



## JOHNCARLO ABABA

GRAPHIC  
DESIGNER

## EDUCATION

2020 - 2024

Bachelor of Science in Information Technology  
**Cebu Institute of Technology - University**

- Coursework in programming, software, and tech support.
- Complemented by self-taught graphic and UI/UX design.

## LANGUAGES

English

Tagalog

## CONTACT

 [jcababa.drccebu@gmail.com](mailto:jcababa.drccebu@gmail.com)

 [www.jcababa.me](http://www.jcababa.me)

 +639 955 264 668

## PROFILE

I'm a self-taught designer with experience in graphic design, email campaigns, and web UI/UX. I previously worked at Mylink Print Shop and now focus on creative projects featured on [jcababa.me](http://jcababa.me). My skills were developed through hands-on work, not in a traditional classroom setting.

## SKILLS

- Graphic Design (Email Design, Website UI/UX, Figma)
- Email Campaign Design (Newsletters, Marketing Emails)
- AI-Assisted Web Design & Development (v0.dev, Vercel)
- Photography & Image Editing (Adobe Lightroom, Canva)
- IT Technician (Hardware & Software Maintenance)
- Self-Taught Programming (Python, JavaScript)

## EXPERIENCE

### Entry Designer | MyInk Print Shop (2016 - 2017)

- Created custom graphic designs for print materials using Adobe Photoshop.
- Assisted in photo editing, layout design, and branding materials for clients.

### IT Technician | Wetland Transport Solutions (2021 - 2024)

- Handled system troubleshooting, hardware/software maintenance, and PC building & optimization for office operations.

### Personal Graphic Design Projects (2023 - Present)

- Creating email design concepts and web UI/UX layouts as part of a personal portfolio.
- Experimenting with AI-assisted web design tools like v0.dev to enhance creativity.
- Showcasing self-initiated work on [jcababa.me](http://jcababa.me).

I've made this  
Concept Design  
for these Brands



BMW M Performance is a world-class sports car brand known globally.

I've been eager to create a concept design for their stunning vehicles.

**BMW M4 G82 CSL**

The BMW M4 G82 CSL is celebrated for its exceptional performance, lightweight construction, and track-focused design

It features a 3.0-liter twin-turbocharged inline-six engine producing 542 bhp, enabling acceleration from 0-100 km/h in just 3.7 seconds

The CSL achieves a weight reduction of approximately 240 pounds through the use

**LEARN MORE**

**THESE 550 HORSES WEREN'T MEANT TO SIT IDLE!**

Don't let this car rot without an owner who truly understands power!

The BMW M4 CSL isn't just another car—it's a precision machine built for the thrill-seekers, the racers, the true enthusiasts.

You showed interest, and now it's waiting for you.

550HP ready to roar  
Limited to just 1,000 units worldwide  
Lightweight, Track-focused, Unmatched performance

But every second counts—your perfect ride could be claimed by someone else.

Secure yours before it's too late!

Claim Your BMW M4 CSL

**BMW M PERFORMANCE UPGRADES AVAILABLE FOR EARLY BUYERS**

Enhance Your Drive with Exclusive M Performance Upgrades

**FOLLOW BMW PERFORMANCE ON**

Visit a BMW showroom  
Speak with a BMW Motorsport Advisor

**BMW M4 G82 CSL**

The BMW M4 G82 CSL is celebrated for its exceptional performance, lightweight construction, and track-focused design

It features a 3.0-liter twin-turbocharged inline-six engine producing 542 bhp, enabling acceleration from 0-100 km/h in just 3.7 seconds

The CSL achieves a weight reduction of approximately 240 pounds through the use of lighter materials and the removal of rear seats, enhancing its agility and handling

**UNMATCHED PERFORMANCE**

Experience the exhilaration of 550 horsepower propelling them from 0 to 60 mph in just 3.6 seconds

**PRECISION ENGINEERING**

Engineered with a power-to-weight ratio of 6.7 lbs/hp for an unparalleled driving experience

**RECORD-BREAKING PERFORMANCE**

Achieved the fastest Nürburgring lap time of any road-ready BMW, showcasing its unparalleled track capabilities

**INNOVATIVE TECHNOLOGIES**

Featuring advanced aerodynamics and weight-saving measures for track-focused agility

**LUXURY AND LIMITED**

Limited to only 1,000 units globally, embodying BMW's commitment to exclusivity and performance

**LEARN MORE**

I've made this  
*Concept Design* for  
my own Website



I designed this concept for my personal website to showcase my skills and creativity.

