



JOHNCARLO ABABA



GRAPHIC DESIGNER

EDUCATION

2020 – 2024

Bachelor of Science in Information Technology
Cebu Institute of Technology – University

- Coursework in programming, software, and tech support.
- Complemented by self-taught graphic and UI/UX design.

LANGUAGES

English

Tagalog

CONTACT

jcababa.drccebu@gmail.com

www.jcababa.me

+639 955 264 668

PROFILE

I'm a self-taught designer with experience in graphic design, email campaigns, and web UI/UX. I previously worked at Mylink Print Shop and now focus on creative projects featured on jcababa.me. My skills were developed through hands-on work, not in a traditional classroom setting.

SKILLS

- Graphic Design (Email Design, Website UI/UX, Figma)
- Email Campaign Design (Newsletters, Marketing Emails)
- AI-Assisted Web Design & Development (v0.dev, Vercel)
- Photography & Image Editing (Adobe Lightroom, Canva)
- IT Technician (Hardware & Software Maintenance)
- Self-Taught Programming (Python, JavaScript)

EXPERIENCE

Entry Designer | MyInk Print Shop (2016 – 2017)

- Created custom graphic designs for print materials using Adobe Photoshop.
- Assisted in photo editing, layout design, and branding materials for clients.

IT Technician | Wetland Transport Solutions (2021 – 2024)

- Handled system troubleshooting, hardware/software maintenance, and PC building & optimization for office operations.

Personal Graphic Design Projects (2023 – Present)

- Creating email design concepts and web UI/UX layouts as part of a personal portfolio.
- Experimenting with AI-assisted web design tools like v0.dev to enhance creativity.
- Showcasing self-initiated work on jcababa.me.

I've made this
Concept Design
for these Brands



BMW M Performance is a world-class sports car brand known globally.

I've been eager to create a concept design for their stunning vehicles.

The BMW M4 G82 CSL is celebrated for its exceptional performance, lightweight construction, and track-focused design

It features a 3.0-liter twin-turbocharged inline-six engine producing 542 bhp, enabling acceleration from 0-100 km/h in just 3.7 seconds

The CSL achieves a weight reduction of approximately 240 pounds through the use

THESE 550 HORSES WEREN'T MEANT TO SIT IDLE!

Don't let this car rot without an owner who truly understands power!

The BMW M4 CSL isn't just another car—it's a precision machine built for the thrill-seekers, the racers, the true enthusiasts.

You showed interest, and now it's waiting for you.

- 550HP ready to roar
- Limited to just 1,000 units worldwide
- Lightweight. Track-focused. Unmatched performance

But every second counts—your perfect ride could be claimed by someone else.

Secure yours before it's too late!

Claim Your BMW M4 CSL

BMW M PERFORMANCE UPGRADES AVAILABLE FOR EARLY BUYERS

Enhance Your Drive with Exclusive M Performance Upgrades

Visit a BMW showroom
Speak with a BMW Motorsport Advisor

FOLLOW BMW PERFORMANCE ON

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BMW M4 G82 CSL

The BMW M4 G82 CSL is celebrated for its exceptional performance, lightweight construction, and track-focused design

It features a 3.0-liter twin-turbocharged inline-six engine producing 542 bhp, enabling acceleration from 0-100 km/h in just 3.7 seconds

The CSL achieves a weight reduction of approximately 240 pounds through the use of lighter materials and the removal of rear seats, enhancing its agility and handling

UNMATCHED PERFORMANCE

Experience the exhilaration of 550 horsepower propelling from 0 to 60 mph in just 3.6 seconds

PRECISION ENGINEERING

Engineered with a power-to-weight ratio of 6.7 lbs/hp for an unparalleled driving experience

RECORD-BREAKING PERFORMANCE

Achieved the fastest Nürburgring lap time of any road-ready BMW, showcasing its unparalleled track capabilities

INNOVATIVE TECHNOLOGIES

Featuring advanced aerodynamics and weight-saving measures for track-focused agility

