

HOSA Happenings





Purpose:

This is a multimedia chapter communication event. The goal is to communicate information about the HOSA chapter in a manner that celebrates the chapter members and their achievements, as well as shares information with readers that is health related.

Description:

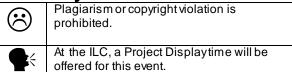
Chapters will tell the story of their chapter of HOSA-Future Health Professionals, throughout the year, using a print newsletter, electronic newsletter, or website. For this recognition event, chapters will select ONE (1) newsletter (print or electronic) or a website, to be judged at the state level, and will follow the state's instructions for event submission. All submissions that reach a pre-determined standard will be awarded a Certificate of Excellence.

Rules

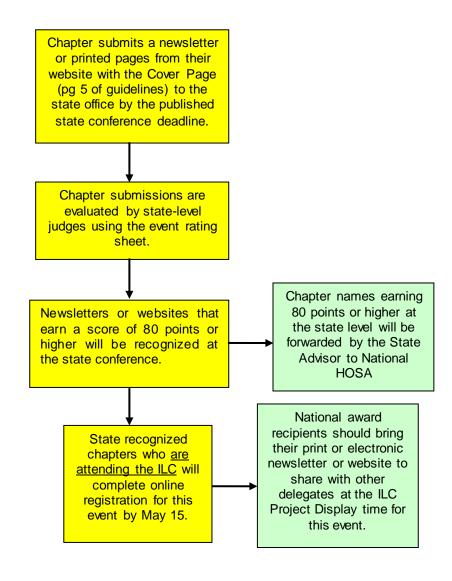
- Chapters in this event must be affiliated with HOSA-Future Health Professionals, in good standing.
- 2. Chapters must be familiar with and adhere to the "General Rules and Regulations of the National HOSA Competitive Events Program (GRR)."
- 3. This is a chapter recognition event that is coordinated by the chapter Historian (or other appointed chapter member) and includes contributions from other chapter members.
- 4. Because this is a communications event, points on the rating sheet address both what is presented, and how it is presented. The use of photos, illustrations, graphics and infographics are often effective tools in conveying a message.
- For this event, a chapter is defined as either an affiliated chapter, or a natural combination of affiliated chapters at the same location. For example, two programs at the same school might have separate charter numbers, but could logically share the same website or newsletter.
- 6. HOSA chapters MUST follow applicable SCHOOL DISTRICT POLICIES regarding the use of photos and personally identifiable information in any communications media format. If the school/district/state requires parental permission, then it is the responsibility of the local chapter to secure, complete and maintain the appropriate forms.
- 7. Submissions for this event MUST comply with copyright laws. Copyright infringement is a violation of federal law and subject to severe civil penalties and sanctions. Under federal copyright law, copyrighted works may not be copied, published, disseminated, or displayed without the permission of the copyright holder, unless such use is deemed to be "fair use" under the law.
- 8. STATE SUBMISSION PROCESS: Unless otherwise noted in state publications, submissions for this award must include one print copy of the original newsletter (minimum of 4 pages and maximum of 8 pages) OR a printed version of the chapter website home page and other pages (minimum of 4 pages and maximum of 8 pages), AND the cover page found on page 5 of these guidelines, and MUST BE RECEIVED by the state HOSA office by the state publicized deadline.
- 9. Only one (1) newsletter or one (1) website should be submitted with one (1) named Historian (or chapter designee). If more than one newsletter is submitted, the one with the most recent date will be judged. When there are multiple chapter newsletters, chapters should

