Reflection

Our Ideation stage began with a two hour brainstorming session. This gave us more than enough time to share our ideas and sketches and arrange them in our affinity diagram. We found that many of the sketches we created ended up being similar to other ones. If we could do it again, we would try to put more energy into creating more diverse ideas. Once we decided on a final idea to go forward with, we chose to create our low fidelity prototype using Balsamiq. Looking back, there was a steeper learning curve involved with this method as opposed to other methods. However, we would still use it again as it resulted in a great prototype and had the ability for us to work on it together using it’s cloud functionality. The storyboard and video worked really well but we had to play around with the Balsamiq settings to get the video to turn out the way we wanted it to.