

Statistical Analysis of Networks

Projection and Weighted Networks

Learning Goals

- ❖ Understand *projection* of bipartite graphs to unipartite graphs.
- ❖ Examine *dichotomized* projections.
- ❖ Examine *summation weighted* and *Newman weighted* projections.


Projection

- ❖ The process by which we map the connectivity between modes to a single mode.
- ❖ Example
 - ❖ Two-mode network is people in groups.
 - ❖ By projecting, we get:
 - ❖ One-mode network of people connected to people *by* groups.
 - ❖ One-mode network of groups connected *by* people.

Empirical Example

Diffusion of Ideas and Technology: The Role of Networks in Influencing the Endorsement and Use of On-Officer Video Cameras

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Empirical Example

Diffusion of Ideas and Technology: The Role of Networks in Influencing the Endorsement and Use of On-Officer Video Cameras

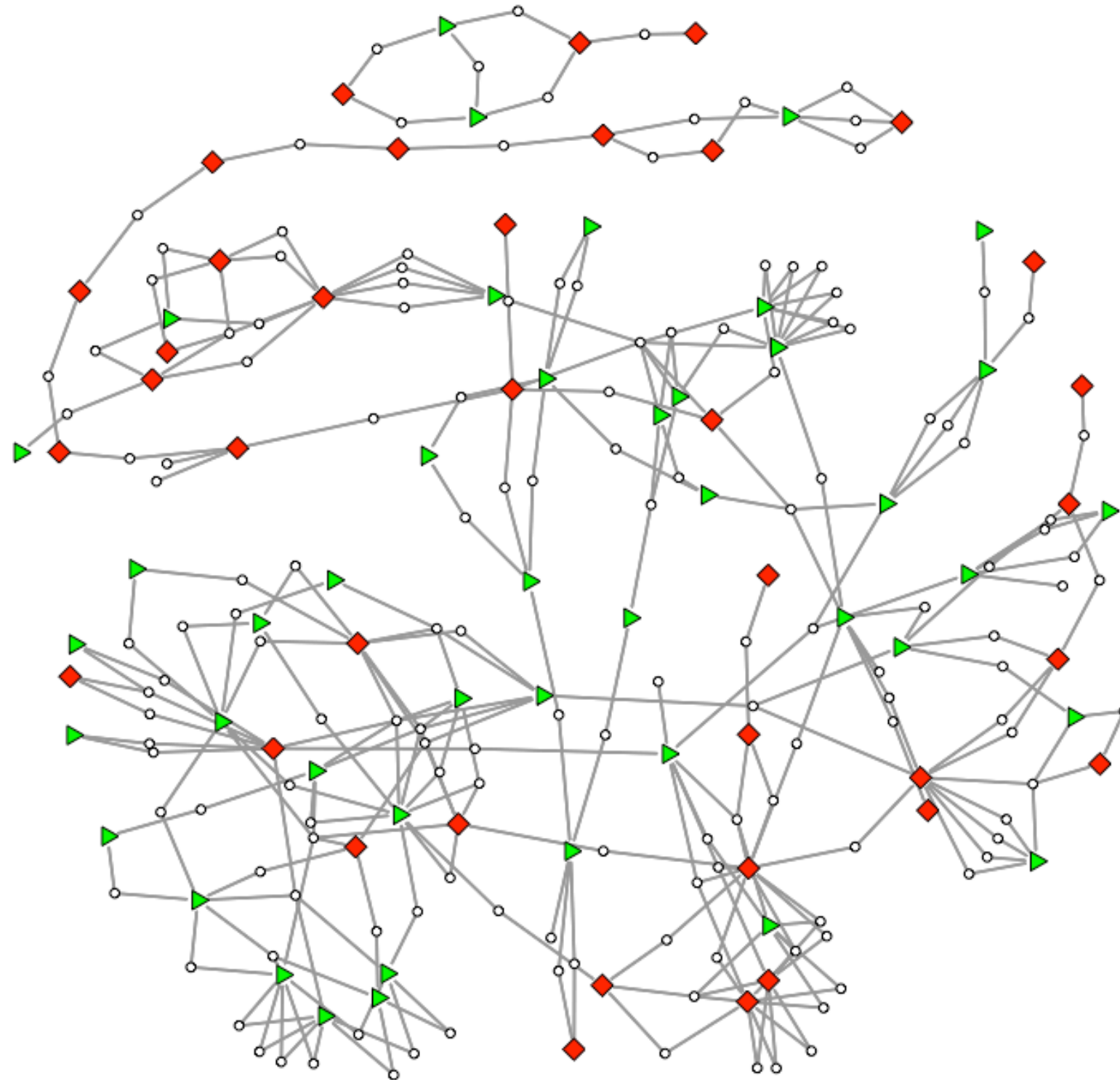
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❖ Questions:

- ❖ How do police officers “frame” body-worn cameras?
- ❖ Is the meaning officers attribute to cameras created and transmitted in groups?

**Bipartite Graph of Incidents and Officers
by Treatment or Control Condition**



Red/Square=Treatment Condition
Green/Triangle=Control Condition
White/Circle=Incidents

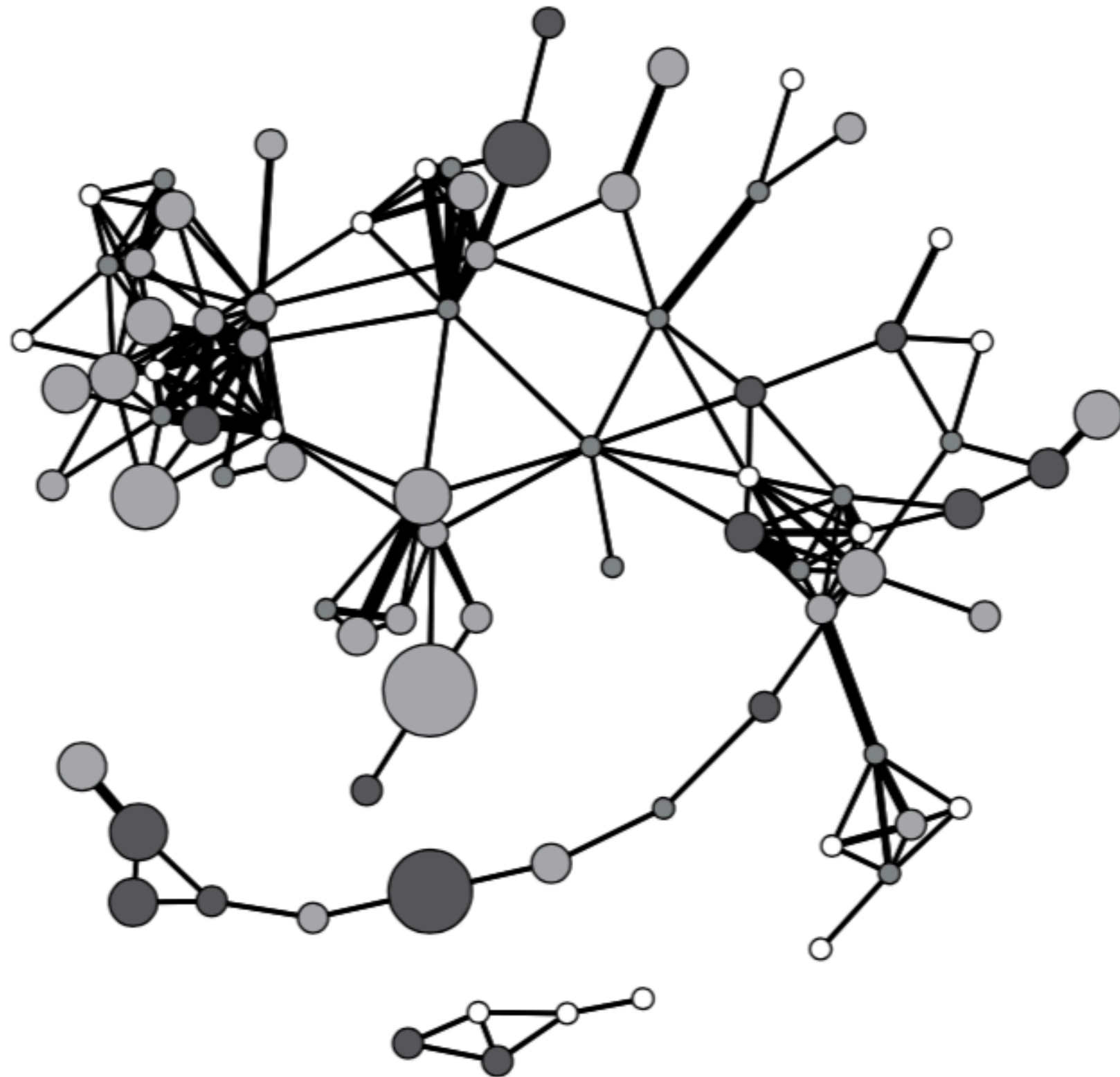


Figure 5. One-mode network of officers.

Note. Node size is proportional to change in legitimacy: darker = more negative; white = no change. Line size is proportional to number of shared incidents.

So where does this network come from?

Projection

- ❖ Breiger (1974)
 - ❖ We can build the adjacency matrix for each projected network through matrix algebra.
 - ❖ Specifically, multiplying an adjacency matrix by its **transpose**.
 - ❖ The transpose of a matrix simply reverses the columns and rows:
 - ❖ $A^T_{ij} = A_{ji}$

Projection

- ❖ Breiger (1974)
 - ❖ The two-mode, $N \times M$, adjacency matrix, when multiplied by its **transpose**, produces either:
 - ❖ An $M \times M$ matrix (ties among M nodes via N).
 - ❖ An $N \times N$ matrix (ties among N nodes via M).

Transposition

Matrix **A**

	1	2	3	4	5
A	1	1	0	0	0
B	1	0	0	0	0
C	1	1	0	0	0
D	0	1	1	1	1
E	0	0	1	0	0
F	0	0	1	0	1

order is 6x5

Matrix **A^T**

	A	B	C	D	E	F
1	1	1	1	0	0	0
2	1	0	1	1	0	0
3	0	0	0	1	1	1
4	0	0	0	1	0	0
5	0	0	0	1	0	1

order is 5x6

Projection

- ❖ Matrix Multiplication Rules

- ❖ To multiply two matrices, the number of columns in the first matrix must match the number of rows in the second matrix.
 - ❖ Example: $5 \times 6 \times 6 \times 5$ works, but not $5 \times 6 \times 5 \times 6$
- ❖ The **product** matrix has the number of rows equal to the first matrix and the number of columns equal to the second matrix.
 - ❖ Example: $5 \times 6 \times 6 \times 5 = 5 \times 5$

Projection

- ❖ Product Matrix

- ❖ The product matrix is the projected graph.

