

# ELECTRONIC GIVING & STEWARDSHIP RESOURCES



# Electronic Giving

## Advantages:

- Security
- Convenience
- Attractive to younger generations
- Good for the environment
- Simplifies bookkeeping
- Stabilize the church's cash flow
- 30% increase in actual revenue received
- First Fruits

# Electronic Giving



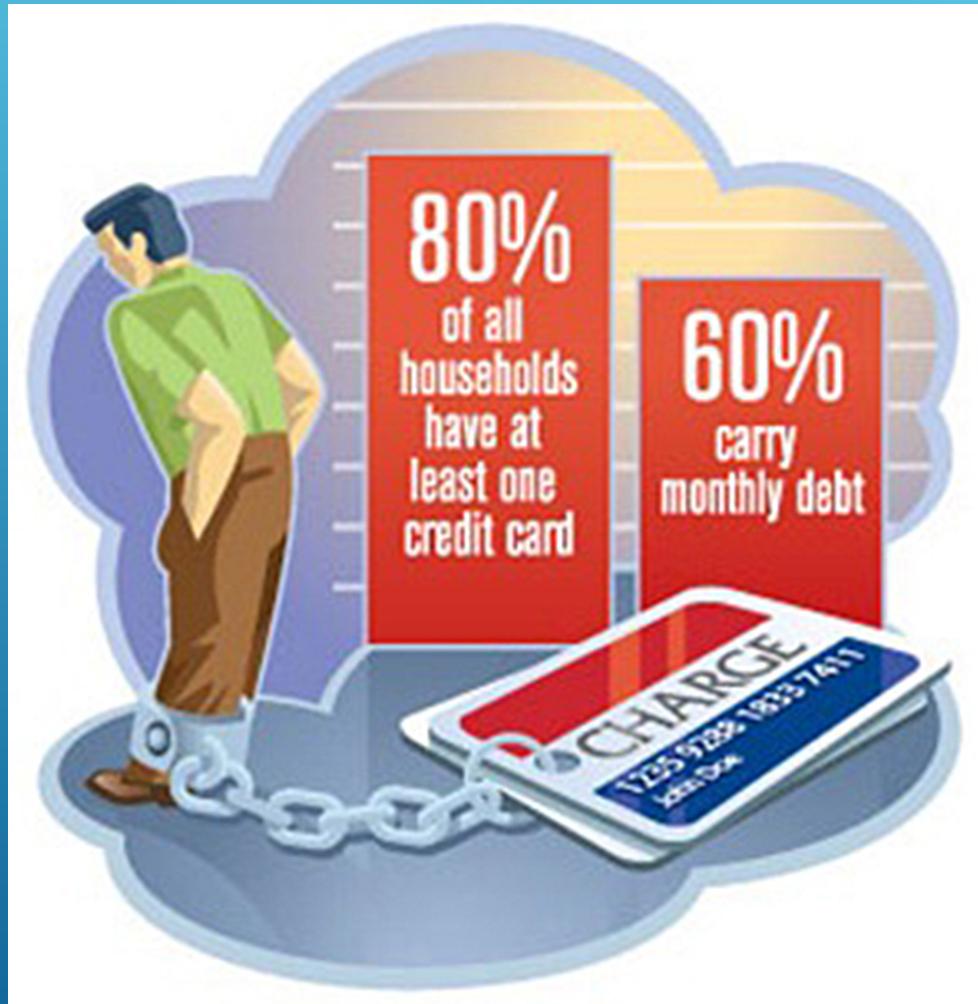
# Electronic Giving

## Fees

	E-Giving	Parish Pay	Vanco
Set Up Fee	?	\$0	\$0.50 per entry
Monthly Fee	\$19	\$1 per user	\$0
Per Transaction	\$0.30 + 1%	1.5%	\$0.25
Credit Card	\$0.30 + 3%	4%	2.5%

\*Subject to change

# Electronic Giving



## Credit Cards?

### Cons

Could encourage debt  
Additional Fees

### Pros

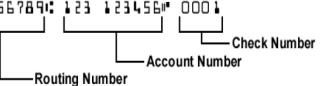
Convenience  
Cash back rewards

# Electronic Giving

## ELECTRONIC GIVING AUTHORIZATION FORM

St. Francis Episcopal Church

ES9327

FOR OFFICE USE ONLY		ENVELOPE/DONOR #	DATE
Effective date of authorization: _____			
Type of Authorization Form: <input type="checkbox"/> New Authorization <input type="checkbox"/> Change banking information <input type="checkbox"/> Change donation amount <input type="checkbox"/> Discontinue electronic donation <input type="checkbox"/> Change donation date			
Last Name		First Name	
Address			
City		State	Zip
DATE OF DONATION : _____/_____/_____	FREQUENCY OF DONATION: (check only one) <input type="checkbox"/> Weekly – Mondays <input type="checkbox"/> Semi-Monthly – 1 <sup>st</sup> and 15 <sup>th</sup> <input type="checkbox"/> Monthly on the 1 <sup>st</sup> <input type="checkbox"/> Monthly on the 15 <sup>th</sup>	FUNDS AND AMOUNTS: <input type="checkbox"/> General Pledge \$ _____ <input type="checkbox"/> Building Fund \$ _____  Total \$ _____	
CHECKING / SAVINGS	Please debit my donation from my (check one): <input type="checkbox"/> Savings Account (attach a voided deposit slip below) <input type="checkbox"/> Checking Account (attach a voided check below)  <b><i>Please remember to attach a voided check if using checking account.</i></b>	Routing Number: _____ <b>Valid Routing # must start with 0, 1, 2, or 3</b>  Account Number: _____  Routing Number _____ Account Number _____ Check Number _____	
	I authorize the above church and Vanco Services, LLC to process debit entries to my account. I understand that this authority will remain in effect until I provide reasonable notification to terminate the authorization.		
Authorized Signature: _____		Date: _____	

# Electronic Giving



*I gave  
electronically.*

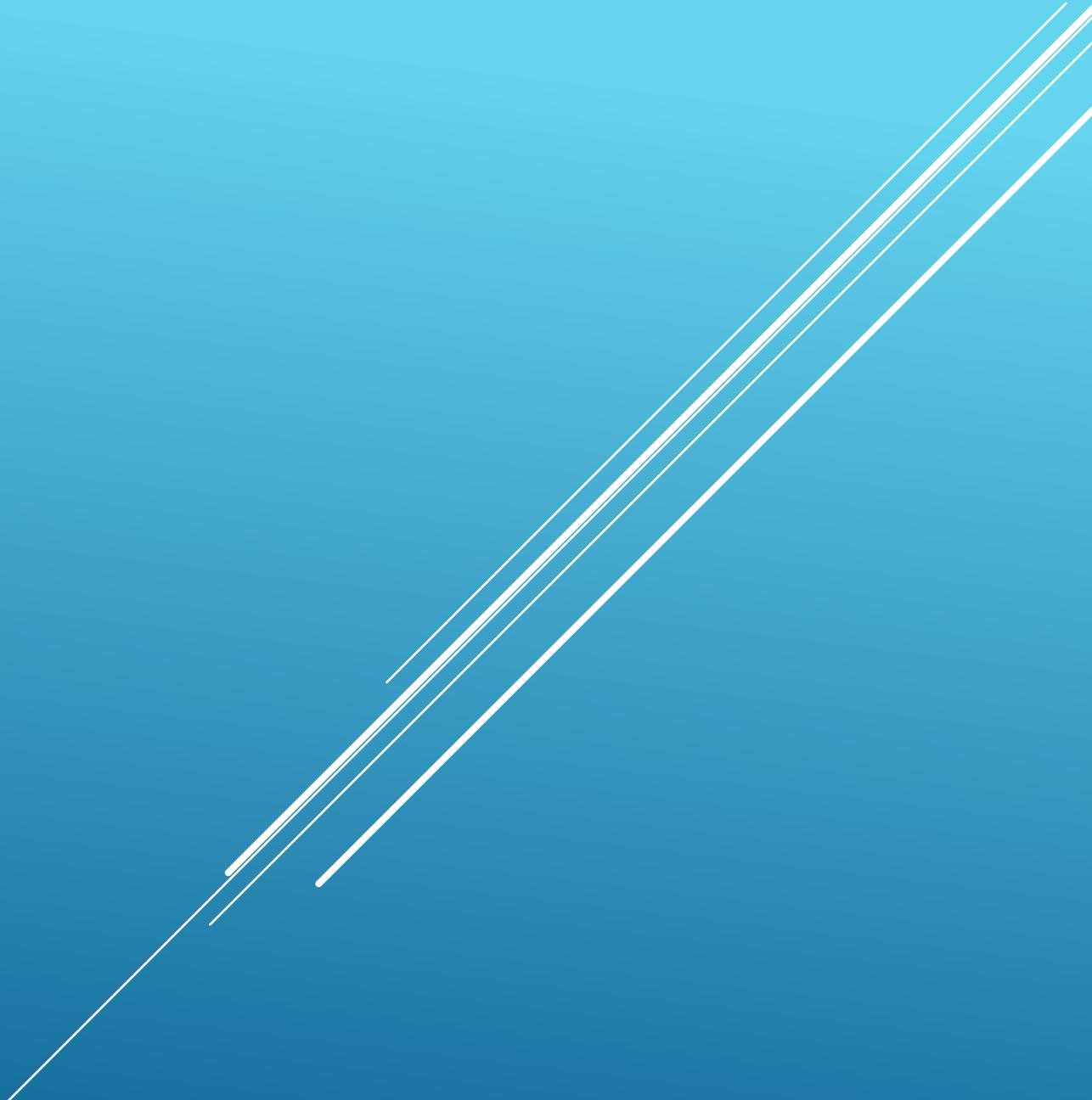
Please place this card in the alms basin during the offertory if you are enrolled in Electronic Giving and your pledge is automatically deducted from your bank account.

If you are not currently enrolled in Electronic Giving, but would like more information, please call the church office at (478) 477-4616 or visit [www.stfrancismacon.org](http://www.stfrancismacon.org).

# STEWARDSHIP RESOURCES



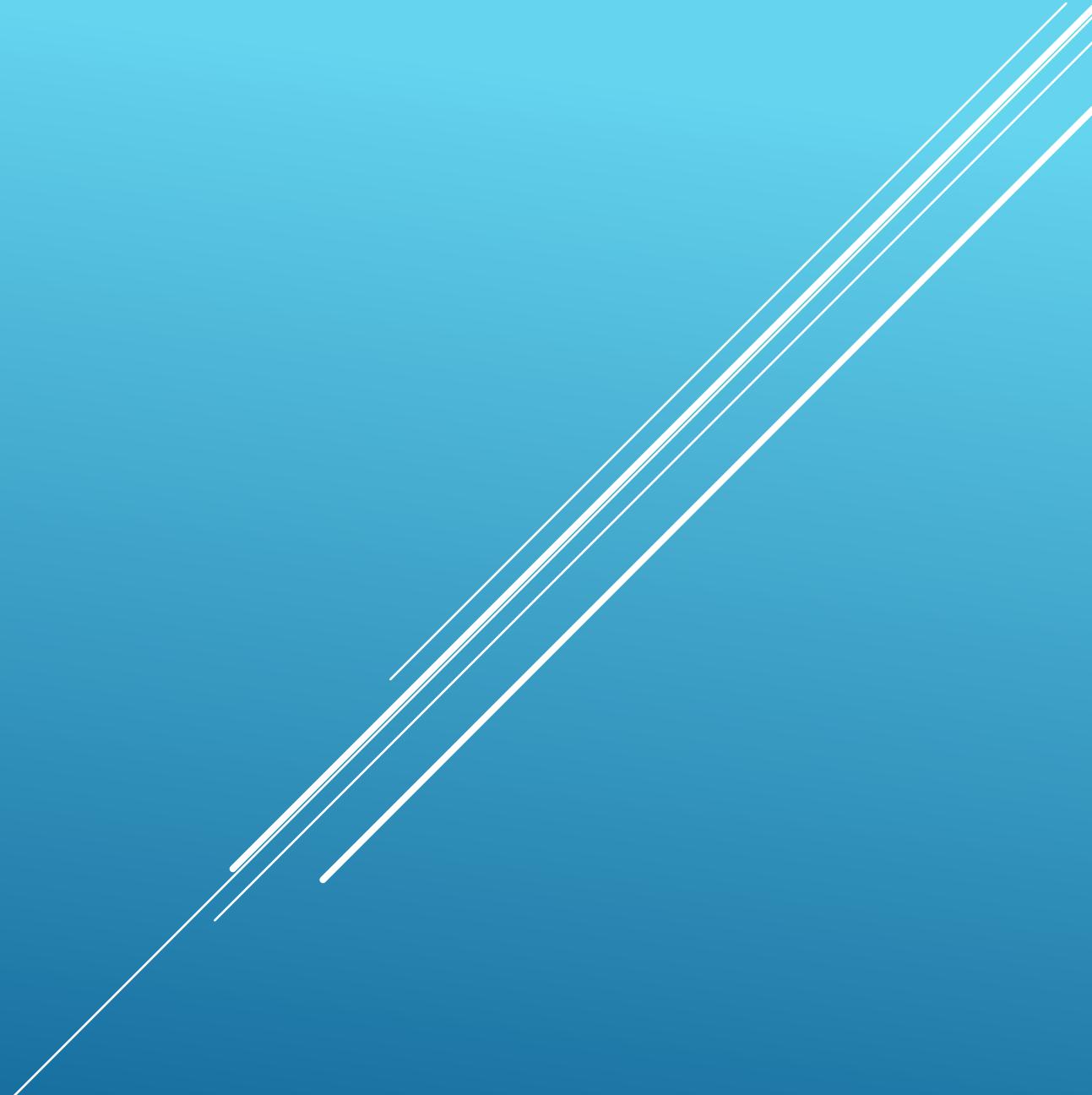
# PEOPLE



# DIOCESE OF ATLANTA STEWARDSHIP COMMISSION & CONSULTANTS

- Tammy Pallot, Chair- [tammypallot@gmail.com](mailto:tammypallot@gmail.com) (Macon)
- Mal Underwood – [malvinunderwood@bellsouth.net](mailto:malvinunderwood@bellsouth.net) (Cartersville)
- Julia Gable- [gabriel5018@hotmail.com](mailto:gabriel5018@hotmail.com) (Decatur)
- Dcn. Juan Sandoval- [jsandoval@stphilipscathedral.org](mailto:jsandoval@stphilipscathedral.org) (Kennesaw)
- Rev. Sarah Fisher – [sarah@stcatherines.org](mailto:sarah@stcatherines.org) (Decatur) – TENS Vice President
- Bill Monk – [wmtmonk@gmail.com](mailto:wmtmonk@gmail.com) (Atlanta)
- Rev. Frank Baltz – [frankbaltz@comcast.net](mailto:frankbaltz@comcast.net) (Marietta)
- Lindsey Hardegree – [lhardegree@episcopalatlanta.org](mailto:lhardegree@episcopalatlanta.org) (Planned Giving)

# PLACES



# THE CATHEDRAL BOOK STORE

cathedralbookstore.org

Google Calendar SF Yahoo Gmail Moodle MDS YouTube to MP3 Google Apps Ga Gov Auctions TurboTax® 2012 SF Power School

800.643.7150 | 404.237.7582 my cart (0)

SEARCH

BOOKS | MUSIC | CHILDREN'S | GIFTS & JEWELRY | CHURCH RESOURCES

## WELCOME TO THE CATHEDRAL BOOK STORE

The Cathedral Book Store, established in 1949 by the Episcopal Church Women, serves the Cathedral of St. Philip, the Diocese of Atlanta and the community at large. We offer books, gifts, music and more.

