

Top 25 Products								
sku	productName	brandName	category	subcategory	2023rank	2023sales	2024rank	2024sales
42359001	Whole Milk Milk	Rowan Dairy	Dairy	Milk	1	12989	2	12802
42358001	2.00% Milk	Rowan Dairy	Dairy	Milk	5	12701	1	12851
42360001	Whole Milk Milk	Rowan Dairy	Dairy	Milk	2	12774	3	12691
42357001	2.00% Milk	Rowan Dairy	Dairy	Milk	3	12768	4	12630
42356001	1.00% Milk	Rowan Dairy	Dairy	Milk	4	12702	6	12573
42355001	1.00% Milk	Rowan Dairy	Dairy	Milk	6	12487	5	12618
42313001	Jelly Grape	Smuckers	Jams and Jellies	Jam	7	4531	7	4499
42314001	Squeeze Jelly Grape	Smuckers	Jams and Jellies	Jelly	9	4435	8	4447
42311001	Jam Grape	Smuckers	Jams and Jellies	Jam	8	4439	10	4340
42312001	Jam Strawberry	Smuckers	Jams and Jellies	Jam	10	4293	9	4446
42573001	Swirl Bread French Toast	Pepperidge Farm	Bread	Sliced Bread	14	2793	13	2758
42349001	Bread Raisin	Safeway	Bread	Sliced Bread	12	2799	22	2712
42562001	Italian Bread With Sesame Seeds	Pepperidge Farm	Bread	Sliced Bread	13	2795	21	2712
42527001	Farmhouse Bread Oatmeal	Pepperidge Farm	Bread	Sliced Bread	46	2666	11	2821
44122001	Sandwich Thins Honey Wheat	Arnold	Bread	Sliced Bread	15	2788	28	2696
42520001	Bread Cinnamon Swirl	Pepperidge Farm	Bread	Sliced Bread	22	2734	15	2746
44124001	Sandwich Thins Potato Rolls	Arnold	Bread	Sliced Bread	26	2716	14	2756
42584001	Whole Grain Bread Honey Wheat	Pepperidge Farm	Bread	Sliced Bread	17	2771	27	2698
42582001	Whole Grain Bread 100% Wheat Bread	Pepperidge Farm	Bread	Sliced Bread	24	2732	18	2735
44123001	Sandwich Thins Multigrain	Arnold	Bread	Sliced Bread	36	2688	12	2777
42350001	Bread Texas Toast	Safeway	Bread	Sliced Bread	16	2775	33	2682
42528001	Farmhouse Bread Potato	Pepperidge Farm	Bread	Sliced Bread	23	2733	26	2706
42331001	Bread Amazin Raisin	Schmidt	Bread	Sliced Bread	18	2755	32	2683
42269001	Bread Honey Wheat	Stroehmann	Bread	Sliced Bread	11	2842	57	2595
42850001	Garlic Bread Classic	Kroger	Bread	Sliced Bread	40	2677	16	2741

Top Categories				
category	2023rank	2023sales	2024rank	2024sales
Snack Foods	1	691311	1	688896
Vegetables	2	361754	2	361790
Baby Food	3	298494	3	297362
Hot Beverages	4	254772	4	253487
Breakfast Foods	5	229033	5	228335
Bread	6	220648	6	220413
Dairy	7	220187	7	219940
Meat	8	174763	8	174204
Baking Goods	9	166692	9	165791
Paper Products	10	156052	10	155231
Fruit	11	147052	11	147045
Starchy Foods	12	136784	12	136356
Canned Soup	13	91417	13	91770
Drinks	14	78085	14	78228
Jams and Jellies	15	65600	15	66054
Candy	16	63004	16	62343
Pure Juice Beverages	17	55208	17	55323
Frozen Desserts	18	52115	18	51625
Cleaning Supplies	19	48440	19	48120
Frozen Entrees	20	46547	20	46605
Specialty	21	42864	21	43022
Pain Relievers	22	36602	22	36274
Pizza	23	34669	23	34449
Side Dishes	24	25984	24	25957
Canned Tuna	25	18770	25	18941

