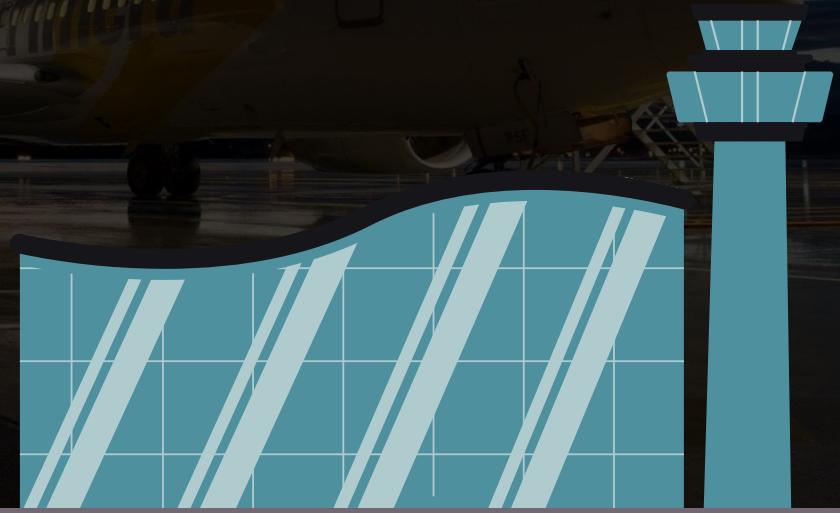
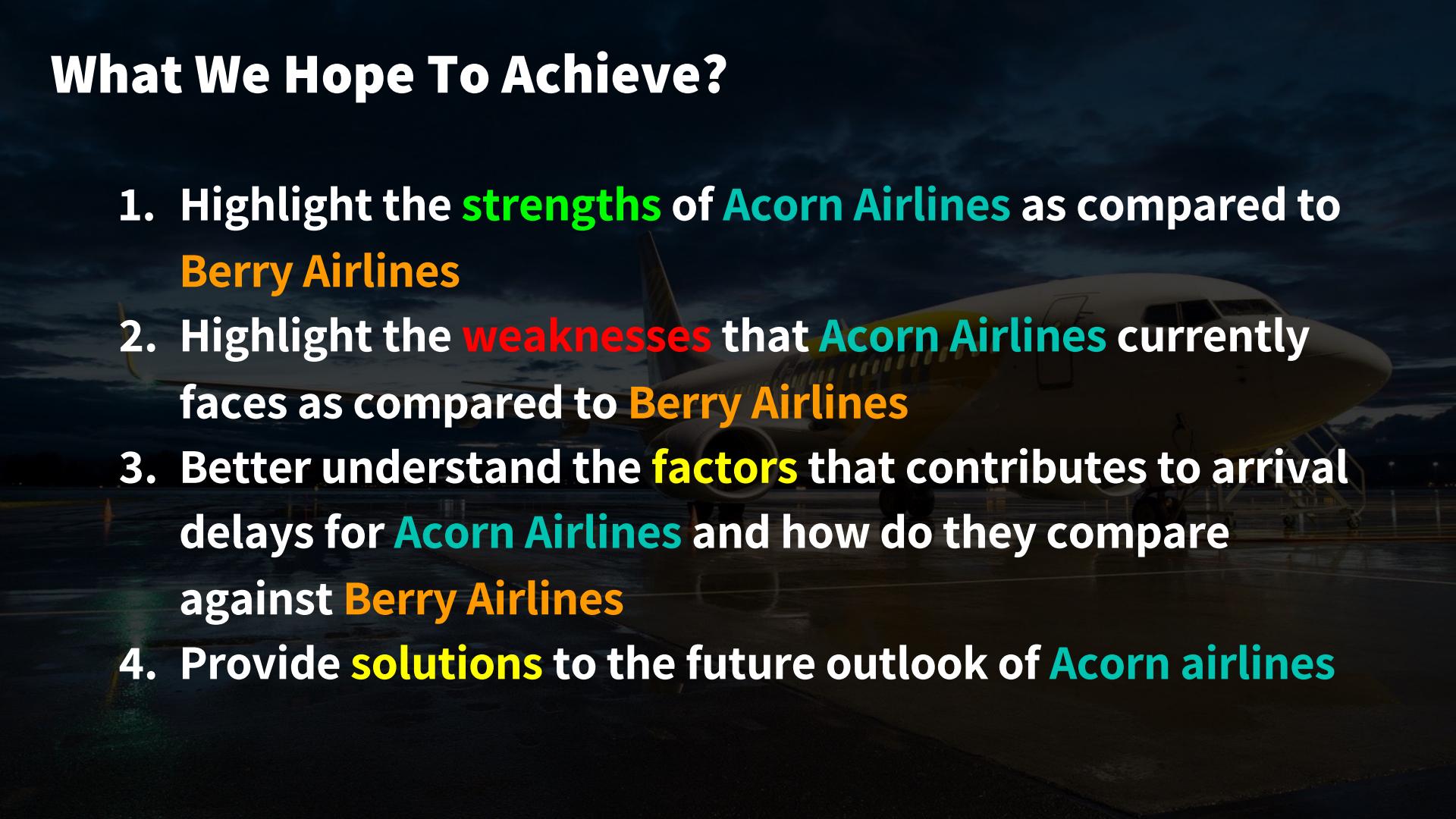


Taking Flight: Elevating Acorn Airlines' Performance



What We Hope To Achieve?

- 
- A yellow and white airplane, possibly a Boeing 737, is positioned on a runway at night. The background shows a dark sky with some clouds and airport lights.
1. Highlight the **strengths** of **Acorn Airlines** as compared to **Berry Airlines**
 2. Highlight the **weaknesses** that **Acorn Airlines** currently faces as compared to **Berry Airlines**
 3. Better understand the **factors** that contributes to arrival delays for **Acorn Airlines** and how do they compare against **Berry Airlines**
 4. Provide **solutions** to the future outlook of **Acorn airlines**

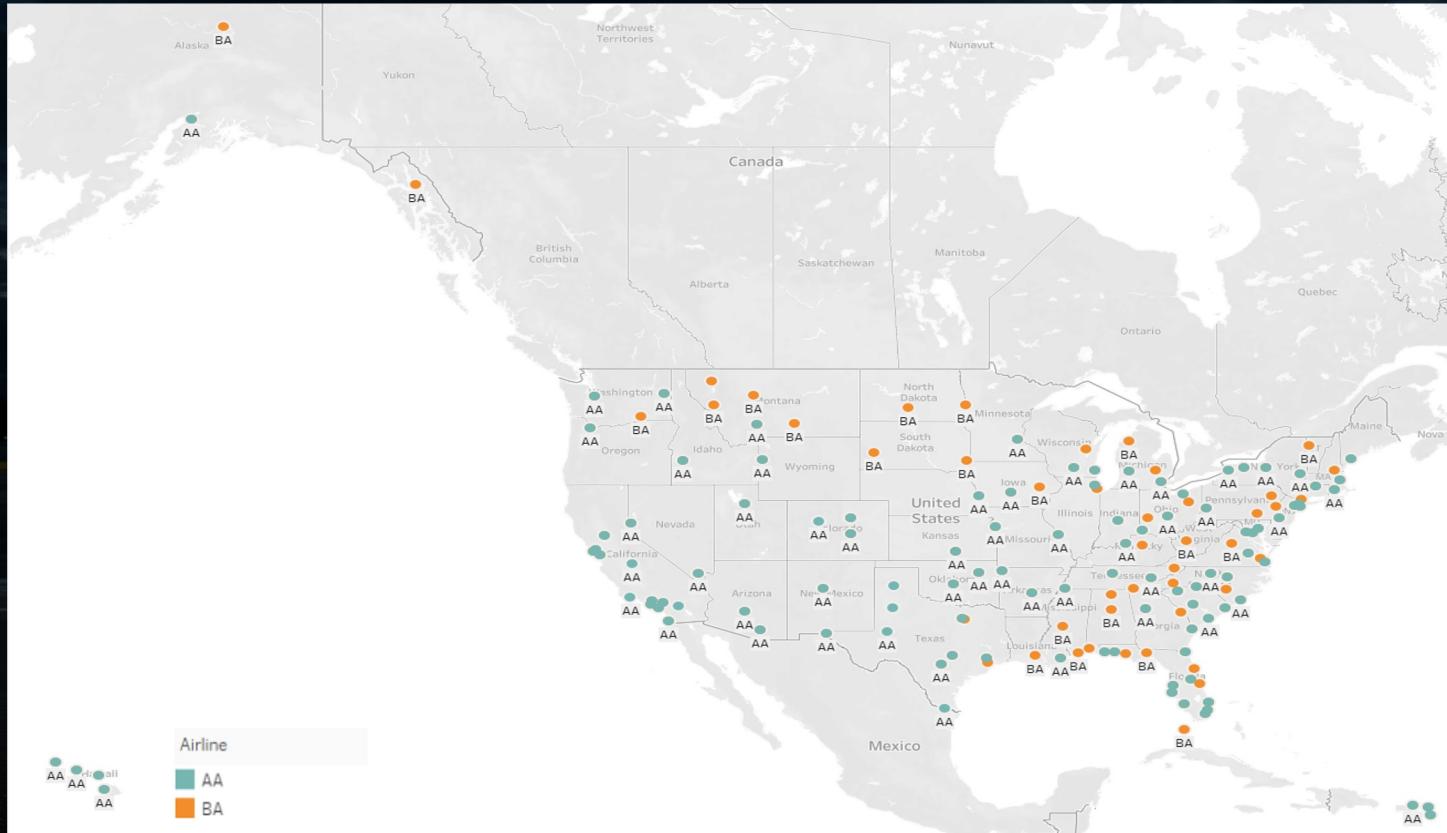
Indicators of **Good** Performance

1. High **variety of destination and origin airport covered**
2. High **number of flights** provided
3. Low **average arrival delay**
4. Low **average departure delay**
5. High efficiency (**Low Taxi In & Low Taxi Out Time**)
6. Low **number of cancelled flights**
7. Low **number of diverted flights**

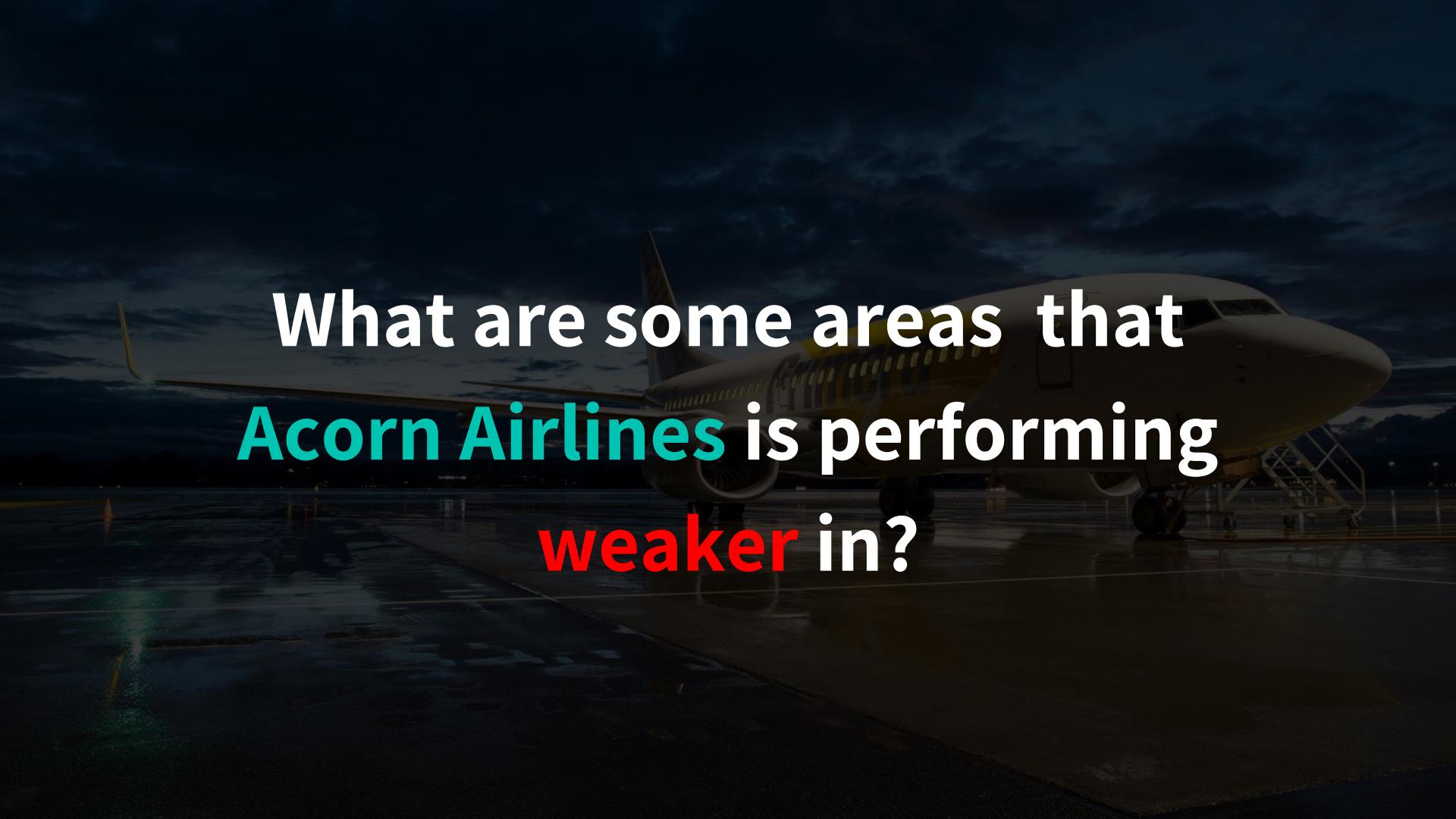
A yellow and white airplane, likely a Boeing 737, is parked on a wet tarmac at night. The sky is dark with scattered clouds. The airplane's reflection is visible on the wet ground.

What areas are Acorn Airlines
doing well in?

Areas Covered By Both Airlines?