**CATHEDRAL BOOK STORE**

SIGN UP FOR OUR NEWSLETTER:

Cathedral Book Store at The Cathedral of St. Philip  
2744 Peachtree Rd NW  
Atlanta, GA 30305-2917  
404.237.7582  
[driving directions](#)

[info@cathedralbookstore.org](mailto:info@cathedralbookstore.org)

Hours:  
Sunday 10-1  
Weekdays 10-5  
Saturday 10-1

**STAY CONNECTED**

**BOOK OF THE MONTH:**

**Abide: Keeping Vigil with the Word of God**

The author will speak at the Cathedral of St. Philip in June.

[+ADD TO CART](#)

[see more like this](#)

**WE RECOMMEND**

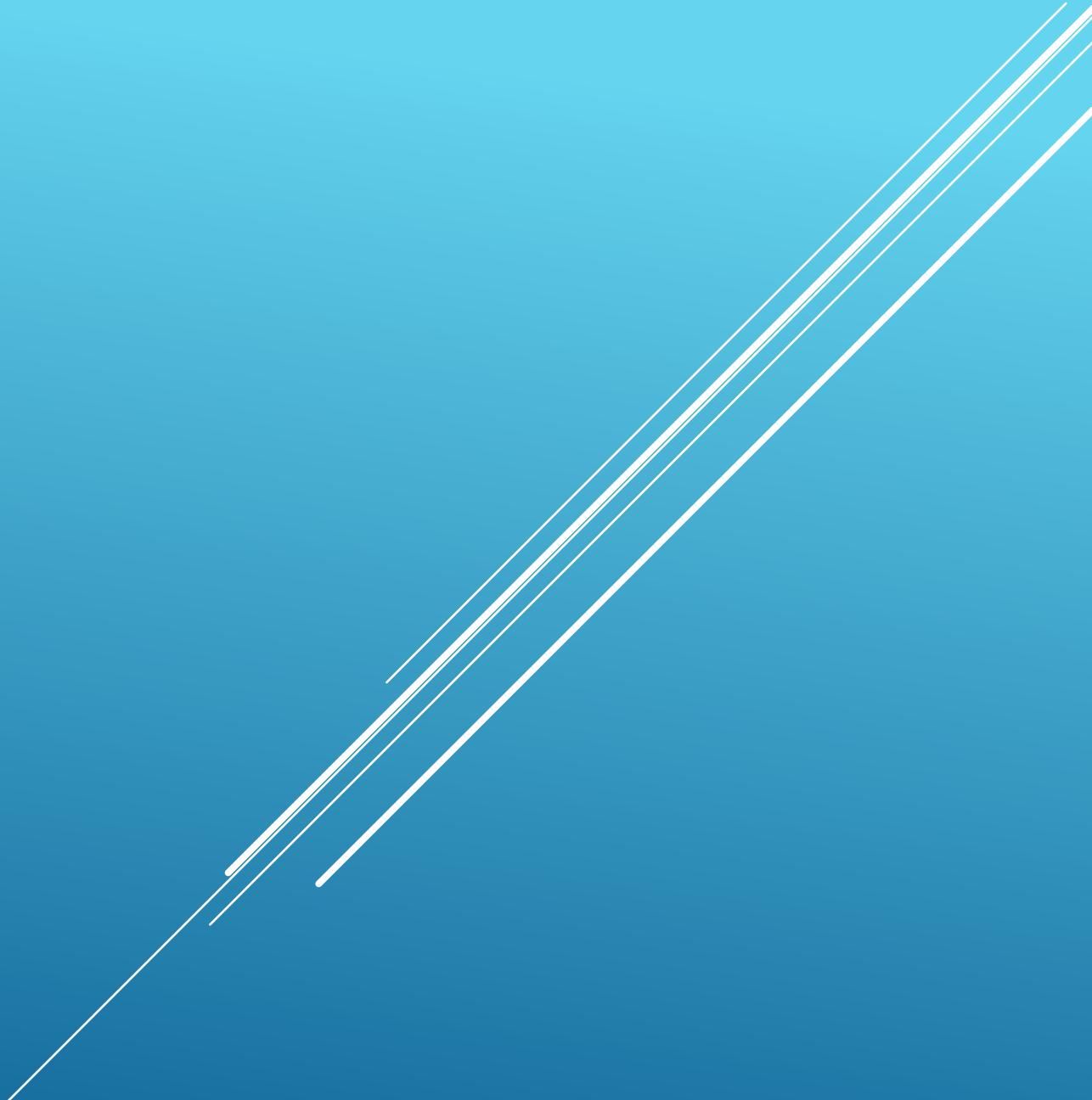
**England Pilgrimage Concert**

Cathedral Choir & Schola  
The Cathedral of St. Philip, Atlanta | Saturday, May 11, 7:30 p.m.

[+ADD TO CART](#)

[see more like this](#)

# WORKSHOPS

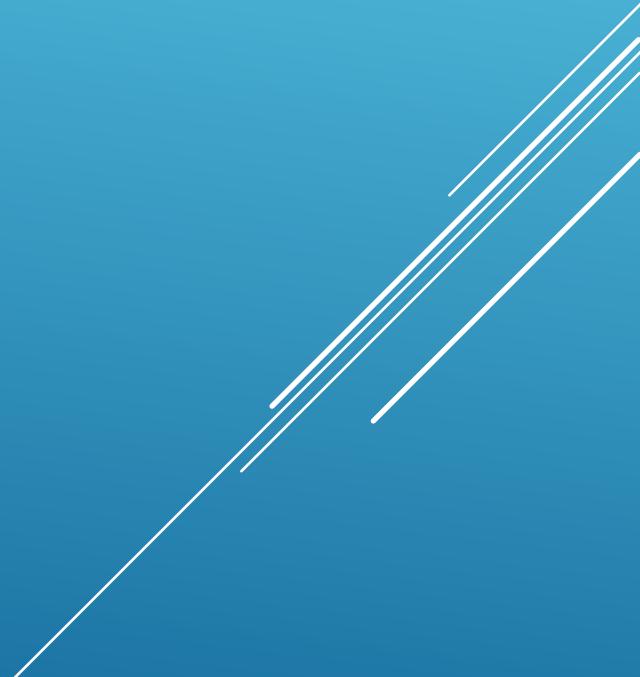


# THE EPISCOPAL NETWORK OF STEWARDSHIP (TENS) CONFERENCE

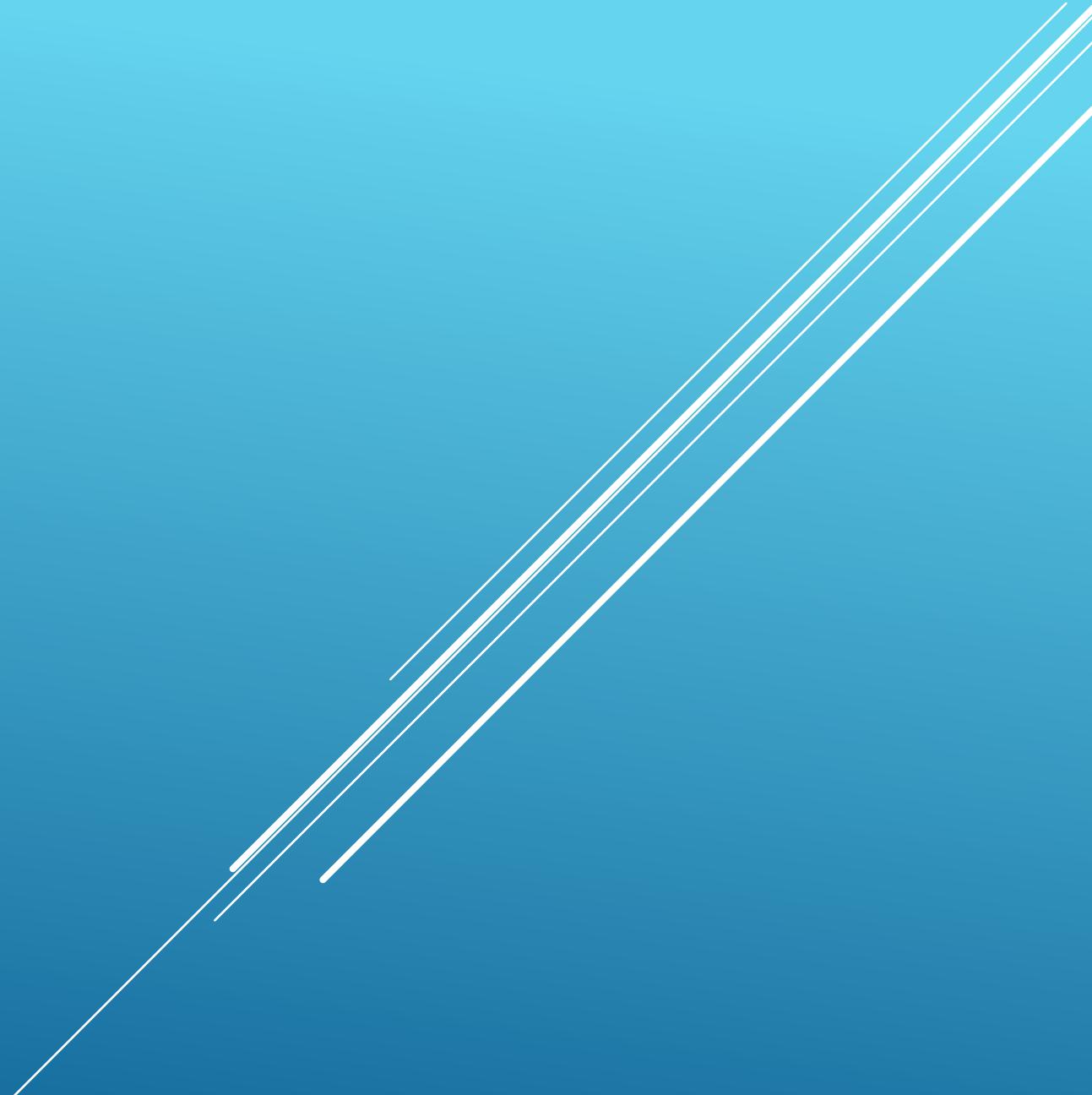


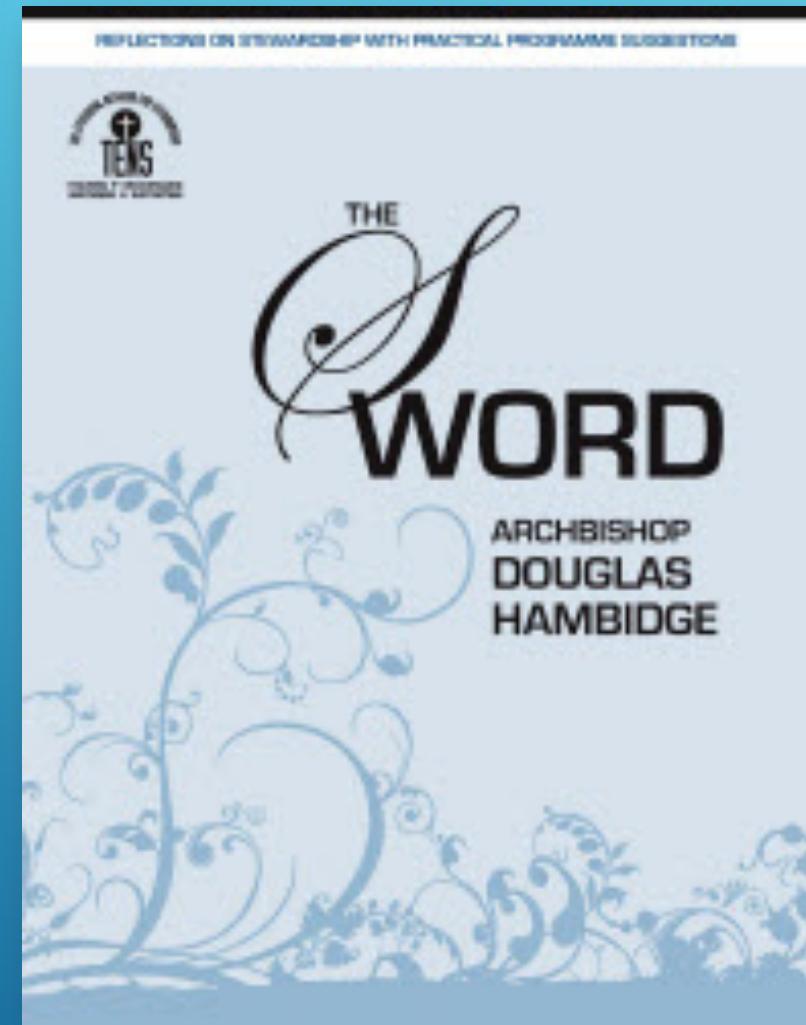
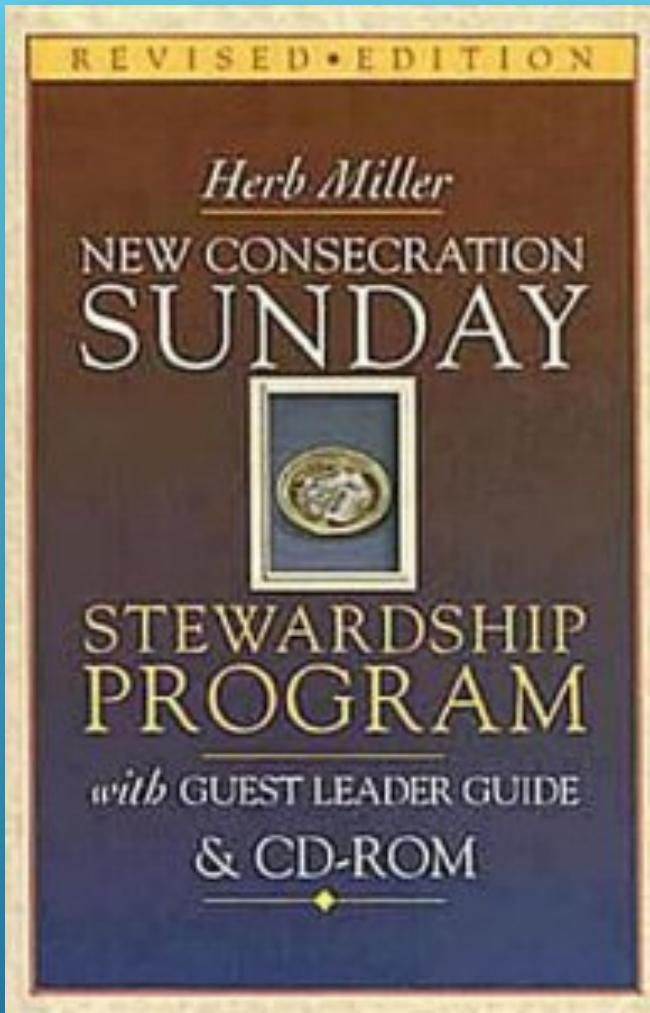
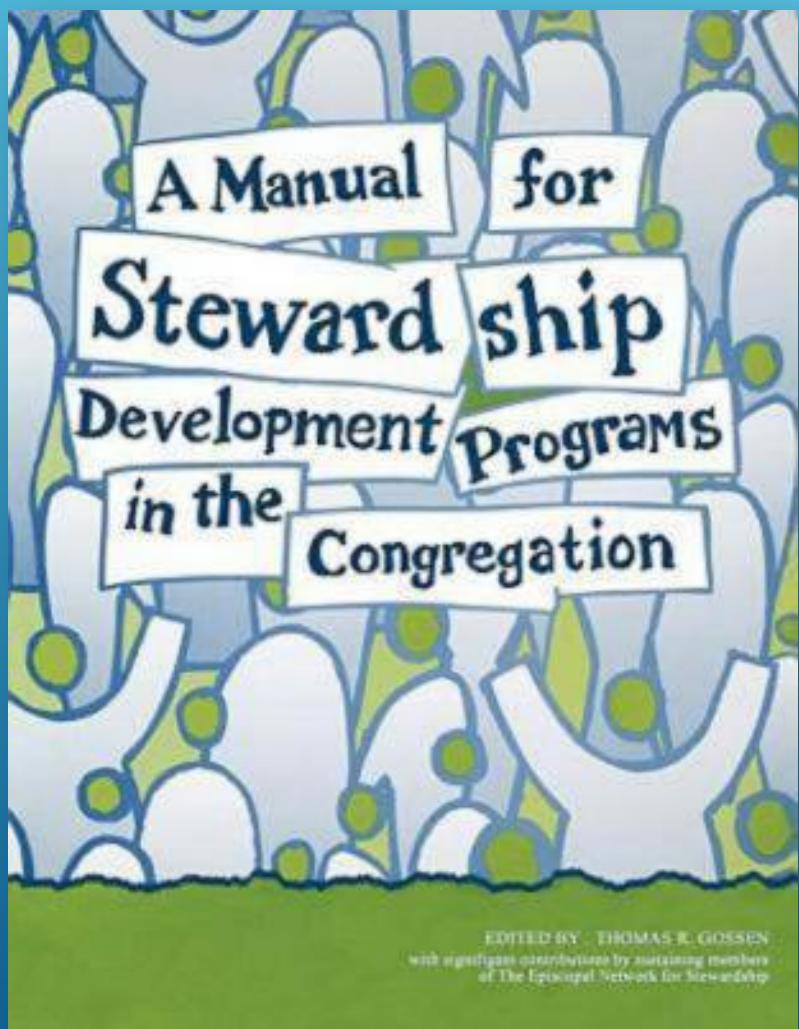
# THE DIOCESE OF ATLANTA COMMISSION ON STEWARDSHIP