This project explores modern UI/UX, bold visuals, and a unique brand identity for jcababa.me.

**WELCOME TO JCABABA.ME!**

Yeah! Why? Care to explain?

**Blazing-Fast Ultra-Lightweight**

Powered by Next.js & Tailwind CSS for exceptional performance and lightning-fast load times

**WHY JCABABA.ME?**

Yeah! Why? Care to explain?

**Blazing-Fast Lightweight**

Powered by Next.js & Tailwind CSS for exceptional performance and lightning-fast load times

**Seamless-Transition Adaptive-Layout**

A responsive design that adapts smoothly to any screen size, providing a seamless experience across all devices

**SECURITY-FIRST Modern-PROTECTIONS**

Protected with IONOS WebGuard for advanced security, and SSL encryption to ensure your and trusted browsing for all users

**VERSATILE Design-for-every-purpose look that suits you best**

Seamlessly switch between Light and Dark—your style, your choice!

**BUILT WITH THE BEST OF ALL**

**NEXT.JS**  
Powered by Next.js for fast, server-side rendering and optimized performance.

**tailwindcss**  
Styled with Tailwind CSS for a responsive and customizable UI.

**v0.dev**  
Built with v0.dev AI for seamless, intuitive development.

**Vercel**  
Deployed via Vercel, providing lightning-fast hosting with robust firewall protection.

**IONOS**  
Protected by IONOS WebGuard and SSL certificates to keep your site secure.

**WHAT IS INSIDE?**

Dive into my all-in-one portfolio – a blend of my resume, exciting projects, and standout designs, all in one place!

I've made this  
*Concept Design*  
for these Brands

# LOLLIPOP

[www.lollipopbrushes.com](http://www.lollipopbrushes.com)

I created this email concept design to explore a fresh and engaging approach for Lollipop Brushes' marketing.

This project focuses on clean UI, bold visuals, and compelling messaging to enhance customer engagement.



**LOLLIPOP**

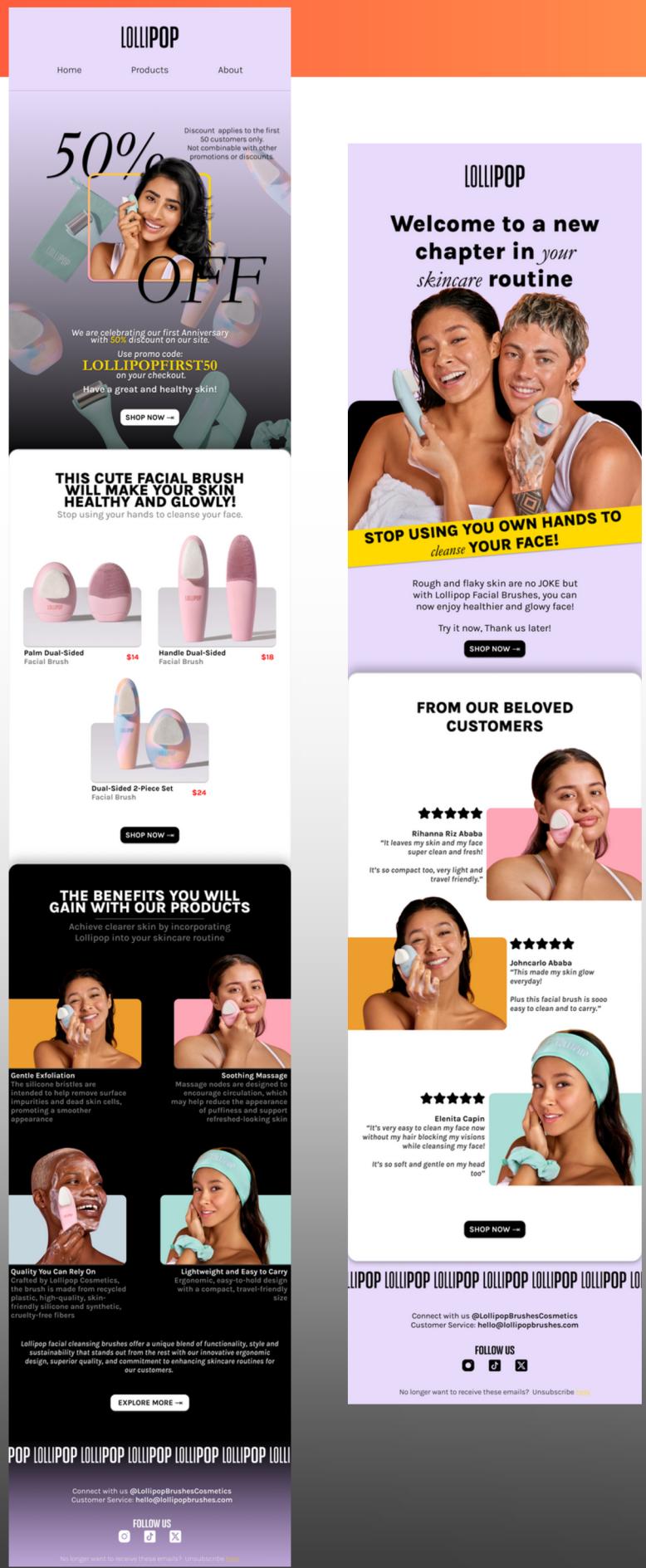
Welcome to a new chapter in your skincare routine

