# Do Polarized Issues Hold Greater Importance in Voters' Electoral Choices? Empirical Evidence from a Novel Measurement Approach

## Online Appendix

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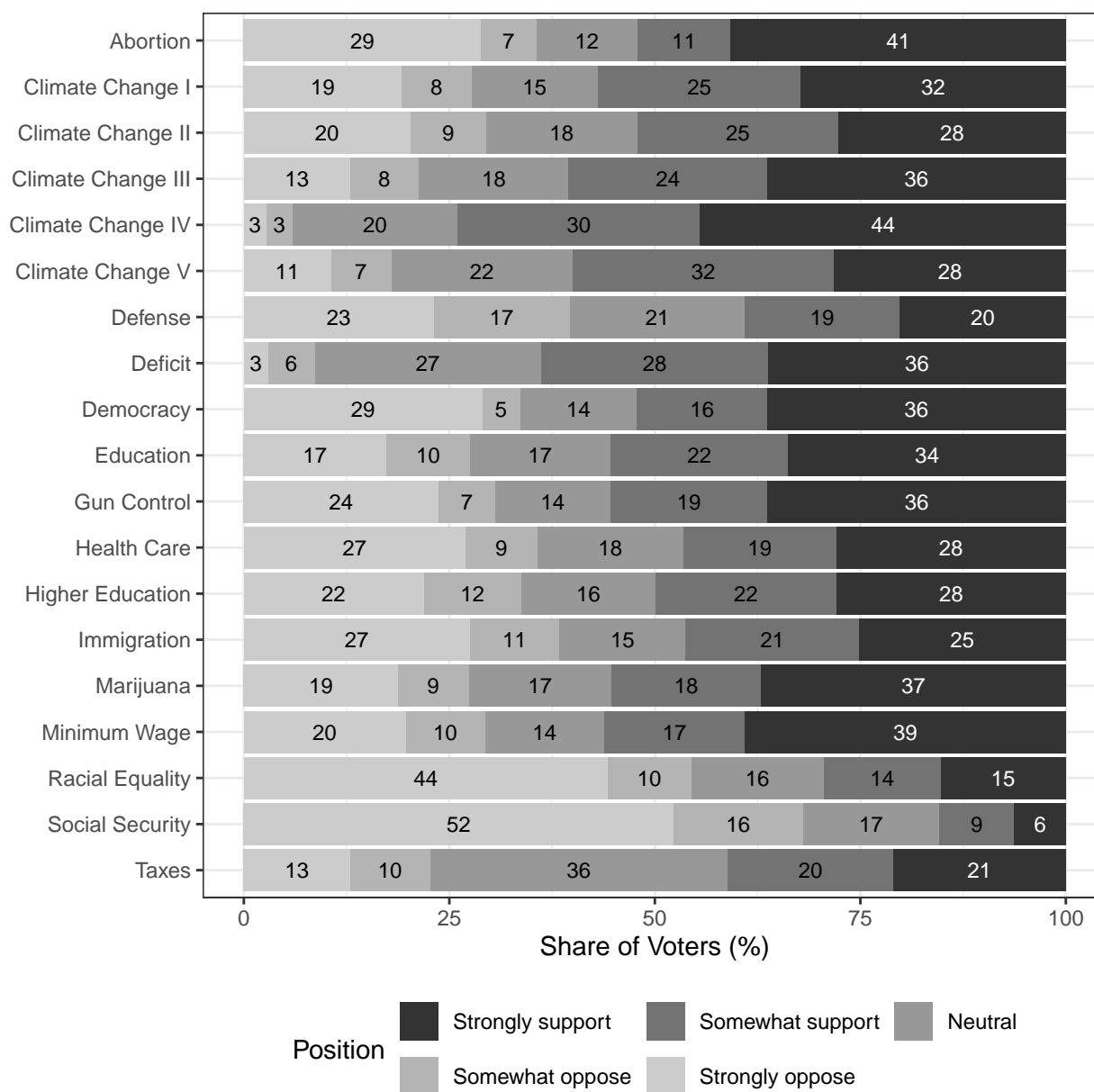
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# Additional Figures

**Figure S1:** Distribution of the Policy Positions of Voters by Policy Issue
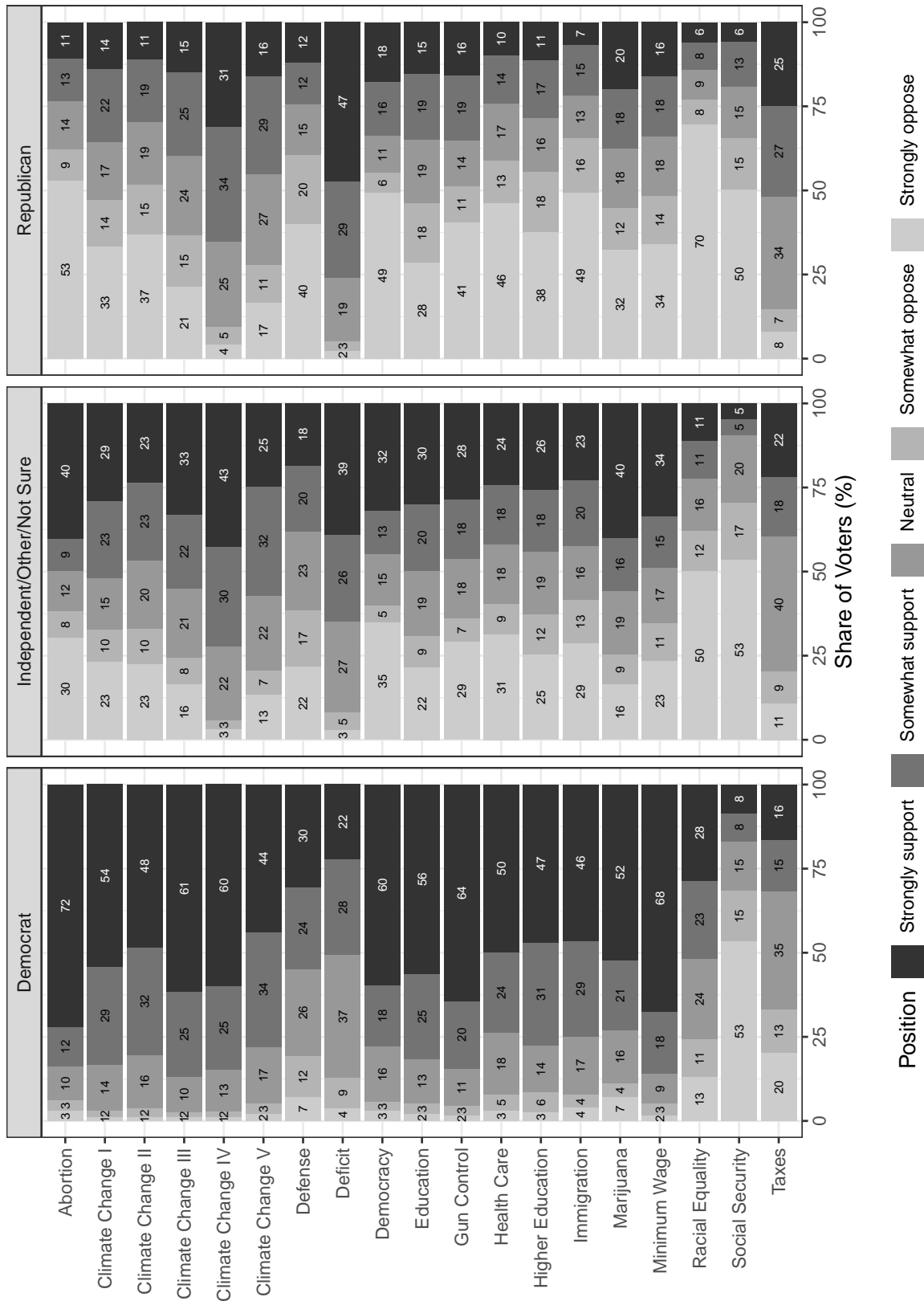