FREE Workshops

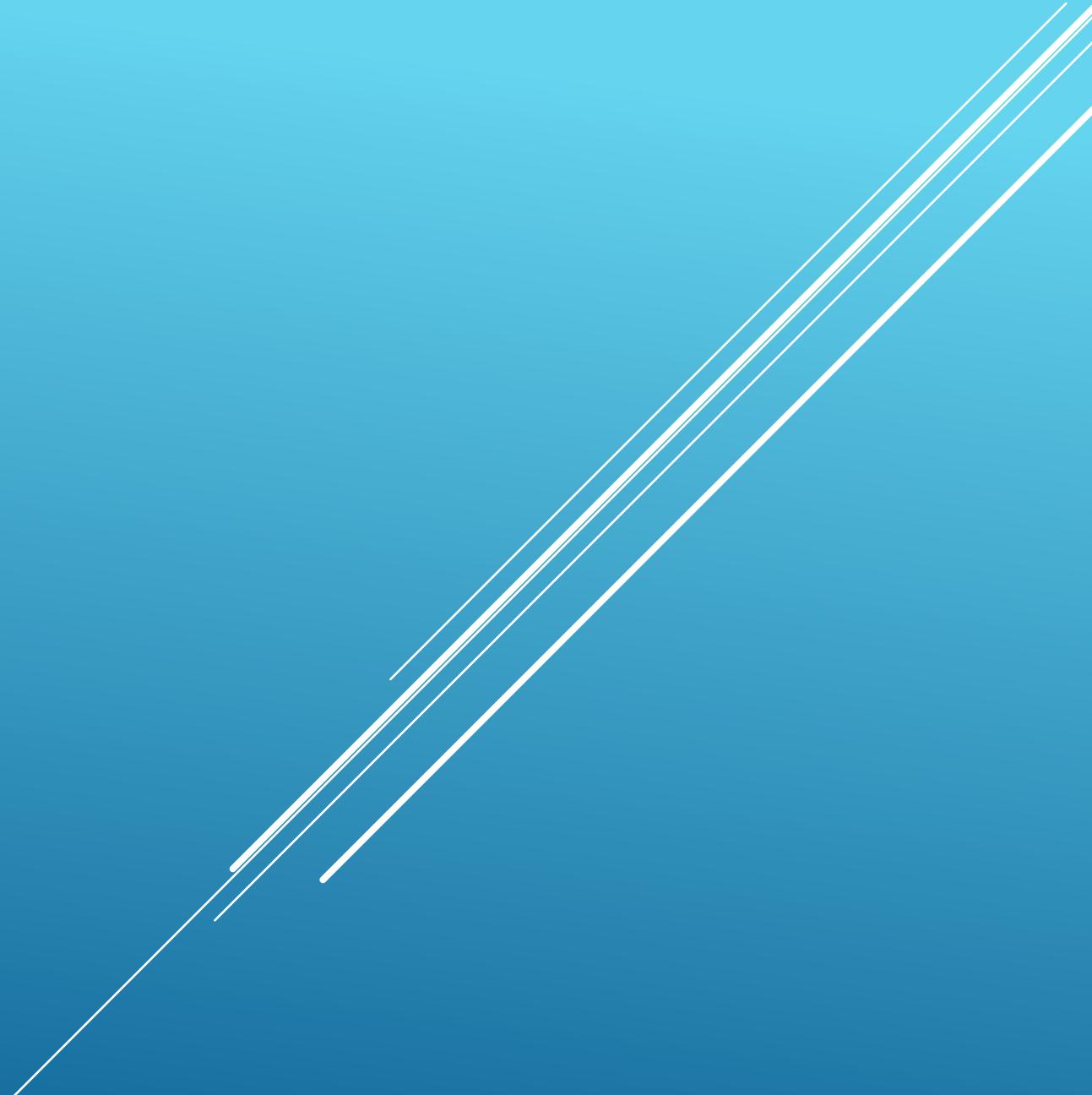


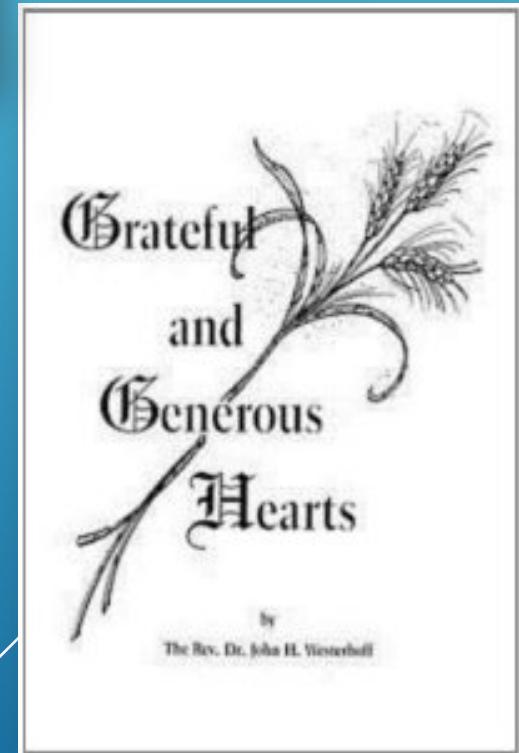
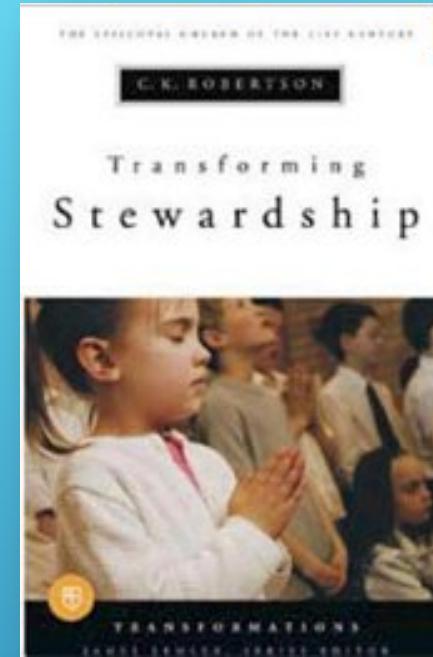
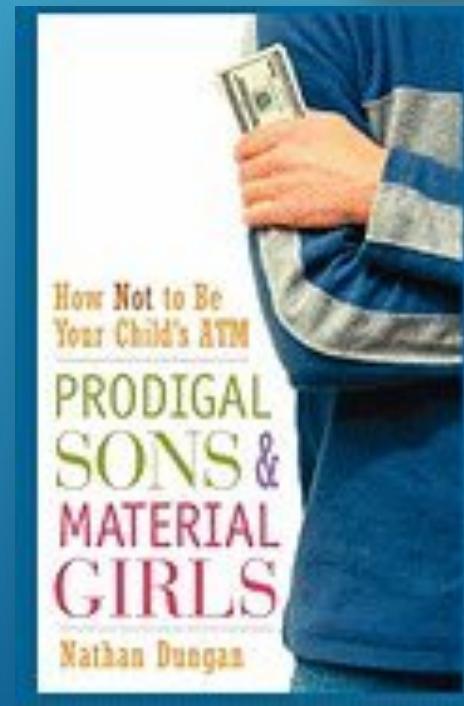
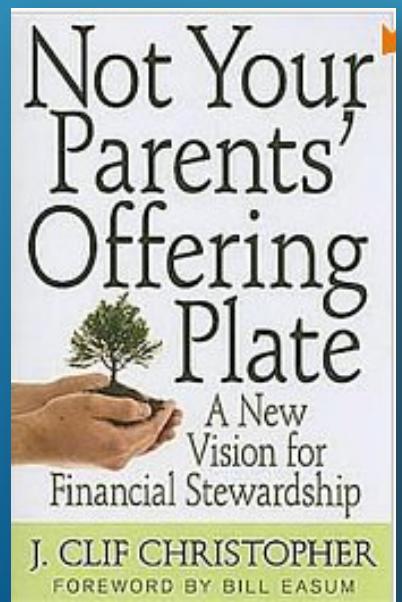
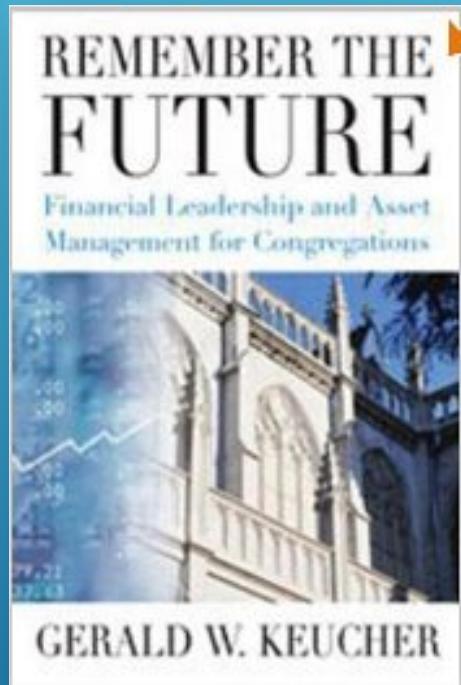
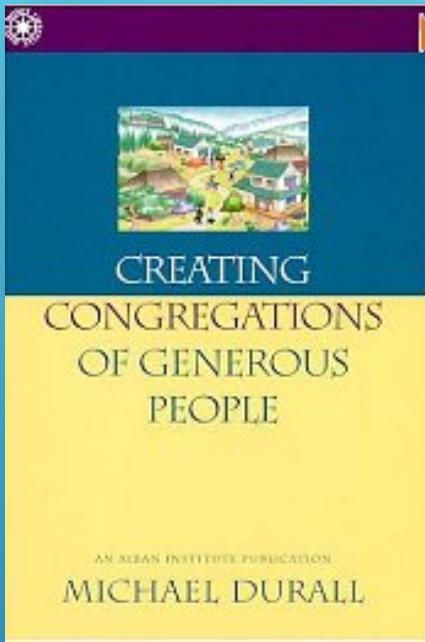
# WORKBOOKS



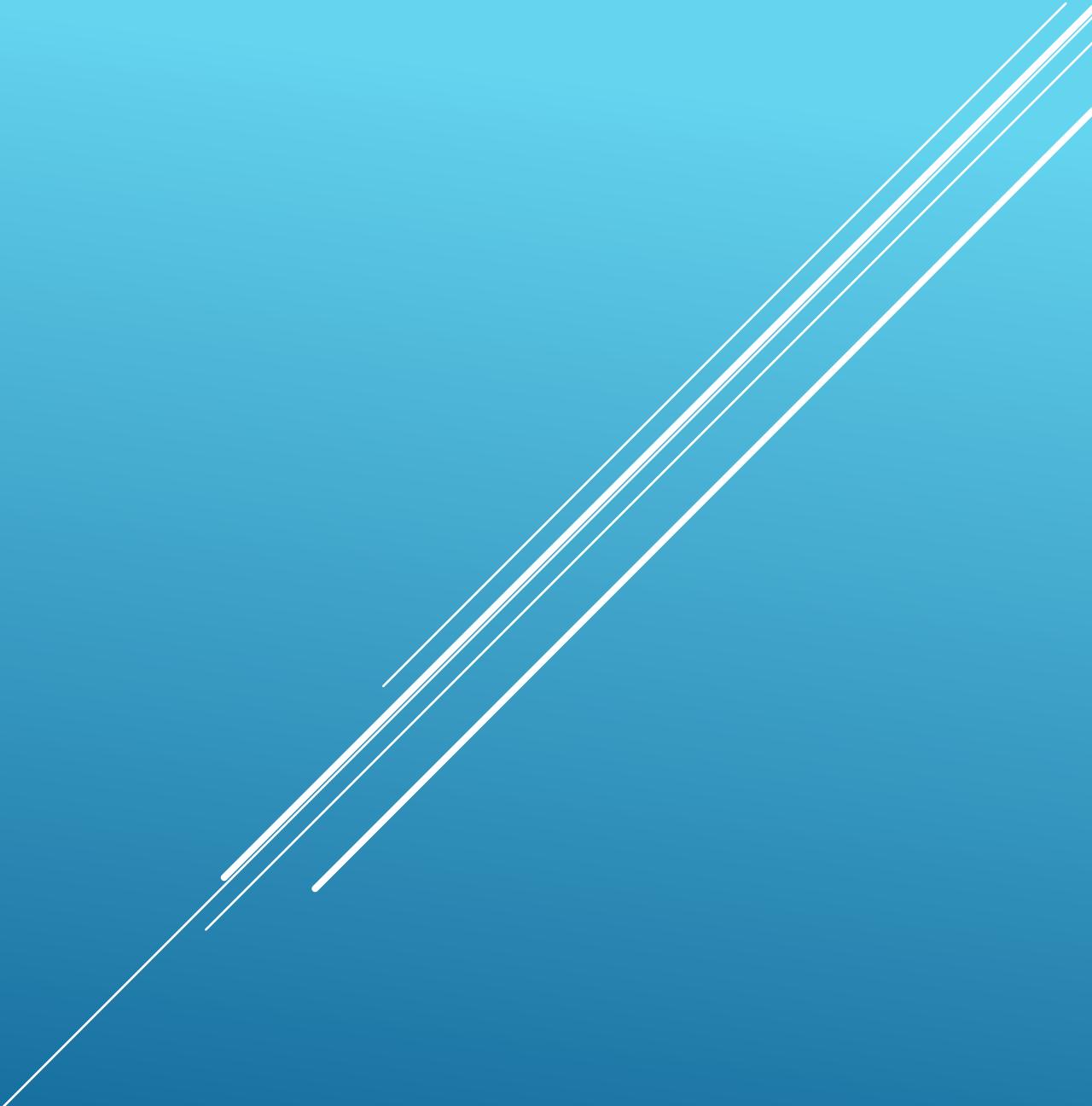


# BOOKS





# WEBSITES



# EPISCOPAL DIOCESE OF ATLANTA

## WWW.EPISCOPALATLANTA.ORG

 <https://www.episcopalatlanta.org/Resources/Stewardship/>

### STEWARDSHIP

- Consultants
- Planned Giving
- TENS - The Episcopal Network for Stewardship
- Circle of Stewardship Training Day
- Stewardship Resources

