life audience members who engage with content across all our media channels.



President
Surface Technology Inc.

President
Berge Plating Works Inc.

President
All Color Powder Coating Inc.

President
Houston Anodizing Metal Finishing

President
Performance Powder Inc.

President
Areway LLC

President
American Metaseal Corp.

President
Finishing Lab LLC

President
STP Performance Coating LLC

Owner
E A Fischione Instruments Inc.

Owner
NDT Metal Finishing Inc.

Owner
Anoplex Software LLC

Owner
Wallytec

Owner
Metalworks Inc.

Owner
Industrial Plating System LLC

Owner
CDF Advanced Coating Solutions

Owner
Dudley Toolwright

Owner
TJ Powder Coating

Director
Abys Consulting LLC

Director
GK Associates

Director
Sharp Healthcare

Director of Adv. Mfg. & Robotics
Midvale Industries Inc.

Director of Engineering
Pavco Inc.

Director of Engineering
Pioneer Metal Finishing Corp.

Director Of Engineering
Star Precision Fabricating Ltd.

Director MRO
Echo Engineering

Executive Engineering Manager
Century Plating Co.

EHSQ Manager
Duncan Galvanizing Corp.

Engineer
Medtronic

Engineer
Slate

Engineer
Gates Rubber Co.

Engineer
Woodbine Manufacturing

Engineering Manager
Cincinnati Thermal Spray Inc.

Engineering Specialist
AGC Automotive Americas

Paint Engineering
Caterpillar

Executive Engineer
Plateco Inc.

Process Engineer
Coilcraft Inc.

Process Engineer
Coating System Inc.

Process Engineer
Sealtron Inc.

Process Engineer
Augusta Coating & Manufacturing

Product Manager
Calvary Industries Inc.

Product Manager
Ionbond

Production Manager
Mikron Manufacturing

Production Manager
Coat All

Production Manager
HT Bauerle Associates Inc.

Operations that Perform

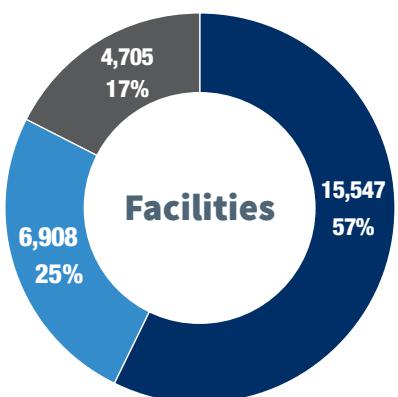
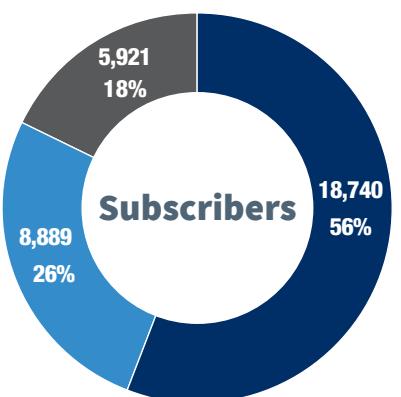
From global OEMs to sole-owner production shops, *Products Finishing* reaches the entire industrial surface finishing supply chain.

	Subscribers	Facilities
Painting	14,135	53%
	9,372	52%
Polishing/Buffing	13,661	52%
	9,113	51%
Robotics & Automation	12,154	46%
	8,630	48%
Spray Painting	12,077	46%
	8,026	45%
Powder Coating	10,454	40%
	6,517	36%
Electroplating	9,516	36%
	5,552	31%
Cleaning	9,337	35%
	5,200	29%
Mass Finishing	9,125	35%
	5,607	31%
Electrocoating	8,344	32%
	4,822	27%
Solvent/Vapor Degreasing	8,015	30%
	4,910	27%
Anodizing	7,985	30%
	4,576	25%
Electroless Nickel Plating	7,087	27%
	4,069	23%
Conveyorized Painting	6,285	24%
	3,686	20%
Precious Metal Plating	5,227	20%
	2,874	16%
Vacuum Coating	3,006	11%
	1,620	9%

Reaching the Hard to Reach

We specialize in reaching two groups – the valuable but difficult-to-reach small-to mid-sized independent manufacturing enterprises and the decision-makers with ultimate purchasing power.

