

SKILLS

MAC & PC
Adobe Creative Cloud
HTML5/CSS3/Sass
Responsive Design & Development
OmniGraffle
Site Mapping
Wire Framing
Agile Methodologies
Microsoft Office
Photography

AWARDS

Outstanding Website WebAward for:
♦ Fastloop

Standard of Excellence WebAward for:
♦ CJP Senior Direct
♦ Rhytec

EXPERIENCE

Weather Underground ♦ San Francisco, CA 2013–present
(subsidiary of The Weather Channel)
Interactive Designer
Create weather products and user experience through discovery, wire frames, user testing, user interface visual design

Launched:
♦ API Sign Up Product (featured at TechCrunch)
♦ WunderMap Product Features
♦ Responsive Navigation and Design

Currently Working On:
♦ Personal Weather Station Dashboard
♦ Tornado Warning Product
♦ Hurricane Warning Product
♦ Site Wide Weather Alert System

HealthTalker ♦ Boston, MA 2009 - 2010
Senior Graphic Web Designer
Created innovative & extensive online/offline word of mouth (WOM) campaigns & communities for the health care market. Designed Member Websites, Microsites, Tell-a-Friend emails, Program Guides, Informational Handouts (z-cards and gogo cards)

♦ Genzyme: OsteoArthritis of the Knee (OAK)
KneeConnections.com and OAKKneeRelief.com
♦ Shire: Ulcerative Colitis (UC)
UC Conversations.com
♦ Merck: Human Papillomavirus (HPV), Cervical Cancer

EDUCATION

Northeastern University ♦ Boston, MA 2001–2006
Graphic Design ♦ Cum Laude - 3.5
Selected Courses:
Principles of Design, History of Graphic Design, Video Basics, Graphic Design 1&2, Typography 1&2, Time Based Design, Interactive Design, Information Architecture, Thesis Project

NU Co-Ops:
♦ Northeastern Educational Tech Center
♦ John Hancock Financial Services
♦ Boston Realty Advisors

MEMBERSHIP

AIGA
MITX
BNI (Past President and VP)
NU Art Society - Alumni

Studio Arts Centers International ♦ Florence, IT 2005
Fine Arts Courses ♦ 4.0
Selected Courses:
High Renaissance Art History, History of Italian Cinema, Oil Painting, Jewelry Design

JBird Creations ♦ Pacifica, CA 2006–present
Art Director/Design Consultant
Art Direct & Design for the web, user experience, information architecture, print, brand identity, custom graphics and illustration, email marketing from concept to completion.

♦ Adobe
♦ General Mills
♦ SC Johnson
♦ Armor All
♦ Northeastern University
♦ Dartmouth College
♦ Association of Surfing Professionals (ASP)
♦ US Open of Surfing
♦ ISS Tracker Interface
♦ Trader Joe's Media Kit
♦ Engine Yard

Garfield Group Interactive ♦ Boston, MA 2007–2009
Lead Interactive Designer
♦ Directed design projects from concept to launch
♦ Design Articles published on Expert Forum
♦ Created Wireframes and User Scenario documentation
♦ Conducted internal informational design presentations

Designed Corporate Websites, Landing Pages, Flash Demos, Identity Creation for multiple clients:

♦ Phillips Lifeline
♦ Phillips: Learn Not To Fall
♦ Reebok
♦ Biogen Idec