

# Mathematical Optimization Models and Applications

Yinyu Ye

Department of Management Science and Engineering

Stanford University

Stanford, CA 94305, U.S.A.

<http://www.stanford.edu/~yyye>

## Model Classifications

Optimization problems are generally divided into Unconstrained, Linear and Nonlinear Programming based upon the objective and constraints of the problem

- **Unconstrained Optimization:**  $\Omega$  is the entire space  $R^n$
- **Linear Optimization:** If both the objective and the constraint functions are linear/affine
- **Linearly Constrained Optimization:** If the constraint functions are linear/affine
- **Conic Linear Optimization:** If both the objective and the constraint functions are linear/affine, but variables in a convex cone.
- **Quadratically Constrained Quadratic Optimization:** If both the objective and the constraint functions are quadratic
- **Nonlinear Optimization:** If the constraints contain general nonlinear functions
- There are integer program, mixed-integer program etc.

## Logistic Regression I

Given a data point  $\mathbf{a}_i \in \mathbb{R}^n$ , according to the logistic model, the probability that it's in one class  $C$  is represented by

$$\frac{e^{\mathbf{a}_i^T \mathbf{x} + x_0}}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}}.$$

Thus, for some training data points, we like to determine  $x_0$  and  $\mathbf{x} \in \mathbb{R}^n$  such that

$$\frac{e^{\mathbf{a}_i^T \mathbf{x} + x_0}}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} = \begin{cases} 1, & \text{if } \mathbf{a}_i \in C \\ 0, & \text{otherwise} \end{cases}.$$

Then the probability to give a “right answer” for all training data points is

$$\left( \prod_{\mathbf{a}_i \in C} \frac{e^{\mathbf{a}_i^T \mathbf{x} + x_0}}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} \right) \left( \prod_{\mathbf{a}_i \notin C} \frac{1}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} \right)$$

## Logistic Regression II

Therefore, we like to maximize the probability

$$\left( \prod_{\mathbf{a}_i \in C} \frac{e^{\mathbf{a}_i^T \mathbf{x} + x_0}}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} \right) \left( \prod_{\mathbf{a}_i \notin C} \frac{1}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} \right) = \left( \prod_{\mathbf{a}_i \in C} \frac{1}{1 + e^{-\mathbf{a}_i^T \mathbf{x} - x_0}} \right) \left( \prod_{\mathbf{a}_i \notin C} \frac{1}{1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}} \right),$$

which is equivalently to maximize

$$- \left( \sum_{\mathbf{a}_i \in C} \ln(1 + e^{-\mathbf{a}_i^T \mathbf{x} - x_0}) \right) - \left( \sum_{\mathbf{a}_i \notin C} \ln(1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}) \right).$$

Or

$$\min_{x_0, \mathbf{x}} \left( \sum_{\mathbf{a}_i \in C} \ln(1 + e^{-\mathbf{a}_i^T \mathbf{x} - x_0}) \right) + \left( \sum_{\mathbf{a}_i \notin C} \ln(1 + e^{\mathbf{a}_i^T \mathbf{x} + x_0}) \right).$$

This is an unconstrained optimization problem, where the objective is a convex function of decision variables.

## Linear Programming

Given constraint matrix  $A \in R^{m \times n}$ , the objective coefficient vector  $\mathbf{c} \in R^n$  and the right-hand-side vector  $\mathbf{b} \in R^m$ , we like

$$\begin{aligned} \min(\text{or max})_{\mathbf{x}} \quad & \mathbf{c}^T \mathbf{x} \\ \text{subject to} \quad & A\mathbf{x} \{ \leq, =, \geq \} \mathbf{b}, \\ & \mathbf{x} \{ \geq, \leq \} \mathbf{0}. \end{aligned}$$

- solution (decision, point): any specification of values for all decision variables, regardless of whether it is a desirable or even allowable choice; feasible solution: a solution for which all the constraints are satisfied; feasible region (constraint set, feasible set): the collection of all feasible solution; interior, boundary, extreme point (corner) or basic feasible solution.
- objective function contour (iso-profit, iso-cost line); optimal solution (optimum): a feasible solution that has the most favorable value of the objective function; optimal (objective) value: the value of the objective function evaluated at an optimal solution
- active (binding) constraint, inactive constraint, redundant constraint...