- select the best chapter newsletter and submit it along with the cover page. For the purpose of this event, the website must be developed/designed by the chapter and MAY NOT consist of Facebook pages or other social media sites.
- 10. Print submissions should be on 8 ½ x 11" white paper, stapled at the top left corner, WITHOUT binding, sheet protectors, or contained in any type of folder or notebook.
- 11. Submission of the newsletter or web link implies consent for any of the articles in the newsletter to be reproduced at the state level or in the HOSA E-Magazine, or on the National HOSA website at www.hosa.org, or for any web pages to be linked to by the state or National HOSA.
- 12. This event will be judged at the state level using the event rating sheet. Submissions that earn 80 points or higher will be recognized at the state level, with the manner of recognition to be determined by the state.
- 13. This event is not judged at the National level. All newsletters and websites earning a score of 80 points or higher at the state level will be eligible for recognition at the HOSA International Leadership Conference. The names of those chapters who earn 80 points or higher will be submitted to National HOSA by the State Advisor.
 - ILC Delegates: Chapters attending the ILC should register for this event as part of the online registration process. (The registration can be attached to any single delegate from the chapter as part of the online registration, preferably the delegate who will present the chapter's HOSA Happenings submission during the Project Display time. For recognition purposes, it is the chapter and not the individual who will be recognized.)
- All national award recipients in attendance at the International Leadership Conference will be recognized with a certificate for the chapter. The certificate will be distributed to the State Advisor during the designated registration time. Those chapters attending International Leadership Conference and receiving the Certificate of Excellence will select a chapter representative to walk across the stage during the National Recognition Session to receive a pin.
- 15. Gold, silver, and bronze medals are not awarded for this and other recognition events at the national level.
- 16. Chapter names may be posted on the National HOSA website. In order to be listed online, the chapter names that have earned 80 points or higher must be submitted to National HOSA through the State Advisor by the publicized deadline.
- 17. All national award recipients in this event will be invited to participate in a Project Display for this event at the ILC. For the Project Display, one member of the chapter MUST BRING whatever they wish to display with them, either in print format or on a computer or tablet using battery power.

Icon Key



Event Flow Chart



HOSA HAPPENINGS RATING SHEET

Chapter Number _____ Judge's Signature _____

Areas Evaluated Layout and spacing-neat and		Points Possible						Points
		-	rior				Poor	Awarded
General Appearance	appealing	5	4	3	2	1	0	
	Font (size and appearance) makes newsletter or website readable	5	4	3	2	1	0	
	Use of color-neat and attractive but not distracting	5	4	3	2	1	0	
	Graphics, infographics, illustrations and pictures are clear and well-cropped	5	4	3	2	1	0	
Content (Quality)	Local chapter news	5	4	3	2	1	0	
	Health information article(s)	5	4	3	2	1	0	
	Commentary (Letter from the editor or chapter officer, editorial, advice or opinion.)	5	4	3	2	1	0	
	News articles address the 5 Ws (Who, what, where, when and how).	5	4	3	2	1	0	
Organization	Easy to find information quickly (index, clear headings)	5	4	3	2	1	0	
	Graphics, infographics, pictures and illustrations relate to and support the articles or pages they accompany	10	8	6	4	2	0	
	Sections or articles are clearly distinguishable from one another (headlines and captions)	10	8	6	4	2	0	
	Articles contain by-lines, and newsletter includes 3 or more contributors	5	4	3	2	1	0	
Mechanics	Correct spelling and grammar	10	8	6	4	2	0	
	Punctuation	10	8	6	4	2	0	
	Four to eight (4-8) pages in length (each side counts as a page, front and back acceptable.)	10	8	6	4	2	0	
TOTAL POINTS		100	80	60	40	20	0	



HOSA HAPPENINGS: Multimedia Chapter Communications Event COVER PAGE

Select and print the best newsletter or website pages (maximum of 8 pages) and submit as directed by the State Advisor, with this cover page.

How was this communication shared with chapter members?	
 □ Printed newsletter □ Electronic newsletter □ Chapter website URL 	
Please complete the information below and <u>print</u> neatly:	
School	
State	
Historian (chapter designee)	
Historian's (chapter designee's) E-mail Address	
HOSA Chapter Charter Number	
PHOTO PERMISSION AND COPYRIGHT This event entry does not violate any copyright laws. All necessary permission forms for the use of pipersonally identifiable information have been secured and are on file at the local level. Permission is a chapter member to share event materials with others during the HOSA Project Display time, and for HOSA to share event materials or links at www.hosa.org . Advisor's Signature	granted for
Advisor's Signature	
Please complete the information below and <u>print</u> neatly:	
Advisor's Name	
E-mail Address	
Must be submitted at the State Leadership Conference OR received in the state HOSA	A office by