

## Frank's YSTT Director of Communications Manifesto

### **What achievements make you fit for the position?**

- I have already served on a York committee, as the Publicity & Social Media officer for the York Tories
- I have contacts in Polsoc as well as the aforementioned York Tories making any potential collaboration easy and enhancing the ability to recruit new members.
- In addition to communicating between societies, I am usually prompt at replying to messages which makes liaising with committee easier.
- I am a frequent writer for the Cortado so have prior experience with YSTT.

### **What are three things you will focus on with YSTT?**

1. I advocate close collaboration between the resultant committee and the successful applicant for this role to try and run more regular events. It is difficult to ascertain the preferences of members if a variety of events, such as social events, are not held regularly. The revival of social events ought to provide a boost to the society's finances, since membership will become more enticing as well as improving communication issues.
2. As Director of Communications, improving collaboration between different sections of the Think Tank is pivotal. As a writer on the Cortado, I have seen some of the issues caused by poor communication channels. I hope more conventional circumstances & the ability to hold in-person events will aid with this.
3. In addition to social events, I will also seek (in conjunction with the Secretary & Director of Publicity) to continue holding career-focused events to help members improve their connections for post-Uni, offering a further incentive for membership.