

Bundle Overview

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What's Inside

- 1 versatile AI video prompt framework
- 15 ready-to-use example prompts
- Just 5 simple elements to customise
- Built specifically for Reels, Shorts, and TikTok ad formats

The 5 Editable Elements

1. Setting or room environment
2. Brand name
3. Delivery tone
4. Camera framing
5. Product category

Master Prompt Template

Create a vertical-format lifestyle testimonial video filmed in a {LOCATION / ROOM TYPE} with soft, natural ambient light. A woman stands centered in frame, looking directly into the camera with a friendly, confident presence. She is holding a product bottle containing a {PRODUCT TYPE}.

The product packaging displays a clearly defined {BRAND NAME} logo in a minimal, modern design, positioned prominently on the front label. The logo is crisp, legible, and correctly proportioned, with no warping, blur, or visual artifacts.

As the video plays, the subject lifts the product naturally and addresses the viewer in a {TONE} style. Her movements are subtle and relaxed, with light hand gestures around the upper body and face. The product stays visible at all times and remains the primary focus, angled slightly toward the camera to clearly showcase the label and branding.

The camera stays locked off at a {SHOT TYPE} with eye-level composition.

Overall visual style should feel like authentic user-generated content with a clean lifestyle advertising look. Movements and expressions are natural and believable, avoiding overacting. High-resolution video quality, soft cinematic color treatment, vertical social-ready framing. No jump cuts, no graphic overlays, and no on-screen text.

Prompt Example 1. Glow Serum

Scene & Subject

A vertical testimonial filmed in a softly lit studio environment with natural light diffusion. A woman stands centered, facing the camera with a composed, confident expression. She holds a bottle filled with a liquid glow serum.

Product & Branding

The GlowDaily logo appears prominently on the front label in a clean, modern layout. Branding is sharp, readable, and correctly scaled without blur or distortion.

Action & Delivery

She lifts the product smoothly and speaks in a soothing tone, using relaxed hand movements near the face and upper body. The product stays visible throughout and remains the primary focus.

Camera & Style

Static camera at a medium close-up, eye-level. Clean lifestyle aesthetic with a natural UGC feel. High-resolution vertical video, soft cinematic grading. No text, no overlays, no jump cuts.

Prompt Example 2. Morning Shake

Scene & Subject

A vertical lifestyle video set inside a bright, sunlit apartment. A woman stands centered in frame, making direct eye contact with the camera while holding a breakfast smoothie bottle.

Product & Branding

The VitaFuel logo is clearly displayed on the center label with a modern, minimal design. The logo remains crisp and fully legible.

Action & Delivery

She raises the bottle naturally and addresses the viewer in a motivating tone, using light gestures near the chest. The product remains clearly visible and angled toward the camera.

Camera & Style

Static, medium close-up framing at eye level. Authentic UGC-style performance, natural expressions, polished vertical video quality. No overlays or on-screen text.

Prompt Example 3. Detox Cleanse

Scene & Subject

A vertical testimonial recorded in a white studio kitchen with soft daylight. A woman stands centered, holding a bottle filled with a herbal detox drink.

Product & Branding

The PureSip logo is positioned centrally on the label in a clean, modern style. Branding appears sharp, proportional, and distortion-free.

Action & Delivery

She lifts the product smoothly and speaks calmly to the viewer with subtle hand gestures. The bottle remains the focal point for the entire clip.

Camera & Style

Locked-off camera at a medium shot, eye-level. Clean lifestyle visuals, realistic movement, cinematic clarity. No jump cuts or graphic elements.

Prompt Example 4. Smoothie Brand

Scene & Subject

A vertical testimonial filmed in a modern kitchen with soft natural lighting. A woman stands centered, facing the camera confidently while holding a bottle filled with a thick green smoothie.

Product & Branding

GreenGlow branding is clearly visible on the front label, designed in a minimal, modern style. The logo is sharp and easy to read.

Action & Delivery

She raises the bottle smoothly and speaks in a friendly manner, using gentle hand movements near the upper body. The product remains visible and well-positioned.

Camera & Style

Static medium close-up, eye-level framing. Clean UGC aesthetic, soft color grading, high-quality vertical output. No text or overlays.

Prompt Example 5. Beauty Tonic

Scene & Subject

A vertical testimonial set inside a neutral beauty studio with soft, diffused lighting. A woman stands centered, holding a bottle of hydrating beauty tonic.

Product & Branding

The GlowDaily logo is featured prominently on the label with a clean, modern look. Branding remains sharp and distortion-free.

Action & Delivery

She lifts the product and speaks gently to the viewer with relaxed hand gestures near the face and chest. The product stays in focus throughout.

Camera & Style

Static medium shot at eye level. Natural expressions, cinematic clarity, vertical social-ready format. No on-screen text.

Prompt Example 6. Energy Juice

Scene & Subject

A vertical testimonial filmed in an urban loft kitchen with soft daylight. A woman stands centered, holding a bottle filled with a vitamin-rich energy juice.

Product & Branding

PureSip branding appears clearly on the center label in a modern, minimal design. The logo is crisp and properly scaled.