LUXURY AND LIMITED

Limited to only 1,000 units globally, embodying BMW's commitment to exclusivity and performance

LEARN MORE

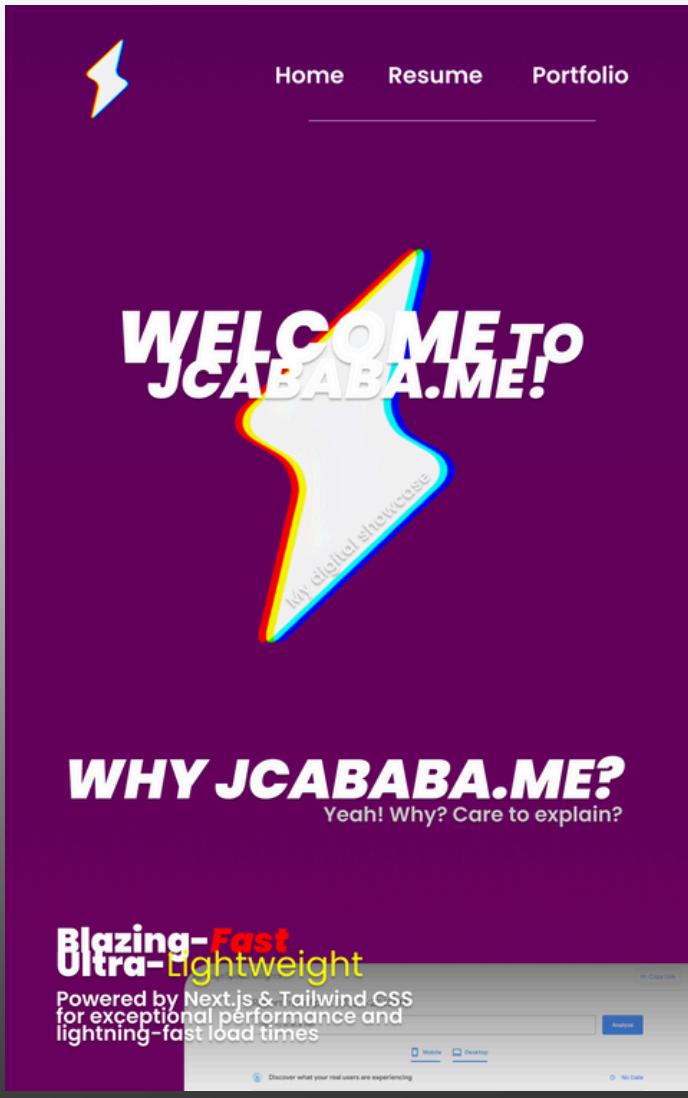
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I've made this
Concept Design for
my own Website



I designed this concept for my personal website to showcase my skills and creativity.

This project explores modern UI/UX, bold visuals, and a unique brand identity for jcababa.me.



The home page features a large, stylized lightning bolt graphic on the left, with the text "WELCOME TO JCABABA.ME!" overlaid. Below the bolt, the text "Your digital showcase" is written vertically. On the right, a section titled "WHY JCABABA.ME?" includes the tagline "Yeah! Why? Care to explain?" and a sub-section "Blazing-Fast Ultra-Lightweight" with the text "Powered by Next.js & Tailwind CSS for exceptional performance and lightning-fast load times". At the bottom, there's a footer with social media icons and a "Discover what your real users are experiencing" button.



The vertical stack of screenshots displays the following sections:

- WHY JCABABA.ME?**: Subtitle "Yeah! Why? Care to explain?"
- Blazing-Fast Ultra-Lightweight**: Subtitle "Powered by Next.js & Tailwind CSS for exceptional performance and lightning-fast load times". Includes a screenshot of a performance analysis tool showing green checkmarks.
- Seamless-Transition**: Subtitle "A responsive design that adapts smoothly to any screen size, providing a seamless experience across all devices". Includes a screenshot of a mobile phone and a laptop displaying the same website layout.
- SECURITY-FIRST Modern-PROTECTIONS**: Subtitle "Protected with IONOS WebGuard for advanced security, and SSL encryption to ensure safe and trusted browsing for all users". Includes a screenshot of a firewall settings interface.
- WEBSITE**: Subtitle "Designed for every device and look that suits you best". Includes a screenshot of a mobile phone and a laptop showing different themes (Light and Dark).
- BUILT WITH THE BEST OF ALL**: Includes logos for **NEXT.JS** (Powered by Next.js for fast, server-side rendering and optimized performance), **tailwindcss** (Styled with Tailwind CSS for a responsive and customizable UI), **v0** (Built with v0.dev AI for seamless, intuitive development), **Vercel** (Deployed via Vercel, providing lightning-fast hosting with robust firewall protection), and **IONOS** (Protected by IONOS WebGuard and SSL certificates to keep your site secure).
- WHAT IS INSIDE?**: Subtitle "Anything you want to know about me!". Includes a screenshot of a portfolio section with various projects like "50% OFF", "BMW M3", and "Dodge Charger".

I've made this
Concept Design
for these Brands

LOLLIPOP

www.lollipopbrushes.com

I created this email concept design to explore a fresh and engaging approach for Lollipop Brushes' marketing.

This project focuses on clean UI, bold visuals, and compelling messaging to enhance customer engagement.



LOLLIPOP

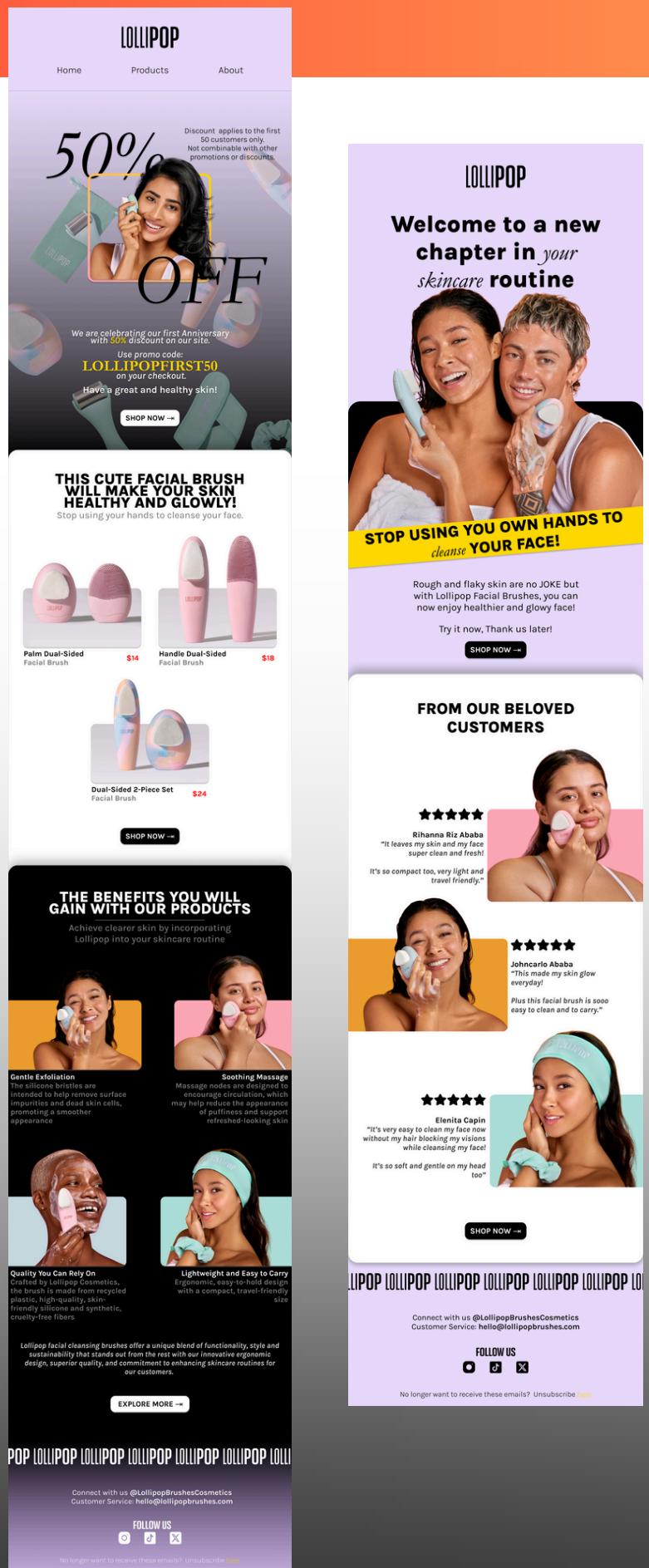
Welcome to a new chapter in your skincare routine