**Figure S2:** Distribution of the Policy Positions of Voters by Policy Issue and Party Identification
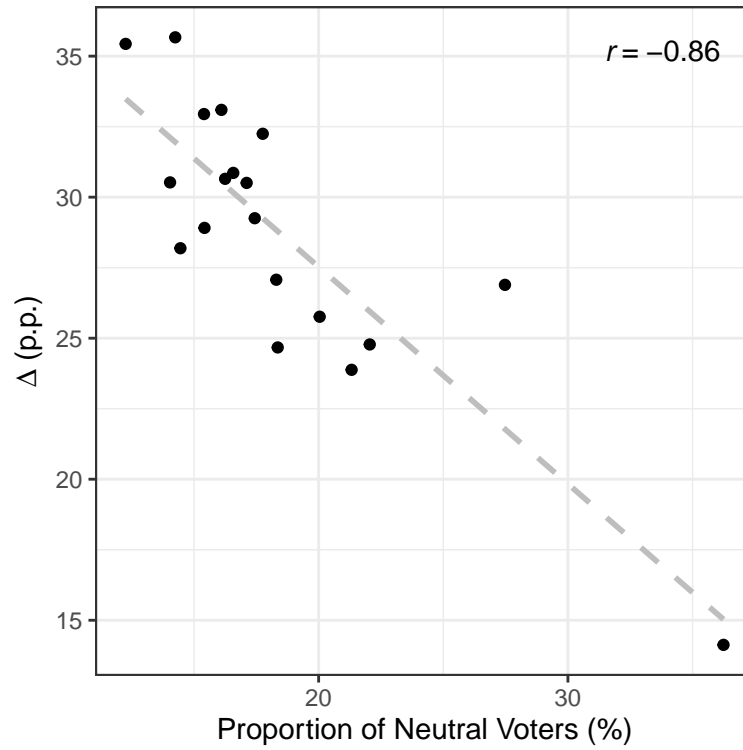
**Figure S3:** Relationship between Issue Importance and the Proportion of Neutral Voters
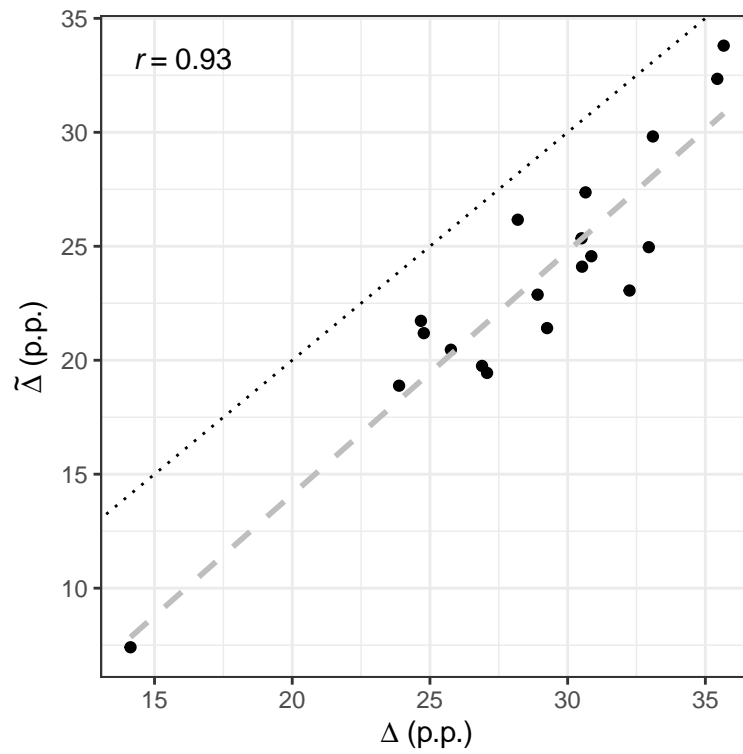


**Figure S4:** Relationship between Issue Importance and Adjusted Issue Importance
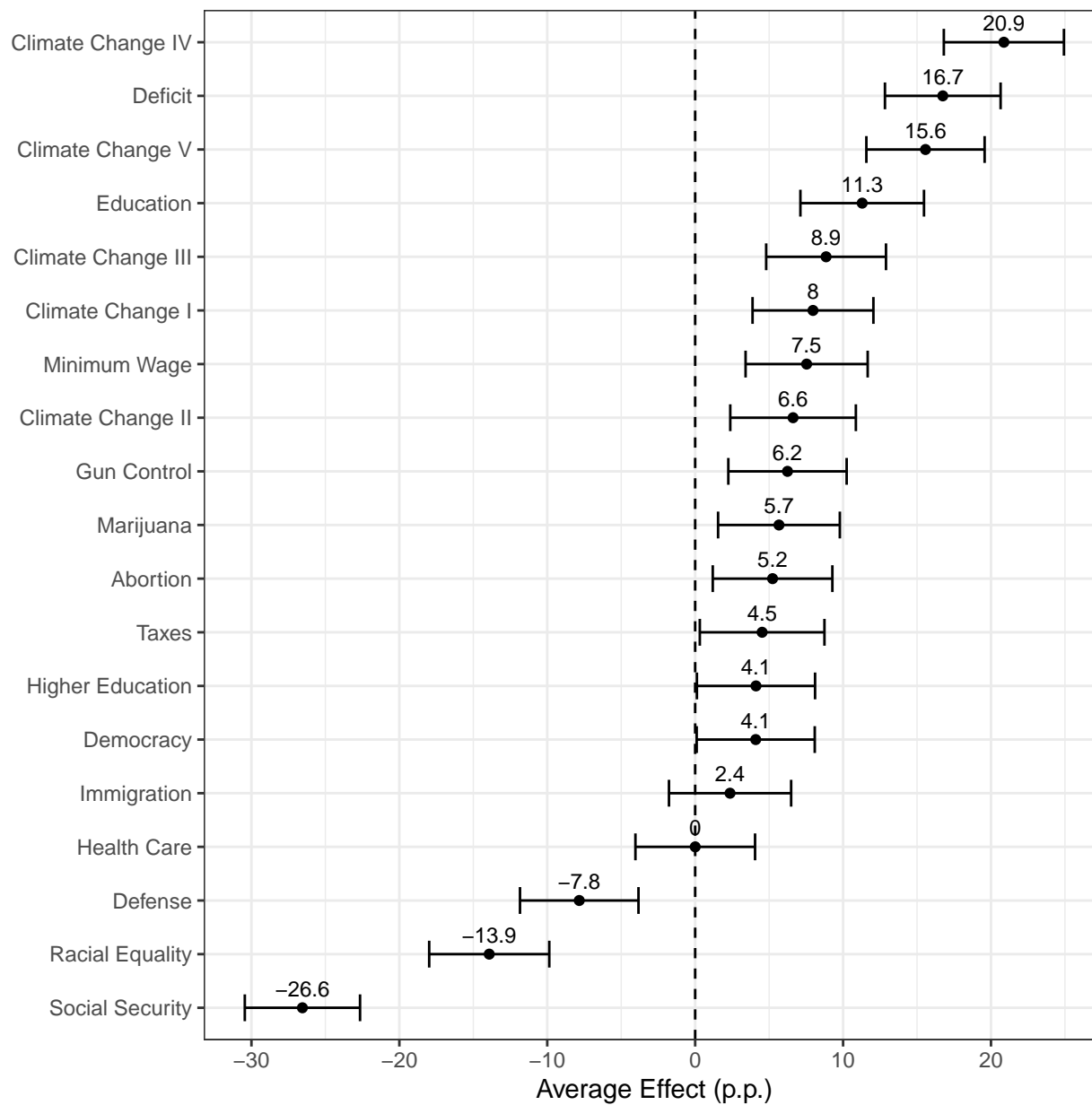
