



New Leaf
Community Markets

SEPTEMBER 24 - OCTOBER 7, 2025

CHECK US OUT AT NEWLEAF.COM • OPEN DAILY

Not all products available at all stores.

1% FOR THE PLANET
— MEMBER —

Grill-Worthy Salmon

Firm, flavorful, and packed with anti-inflammatory fats. Absolutely perfect for warm-weather grilling.

WILD-CAUGHT COHO SALMON FILLET

\$17⁹⁹ LB

Reg \$20.99 per lb

CEDAR RIVER FARMS & HOUSEMADE MARINATED TRI-TIP

Made with gluten-free, Non-GMO housemade marinade.

Reg \$15.99-16.99 per lb

\$2⁰⁰ OFF



HOUSEMADE SHRIMP SCAMPI

Reg \$15.99 per lb



\$12⁹⁹ LB

ORGANIC FUJI APPLES

USA Grown

Reg \$3.49 per lb



SAVE 25%
\$2⁶¹ LB



SANTA CRUZ COUNTY

ORGANIC BABY BROCCOLI

Reg \$2.99ea



local
SAVE 25%
\$2²⁴ EA



EQUAL EXCHANGE ORGANIC COFFEE

Reg \$13.99-15.99 10-12oz



\$9⁹⁹ EA



NUTPODS DAIRY-FREE CREAMER

Selected Varieties

Reg \$4.29 11.2oz



2 for \$6



GT'S LIVING FOODS ALIVE MUSHROOM ELIXIR

Selected Varieties

Reg \$4.39 16oz



2 for \$7

ICE CREAM FOR BEARS FRENCH ICE CREAM

Reg \$8.49 14oz



\$4⁹⁹ EA

MEAT & SEAFOOD

MARY'S ORGANIC WHOLE FRYER

California-raised organic chicken, certified humane and air-chilled.

Reg \$4.99 per lb



\$3⁹⁹
LB



SWORDFISH STEAK

Reg \$25.99 per lb

WILD CAUGHT!



\$20⁹⁹
LB

BEELER'S PURE PORK BONELESS PORK SHOULDER ROAST

From humanely raised Non-GMO pork.

Reg \$6.99 per lb



\$5⁹⁹
LB



HOUSEMADE ALL BEEF & CHICKEN SKEWERS

Made with Non-GMO, gluten-free housemade marinades.

Reg \$12.99-18.99 per lb



\$2⁰⁰
OFF

FIRST LIGHT FARMS BEEF & ELK RETAIL PACKS

Grass-fed and finished, with no added hormones or antibiotics.

6-24oz



20% OFF



WINE, BEER & SPIRITS

LA VIEILLE FERME BLANC

Peach, pear, citrus, and Provençal herbs come together in this bright, balanced, effortlessly sippable white.

Reg \$10.99 750ml



\$8⁹⁹
EA

MURPHY GOODE CALIFORNIA PINOT NOIR

Aromatic and juicy with notes of plum, guava, raspberry, and a savory spice finish.

Reg \$14.99 750ml



\$12⁹⁹
EA

A Pinot Worth Sharing

Sourced from California's cool coastal vineyards, this Murphy Goode Pinot offers bold black cherry flavor, bright acidity, and smooth vanilla notes from oak aging.

NORTH COAST BREWING OLD RASPUTIN RUSSIAN IMPERIAL STOUT

Chocolate, coffee, and dark caramel lead into a dry finish with subtle cherry and roasted malt notes.

Reg \$12.99 4pk/12oz



\$10⁹⁹
EA

WEIHENSTEPHANER HEFE WEISSBIER

Clove, banana bread, and lemony wheat flavor come through in this classic German-style wheat beer with crisp tartness.

Reg \$15.99 6pk/11.2oz



\$14⁹⁹
EA



HOUSEMADE COFFEE & JUICE

HOUSEMADE

HOT CITRUS CIDER

Apple-ginger cider with cardamom, cinnamon, cloves, and nutmeg.

Reg \$7 16oz

\$6⁰⁰
EA



HOUSEMADE

ELDERBERRY ORANGE JUICE

Fresh-squeezed orange juice blended with elderberry syrup for a bright, immune-supporting sip.

Reg \$9 16oz

\$8⁰⁰
EA



HOUSEMADE PREPARED FOODS

HOUSEMADE

PUMPKIN QUESADILLA

Organic pumpkin, black beans, and cheese grilled to crispy perfection.

Reg \$13.99 per lb



\$12⁹⁹
LB

HOUSEMADE

PUMPKIN & CRANBERRY GREEN SALAD

Spinach, pumpkin, cranberries, Brussels sprouts, and seeds with lemon garlic dressing and shaved parmesan.