STOP USING YOU OWN HANDS TO cleanse YOUR FACE!

Rough and flaky skin are no JOKE but with Lollipop Facial Brushes, you can now enjoy healthier and glowy face!

Try it now, Thank us later!

**SHOP NOW →**



**LOLLIPOP**

50% OFF

We are celebrating our first Anniversary with 50% discount on our site. Use promo code: **LOLLIPOPFIRST50** on your checkout. Have a great and healthy skin!

**SHOP NOW →**

**THIS CUTE FACIAL BRUSH WILL MAKE YOUR SKIN HEALTHY AND GLOWLY!**

Stop using your hands to cleanse your face.

Palm Dual-Sided Facial Brush \$14 Handle Dual-Sided Facial Brush \$18

Dual-Sided 2-Piece Set Facial Brush \$24

**THE BENEFITS YOU WILL GAIN WITH OUR PRODUCTS**

Achieve clearer skin by incorporating Lollipop into your skincare routine

Gentle Exfoliation: The silicone bristles are intended to help remove surface impurities and dead skin cells, promoting a smoother appearance.

Soothing Massage: Massage nodes are designed to encourage circulation, which may help reduce the appearance of puffiness and support refreshed-looking skin.

Quality You Can Rely On: Crafted by Lollipop Cosmetics, the brush is made from recycled plastic, high-quality, skin-friendly silicone and synthetic, cruelty-free fibers.

Lightweight and Easy to Carry: Ergonomic, easy-to-hold design with a compact, travel-friendly size.

Lollipop facial cleansing brushes offer a unique blend of functionality, style and sustainability that stands out from the rest with our innovative ergonomic design, superior quality, and commitment to enhancing skincare routines for our customers.

**EXPLORE MORE →**

**FROM OUR BELOVED CUSTOMERS**

**★★★★★** Rihanna Riz Ababa "It leaves my skin and my face super clean and fresh!"  
It's so compact too, very light and travel friendly."

**★★★★★** Johncarlo Ababa "This made my skin glow everyday!"  
Plus this facial brush is sooo easy to clean and to carry."

**★★★★★** Elenita Capin "It's very easy to clean my face now without my hair blocking my vision while cleansing my face!"  
It's so soft and gentle on my head too!"

Connect with us @LollipopBrushesCosmetics Customer Service: hello@lollipopbrushes.com

FOLLOW US 

No longer want to receive these emails? Unsubscribe [here](#)

# I've made this Concept Design for these Brands



[www.sheaterraorganics.com](http://www.sheaterraorganics.com)

I designed this email marketing concept to enhance Shea Terra Organics' brand storytelling and customer engagement.

This project focuses on a clean, nature-inspired design that aligns with the brand's commitment to organic beauty.



EXPERIENCE OUR  
**BEST SELLING  
COLLECTIONS**

Pure Shea Butter  
Collection



SHOP SHEA BUTTER

Moroccan Argan  
Oil Products



SHOP ARGAN OIL



No longer want to receive these emails? Unsubscribe [here](#)

I've made this  
*Concept Design*  
for these Brands

# Splitflask®

[www.splitflask.com](http://www.splitflask.com)

I designed this email marketing concept to welcome new Splitflask customers after their first purchase.