- ❖ Recall that there are two:

- ❖ $\mathbf{A} \mathbf{X} \mathbf{A}^t$ (the “people” matrix \mathbf{P})

- ❖ And the $\mathbf{A}^t \mathbf{X} \mathbf{A}$ (the “group” matrix \mathbf{G})

- ❖ *What does each one mean?*

Matrix Multiplication

Matrix **A**

	1	2	3	4	5
A	1	1	0	0	0
B	1	0	0	0	0
C	1	1	0	0	0
D	0	1	1	1	1
E	0	0	1	0	0
F	0	0	1	0	1

order is 6x5

Matrix Multiplication

Matrix **A**

	1	2	3	4	5
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Matrix **A^T**

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4	0	0	0	1	0	0
5	0	0	0	1	0	1

order is 5x6

X

Matrix Multiplication

Matrix **A**

	1	2	3	4	5
A	1	1	0	0	0
B	1	0	0	0	0
C	1	1	0	0	0
D	0	1	1	1	1
E	0	0	1	0	0
F	0	0	1	0	1

order is 6x5

Matrix **A^T**

	A	B	C	D	E	F
1	1	1	1	0	0	0
2	1	0	1	1	0	0
3	0	0	0	1	1	1
4	0	0	0	1	0	0
5	0	0	0	1	0	1

order is 5x6

X

The product matrix is
6x6

Projection by Multiplication

$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$

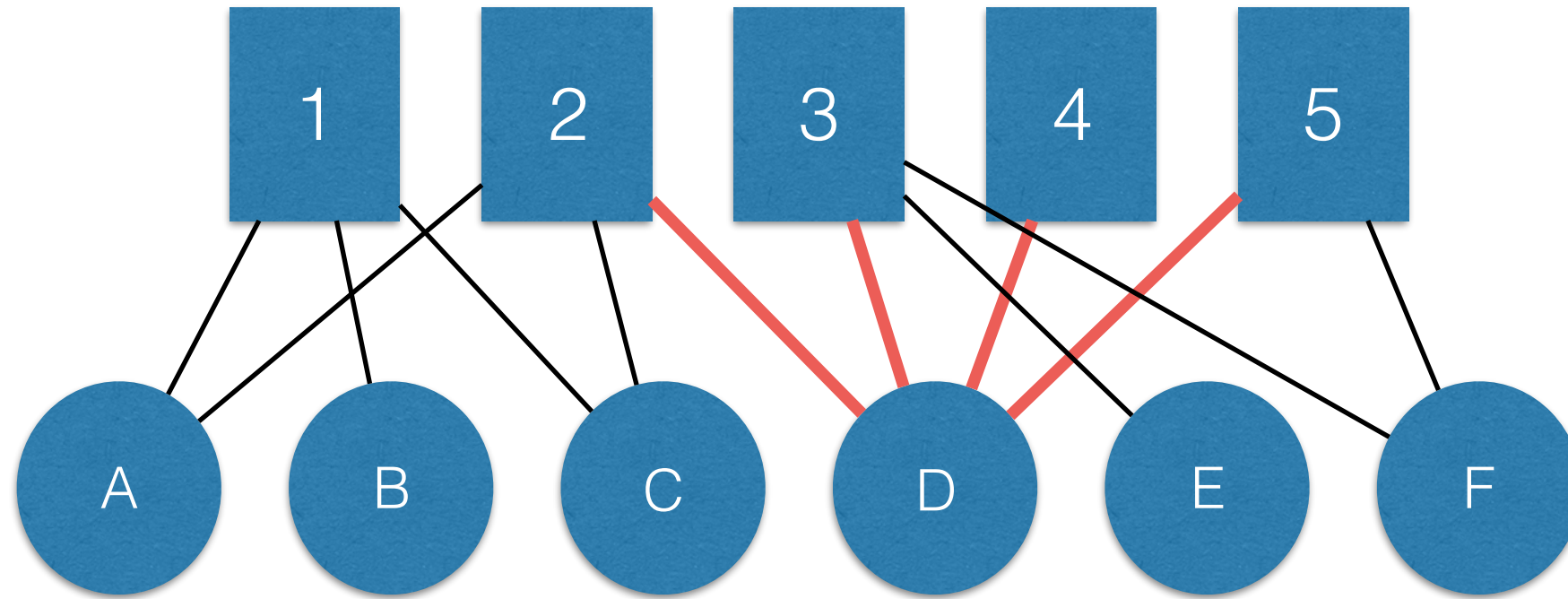
Projection by Multiplication

We want to know how people are connected by groups (i.e. the rows of our two-mode adjacency matrix)

$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$



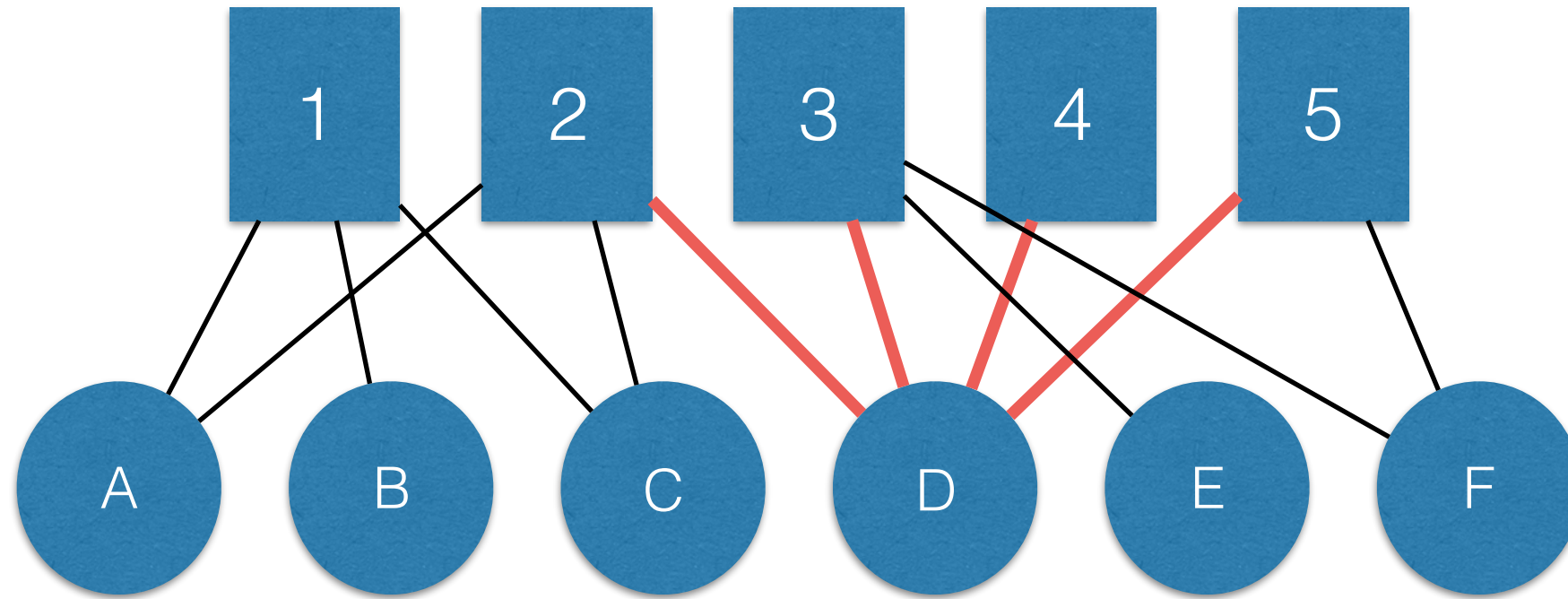
$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

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B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

The diagonal is the count of ties **the person** has with two-mode vertices

For example, D is in 4 groups

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$

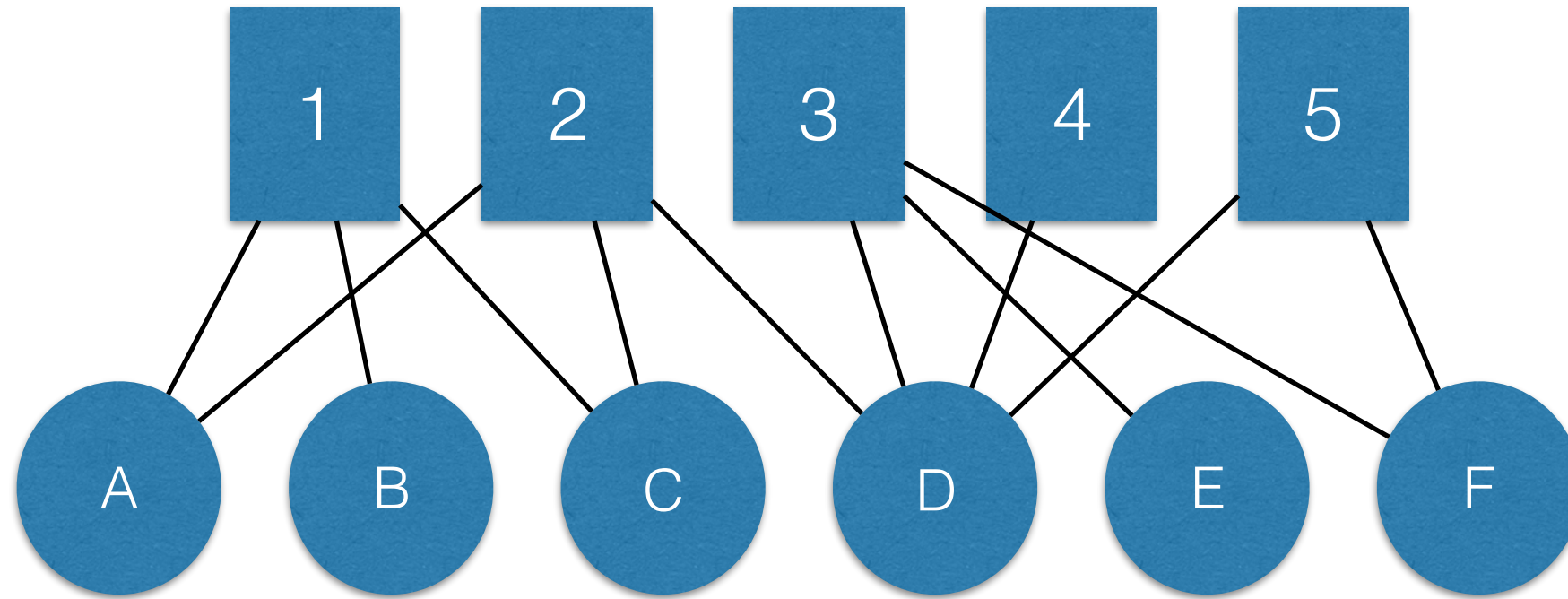


$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

What statistic does the diagonal give us?