**Figure S5:** Effect of the Policy Positions of Candidates on their Probability of Being Chosen by Policy Issue
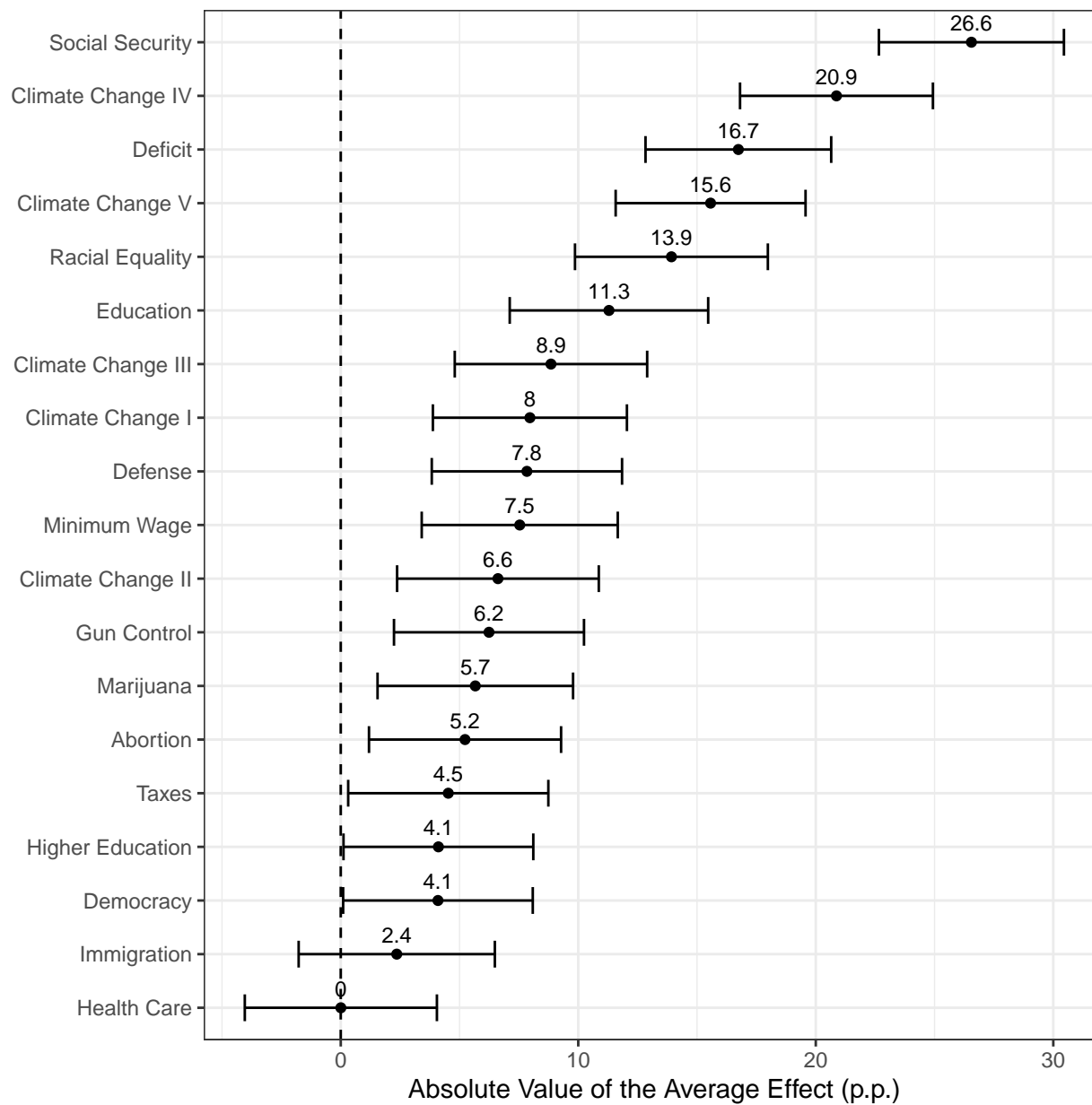
**Figure S6:** Absolute Value of the Effect of the Policy Positions of Candidates on their Probability of Being Chosen by Policy Issue
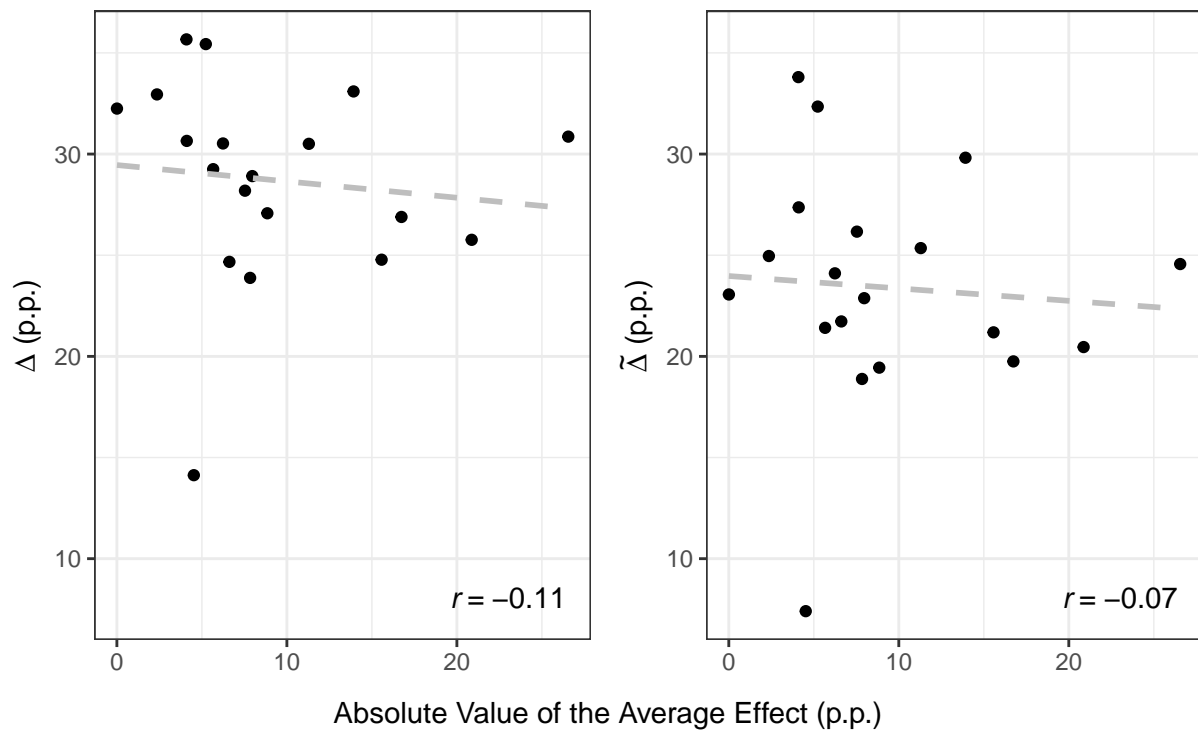