This project highlights a sleek, functional design that enhances the brand's innovation and community-driven experience.

Check out our new color options we just released!

# Splitflask®



## Welcome to the One Tumbler Family

You've made a split decision—and it's the best kind. Your hydration game just leveled up. Hot on one side, cold on the other—wherever you go.

Check out our new color options we just released!

## Splitflask®



One Bottle  
Two Beverages  
No Linnits

### Welcome to the One Tumbler Family

You've made a split decision—and it's the best kind. Your hydration game just leveled up. Hot on one side, cold on the other—wherever you go.

### What Makes Splitflask® Different?

#### Dual-Chamber, Vacuum-Insulated Design

Split the difference—carry two drinks at once, perfectly separated.

#### Keeps Drinks Hot and Cold for Hours

Thermal tech that works overtime—your drinks stay just how you like them.

#### BPA-Free, Leak-Proof, Cupholder-Friendly

Safe, secure, and ready for the road—no spills, no stress.

#### Made for Work, Workouts, and Wanderers

Wherever life takes you, Splitflask goes with you—coffee and water in one hand.

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### Care Tips

Keep it Clean, Keep it Fresh

#### Rinse After Every Use

Keep it fresh, every sip.

#### Use Mild Soap

Gentle clean, long life.

#### Keep the Lid Dry When Storing

Dry lid, no funk.

[View Care Guide →](#)

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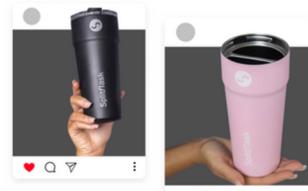
#### Keep the Lid Dry When Storing

Dry lid, no funk.

[View Care Guide →](#)

### Join the Movement

Show off your split life.



Snap your flask in action and tag us @Splitflask with #OneTumblerLife

Got questions? We're here for it.

[Visit Help Center](#)

Splitflask®

Connect with us  
@SplitflaskTumblr  
Customer Service:  
[support@splitflask.com](mailto:support@splitflask.com)

FOLLOW US



I've made this  
*Concept Design*  
for these Brands



www.pinkbike.com

I designed this email marketing concept as a newsletter campaign for Pinkbike. It's built to deliver key updates and innovations in a clean, minimal layout that aligns with the brand's energetic and adventurous identity.

This project highlights a sleek, functional design that enhances the brand's focus on innovation and its strong, community-driven experience.



Powered by Outside

## PINKBIKE TECH DIGEST: THE FUTURE OF RIDING STARTS HERE

### 1. Fox Live Valve Neo Suspension System

An advanced electronic suspension system that adapts to terrain in real-time, enhancing ride efficiency and control.

### 2. SRAM Eagle AXS Transmission

A wireless electronic shifting system offering precise and reliable gear changes, customizable to rider preferences.

### 3. Ampler Nova E-Bike with USB-C Charging

The first e-bike featuring USB-C charging, offering convenience and compatibility with standard chargers.



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### 4. Trek Fuel EXe with Advanced Motor

A new engine design providing smoother, more precise electronic boosts, enhancing control and safety on trails.

[Explore the Latest Innovations](#)

## EXCLUSIVE GEAR DROPS



### 1. Crankset with Integrated Power Meter:

Experience unparalleled performance with this ultra-light crankset, now featuring an integrated power meter for precise training metrics.



### 2. Fox's Fully Redesigned X2 & DHX2:

The past few years have seen some iterative updates to the X2, but this year marks a full-fledged overhaul.

[Pre-Order Now](#)

## REAL RIDERS, REAL RESULTS



### User Spotlight: Alex R., Trail Enthusiast

"The new Fox Live Valve Neo has transformed my riding experience, providing seamless adjustments that keep me focused on the trail ahead."

[Share Your Experience](#)

## PINKBIKE PICKS – MUST-HAVE UPGRADES



### High-Performance All-Weather Tires:

Designed for optimal grip and durability across diverse terrains and weather conditions.



### Ergonomic Multi-Position Handlebars:

Enhance comfort and control with handlebars offering multiple grip positions for long rides.

[Share Your Experience](#)

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