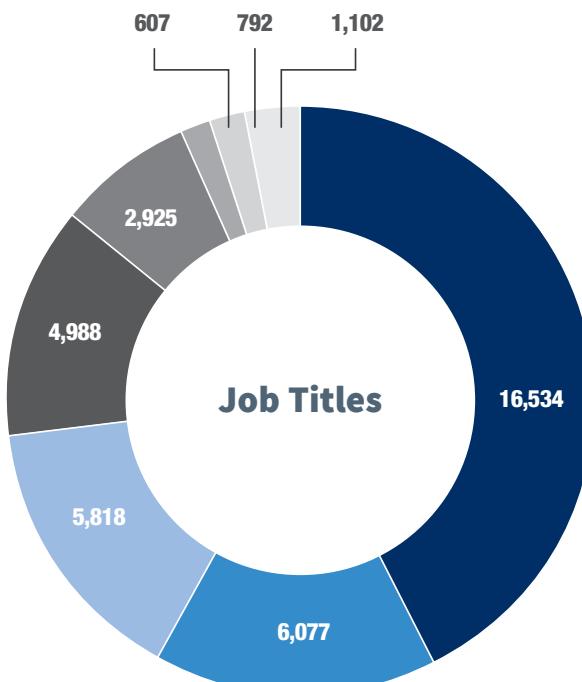
AUDIENCE OVERVIEW



Facility Size
● Fewer than 50 ● 50-249 ● 250+

Influencing the Entire Buying Team

Multiple influencers impact the purchasing process. Reaching the right people at the right time across the right channels is challenging; we do the work for you!



- Job Function / Title
- Company Management / Purchasing
 - Manufacturing Engineering
 - Manufacturing Production
 - Product Design / R&D / Quality Control
 - Technical Sales & Marketing
 - Automation / Systems Engineering
 - Education / Government
 - Other / Qualified

PUT YOUR MONEY WHERE YOUR MARKETS ARE

Products Finishing has deep insights and wide reach into surface finishing's largest and most valuable industries.



Automotive/
Transportation

SUBSCRIBERS	FACILITIES
24,500	17,106

72%	74%
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Industrial Machinery
& Equipment

SUBSCRIBERS	FACILITIES
22,288	15,455

66%	67%
-----	-----



Offroad/Construction/
Agriculture

SUBSCRIBERS	FACILITIES
19,830	14,238

59%	62%
-----	-----



Aerospace/Aviation

SUBSCRIBERS	FACILITIES
21,533	15,044

64%	65%
-----	-----



Military/Defense

SUBSCRIBERS	FACILITIES
19,503	13,722

58%	59%
-----	-----



Medical/Dental

SUBSCRIBERS	FACILITIES
17,152	12,095

51%	52%
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Computers/Electrical/
Electronics

SUBSCRIBERS	FACILITIES
16,803	11,681

50%	52%
-----	-----



Oil & Gas

SUBSCRIBERS	FACILITIES
16,030	11,261

47%	49%
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Consumer Products

SUBSCRIBERS	FACILITIES
16,019	10,778

47%	47%
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Pumps & Valves

SUBSCRIBERS	FACILITIES
14,161	9,685

42%	44%
-----	-----



Appliances

SUBSCRIBERS	FACILITIES
13,822	9,310

41%	40%
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Furniture

SUBSCRIBERS	FACILITIES
6,826	4,129

20%	18%
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Renewable Energy
(Wind Energy, Solar, etc.)

SUBSCRIBERS	FACILITIES
6,360	3,936

19%	17%
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Other

SUBSCRIBERS	FACILITIES
13,740	9,550

41%	41%
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HERE ARE JUST A FEW OF THE COMPANIES CONSUMING OUR ORIGINAL PROCESS AND TECHNOLOGY CONTENT ON A DAILY BASIS.





EDITORIAL TEAM

CONTENT THAT CONNECTS!

Our editorial team creates original content that connects to the needs and interests of the finishing audience. They do that by visiting real-world shops, digging into data and analytics and attending in-person events across the world.