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$

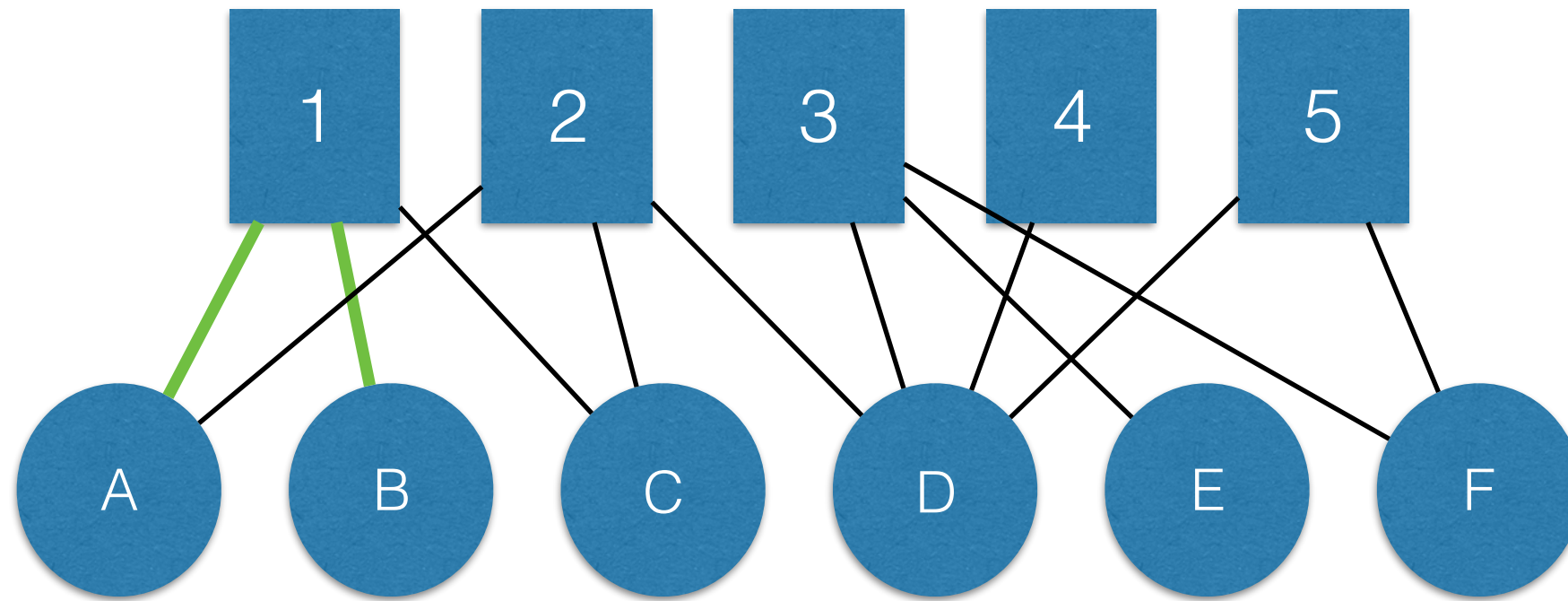


$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

Note, that the projection forces the product matrix to be symmetric (i.e. undirected graph)

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$



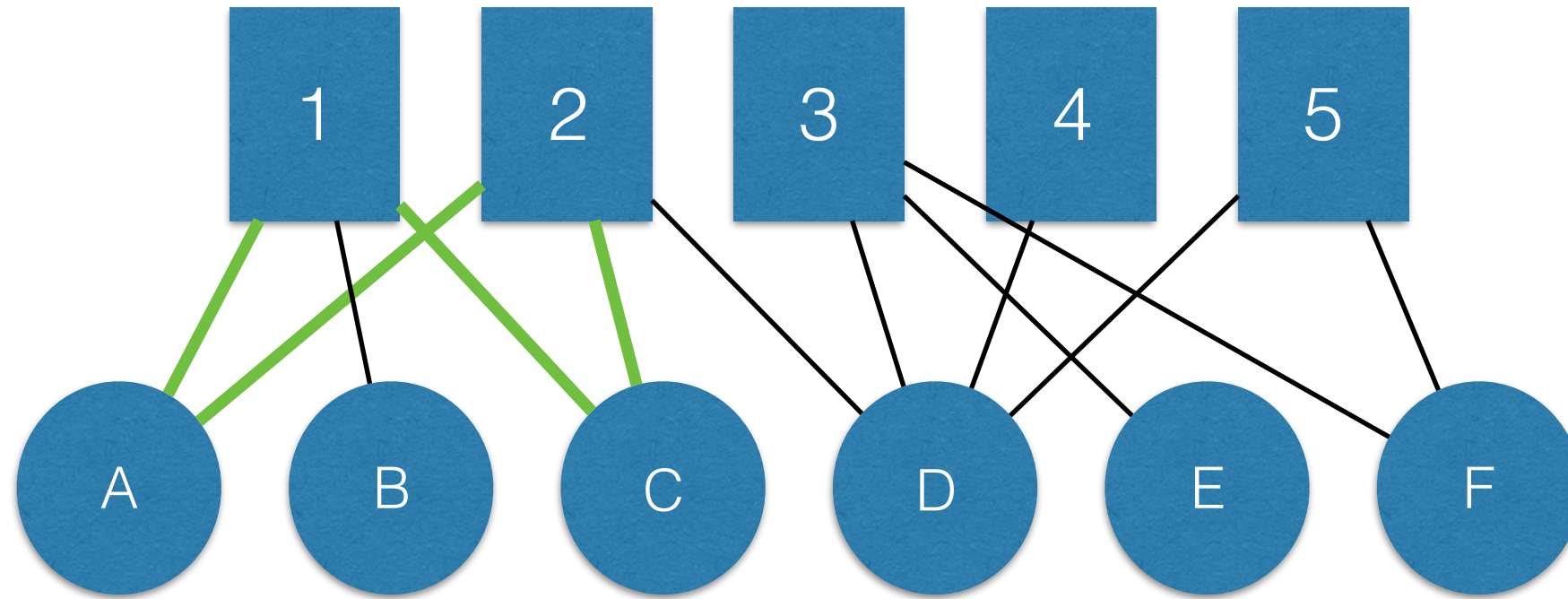
$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

The off-diagonal entries indicate the number of ways that vertices in the first mode are connected by vertices in the second mode

A and B are linked through a single vertex, 1

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$



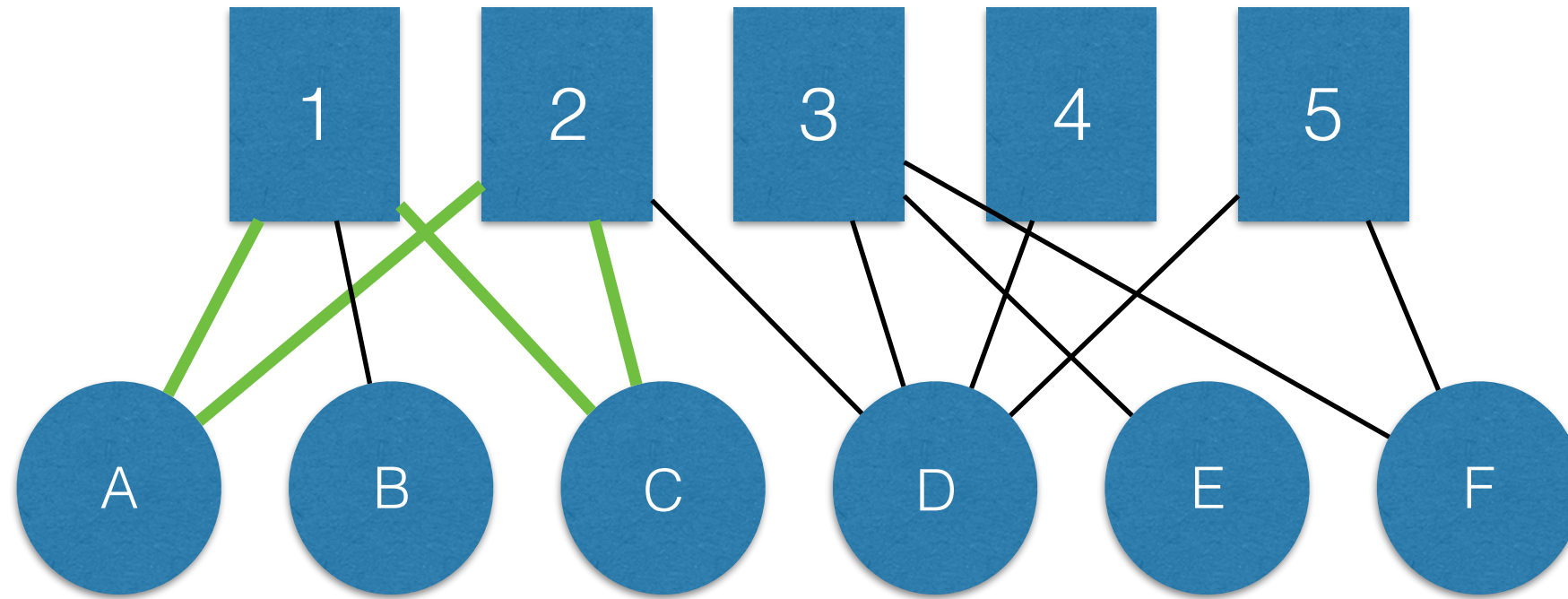
$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

A and C are linked through two vertices, 1 and 2

So, if these are groups, A and C are members of 2 of the same groups

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$



$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

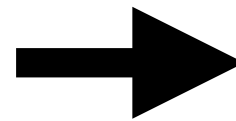
	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

**NOTE: these are counts
of shared vertices, not
edge counts**

$$6 \times 5 \times 5 \times 6 = 6 \times 6$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

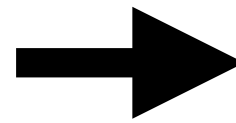
	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2