STOP USING YOU OWN HANDS TO cleanse YOUR FACE!

Rough and flaky skin are no JOKE but with Lollipop Facial Brushes, you can now enjoy healthier and glowy face!

Try it now, Thank us later!

[SHOP NOW →](#)



LOLLIPOP

Home Products About

50% OFF

Discount applies to the first 50 customers only. Not combinable with other promotions or discounts.

We are celebrating our first Anniversary with 50% discount on our site. Use promo code: **LOLLIPOPFIRST50** on your checkout. Have a great and healthy skin!

[SHOP NOW →](#)

THIS CUTE FACIAL BRUSH WILL MAKE YOUR SKIN HEALTHY AND GLOWLY!

Stop using your hands to cleanse your face.

Palm Dual-Sided Facial Brush \$14 Handle Dual-Sided Facial Brush \$18

Dual-Sided 2-Piece Set Facial Brush \$24

[SHOP NOW →](#)

THE BENEFITS YOU WILL GAIN WITH OUR PRODUCTS

Achieve clearer skin by incorporating Lollipop into your skincare routine

Gentle Exfoliation The silicone bristles are intended to help remove surface impurities and dead skin cells, promoting a smoother appearance

Soothing Massage Massage nodules are designed to encourage circulation, which may help reduce the appearance of puffiness and support refreshed-looking skin

Quality You Can Rely On Crafted by Lollipop Cosmetics, the brush is made from recycled plastic, high-quality, skin-friendly silicone and synthetic, cruelty-free fibers

Lightweight and Easy to Carry Ergonomic, easy-to-hold design with a compact, travel-friendly size

Lollipop facial cleansing brushes offer a unique blend of functionality, style and sustainability that stands out from the rest with our innovative ergonomic design, superior quality, and commitment to enhancing skincare routines for our customers.

[EXPLORE MORE →](#)

CONNECT WITH US @LollipopBrushesCosmetics Customer Service: hello@lollipopbrushes.com

FOLLOW US 

No longer want to receive these emails? [Unsubscribe here](#)

I've made this Concept Design for these Brands

www.sheaterraorganics.com

I designed this email marketing concept to enhance Shea Terra Organics' brand storytelling and customer engagement.

This project focuses on a clean, nature-inspired design that aligns with the brand's commitment to organic beauty.



DISCOVER THE POWER OF NATURE WITH
Shea Terra Organics

ENJOY 15% OFF
YOUR FIRST ORDER

USE CODE:
Natural15
AT CHECKOUT

SHOP NOW



DISCOVER THE POWER OF NATURE WITH
Shea Terra Organics

ENJOY 15% OFF
YOUR FIRST ORDER

USE CODE:
Natural15
AT CHECKOUT

SHOP NOW



OUR COMMITMENT TO
You and the Planet

At Shea Terra Organics, we believe true beauty comes from nature's most precious gifts. Our products harness the power of organic African ingredients like Shea Nilotika Butter, Argan Oil, and Marula Oil, sustainably sourced through partnerships with local communities.

We're dedicated to creating skincare that nourishes your skin while preserving the environment and supporting ethical practices.

GHANA GOLD COLD-PRESSED Virgin Shea Butter
WILD HARVESTED
16 oz., 177 ml.