Scott Francis
Editor-in-Chief
sfrancis@gardner.media



Grace Nehls
Senior Managing Editor
gnehls@gardner.media



Chris Larkins
Customer Success
Coordinator
clarkins@gardner.media

► SHOP TOUR SERIES

The *Products Finishing* Shop Tour Series goes beyond machinery — spotlighting the people, parts and processes that power excellence in surface finishing. This series highlights the culture, innovation and problem-solving that drive success in today's top shops.

Want to grow your brand and your business? Ask us how you can align with this exclusive series and gain visibility in the real-world environments where finishing excellence happens.





EDITORIAL COVERAGE

EDITORIAL CALENDAR

The Products Finishing Media Platform

Products Finishing content is created for multiple media channels, powered by an industry-leading audience management application and informed by a custom-built content management and analytics platform. It is always on. Web, social, in person, inbox, in print, everywhere — *Products Finishing* delivers.

INSIDE THE ISSUES

Feature Articles

Topics in electroplating and liquid and powder coating

Technical Experts

Deep technical insights from proven leaders in the surface finishing industry

Top Shops Insider

See what highly-ranked shops in the *Products Finishing* Tops Shops program are doing right

Parts Cleaning Supplement

A 4x per year section of *Products Finishing* dedicated specifically to cleaning technologies and processes

NEW FOR 2026

PF BRAND BUNDLE

Reach engaged manufacturing professionals across Gardner Business Media's Industrial Network. *Products Finishing* offers a range of multi-channel bundles and packages that place your brand in front of targeted decision-makers evaluating process and technology solutions.

Contact your *Products Finishing* sales representative for more information on 2026 programs, bundles and packages.

MONTH RESERVATION DUE	FEATURED TOPICS EXPERTISE IN FOCUS	SPECIAL FEATURES & COVERAGE
JAN DEC/1/25	Innovation / New Technology Parts Cleaning Supplement	Download New Innovations Finishing Collection
FEB JAN/1/26	Automotive Mechanical Finishing	Preview ECOAT 26
MAR FEB/1/26	Recreational Marine Coatings	
APR MAR/1/26	Environmental Parts Cleaning Supplement	Special 40 Under 40 MC Tech Days: Materials & Processes for High-Rate Aerostructures
MAY APR/1/26	Workforce / Industry Education Masking	Preview SUR/FIN
JUN MAY/1/26	Medical Wastewater Management	Download Electroless Nickel Content Collection
JUL JUN/2/26	Innovation / New Technology Legal / Compliance	
AUG JUL/1/26	Automotive Industrial Ovens	Preview FABTECH
SEP AUG/1/26	Infrastructure Racking	
OCT SEP/1/26	Aerospace Mechanical Finishing	
NOV OCT/1/26	Construction / Agriculture Parts Cleaning Supplement	Download Coating Alternative Substrates MC TECH DAYS: AI and Machine Learning
DEC NOV/1/26	Directory & Technology Guide	

2026 editorial calendar is subject to change at publisher's discretion.

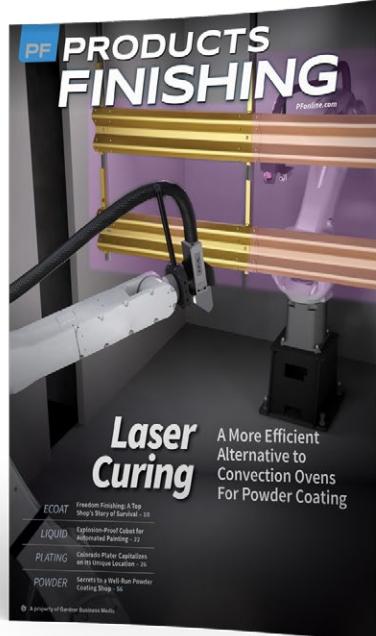


INDUSTRIAL BUYERS DO BUSINESS WITH BRANDS THEY KNOW AND TRUST



Magazine Display Advertising

Print Edition



Digital Edition

**DELIVERED MONTHLY.
AVAILABLE EVERYWHERE**



SPECIAL POSITIONS

Special magazine positions include inserts, ride-along supplements and unique cover wraps.