	A	B	C	D	E	F
A	0	1	1	1	0	0
B	1	0	1	0	0	0
C	1	1	0	1	0	0
D	1	0	1	0	1	1
E	0	0	0	1	0	1
F	0	0	0	1	1	0

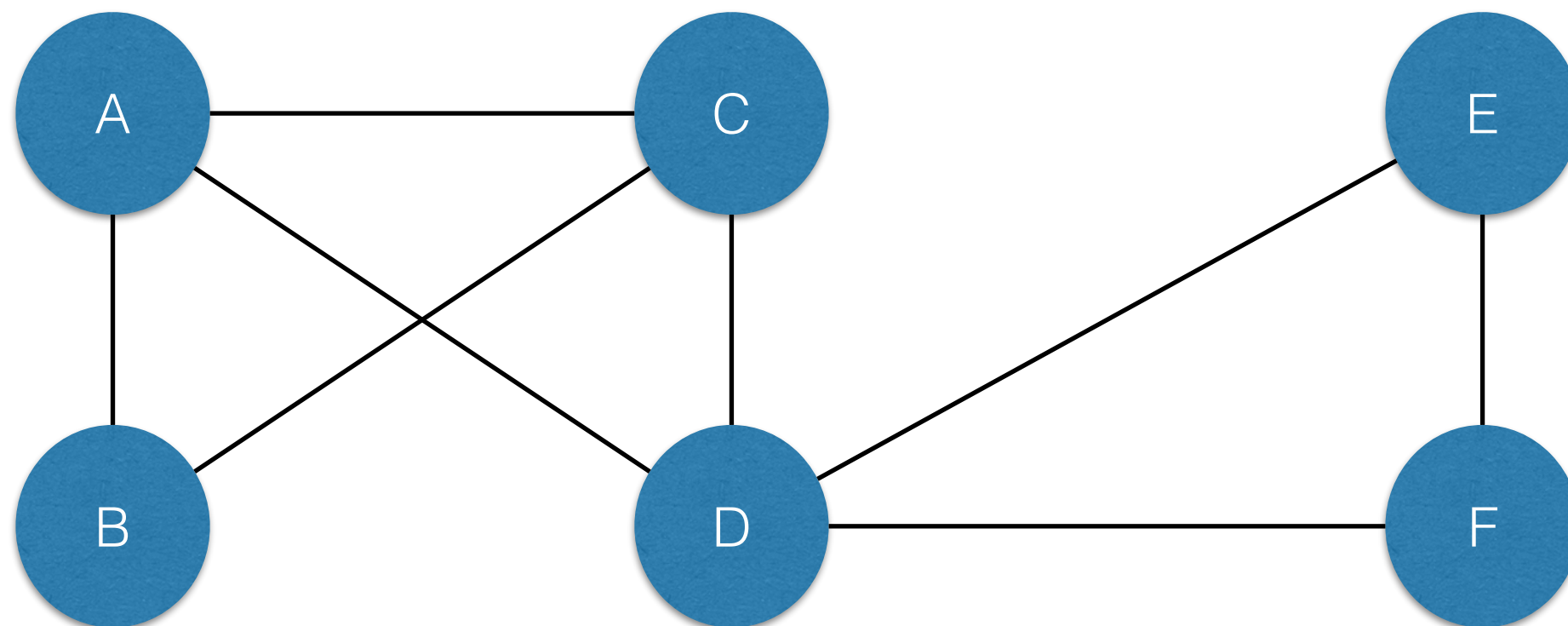
If we treat any tie greater than 0 as binary, *called **dichotomizing***, and recode the diagonal as 0, we get an undirected, one-mode network

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1	1	0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2



	A	B	C	D	E	F
A	0	1	1	1	0	0
B	1	0	1	0	0	0
C	1	1	0	1	0	0
D	1	0	1	0	1	1
E	0	0	0	1	0	1
F	0	0	0	1	1	0

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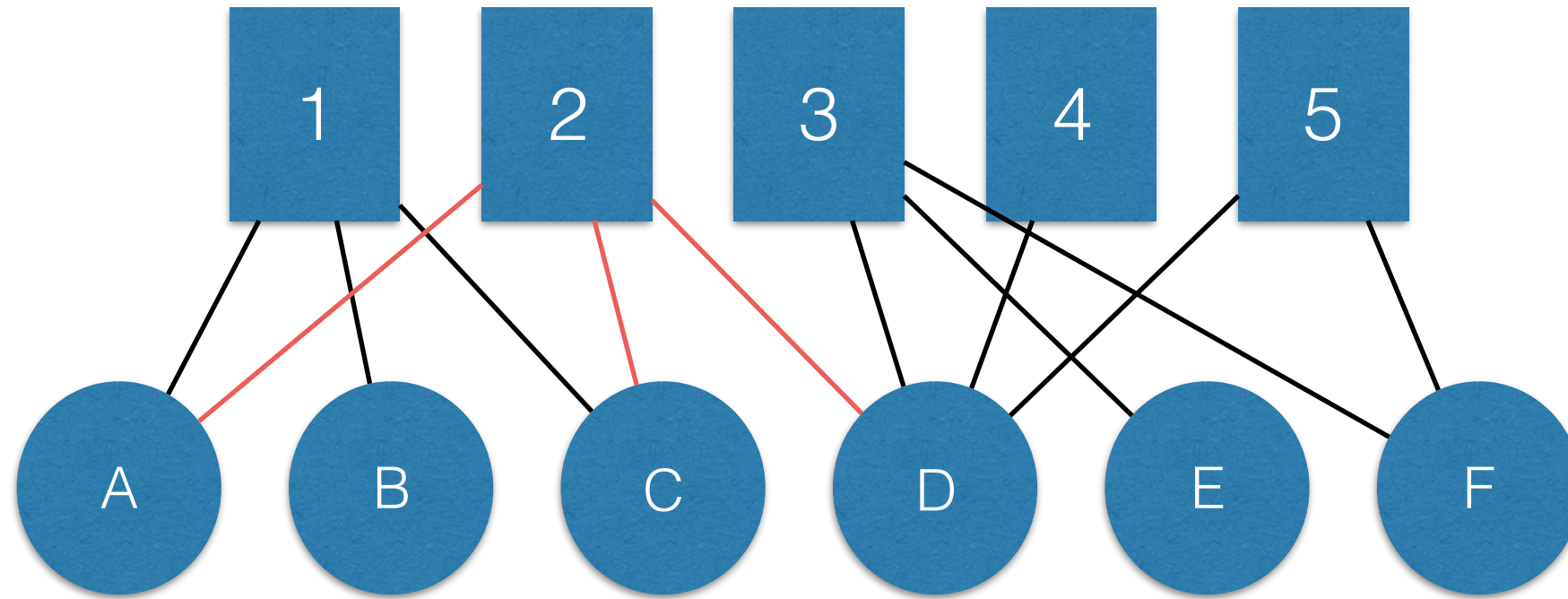
Projection by Multiplication

We want to know how groups are connected by people
(i.e. the columns of our two-mode adjacency matrix)

$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

$$5 \times 6 \times 6 \times 5 = 5 \times 5$$



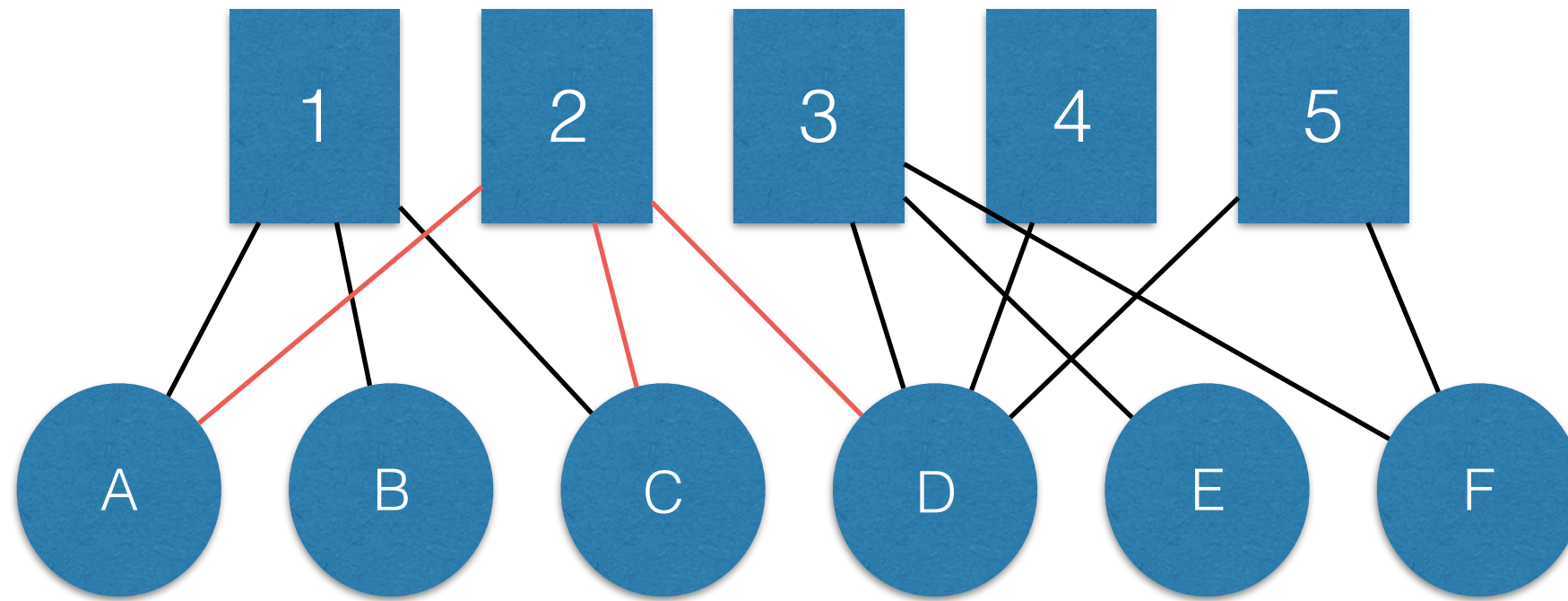
$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

