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Inspiration from Former Students

As I was reviewing the research projects of past students from this class, I noticed trends that I can apply to my project. I was most interested in the project titled "How Chefs Communicate via the Menu and the Food." This is a topic that I am familiar with, as I've seen unique language being used to name dishes on restaurant menus. I'm particularly against when restaurants or businesses use language to make unhealthy products seem healthy. For example, seed oils are labeled as "heart-healthy" despite being one of the most toxic ingredients in our food system. Because of my desire to see people become healthy in society, this research topic caught my eye. I was interested to read the specific examples of menu language, but only a few were mentioned. As a reader with no experience in restaurant cooking, the content was somewhat complex to read. If the writer included more concrete examples of language used in menus, I would have been able to understand better. The student admitted that the writer being analyzed had some credibility issues. The student was not able to find this person online through other research. This harms credibility, but the source can still have value. I like that this student isn't afraid to admit shortcomings of his sources, and it shows that there is low bias.