

# Agenda







Who and what is Jesse?



An introduction to Jesse?



The front-end



the back-end



Data



Postmortem and Q&A

# Meet the Talent

That Made it Happen



Jacob Grant Back End



Tory Brown
Back End



Murthy Aduri Front End



Ryan Felts Sentiment Analysis



Stephen Boney Sentiment Analysis



Francene Chadwick
Support &
Presentation



### The Real Jesse Livermore

This is the man who started it all, Jesse Livermore who lost several fortunes playing the US stockmarket. He pioneered day-trading in 1880, which in now responsible for 15% of the total volume of the Nasdaq.

60 years later in 1940 he shot himself in a NY hotel.

#### DON'T BE THIS JESSE...

INSTEAD, Use JESSE, the automatic trading platform that makes trades on your behalf. Trading data is compiled based on data science and technical indicators and analysis.

NOT EMOTION.

# The Platform

An Introduction

We developed a machine learning trading bot that uses KPI's, list and sentiment analysis to automate trades. JESSE sends a trade request to the user and when approved automatically trades via their Webull account.

Scope

User input

JESSE Output

The web app takes user inputs of stock tickers and JESSE narrow's the selection to the 3 top-performing stocks.

"Depend on the rabbit's foot if you will, but remember it didn't work for the rabbit."

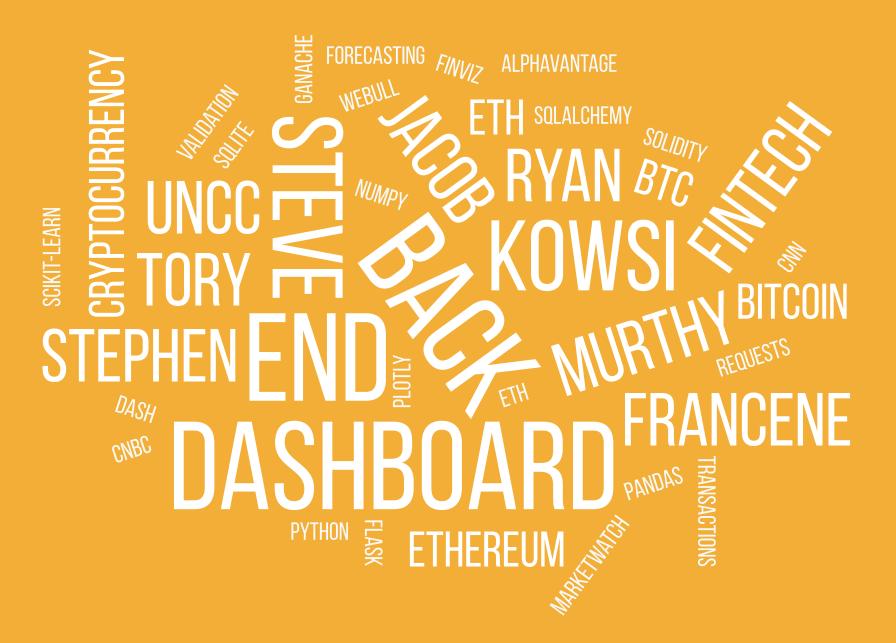
- R.E. Shay

# front-end

#### Dashboard Demo









### Data

Libraries and Dependencies

- Webull
- python
- flask
- dash
- plotly
- sqlite

- sqlalchemy
- Pandas
- Clickfunnels(Ruby on rails)
- numpy
- requests

### Data

Libraries and Dependencies (con't)

Yahoo Finance

CNN

Alphavantage

vader

Trading View

newsapi

CNBC

Beautiful Soup

Marketwatch

matplotlib

Finviz

nltk





## We're DONE Son!!

#### Where are they now?

1 Jacob

Learned to pull data really fast, like really, really, fast and performed the fastest data transmission reaching 179 terabits a second – or 178,000,000 megabits a second. He quit Amazon.

2 Tory

Bought the rights to JESSE from his classmates for \$5 bucks each and refined the platform. He launched it a year later and it was a massive success makina him the first Trillionaire. He's plau's golf and smokes claar's with Michael Jordan on the weekends.

3 Ryar

The mathematics whiz went on to become the fastest coder in the world beating Belarus's Gennady Korotkevich's title in 2022. Ryan still thinks it's not big deal.

4 Murthu

After creating India's best food delivery service. Murthy retired from tech and decided to go on a comedy tour with Dave Chapelle, Joe Rogan and Eddie Murphu. He's still hungover and selling out arena's.

5 Stepher

Partnered with Tory and became the world's second Trillionaire. He still hasn't figured out Zoom yet though and still shows to meetings with two screens.

6 Francene

Enjoys watching the magic and trajectory of her classmates lives. She's a continuous learner and still rides the coattails of her classmates



Any Questions?