**Figure S7:** Relationship between Issue Importance and the Effect of the Policy Positions of Candidates on their Probability of Being Chosen by Policy Issue
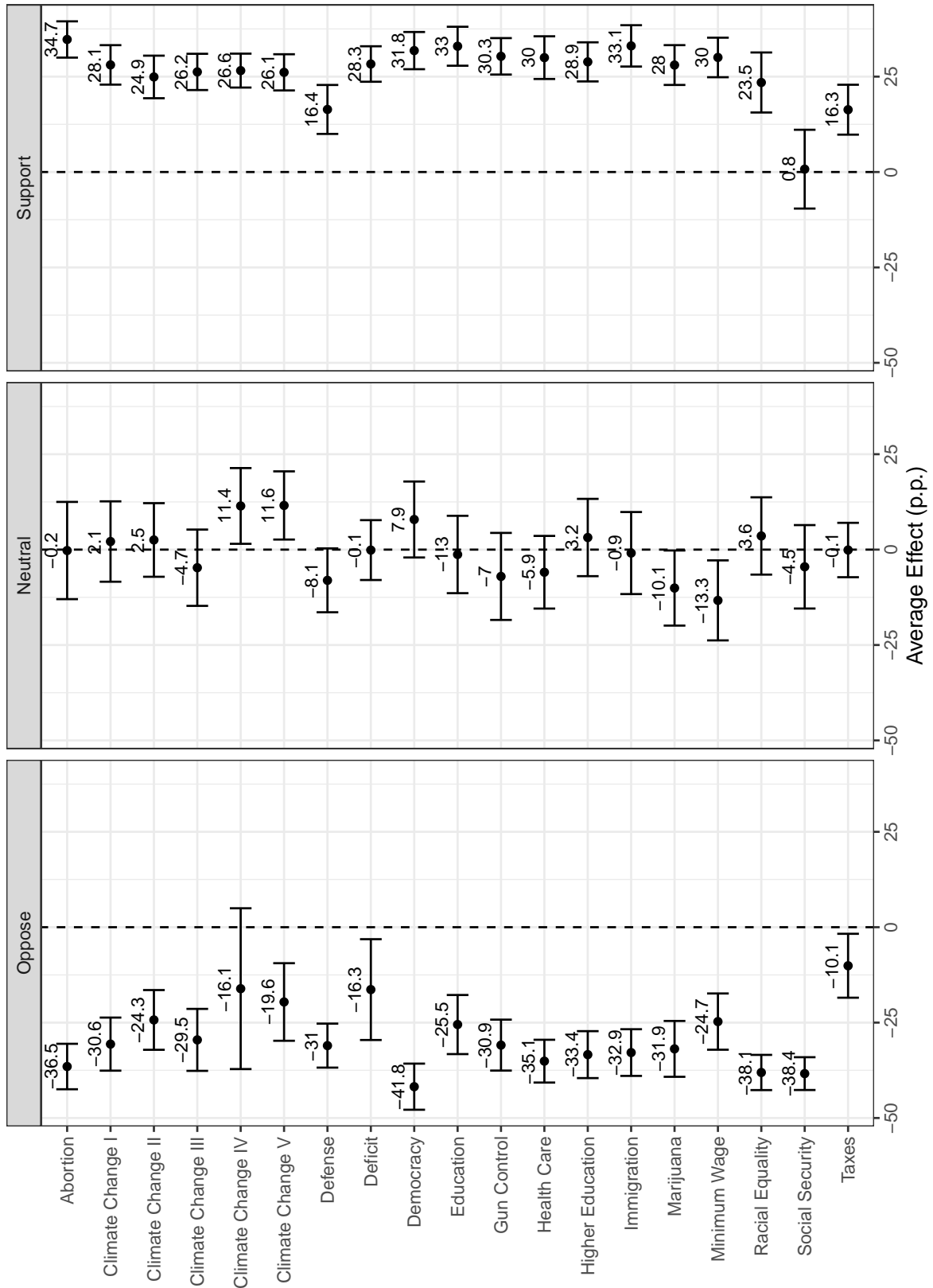
**Figure S8:** Effect of the Policy Positions of Candidates on their Probability of Being Chosen by Policy Issue and the Preferred Position of Voters
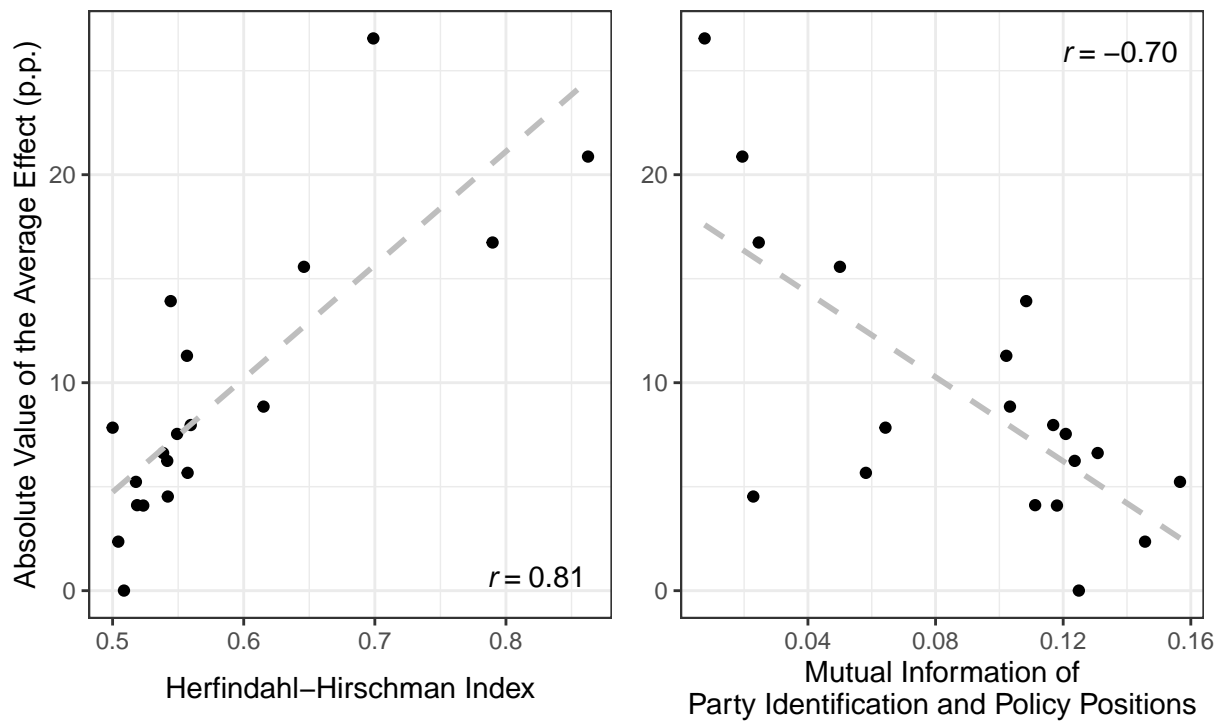