Reg \$14.99ea



\$13⁹⁹
EA

HOUSEMADE

SALMON CAKES

Wild-caught salmon, herbs, and panko. Crispy, savory, and ready to bake or pan-fry.

Reg \$5.99ea



\$4⁹⁹
EA

HOUSEMADE

KUNG PAO TOFU

Spicy tofu with peanuts and chiles, this vegan favorite goes well with Coastal Kale salad.

Reg \$12.99 per lb



\$11⁹⁹
LB

CHEESE & BAKERY

EFFIE'S HOMEMADE

BISCUITS

Reg \$7.49 7.2oz



\$6⁴⁹
EA

CYPRESS GROVE

MIDNIGHT MOON

Reg \$9.49 3.75oz



\$8⁴⁹
EA

HOUSEMADE

MINI PUMPKIN MUFFINS

Soft pumpkin muffins spiced just right. Perfect for breakfast or a cozy afternoon snack.

Reg \$6.25 12ct



\$5²⁵
EA

HOUSEMADE

PUMPKIN SCONES

Light, flaky scones with cinnamon and nutmeg for classic fall comfort in every bite.

Reg \$12.99 4ct



\$10⁷⁴
EA

HOUSEMADE

CRANBERRY PUMPKIN LOAF

Warmly spiced pumpkin loaf with tart cranberries. A sweet, seasonal favorite.

Reg \$7.99ea



\$6⁹⁹
EA

IN OUR STORES

Your New Neighborhood New Leaf

We're excited to
open our doors at
650 River Street
on **September 27!**

You'll find everything you love, from organic
local produce to a fresh juice and coffee bar,
plus new ready-to-enjoy stations like a build-
your-own poke bar and California BBQ.

RIVER STREET
WELCOME PAGE



LOOK WHAT'S LOCAL!

Wildwonder South San Francisco, CA

This sparkling drink blends live probiotics,
prebiotic fiber, and superfoods like turmeric
and rose. Each can is a blend of traditional
herbal knowledge and California-grown
fruit for gentle gut support.

LOOK WHAT'S NEW!

ANTONINA'S GLUTEN-FREE CUPCAKES

Rich, moist cakes made in a
Certified Gluten-Free bakery.
Choose from Cookies &
Cream and Red Velvet.

4ct

\$7.99
EA



FOR YOU AND YOUR HOME

AYEYA AUTHENTIC AFRICAN BASKETS

Handwoven by Ayeya artisans,
each basket is one-of-a-kind
and beautifully functional.

20%
OFF



GOODLIGHT PARAFIN-FREE CANDLES

Made with palm wax and
essential oils in a ceramic
vessel that radiates warmth.

15%
OFF



BIG DIPPER WAX WORKS BEESWAX CANDLES

Crafted with pure beeswax
and clean ingredients by
skilled candle artisans.

10%
OFF



BEEKEEPER'S NATURALS COLD, FLU & IMMUNE PRODUCTS

Clean, natural remedies that are
designed to support energy and
immunity by using effective
hive-powered ingredients like bee
propolis, pollen, and honey.