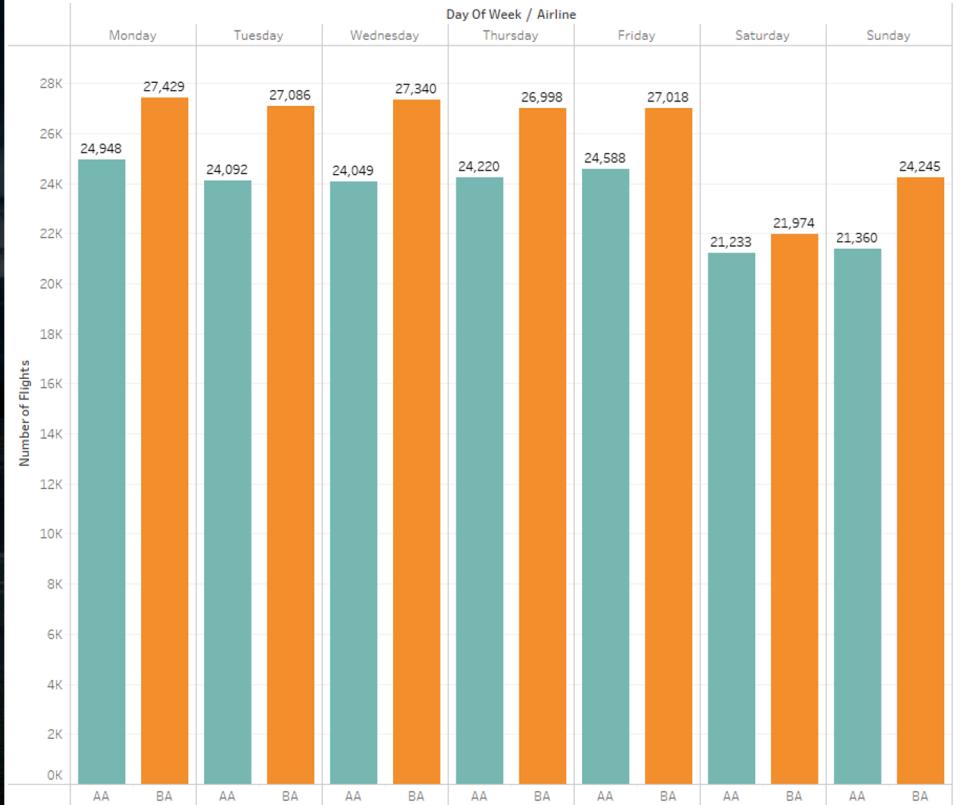
Acorn Airlines
has flights to
most parts
of USA while
Berry Airlines
only has
flights to the
Eastern and
Northern
regions of
USA

A large yellow airplane, possibly a Boeing 737, is parked on a wet tarmac at night. The sky is dark with scattered clouds. The airplane's body is mostly yellow with some darker panels near the tail and windows. The cockpit windows are illuminated from within. The wet ground reflects the lights of the airport.

What are some areas that
Acorn Airlines is performing
weaker in?

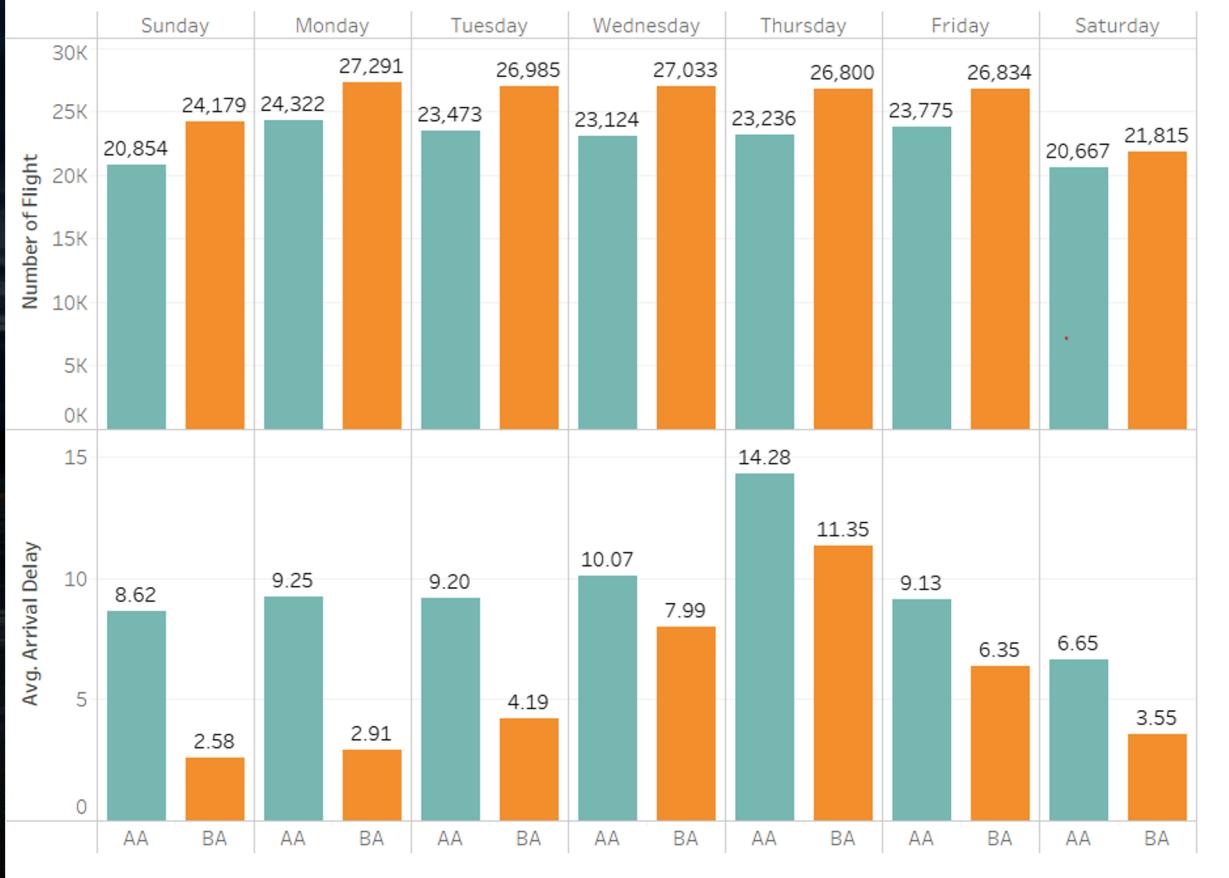
Less Number Of Flights

Number of Flights for each Airline (Each Day of the Week)



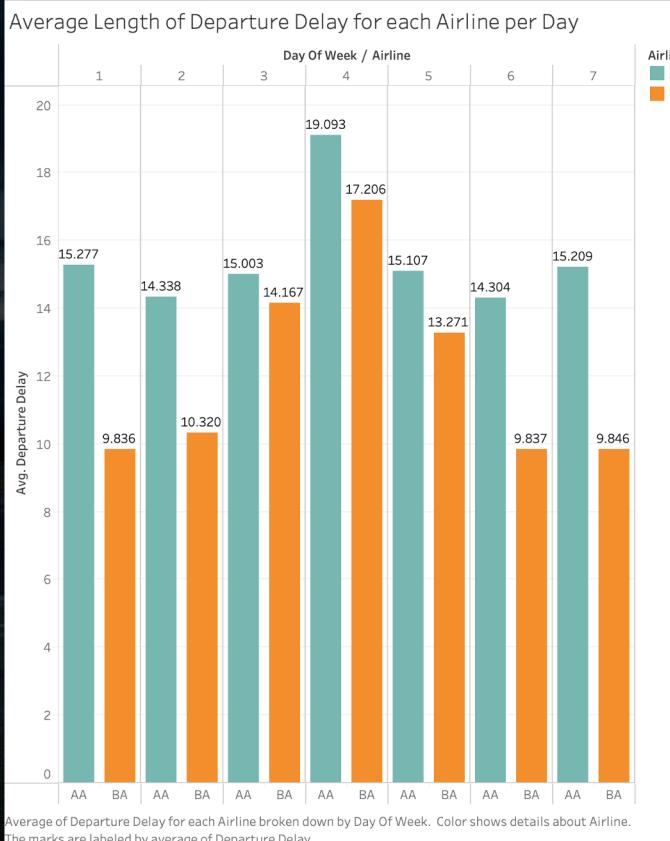
Throughout the week, Berry Airlines provide a higher number of flights as compared to Acorn Airlines

Longer Arrival Delay



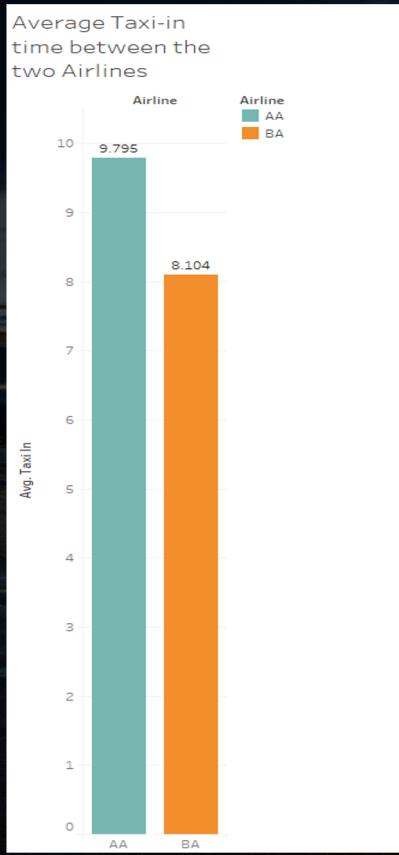
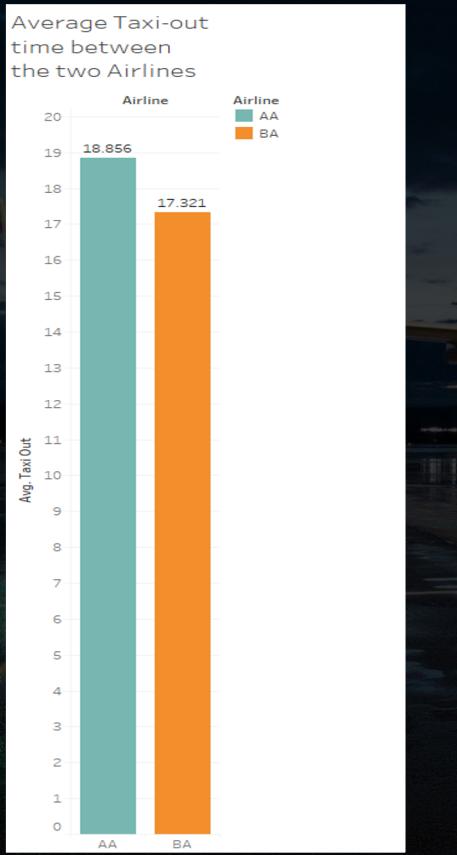
Average Length
of Arrival Delay
for Acorn
Airlines is
higher than
Berry Airlines
across all 7 days

Longer Departure Delay



Average Duration of
Departure Delay for Acorn
Airlines is higher than
Berry Airlines across all 7
days

Longer Average Taxi In & Out Time



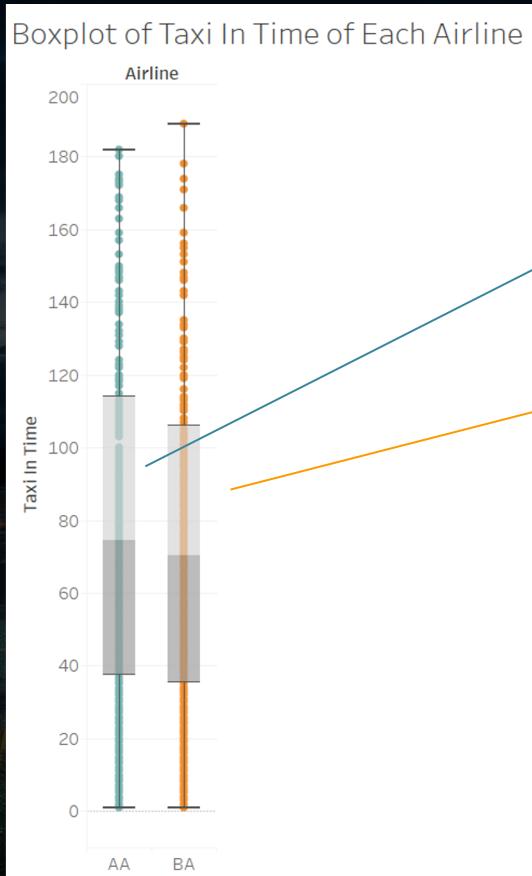
On average, **Acorn Airlines** takes **1.535 minutes longer** than **Berry Airlines** to **taxi out**

Furthermore, on average, **Acorn Airlines** takes **1.691 minutes longer** than **Berry airlines** to **taxi in**

Longer Median Taxi In Time

Acorn Airlines

Berry Airlines



Upper Whisker: 182
Upper Hinge: 114
Median: 74.5
Lower Hinge: 37.5
Lower Whisker: 1

Upper Whisker: 189
Upper Hinge: 106
Median: 70.5
Lower Hinge: 35.5
Lower Whisker: 1

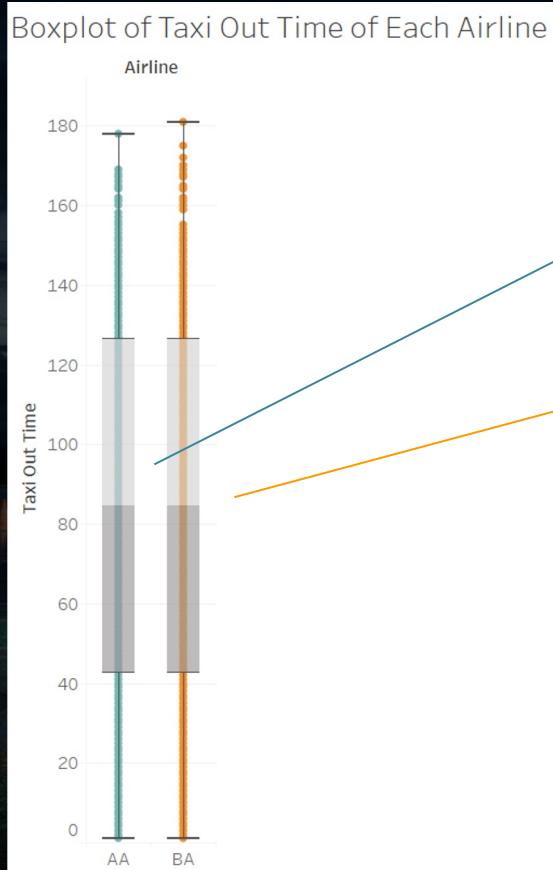
- The median Taxi In for Acorn Airlines is 74.5
- The median Taxi In for Berry Airlines is 70.5

Acorn Airlines' Taxi In median is longer than Berry Airlines'

Longer Median Taxi In Time

Acorn Airlines

Berry Airlines



Upper Whisker: 178
Upper Hinge: 126.5
Median: 84.5
Lower Hinge: 42.5
Lower Whisker: 1

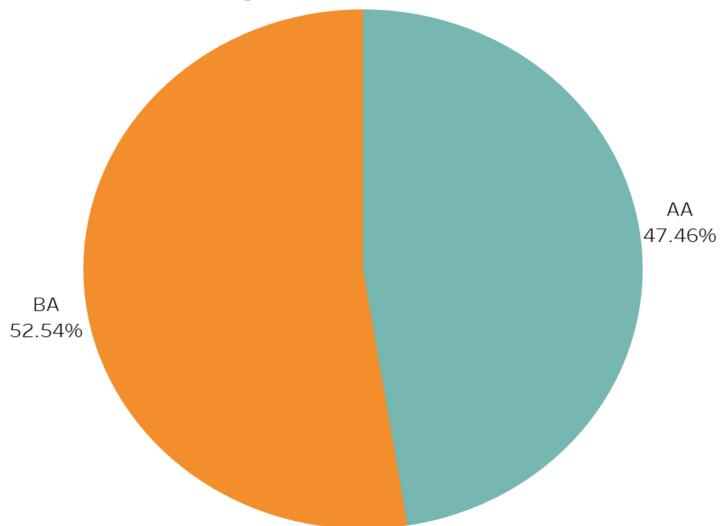
Upper Whisker: 181
Upper Hinge: 126.5
Median: 84.5
Lower Hinge: 42.5
Lower Whisker: 1