Action & Delivery

She raises the bottle and speaks energetically, using controlled hand gestures near the upper body. The product remains the visual focus.

Camera & Style

Medium close-up, eye-level framing. Authentic UGC delivery, high-quality vertical video, soft cinematic grading. No overlays or text.

Prompt Example 7. Skincare Essence

Scene & Subject

A vertical testimonial recorded in a minimal studio setting with soft natural light. A woman stands centered, holding a bottle filled with a clear skincare essence.

Product & Branding

GlowDaily branding is cleanly presented on the center label, sharp and readable with no visual artifacts.

Action & Delivery

She lifts the product smoothly and speaks in a reassuring tone, using subtle gestures near the chest. The bottle stays clearly visible.

Camera & Style

Static medium shot, eye-level. Clean lifestyle aesthetic, natural movements, cinematic polish. No text or overlays.

Prompt Example 8. Refresh Juice

Scene & Subject

A vertical testimonial set at a café counter with soft daylight. A woman stands centered, holding a bottle of refreshing fruit juice.

Product & Branding

The PureSip logo is displayed clearly on the front label in a modern, minimal style.

Action & Delivery

She raises the bottle and speaks casually to the viewer, using light hand gestures while keeping the product in view.

Camera & Style

Static medium shot, eye-level framing. Authentic UGC look, vertical social-ready format, soft color grading. No text or graphics.

Prompt Example 9. Fitness Fuel

Scene & Subject

A vertical testimonial filmed in a modern apartment kitchen with natural lighting. A woman stands centered, holding a bottle of fitness recovery drink.

Product & Branding

VitaFuel branding appears prominently on the label, sharp and legible.

Action & Delivery

She lifts the bottle smoothly and speaks confidently, using subtle gestures near the upper body. The product remains the focal point.

Camera & Style

Medium shot, eye-level framing. Clean lifestyle ad aesthetic, high-quality vertical video. No overlays or text.

Prompt Example 10. Daily Greens

Scene & Subject

A vertical testimonial set in a bright home kitchen with soft daylight. A woman stands centered, holding a bottle of daily greens drink.

Product & Branding

GreenGlow branding is clearly visible on the center label with a modern, clean design.

Action & Delivery

She raises the product and speaks in a friendly tone with gentle hand movements. The bottle stays visible throughout.

Camera & Style

Static medium close-up, eye-level. Authentic UGC feel, cinematic clarity, vertical format. No text or graphics.

Prompt Example 11. Protein Drink

Scene & Subject

A vertical testimonial recorded in a cozy apartment with soft lighting. A woman stands centered, holding a bottle filled with a creamy protein shake.

Product & Branding

VitaFuel branding is presented clearly on the front label in a modern style.

Action & Delivery

She lifts the bottle naturally and speaks confidently, using subtle hand gestures near the face and chest.

Camera & Style

Medium shot, eye-level. Clean lifestyle visuals, high-quality vertical video. No overlays or text.

Prompt Example 12. Plant Protein

Scene & Subject

A vertical testimonial filmed in a minimal apartment kitchen with natural light. A woman stands centered, holding a plant-based protein shake.

Product & Branding

The VitaFuel logo is sharp, legible, and centrally placed on the label.

Action & Delivery

She raises the product smoothly and speaks in a trustworthy tone with controlled gestures. The product remains clearly visible.

Camera & Style

Static medium shot, eye-level framing. Cinematic clarity, natural UGC delivery. No text or graphics.

Prompt Example 13. Wellness Drink

Scene & Subject

A vertical testimonial set in a bright, modern kitchen with soft daylight. A woman stands centered, holding a bottle of fruit-based wellness drink.

Product & Branding

GreenGlow branding is displayed clearly on the center label with a clean, modern aesthetic.

Action & Delivery

She lifts the bottle and speaks in a friendly tone, using gentle hand gestures near the upper body.

Camera & Style

Medium close-up, eye-level framing. High-quality vertical video, soft color grading. No overlays.

Prompt Example 14. Clean Wellness

Scene & Subject

A vertical testimonial filmed in an airy kitchen with soft natural lighting. A woman stands centered, holding a bottle filled with a clean wellness beverage.

Product & Branding

GreenGlow branding appears clearly on the label, crisp and properly scaled.

Action & Delivery

She raises the product smoothly and speaks reassuringly, keeping the bottle visible and angled toward the camera.

Camera & Style

Static medium close-up, eye-level. Clean lifestyle aesthetic, cinematic polish. No text or graphics.

Prompt Example 15. Juice Brand

Scene & Subject

A vertical testimonial set inside a sunlit café. A woman stands centered, holding a bottle of cold-pressed juice.

Product & Branding

The PureSip logo is prominently displayed on the center label in a modern, minimal design.

Action & Delivery

She lifts the product and speaks conversationally, using relaxed hand gestures while keeping the bottle visible.

Camera & Style

Static medium close-up, eye-level framing. Authentic UGC feel, soft cinematic color grading, vertical social-ready output. No overlays or text.