DIGITAL EDITION SPONSORSHIP

Exclusive sponsorship of the digital magazine includes custom branding on the magazine, email announcement and latest issue landing page.

Display Ad Sizes

- Full Page
- 1/2 Island
- 1/2 Page
- 1/4 Page
- Classified

Premium Cover Positions

- Front Inside Cover
- Back Inside Cover
- Back Outside Cover

2027 DIRECTORY AND TECHNOLOGY GUIDE

Situate your brand, products and message in front of qualified finishing buyers all year long.



BONUS! Free Medium Rectangle Ad on PFonline.com when you invest \$2,500 or more in advertising in the 2027 Directory and Technology Guide.



Details and additional specifications are available at:

gardnerweb.com/adcentral



BRAND AWARENESS SOLUTIONS



E-newsletter Display Advertising

**15,500+
ACTIVE, OPT-IN
SUBSCRIBERS**

Multi-format graphic and text advertisements presented to an active, opt-in list of email subscribers.

PF WEEKLY

With content curated by *Products Finishing* editors, *PF Weekly* is the premier e-newsletter for the latest insights and innovations in manufacturing processes, technologies, products and services.

Formats

A Leaderboard Ad | 600 x 160 px | 1 per edition

B Featured Product Ad | 300 x 250 px + Text | 2 per edition

C Product Ad | 300 x 250 px + Text | 8 per edition



Details and additional specifications are available at:

gardnerweb.com/adcentral

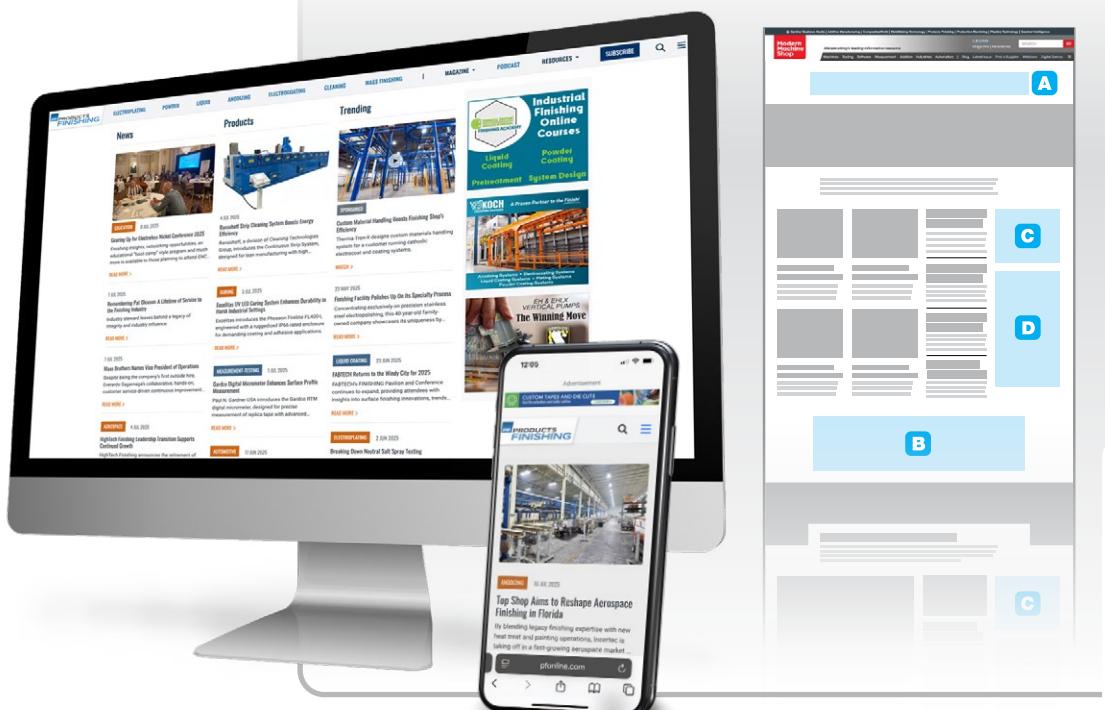


Website Display Advertising

PF ONLINE

Advertisements displayed on our websites to engaged content consumers visiting the site to look for manufacturing products and processes.