- The median Taxi Out for Acorn Airlines is 84.5
- The median Taxi Out for Berry Airlines is 84.5

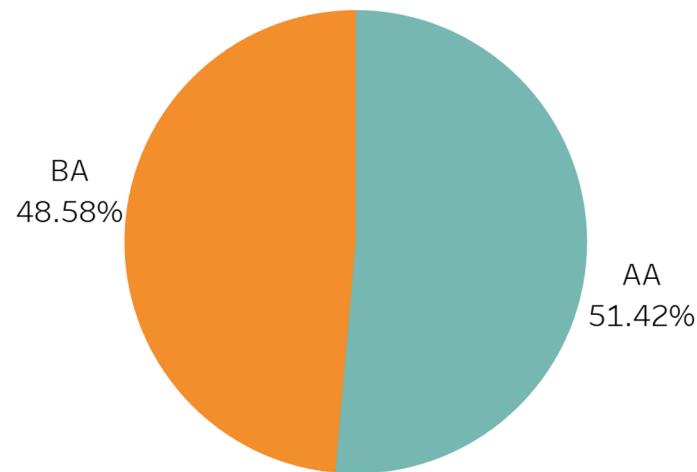
Acorn Airlines' Taxi Out median is the same as Berry Airlines'

Proportion of Diverted Flights

Proportion of Number of Flights for Each Airline



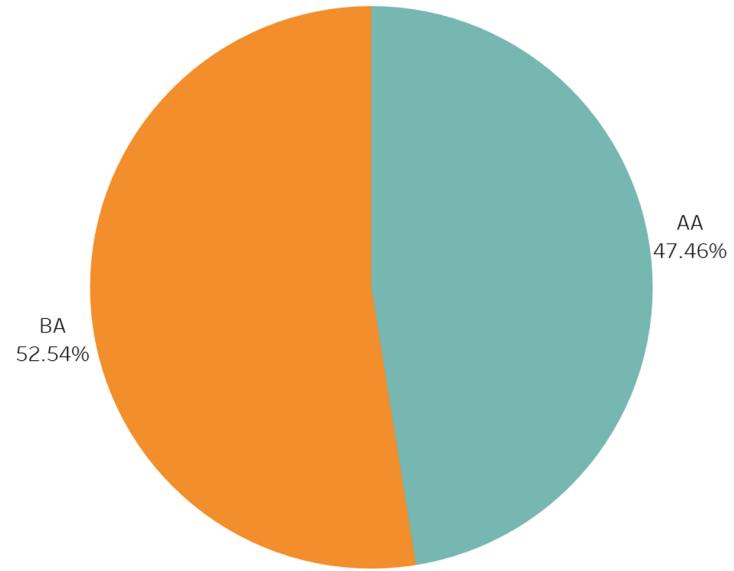
Proportion of Number of Diverted Flights of Each Airline



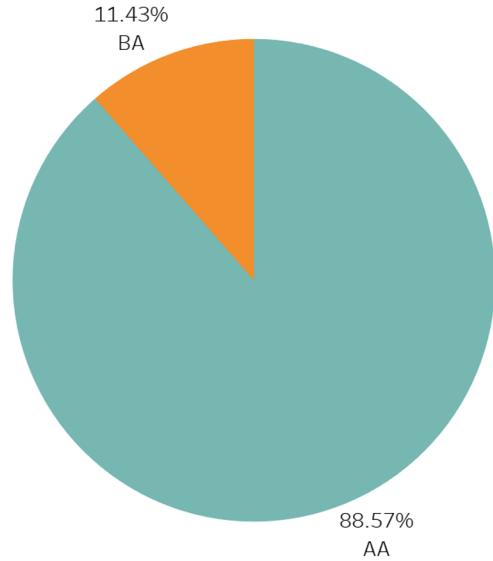
Even though Berry Airlines has **more** flights, Acorn Airlines has a **greater proportion** of diverted flights

Proportion of Cancelled Flights

Proportion of Number of Flights for Each Airline



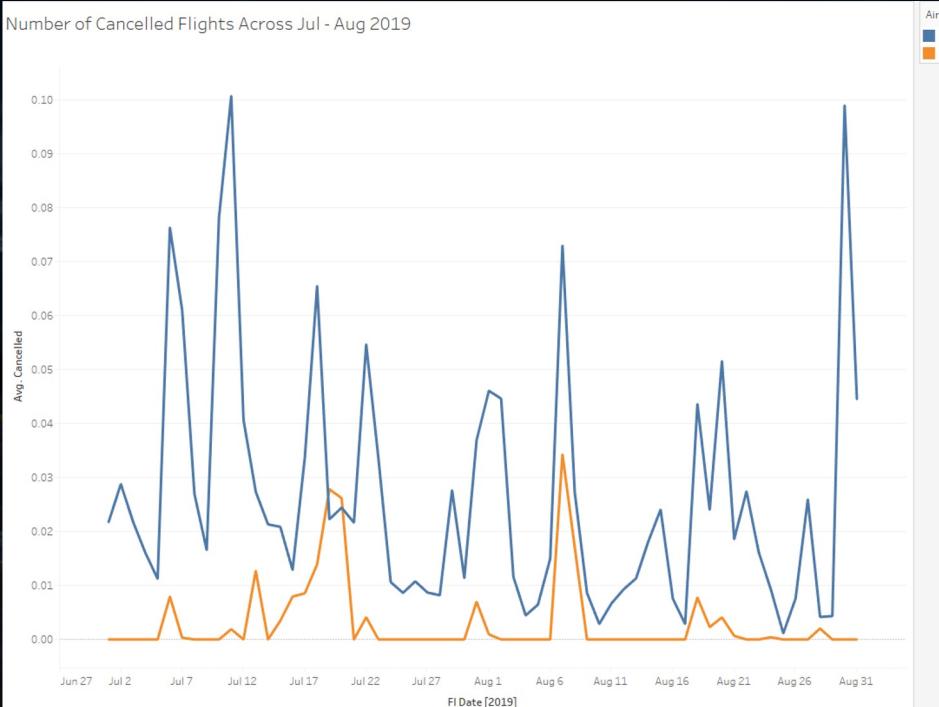
Proportion of Number of Flights Cancelled for Each Airline



Even though Berry Airlines has **more** flights, Acorn Airlines has a **significantly greater proportion** of cancelled flights

Overall Trend in Flight Cancellations

Number of Cancelled Flights Across Jul - Aug 2019



Number of Cancelled Flights for Acorn Airlines is consistently more than Berry Airlines

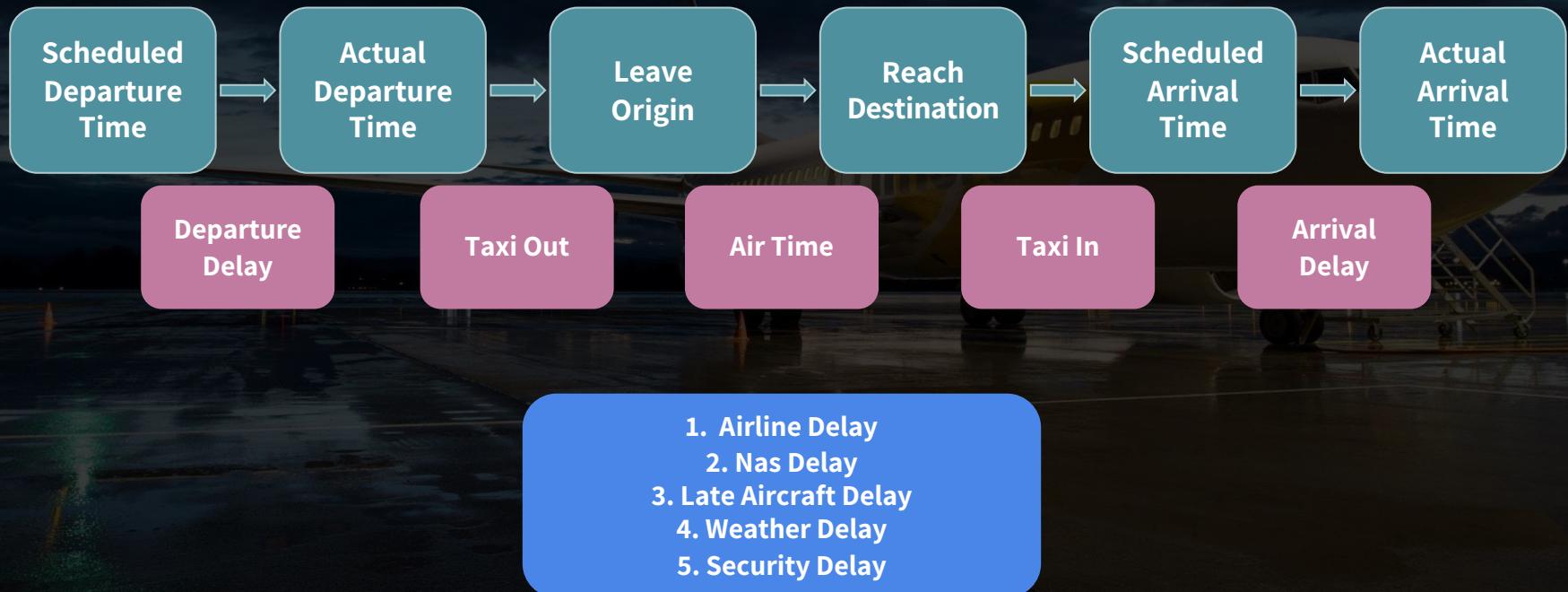
Number of Cancelled Flights for Each Airline

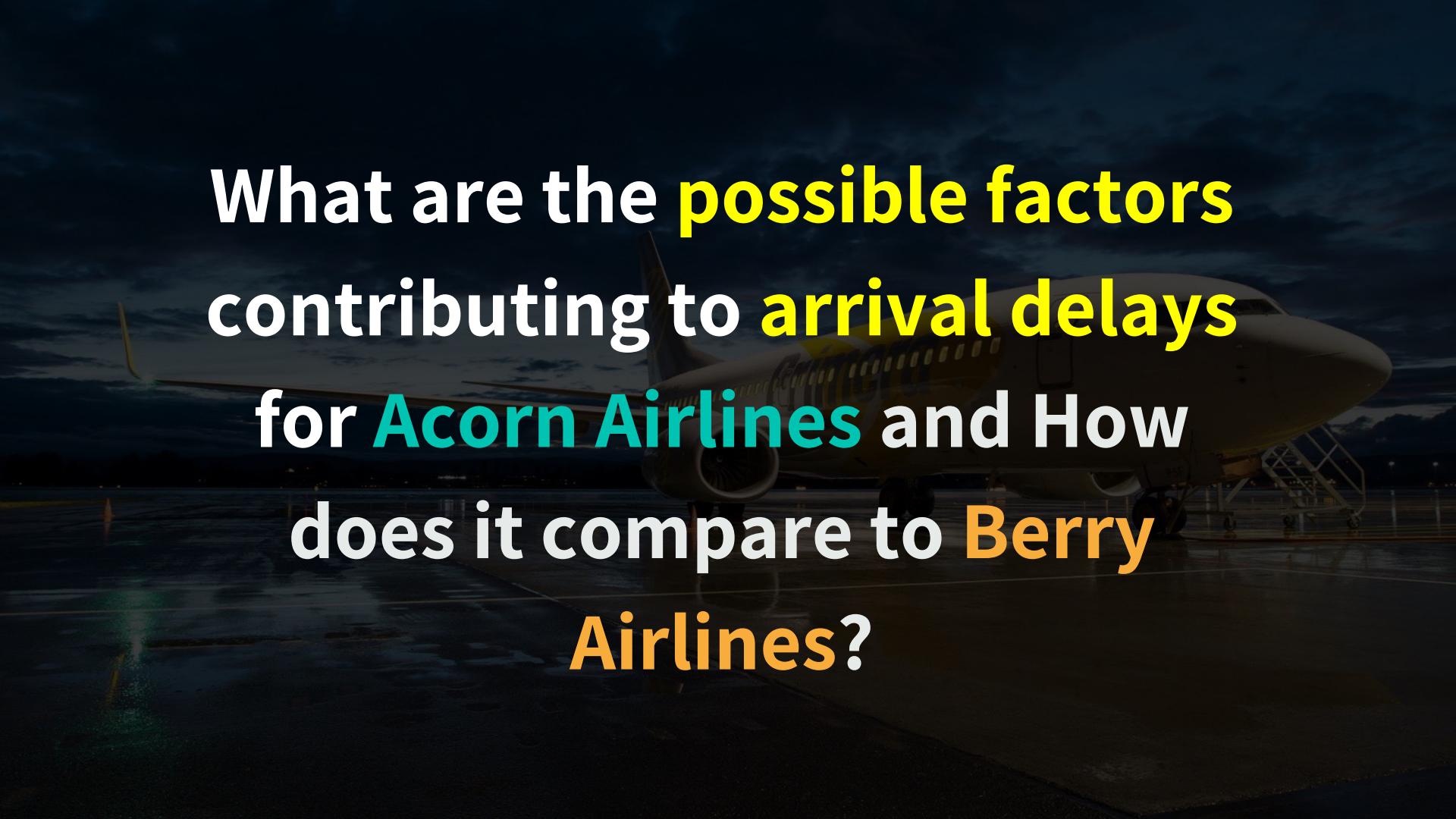
Airline	Cancelled Flights
AA	4,423
BA	571

A large yellow and white airplane is parked on a wet tarmac at night. The sky is dark with scattered clouds. The airplane's tail and engine are visible in the foreground, while the front of the plane is angled towards the right.

Problem 1 : Arrival Delay

What Affects Arrival Delay?

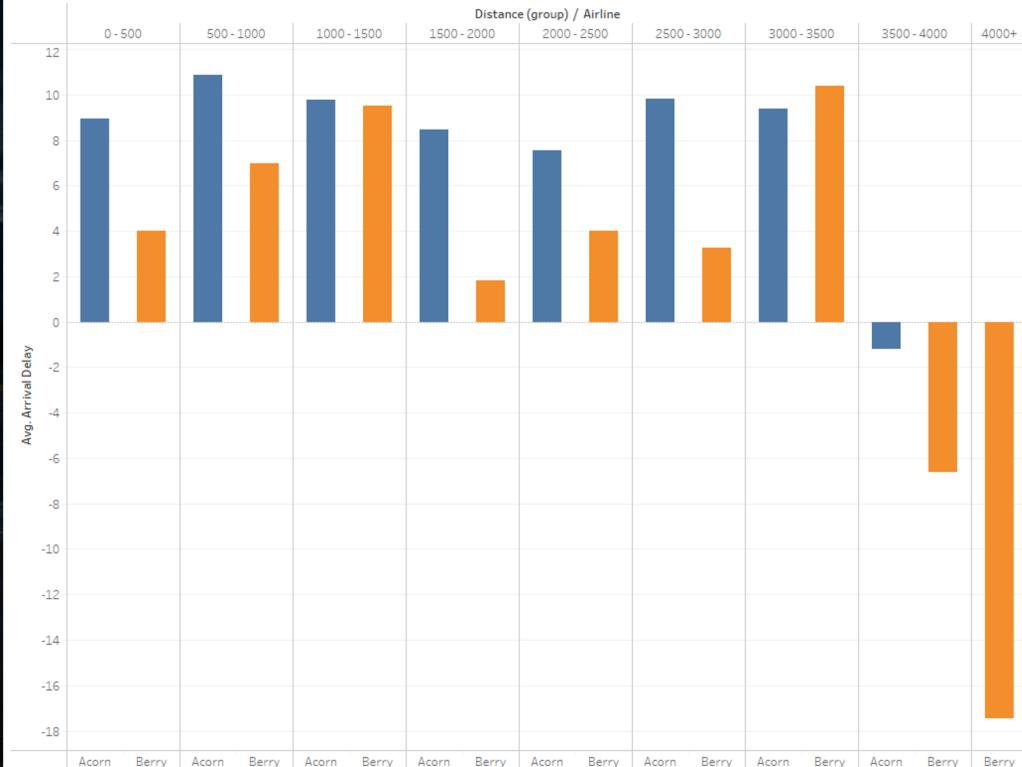


A large yellow airplane, possibly a Boeing 737, is positioned on a wet runway at night. The background shows a dark sky with some clouds and the faint lights of an airport terminal.