## Linearly Constrained Programs in Standard Form

### Linear Programming (LP)

$$\begin{array}{ll}\text{minimize} & \mathbf{c}^T \mathbf{x} \\ \text{subject to} & A\mathbf{x} = \mathbf{b}, \\ & \mathbf{x} \geq \mathbf{0}.\end{array}$$

**Basic Feasible Solution:** Select  $m$  independent columns from  $A$  and solve for  $\mathbf{x}_B$  such that  $A_B \mathbf{x}_B = \mathbf{b}$  and set  $\mathbf{x}_N = \mathbf{0}$ . If  $\mathbf{x}_B \geq \mathbf{0}$ , then  $\mathbf{x}_B$  together with  $\mathbf{x}_N$  is called a BFS, and it is an extreme solution of the feasible region.

### Linearly Constrained Optimization Problem (LCOP)

$$\begin{array}{ll}\text{minimize} & f(\mathbf{x}) \\ \text{subject to} & A\mathbf{x} = \mathbf{b}, \\ & \mathbf{x} \geq \mathbf{0}.\end{array}$$

## LP and LCOP Examles: Sparsest Data Fitting

We want to find a sparsest solution to fit exact data measurements, that is, to minimize the number of non-zero entries in  $\mathbf{x}$  such that  $A\mathbf{x} = \mathbf{b}$ :

$$\begin{aligned} &\text{minimize} && \|\mathbf{x}\|_0 = |\{j : x_j \neq 0\}| \\ &\text{subject to} && A\mathbf{x} = \mathbf{b}. \end{aligned}$$

Sometimes this objective can be accomplished by

$$\begin{aligned} &\text{minimize} && \|\mathbf{x}\|_1 = \sum_{j=1}^n |x_j| \\ &\text{subject to} && A\mathbf{x} = \mathbf{b}. \end{aligned}$$

This is a **linear program**!

## Sparsest Data Fitting continued

It can be equivalently (?) represented by

$$\begin{array}{ll}\text{minimize} & \sum_{j=1}^n y_j \\ \text{subject to} & A\mathbf{x} = \mathbf{b}, \quad -\mathbf{y} \leq \mathbf{x} \leq \mathbf{y};\end{array}$$

or

$$\begin{array}{ll}\text{minimize} & \sum_{j=1}^n (x'_j + x''_j) \\ \text{subject to} & A(\mathbf{x}' - \mathbf{x}'') = \mathbf{b}, \quad \mathbf{x}' \geq \mathbf{0}, \quad \mathbf{x}'' \geq \mathbf{0}.\end{array}$$

Both are **linear programs**!



## Sparsest Data Fitting continued

A better approximation of the objective can be accomplished by

$$\begin{aligned} &\text{minimize} \quad \|\mathbf{x}\|_p := \left( \sum_{j=1}^n |x_j|^p \right)^{1/p} \\ &\text{subject to} \quad A\mathbf{x} = \mathbf{b}; \end{aligned}$$

for some  $0 < p < 1$ . Or

$$\begin{aligned} &\text{minimize} \quad \|\mathbf{x}\|_p^p = \sum_{j=1}^n |x_j|^p \\ &\text{subject to} \quad A\mathbf{x} = \mathbf{b}. \end{aligned}$$

This is a linearly constrained optimization problem!

## Conic LP and QCQP

### Conic Linear Programming (CLP)

$$\begin{array}{ll}\text{minimize} & \mathbf{c}^T \mathbf{x} \\ \text{subject to} & A\mathbf{x} = \mathbf{b}, \\ & \mathbf{x} \in K.\end{array}$$