35,100+
MONTHLY VISITORS



LOCATIONS

- Universal
- Home Page
- Latest Issue
- Events
- Suppliers Directory
- Podcasts

EXCLUSIVE PF ONLINE TOPICS

- Plating
- Powder Coating
- Liquid Coating
- Mechanical Finishing
- Anodizing
- Parts Cleaning

PF ONLINE ADVERTISING PACKAGES

HOME PREMIUM PACKAGE

You Receive	Location
A 1 Leaderboard	
B 1 Billboard	Run of Site
C 1 Medium Rectangle	

HOME PREMIUM PACKAGE **PLUS**

You get the full Home Premium Package **PLUS** Retargeting for the month

HOME BASIC PACKAGE

You Receive	Location
C 1 Medium Rectangle	Run of Site

TOPIC PREMIUM PACKAGE

You Receive	Location
A 1 Leaderboard	
B 1 Billboard	One Topic of Your Choice
C 1 Medium Rectangle	

TOPIC PREMIUM PACKAGE **PLUS**

You get the full Topic Premium Package **PLUS** Retargeting for the month

TOPIC BASIC PACKAGE

You Receive	Location
C 1 Medium Rectangle	One Topic of Your Choie

FORMATS

A Leaderboard
728 x 90 px - 12 per month

B Billboard
970 x 250 px - 12 per month

C Medium Rectangle
300 x 250 px - 12 per month

D Half Page
300 x 600 px - 1 per month

Extend Your Reach With Audience Extension

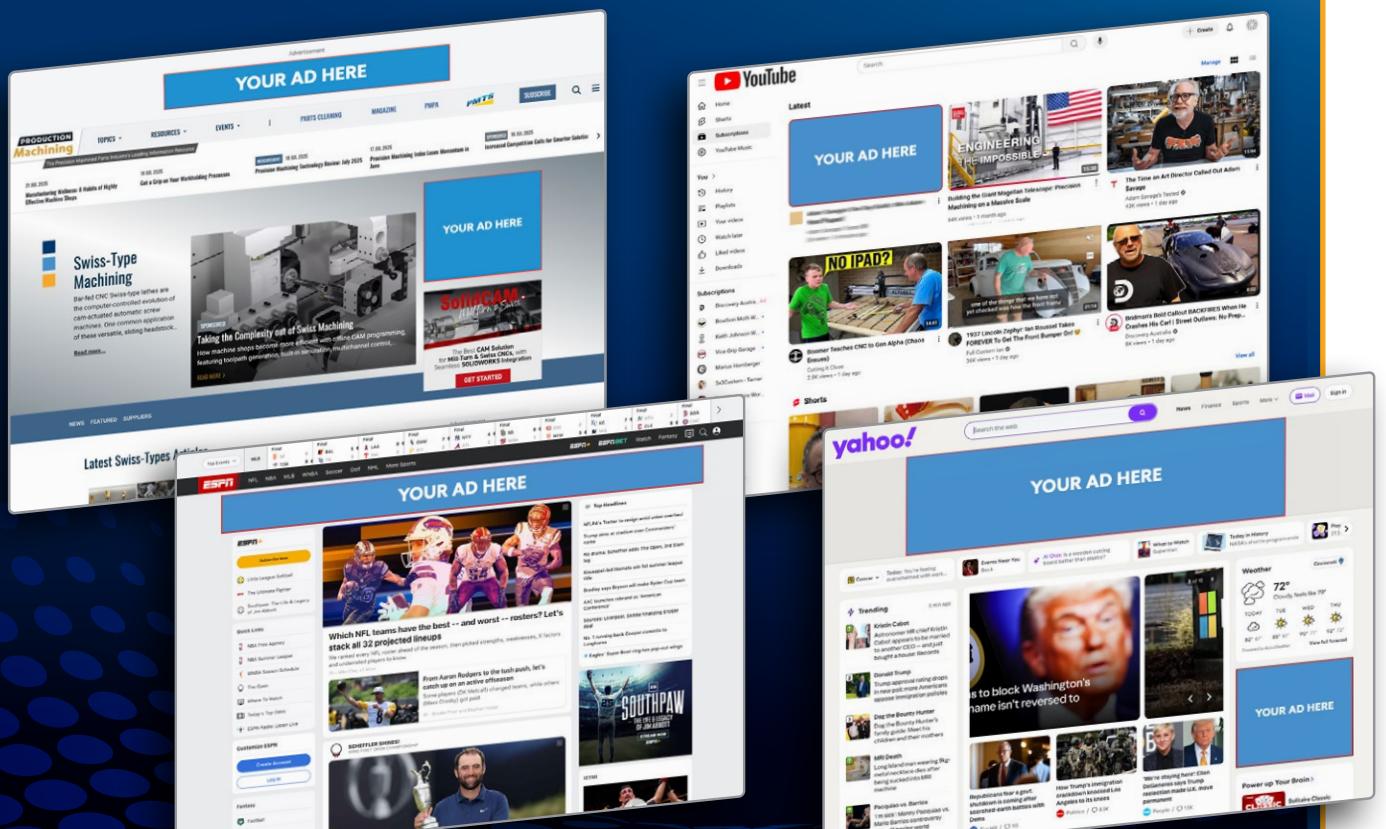
Our remarketing program extends your brand messaging to our active, qualified site visitors offsite as they continue their browsing experience.



