


Jacob Koch

Open to remote roles | Willing to relocate

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 jacobkochui.netlify.app/

Design Tools

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Premier

Adobe After Effects

Development Skills

HTML

CSS

Javascript

Soft Skills

Attention to Detail

Problem-Solving

Collaboration and Teamwork

Adaptability

Education

CareerFoundry

UI/UX Design Certification
2023-2024

Portland State University

Graphic Design Program
2017-2019

Summary

Entry-level UI/UX Designer with a strong foundation in Adobe Creative Cloud, Figma, and web interface development. Skilled in creating intuitive and visually engaging interfaces through design training and hands-on projects. Eager to bring creativity to a dynamic team, gain experience, and continue learning.

Projects

Exploration Essentials

E-Commerce - Outdoor Apparel
CareerFoundry UI/UX Project
August 2024
Figma

- Created a dynamic, responsive website layout using wireframes and prototypes in Figma, ensuring accessibility and familiarity to users.
- Developed comprehensive visual branding guidelines to reflect the company's core values, including logo design, color scheme, typography, and imagery.
- Applied a user-centered design approach to improve navigation and overall usability, reducing friction in the user journey.


Every Noise All At Once.

Native App - Music Discovery
CareerFoundry UI/UX Project
June 2024 - July 2024
Figma

- Designed a mobile-first UI that reimagines the original website's unique visual style, optimizing the user journey and navigation for both Android and iOS by creating platform-specific layouts.
- Built interactive prototypes to test the usability of the platform, ensuring an intuitive and engaging music discovery experience.
- Integrated streaming platforms to allow users to seamlessly transfer their music discoveries to their preferred platform, enhancing overall functionality and user engagement.

Work Experience

Vans Sales Associate

 June 2023 - August 2024

- Delivered exceptional customer service by understanding individual needs, aligning with a user-centered approach in design.
- Maintained visual merchandising standards, showcasing an eye for detail and cohesive presentation.
- Assisted in streamlining store operations, contributing to a smooth and efficient customer experience..

StockX Quality Assurance Specialist

 January 2022 - May 2023

- Applied attention to detail in product authentication, a skill now leveraged for thorough testing and refining of user experiences.
- Led teams and coordinated operations, fostering collaboration—a strength in working with cross-functional design and development teams.
- Streamlined workflows through problem-solving and adaptability, reflecting an iterative approach to improving UI/UX design processes.