**Figure S9:** Relationship between Measures of Polarization and the Absolute Value of the Effect of the Policy Positions of Candidates on their Probability of Being Chosen
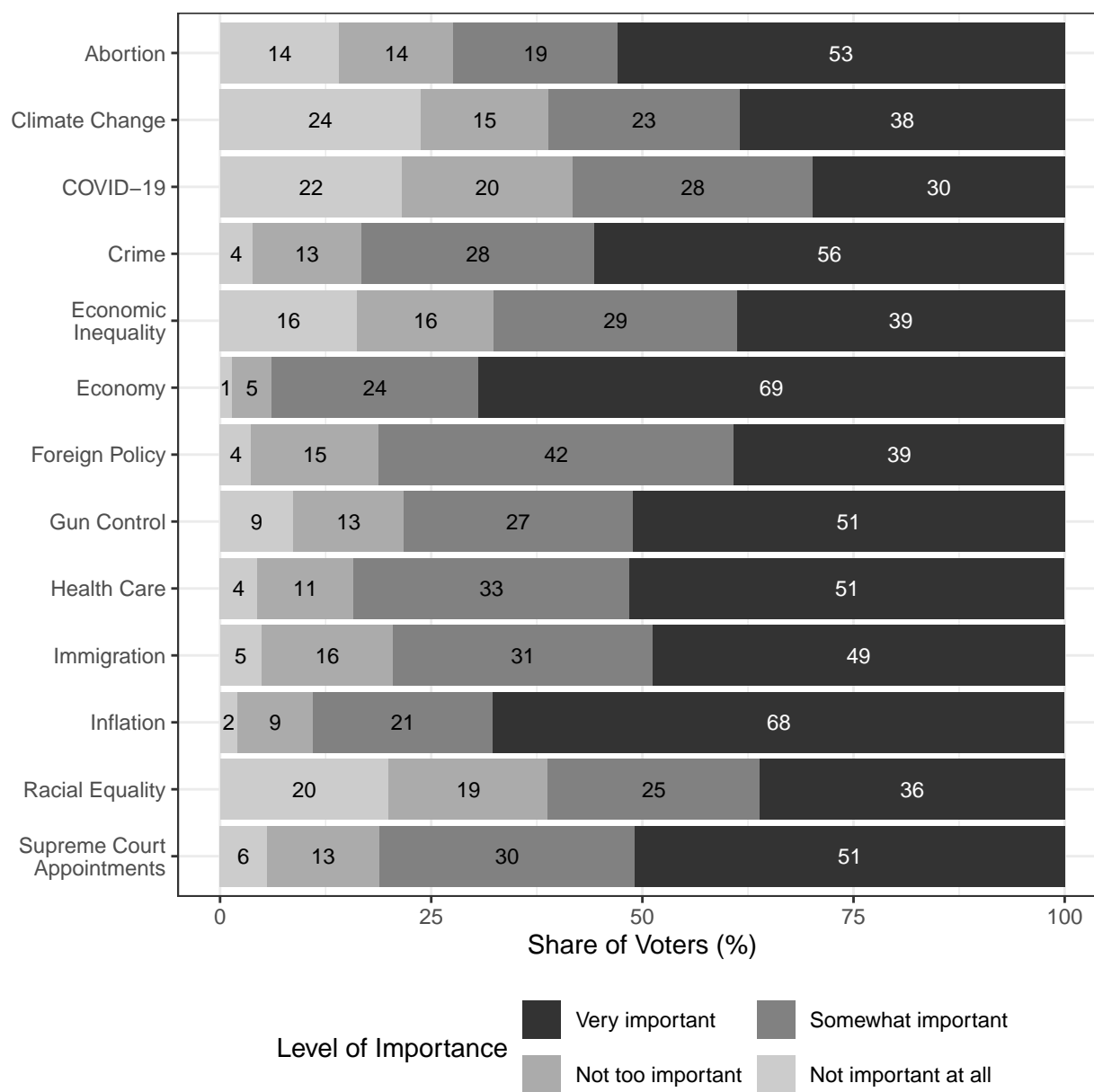
**Figure S10:** Distribution of Self-Reported Levels of Issue Importance by Policy Issue
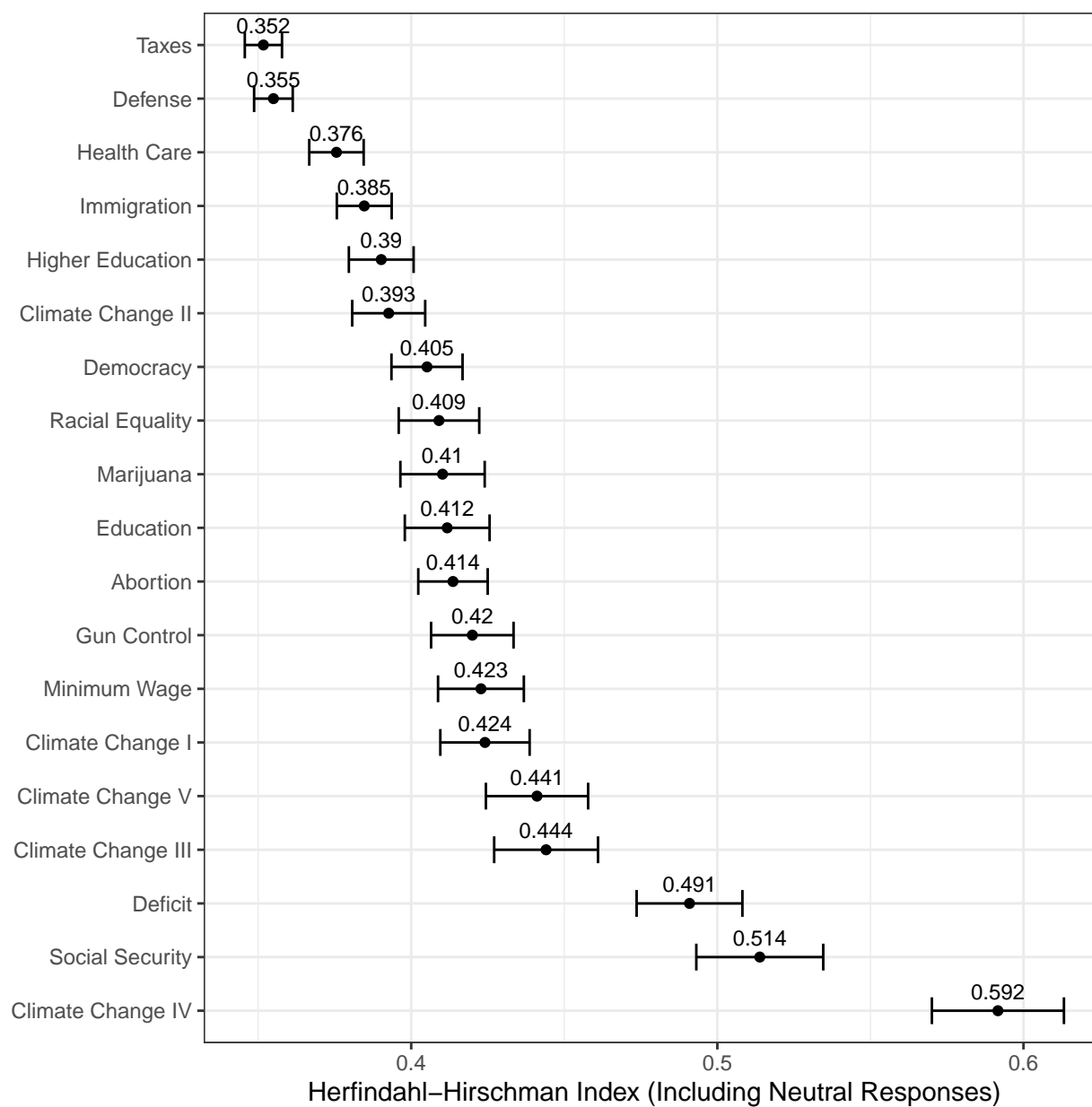
**Figure S11:** Herfindahl–Hirschman Index (Including Neutral Responses) by Policy Issue
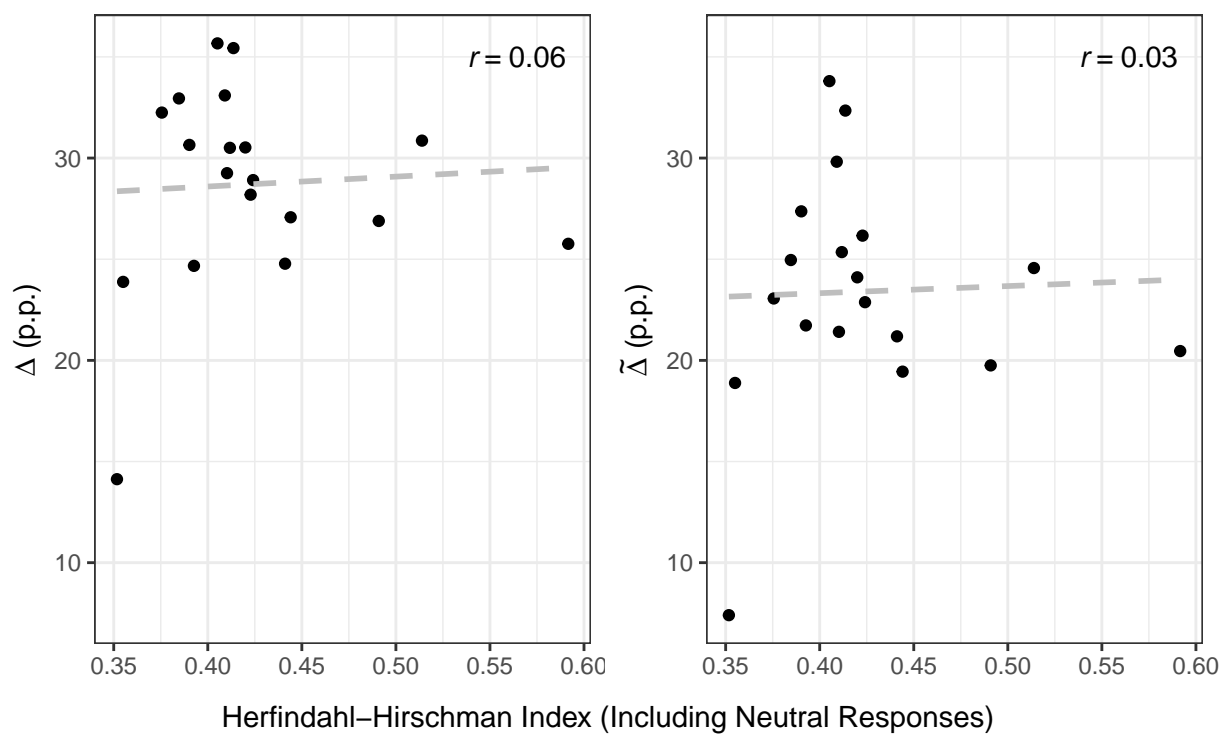