Second-Order Cone Program (SOCP): when  $K$  is a second-order cone

Semidefinite Cone Program (SDP): when  $K$  is a semidefinite matrix cone

### Quadratically Constrained Quadratic Programming (QCQP)

$$\begin{array}{ll}\text{minimize} & q_0(\mathbf{x}) \\ \text{subject to} & q_i(\mathbf{x}) \leq 0, \forall i = 1, \dots, m\end{array}$$

where

$$q_i(\mathbf{x}) = \mathbf{x}^T Q_i \mathbf{x} + \mathbf{c}_i^T \mathbf{x}.$$

## CLP Example: Facility Location

$\mathbf{c}_j$  is the location of client  $j = 1, 2, \dots, m$ , and  $\mathbf{y}$  is the location of a facility to be built.

$$\text{minimize} \quad \sum_j \|\mathbf{y} - \mathbf{c}_j\|_p.$$

Or equivalently (?)

$$\begin{aligned} &\text{minimize} \quad \sum_j \delta_j \\ &\text{subject to} \quad \mathbf{y} + \mathbf{x}_j = \mathbf{c}_j, \quad \|\mathbf{x}_j\|_p \leq \delta_j, \quad \forall j. \end{aligned}$$

This is a  $p$ -order conic linear program for  $p \geq 1$ . In particular, when  $p = 2$ , it is an SOCP problem.

For simplicity, consider  $m = 3$ .