**What are the possible factors
contributing to arrival delays
for Acorn Airlines and How
does it compare to Berry
Airlines?**

Does Distance between Origin and Destination Airport Contribute to Arrival Delays?

Average Arrival Delay against Distance between Origin and Destination City

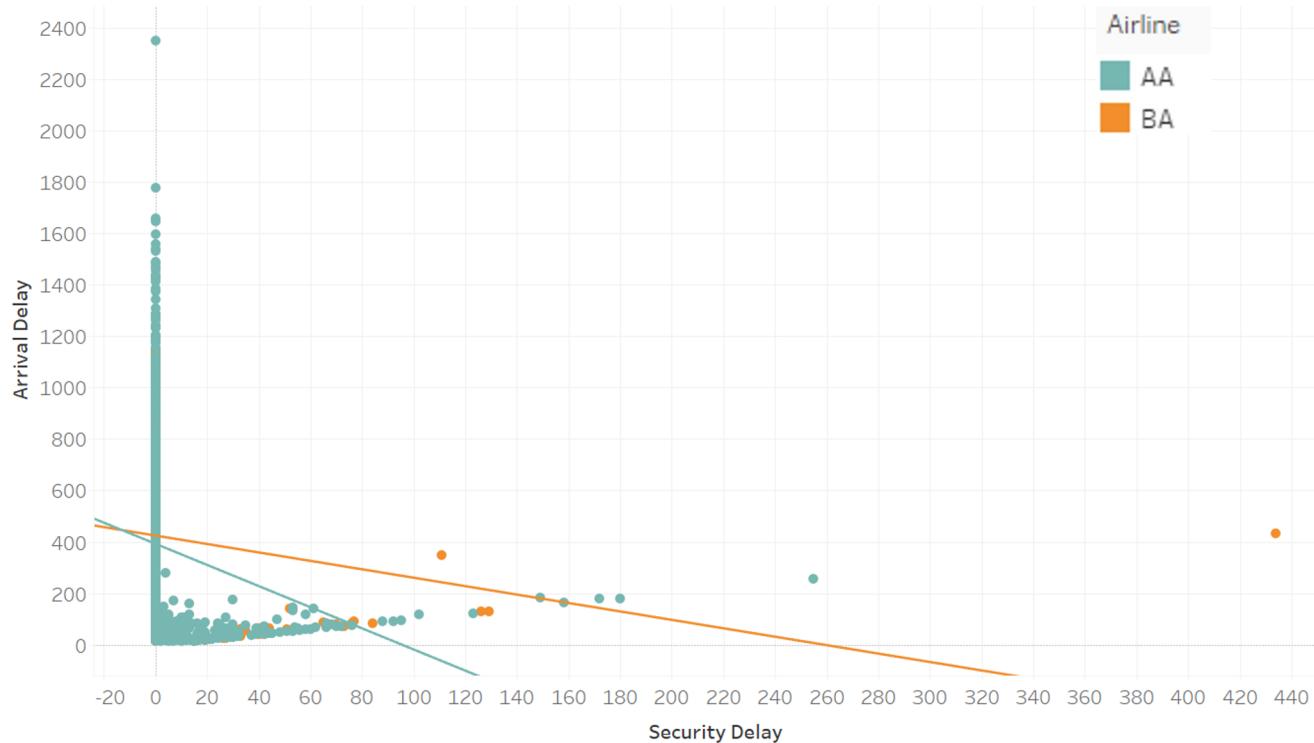


Acorn Airlines has
LONGER Arrival
Delays for almost
every distance group
(500m) as compared
to Berry Airlines

No clear evidence
that Distance affects
Arrival Delays

Does Security Delay affect Arrival Delay?

Scatterplot of Arrival Delay Against Security Delay



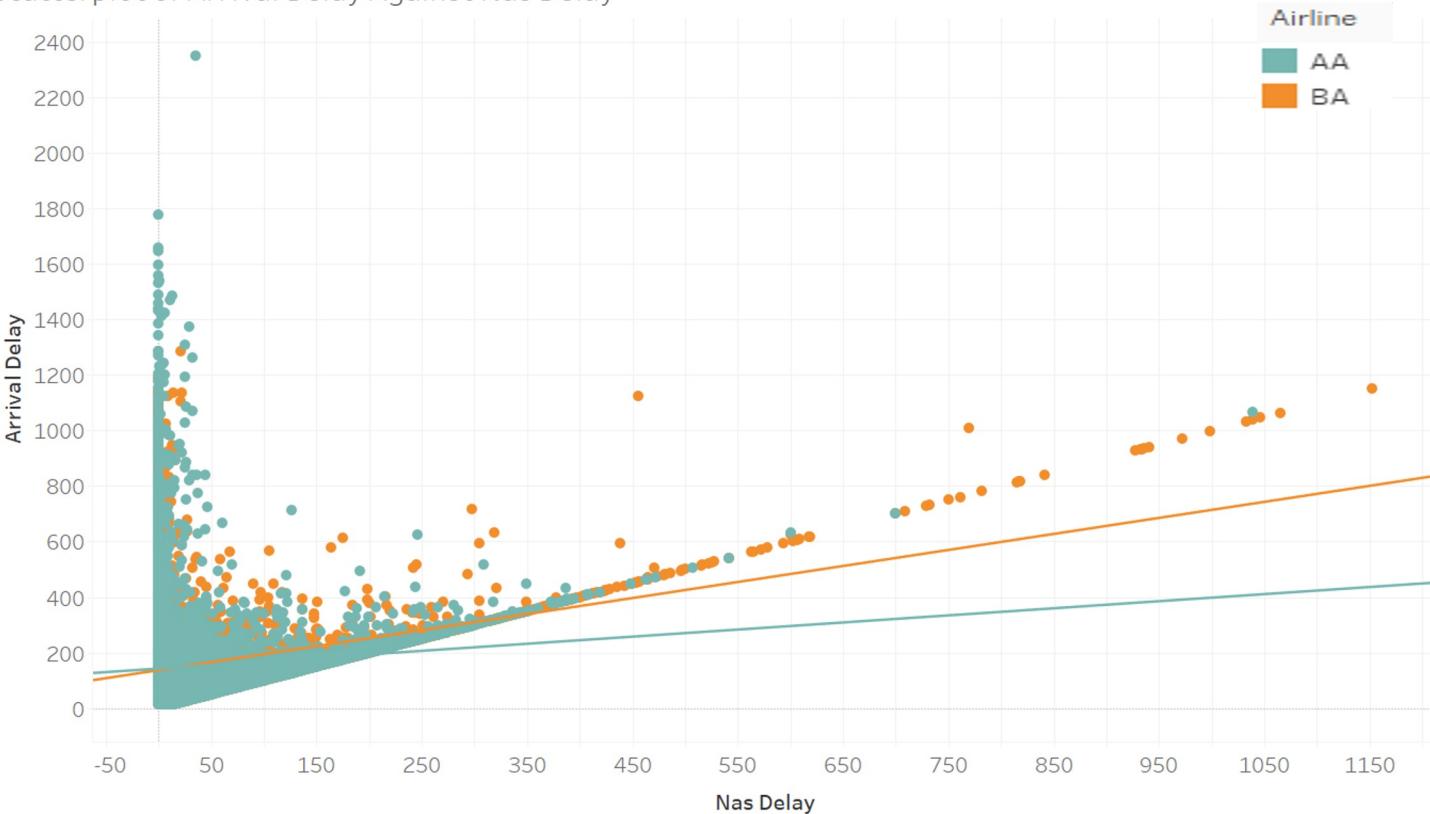
AA $R^2: 0.0496$

BA $R^2: 0.0115$

**R² for both airlines
are very small,
very little
correlation
between security
delay and arrival
delay**

Does NAS Delay affect Arrival Delay?

Scatterplot of Arrival Delay Against Nas Delay



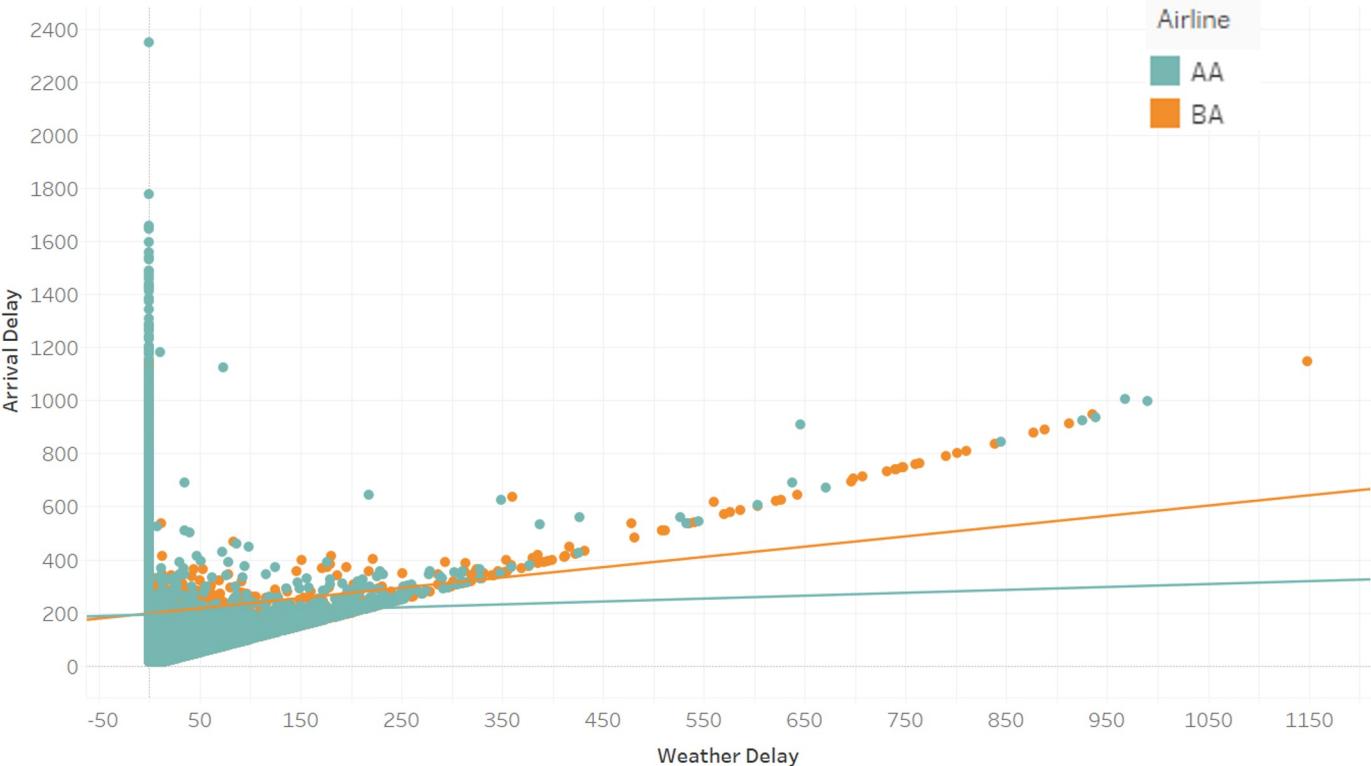
AA $R^2: 0.00678$

BA $R^2: 0.0909$

R² for both airlines are very small, very little correlation between NAS delay and arrival delay

Does Weather Delay affect Arrival Delay?

Scatterplot of Arrival Delay Against Weather Delay



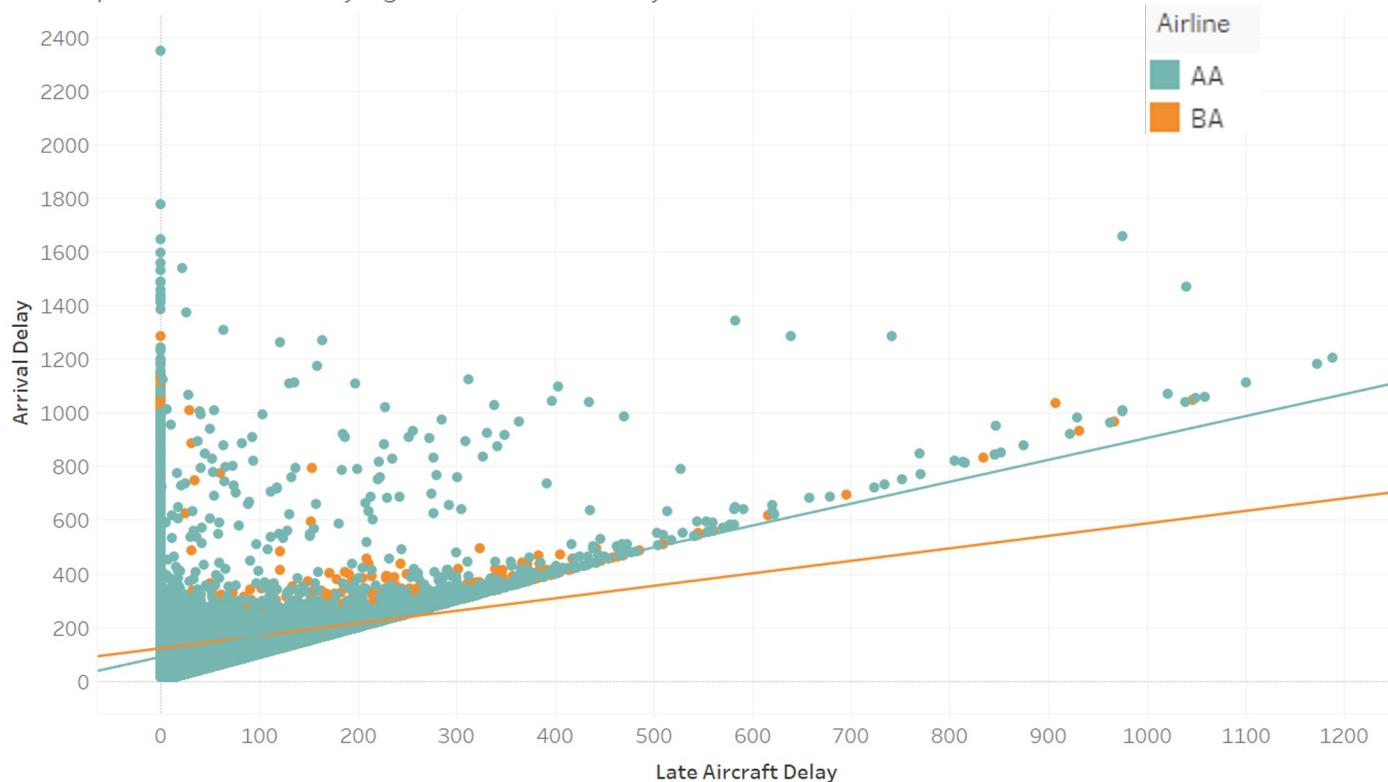
AA $R^2: 0.00123$

BA $R^2: 0.0297$

R² for both airlines are very small, very little correlation between weather delay and arrival delays

Does Late Aircraft Delay affect Arrival Delay?

