

Bio:

A UI designer currently based in Bend, Oregon, I am passionate about crafting creative ideas through modernist and minimalist design into seamless and user-friendly designs. I strive to figure out how to do more, stretch the bounds of creativity, and handcraft an inspiring digital experience.

Project:

Exploration Essentials was shaped by my in-depth research into adventure gear and branding, blending modern style with functionality. I developed strong brand guidelines and transformed them into an e-commerce experience that fully reflects the brand's values.

Project:

I transformed Every Noise at Once into a native application that seamlessly integrates with mobile streaming services like Spotify and Apple Music, featuring a minimal, user-friendly design inspired by popular streaming apps. My process included wireframing, establishing a cohesive style, and conducting user testing across multiple devices to gather feedback and refine the overall experience.

Bio:

Hello, my name is Jacob Koch, and I'm a UI designer from Bend, Oregon, with a passion for crafting thoughtful, user-centered digital experiences. With a background in graphic design, I enjoy working across a variety of creative fields. Inspired by modern design trends and driven by a desire to solve real-world problems through innovative solutions, I bring a research-driven approach to my work. My interests in art, design, and adventure fuel my curiosity and dedication to crafting meaningful, impactful products.

Skills and tools:

- Adobe CC (Mostly Photoshop and Illustrator, with some personal experience with Lightroom, Premier, and After Effects)
- UX/UI (Figma)
- Frontend Developing (HTML, CSS, Javascript)