 Find a Community

 Sign Up For Emails

Resources › Stewardship

## A Way of Life



**Stewardship**  
*a way of life*

# THE EPISCOPAL NETWORK FOR STEWARDSHIP

## WWW.TENS.ORG

The screenshot shows the homepage of The Episcopal Network for Stewardship (TENS). The header features the TENS logo and navigation links for Home, About, 2016 Conference, 2016 Members, Resources, Store, Contact, and Donate. A search bar and social media icons are also present. The main content area includes a photo of Sister Simone Campbell and a call-to-action for the 2016 Conference. Below this, there's a section for "Latest From TENS" with blog posts by Rick Felton, JR LANDER, and ANGELA EMERSON. A sidebar on the left offers links to "All About TENS", "Generosity Movement", "Stewardship Education", and "Latest From TENS". At the bottom, there's a "Networking" section with an e-newsletter link and a graphic about church giving.

User Name:  
generous

Password:  
journey

Living  
Generously:  
2016 Annual  
Pledge Series





The Episcopal Network for Stewardship

[Home](#) | [About](#) | [2016 Conference](#) | [2016 Members](#) | [Resources](#) | [Store](#) | [Contact](#) | [Donate](#)

## Stewardship Resources

[Annual Giving](#)

[Best Practices](#)

[Capital Campaigns](#)

[Congregational Leadership](#)

[Designated Giving](#)

[Discipleship & Generosity](#)

[Environmental Stewardship](#)

[Generations & Stewardship](#)

[Liturgical & Worship Resources](#)

[Newsletter Archives](#)

[Personal Financial Planning](#)

[Planned Giving](#)

[Preaching Resources](#)

[Stewardship Formation](#)

[Year Round & Holistic Stewardship](#)

### Journey to Generosity: 2017 Annual Pledge Series Giving Materials

*Spanish versions are listed below*

Introduction - Richard Felton ([PDF](#))

Giving: A Multitude of Reasons - Cathy Clement ([MSWord](#))

Reflections

- October 8th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- October 15th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- October 29th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- All Saints Day Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- November 12th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- 2nd Quarter - The Rev. Sarah K. Fisher
  - 1-Up ([MSWord](#))

# Newsletter Inserts

## Pledge Cards

## Rector's Letters To:

- New Members
- Generous Pledgers
- Encourage Increased Pledging



## *Imagining the Promised Land*

THE REV. SARAH K. FISHER

The Israelites knew what it meant to journey from scarcity to abundance. They did it time and time again. They fled by night, trusting God would guide them and provide for them. Who could have imagined that their journey to liberation would include the sea itself parting and their ability to walk through as though it were dry land? As they traveled through the wilderness, God joined them, feeding them manna, enough for the day, providing them fire by night, and cloud by day. It was not an easy journey, and at times, the Israelites stumbled and complained along the way. Still, God was with them, always, as they moved from a place of bondage to a place of freedom and abundant life.

At its heart, stewardship is an invitation to journey into God's abundance. And for most of us, the journey to generosity is just that — a journey. It is human nature to fear not having enough. Yet God's story and our story collide and we experience something different. God invites us to taste and see what God is doing in our lives and to consider what God is entrusting to our care. In journeying to generosity, we are invited to become co-creators with God. When we move away from scarcity and self, we can

**For reflection ...**

- Where do you sense God inviting you to go and explore? Where do you need to be attentive to God's invitation?
- What are you stewarding in your life? Where do you see God in your stewardship?
- How do you think the Israelites imagined the Promised Land as they were traveling? As you journey, how do you imagine the Promised Land?

| Continues on reverse. |

THE EPISCOPAL NETWORK FOR STEWARDSHIP

| From previous page. |

begin to focus on what God has entrusted to us; we can see more fully how God is acting in our lives and in our world. In a culture that values our own enlightened self-interest over the needs of others, it is not always an easy journey, yet the gifts that await us when we truly step into community and into deep relationship with God are abundant.

All of us are called to be stewards. We are stewards of God's creation, stewards of our families, stewards of money, stewards of time, stewards of our churches, and stewards of the faith that has been handed down to us, the faith that so many generations before us have stewarded.

As we travel with God, we begin to recognize those places in our lives where God is calling us, as God called the Israelites, to step forth in faith into new and unknown places. It can feel risky to let go of the familiar, the safe, the known. And yet, when we let go, when we invite God more fully into our lives, the journey cannot help but be one that transforms us, taking us out of our places of bondage, into new, generous and abundant life.



The Rev. Sarah Fisher is Associate Rector of St. Patrick's Episcopal Church in Atlanta, and the Vice-President of the Board of TENS. Early in her ordained ministry, she discovered a passion for stewardship after attending a TENS Conference. Ever since, she's been talking, learning and being curious about the connections between money, church, spirituality and God. When she's not in church, she can be found in coffee shops or thrift stores, or reading Harry Potter.

# PROVINCE IV OF THE EPISCOPAL CHURCH

## WWW.PROV4CDE.ORG

The screenshot shows a web browser window with the URL [prov4cde.org/Content/Stewardship.asp](http://prov4cde.org/Content/Stewardship.asp) in the address bar. The page title is "Congregational Development & Evangelism Network" and "Province IV of the Episcopal Church". The main navigation menu includes "Leadership", "Communications", "Stewardship" (which is the active tab), "Growth & Development", and "Multi-Cultural Ministries". A sidebar on the left under "Stewardship:" lists various links such as "What is Stewardship?", "Video Message from Laurel Johnston, Program Officer", "How Has the Episcopal Church Been Supported?", "The State of Stewardship in our Culture", "Transforming Stewardship", "Stewardship Education", "The Annual Campaign", "The Capital Campaign", "Legacy Society", "Stewardship Resources", "Stewardship Workshop Presentations", "Environmental Stewardship", and "Stewardship in Province IV Dioceses". The main content area features a sub-navigation "Home > Stewardship" and a section titled "Stewardship" with the tagline "Using the gifts God has given us, to do the work God is calling us to do.". It discusses stewardship as the most important work of the church, centered on the Christian faith. Below this, it talks about faithful stewardship as a remedy for greed and a call to wholeness. At the bottom, it credits "From the web site of Holy Trinity Parish Decatur, GA".

# EPISCOPAL CHURCH FOUNDATION

## WWW.EPISCOPALFOUNDATION.ORG



The screenshot shows the homepage of the Episcopal Church Foundation. At the top, there's a navigation bar with links for Home, Cart, Sitemap, and Search. Below the navigation is a main banner featuring a hand holding a small green plant growing in soil, symbolizing growth. The banner text reads "Growing Financial Capacity: Conserve and grow the gifts that have been entrusted to your parish". Below the banner are four main menu categories: Empowering Congregations, Building Leadership, Growing Financial Capacity (which is highlighted in red), and Fostering Partnerships. The "Growing Financial Capacity" section contains a list of ways to support the foundation, such as making a planned gift, starting an endowment, or organizing a capital campaign. To the left of this section, there are news items: "Freed for Ministry in the Diocese of Western North Carolina", "An Easter Message from ECF President, Donald V. Romanik", "Welcome Home St. Elizabeth's!", and "Upcoming ECF Web Conferences: Spring 2013". At the bottom of the page, there's a footer with links to Home, About Us, News, Events, Tools & Programs, Contact Us, Resource Library, Donate, Sitemap, Privacy, and Links. There's also a copyright notice for 2013.

Endowments,  
Planned Giving, &  
Capital Campaigns

1-800-697-2858

# THE EPISCOPAL CHURCH

## WWW.EPISCOPALCHURCH.ORG

The screenshot shows the official website of The Episcopal Church (www.episcopalchurch.org). The header features a dark green decorative background with the church's name in white. Navigation links include HOME, LIBRARY, NEWS SERVICE, SERMONS THAT WORK, CAREERS, ENGLISH, and ESPAÑOL. A search bar at the top right allows users to "Search this site..." with a "go" button. Below the header, the main content area has a light beige background. It features a large, stylized title "New FACTS on Episcopal Church Growth and Decline" in a serif font. Below the title are social media sharing icons for Facebook, Twitter, LinkedIn, Email, and Print. A descriptive text block explains the document is based on the 2014 Survey of Episcopal Congregations and the FACT ecumenical/interfaith survey project. At the bottom, a sidebar titled "TAGGED IN TOPICS" lists "CHURCH GROWTH" and "RESEARCH". Another sidebar titled "DEPARTMENTS" includes a link to "RESEARCH & STATISTICS".

HOME | LIBRARY | NEWS SERVICE | SERMONS THAT WORK | CAREERS | ENGLISH | ESPAÑOL

Search this site... go

THE  
Episcopal  
CHURCH

+TOPICS READING MULTIMEDIA RESOURCES MINISTRIES GLOSSARY

Search this site...

Or browse by [Topic](#) or [Author](#)

*New FACTS on Episcopal Church Growth and Decline*

A look at the dynamics of growth and decline in Episcopal congregations based on the 2014 Survey of Episcopal Congregations, in conjunction with the Faith Communities Today (FACT) ecumenical/interfaith survey project

Total votes: 0

[New FACTS On Episcopal Church Growth And Decline](#)

**Document Date:**  
March, 2015

TAGGED IN TOPICS

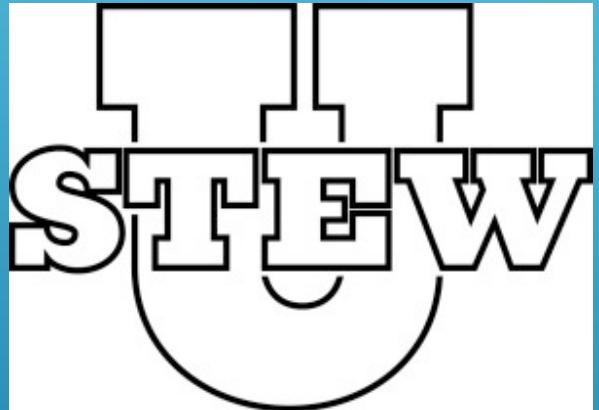
CHURCH GROWTH

RESEARCH

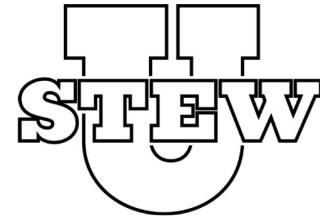
DEPARTMENTS

RESEARCH & STATISTICS

# STEWARSHIP UNIVERSITY



The Rev. Canon Timothy Dombek is Canon for Stewardship and Planned Giving for the Episcopal Diocese of Arizona, and is the creator and presenter of the acclaimed Stewardship University™ program.



## Stewardship News You Can Use

Thoughts and ideas on growing generous givers

[HOME](#) [ABOUT](#)

## What to Say About Money at The Annual Meeting

JANUARY 8, 2016 ~ LEAVE A COMMENT

Few clergy I know enjoy planning for and conducting the parish annual meeting. Holding elections, hearing reports, and presenting the budget to the membership feel like functions so unrelated to "real" parish ministry. Often the whole affair usually gets met with dread.

However, the annual meeting can become a time to celebrate our life and ministry together. We hear of the wonderful work our ministries have done in

Search ...

### Recent Posts

[What to Say About Money at The Annual Meeting](#)

[Guest Blogger: Change the pattern of your giving and change your life](#)

# EPISCOPAL DIOCESE OF WEST TEXAS

## WWW.DWTX.ORG/DEPARTMENT-MINISTRIES/STEWARSHIP

Great information about Year Round Stewardship

The screenshot shows a webpage titled "YEAR ROUND STEWARDSHIP CALENDAR". At the top right is a large image of a small plant with water droplets. Below the image is a pie chart divided into five segments: "God's Creation" (orange), "Spiritual Growth" (blue), "Ministry Spotlight" (red), "Financial Health" (green), and "Outside Ourselves" (purple). The center of the pie chart features the "STEWARDSHIP" logo. To the left of the pie chart is a sidebar with a "Year-Round Stewardship Monthly Calendars" section containing a list of months from December to November. Further down the page, there is a section titled "NOTES TO GOD'S STEWARDS" with a link to "nancy.kinison@dwtx.org". At the bottom of the page is another pie chart with the same five categories as the main one.

The screenshot shows a section titled "Spiritual Growth" under the "STEWARSHIP RESOURCES" heading. It includes a brief description of how stewardship connects to spiritual life, a "Spiritual Growth" icon, and a call to action encouraging congregations to highlight different ministries each month. Below this is a "Ministry Spotlight" section with a description of its purpose, a "Ministry Spotlight" icon, and a note about saying "thank you" to ministry members. Further down is a "Financial Health" section with a description of its purpose, a "Financial Health" icon, and a list of months. The page also features sections for "Outside Ourselves" and "God's Creation", each with their own descriptions and icons. Social media sharing buttons are at the bottom.



# DO LENT GENEROUSLY

[www.40acts.org.uk](http://www.40acts.org.uk)

## PICK AN ACTION

### Green

Get your local newspaper or flick open your Facebook/Twitter newsfeed. Shoot up some quick arrow prayers for the stories you see listed there.

### Amber

Schedule a regular time throughout the day to pray for newsfeeds or your circles. Write down prayer points or download an app to organise your prayer life (our favourite is Prayer Mate).

### Red

Not prayed much recently, or ever? It can seem hard at first but today's the day to try. Jump over to [trypraying](#) and see what it's all about. Already a seasoned Prayer Warrior? Why not share the gift of prayer with others today? Order some books from TryPraying to share with others, in person or by leaving them in public places.



from stewardship®



### ACT 9: Dial Up

Today's act is all about activating the gift of prayer. Wait, what? How is prayer generous, you ask? When we pray, we spend time talking to a God who lives and moves and acts on our behalf and for the good of those who love him. It's generous because you're asking the creator of the universe to do a good thing for someone else. Powerful stuff, folks.

Scroll down for act options or click [here](#).

