

Jacob Heifetz-Licht

18 Beulah Place, Bergenfield, New Jersey
201-660-3540 me@jacobhl.com [linkedin.com/in/jacobhl](https://www.linkedin.com/in/jacobhl)

EDUCATION

Rutgers University <i>Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship</i>	New Brunswick, New Jersey 2014-2018
<ul style="list-style-type: none">• GPA: 3.7 / 4.0• Honors: William T. Quinn Academic Scholarship, Dean's List Fall 2014 – Fall 2016, 1st Place at Rutgers Chess Tournament• Relevant Coursework: Foundations of Business Programming, Business Data Management, Management Information Systems, Business Decision Analytics Under Uncertainty, Intro to Computer Science, Statistical Methods for Business, Public Speaking	

WORK EXPERIENCE

Deloitte <i>Incoming Federal Business Technology Analyst Summer Scholar</i>	Washington, D.C. Starting May 2017
United Parcel Services (UPS) <i>Information Technology Intern</i>	Mahwah, New Jersey 5/2016 – 8/2016
<ul style="list-style-type: none">• Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.• Designed UX mockups for a package sorting training game, designed for the company iPads.• Developed social media proposal, and created Snapchat filters for Founder's Day.	
Soylent <i>Campus Ambassador</i>	New Brunswick, New Jersey 10/2015 – 5/2016
<ul style="list-style-type: none">• Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.• Spearheaded events around campus to promote Soylent, a meal replacement beverage.• Presented Soylent to members of the Rutgers community to identify target markets.	
Practising Law Institute <i>Intern</i>	Manhattan, New York 6/2015 – 1/2016
<ul style="list-style-type: none">• Created two websites using HTML and CSS: https://goo.gl/UCRi8Q and https://goo.gl/ERNy7S• Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.• Trained the President's assistant on document management workflow.	
JCC on the Palisades <i>Lifeguard</i>	Paramus, New Jersey 6/2011 – 8/2015
<ul style="list-style-type: none">• Ensured member's safety in and around three pools.• Maintained pool in accordance with NJ Health Standards, and reported pool readings.	
LEADERSHIP EXPERIENCE	
Rutgers Art and Design Club (RAD) <i>Founder and President</i>	New Brunswick, New Jersey 5/2015 – Present
<ul style="list-style-type: none">• Complete the Rutgers Organizational Registration Process to become an official Rutgers Club.• Created and designed the club's official website: http://radrut.com• Grew Facebook Group to 222 members in one semester.	
Rutgers Entrepreneurial Society <i>Secretary</i>	New Brunswick, New Jersey 11/2015 – 10/16
<ul style="list-style-type: none">• Organized Member Meetups and Speaker Series events.• Managed social media accounts (Facebook, Twitter, and website) and curated the RES Weekly Newsletter.	
Rutgers Chess Club <i>Events Chair</i>	New Brunswick, New Jersey 1/2015 – 10/16
<ul style="list-style-type: none">• Coordinate Chess Club Tournament and implement weekly meeting practices.	

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint
Activities & Interests: Website Design, User Experience, Body Language, Social Media, Running, Meditation, Writing, Drawing