

SKILLS

MAC & PC  
Adobe CS5 Suite  
HTML/CSS  
OmniGraffle  
Site Mapping  
Wire Framing  
Quark Xpress  
Microsoft Office  
Avid Express  
Photography

AWARDS

Outstanding Website WebAward for:  
♦ Fastloop  
  
Standard of Excellence WebAward for:  
♦ CJP Senior Direct  
♦ Rhytec

MEMBERSHIP

AIGA  
MITX  
BNI  
NU Art Society - Alumni

EXPERIENCE

**JotaPajaro Studios** ♦ Pacifica, CA 2001–present  
*Art Director/Design Consultant*

Art Direct & Design for the web, print media, email marketing and identity creation from concept to completion.

- ♦ Adobe
- ♦ Trader Joe's Sales Kit
- ♦ Social Boston Sports
- ♦ ISS Tracker HUD
- ♦ Law Offices of Daniel C. Hill
- ♦ Ink Etcetera Corporation
- ♦ Kupenda for the Children
- ♦ Erigo Tech

**HealthTalker** ♦ Boston, MA 2009  
*Senior Graphic Web Designer*

Created innovative & extensive online/offline word of mouth (WOM) campaigns & communities for the health care market. Designed Member Websites, Microsites, Tell-a-Friend emails, Program Guides, Informational Handouts (z-cards and gogo cards)

- ♦ Genzyme: OesteoArthritis of the Knee (OAK)  
KneeConnections.com and OAKNeeRelief.com
- ♦ Shire: Ulcerative Colitis (UC)  
UC Conversations.com
- ♦ Merck: Human Papillomavirus (HPV), Cervical Cancer

EDUCATION

**Northeastern University** ♦ Boston, MA 2001–2006  
Graphic Design ♦ Cum Laude - 3.5

*Selected Courses:*

Principles of Design, History of Graphic Design, Video Basics, Graphic Design 1&2, Typography 1&2, Time Based Design, Interactive Design, Information Architecture, Thesis Project

**NU Co-Ops:**

- ♦ Northeastern Educational Tech Center
- ♦ John Hancock Financial Services
- ♦ Boston Realty Advisors

**Studio Arts Centers International** ♦ Florence, IT 2005  
Fine Arts Courses ♦ 4.0

*Selected Courses:*

High Renaissance Art History, History of Italian Cinema, Oil Painting, Jewelry Design

**Garfield Group Interactive** ♦ Boston, MA 2007–2009  
*Lead Interactive Designer*

- ♦ Directed design projects from concept to launch
- ♦ Design Articles published on Expert Forum
- ♦ Created Wireframes and User Scenario documentation
- ♦ Conducted internal informational design presentations
- Designed Corporate Websites, Landing Pages, Flash Demos, Identity Creation for multiple clients:
  - ♦ Phillips Lifeline
  - ♦ Phillips: Learn Not To Fall
  - ♦ Biogen Idec
  - ♦ Bind Biosciences
  - ♦ CJP Senior Direct

**Mindfire Interactive** ♦ Boston, MA 2006–2007  
*Interactive/Graphic Designer*

- Designed Corporate Websites, Microsites, Landing Pages, Identity Creation, E-mail Blasts, & Rich Media Banners for multiple clients:
  - ♦ Fastloop
  - ♦ BerryNet Intranet
  - ♦ Sunburst Vacations
  - ♦ GWV Vacations