Details and additional specifications are available at:
gardnerweb.com/adcentral



BRAND AWARENESS SOLUTIONS



TOP OF FUNNEL IMPERATIVE

47% of buyers are most likely to initiate a purchase due to a specific project or customer need. Sound, solutions-based, top-of-funnel messaging is an industrial marketing imperative to ensure that prospective buyers already know your company name and competitive advantage.

Extend the impact and visibility of your marketing message by continuing to market to engaged site visitors, video viewers and channel subscribers as they continue their browsing experience.



AUDIENCE EXTENSION

OFFSITE DISPLAY RETARGETING

Amplify your brand by retargeting to PF Online.com visitors.

You Receive:

- Extended reach to the *Products Finishing* audience through web display advertising
- Monthly activity report including number of impressions and clicks

OFFSITE VIDEO RETARGETING

Expand your marketing message by retargeting to *Products Finishing* video viewers and YouTube subscribers.

You Receive:

- Pre-roll advertising campaign on YouTube and Google's Video Network targeting *Products Finishing* channel subscribers and website visitors
- Monthly activity report including number of impressions, views and clicks

NEW FOR 2026

PF BRAND BUNDLE

Connect with engaged surface finishing shops and manufacturing professionals with *Products Finishing*'s 2026 packages and bundles. These programs will deliver high-impact impressions across multiple content channels – onsite, offsite and in the magazine.

Contact your *Products Finishing* sales representative for more information on 2026 programs, packages and bundles.



INDUSTRIAL BUYERS ARE SOLUTIONS NETWORKERS

**Work with us to share
engaging, informative
thought leadership content
with your ideal customers.**

THE CASE FOR CONTENT MARKETING

76% of manufacturing professionals are moderately to a lot more likely to do business with a company actively creating and sharing content. Create (or commission) compelling content and share that content across the channels buyers are most likely to look.



CONTENT BOOST

Refresh and reignite existing content created by our editorial team through a targeted digital deployment package.

You Receive:

- Featured content placement on related articles across GBM brand sites
- Dynamic digital marketing program including paid social media
- Custom call to action embedded within the article



SPONSORED CONTENT MARKETING

Deliver your story and solution through a feature style content marketing article, published in *Products Finishing*'s technical voice and delivered across our channels.

You Receive:

- Feature-style article published to pfonline.com
- One single-page advertorial in the magazine (with a three-month program commitment)
- Featured content placement throughout the website
- Digital marketing promotion including newsletters, social media, and search



THOUGHT LEADERSHIP SOLUTIONS

VIDEO CONTENT MARKETING

Good video should be quality content amplified by multi-channel marketing. That's our approach. We have a best-in-class team who will craft, tell and share your story in a way that solves and sells.



Scan to learn more about video content marketing solutions.



VIDEO AMPLIFICATION PROGRAM

Amplify your existing video and tell your story dynamically by showcasing your video across our digital channels and remarketing to those audiences via search, social and YouTube.