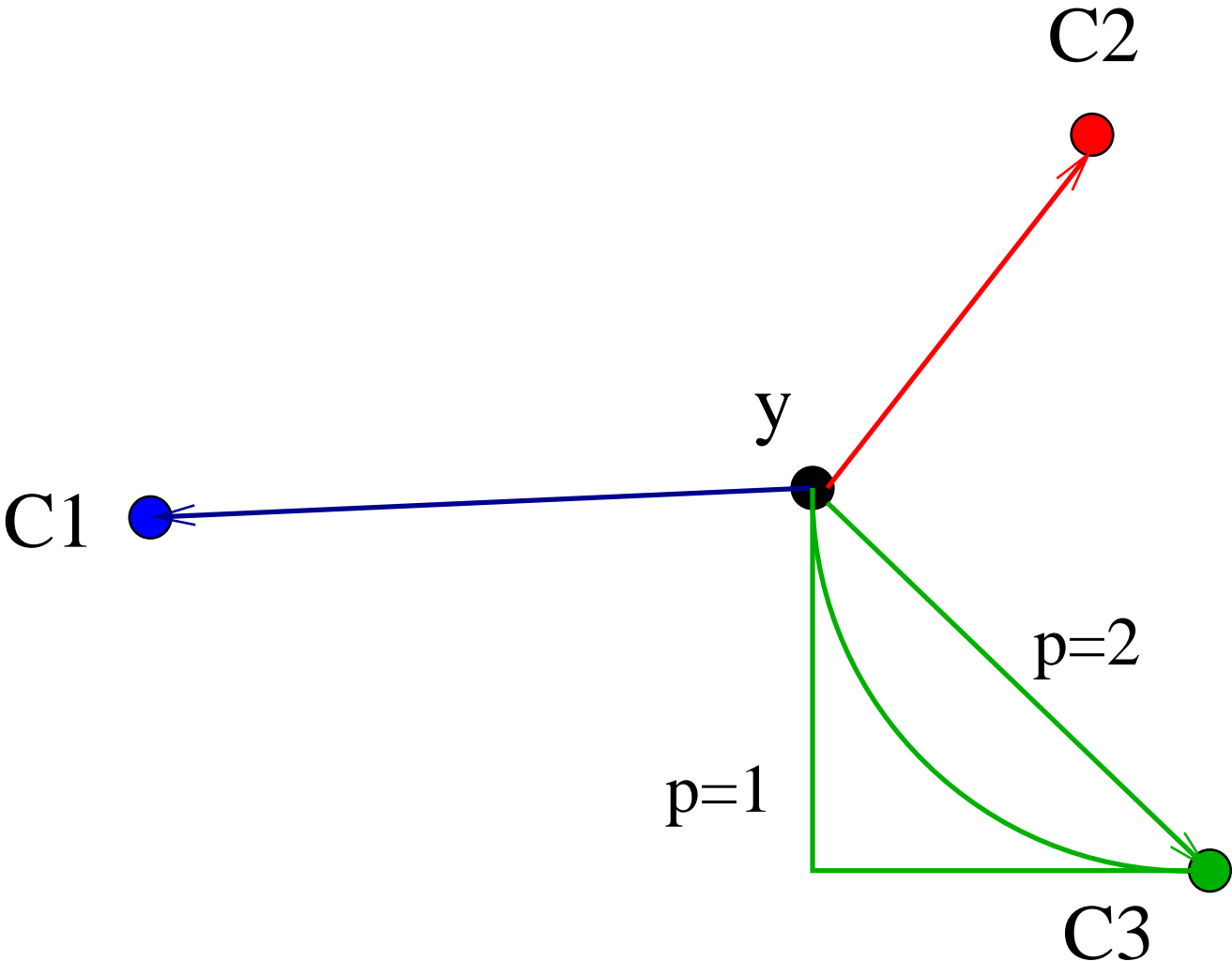


Figure 1: Facility Location at Point  $y$ .

## QCQP: Graph Realization and Sensor Network Localization

Given a graph  $G = (V, E)$  and sets of non-negative **weights**, say  $\{d_{ij} : (i, j) \in E\}$ , the goal is to compute a **realization** of  $G$  in the **Euclidean space**  $\mathbf{R}^d$  for a **given low dimension**  $d$ , i.e.

- to place the vertices of  $G$  in  $\mathbf{R}^d$  such that
- the **Euclidean distance** between a pair of adjacent vertices  $(i, j)$  equals to (or bounded by) the prescribed weight  $d_{ij} \in E$ .