Scatterplot of Arrival Delay Against Weather Delay



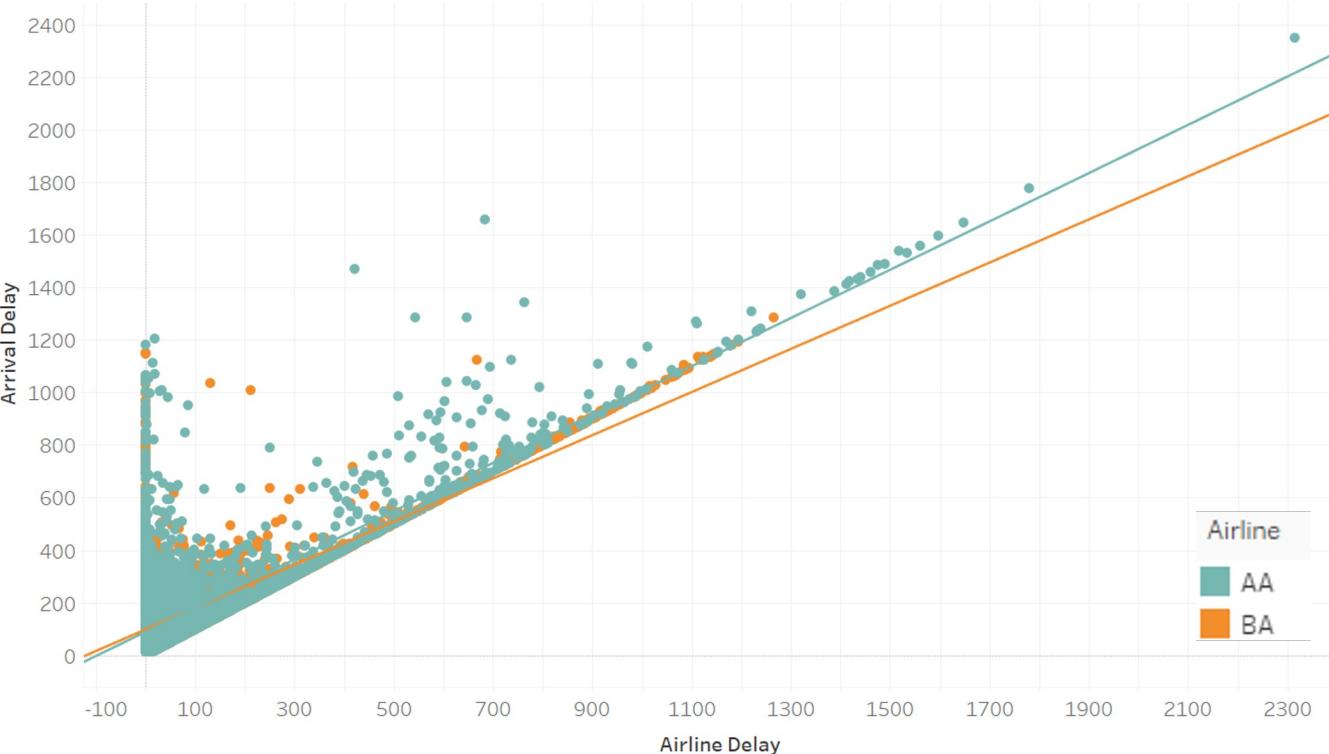
AA $R^2: 0.226$

BA $R^2: 0.0596$

R² for both airlines are very small, very little correlation between late aircraft delay and arrival delay

Does Airline Delay affect Arrival Delays?

Scatterplot of Arrival Delay Against Airline Delay



AA $R^2: 0.615$

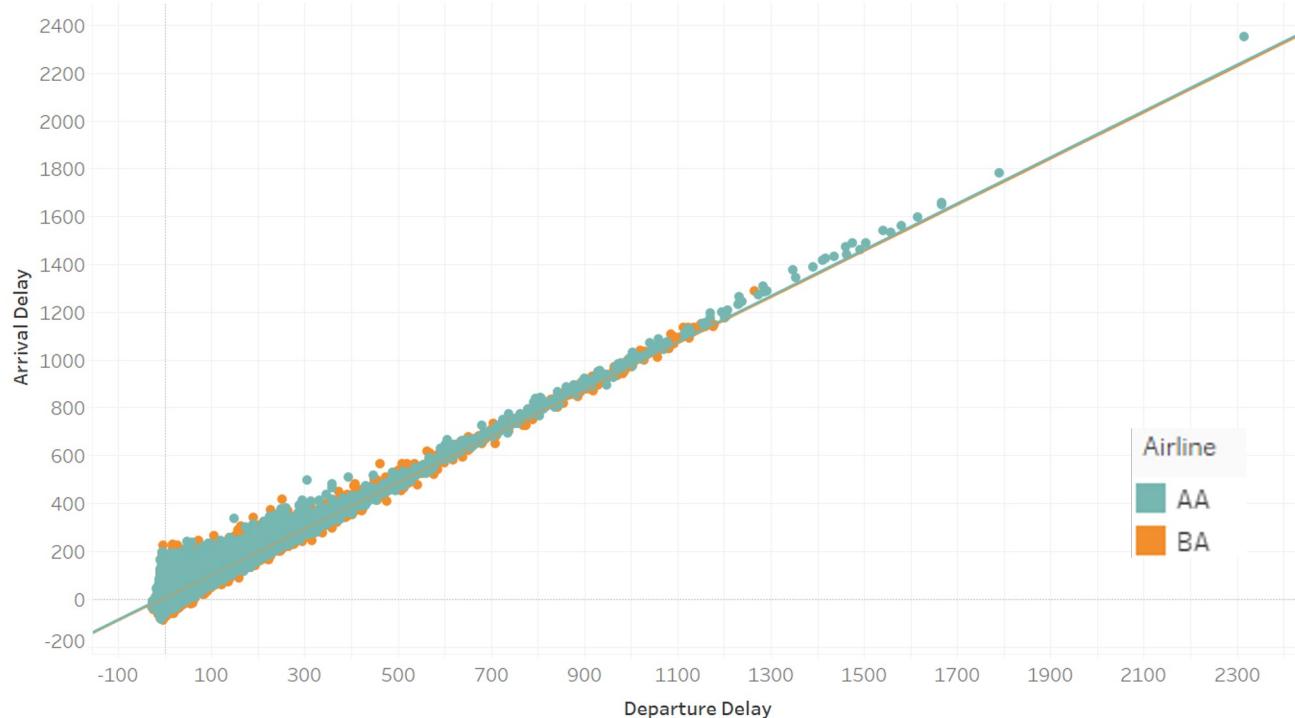
BA $R^2: 0.558$

R² for both airlines are similar, and are the largest compared to other factors

Airline delay has a relation to arrival delay

Does Departure Delay affect Arrival Delays?

Scatterplot of Arrival Delay Against Departure Delay



AA $R^2: 0.950$

BA $R^2: 0.955$

**Strong positive
correlation between
Departure Delay and
Arrival Delay**

**The greater the
Departure Delay, the
greater the Arrival
Delay**

Does Time of Flight affect Arrival Delay?



Most Delays at 9pm for both Airlines



Average Delay Across 24h = 6.09 min

Average Delay Across 24h = 4.51 min

Acorn Airlines has **LONGER** Average Arrival Delays throughout the day
as compared to Berry Airlines

A large yellow and white airplane, possibly a Boeing 737, is parked on a wet tarmac at night. The sky is dark with scattered clouds. The airplane's body is mostly white with a prominent yellow stripe running along its side and tail. The cockpit windows are illuminated from within. The landing gear is down, and the aircraft appears to be at an airport gate or on a runway.

Sub Problem 1:

Late Scheduled Departure Time

Impact of Departure Time on Average Arrival Delay for Acorn Airline

Average Arrival Delay by Hour of Departure (Acorn)



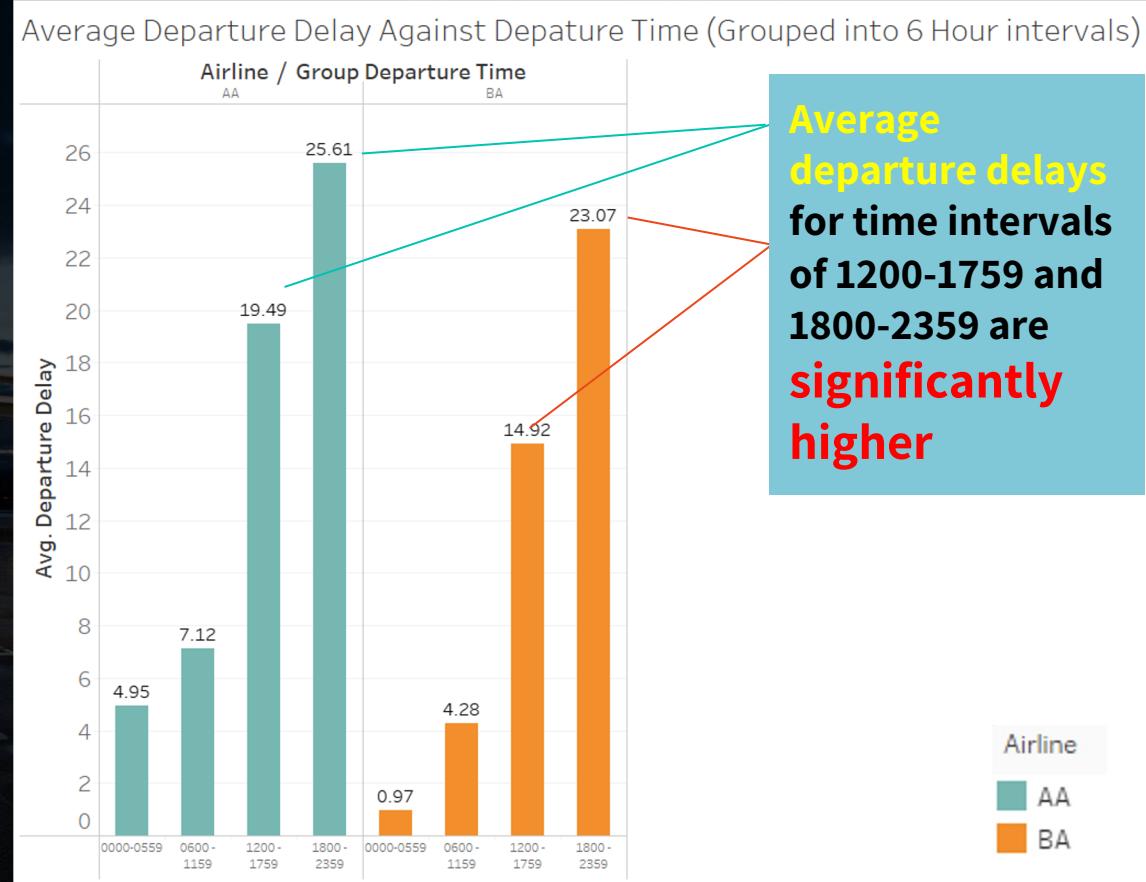
Flights from 8am - 11pm have an increasingly longer Average Arrival Delay throughout the day

The later the time of the day, the higher the average arrival delay.

Impact of Scheduled Departure Time of the Day on Average Departure Delay

Overall, average departure delay for AA is higher than BA at all time intervals

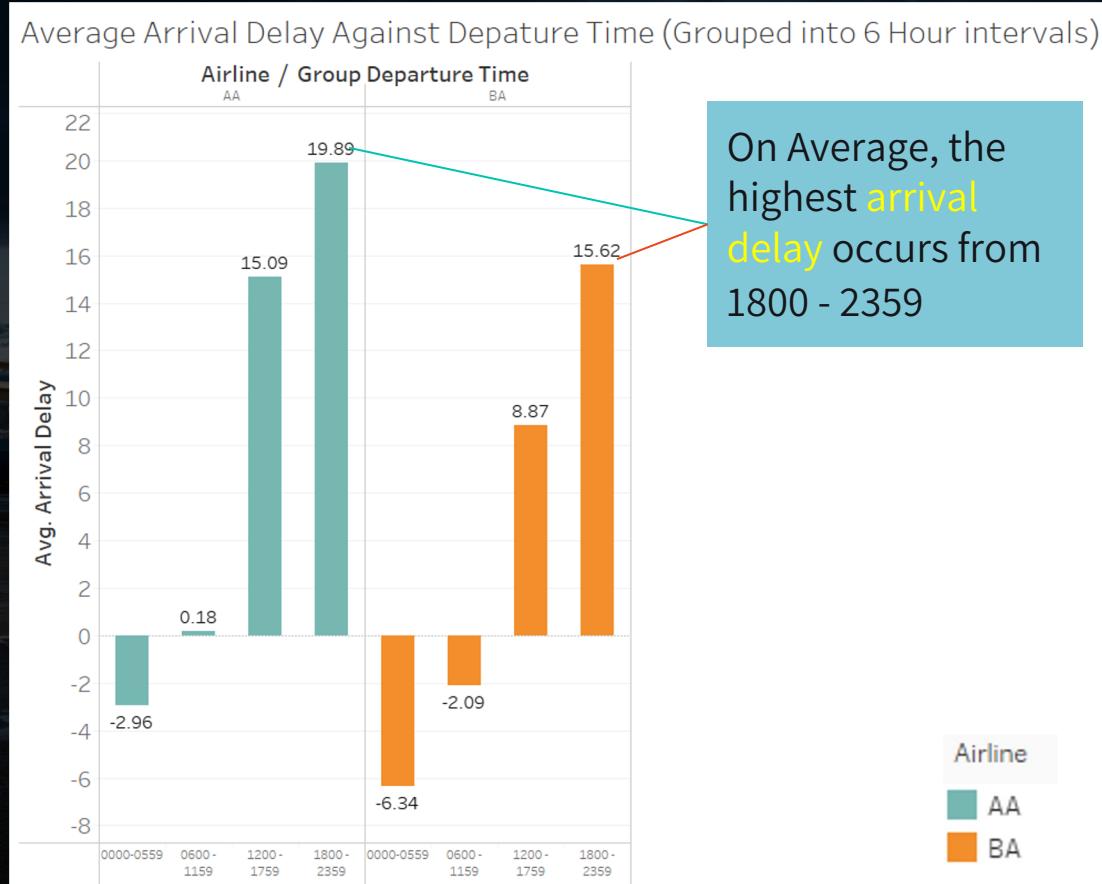
The later the scheduled departure time, the higher the average departure delay