You Receive:

- Personalized onsite video advertisement
- Video remarketing package
- Social media advertising



SPOTLIGHT VIDEO

Bring your product or press release to life. We do the work to turn your PR into a brief but dynamic narrated video hosted on our site and YouTube channel.

You Receive:

- 30- to 60-second video press release in horizontal and vertical formats
- Video published alongside your press release as sponsored content on a GBM brand website
- Video remarketing package – Social Media Advertising



GROW VIDEO PRODUCTION

Work with our GROW Studio team to create original video that highlights your company's unique story and distinct value. We'll visit your shop, showroom or tradeshow booth to film your technology and your people in action.

Video Project Ideas:

- Technology demonstrations
- Customer success stories
- Leadership interviews
- And more...

POWERED BY **GROW STUDIO**



DEMAND THAT DELIVERS

Drive active, influential prospects across all relevant channels to your website with high-quality, high-quality demand generation solutions.

TECH THAT TARGETS

Our investment in marketing technology empowers you to target your ideal customer profile. Following is a list of just some of our targeting criteria.

- Company Name
- Company Location
- Content Affinity
- Content Downloads
- Industry
- IP Organization / Location
- Job Function
- Materials
- NAICS
- Operation Performed
- Plant Size
- Subscription Type(s)
- Supplier Engagement
- Pages Viewed
- Events Registered (In-Person / Online)





DEMAND GENERATION SOLUTIONS

TURNKEY DIGITAL MARKETING SOLUTIONS

Our team of digital marketing and content creation experts make dynamic digital campaigns easy for you to execute by handling the creative, deployment and analytics.

MULTI-CHANNEL MARKETING

75% *Three quarters of industrial buyers use four or more resources to get purchase and process information.*

Search | Industry Websites | Industry Events | Industry Magazines



E-PRINTS

Introduce, inform and invite via the inbox with demographically targeted, co-branded, direct email messages sent to our active, opt-in email audience.

You Receive:

- Customizable content tailored to resonate with your target audience
- The option to select your unique target audience of *Products Finishing* subscribers based on industry, geography, facility size, job title and/or operations performed
- Performance report including data about total delivered, open rate and click-through rate



DIRECT TRAFFIC

Drive qualified traffic across multiple channels directly to your website, online marketplace, landing page or other digital destination.

You Receive:

- Custom e-print delivered to your demographically selected audience
- Sponsored content advertisements in *Products Finishing* e-newsletters
- Targeted paid promotion in social media channels



GROW DEMAND GEN

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to drive qualified traffic to your website, landing page or registration form.

POWERED BY **GROW MARKETING**



A LEADER IN LEAD GEN

Three Benefits of Achieving Your Lead Gen Goals with GBM



LARGER THAN A LIST

Your lead generation program includes a marketing campaign that puts your brand and message in front of a qualified audience of active industry professionals.



DEMOGRAPHICS THAT DELIVER

Utilizing our first-party audience database and reaching across our network, our lead generation campaigns target your ideal customers and prospects.



CONTEXT THAT CONVERTS

Much more than a landing page, we build contextual consent-based conversion environments that encourage registration and download.

WEBINARS

Showcase your experts and expertise in a live or on-demand broadcast that is moderated by industry experts, supported by an integrated marketing campaign and archived for post-presentation access.



You Receive:

- Promotion in magazine, direct email and website
- Online hosting and archiving
- Lead and activity report
- Technical support
- Expert moderator



GATED CONTENT MARKETING

Turn your e-books, white Papers, content collections and more into thought leadership and lead generation machines. Hosted on our custom-built landing pages and promoted to our audience for registration-based download, gated content marketing delivers information and marketing qualified leads.

You Receive:

- A co-branded landing page on PF Online.com
- A digital marketing program
- Registrant information including name, company, email address, phone number and country



LEAD GENERATION SOLUTIONS

CONTENT + CONTEXT

**CREATE ENVIRONMENTS
THAT CONVERT**

MARKETING FOR MARKET SHARE

90% of purchase processes involve the evaluation of at least one alternative or replacement vendor or supplier — there is always an opportunity to steal market share and to protect existing customers. Make sure your brand and your marketing messaging is present to avoid losing share and customers.



