

Jacob Harris

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Experience

Front-End Developer @ Outer Places *NYC, Oct 2015 - Present*

Main Project 1: OuterPlaces.com

Media & news site focusing on the intersection of science and science-fiction.

- Principal developer, responsible for maintaining and extending site
- Extended CMS with new features for writers (article preview, better article templating options, new content taxonomies)
- Halved page load times by implementing best-practices - lazy loading of assets, CSS splitting, server caching
- Oversaw a growth in site traffic of over 200%
- Developed AMP and Facebook Instant Articles templates
- Implemented analytics strategies for tracking & testing user interaction
- Contributed to marketing strategy (Facebook campaign strategy & management)

Main Project 2: GetSupplyPod.com

Subscription e-commerce mystery box site.

- Principal developer and designer
- Built on the Cratejoy Platform, using the Jinja templating engine
- Created marketing material & newsletter campaigns

Other Work

- Developed sites for clients including Metro-Goldwyn-Mayer and Sinclair Broadcast Group to support their television and cable offerings.

Front-End Developer @ Bluetone Media *Wilmington, NC Jan 2013 - Oct 2015*

- Built responsive sites & emails for clients based on design docs (.psd & .ai to code)
- Worked in close collaboration with team of developers, designer, and project managers
- Maintained sites built by other developers, including troubleshooting & debugging
- Light back-end work (.NET and PHP)
- Ensured that projects were on time and within budget
- Provided designers, project managers, & sales with technical input

Skills

Development

- > HTML5
- > CSS3: Bootstrap, Foundation, modern layout with Flexbox and Grid
- > JS: es6, jQuery, API integration
- > Responsive Development, including remote device testing
- > Preprocessing with SASS
- > CMS: Wordpress, Joomla
- > Accessibility
- > Performance Optimization

Tooling & Libraries

- > Git/Github
- > Gulp
- > npm

Odds & Ends

- > SEO
- > Responsive HTML email development
- > Adobe Creative Suite
- > Google Analytics
- > Facebook Ad Management and Analytics

Education

University of North Carolina Wilmington *2008 - 2012*

BS (Cum Laude) - Environmental Science