**Figure S12:** Relationship between Issue Importance and the Herfindahl–Hirschman Index (Including Neutral Responses)
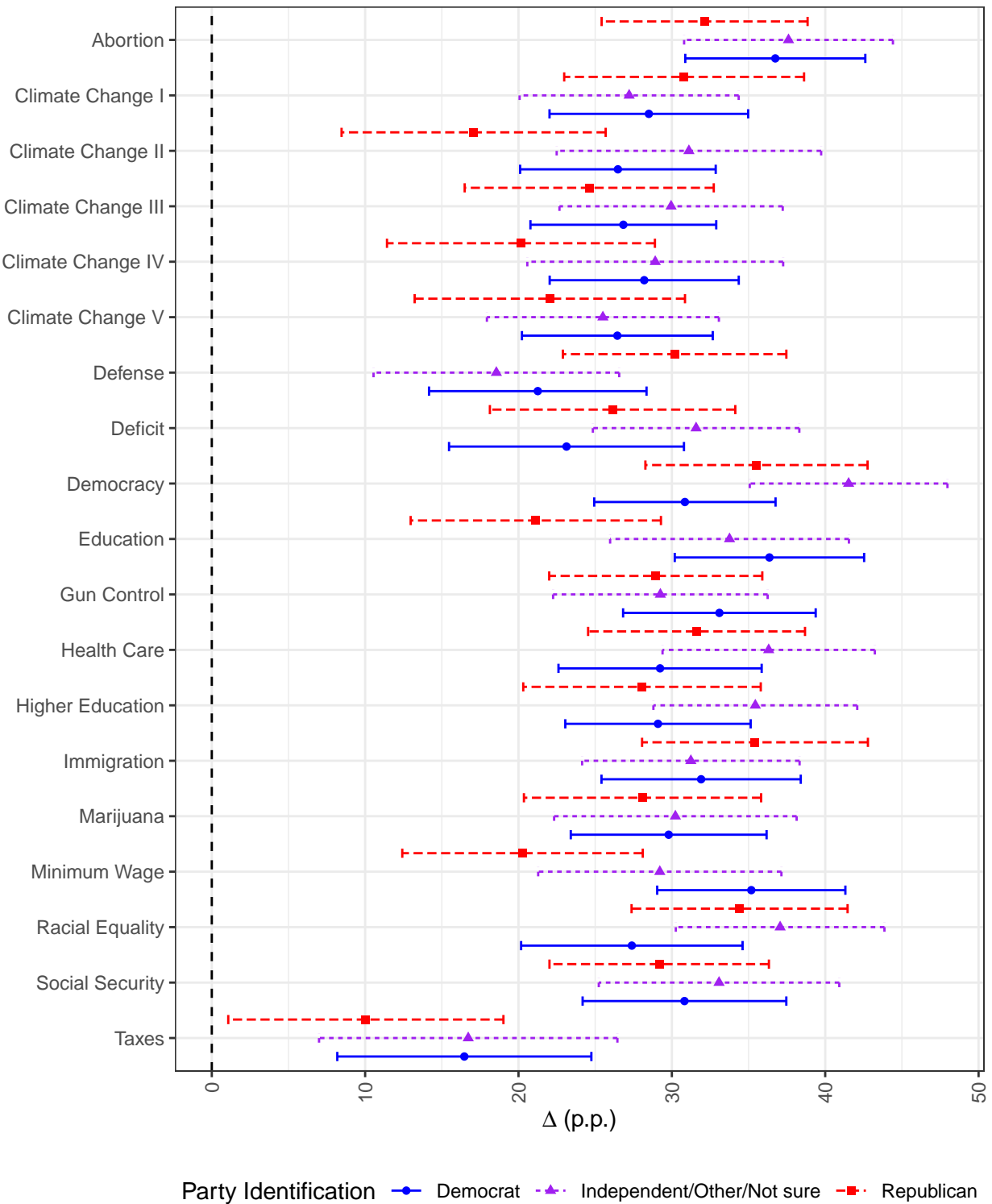
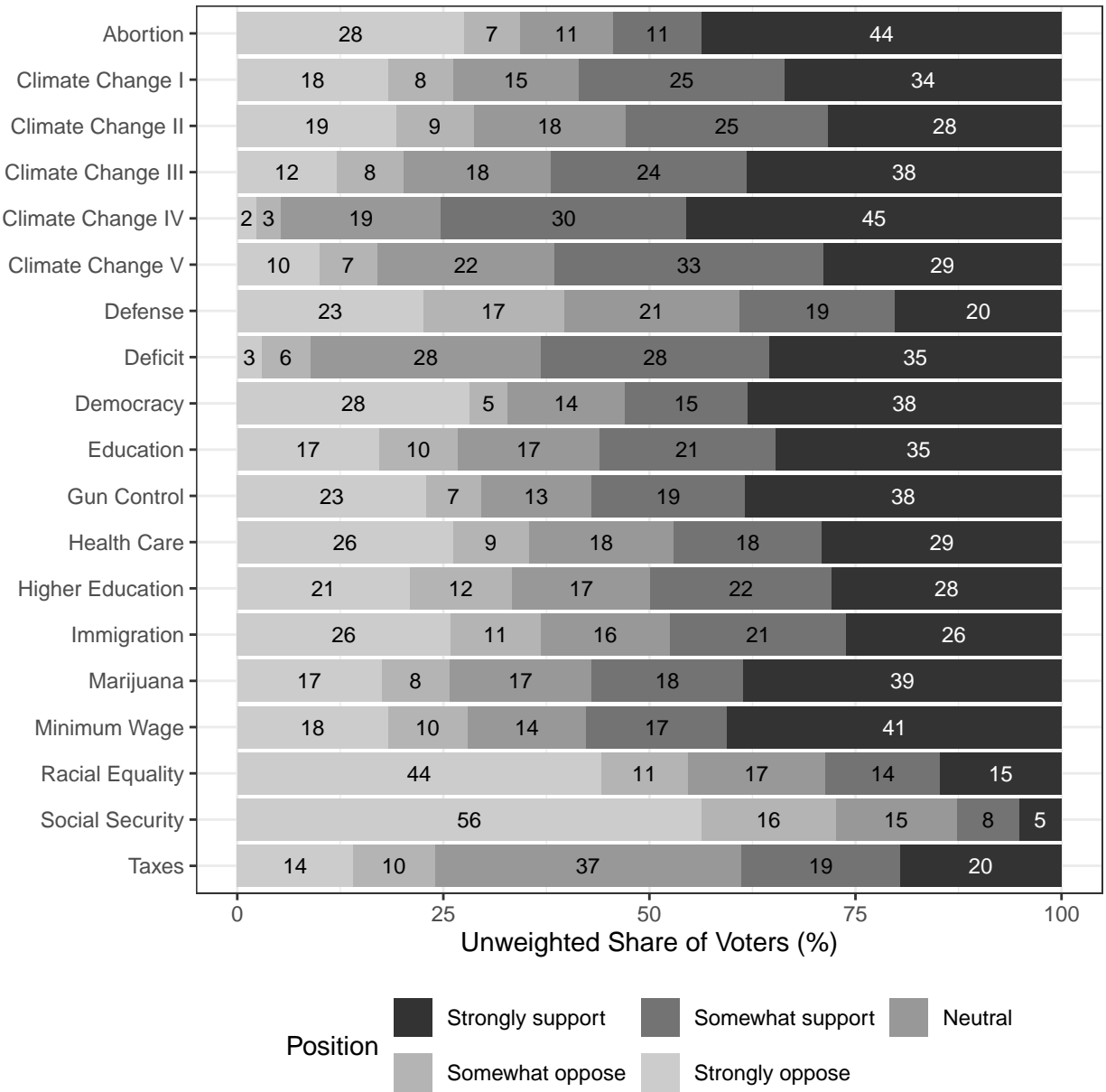**Figure S13:** Issue Importance by Policy Issue and Party Identification

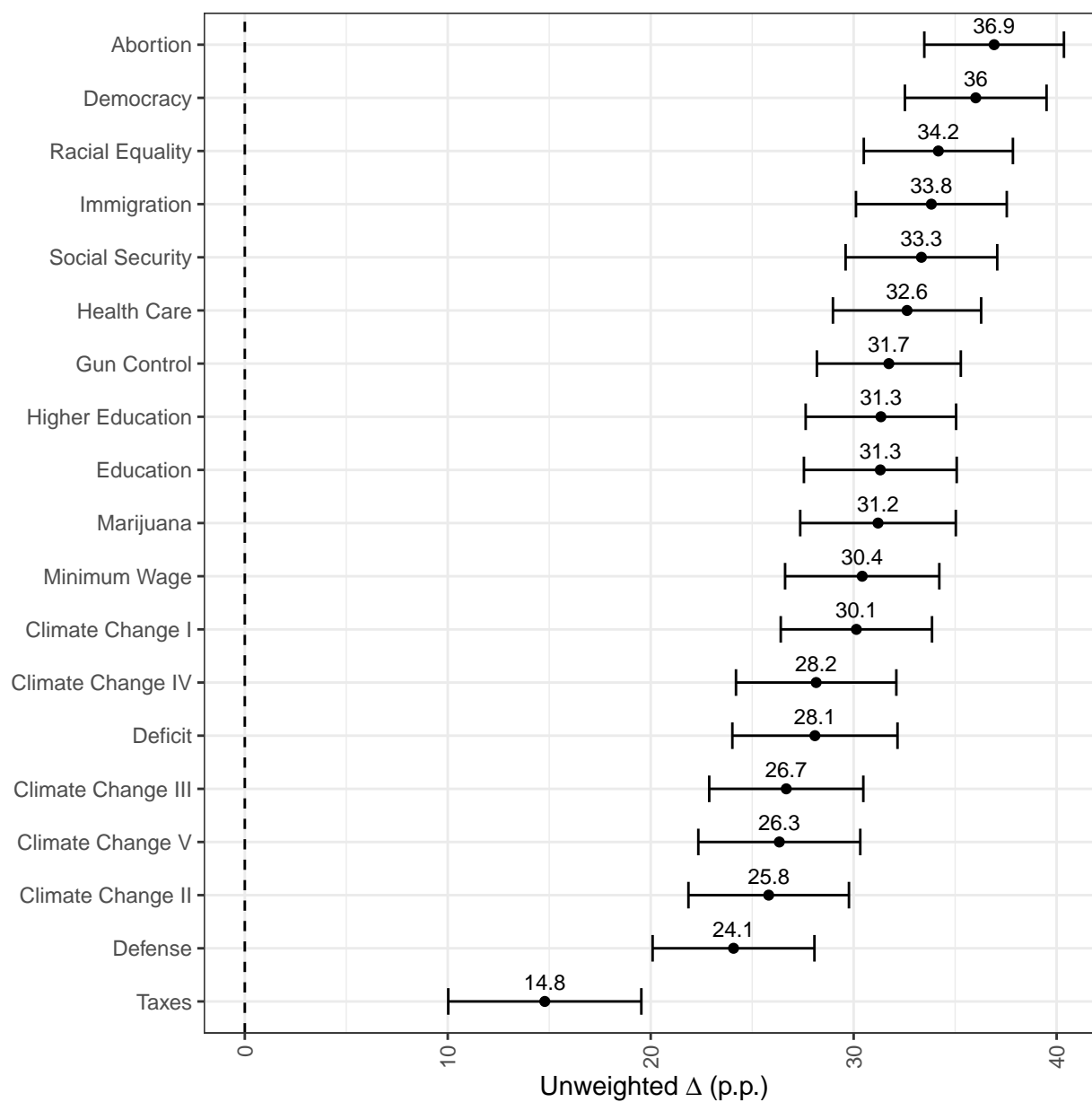**Figure S14:** Unweighted Distribution of Policy Positions by Policy Issue