LEAD NURTURE

Let us further qualify and warm up your marketing qualified leads through an automated lead nurturing program that also scores your leads to make your sales team's efforts more targeted and more efficient.



GROW LEAD GENERATION

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to generate qualified leads.

POWERED BY **GROW MARKETING**

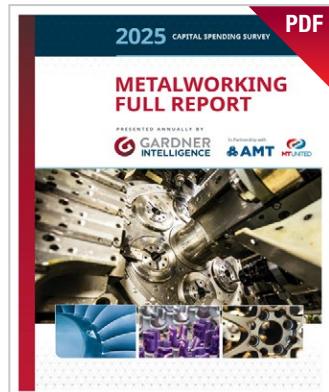


FINISHING INTELLIGENCE SOLUTIONS

Gardner Business Media's finishing intelligence leverages first-party responses and behavioral data to report market performance, economic trends, spending forecasts and custom insights that help inform every aspect of your sales and marketing strategy.

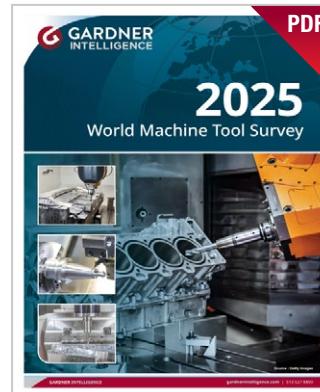
Industry Insight and Reporting

Gardner Metalworking Capital Spending Survey



For over 50 years, the Metalworking Capital Spending Survey has forecasted future machine tool and component spending in the U.S. by machine type, facility type and geography with an annual accuracy of 96%.

World Machine Tool Consumption Report



A deep dive into the global machine tool economy, tracking trade, production and consumption across 51 countries since 2001.

Gardner Business Index



The monthly GBI reports on the current state of the industry based on a number of critical industry components and also delivers a forecast of future business and future spending.



Stay Informed.

View the latest Metalworking market intelligence solutions

Custom Insights

Ad Appeal Study

A valuable value-add for Products Finishing advertisers, ReactAd studies report how your customers and prospects rank and respond to your brand creative and marketing messaging.



Lead Qualification Survey

The Gardner Business Media Lead Qualification Survey combines custom research and digital marketing to produce insights and contacts for your business.



Custom Research

Need custom insights? GROW Intelligence has deep history working with manufacturing technology suppliers to design, field and analyze custom research to fit your business need.





BRAND EXTENSIONS



IN-PERSON EVENTS

Live events remain a crucial component of industrial marketing strategies for connecting with attendees researching capital equipment purchases.

Contact your Products Finishing sales representative!

- Reserve your booth space on the show floor
- Secure an exclusive high-profile onsite sponsorship
- Positioned your company in our preshow promotional campaigns

UNIQUE PROGRAMS
PRESENTED BY
PRODUCTS FINISHING



Introducing GROW. A Full-Service Marketing Solutions Provider.



A DIVISION OF GARDNER BUSINESS MEDIA



INTELLIGENCE

Inform your go-to-market strategy with custom insights on brand affinity, market analysis and audience qualification.



STUDIO

Our experienced team of in-house writers, designers and videographers fuels your marketing strategy with original content that captivates and converts.



MARKETING

An audience first approach to crafting strategic programs that build brand, drive demand and connect you with qualified prospects.



PERFORMANCE

On-demand access to performance dashboards revealing real-time campaign metrics and audience insights.



Connect with our GROW Team to build your strategy or visit us online to learn more about how we can work with you.
gardnerweb.com/GROW

PF PRODUCTS FINISHING

OUR CLIENTS ARE GIANTS

Below are the industry leading suppliers building their brand and business with Products Finishing.



CONTACTS



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Jack Kline
Regional Sales Manager
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International Offices/Sales Representatives

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GARDNER BUSINESS MEDIA MANUFACTURING MARKET LEADERSHIP

Advanced Materials Group

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Market Vice President
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Metalworking Market Group

Bryce Ellis
Market Vice President
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513-527-8970



Advanced Manufacturing Market Group

Rick Brandt
Market Vice President
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513-766-5864



Mexico Media Group

Claude Mas
Executive Director of International Business
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GROW Marketing Services

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