

JACOB LIEDKE

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EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, School of Media and Public Affairs

Washington, D.C.

Bachelor of Arts in Political Communication

December 2020

Relevant Coursework includes: Introduction to American Politics, Introduction to Comparative Politics, Introduction to Political Communication, Strategic Political Communication, Research Methods, Evidence-Based Social Programs, Social Media, Media and Politics, Data Analysis for Political Communication and Journalism, Reporting in the Digital Age, International Communication, Media Law

DIS Study Abroad in Scandinavia

Copenhagen, Denmark

Core Course: New Media and Changing Communities

Fall 2019

WORK EXPERIENCE

The George Washington University

Washington, D.C.

Research Assistant, Twitter - Healthy Conversations Project

June 2020 - Present

- Annotated Twitter data according to relevance to two specific topics in order to build classifiers to better identify content
- Worked alongside other research assistants to deliberate the theory, concepts, and observations that guided our annotations
- Helped to create a schema of diagnostic claims and counterclaims to examine two metrics: mutual engagement between tweets and diversity of perspectives

Time Perspective Network

Copenhagen, Denmark

Research Assistant, Futurization of Thinking and Behavior Project

August 2019 – December 2019

- Developed an intervention inventory to tap into the various sides of the concept of ‘futurization’ and the ways to distinguish it from the concept of ‘future’
- Conducted focus-groups and workshops to learn about various worldviews and views of the future in China and Denmark
- Prepared results for presentation and built a prototype for an interactive research installation for hundreds of students and faculty members

The George Washington University

Washington, D.C.

Digital Media Assistant

September 2018 – August 2019

- Helped with eLearning development and editing in support of the GW Nursing Online Programs and Courses
- Aided with the filming and production for online course lectures in the Office of Online Learning and Information Technology media studio
- Assisted with basic Blackboard functions such as updating dates, hyperlinks or content edits

SKILLS/ACTIVITIES

Computers: Adobe Creative Suite, Google Suite, Microsoft Office, Omnigraffle, HTML and CSS (Basic), R

Languages: English, Danish (Very basic)

President, Delta Tau Delta - Gamma Eta, Washington D.C., January 2020 – November 2020

Digital Media and Bookings Coordinator, Searcher Records, Washington D.C., August 2018 – June 2020

Internal Philanthropy Chair, Delta Tau Delta - Gamma Eta, Washington D.C., December 2018 – May 2019

Host, WRGW District Radio, Washington, D.C., January 2018 – May 2019

Social Media Manager, Connecticut Boys and Girls State Foundation, Waterbury, CT, August 2018 – October 2018

Jr. Counselor, Connecticut Boys' State, Willimantic, CT, 2017 & 2018

Interests include: History, music, and technology.