

Jacob Heifetz-Licht

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EDUCATION

Rutgers University	New Brunswick, New Jersey
<i>Bachelor of Science in Business Analytics and Information Technology, Concentration in Entrepreneurship</i>	2014-2018
<ul style="list-style-type: none">• GPA: 3.7 / 4.0• Honors: William T. Quinn Academic Scholarship, Dean's List Fall 2014 – Spring 2016, 1st Place at Rutgers Chess Tournament• Relevant Coursework: Foundations of Business Programming, Business Data Management, Management Information Systems, Business Decision Analytics Under Uncertainty, Intro to Computer Science, Statistical Methods for Business, Public Speaking	

WORK EXPERIENCE

Deloitte	Washington, D.C.
<i>Federal Business Technology Analyst Summer Scholar</i>	5/2017 – 7/2017
<ul style="list-style-type: none">• Developed the new Amtrak website utilizing HTML, CSS, XML, and Adobe Experience Manager• Designed and developed an Amtrak Apple Watch prototype: jacobhl.com/amtrak/index.html• Tested front-end website features and reported bugs on all browsers and platforms• Tested CSS Properties browser compatibility throughout all website components	

United Parcel Services (UPS)	Mahwah, New Jersey
<i>Information Technology Intern</i>	5/2016 – 8/2016
<ul style="list-style-type: none">• Created Dashboards within the Oracle Business Intelligence Tool to assist Business Analysts.• Designed UX mockups for a package sorting training game, designed for the company iPads.• Developed social media proposal, and created Snapchat filters for Founder's Day.	

Soylent	New Brunswick, New Jersey
<i>Campus Ambassador</i>	10/2015 – 5/2016
<ul style="list-style-type: none">• Represented Soylent at various hackathons including HackRU, HackNY, and HackTCNJ.• Spearheaded events around campus to promote Soylent, a meal replacement beverage.• Presented Soylent to members of the Rutgers community to identify target markets.	

Practising Law Institute	Manhattan, New York
<i>Intern</i>	6/2015 – 1/2016
<ul style="list-style-type: none">• Created two websites using HTML and CSS: https://goo.gl/UCRi8Q and https://goo.gl/ERNy7S• Uploaded documents and law course information to Microsoft SharePoint and AsapNexus.• Trained the President's assistant on document management workflow.	

JCC on the Palisades	Paramus, New Jersey
<i>Lifeguard</i>	6/2011 – 8/2015
<ul style="list-style-type: none">• Ensured member's safety in and around three pools and maintained pool in accordance with NJ Health Standards	

LEADERSHIP EXPERIENCE

Rutgers Art and Design Club (RAD)	New Brunswick, New Jersey
<i>Founder and President</i>	5/2015 – Present
<ul style="list-style-type: none">• Completed the Rutgers Organizational Registration Process to become an official Rutgers Club.• Organize and host weekly meetings and two New York City trips per semester to museums (MET, ArtExpo, MAD)• Grow Email List to 466 members, and Facebook Group to 267 members.	

Rutgers Entrepreneurial Society	New Brunswick, New Jersey
<i>Secretary</i>	11/2015 – 10/2016
<ul style="list-style-type: none">• Organized Member Meetups and Speaker Series events• Managed social media accounts (Facebook, Twitter, and website) and curated the RES Weekly Newsletter.	

Rutgers Chess Club	New Brunswick, New Jersey
<i>Events Chair</i>	1/2015 – 10/2016
<ul style="list-style-type: none">• Coordinate Chess Club Tournament and implement weekly meeting practices.	

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Python, Java, HTML, CSS, Oracle Business Intelligence, Microsoft Office, Microsoft Access, Microsoft SharePoint

Activities & Interests: Website Design, User Experience, Body Language, Social Media, Running, Meditation, Writing, Drawing