#### your thought for today

*This went on for two years, so that all the Jews and Greeks who lived in the province of Asia heard the word of the Lord. (Acts 19:10 NIV)*

from David Hill, [trypraying](#)

I had been a decent self-respecting agnostic for some time. I had absorbed the misinformation that there were no real answers to the honest questions a young person would ask: Is there any evidence for God's existence? Why is there all this suffering? Etc. But when studying maths at university, I met a Christian who was confident of his faith and was willing to meet and let me argue the issues. To my great surprise I discovered there were answers and gradually learned that I, the agnostic, was the one without the evidence and he, the Christian, was basing his faith on evidence. After some months I realised I needed to respond.

It was probably the most honest prayer I had prayed, and in a totally unreligious setting – the second floor of the West Wing of Birmingham University library with maths books in front of me: 'God if you are there, and I'm not sure you are, but if you are I want to know you.' Two weeks later I knew he was! I had reached a point of trusting God with my whole life, and then one morning I was alone in my room and found myself overwhelmed with a sense of peace, joy and excitement all rolled together into one four-hour experience. I knew that Jesus was alive and was at work in my life from then on.

Don't you find it remarkable that God is interested in us and wants us to have honest conversation with him? We don't need any special skills or high-level clearance to get in contact with him. In fact there are no barriers (except those we put up ourselves). Wherever we are, whatever we're doing, day or night, we can talk. So how about praying an honest prayer just now before you stop reading this? You could tell God what is important to you that you are concerned about. You could say something you are grateful for. You could ... well, just be honest. Here's some space to do it ...

Praying. Millions of people in the UK do it: believers, sceptics, grannies, young people, people who are desperate and people who are not. And God responds.

And here's a thought: who could you offer the gift of prayer to today?

Today's blog was written by David Hill from [trypraying](#). Find out more about them and support their chosen charity [here](#). Share today's act on your social networks:





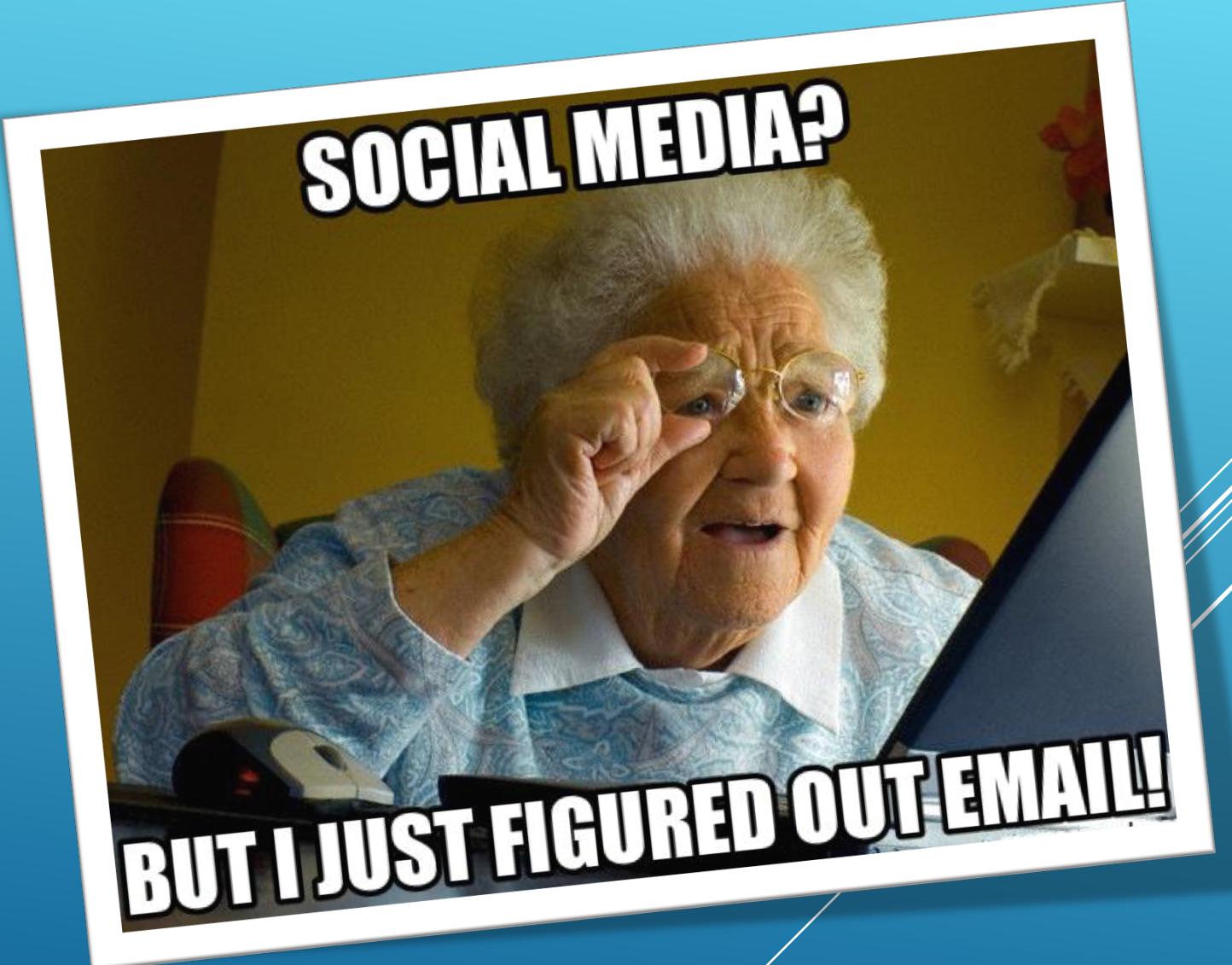
|



Google Search

I'm Feeling Lucky

# Social Media



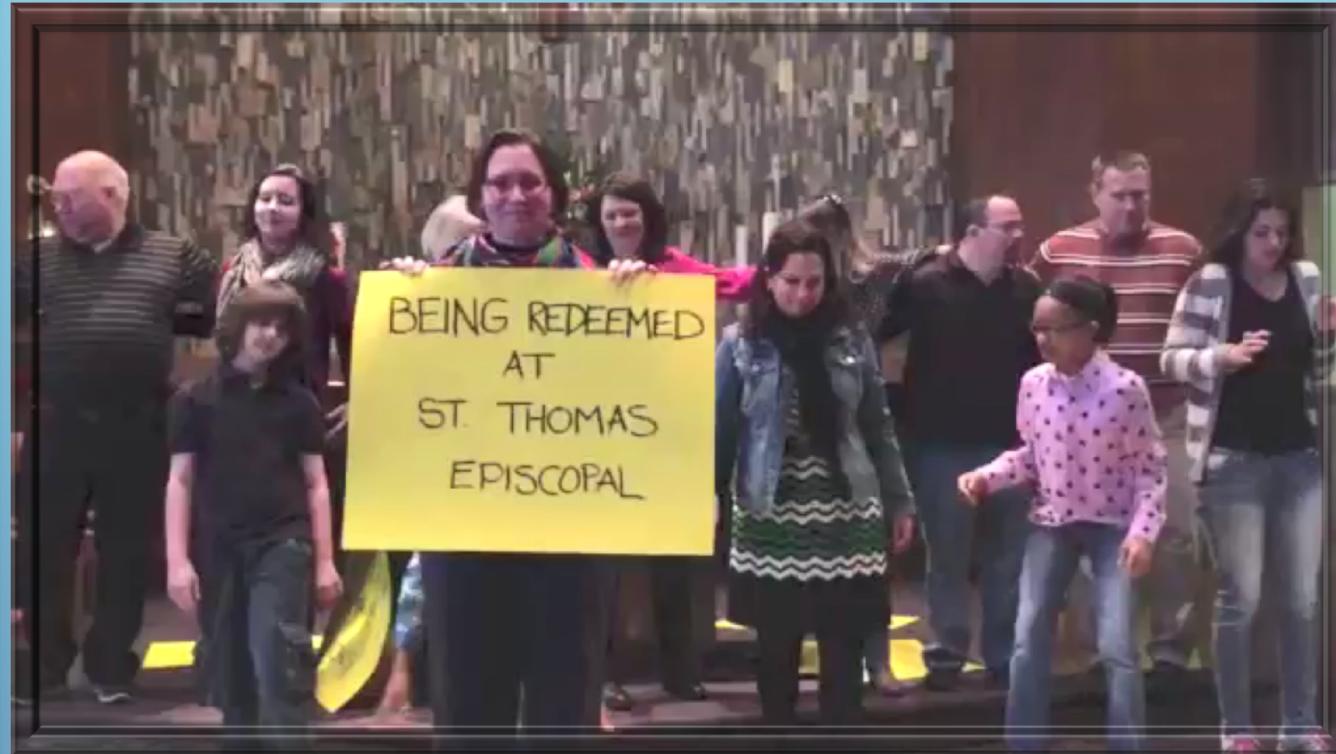


An Instagram post from the account "tgddaddy". The profile picture is a small portrait of a man. The post shows two young boys in white and red clerical robes holding lit candles. The caption reads: "World's best #acolytes #trinityepiscolga #episcopal #acolytes #episcopalatl". The post has 22 likes. The Instagram interface at the bottom includes icons for Home, Search, and Notifications.

# St. Aiden's Cypress, Texas “Churchy”



# St. Thomas Overland Park, Kansas “Redeemed”



# St. James Cathedral Chicago, Illinois “Hello” (Book of Mormon Parody)



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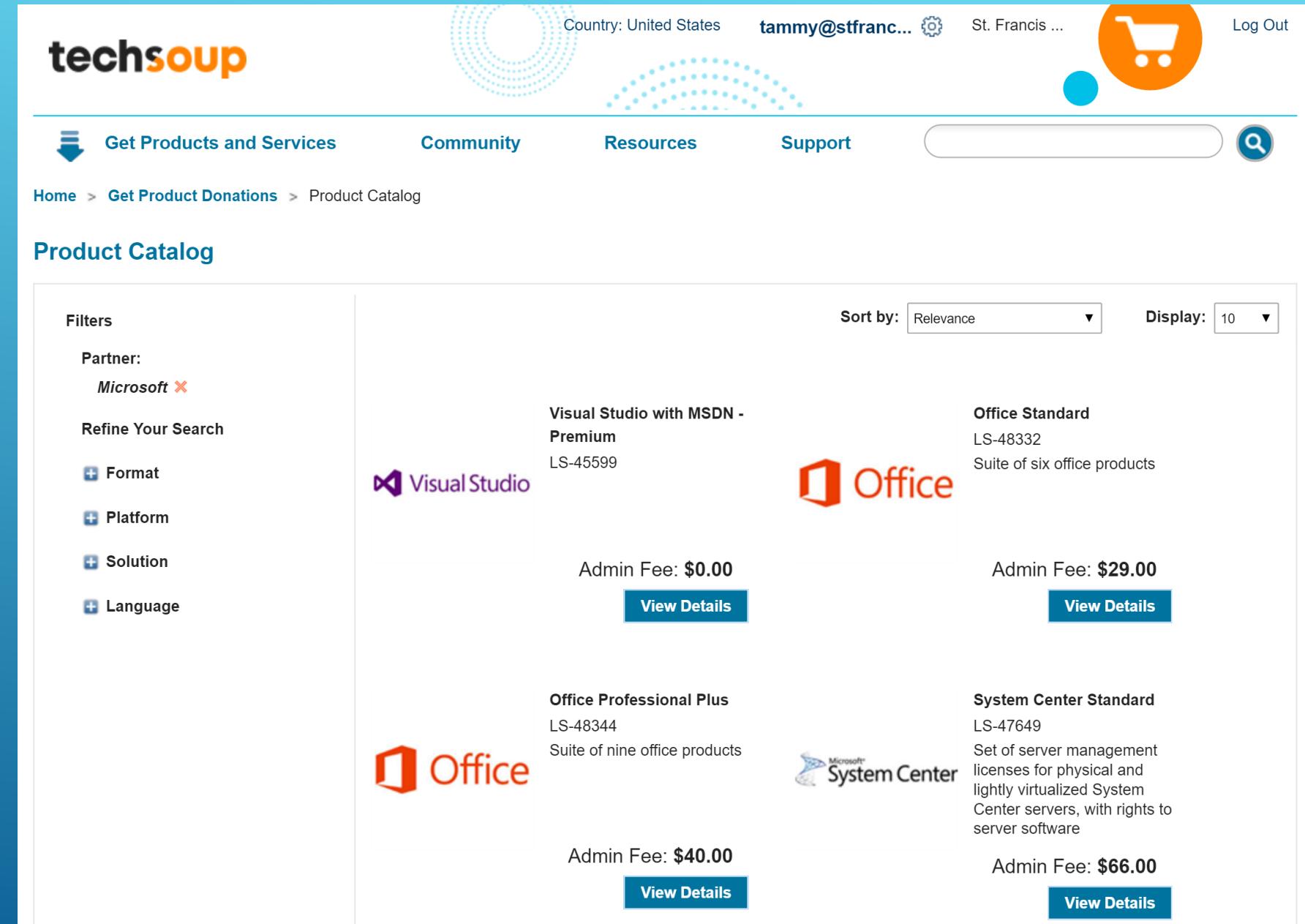
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# THE EPISCOPAL CHURCH

# WWW.EPISCOPALCHURCH.ORG

The screenshot shows the official website of The Episcopal Church ([www.episcopalchurch.org](http://www.episcopalchurch.org)). At the top, there's a navigation bar with links to various Google services like Calendar, Yahoo, Gmail, Moodle, MDS, YouTube to MP3, Google Apps, Ga Gov Auctions, TurboTax, and PowerSchool. Below the navigation is the main header with the church's name and a search bar. The main content area features a large banner for 'Research' with a green and blue geometric design. To the right, a section titled 'Studying Your Congregation and Community' is displayed. It includes a brief introduction about examining one's congregation's social and demographic characteristics, followed by detailed instructions for generating charts and profiles. A sidebar on the left lists various research-related links under the heading 'WHO WE ARE'.

[www.episcopalchurch.org/page/studying-your-congregation-and-community](http://www.episcopalchurch.org/page/studying-your-congregation-and-community)

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- Our Congregations
- Studying Your Congregation and Community
- Parochial Report
- Diocesan Report
- Current Featured Research
- Roanridge Trust
- Emergent Church
- Religious Orders and Faith Communities
- Global Covenants

*Studying Your Congregation and Community*

In order to know who you are, you need to examine where you are and where you have been. Looking at the social and demographic characteristics of the local community sheds light on the people to which we hope to minister. Looking at trends in membership, average worship attendance, and financial giving sheds light on congregational strength and whether current patterns indicate growth, decline or stability.

By following the instructions below, you can display and print two charts and a community demographic profile. The two charts track membership, participation, and giving over the most recently available eleven years for your congregation and your diocese. These data are from annual Parochial Reports. The community demographic profile will give you a demographic overview of the area within a three-mile radius of your congregation's physical location. (For guides to understanding the information provided in the profiles, please see [Mosaic Descriptions](#)). Profiles of a larger area are available from the research office, diocesan and congregational ministries.

