

Jacob Heifetz-Licht

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EDUCATION

Rutgers University <i>Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship</i>	New Brunswick, New Jersey 2014-2018
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- **GPA:** 3.7 / 4.0
- **Honors:** William T. Quinn Academic Scholarship, Dean's List Fall 2014 – Fall 2016, 1st Place at Rutgers Chess Tournament
- **Relevant Coursework:** Foundations of Business Programming, Business Data Management, Management Information Systems, Business Decision Analytics Under Uncertainty, Intro to Computer Science, Statistical Methods for Business, Public Speaking

WORK EXPERIENCE

Deloitte <i>Incoming Federal Business Technology Analyst Summer Scholar</i>	Washington, D.C. Starting May 2017
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United Parcel Services (UPS) <i>Information Technology Intern</i>	Mahwah, New Jersey 5/2016 – 8/2016
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- Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.
- Designed UX mockups for a package sorting training game, designed for the company iPads.
- Developed social media proposal, and created Snapchat filters for Founder's Day.

Soylent <i>Campus Ambassador</i>	New Brunswick, New Jersey 10/2015 – 5/2016
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- Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.
- Spearheaded events around campus to promote Soylent, a meal replacement beverage.
- Presented Soylent to members of the Rutgers community to identify target markets.

Practising Law Institute <i>Intern</i>	Manhattan, New York 6/2015 – 1/2016
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- Created two websites using HTML and CSS: <https://goo.gl/UCRi8Q> and <https://goo.gl/ERNy7S>
- Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.
- Trained the President's assistant on document management workflow.

JCC on the Palisades <i>Lifeguard</i>	Paramus, New Jersey 6/2011 – 8/2015
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- Ensured member's safety in and around three pools.
- Maintained pool in accordance with NJ Health Standards, and reported pool readings.

LEADERSHIP EXPERIENCE

Rutgers Art and Design Club (RAD) <i>Founder and President</i>	New Brunswick, New Jersey 5/2015 – Present
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- Complete the Rutgers Organizational Registration Process to become an official Rutgers Club.
- Created and designed the club's official website: <http://radrut.com>
- Grew Facebook Group to 222 members in one semester.

Rutgers Entrepreneurial Society <i>Secretary</i>	New Brunswick, New Jersey 11/2015 – 10/16
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- Organized Member Meetups and Speaker Series events.
- Managed social media accounts (Facebook, Twitter, and website) and curated the RES Weekly Newsletter.

Rutgers Chess Club <i>Events Chair</i>	New Brunswick, New Jersey 1/2015 – 10/16
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- Coordinate Chess Club Tournament and implement weekly meeting practices.

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint
Activities & Interests: Website Design, User Experience, Body Language, Social Media, Running, Meditation, Writing, Drawing