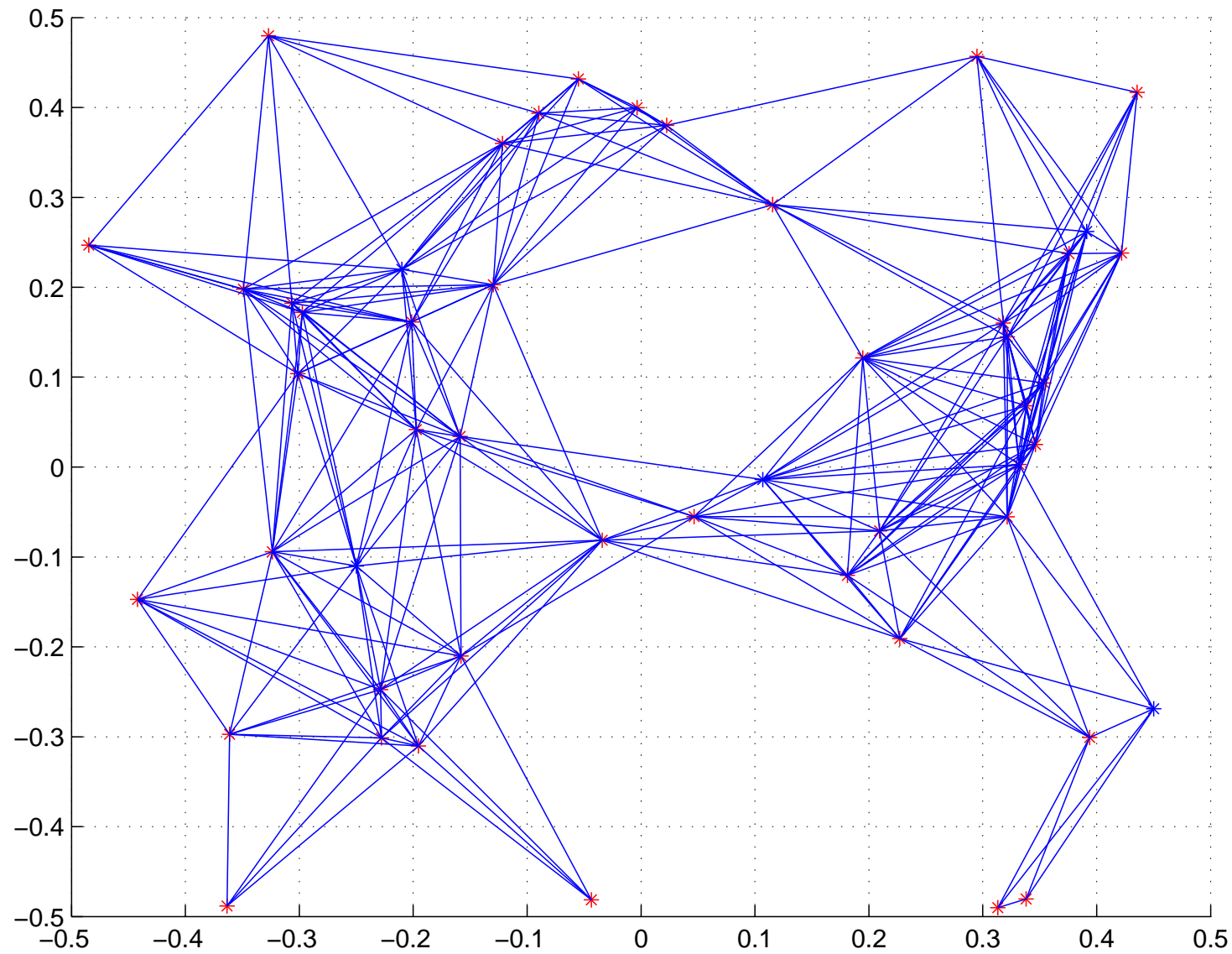


Figure 2: 50-node 2-D **Sensor Localization**.

## Mathematical Sensor Localization Model

Given anchors  $\mathbf{a}_k \in \mathbf{R}^d$ ,  $d_{ij} \in N_x$ , and  $\hat{d}_{kj} \in N_a$ , find  $\mathbf{x}_i \in \mathbf{R}^d$  such that

$$\|\mathbf{x}_i - \mathbf{x}_j\|^2 = d_{ij}^2, \forall (i, j) \in N_x, i < j,$$

$$\|\mathbf{a}_k - \mathbf{x}_j\|^2 = \hat{d}_{kj}^2, \forall (k, j) \in N_a,$$

This is a QCQP, and it can be relaxed to SOCP or SDP.

Does the system have a localization or realization of all  $\mathbf{x}_j$ 's? Is the localization **unique**? Is there a **certification** for the solution to make it **reliable or trustworthy**? Is the system **partially** localizable with certification?

## Matrix Representation of SNL and SDP Relaxation

Let  $X = [\mathbf{x}_1 \ \mathbf{x}_2 \ \dots \ \mathbf{x}_n]$  be the  $d \times n$  matrix that needs to be determined and  $\mathbf{e}_j$  be the vector of all zero except 1 at the  $j$ th position. Then

$$\mathbf{x}_i - \mathbf{x}_j = X(\mathbf{e}_i - \mathbf{e}_j) \quad \text{and} \quad \mathbf{a}_k - \mathbf{x}_j = [I \ X](\mathbf{a}_k; -\mathbf{e}_j)$$

so that

$$\|\mathbf{x}_i - \mathbf{x}_j\|^2 = (\mathbf{e}_i - \mathbf{e}_j)^T X^T X (\mathbf{e}_i - \mathbf{e}_j)$$

$$\|\mathbf{a}_k - \mathbf{x}_j\|^2 = (\mathbf{a}_k; -\mathbf{e}_j)^T [I \ X]^T [I \ X] (\mathbf{a}_k; -\mathbf{e}_j) =$$

$$(\mathbf{a}_k; -\mathbf{e}_j)^T \begin{pmatrix} I & X \\ X^T & X^T X \end{pmatrix} (\mathbf{a}_k; -\mathbf{e}_j).$$



Or, equivalently,

$$(\mathbf{e}_i - \mathbf{e}_j)^T Y (\mathbf{e}_i - \mathbf{e}_j) = d_{ij}^2, \forall i, j \in N_x, i < j,$$

$$(\mathbf{a}_k; -\mathbf{e}_j)^T \begin{pmatrix} I & X \\ X^T & Y \end{pmatrix} (\mathbf{a}_k; -\mathbf{e}_j) = \hat{d}_{kj}^2, \forall k, j \in N_a,$$

$$Y = X^T X.$$

Relax  $Y = X^T X$  to  $Y \succeq X^T X$ , which is equivalent to **matrix inequality**:

$$\begin{pmatrix} I & X \\ X^T & Y \end{pmatrix} \succeq \mathbf{0}.$$

This matrix has **rank** at least  $d$ ; if it's  $d$ , then  $Y = X^T X$ , and the converse is also true.