Select Chart or Community Demographic Profile

Format Color  
Diocese (SELECT)  
Church (SELECT A DIOCESE FIRST)

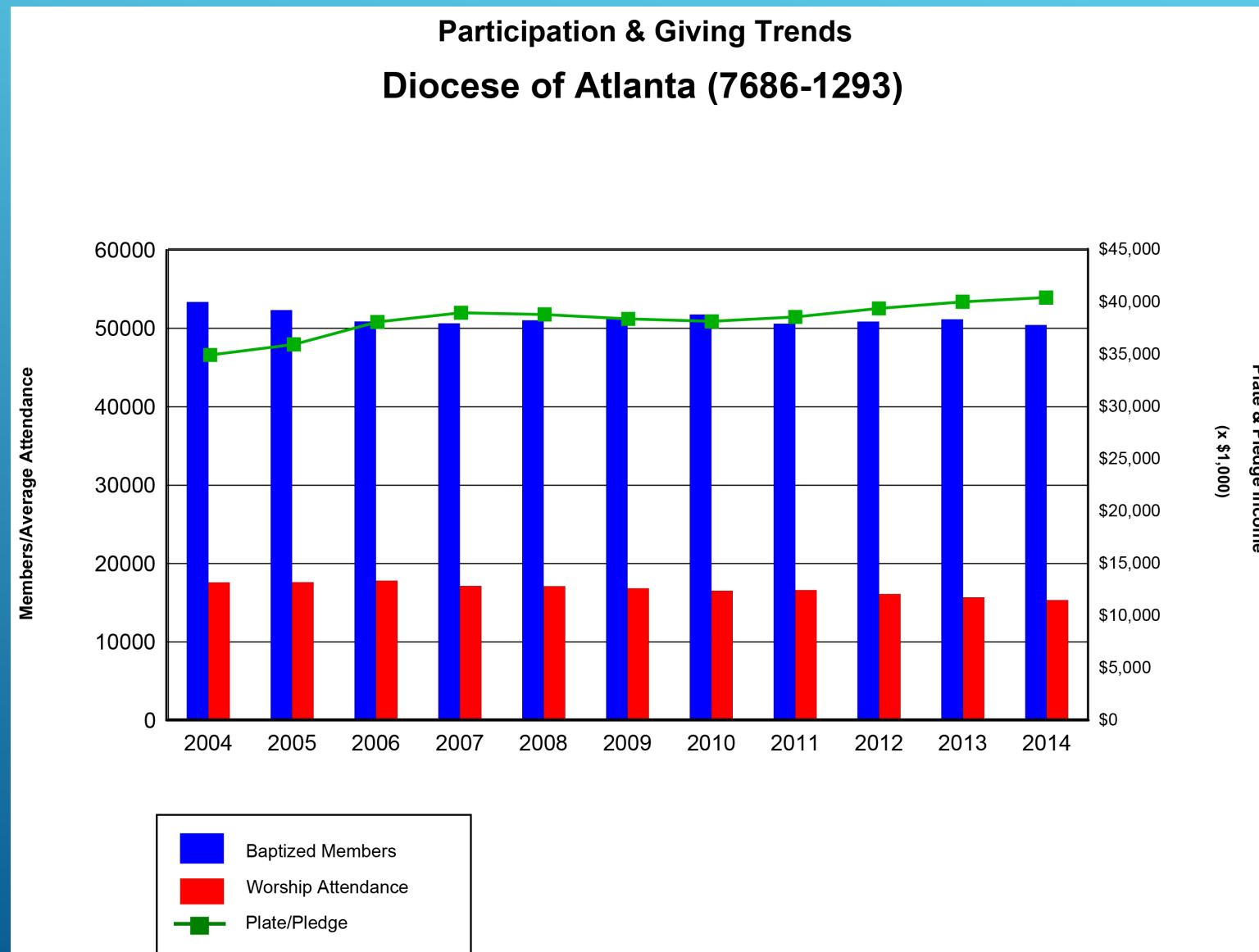
[View Diocese Chart](#) [View Church Chart](#) [View Community Profile](#)

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## PRECEPTS:

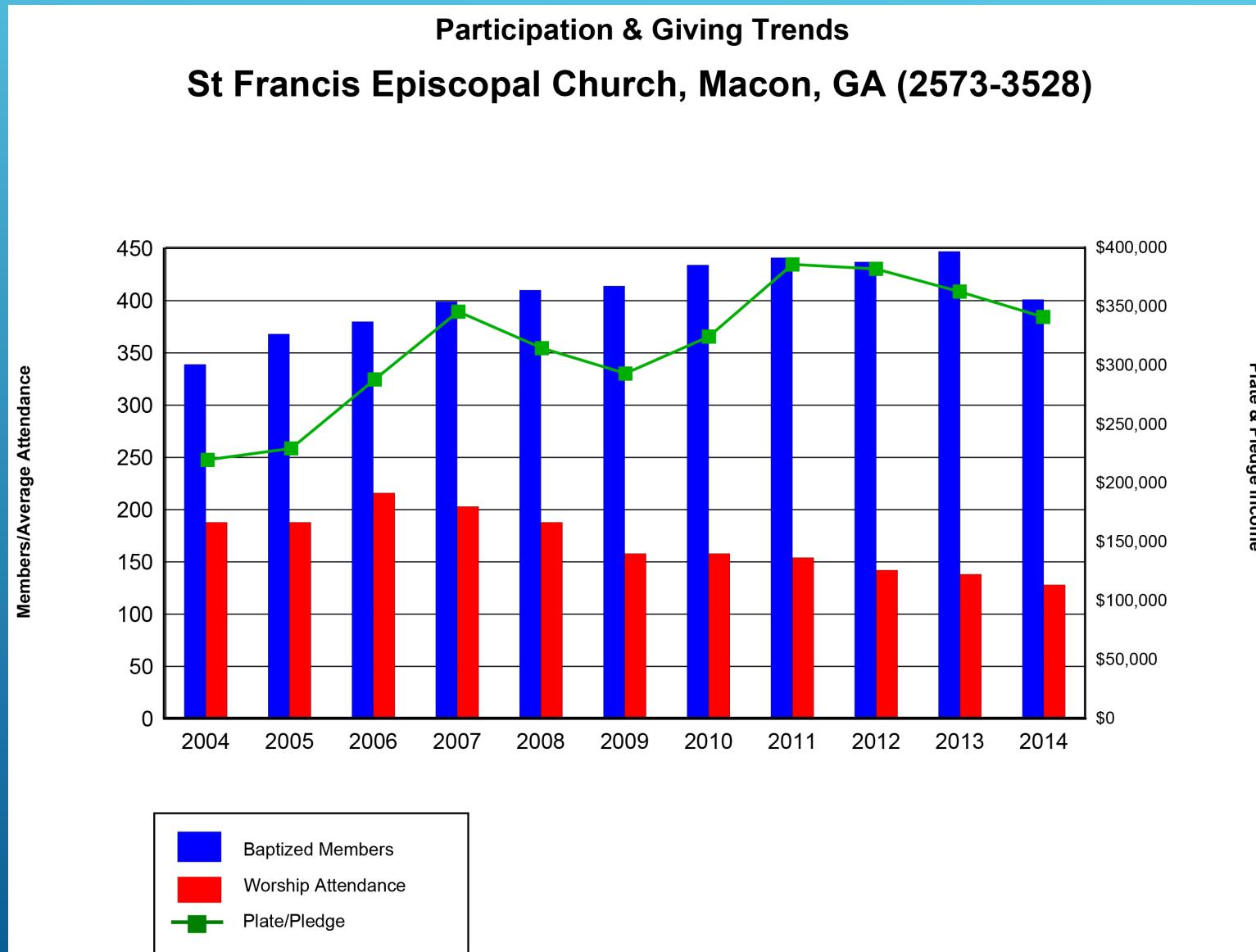
Click on “Who We Are”  
Then “Studying Your Congregation and Community”

# PRECEPT – DIOCESE OF ATLANTA



**Baptized Members**  
**Worship Attendance**  
**Plate/Pledge**

# PRECEPT – ST. FRANCIS EPISCOPAL CHURCH



Baptized Members  
Worship Attendance  
Plate/Pledge

# COMMUNITY PROFILE

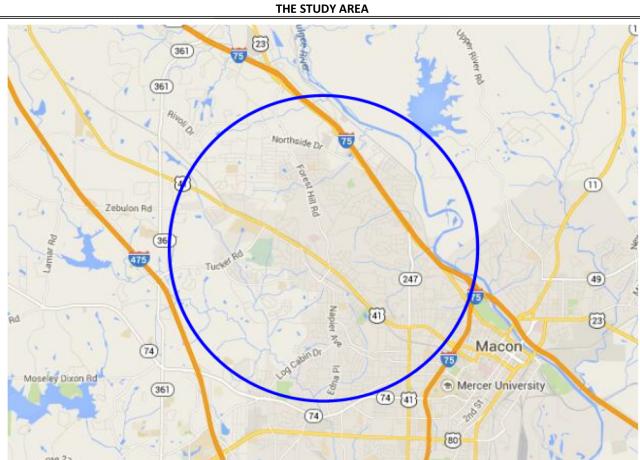
**The ExecutiveInsite Report**

**Prepared for:** St Francis Episcopal Church - Macon  
**Study area:** 3 mile radius - 432 Forest Hill Rd Macon GA 31210-4824

**Base State:** GEORGIA  
**Current Year Estimate:** 2014  
**5 Year Projection:** 2019  
**Date:** 2/9/2015  
**Semi-Annual Projection:** Fall

This ExecutiveInsite Report has been prepared for St Francis Episcopal Church - Macon. Its purpose is to "tell the demographic story" of the defined geographic study area. ExecutiveInsite integrates narrative analysis with data tables and graphs. Playing on the report name, it includes 12 "Insites" into the study area's story. It includes both demographic and beliefs and practices data.

**ExecutiveInsite is intended to give an overview analysis of the defined geographic study area. A defined study area can be a region, a zip code, a county or some custom defined geographic area such as a radius or a user defined polygon. The area of study is displayed in the map below.**



**THE STUDY AREA**

**THE 12 INSITES**

INSITE	PAGE
Insite #1: Population, Household Trends	2
Insite #2: Racial/Ethnic Trends	3
Insite #3: Age Trends	4
Insite #4: School Aged Children Trends	6
Insite #5: Household Income Trends	7
Insite #6: Households and Children Trends	9
Insite #7: Marital Status Trends	10
Insite #8: Adult Educational Attainment	11
Insite #9: Employment and Occupations	12
Insite #10: Mosaic Household Types	13
Insite #11: Charitable Giving Practices	14
Insite #12: Religious Program Or Ministry Preferences	15

**More Information**  
Please refer to the last page of the report for additional notes and interpretation aides in reading the report.  
Not all of the demographic variables available in the MI System are found in this report. The FullInsite Report will give a more comprehensive view of an area's demographics.  
Also, the Impressions Report adds additional social, behavioral views and the Quad Report provides a detailed view of religious preferences, practices and beliefs.

## INSITE #1: POPULATION AND HOUSEHOLD TRENDS

### Population:

The estimated 2014 population within the study area is 40,195. The 2019 projection would see the area remain stable at 159 to a total population of 40,354. The population within the study area is growing somewhat slower than the statewide growth rate. While the study area is projected to grow by 0.4% in the next five years, the state is projected to grow by 7.3%. The study area's estimated average change rate is 0.1%.

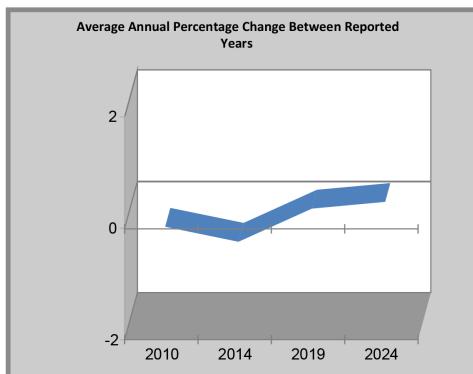
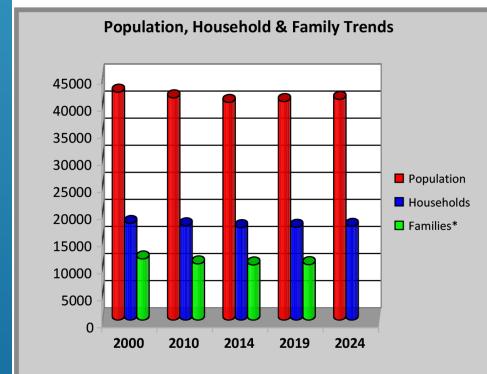
### Households:

The households within the community are growing faster than the population, thus the average population per household in 2010 was 2.36 but by 2019 it is projected to be 2.36. Compare this to the statewide average which for the current year is estimated at 2.70 persons per household.

### Family Households:

Family households provide an additional hint about the changing dynamics of a community. If family household growth follows population growth, then it would be reasonable to assume that the increasing population per household comes from additional children. This is the case within the study area. Family households are growing as fast as the population suggesting that the increasing population per household is from additional children.

	2000	2010	2014	2019	2024
<b>Population</b>	<b>42,083</b>	<b>41,043</b>	<b>40,195</b>	<b>40,354</b>	<b>40,757</b>
Population Change	-1,040	-848	159	403	
Percent Change	-2.5%	-2.1%	0.4%	1.0%	
<b>Households</b>	<b>17,834</b>	<b>17,408</b>	<b>17,059</b>	<b>17,131</b>	<b>17,307</b>
Households Change	-426	-349	72	176	
Percent Change	-2.4%	-2.0%	0.4%	1.0%	
<b>Population / Households</b>	<b>2.36</b>	<b>2.36</b>	<b>2.36</b>	<b>2.36</b>	<b>2.35</b>
Population / Households Change	0	0	0	0	
Percent Change	-0.1%	-0.1%	0.0%	0.0%	
<b>Families</b>	<b>11,289</b>	<b>10,377</b>	<b>10,176</b>	<b>10,233</b>	
Families Change	-912	-201	57		
Percent Change	-8.1%	-1.9%	0.6%		

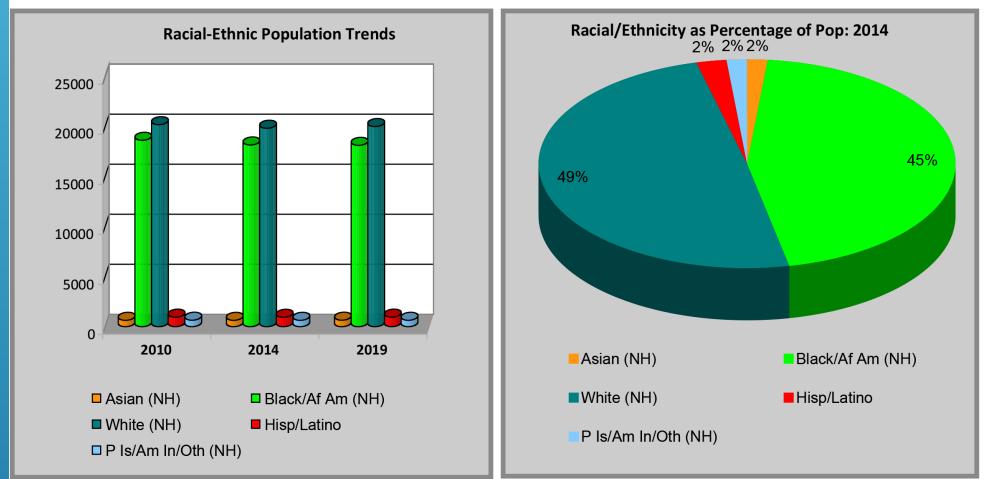


NOTE: Family Household data is not projected out 10 years.

