

Project Proposal

Business Case - Beverage Booker

We are looking to develop a website/mobile app that allows a user to order coffee and other cafe food from a local provider. Also to book a table for eat in, and support promotional activities as desired.

Sponsor: self sponsored as a campus based cafe

Filed: Commercial app development

To give the project a more focused scope all features will be optimised for a university based campus cafe. These include features such as integration of the student cards, reusable cup discount (based on CSU campus cafe)

This would be of value to a cafe business as it can streamline the ordering process. This could reduce the amount of time staff spend taking orders face to face, allowing this time then to be spent on other tasks such as preparing food and beverages. The app could also result in new customers who are looking for a more convenient way of ordering their cafe food and beverages.