The problem is now an SDP problem.

## More LCOP and CLP Examples: Portfolio Management

For expected return vector  $\mathbf{r}$  and co-variance matrix  $V$  of an investment portfolio, one management model is:

$$\begin{aligned} &\text{minimize} && \mathbf{x}^T V \mathbf{x} \\ &\text{subject to} && \mathbf{r}^T \mathbf{x} \geq \mu, \\ &&& \mathbf{e}^T \mathbf{x} = 1, \mathbf{x} \geq \mathbf{0}, \end{aligned}$$

where  $\mathbf{e}$  is the vector of all ones.

This is a [convex quadratic program](#), a special case of LCOP.

## QCQP Examples: Robust Portfolio Management

In applications,  $\mathbf{r}$  and  $V$  may be estimated under various scenarios, say  $\mathbf{r}_i$  and  $V_i$  for  $i = 1, \dots, m$ . Then, we like

$$\begin{aligned} &\text{minimize} && \max_i \mathbf{x}^T V_i \mathbf{x} \\ &\text{subject to} && \min_i \mathbf{r}_i^T \mathbf{x} \geq \mu, \\ &&& \mathbf{e}^T \mathbf{x} = 1, \mathbf{x} \geq \mathbf{0}. \end{aligned}$$

$$\begin{aligned} &\text{minimize} && \alpha \\ &\text{subject to} && \mathbf{r}_i^T \mathbf{x} \geq \mu, \forall i \\ &&& \mathbf{x}^T V_i \mathbf{x} \leq \alpha, \forall i \\ &&& \mathbf{e}^T \mathbf{x} = 1, \mathbf{x} \geq \mathbf{0}. \end{aligned}$$

This is a quadratically constrained program.

## Recall Data Classification: Supporting Vector Machine

Suppose we have two-class **discrimination data**. We assign the first class with  $1$  and the second with  $-1$  for a binary variable. A powerful **discrimination method** is the **Supporting Vector Machine (SVM)**.

Let the first class data points  $i$  be given by  $\mathbf{a}_i \in R^d, i = 1, \dots, n_1$  and the second class data points  $j$  be given by  $\mathbf{b}_j \in R^d, j = 1, \dots, n_2$ . We like to find a hyperplane to separate the two classes:

$$\begin{aligned} &\text{minimize} && \beta + \mu \|\mathbf{x}\|^2 \\ &\text{subject to} && \mathbf{a}_i^T \mathbf{x} + x_0 + \beta \geq 1, \forall i, \\ & && \mathbf{b}_j^T \mathbf{x} + x_0 - \beta \leq -1, \forall j, \\ & && \beta \geq 0. \end{aligned}$$

This is a **quadratic program**.

