**Blog Post**

*Due on Sakai by 11:59 pm on Friday April 23rd.*

*You do not have to exchange this for peer review, but are welcome to get feedback from others.*

*Assignment Details*

Write a blog post in the style of blogs like *the Upshot*, *FiveThirtyEight*, and *The Monkey Cage*.

In writing this blog post, please remember (90 points):

* To provide a brief background about why this topic is important. If you can relate it to a current event that is good.
* Spend very little time talking about previous literature unless your paper is a direct extension of a previous article.
* To write short paragraphs with concise sentences.
* Keep any discussion of theory focused on the broad phenomenon being examined; do not list any formal hypotheses.
* Keep discussions of statistics free from jargon; no “p-values,” “R-squared,” or “one-unit increases.” You should still, however be statistically correct.
* You may include up to one image/chart that helps your argument, although this is not required. (You can include one someone else made, but please cite them below it.)

*Logistics (10 points)*

Your blog post should:

* be 500 to 525 words (hard cap at 550 words). Please include a word count at the top of the post.
* use twelve-point Times New Roman Font with one-inch margins
* not include citations or a Works Cited Page, but should include hyperlinks like [this](https://support.office.com/en-us/article/create-or-edit-a-hyperlink-5d8c0804-f998-4143-86b1-1199735e07bf)

*Rationale*

This assignment will give you practice **communicating your results** to a broader audience so that you can **transfer** knowledge to other settings.

*Grading Criteria*

Grading will focus on how well you answer the prompt and additional considerations and overall writing quality (based upon class lessons). I will give particular attention to the post’s accessibility to a broader audience. I will also prioritize the extent to which it avoids statistical jargon, while remaining correct. Please also follow the logistics; these will negatively affect the final grade if they affect readability. I will break down the grade as I have on past assignments, explaining where points were lost. 90 percent of the grade will be based upon the writing of the prompt and the following of the above considerations, while 10 percent will be based upon following logistics.