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4.2E+07	2.00% Milk	Rowan Dairy	Dairy	Milk	2	12749	2	12875
4.2E+07	1.00% Milk	Rowan Dairy	Dairy	Milk	3	12618	3	12854
4.2E+07	1.00% Milk	Rowan Dairy	Dairy	Milk	1	12802	4	12653
4.2E+07	Whole Milk Milk	Rowan Dairy	Dairy	Milk	5	12501	1	12891
4.2E+07	Whole Milk Milk	Rowan Dairy	Dairy	Milk	4	12611	6	12567
4.2E+07	2.00% Milk	Rowan Dairy	Dairy	Milk	6	12466	5	12576
4.2E+07	Jam Grape	Smuckers	Jams and Jellie	Jam	7	4447	8	4466
4.2E+07	Jelly Grape	Smuckers	Jams and Jellie	Jam	8	4378	7	4505
4.2E+07	Jam Strawberry	Smuckers	Jams and Jellie	Jam	9	4351	10	4374
4.2E+07	Squeeze Jelly Grape	Smuckers	Jams and Jellie	Jelly	10	4334	9	4388
4.3E+07	Farmhouse Bread Oatmeal	Pepperidge Farm	Bread	Sliced Bread	14	2725	12	2792
4.4E+07	Sandwich Thins Potato Rolls	Arnold	Bread	Sliced Bread	11	2753	25	2720
4.4E+07	Ezekiel 4:9 Bread Flax	Food For Life	Bread	Sliced Bread	17	2714	17	2738
4.3E+07	Farmhouse Bread Hearty White	Pepperidge Farm	Bread	Sliced Bread	12	2731	27	2718
4.3E+07	Jewish Pumpernickel Dark Pump	Pepperidge Farm	Bread	Sliced Bread	13	2726	28	2712
4.4E+07	Sandwich Thins Whole Wheat	Arnold	Bread	Sliced Bread	47	2625	11	2799
4.3E+07	Jewish Rye Seedless	Pepperidge Farm	Bread	Sliced Bread	26	2666	13	2752
4.3E+07	Bread White Sandwich	Pepperidge Farm	Bread	Sliced Bread	16	2715	31	2703
4.3E+07	Bread Cinnamon Swirl	Pepperidge Farm	Bread	Sliced Bread	24	2670	20	2731
4.3E+07	Bread Swirl Raisin Cinnamon	Pepperidge Farm	Bread	Sliced Bread	28	2661	18	2734
4.3E+07	Bread Cinnamon Raisin Swirl	Natures Own	Bread	Sliced Bread	33	2648	14	2745
4.3E+07	Whole Grain Bread 15 Grain	Pepperidge Farm	Bread	Sliced Bread	19	2709	44	2677
4.2E+07	Bread Amazin Raisin	Schmidt	Bread	Sliced Bread	20	2702	43	2683
4.4E+07	Ezekiel 4:9 Bread Cinnamon Rais	Food For Life	Bread	Sliced Bread	18	2710	45	2675
4.3E+07	Garlic Bread Classic	Kroger	Bread	Sliced Bread	39	2642	16	2740

Top Categories				
category	2023rank	2023sales	2024rank	2024sales
Snack Foods	1	681145	1	689555
Vegetables	2	357794	2	362044
Baby Food	3	295610	3	299735
Hot Beverages	4	251151	4	254572
Breakfast Foods	5	226624	5	228898
Bread	7	218340	6	220620
Dairy	6	218400	7	220294
Meat	8	172090	8	175247
Baking Goods	9	164331	9	166443
Paper Products	10	154834	10	155836
Fruit	11	145713	11	147109
Starchy Foods	12	134393	12	136882
Canned Soup	13	90843	13	91843
Drinks	14	76776	14	77932
Jams and Jellies	15	65088	15	66174
Candy	16	61716	16	62158
Pure Juice Beverages	17	54713	17	55381
Frozen Desserts	18	51456	18	51848
Cleaning Supplies	19	48074	19	48502
Frozen Entrees	20	46044	20	46271
Specialty	21	42642	21	43479
Pain Relievers	22	36038	22	36796
Pizza	23	34320	23	34686
Side Dishes	24	25966	24	26065
Canned Tuna	25	18728	25	19291