The diagonal is the count of ties the **group** has with two-mode vertices

For example, 2 has 3 people

$$5 \times 6 \times 6 \times 5 = 5 \times 5$$

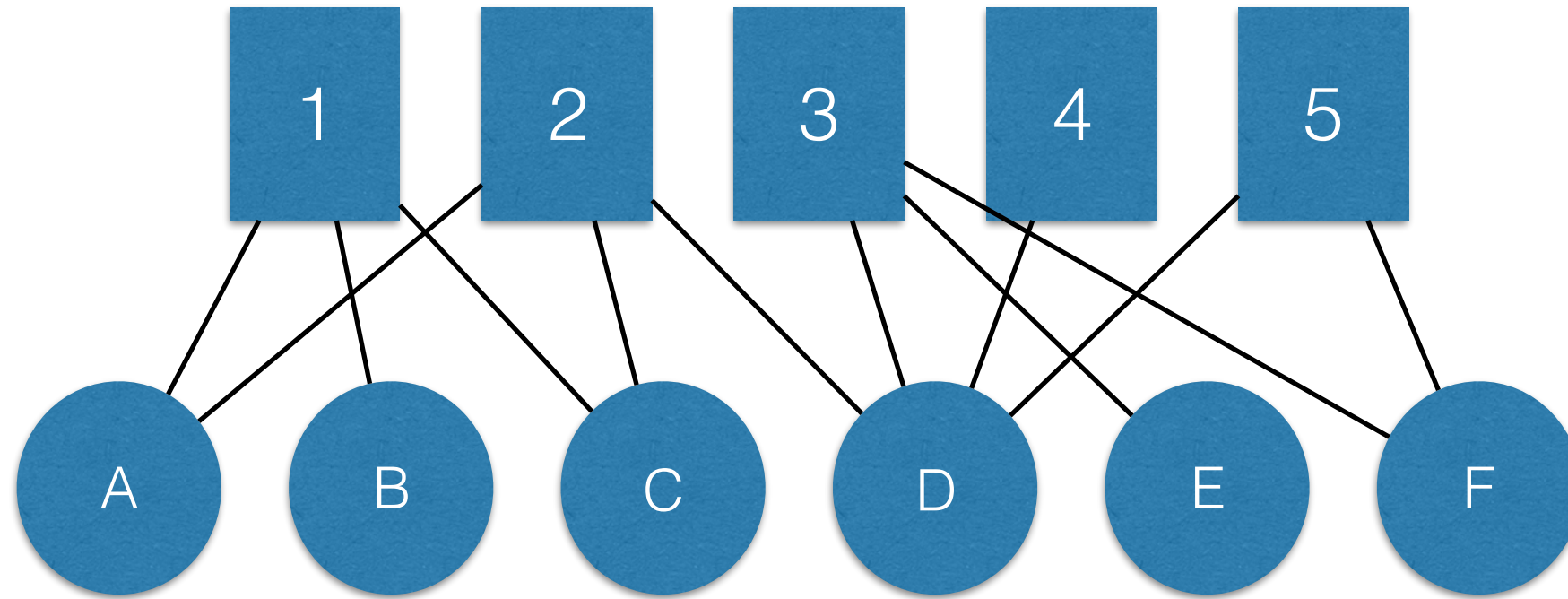


$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

What statistic does the diagonal give us?

$$5 \times 6 \times 6 \times 5 = 5 \times 5$$

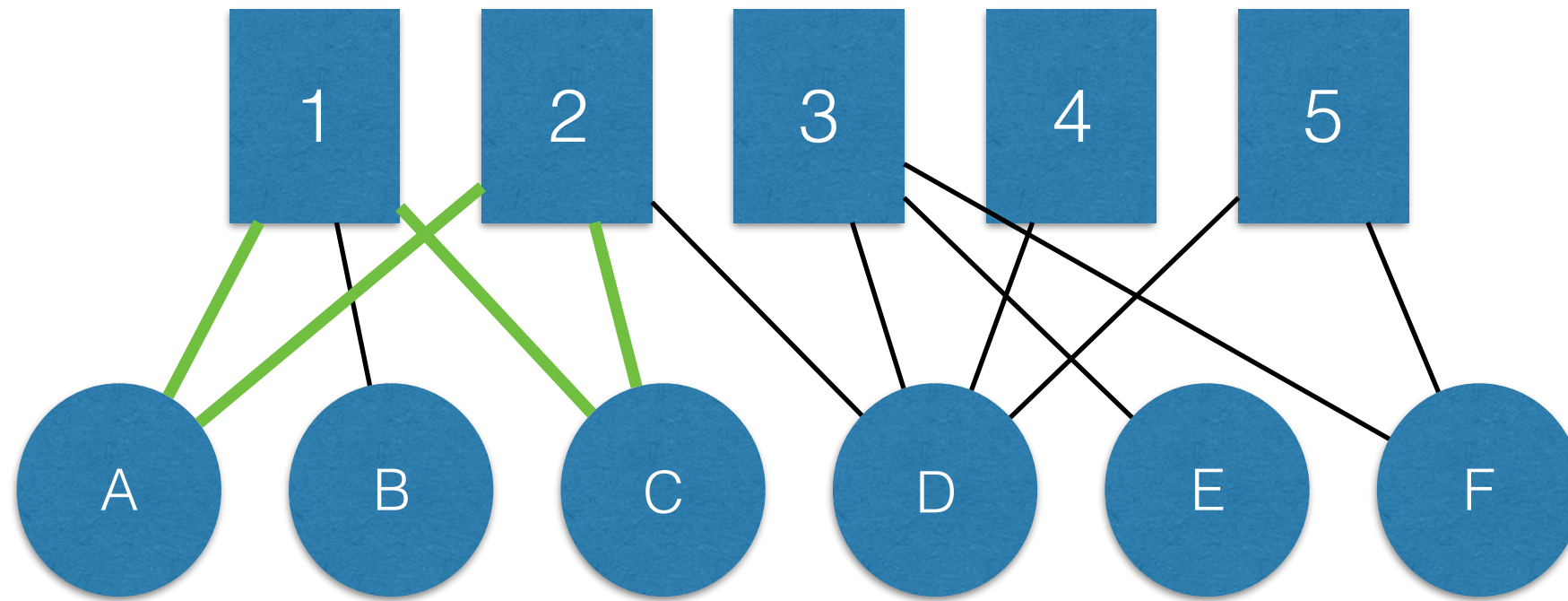


$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

Note, that the projection forces the product matrix to be symmetric (i.e. undirected graph)

$$5 \times 6 \times 6 \times 5 = 5 \times 5$$



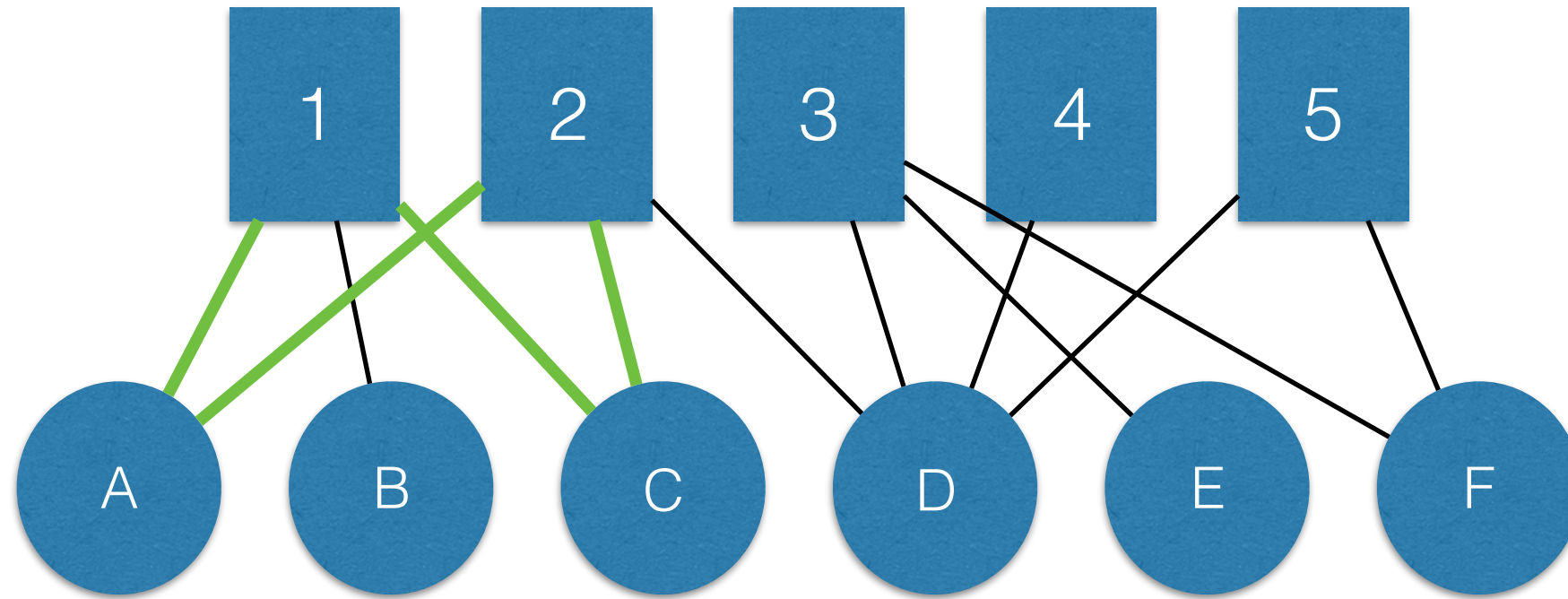
$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

The off-diagonal entries indicate the number of ways that vertices in the second mode are connected by vertices in the first mode

1 and 2 are connected by 2 vertices, A and C

$$5 \times 6 \times 6 \times 5 = 5 \times 5$$



$$\mathbf{A}^T \times \mathbf{A} = \mathbf{G}$$

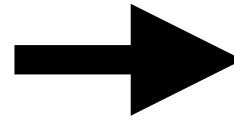
	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2

**NOTE: these are counts
of shared vertices, not
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$$5 \times 6 \times 6 \times 5 = 5 \times 5$$

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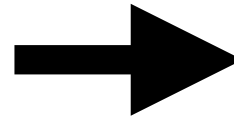
	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2



	1	2	3	4	5
1	0	1	0	0	0
2	1	0	1	1	1
3	0	1	0	1	1
4	0	1	1	0	1
5	0	1	1	1	0

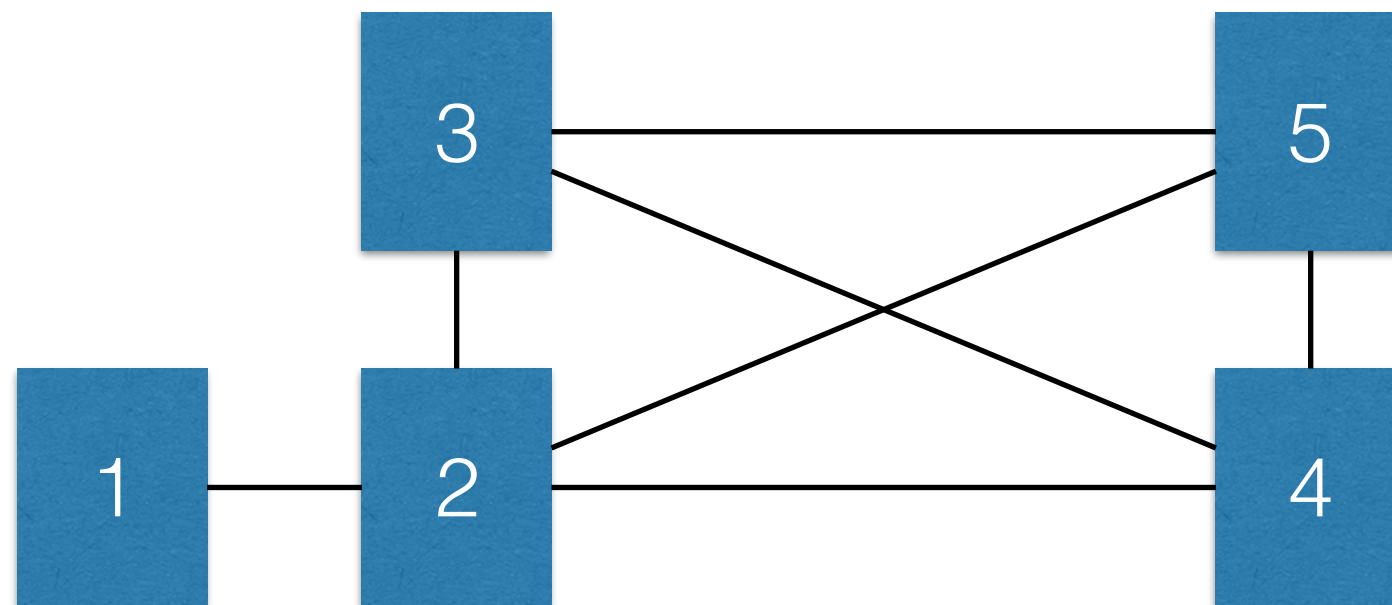
If we treat any tie greater than 0 as binary, *called **dichotomizing***, and recode the diagonal as 0, we get an undirected, one-mode network

