### **Outline**

1. **Introduction (0:00 - 0:20)**
   1. Logo screen
   2. Briefly introduce the team.
   3. State the problem: Managing finances can be overwhelming and time-consuming.
   4. Introduce the solution: Our budget sheet software.
2. **Highlight Features (0:20 - 1:20)**

Feature 1: Fields for inputting a variety of monthly income and expenses with amounts, sources, etc.

Feature 2: A user-friendly interface and output of income/expenses/totals (charts/graphs?)

Feature 3: An option to quickly output/download the financial data as a PDF document

1. **Customer Testimonials (1:20 – 1:40**
2. **Call to Action (1:40 - 2:00)**
   1. Summarize key benefits.
   2. Encourage viewers to try the software with a free trial or demo.
   3. Provide contact information and website link.

### **Storyboard**

1. **Introduction**
   1. **Scene 1**: [Graphic of a cluttered desk with bills and receipts]
      1. **Voiceover**: "Managing your finances can be overwhelming…"
      2. Person 1 looking sad over empty wallet.
      3. Person 2 pulling hair over past due bill
   2. **Scene 2**: [Cut to the team standing together, smiling]
      1. **Voiceover**: "But we have a solution for you!"
      2. Person 3(spokesperson role) pushes the toaster lever down, it pops back up with money.
2. **Highlight Features**
   1. **Scene 1**: [Screen recording of the software's user-friendly interface]
      1. **Voiceover**: "Our budget sheet software is designed with you in mind."
   2. **Scene 2**: [Graphic of easy to use spread sheets]
      1. **Voiceover**: "Customize your bread sheet with your own finances and expenses."
   3. **Scene 3**: [Charts and graphs displaying financial data]
      1. **Voiceover**: "Examine your finances with easy to downloadable and printable documents of your current finances."
   4. **Scene 4**: [Graphic of a lock and shield]
      1. **Voiceover**: "Your financial data is secure with our top-notch security features."
3. **Customer Testimonials**
   1. **Scene 8**: [Clip of a customer speaking]
      1. **Customer**: "This software has made managing my finances so much easier!"
   2. **Scene 9**: [Clip of another customer]
      1. **Customer**: "I love how user-friendly it is. I can track my expenses effortlessly."

**Voiceover**: "Our team is dedicated to providing the best experience for you."

1. **Call to Action**
   1. **Scene 13**: [Graphic summarizing key benefits]
      1. **Voiceover**: "Experience the ease and efficiency of our budget sheet software."
   2. **Scene 14**: [Graphic with contact information and website link]
      1. **Voiceover**: "Try it and sign up today with our free trial. Visit our website for more information."