



Brand Guidelines

Brand Identity

Artemis Burger prides itself on its sustainable approach to the classic American burger. We've created fresh, innovative recipes and a warm atmosphere for families and communities to come together and enjoy our inspiring flavors. The Artemis brand is always friendly and bright, and we channel that everyday into our food. We believe that good, quality food can come at an affordable price, and that good food should cater to all types of people.

Our mission is to be an integral part of the community, encouraging healthy dining, sustainable farm-to-table practices, and delivering the best customer experience possible. Through innovation and on-the-ground initiatives, we strive to bring people together and work towards a brighter and more delicious future.

Our Core Brand Attributes:

Warm & Welcoming

Fresh & Sustainable

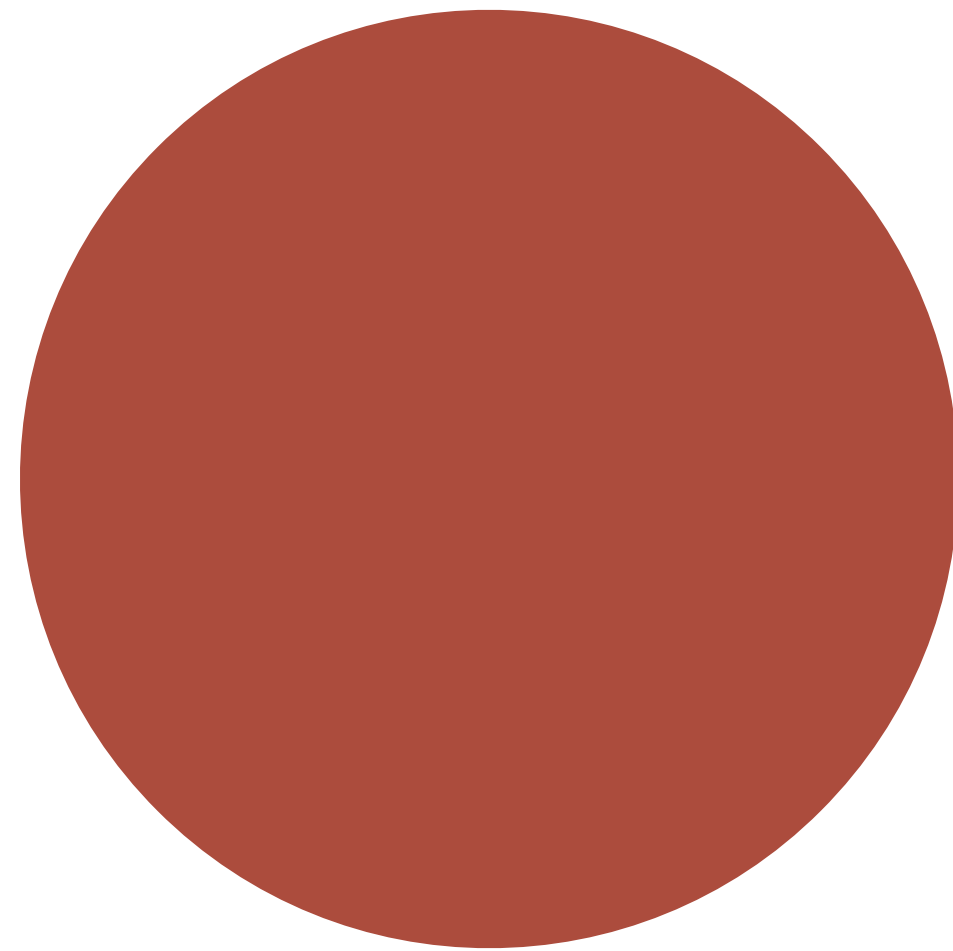
Innovative and Inspiring

Brand Colors



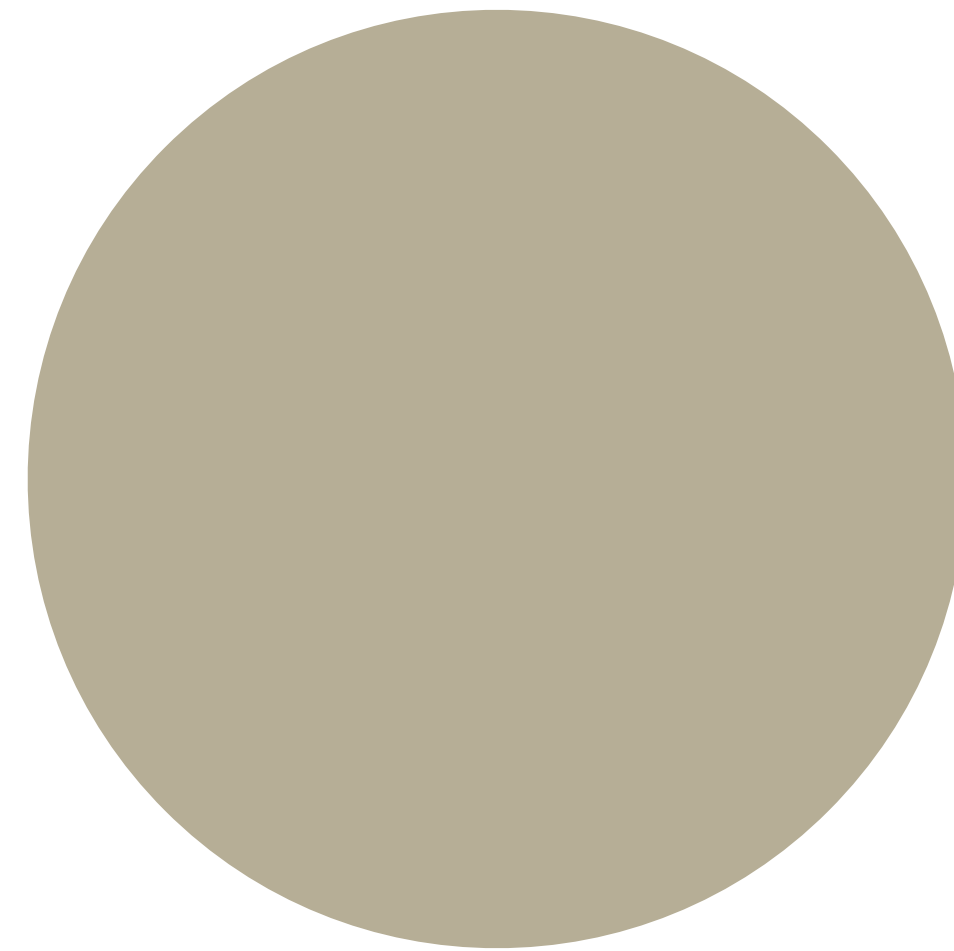
Leaf Green

#8EB734



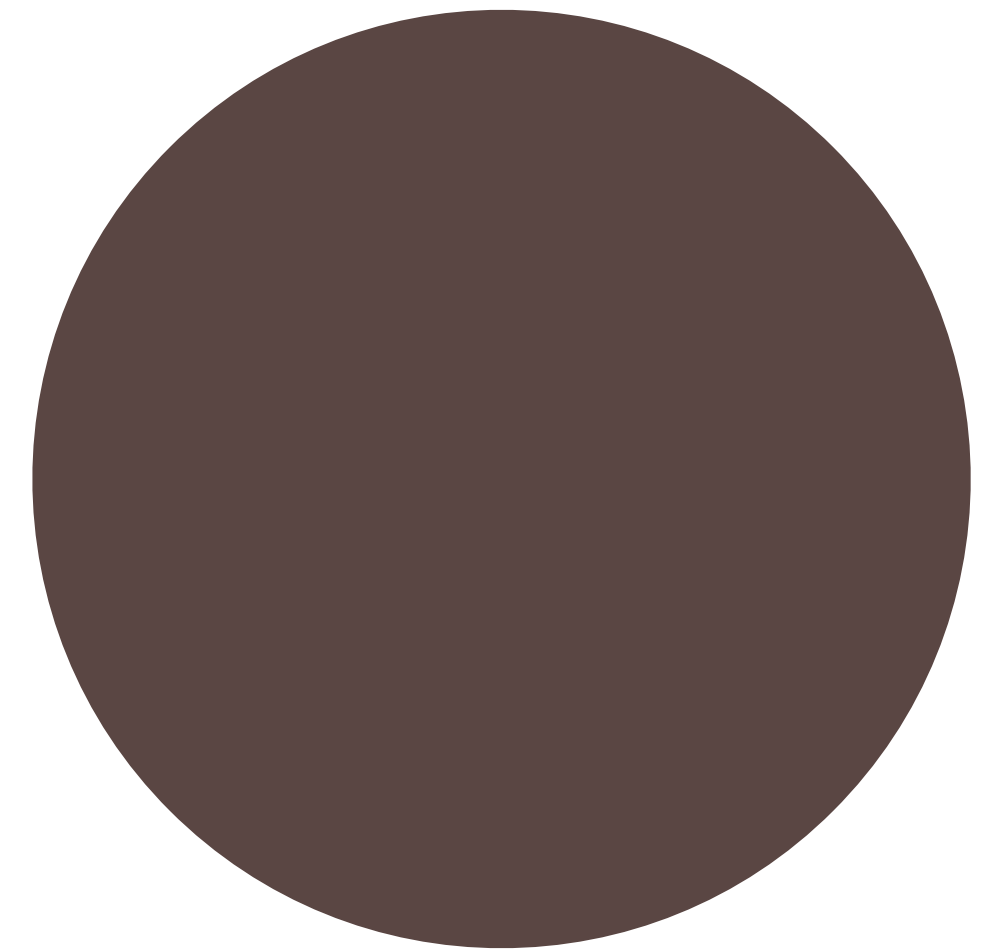
Tomato

#AC4C3D



Sesame

#B6AE96



Cool Brown

#5A4643

Brand Fonts

The quick brown fox jumped
over the lazy dog

Oswald Regular
Display Font

The quick brown fox jumped
over the lazy dog

Roboto Regular
Body Font

**The quick brown fox
jumped over the lazy dog**

Permanent Marker
Script Font