	1	2	3	4	5
1	3	2	0	0	0
2	2	3	1	1	1
3	0	1	3	1	2
4	0	1	1	1	1
5	0	1	2	1	2



	1	2	3	4	5
1	0	1	0	0	0
2	1	0	1	1	1
3	0	1	0	1	1
4	0	1	1	0	1
5	0	1	1	1	0

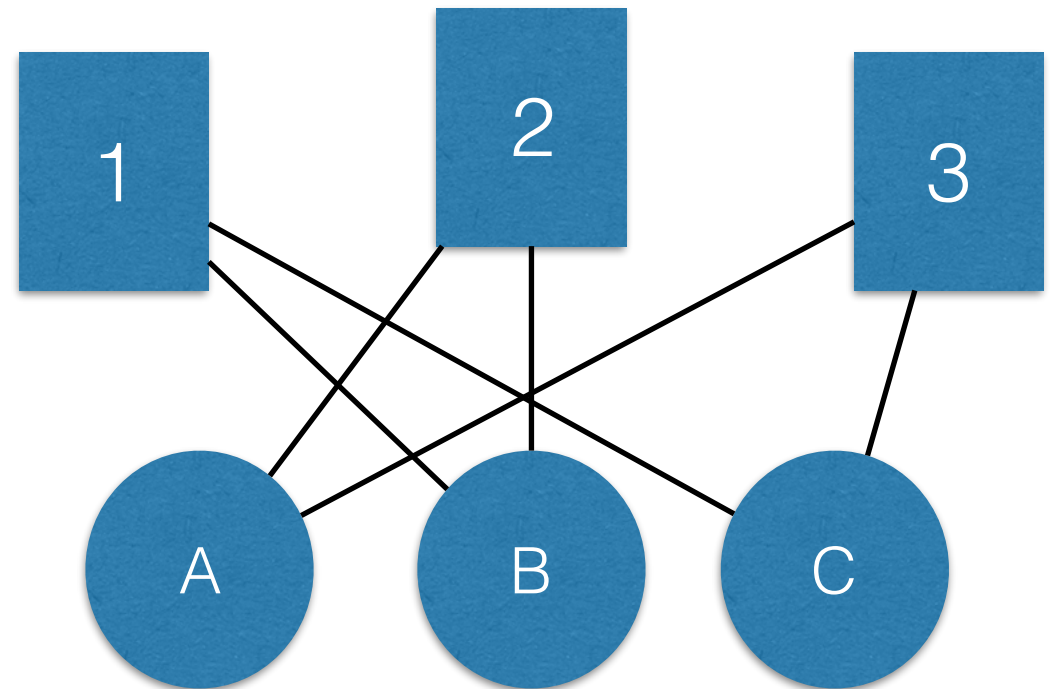
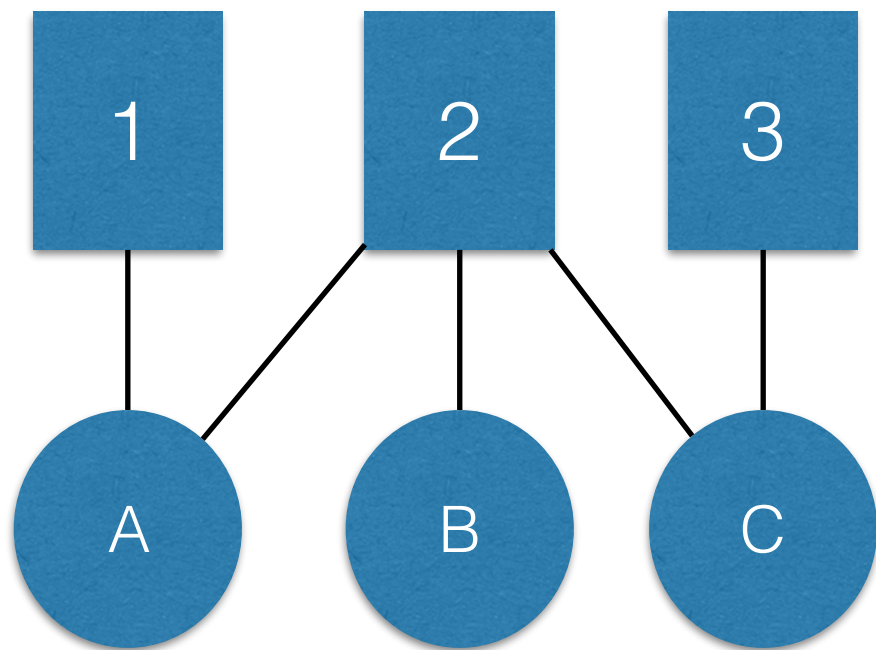
If we treat any tie greater than 0 as binary, *called **dichotomizing***, and recode the diagonal as 0, we get an undirected, one-mode network



Projection

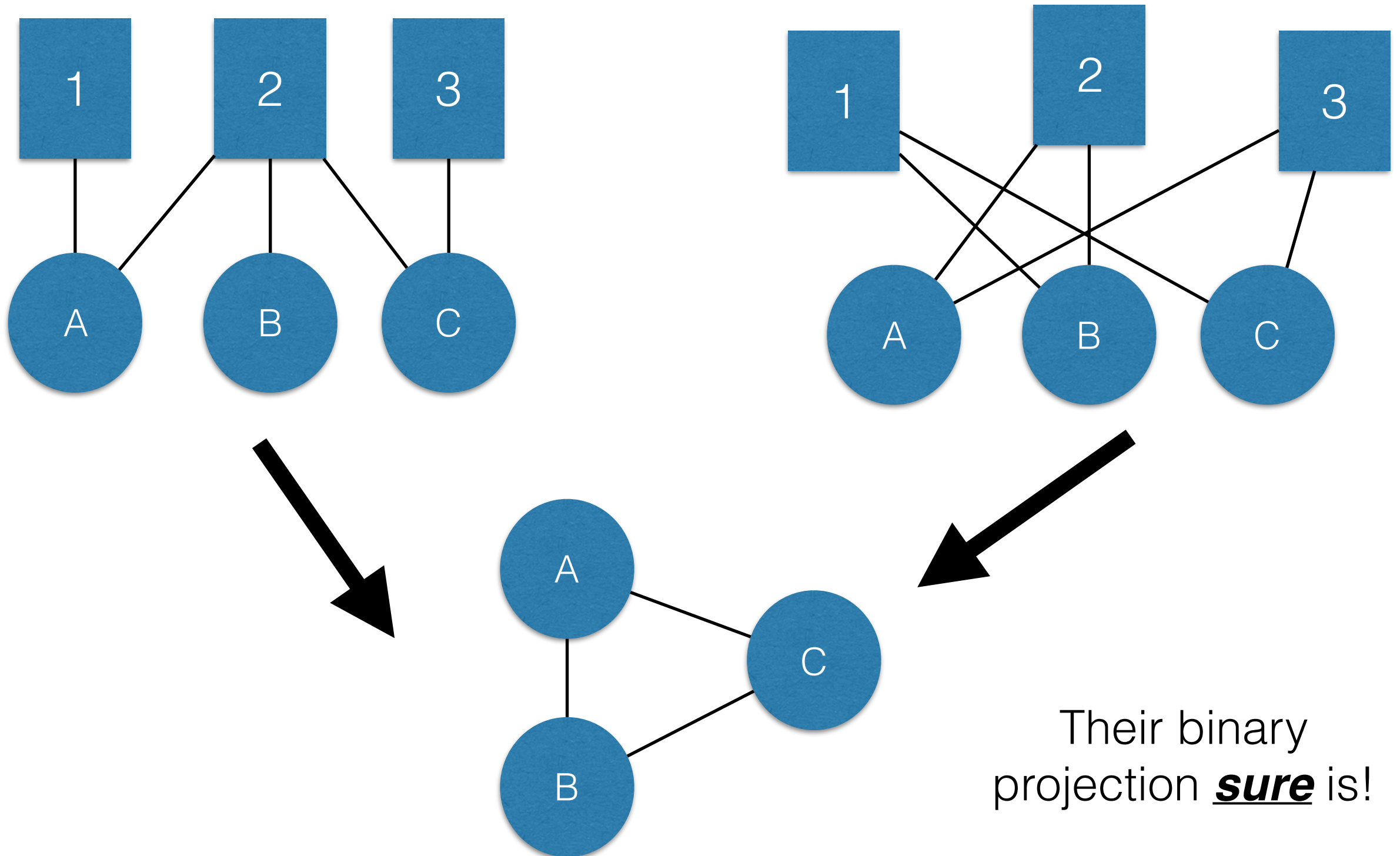
- ❖ To project, or not to project?
 - ❖ As noted by many scholars, there is data loss when we project and binarize the data.
 - ❖ Sometimes, this can be misleading.

Projection Example



Are these bipartite graphs the same?

Projection Example



Their binary
projection **sure** is!