30%
OFF



WELLNESS

MRM NUTRITION SUPPLEMENTS



50% OFF

MELORA MANUKA HONEY LOZENGES

2.1oz



40% OFF

NEW LEAF BLOOM SUPPLEMENTS



40% OFF

NOW FOODS SELECT SUPPLEMENTS & ESSENTIAL OILS



40% OFF

FOUR SIGMATIC ORGANIC PROTEIN POWDERS



30% OFF

KOKORA REGENERATIVE ORGANIC CERTIFIED SUPPLEMENTS



30% OFF

MANITOBA HARVEST HEMP PRODUCTS



30% OFF

THE ORGANIC SKIN CO FACIAL CARE



30% OFF

GARDEN OF LIFE SELECT IMMUNE PRODUCTS



30% OFF

BIO-K+ PROBIOTIC DRINKS



30% OFF

LIQUID I.V. HYDRATION MULTIPLIERS



30% OFF

MEGAFOOD FOOD-BASED VITAMINS & SUPPLEMENTS



30% OFF

CHARLOTTE'S WEB MUSHROOM GUMMIES & TOPICAL CBD



25% OFF

FLORA HERBAL SUPPLEMENTS



25% OFF

ACURE SELECT BODY & HAIR CARE



25% OFF

DR. BRONNER'S PURE-CASTILE LIQUID SOAPS & REFILLS

32oz



25% OFF

NATURE'S WAY SELECT SUPPLEMENTS



25% OFF

NORDIC NATURALS OMEGA-3 SUPPLEMENTS

local

25% OFF



TRUE GRACE NUTRIENT-DENSE SUPPLEMENTS



25% OFF

OREGON'S WILD HARVEST SELECT ORGANIC & BIODYNAMIC SUPPLEMENTS



20% OFF

GROCERY

**C2O
COCONUT
WATER**
Reg \$2.99-3.19
17.5oz



2 for \$5

**GURU
ORGANIC
ENERGY
DRINK**
Reg \$3.29 12oz



local
2 for \$5

**CLEAN CAUSE
ORGANIC
SPARKLING
YERBA MATE**
Reg \$3.29-3.49
15.5-16oz



2 for \$5

**DE SOI
NON-ALCOHOLIC
APERITIFS**
Reg \$21.99
4pk/8oz



\$12.99 EA

**NORTH COAST
ORGANIC
APPLE JUICE**
Reg \$6.99 32oz



\$4.99 EA

**THE GOOD CRISP
COMPANY
SNACKS**
Selected Varieties
Reg \$4.99 5.6oz



2 for \$6

**LATE JULY SNACKS
ORGANIC
TORTILLA
CHIPS**
Reg \$6.99 14.75oz



\$3.99 EA

**SKINNYPOP
MICROWAVE
POPCORN**
Reg \$5.99 3ct



\$3.99 EA

**KETTLE HEROES
POPCORN**
Reg \$6.29-7.49
3-5oz



\$5.49 EA

**QUINN SNACKS
PRETZELS**
Selected Varieties
Reg \$6.49 5-7oz



\$4.99 EA

**UNIQUE SNACKS
ORGANIC
SPROUTED
SPLITS**
Reg \$5.99 8oz



\$3.99 EA

**ARCHER
MEAT STICK**
Reg \$2.69 .85-1oz



2 for \$4

**ARCHER
FAMILY SIZE
BEEF
JERKY**
Reg \$16.99 7oz



\$12.99 EA

**HIPPEAS
SNACKS**
Reg \$4.99-5.29
3.75-5oz



2 for \$6

**BIENA
CHICKPEA
SNACKS**
Reg \$5.99 5oz



2 for \$9

**SUN TROPICS
COCOROLLS**
Reg \$4.29 4oz



local
2 for \$6

**EPIC
PORK RINDS**
Reg \$4.99 2.5oz



2 for \$7

**FLOCK
CHICKEN SKIN
CRISPS**
Reg \$7.99 2.5oz



2 for \$9

**DARRELL LEA
SOFT AUSTRALIAN
LICORICE**
Reg \$3.99 7oz



2 for \$6

**EQUAL EXCHANGE
ORGANIC
CHOCOLATE
BAR**
Selected Varieties
Reg \$5.99 2.8oz



\$3.99 EA

**BOB'S RED MILL
HOMESTYLE
GRANOLA**
Reg \$6.99 11oz



\$4.99 EA

**FANCYPANTS
CRISPY
COOKIES**
Reg \$6.29 5oz



2 for \$9

**EPIC
MEAT BAR**
Reg \$3.79 1.3-1.5oz



2 for \$5

**BALANCED TIGER
ORGANIC
PROTEIN
BAR**
Reg \$3.29 1.55oz



2 for \$4

GROCERY

MAVUNO HARVEST ORGANIC DRIED FRUIT

Selected
Varieties
Reg \$4.69 2-4oz

2 for \$6



JOOLIES ORGANIC MEDJOOL DATES

Reg \$7.99 9-12oz

**\$5.49
EA**



WESTMINSTER BAKERS CO. CRACKERS



**30%
OFF**

FAMILIA NO ADDED SUGAR SWISS MUESLI

Reg \$12.99 29oz

**\$9.99
EA**



MELORA MANUKA HONEY

Selected Varieties

**30%
OFF**



CROFTER'S ORGANIC PREMIUM FRUIT SPREAD

Reg \$7.99 16.5oz

**\$5.99
EA**



PEET'S COFFEE COFFEE

Reg \$17.99 10-10.5oz

**local
\$14.49
EA**



EQUAL EXCHANGE ORGANIC COCOA

Reg \$10.99 8-12oz

**\$7.99
EA**



ORGANIC INDIA TULSI TEA

Reg \$6.69 18ct

2 for \$9



TEECCINO ROASTED HERBAL TEA

Reg \$6.99-7.99 10ct

**\$4.99
EA**



AIYA MATCHA TO GO

Reg \$17.99 10ct

**\$12.99
EA**



LILY'S SWEETS BAKING CHIPS

Reg \$11.49 9oz

**\$7.99
EA**



SIMPLE MILLS BAKING MIXES