Impact of Scheduled Departure Time of the Day on Average Arrival Delay

Overall, average arrival delay for AA is higher than BA at all time intervals

Average arrival delay is higher from 1200 - 2359



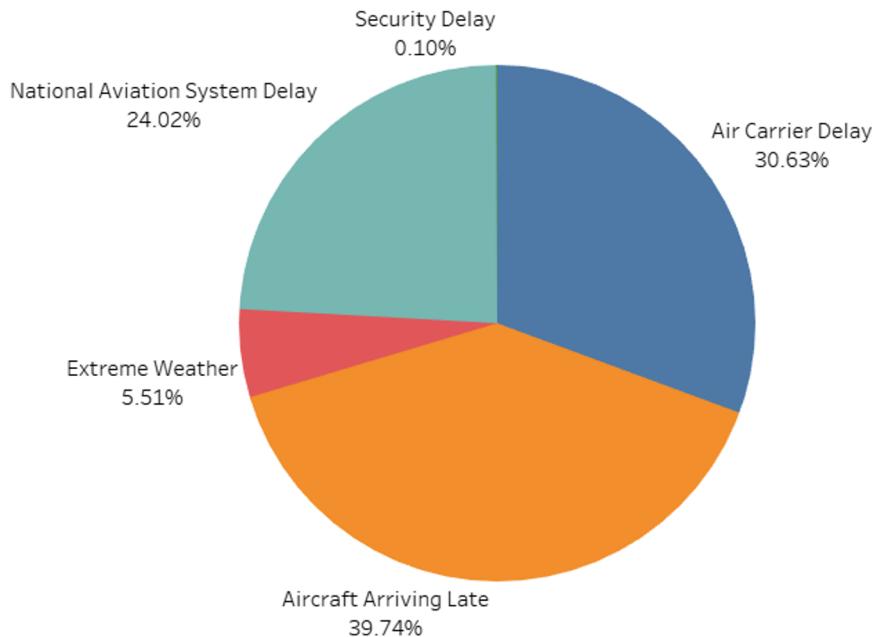
Insights:

1. Overall efficiency of the airline diminishes throughout the day as seen by how later departure time will result in departure delay
2. Workers may become less efficient as they approach the night shift due to fatigue, which can affect their general abilities and reaction times

Recommendations:

1. Implement technology solutions, such as automated check-in and baggage handling systems, to reduce the workload on airline staff and improve overall efficiency
2. Consider allocating additional manpower for late-night shifts and implementing a rotation schedule to ensure that workers are adequately rested and productive
 - a. Could involve hiring part-time staff or implementing flexible scheduling options

Reasons For Delay?



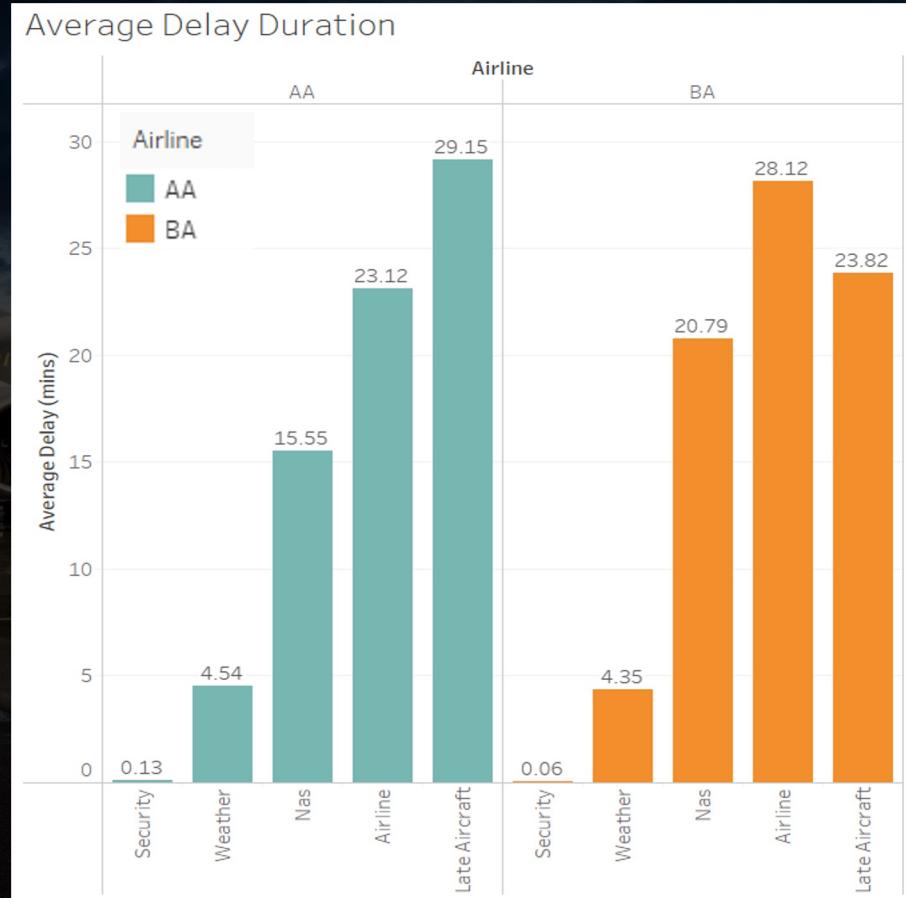
The **most common** type of delay is **Late Airline Delay** (Aircraft Arriving Late)

Security Delay rarely occurs

What Causes The Longest Arrival Delays?

The longest arrival delay for Acorn Airlines is due to Late Aircraft Delay

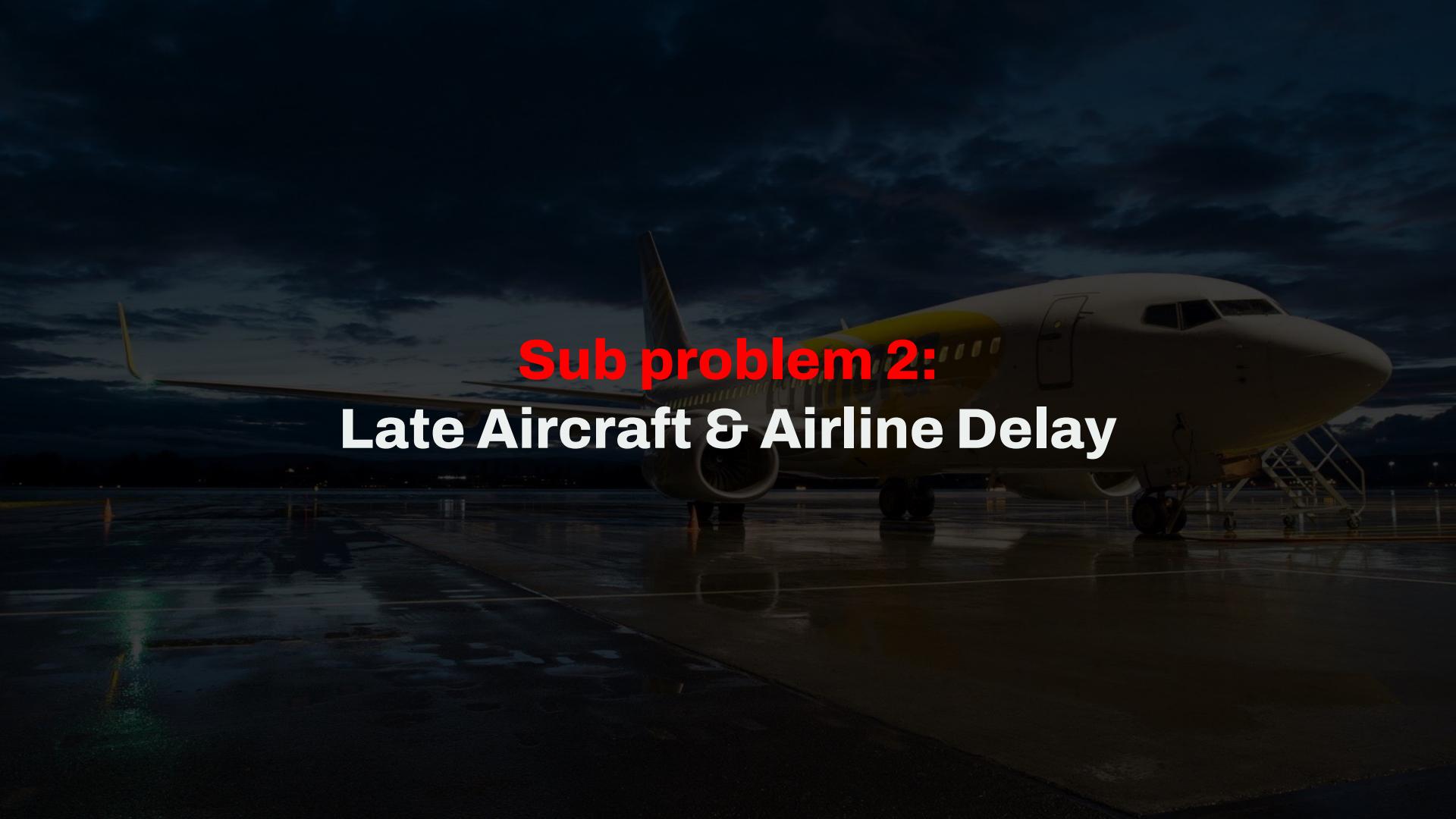
The longest arrival delay for Berry Airlines is due to Airline Delay



What Is The Most Frequent Delay?



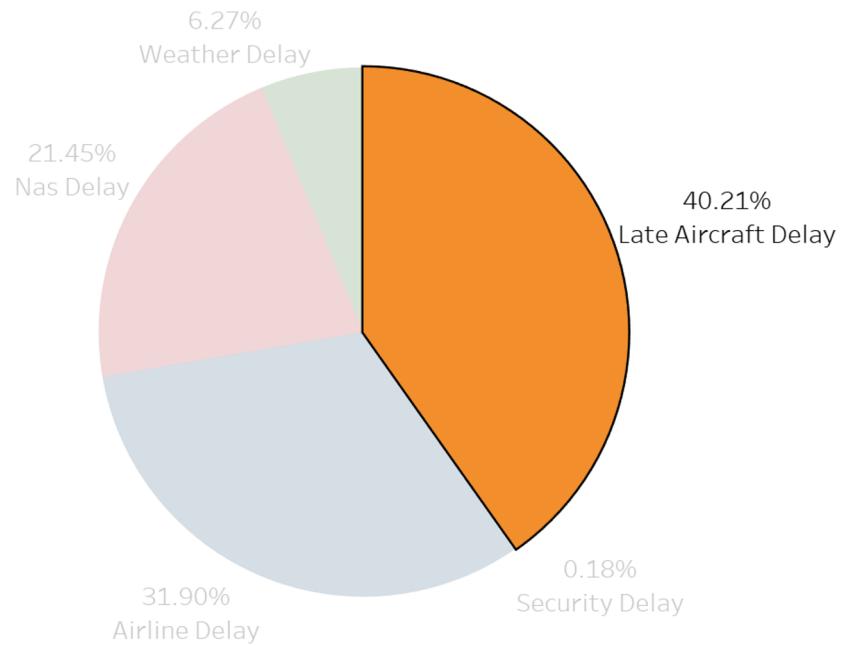
Airline Delay is
the most common
delay for both
Acorn Airlines and
Berry Airlines

A large commercial airplane, possibly a Boeing 737, is parked on a wet tarmac at an airport at night. The sky is dark with scattered clouds. The airplane's white body has yellow accents on the tail and engine nacelles. The foreground shows the wet asphalt of the runway.

Sub problem 2: Late Aircraft & Airline Delay

Severity of Each Delay for Acorn Airlines?

Total Duration of Each Type of Delay (Acron Airline)



**Late Aircraft
Delay accounted
for 40.21%
of total delay
duration**

Insights

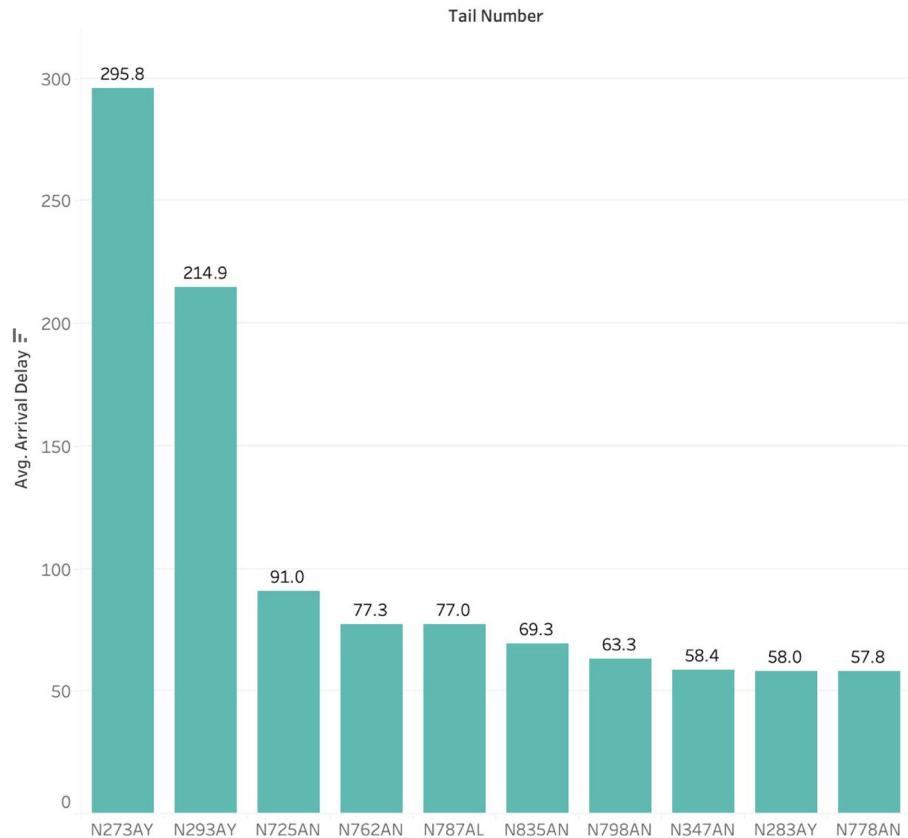
1. Late Aircraft Delay is likely caused by a ripple effect of other delays. As such, it is not of a very big concern
2. We then look at Airline Delay, which is the next longest type of Delay. A lack of manpower could lead to Airline delays in various areas such as check-in counters, boarding gates, or baggage handling

Recommendations:

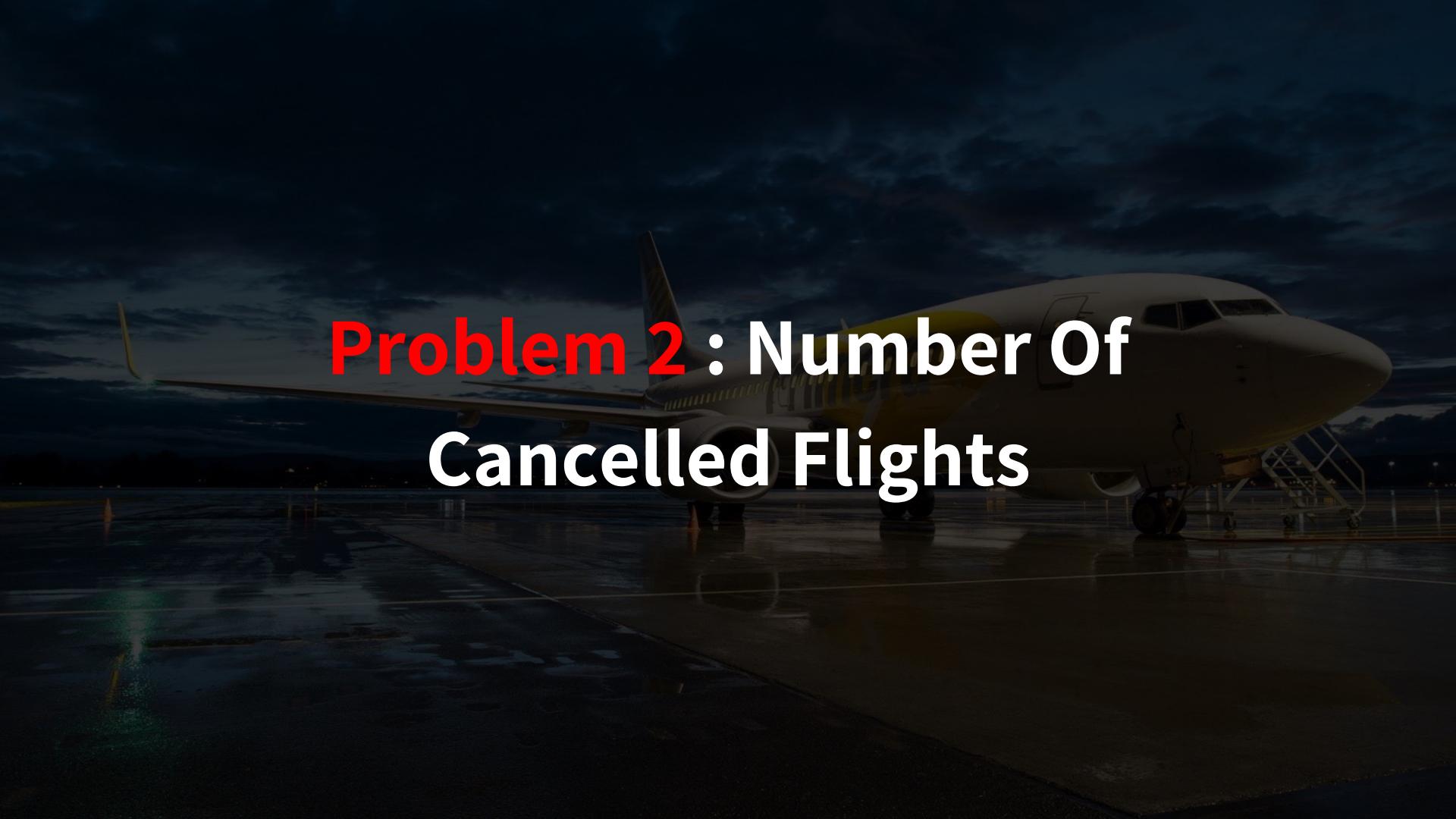
1. Hire more staff or increase efficiency of workers through effective training to reduce bottlenecks in Airline Delays

Problematic Aircrafts?

Top 10 AA's Planes with Longest Average Arrival Delay



**Aircrafts N272AY
and N293AY have
more than 2X
longer Arrival
Delays as
compared to the
rest of the
aircrafts**

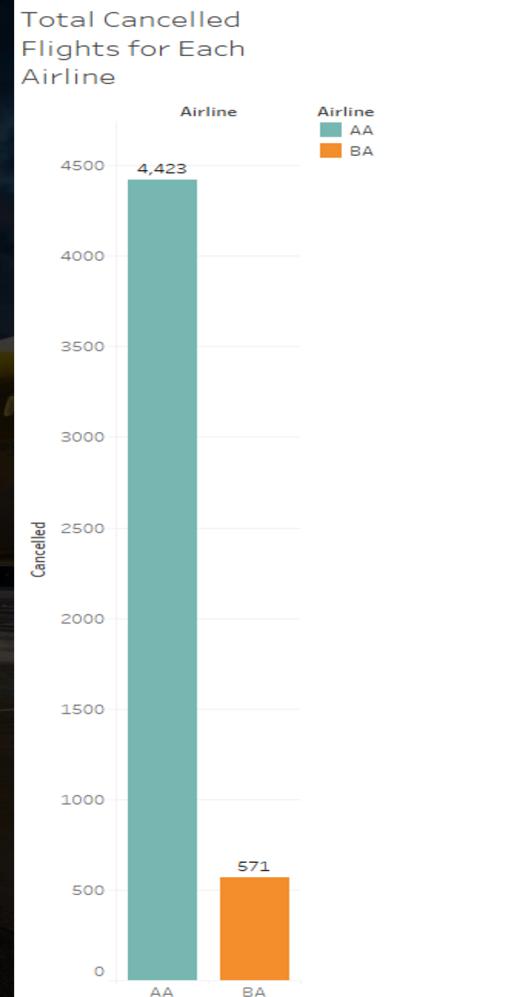
A large commercial airplane, possibly a Boeing 737, is parked on a wet tarmac at night. The sky is dark with scattered clouds. The plane's yellow and white livery is visible, along with its engines and landing gear. The foreground shows the reflective surface of the wet ground.

Problem 2 : Number Of Cancelled Flights

Higher Number of **Cancelled** Flights

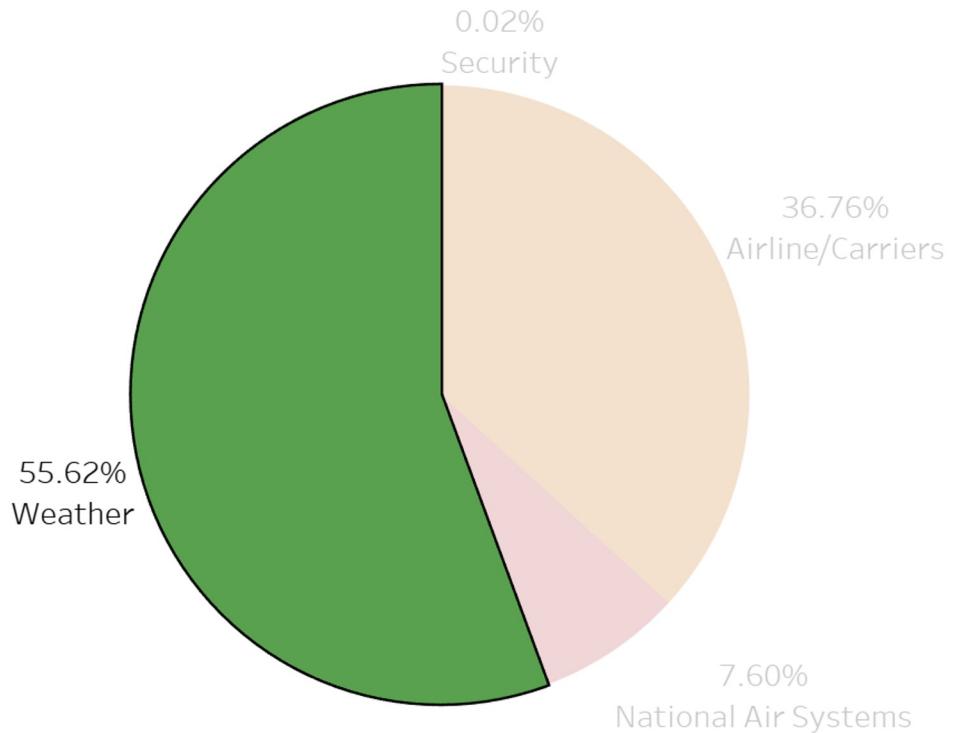
Number of **Cancelled** Flights of **Acorn**

Airlines is **7.75x more** than
the Number of **Cancelled** Flights of
Berry Airlines



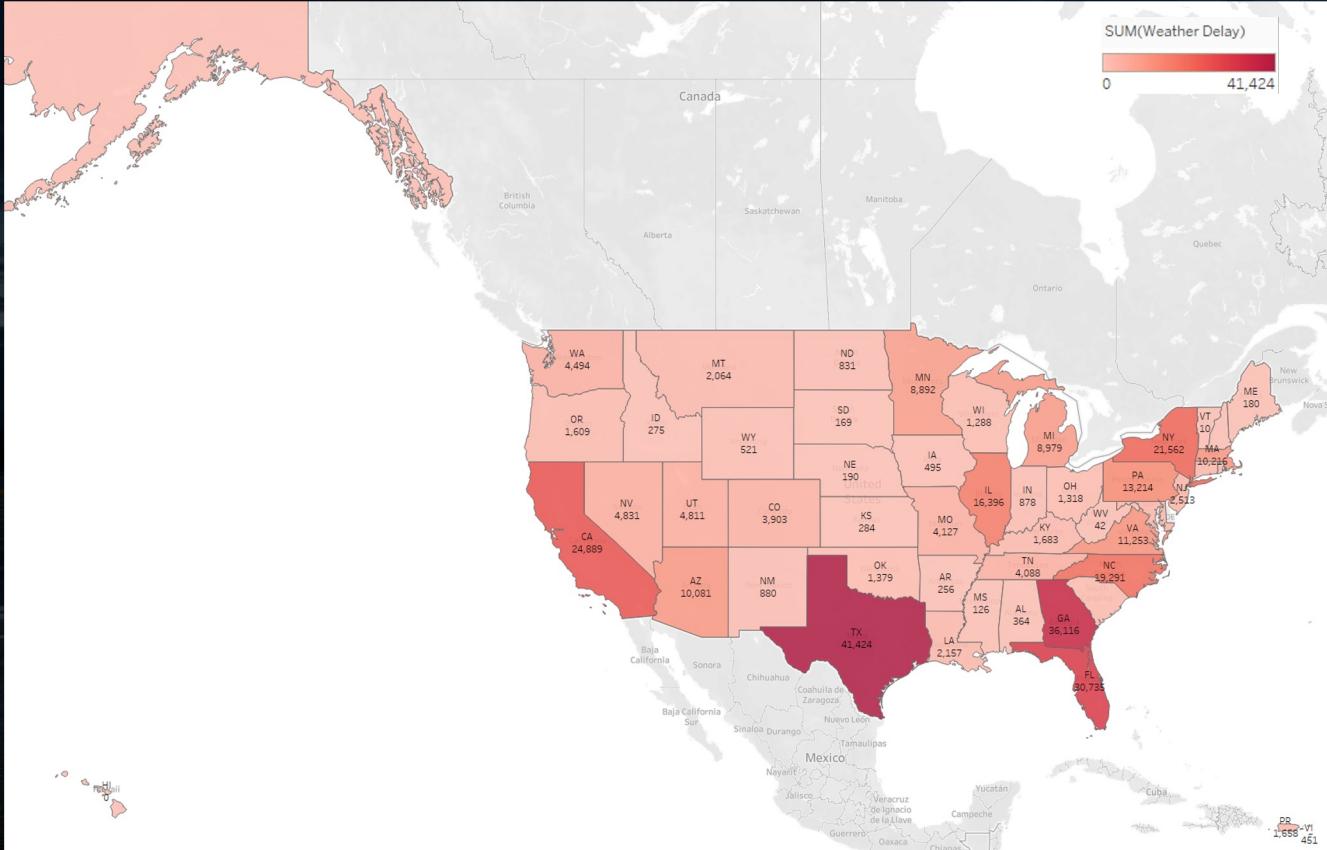
What Factors Causes Flight Cancellations?

Proportion of Cancellation Code of Acorn Airlines

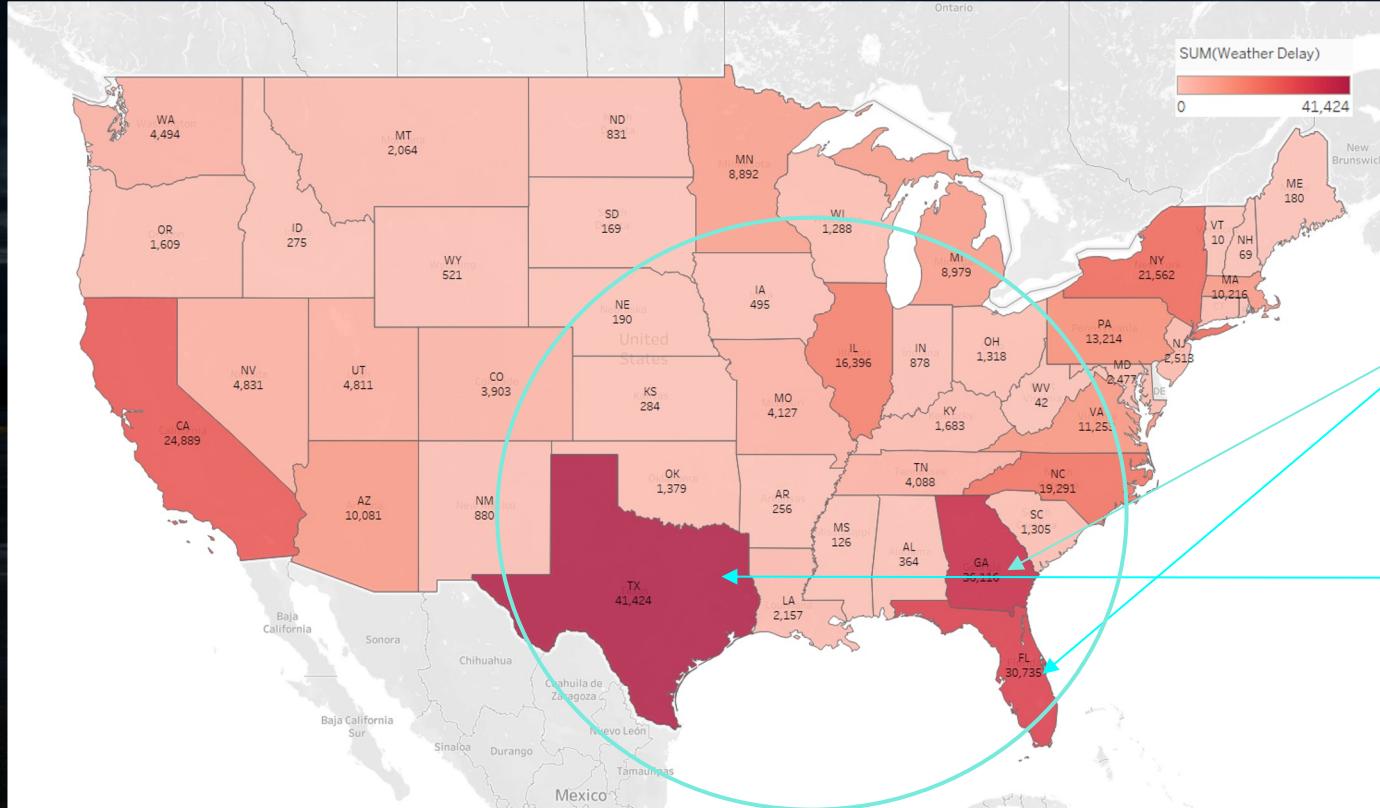


**Weather
leads to the
most
number of
flight
cancellations**

Does Location Affect Weather Delays?