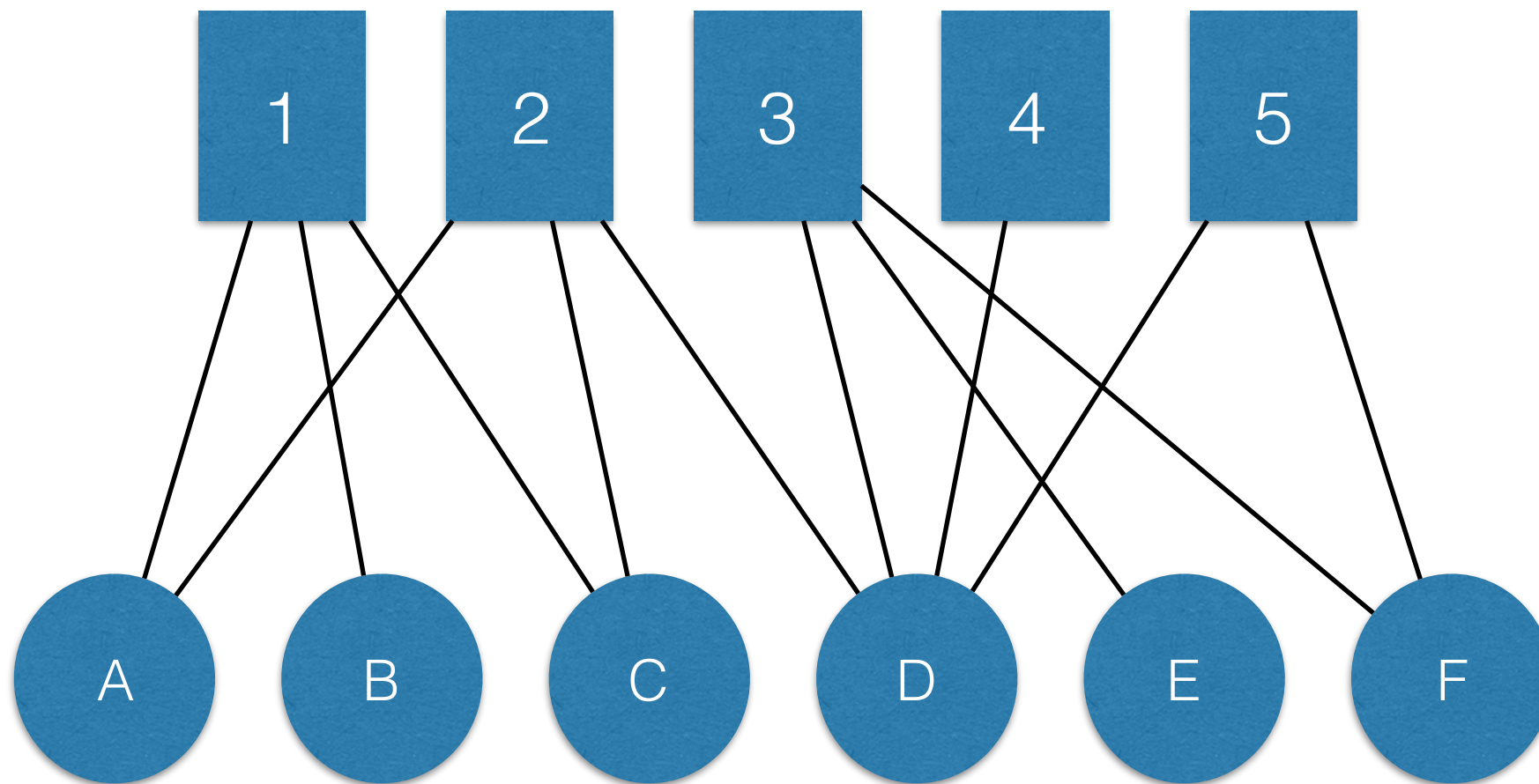
Projection

- ❖ To project, or not to project?
 - ❖ As we have seen, and as noted by many scholars, there is data loss when we project.
 - ❖ *So what to do?*
 - ❖ When you can, “keep it real” by keeping it two-mode.
 - ❖ If you must project, minimize data loss by weighting edges.

Weighted Edges

- ❖ We can use the information from the bipartite graph to weight the edges in the network.
- ❖ This can be the same of the ties between two actors (i.e. *summation method*).

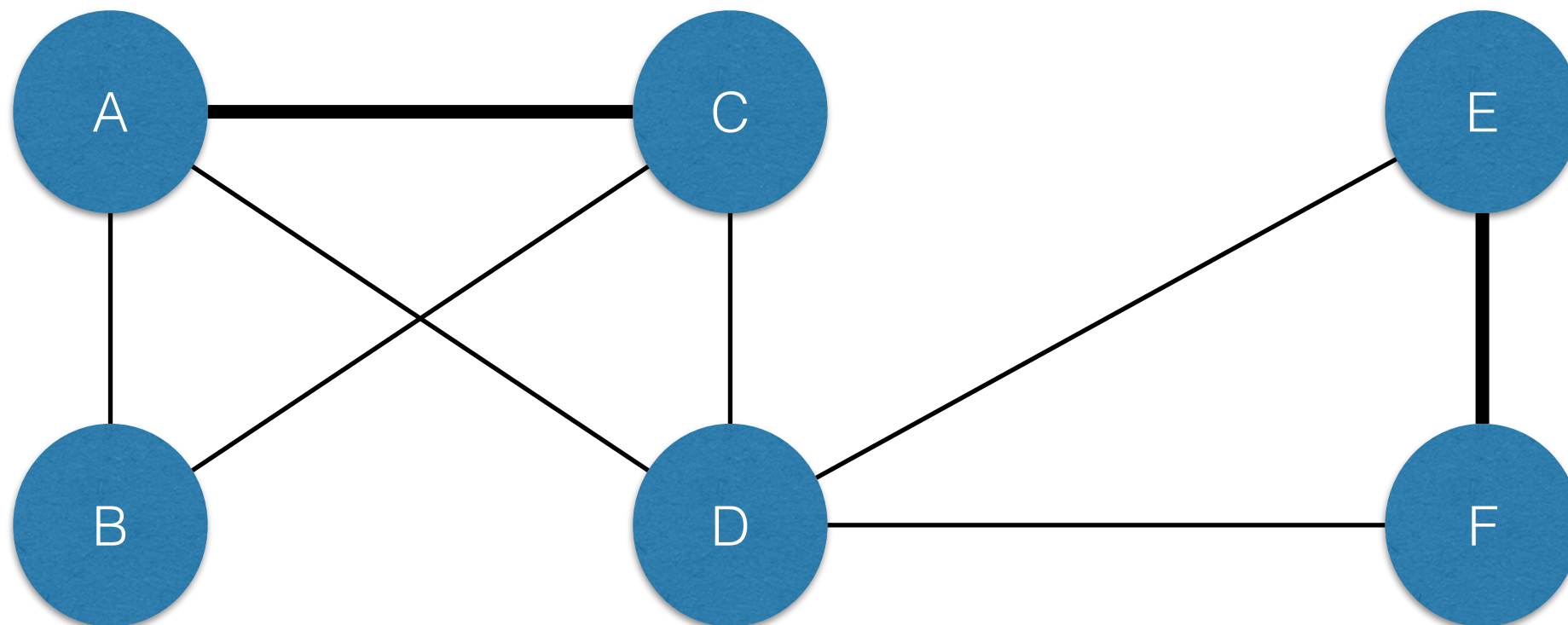
Projection



$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
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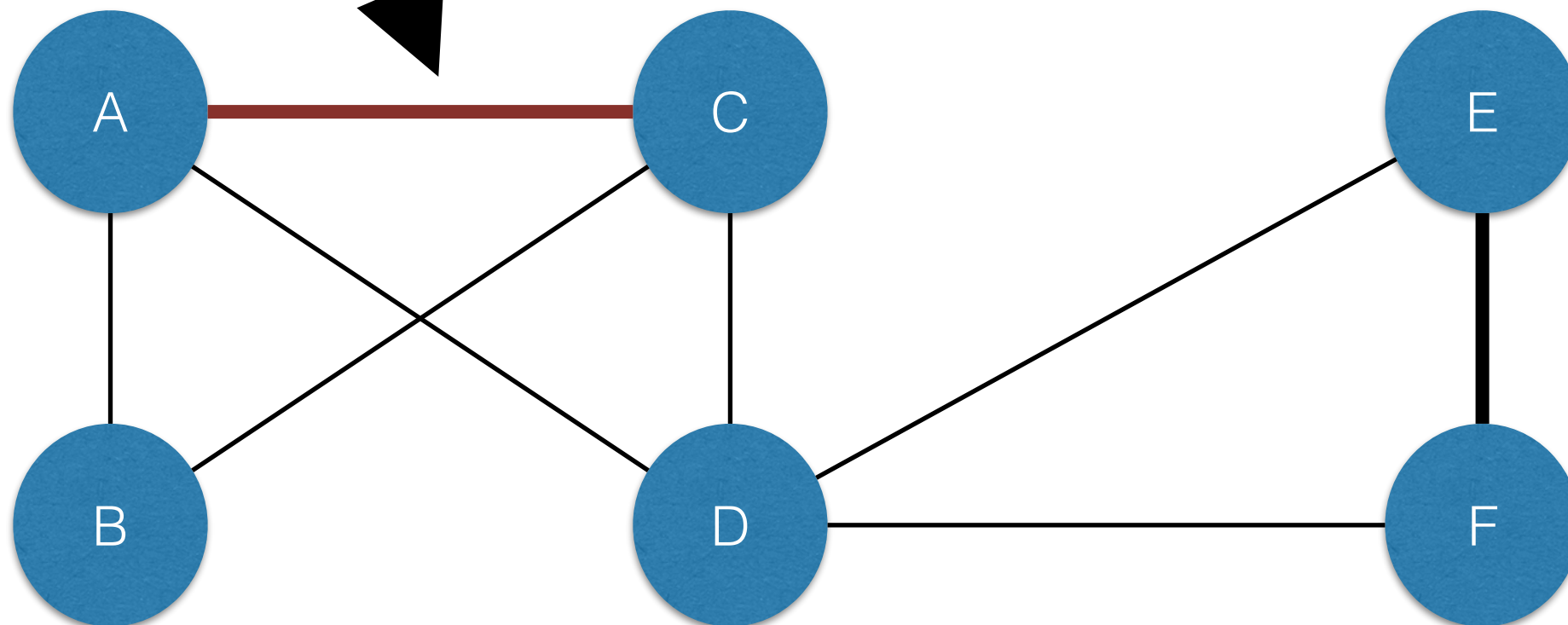
The off-diagonal entries are the tie weights