Selected Varieties

Reg \$10.29 8.4-12.9oz

**\$5.99
EA**



CALIFORNIA OLIVE RANCH EXTRA VIRGIN OLIVE OIL

Selected Varieties

Reg \$39.99 33.8oz

**\$29.99
EA**



AVOHASS EXTRA VIRGIN AVOCADO OIL

Selected Varieties

Reg \$17.99 16.9oz

**\$12.99
EA**



CARBONE PASTA SAUCE

Reg \$11.99 24oz

**\$7.99
EA**



CHICKAPEA PROTEIN PASTA

Selected Varieties

Reg \$5.99-6.29 7-8oz

**\$3.99
EA**



NEAR EAST RICE, COUSCOUS OR QUINOA

Selected Varieties

Reg \$4.29-4.59 4.7-6oz

2 for \$6



FOUR SISTERS ORGANIC LONG GRAIN RICE

Reg \$7.19 2lb

**\$5.99
EA**



HEYDAY CANNING BEANS

Selected Varieties

Reg \$4.99 15oz

2 for \$7



SAFE CATCH WILD ALBACORE TUNA

Reg \$6.79 5oz

**local
2 for \$9**



GENOVA TUNA

Reg \$5.29 5oz

2 for \$7



AMY'S SOUP, CHOWDER OR BISQUE

Reg \$5.49 14-14.5oz

**local
\$3.99
EA**



BARE BONES BROTH CO. BONE BROTH

Selected Varieties

Reg \$8.99 16oz

**\$6.99
EA**



GROCERY

LA COLOMBE COFFEE ROASTERS LATTES & COLD BREWS

Selected Varieties
Reg \$3.99 9oz



2 for \$6

GT'S LIVING FOODS AGUA DE KEFIR

Reg \$3.49 12oz



2 for \$5

GOOD KARMA FLAXMILK

Reg \$7.49 1/2gal



2 for \$9

ALDEN'S ORGANIC ICE CREAM

Selected Varieties
Reg \$12.99 1.5qt



\$7.99 EA

CHOBANI GREEK YOGURT

Selected Varieties
Reg \$2.19 5.3oz



4 for \$5

CHOBANI OATMILK

Selected Varieties
Reg \$6.99 52oz



\$4.99 EA

CLOVER SONOMA ORGANIC PLAIN GREEK YOGURT

Reg \$9.99 32oz



local
\$7.99 EA

NATURE'S PATH ORGANIC FROZEN WAFFLES

Reg \$4.99 6ct



2 for \$7

FOOD FOR LIFE SPROUTED ENGLISH MUFFINS

Selected Varieties
Reg \$7.29-8.49 16oz



\$6.49 EA

CANYON BAKEHOUSE GLUTEN-FREE BREAD

Selected Varieties
Reg \$8.99 10.5-18oz



\$5.99 EA

CLOVER SONOMA ORGANIC HALF & HALF

Reg \$7.29 1qt



local
\$5.49 EA

SILK CREAMER

Selected Varieties
Reg \$6.19-6.49 1qt



2 for \$9

CAPPELLO'S GRAIN-FREE PIZZA

Selected Varieties
Reg \$11.99 11-12oz



\$8.99 EA

CAULIPOWER CAULIFLOWER CRUST PIZZA

Reg \$10.99 11.1-11.3oz



\$7.99 EA

MILTON'S CAULIFLOWER CRUST PIZZA

Reg \$12.99 11oz



\$9.99 EA

AGAINST THE GRAIN GOURMET GLUTEN-FREE PIZZA

Reg \$15.99 22.4-24oz



\$10.99 EA

GRAIN TRUST RICE

Reg \$5.99 20-30oz



2 for \$9

EL BURRITO ORGANIC MEATLESS SOY CHORIZO

Reg \$5.99 12oz



\$3.99 EA

GARDEIN PLANT-BASED PROTEINS

Selected Varieties
Reg \$6.99 8-13.7oz



2 for \$9

HAIG'S DELICACIES DIPS & SPREADS

Reg \$4.99 8oz



local
2 for \$6

Weeknight Salmon Made Simple

Salmon's on sale and we've got the recipes to match. Like citrus-roasted, foil-wrapped, or perfectly pan-seared. These easy recipes make dinner feel fresh, fast, and full of flavor without the extra cleanup.



GET INSPIRED!



Easy Pickup or Fast Delivery

Your weekly shop just got easier. Use our app to order ahead for pickup or delivery and automatically save 5%—no code, no catch.



Download on the
App Store



Google Play

SHOP OUR *stores*

With stores from Half Moon Bay to Aptos, we're committed to nourishing our Central Coast community.

FIND YOUR
NEAREST STORE

Recipes!

Search our favorite recipes for vegan, vegetarian, gluten-free, paleo, and seasonal dishes!

PLAN WHAT TO COOK

Visit Our WELLNESS BLOG!

Find tips on staying healthy throughout the year to knowing how to make the sustainable choice with your seafood, visit our blog!

EXPLORE NOW

ORDER AHEAD, Save 5%



DOWNLOAD THE NEW LEAF APP
AND SAVE 5% ON YOUR ORDER—
NO CODE NEEDED.

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App Store

Google Play