# COMMUNITY PROFILE, pages 3-4

## INSITE #2: RACIAL-ETHNIC TRENDS

The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.



The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

### The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

This chart shows the percentage of each group for the current year estimate.

White (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to remain about the same over the next five years.

	2010	2014	2019	2010%	2014 %	2019 %	2010 to 2019 %pt Change
<b>Race and Ethnicity</b>							
Asian (NH)	636	634	647	1.55%	1.58%	1.60%	0.05%
Black/Afr Amer (NH)	18,628	18,159	18,119	45.39%	45.18%	44.90%	-0.49%
White (NH)	20,184	19,829	20,000	49.18%	49.33%	49.56%	0.38%
Hispanic/Latino	950	939	951	2.31%	2.34%	2.36%	0.04%
P Is/Am In/Oth (NH)	645	634	637	1.57%	1.58%	1.58%	0.01%
<b>Totals:</b>	<b>41,043</b>	<b>40,195</b>	<b>40,354</b>				

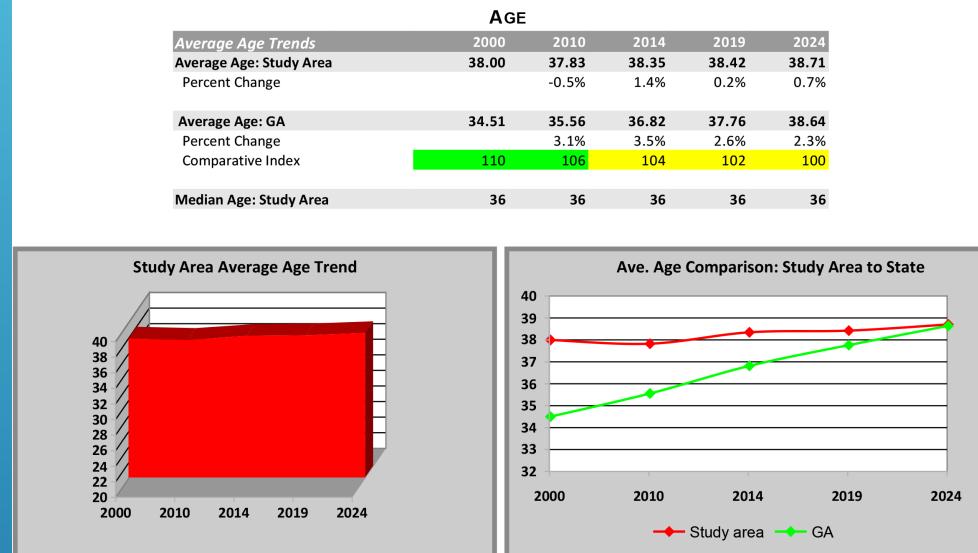
## INSITE #3: AGE TRENDS

A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

**Average Age Trends** provides five important snapshots of a community from five data points; the 2000 census, the last census, the current year estimate, the five year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.

**The Phase of Life Trends** breaks the population into seven life phases that the population passes through in its life time.



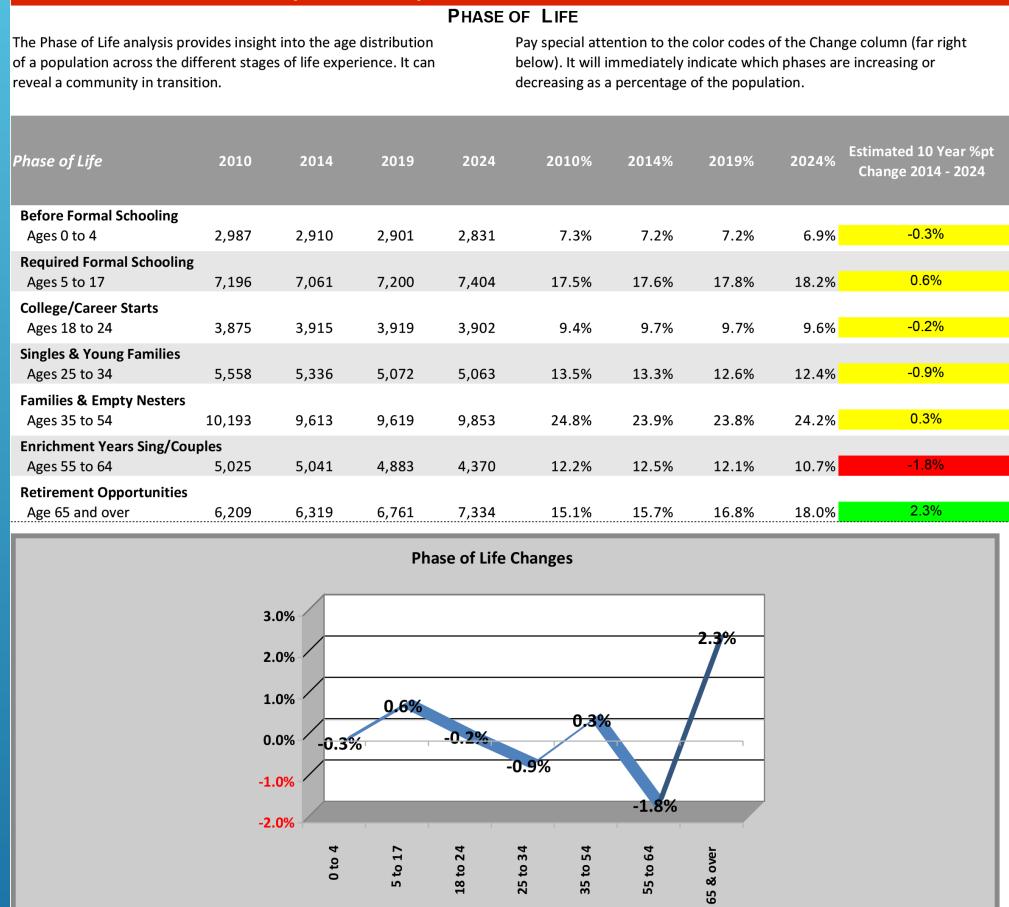
### Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area is stable and relatively unchanging. It is projected to remain relatively the same over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be about the same as the study area.

# COMMUNITY PROFILE, pages 5-6

## INSITE #3: AGE TRENDS (continued)



### Summary of Phase of Life Findings:

Phase of life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are increasing as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are increasing as a percentage of the total population.

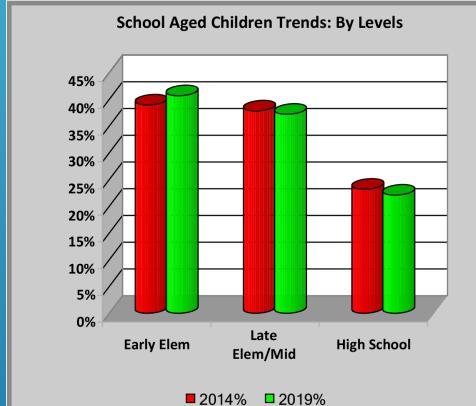
In summary it may be that the community is experiencing some growth of children of school age.

## INSITE #4: SCHOOL AGED CHILDREN TRENDS

Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

School Aged Children	2010	2014	2019	2010%	2014%	2019%	Estimated 5 Year %pt Change 2014 - 2019
<b>Early Elementary</b>							
Ages 5 to 9	2,718	2,751	2,929	37.8%	39.0%	40.7%	1.7%
<b>Late Elementary-Middle School</b>							
Ages 10 to 14	2,742	2,672	2,680	38.1%	37.8%	37.2%	-0.6%
<b>High School</b>							
Ages 15 to 17	1,737	1,638	1,591	24.1%	23.2%	22.1%	-1.1%



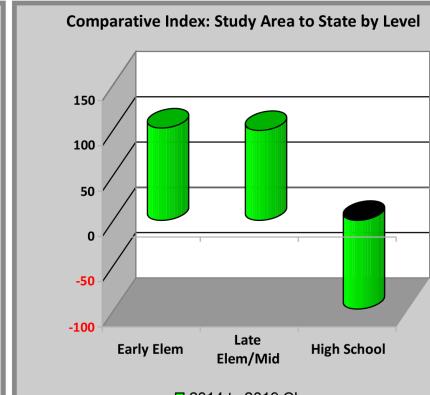
### Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to increase as a percentage of children between 5 and 17 by 1.7%.

Late Elementary to Middle School aged children ages 10 to 14 are declining as a percentage of children between 5 and 17 by -0.6%.

The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School Grades



High School aged children 15 to 17 are declining as a percentage of children between 5 and 17 by -1.1%.

Overall, children are aging through but there is some evidence of a resurgence of children in the younger years.

# COMMUNITY PROFILE, pages 7-8

## INSITE #5: HOUSEHOLD AND FAMILY INCOME TRENDS

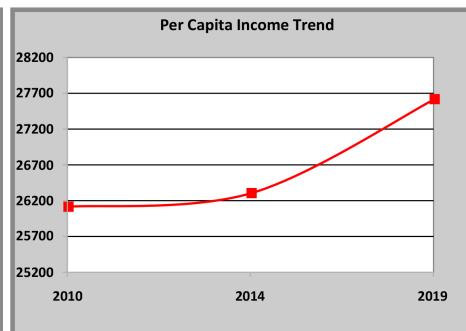
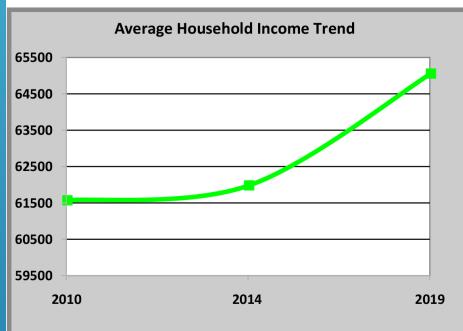
### AVERAGE HOUSEHOLD INCOME AND PER CAPITA INCOME

Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

In this study area, the estimated current year average household income is \$61,984. The average household income is projected to grow by 5.0% to \$65,059.

Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

The estimated per capita income for the current year is \$26,306. The Per Capita Income is projected to grow by 5.0% to \$27,619.



Income Trends	2010	2014	2019	2010%	2014%	2019%	Estimated 5 Year %pt Change 2014 - 2019
<b>Households</b>							
Less than \$10,000	1,970	2,032	1,939	11.3%	11.9%	11.3%	-0.6%
\$10,000 to \$14,999	1,293	1,375	1,235	7.4%	8.1%	7.2%	-0.9%
\$15,000 to \$24,999	2,545	2,380	2,361	14.6%	14.0%	13.8%	-0.2%
\$25,000 to \$34,999	1,750	1,850	1,862	10.1%	10.8%	10.9%	0.0%
\$35,000 to \$49,999	2,334	2,137	2,074	13.4%	12.5%	12.1%	-0.4%
\$50,000 to \$74,999	3,035	2,876	2,905	17.4%	16.9%	17.0%	0.1%
\$75,000 to \$99,999	1,712	1,459	1,558	9.8%	8.6%	9.1%	0.5%
\$100,000 to \$149,999	1,607	1,683	1,787	9.2%	9.9%	10.4%	0.6%
\$150,000 to \$199,999	475	691	620	2.7%	4.1%	3.6%	-0.4%
\$200,000 or more	686	577	790	3.9%	3.4%	4.6%	1.2%
<b>Totals</b>	<b>17,407</b>	<b>17,060</b>	<b>17,131</b>				

## INSITE #5: HOUSEHOLD AND FAMILY INCOME TRENDS (continued)

### FAMILY INCOME

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above \$100,000 is projected to grow over the next five years. For the current year, it is estimated that 23.4% of all family incomes exceed \$100,000 per year. In five years that number is projected to be 23.9%.

Income Trends	2014	2019	2014%	2019%	Estimated 5 Year %pt Change 2014 - 2019
<b>Families</b>					
Less than \$10,000	796	851	7.8%	8.3%	0.49%
\$10,000 to \$14,999	522	536	5.1%	5.2%	0.11%
\$15,000 to \$24,999	1,244	1,193	12.2%	11.7%	-0.57%
\$25,000 to \$34,999	885	901	8.7%	8.8%	0.11%
\$35,000 to \$49,999	1,388	1,381	13.6%	13.5%	-0.14%
\$50,000 to \$74,999	1,852	1,806	18.2%	17.6%	-0.55%
\$75,000 to \$99,999	1,104	1,119	10.8%	10.9%	0.09%
\$100,000 to \$149,999	1,355	1,377	13.3%	13.5%	0.14%
\$150,000-\$199,999	423	426	4.2%	4.2%	0.01%
\$200,000 or more	607	643	6.0%	6.3%	0.32%
<b>Totals</b>	<b>10,176</b>	<b>10,233</b>			

### MEDIAN INCOME BY RACE AND ETHNICITY

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

Median Income by Race and Ethnicity	2014
Asian Household Income	58,749
Black/ African American Household Income	24,952
Hispanic/Latino Household Income	33,161
White/Anglo Household Income	57,237
P Is, Am Indian Other Household Income	57,702

# COMMUNITY PROFILE, pages 9-10

## INSITE #6: HOUSEHOLDS AND CHILDREN TRENDS

Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- family households with children under 18
- family households without children under 18

The concern of this analysis is family households with children under 18. Of the types of family households with children there are...

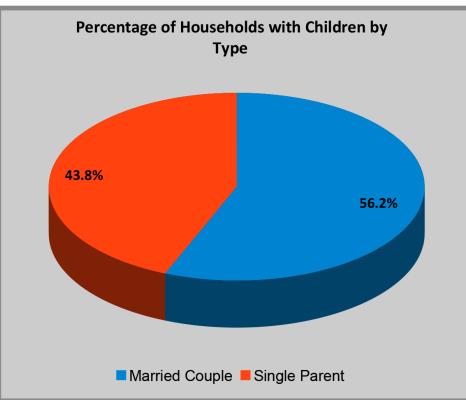
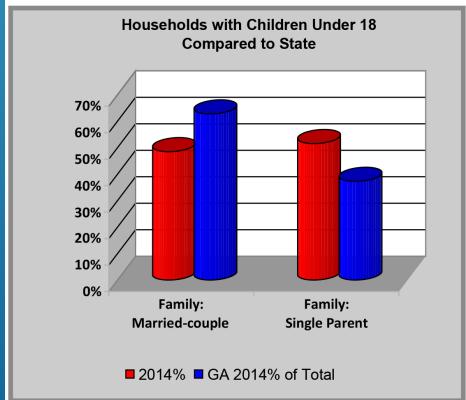
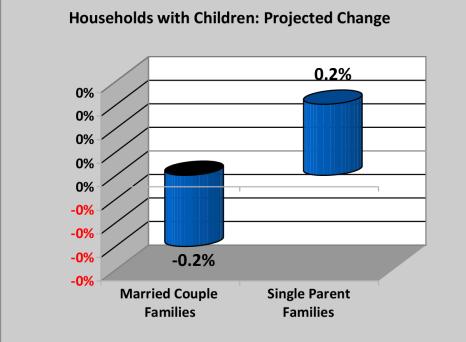
- Married couple families
- Single parent families (father or mother)

These two are reported for the study area in the table below.