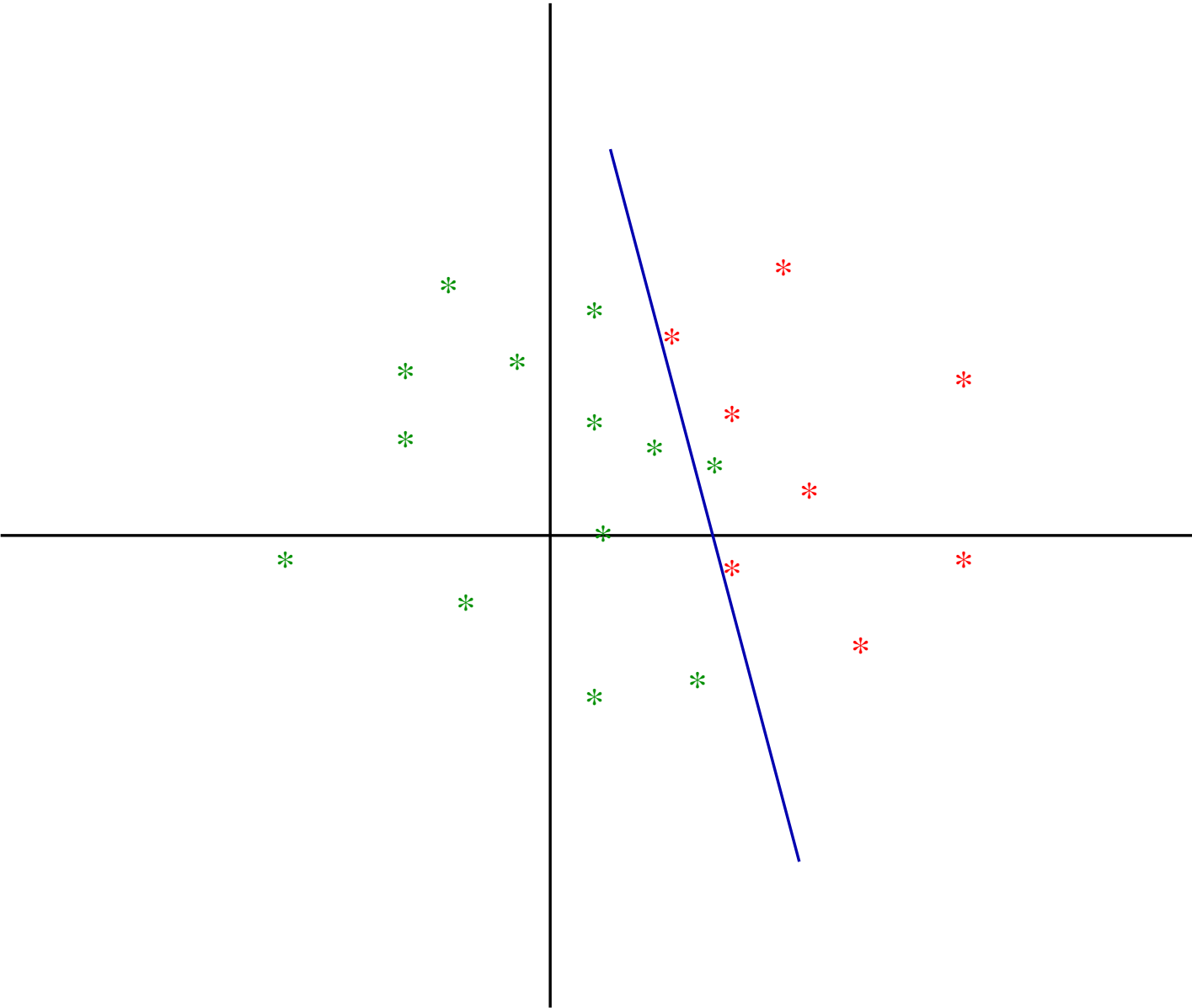


Figure 3: Linear Support Vector Machine

## Supporting Vector Machine: Ellipsoidal Separation?

$$\begin{aligned} & \text{minimize} && \text{trace}(X) + \|\mathbf{x}\|^2 \\ & \text{subject to} && \mathbf{a}_i^T X \mathbf{a}_i + \mathbf{a}_i^T \mathbf{x} + x_0 \geq 1, \quad \forall i, \\ & && \mathbf{b}_j^T X \mathbf{b}_j + \mathbf{b}_j^T \mathbf{x} + x_0 \leq -1, \quad \forall j, \\ & && X \succeq \mathbf{0}. \end{aligned}$$

This type of problems is **semidefinite programming**. When the problem is not separable:

$$\begin{aligned} & \text{minimize} && \beta + \mu(\text{trace}(X) + \|\mathbf{x}\|^2) \\ & \text{subject to} && \mathbf{a}_i^T X \mathbf{a}_i + \mathbf{a}_i^T \mathbf{x} + x_0 + \beta \geq 1, \quad \forall i, \\ & && \mathbf{b}_j^T X \mathbf{b}_j + \mathbf{b}_j^T \mathbf{x} + x_0 - \beta \leq -1, \quad \forall j, \\ & && \beta \geq 0, \\ & && X \succeq \mathbf{0}. \end{aligned}$$

This problems is a **mixed linear and SDP program**.