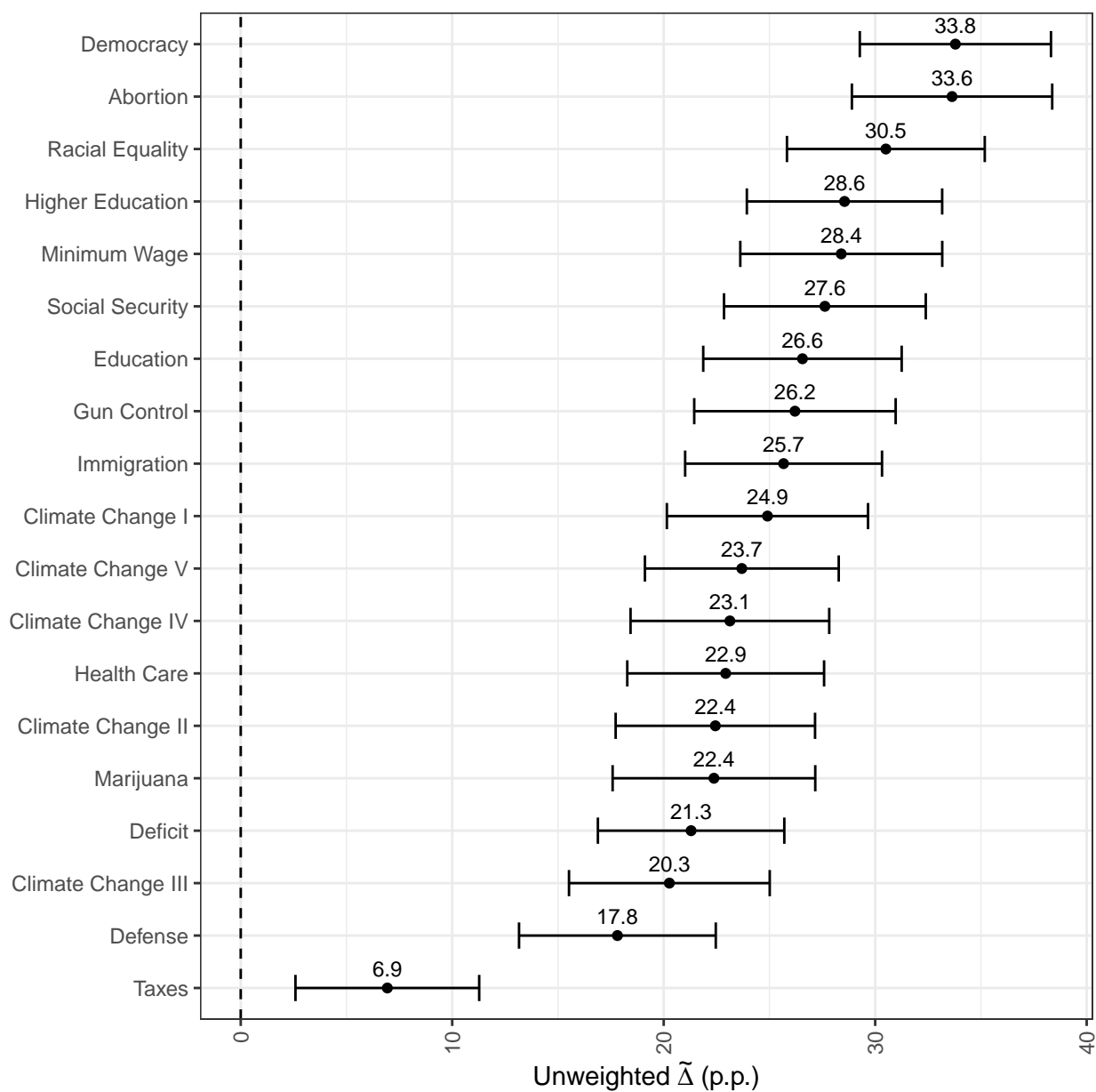**Figure S15:** Unweighted Issue Importance by Policy Issue

**Figure S16:** Unweighted Adjusted Issue Importance by Policy Issue
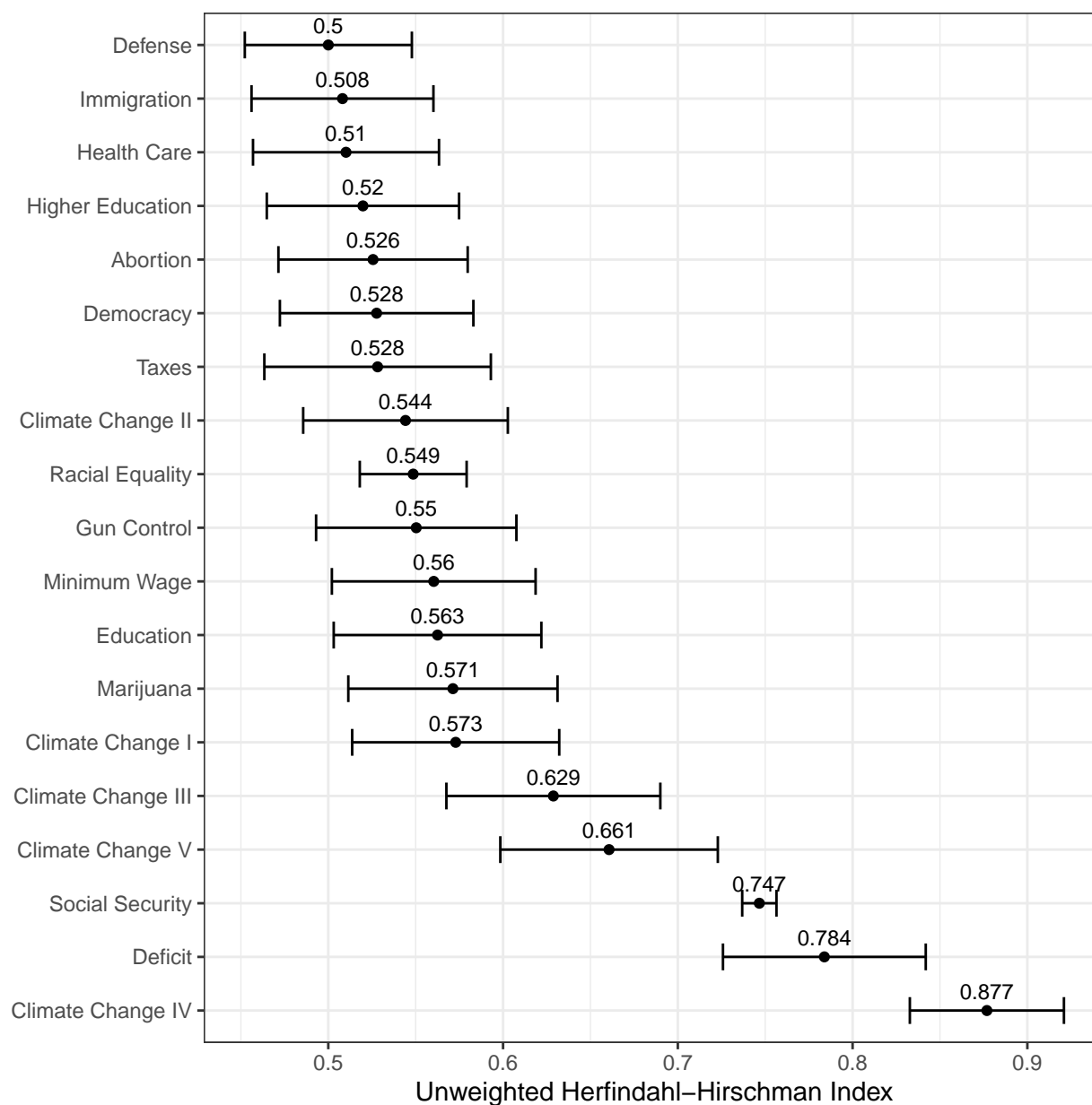
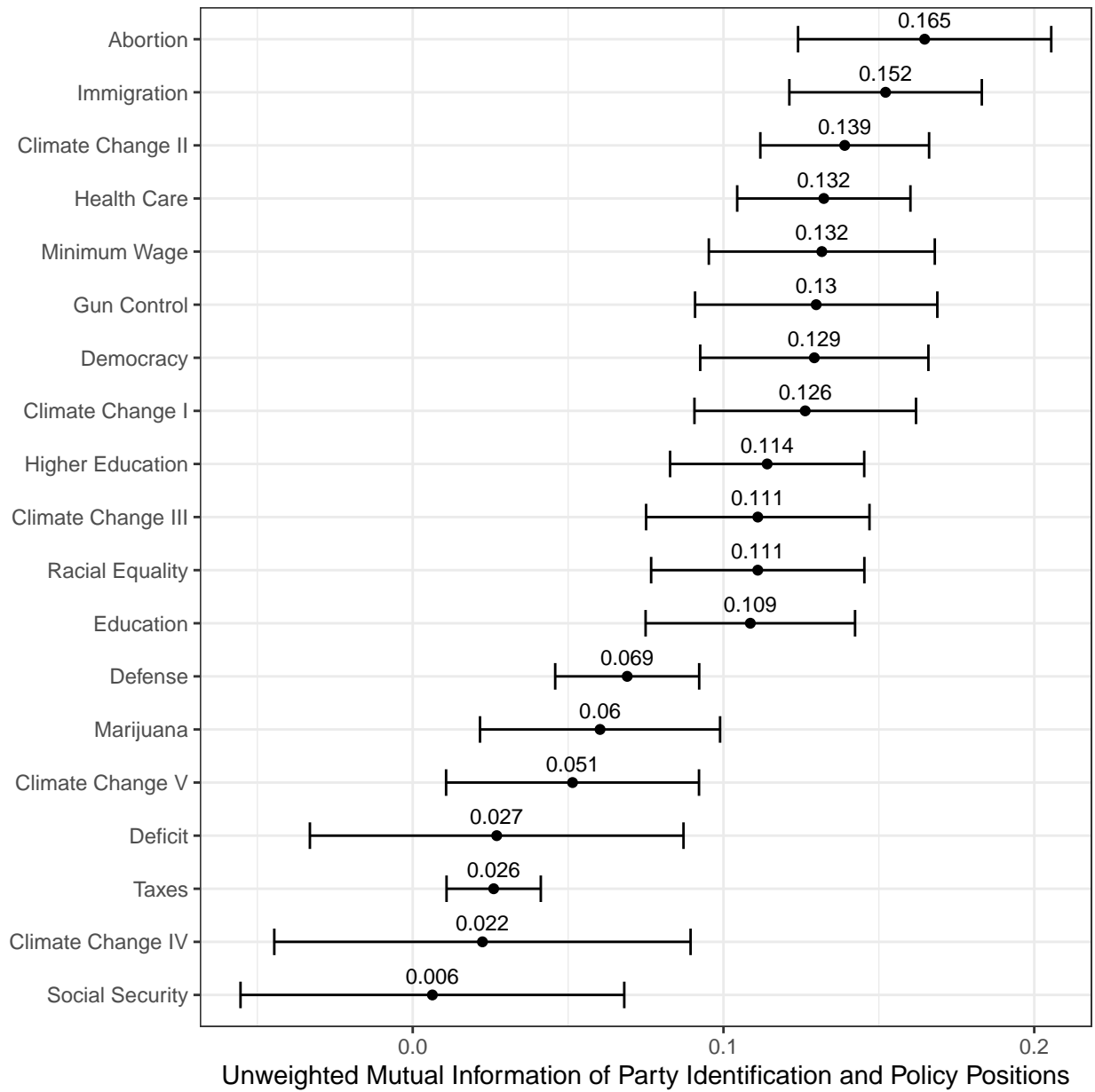**Figure S17:** Unweighted Herfindahl–Hirschmann Index by Policy Issue