Households	2010	2014	2019	2010%	2014%	2019%	Estimated 5 Year %pt Change 2014 - 2019
<b>Households with Children under 18</b>							
Married Couple	2,568	2,396	2,389	48.5%	56.2%	56.1%	-0.2%
Single Parent	2,730	1,866	1,872	51.5%	43.8%	43.9%	0.2%

Of the households with children under 18, married couple households are decreasing as a percentage while single parent households are increasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are dissimilar to the state's profile. The percentage of single parent households with children is greater than the state.



## INSITE #7: MARITAL STATUS TRENDS

Population by Marital Status considers the number and percentage of persons 15 years of age and greater by their current marital status. Both trend information as well as a comparison to the study area's state marital status types provides two different views of this social reality.

### MARITAL STATUS BY TYPE

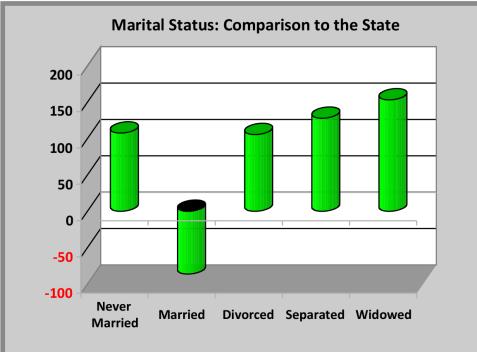
Marital types reported include..

- Never Married (Singles)
- Currently Married
- Divorced
- Separated
- Widowed

	2010	2014	2019	2010%	2014%	2019%	2010 to 2019 %pt Change
<b>Population by Marital Status: Age 15+</b>							
Never Married	10,038	11,157	11,768	30.3%	34.5%	36.4%	6.1%
Married	15,174	13,622	13,069	45.7%	42.1%	40.4%	-5.4%
Divorced	4,181	3,819	3,830	12.6%	11.8%	11.8%	-0.8%
Separated	1,199	1,011	923	3.6%	3.1%	2.9%	-0.8%
Widowed	2,586	2,758	2,774	7.8%	8.5%	8.6%	0.8%

In this community, the current year estimate of marital status reveals a community of adults less likely to be married than the state average for adults. The percentage single, never married in the study area is higher than the state average for adults 15 years and older. Divorce is more prevalent than the state wide average.

The graph to the right illustrates the marital status comparison of the study area to the state. Bars above the 0% point line indicate a marital status type that is more prevalent than the state average while bars below the 0% are below the state average. The length of the bars represent the strength of the difference. They are not percentages.



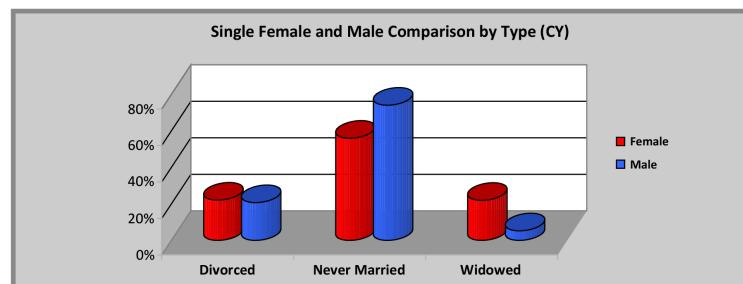
### MARITAL STATUS BY FEMALE AND MALE

Who is more likely to be unmarried, women or men in this community? Consider these findings about this study area:

Women 15 years and older are more likely to be divorced than men.

Women 15 years and older are less likely to be single, never married than men.

Women 15 years and older are more likely to be widowed than men.



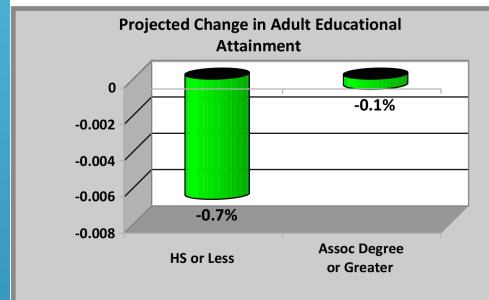
# COMMUNITY PROFILE, pages 11-12

## INSITE #8: ADULT EDUCATIONAL ATTAINMENT

The level of educational attainment of a community's adult population is an important indicator of its opportunities and challenges. This analysis will look at the Adult Educational Attainment from three perspectives

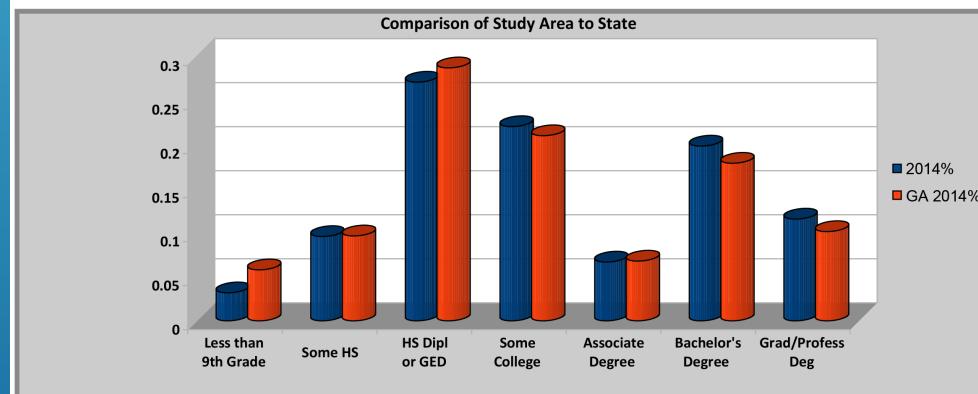
First, it looks to see if the level of educational attainment for adults is rising or not. Second, it compares the level of attainment to that of the state of GEORGIA. (If this is a state report, the comparison will be to itself.) Finally, the table provides the percentages from 2010.

### EDUCATIONAL LEVEL ATTAINMENT CHANGE



The educational attainment level of adults has been rising over the past few years. It is projected to decline over the next five years by -0.1%.

### EDUCATIONAL LEVEL COMPARED TO THE STATE



### 2010 2014 2019 GA 2014% 2014 Study Area-State Comp Index

The overall educational attainment of the adults in this community is greater than the state.

#### Population by Educational Attainment: 25+

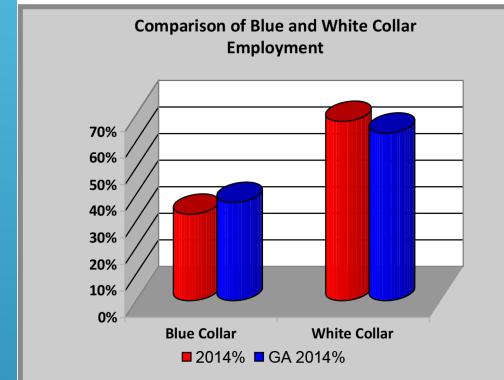
	2010	2014	2019	GA 2014%	2014 Study Area-State Comp Index
Less than 9th Grade	4.8%	3.2%	3.0%	5.8%	55
Some HS	9.9%	9.6%	9.0%	9.6%	99
HS Dipl or GED	24.8%	27.1%	27.3%	28.7%	94
Some College	21.6%	22.1%	22.6%	21.0%	105
Associate Degree	6.4%	6.7%	6.9%	6.8%	98
Bachelor's Degree	21.0%	19.8%	19.7%	17.9%	111
Grad/Profess Deg	11.4%	11.6%	11.4%	10.1%	114

## INSITE #9: POPULATION BY EMPLOYMENT

Like educational attainment, an analysis of a community by its employment types and categories provides an important "insite" into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional "blue collar" and "white collar" occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

### EMPLOYED POPULATION : BLUE COLLAR OR WHITE COLLAR



On the chart to the left, the study area is compared to the state of GEORGIA. This study area is close to the state average for White Collar workers. It is well below the state average for Blue Collar workers.

### EMPLOYED CIVILIAN POPULATION BY OCCUPATION

Employed Civilian Pop 16+ by Occupation	2014	GA 2014	Comp. Index	Interpretation
Bldg Maintenance & Cleaning	4.4%	3.9%	112	Well above the state average.
Construction	6.4%	8.9%	72	Well below the state average.
Farming, Fishing, & Forestry	0.0%	0.6%	7	Well below the state average.
Food Preparation Serving	6.9%	5.4%	128	Well above the state average.
Healthcare Support	2.8%	1.9%	147	Well above the state average.
Managerial Executive	15.3%	15.1%	101	At about the state average.
Office Admin	15.0%	13.6%	111	Well above the state average.
Personal Care	3.5%	3.0%	117	Well above the state average.
Production Transportation	9.2%	13.0%	71	Well below the state average.
Prof Specialty	24.3%	20.6%	118	Well above the state average.
Protective	2.2%	2.3%	97	At about the state average.
Sales	10.1%	11.9%	84	Well below the state average.

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## INSITE #10: MOSAIC Segments

Mosaic is a geo-demographic segmentation system developed by and for marketers. Instead of looking at individual demographic variables, a segmentation system clusters households into groups with multiple common characteristics. Demographic variables that generally cluster together would include income, educational levels, presence of children and occupations among others.

This database is developed by Experian. Some find the information helpful because it presents a multi-dimensional view of a community.

In the report below, the top 15 Mosaic Segments of the study area are provided. (If less than 15, rows will be blank.)

**NOTE:** For a full description please see the DI Demographic Segment Guide (Mosaic) under the Help menu on the Documents gallery.

Mosaic Segments	2014	2014%	State %	Comp Index	Relative to the GA State Ave.
S69 Economic Challenges - Urban Survivors	2,624	15.38%	3.81%	404	Well above the state average
J34 Autumn Years - Aging in Place	1,257	7.37%	1.15%	639	Well above the state average
N48 Pastoral Pride - Rural Southern Bliss	1,202	7.05%	7.12%	99	About average for the state
C11 Booming with Confidence - Aging of Aquarius	938	5.50%	2.31%	239	Well above the state average
B09 Flourishing Families - Family Fun-tastic	901	5.28%	0.50%	1055	Well above the state average
R67 Aspirational Fusion - Hope for Tomorrow	884	5.18%	1.93%	268	Well above the state average
O51 Singles and Starters - Digital Dependents	740	4.34%	3.05%	142	Well above the state average
Q62 Golden Year Guardians - Reaping Rewards	729	4.27%	1.08%	395	Well above the state average
Q65 Golden Year Guardians - Senior Discounts	719	4.22%	0.84%	501	Well above the state average
E20 Thriving Boomers - No Place Like Home	687	4.03%	0.75%	534	Well above the state average
A02 Power Elite - Platinum Prosperity	648	3.80%	2.15%	176	Well above the state average
O52 Singles and Starters - Urban Ambition	623	3.65%	6.62%	55	Well below the state average
O54 Singles and Starters - Striving Single Scene	525	3.08%	2.44%	126	Well above the state average
Q64 Golden Year Guardians - Town Elders	520	3.05%	3.91%	78	Somewhat below the state average
D18 Suburban Style - Suburban Attainment	483	2.83%	8.73%	32	Well below the state average

## INSITE #11: CHARITABLE GIVING PRACTICES

### Interpreting the Table

As the table is studied look at two factors; the number of people or households and the index. The first will provide a sense of the number strength in the study area. The second shows how giving to one of the 10 charitable targets compares to the state. Any "index" over 100 means the study area gives more to a charitable target than is true for the state as a whole.

Finally, they show how the study area gives across the 10 sectors in comparison to the state of GEORGIA. An area may contribute modestly to a charitable sector in terms of actual projected households but it may be well above the state-wide average for such giving.

Charitable Contributions Last Yr: \$200 Or More	Hholds	% of HH	Index	Interpretation
Public Radio-\$200 Or More	155	0.9%	198	Well above the state ave.
Environmental-\$200 Or More	262	1.5%	148	Well above the state ave.
Health-\$200 Or More	747	4.4%	136	Well above the state ave.
Social Services/Welfare-\$200 Or More	1,170	6.9%	125	Well above the state ave.
Public Television-\$200 Or More	87	0.5%	121	Somewhat above the state ave.
Other-\$200 Or More	821	4.8%	103	About average for the state.
Religious-\$200 Or More	4,149	24.4%	103	About average for the state.
Political Organization-\$200 Or More	141	0.8%	98	About average for the state.
Private Foundation-\$200 Or More	442	2.6%	78	Somewhat below the state ave.
Education-\$200 Or More	536	3.2%	73	Somewhat below the state ave.

### Summary of Charitable Contribution Findings:

Overall, it is estimated that households in this study area are somewhat above the state average in their contributions to charities.

### More specific findings include:

The number of charitable sectors where giving is well above the state average: 4.

The number of charitable sectors where giving is somewhat below the state average: 2.

The number of charitable sectors where giving is well below the state average: 0.

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## INSITE #12: RELIGIOUS PROGRAM OR MINISTRY PREFERENCES

This information is from the recent survey conducted by MissionInsite of US Religious Preferences, Practices and Beliefs called the Quadrennium Project. While general religious data is available through various organizations, only MissionInsite can provide local geography projections that are current. The complete survey results are available in the Predesigned Quad Report. The Quadrennium White Paper is available on the web site.

	Study Area		US Average		Comparative Index	
	Modestly Important	Very Important	Modestly Very Important	Important	Modestly Important	Very Important
<b>Personal Growth</b>						
Addiction support groups	27.3%	11.8%	26.9%	10.0%	101	119
Health/weight loss programs	35.1%	11.6%	33.9%	9.1%	103	128
Practical training seminars	40.1%	9.0%	37.1%	8.0%	108	112
<b>Family Support and Intervention Services</b>						
Daycare/After-School Programs	24.1%	13.6%	24.3%	10.6%	99	128
Crisis support groups	42.7%	17.2%	41.7%	14.3%	102	120
Family oriented activities	38.6%	28.7%	39.5%	24.0%	98	119
Marriage enrichment	34.6%	18.6%	35.3%	13.7%	98	136
Parenting development	29.6%	14.9%	29.6%	11.7%	100	127
Personal/family counseling	39.7%	18.7%	39.6%	14.2%	100	132
<b>Community Involvement and Advocacy Programs</b>						
Adult social activities	51.3%	20.8%	51.8%	17.0%	99	123
Involvement in social causes	48.5%	17.6%	48.6%	15.5%	100	114
Social justice advocacy work	39.5%	13.6%	39.3%	11.6%	101	117
Opportunities for volunteering in the community	50.1%	23.9%	51.1%	20.4%	98	117
<b>Community Activities or Cultural Programs</b>						
Cultural programs (music, drama, art)	45.9%	15.0%	45.2%	12.8%	102	117
Holiday programs/activities	48.6%	21.7%	49.0%	18.0%	99	120
Seniors/retiree activities	41.6%	20.3%	41.8%	16.7%	99	121
Youth social activities	31.1%	22.3%	33.0%	18.8%	94	119
<b>Religious/Spiritual Programs</b>						
Alternative spiritual practices (meditation, yoga, etc.)	26.8%	9.0%	28.2%	8.0%	95	112
Bible or Scripture study/prayer groups	34.1%	28.7%	32.5%	21.6%	105	133
Christian education for children	28.2%	26.5%	27.8%	22.0%	102	120
Contemporary worship services	40.4%	20.8%	40.2%	17.0%	100	122
Spiritual discussion groups	42.0%	20.4%	40.1%	15.0%	105	136
Traditional worship services	36.4%	36.3%	36.8%	30.3%	99	120

## Supporting Information

### Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

**Change over time:** Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

### Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.