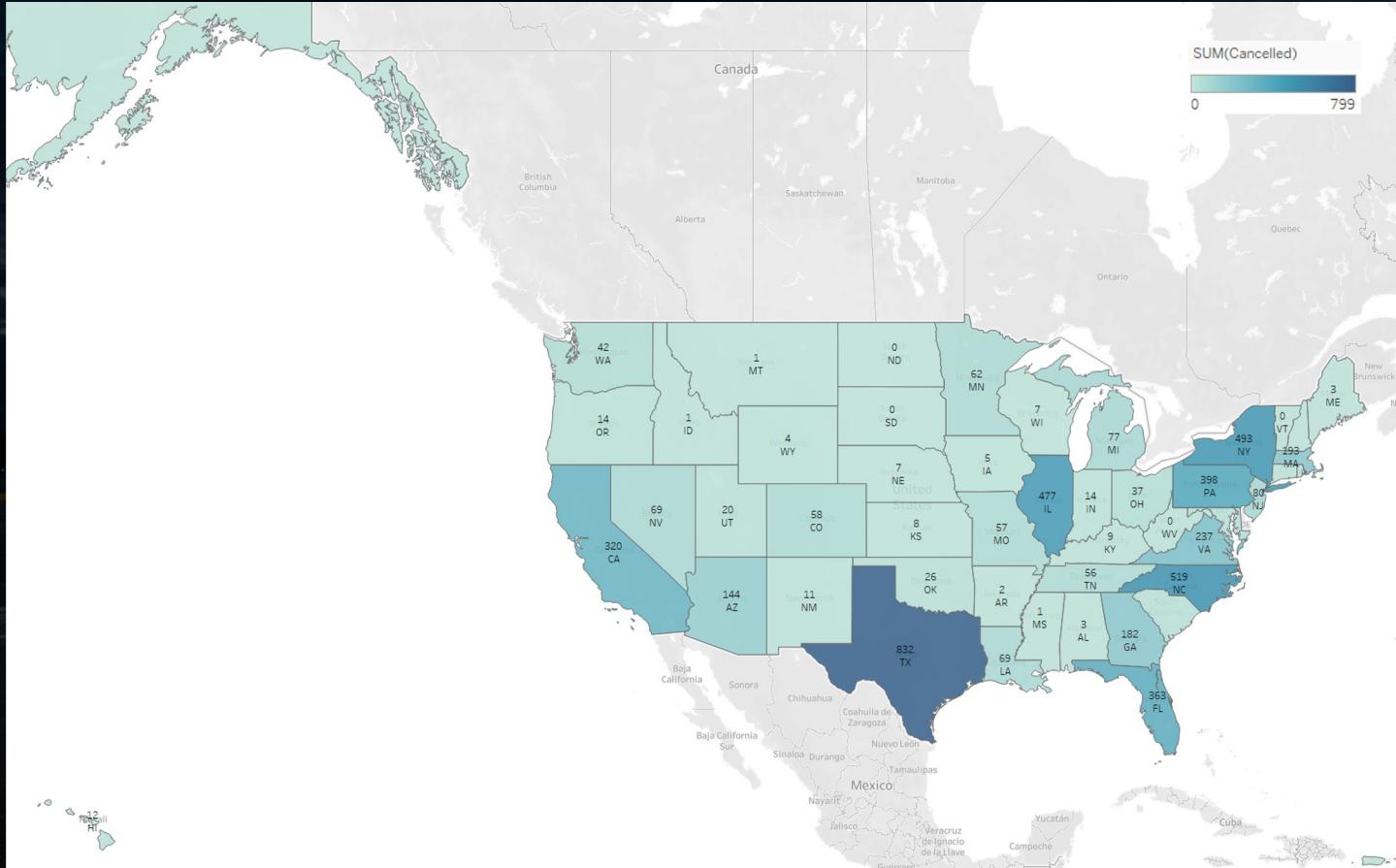
Total Weather Delay by State



Georgia and Florida also has relatively higher weather delays

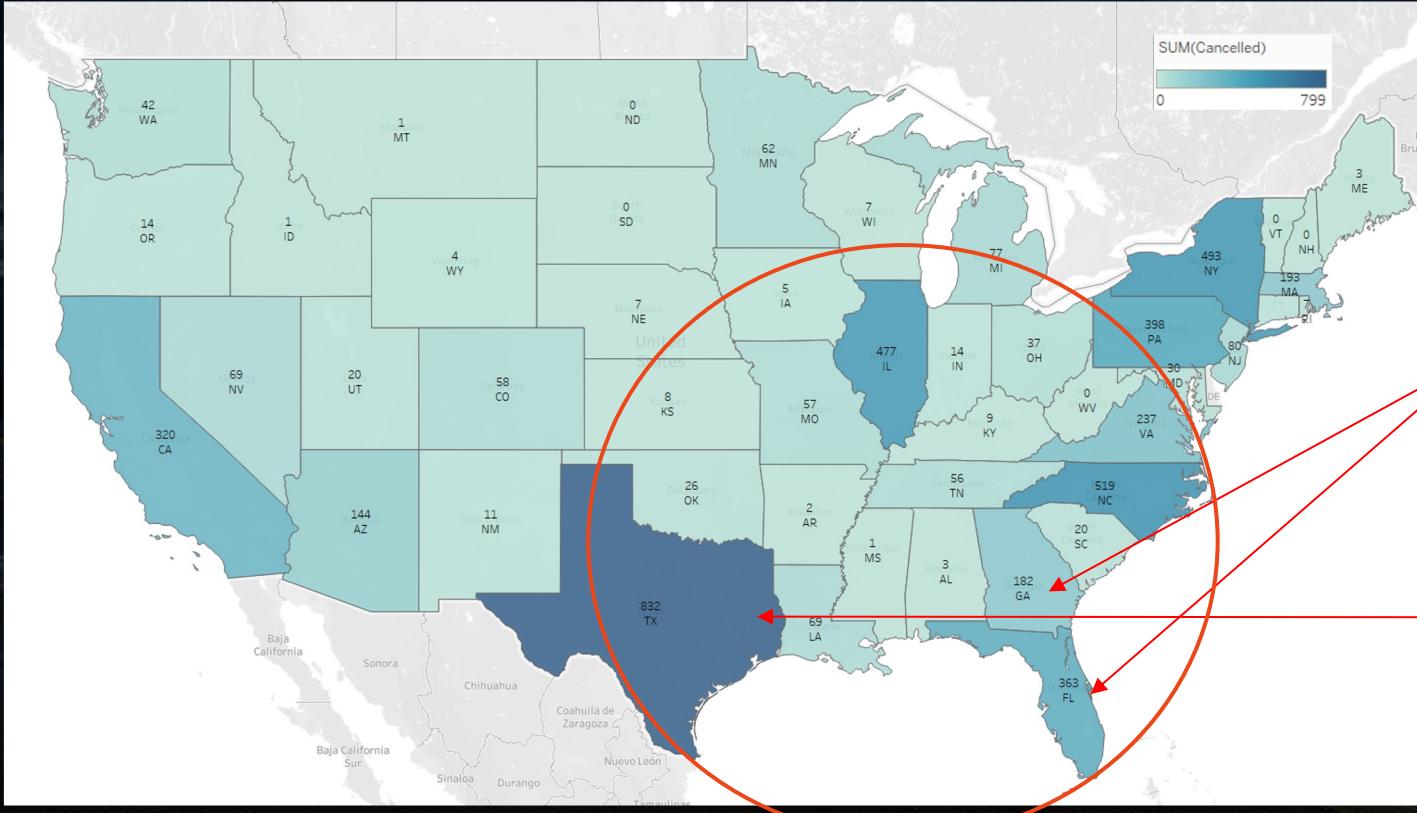
Texas has the highest overall weather delay Time

Does Location Affect Cancellation?



There is also
more flight
cancellations
on the coasts
of USA

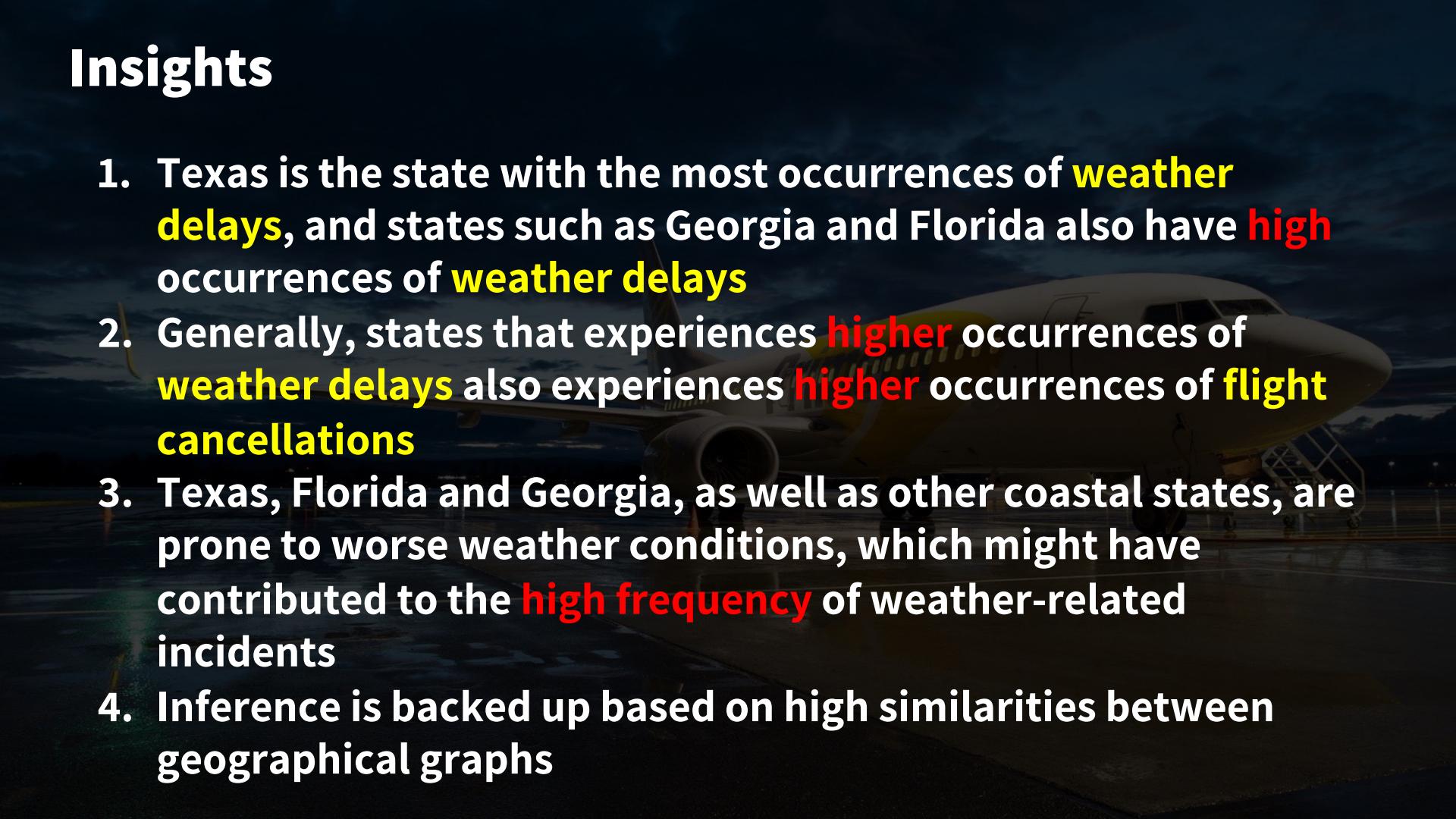
Total Flight Cancellations by Origin State



Georgia and Florida also has relatively higher flight cancellations

Texas has the highest overall flight cancellations

Insights

- 
- A large commercial airplane is positioned on a runway at night. The aircraft is angled towards the right of the frame, with its front landing gear and part of the fuselage visible. The background consists of a dark, cloudy sky, suggesting an overcast or nighttime setting.
1. Texas is the state with the most occurrences of weather delays, and states such as Georgia and Florida also have high occurrences of weather delays
 2. Generally, states that experience higher occurrences of weather delays also experience higher occurrences of flight cancellations
 3. Texas, Florida and Georgia, as well as other coastal states, are prone to worse weather conditions, which might have contributed to the high frequency of weather-related incidents
 4. Inference is backed up based on high similarities between geographical graphs

Recommendation

1. **Acorn Airlines** should plan flight schedules around weather forecasts and prepare for possible weather-related incidents to avoid both **weather delays** as well as weather-related **flight cancellations**
2. Better planning for flights in coastal states
3. Avoid flight routes that frequently experiences bad weather

Summary



Summary of our Insights

Insights on Arrival Delays:

- Overall efficiency of the airline diminishes throughout the day
- Workers may become less efficient as they approach the night shift
- **Late Aircraft Delay** is likely caused by a ripple effect of other delays

Insights on Flight Cancellations:

- Texas is the state with the most occurrences of **weather delays**, and states such as Georgia and Florida also have high occurrences of **weather delays**
- Generally, states that experiences higher occurrences of **weather delays** also experiences higher occurrences of **flight cancellations**
- Texas, Florida and Georgia, as well as other coastal states, are prone to worse weather conditions, which might have contributed to the **high frequency** of weather-related incidents

Summary of our Recommendations

To **IMPROVE** arrival delays:

- Improve technological solutions, increase manpower and efficiency
- Consider allocating more manpower during Peak Periods

To **REDUCE** the number of Cancelled flights associated with weather delays:

- Plan flight schedules in advance around bad weather forecast
- Better planning for flights in coastal areas
- Avoid flight routes which experience bad weather

A large white airplane with yellow accents and the word "FORM" on its side is parked on a wet tarmac at an airport. The sky is dark with scattered clouds, suggesting dusk or dawn. The overall atmosphere is professional and travel-oriented.

Thank You!

LET'S TAKE FORM ON ACORN!

External Sources

Bureau of Transportation Statistics. Understanding the reporting of causes of flight delays and cancellations. <https://www.bts.gov/topics/airlines-and-airports/understanding-reporting-causes-flight-delays-and-cancellations> (accessed Mar 30, 2023).

McCarthy, D. What are the most common reasons for flight delays in the U.S.?

<https://www.travelmarketreport.com/News/articles/What-Are-the-Most-Common-Reasons-For-Flight-Delays-in-the-US> (accessed Mar 30, 2023).

ASPM Help. Types of delay.

https://aspm.faa.gov/aspmhelp/index/Types_of_Delay.html (accessed Mar 30, 2023).

Chokshi, N. Airline flight delays got worse in 2019. here's a scorecard.

<https://www.nytimes.com/2020/02/19/business/air-travel-delays-airlines.html> (accessed Mar 30, 2023).