

SKILLS

MAC & PC
Adobe CS4 Suite
Macromedia Studio
HTML/CSS
OmniGraffle
Site Mapping
Wire Framming
Quark Xpress
Photography
Avid Express
Microsoft Office

EXPERIENCE

JotaPajaro Studios ♦ Pacifica, CA 2001–present
Art Director/Design Consultant

Art Direct & Design for the web, print media, and identity creation from concept to launch.

- ♦ Kupenda for the Children
- ♦ Law Offices of Daniel C. Hill
- ♦ Trader Joe's Sales Kit
- ♦ Erigo Tech
- ♦ Global Technical Search, Inc
- ♦ The American Trust Company

Garfield Group Interactive ♦ Boston, MA 2007–2009
Lead Interactive Designer

- ♦ Directed design projects from concept to launch
- ♦ Design Articles published on Expert Forum
- ♦ Created Wireframes and User Scenario documentation
- ♦ Conducted internal informational design presentations

Designed Corporate Websites, Landing Pages, Flash Demos, Identity Creation for multiple clients:

- ♦ Phillips Lifeline
- ♦ Phillips: Learn Not To Fall
- ♦ Biogen Idec
- ♦ Bind Biosciences
- ♦ CJP Senior Direct
- ♦ Rhytec

AWARDS

Outstanding Website WebAward for:

- ♦ Fastloop

Standard of Excellence WebAward for:

- ♦ CJP Senior Direct
- ♦ Rhytec

EDUCATION

Northeastern University ♦ Boston, MA 2001–2006
Graphic Design ♦ Cum Laude - 3.5

Selected Courses:

Principles of Design, History of Graphic Design, Video Basics, Graphic Design 1&2, Typography 1&2, Time Based Design, Interactive Design, Information Architecture, Thesis Project

NU Co-Ops:

- ♦ Northeastern Educational Tech Center
- ♦ John Hancock Financial Services
- ♦ Boston Realty Advisors

MEMBERSHIP

AIGA
MITX
NU Art Society - Alumni

Studio Arts Centers International ♦ Florence, IT 2005
Fine Arts Courses ♦ 4.0

Selected Courses:

High Renaissance Art History, History of Italian Cinema, Oil Painting, Jewelry Design

HealthTalker ♦ Boston, MA 2009
Senior Graphic Web Designer

Created innovative & extensive online/offline word of mouth (WOM) campaigns & communities for the health care market. Designed Member Websites, Microsites, Tell-a-Friend emails, Program Guides, Informational Handouts (z-cards and gogo cards)

- ♦ Genzyme: OesteoArthritis of the Knee (OAK)
KneeConnections.com and OAKKneeRelief.com
- ♦ Shire: Ulcerative Colitis (UC)
UC Conversations.com
- ♦ Merck: Human Papillomavirus (HPV), Cervical Cancer

Mindfire Interactive ♦ Boston, MA 2006–2007
Interactive/Graphic Designer

Designed Corporate Websites, Microsites, Landing Pages, Identity Creation, E-mail Blasts, & Rich Media Banners for multiple clients:

- ♦ Fastloop
- ♦ BerryNet Intranet
- ♦ Sunburst Vacations
- ♦ GWV Vacations