EXPERIENCE OUR
**BEST SELLING
COLLECTIONS**

Pure Shea Butter
Collection



SHOP SHEA BUTTER

Moroccan Argan
Oil Products



SHOP ARGAN OIL

Connect with us: [@SheaTerraOrganics](#)
Customer Service: support@sheaterraorganics.com
Our Promise: Organic, Sustainable, Ethical

FOLLOW US



No longer want to receive these emails? Unsubscribe [here](#)

I've made this
Concept Design
for these Brands

Splitflask®

www.splitflask.com

I designed this email marketing concept to welcome new Splitflask customers after their first purchase.

This project highlights a sleek, functional design that enhances the brand's innovation and community-driven experience.

Check out our new color options we just released!

Splitflask®



Welcome to the One Tumbler Family

You've made a split decision—and it's the best kind. Your hydration game just leveled up. Hot on one side, cold on the other—wherever you go.

What Makes Splitflask® Different?

Dual-Chamber, Vacuum-Insulated Design

Split the difference—carry two drinks at once, perfectly separated.

Keeps Drinks Hot and Cold for Hours

Thermal tech that works overtime—your drinks stay just how you like them.

BPA-Free, Leak-Proof, Cupholder-Friendly

Safe, secure, and ready for the road—no spills, no stress.

Made for Work, Workouts, and Wanderers

Wherever life takes you, Splitflask goes with you—coffee and water in one hand.



Care Tips

Keep it Clean, Keep it Fresh

Rinse After Every Use

Keep it fresh, every sip.

Use Mild Soap

Gentle clean, long life.

Keep the Lid Dry When Storing

Dry lid, no funk.

[View Care Guide →](#)

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[View Care Guide →](#)

Join the Movement

Show off your split life.



Snap your flask in action and tag us @Splitflask with #OneTumblerLife

Got questions? We're here for it.

[Visit Help Center →](#)

Splitflask®

Connect with us
@SplitflaskTumbler
Customer Service:
support@splitflask.com

FOLLOW US



I've made this
Concept Design
for these Brands



www.pinkbike.com

I designed this email marketing concept as a newsletter campaign for Pinkbike. It's built to deliver key updates and innovations in a clean, minimal layout that aligns with the brand's energetic and adventurous identity.

This project highlights a sleek, functional design that enhances the brand's focus on innovation and its strong, community-driven experience.



Powered by Outside

PINKBIKE TECH DIGEST: THE FUTURE OF RIDING STARTS HERE

1. Fox Live Valve Neo Suspension System

An advanced electronic suspension system that adapts to terrain in real-time, enhancing ride efficiency and control.

2. SRAM Eagle AXS Transmission

A wireless electronic shifting system offering precise and reliable gear changes, customizable to rider preferences.

3. Ampler Nova E-Bike with USB-C Charging

The first e-bike featuring USB-C charging, offering convenience and compatibility with standard chargers.



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4. Trek Fuel EXe with Advanced Motor

A new engine design providing smoother, more precise electronic boosts, enhancing control and safety on trails.

[Explore the Latest Innovations](#)

EXCLUSIVE GEAR DROPS



1. Crankset with Integrated Power Meter:

Experience unparalleled performance with this ultra-light crankset, now featuring an integrated power meter for precise training metrics.



2. Fox's Fully Redesigned X2 & DHX2:

The past few years have seen some iterative updates to the X2, but this year marks a full-fledged overhaul.

[Pre-Order Now](#)

REAL RIDERS, REAL RESULTS



User Spotlight: Alex R., Trail Enthusiast

"The new Fox Live Valve Neo has transformed my riding experience, providing seamless adjustments that keep me focused on the trail ahead."

[Share Your Experience](#)

PINKBIKE PICKS – MUST-HAVE UPGRADES



High-Performance All-Weather Tires:

Designed for optimal grip and durability across diverse terrains and weather conditions.



Ergonomic Multi-Position Handlebars:

Enhance comfort and control with handlebars offering multiple grip positions for long rides.

[Share Your Experience](#)

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