

Jacob Heifetz-Licht

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EDUCATION

Rutgers University	New Brunswick, New Jersey
<i>Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship</i>	2014-2018
<ul style="list-style-type: none">• GPA: 3.7 / 4.0• Honors: William T. Quinn Academic Scholarship, Dean's List Fall 2014 – Fall 2017, 1st Place at Rutgers Chess Tournament• Relevant Coursework: Foundations of Business Programming, Business Data Management, Management Information Systems, Business Decision Analytics Under Uncertainty, Statistical Methods for Business, Intro to Computer Science, Public Speaking	

WORK EXPERIENCE

Deloitte	Washington, D.C.
<i>Incoming Federal Business Technology Analyst Summer Scholar</i>	Starting May 2017
United Parcel Services (UPS)	Mahwah, New Jersey
<i>Information Technology Intern</i>	5/2016 – 8/2016
<ul style="list-style-type: none">• Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.• Designed UX mockups for a package sorting training game, designed for the company iPads.• Developed social media proposal, and create Snapchat filters for Founder's Day.	
Soylent	New Brunswick, New Jersey
<i>Campus Ambassador</i>	10/2015 – 5/2016
<ul style="list-style-type: none">• Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.• Spearheaded events around campus to promote Soylent, a meal replacement beverage.• Presented Soylent to members of the Rutgers community to identify target markets.	
Practising Law Institute	Manhattan, New York
<i>Intern</i>	6/2015 – 1/2016
<ul style="list-style-type: none">• Created two websites using HTML and CSS: https://goo.gl/UCRi8Q and https://goo.gl/ERNy7S• Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.• Trained the President's assistant on document management workflow.	
JCC on the Palisades	Paramus, New Jersey
<i>Lifeguard</i>	6/2011 – 8/2015
<ul style="list-style-type: none">• Ensured member's safety in and around three pools.• Maintained pool in accordance with NJ Health Standards, and reported pool readings.	

LEADERSHIP EXPERIENCE

Rutgers Art and Design Club (RAD)	New Brunswick, New Jersey
<i>Founder and President</i>	5/2015 – Present
<ul style="list-style-type: none">• Complete the Rutgers Organizational Registration Process to become an official Rutgers Club.• Created and designed the club's official website: http://radrut.com• Grew Facebook Group to 222 members in one semester.	
Rutgers Entrepreneurial Society	New Brunswick, New Jersey
<i>Secretary</i>	11/2015 – 10/16
<ul style="list-style-type: none">• Organize Member Meetups and Speaker Series events.• Manage social media accounts (Facebook, Twitter, and website) and curate the RES Newsletter.	
Rutgers Chess Club	New Brunswick, New Jersey
<i>Events Chair</i>	1/2015 – 10/16
<ul style="list-style-type: none">• Coordinate Chess Club Tournament and implement weekly meeting practices.	

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint
Activities & Interests: Website Design, User Experience, Social Media, Running, Meditation, Writing, Drawing, Chess