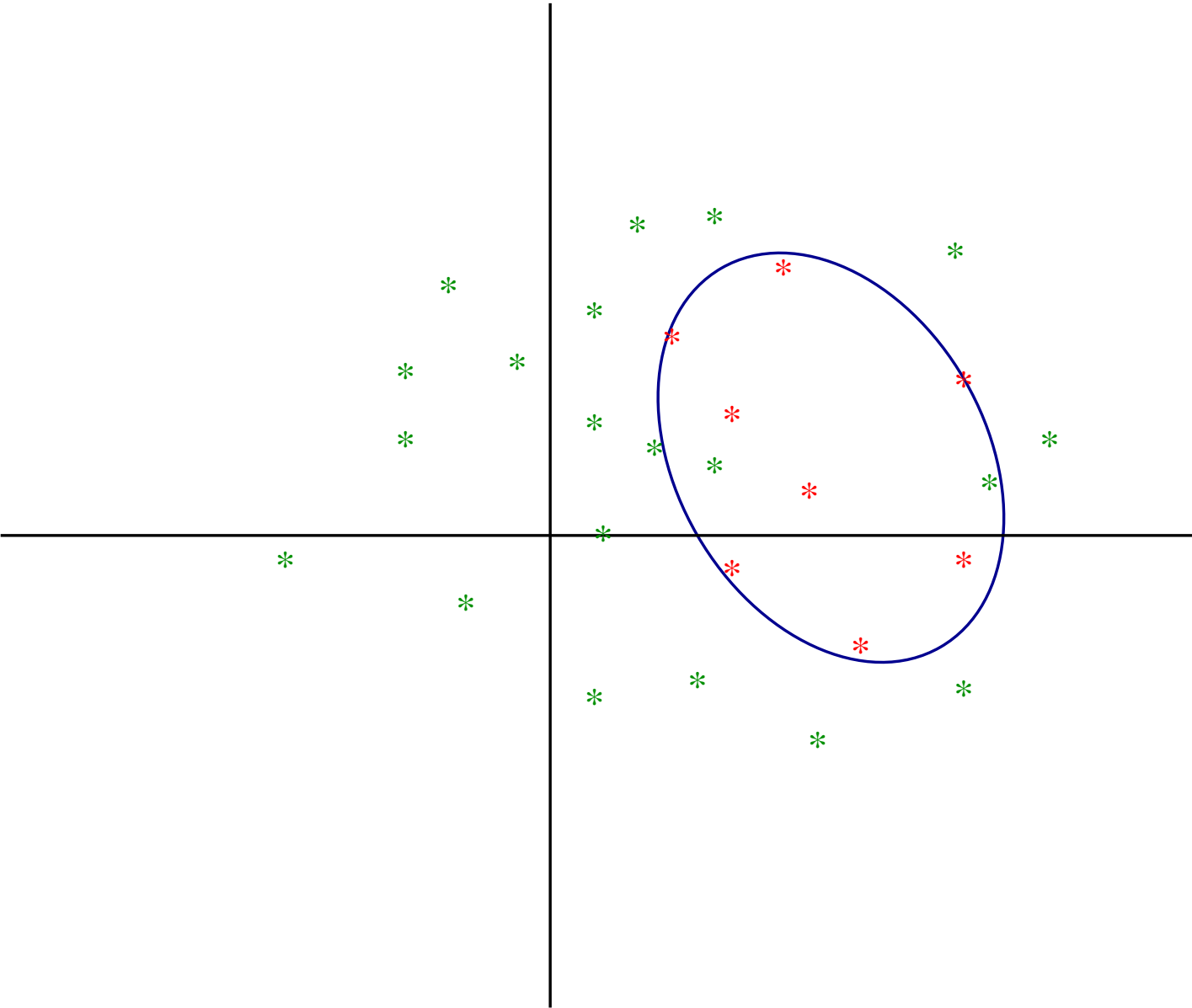


Figure 4: Quadratic Support Vector Machine