

Desert Nexus: Sears Center Redevelopment

Vision

Transform Tucson Mall's dormant Sears Center into Desert Nexus - an affordable, family-friendly hub combining high-tech education, youth entertainment, and cultural regeneration.

Key Features

- [Go-Karts] Electric Go-Kart Arena (Repurpose the auto center)
- [3D Lab] Youth 3D Printing Lab & Maker Space
- [Arcade] Gaming & VR Arcade
- [Cyber Range] Cyber Warfare Training Range (STEM-focused)
- [Food] Local Food Court & Cultural Kiosks
- [Wellness] Wellness & Chill Zones

Audience & Impact

Designed for families, teens, and older adults who frequent the mall for food and exercise. The goal: offer a \$100-or-less day out filled with creativity, learning, and fun.

Investment Opportunity

Seeking public-private partners, including Mexican and Chinese investors, to pioneer this bold revitalization. Backed by growing community interest and high youth foot traffic.

Next Steps

Support the project. Explore the vision online. Join us in shaping a future-proof, accessible experience hub at the heart of Tucson.