

# Jacob Heifetz-Licht

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## EDUCATION

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**Rutgers University** **New Brunswick, New Jersey**  
*Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship* 2014-2018

- **GPA:** 3.73 / 4.0
- **Honors:** William T. Quinn Academic Scholarship, Dean's List Fall 2014 – Spring 2016, 1<sup>st</sup> Place at Rutgers Chess Tournament
- **Relevant Coursework:** Intro to Computer Science, Foundations of Business Programming, Management Information Systems, Business Decision Analytics Under Uncertainty, Financial Management, Statistical Methods for Business, Intro to Statistics for Business, Operations Management, Calculus I, Intro to Macroeconomics, Intro to Entrepreneurship, Public Speaking

## WORK & LEADERSHIP EXPERIENCE

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**Deloitte** **Washington, D.C.**  
*Incoming Federal Business Technology Analyst Summer Scholar* Starting May 2017

**United Parcel Services (UPS)** **Mahwah, New Jersey**  
*Information Technology Intern* 5/2016 – 8/2016

- Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.
- Designed UX mockups for a package sorting training game, designed for the company iPads.
- Developed social media proposal, and create Snapchat filters for Founder's Day.

**Soylent** **New Brunswick, New Jersey**  
*Campus Ambassador* 10/2015 – 5/2016

- Spearheaded events around campus to promote Soylent, a meal replacement beverage.
- Presented Soylent to members of the Rutgers community to identify target markets.
- Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.

**Practising Law Institute** **Manhattan, New York**  
*Intern* 6/2015 – 1/2016

- Created two websites using HTML and CSS: <https://goo.gl/UCRi8Q> and <https://goo.gl/ERNy7S>
- Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.
- Trained the President's assistant on document management workflow.
- Scanned numerous program evaluations, faculty packets, and attendance sheets.

**JCC on the Palisades** **Paramus, New Jersey**  
*Lifeguard* 6/2011 – 8/2015

- Ensured member's safety in and around three pools,
- Maintained in accordance with NJ Health Standards, and reported pool readings.

**Rutgers Art and Design Club** **New Brunswick, New Jersey**  
*Founder and President* 5/2015 – Present

- Complete the Rutgers Organizational Registration Process, to become an official Rutgers club.

**Rutgers Entrepreneurial Society** **New Brunswick, New Jersey**  
*Secretary* 11/2015 – 10/16

- Organize and lead Member Meetups and Speaker Series events.
- Manage social media accounts (Facebook, Twitter, and website) and curate the RES Newsletter.

**Rutgers Chess Club** **New Brunswick, New Jersey**  
*Events Chair* 1/2015 – 10/16

- Coordinate Chess Club Tournament and implement weekly meeting practices.
- Plan arrangements for Rutgers Chess Team members travelling to tournaments.

## SKILLS, ACTIVITIES & INTERESTS

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**Technical Skills:** Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint  
**Certifications & Training:** CPR Certified, First Aid Certified, Lifeguard Certified  
**Activities & Interests:** Website Design, User Experience, Social Media, Running, Meditation, Writing, Drawing, Chess