**Figure S18:** Unweighted Mutual Information of Party Identification and Policy Positions by Policy Issue
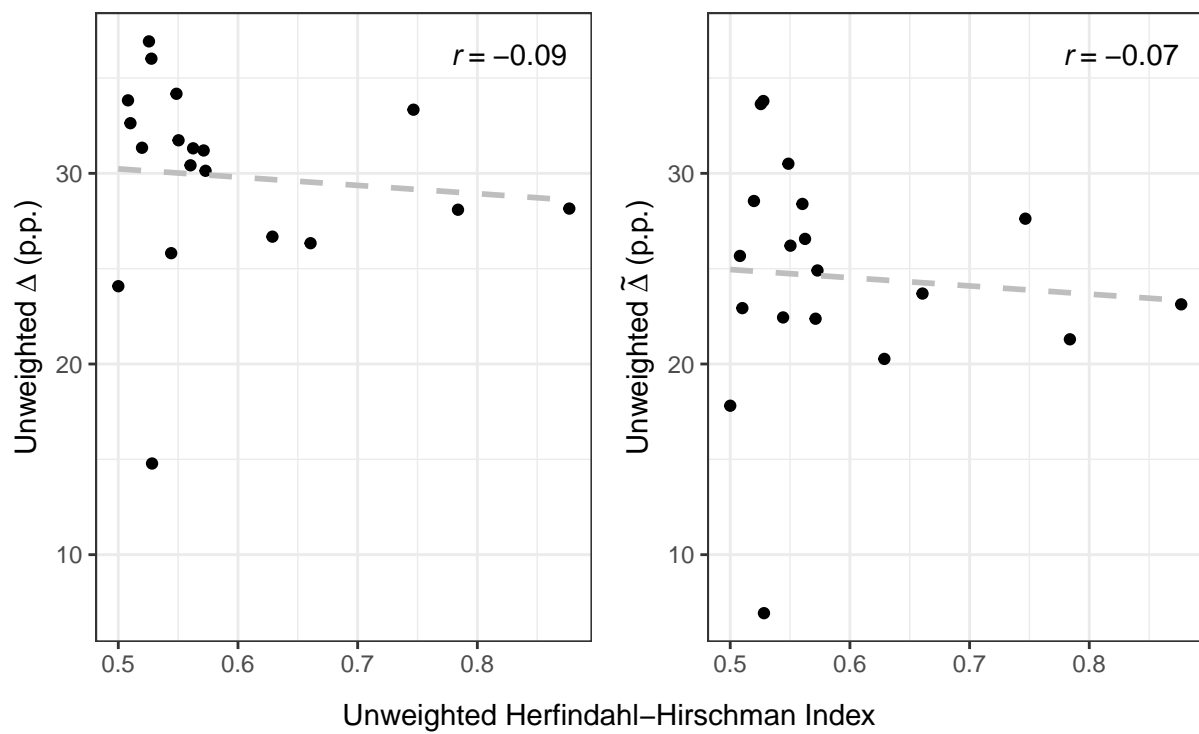
**Figure S19:** Relationship between Unweighted Issue Importance and the Unweighted Herfindahl–Hirschman Index
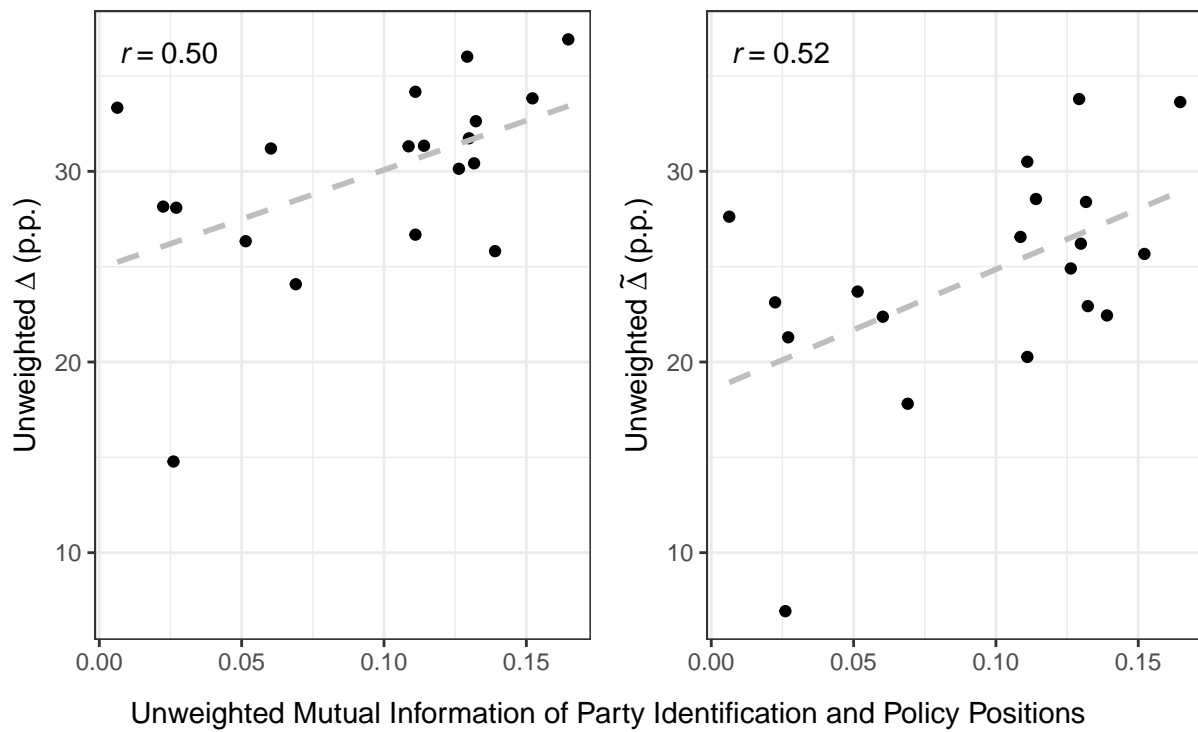
**Figure S20:** Relationship between Unweighted Issue Importance and the Unweighted Mutual Information of Party Identification and Policy Positions