



# JACOB JELEN

I will help you understand the problem you're solving and develop great solutions using the magic of design and the witchcraft of modern tech. Let's build shit together!

Places I have been

AKQA

IDEO



Imperial College  
London

SCIENCE  
MUSEUM

infi|tex

Takram

ARBOREA

## EXPERTISE

**Product Design & Strategy** Problem solving, Design Thinking, UX

**Blockchain** Deep knowledge of DeFi, Web3, DAOs, NFTs etc.

**Prototyping** Figma, Adobe Suite and other modern tools

**Tech** Front-end development, Python, Arduino, 3D modeling and printing

**Tutoring and Workshop Facilitation**

## EXPERIENCE

**Donat.Network** | Founder | Mar 2023 - present/part-time  
Non-profit helping other non-profits accept crypto-donations

**Infi-Tex** | Product Design Lead | Nov 2020 - Dec 2023  
Design and R&D of new products using pressure sensitive fabrics

**Imperial College & RCA** | Visiting Lecturer | Apr 2020 - Jun 2021  
Lecturing and facilitating workshops on emerging tech and innovation

**Arborea** | Innovation Lead, Design | Nov 2018 - Mar 2021  
Leading R&D for growing sustainable organic food additives from algae

**CUE Sense** | Co-Founder, Designer, Engineer | 2017 - 2018  
Using computer vision to help visually impaired people socialise

**AKQA** | Rapid Innovation Unit | Jul - Sep 2016  
Product design & innovation for Nike, Google, Ikea, Virgin Sport etc.

**Takram Design** | R&D, Prototyping, Python coding | May - Jun 2016  
Design and coding of installations for V&A and London Design Week

**Med44** | R&D, Rapid Prototyping | Oct - Nov 2015  
Developing and prototyping an IOT system for urban growing

**IDEO** | Designer in Residency | Jul 2015  
Building an IOT event reminder - IDEO FanBoy

**Hirsch&Mann** | Design Internship | Jul - Sep 2014

## OTHER

**Ethereum Zurich 2023, ETHBrno 2022**  
Co-organising and facilitating hackathons

**ETHPrague, ETHLondon, ETHRome...**  
Regularly participating in Ethereum hackathons

**ScaleupBoard.com Blockchain Group**  
Consulting entrepreneurs about blockchain

**Eclipser Chrome Extension**  
For mindful, focused and private browsing

**Crypto Hangouts**  
By-weekly session educating people about the tech, ideology and economy of crypto

**GE Healthcare x Mettle studio**  
Facilitating a hackathon for GE employees

**RCA x Solve.Earth**  
Organising eco-hackathon for RCA students

**Science Museum x Abnormal Design**  
Installation teaching kids generative design

## EDUCATION

**Imperial College London & Royal College of Art** | 2016 - 2018  
Ma/Msc Innovation Design Engineering

**London College of Communication** | 2012 - 2015  
BA Interaction Design Arts

## CONTACT

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