$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1		0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
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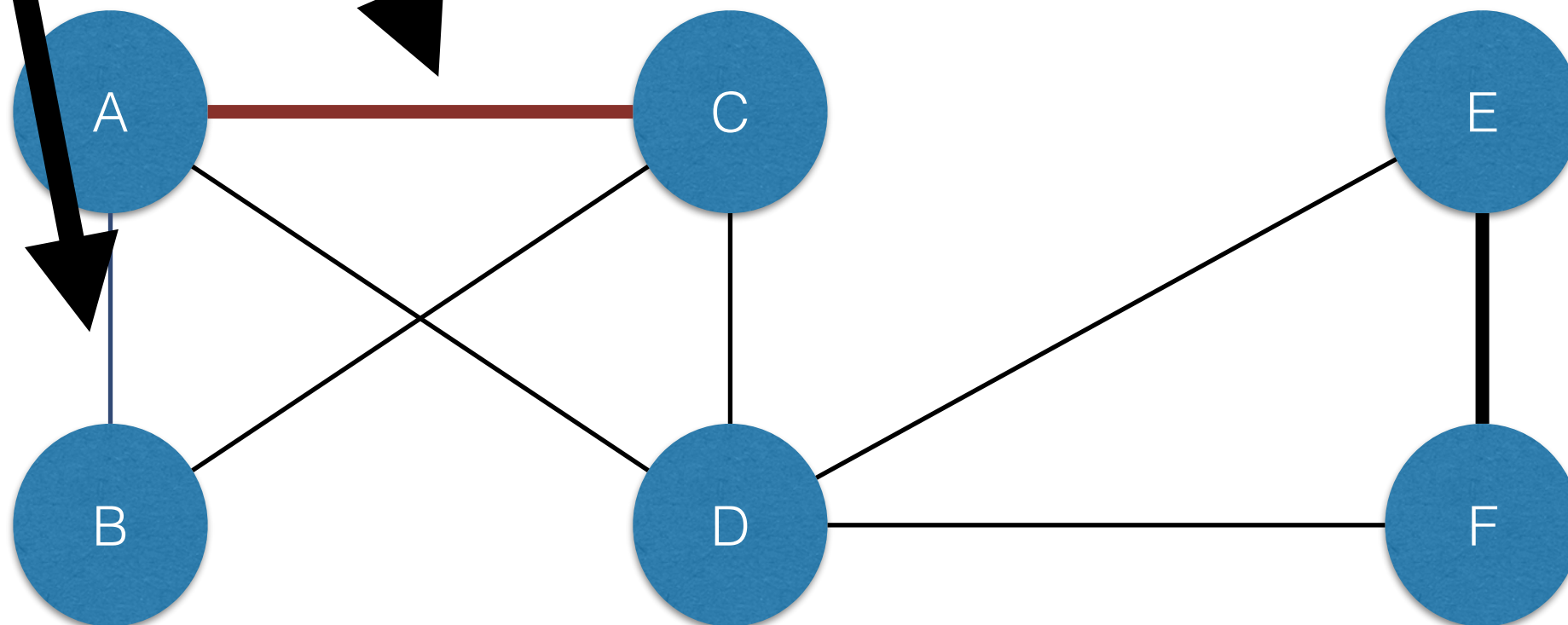
The weight corresponds to the number of nodes in the second mode that the two actors share in the bipartite graph.



$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

	A	B	C	D	E	F
A	2	1	2	1	0	0
B	1	1		0	0	0
C	2	1	2	1	0	0
D	1	0	1	4	1	2
E	0	0	0	1	1	1
F	0	0	0	2	1	2

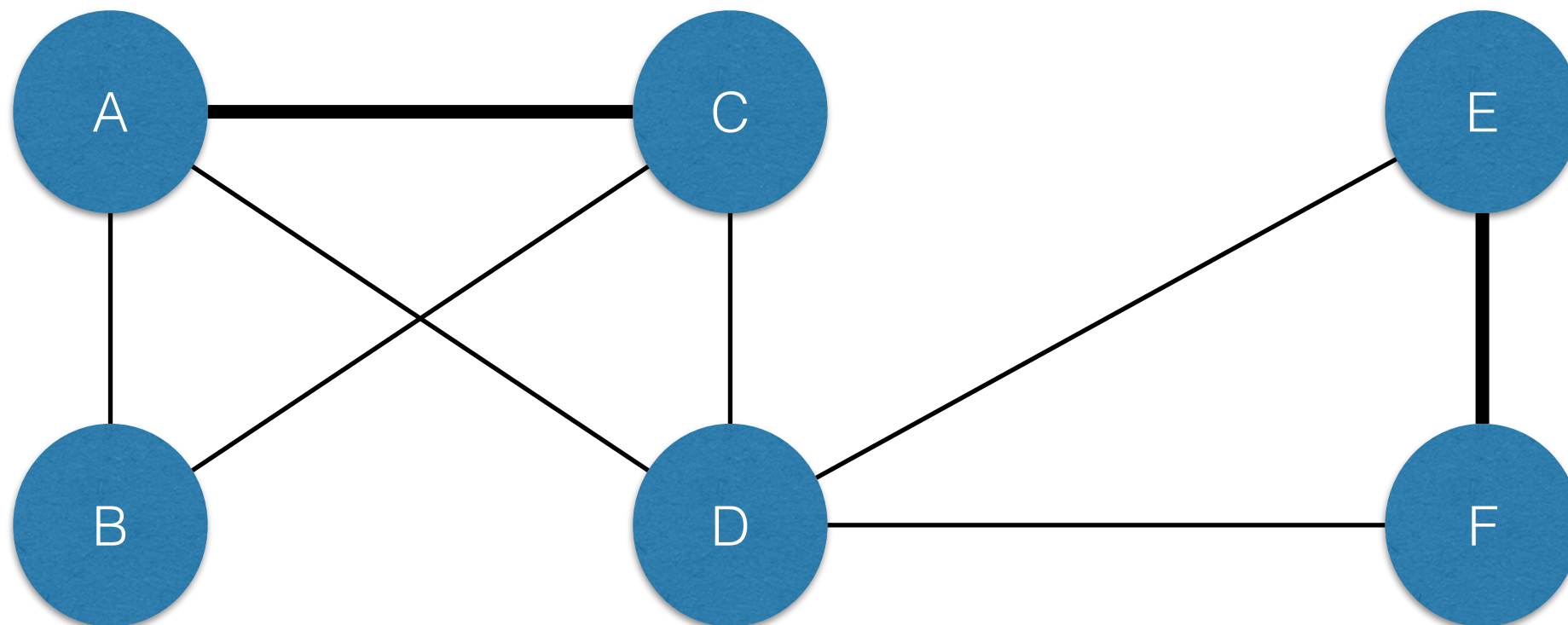
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$$\mathbf{A} \times \mathbf{A}^T = \mathbf{P}$$

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C	2	1	2	1	0	0
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E	0	0	0	1	1	1
F	0	0	0	2	1	2

These weights are returned as the product matrix.



Weighted Edges

- ❖ We can use the information from the bipartite graph to weight the edges in the network.
- ❖ This can be the sum of the ties between two actors (i.e. *summation method*).
- ❖ We can also take into account the degrees for the second mode in the projection (i.e. *Newman method*).

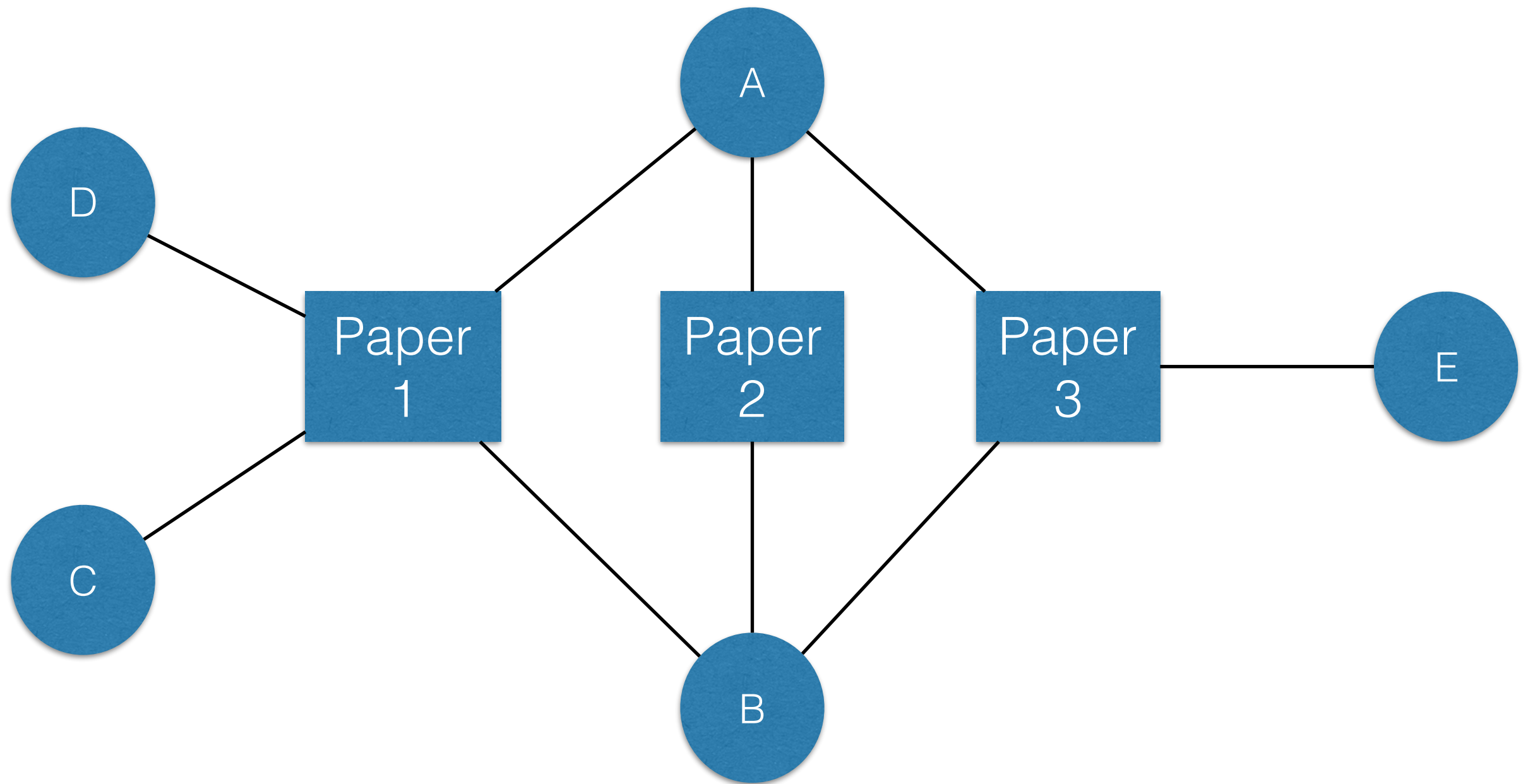
Newman Method

- ❖ Being connected to a node in the second mode that has few people may be more important than being connected to a node in the second node with many people.
- ❖ For example: Co-authorship network
 - ❖ If I share a paper I wrote only with you, should we have the same edge weight as two people who share a paper that has five total authors?
 - ❖ In the weighted projection, the edges are the same weight, 1.

Newman Method

- ❖ Newman (2001: 5) and scientific collaboration
 - ❖ “it is probably the case...that two scientists whose names appear on a paper together with many other coauthors know one another less well on average than two who were the sole author of a paper”
 - ❖ *What argument is he making?*

Projection

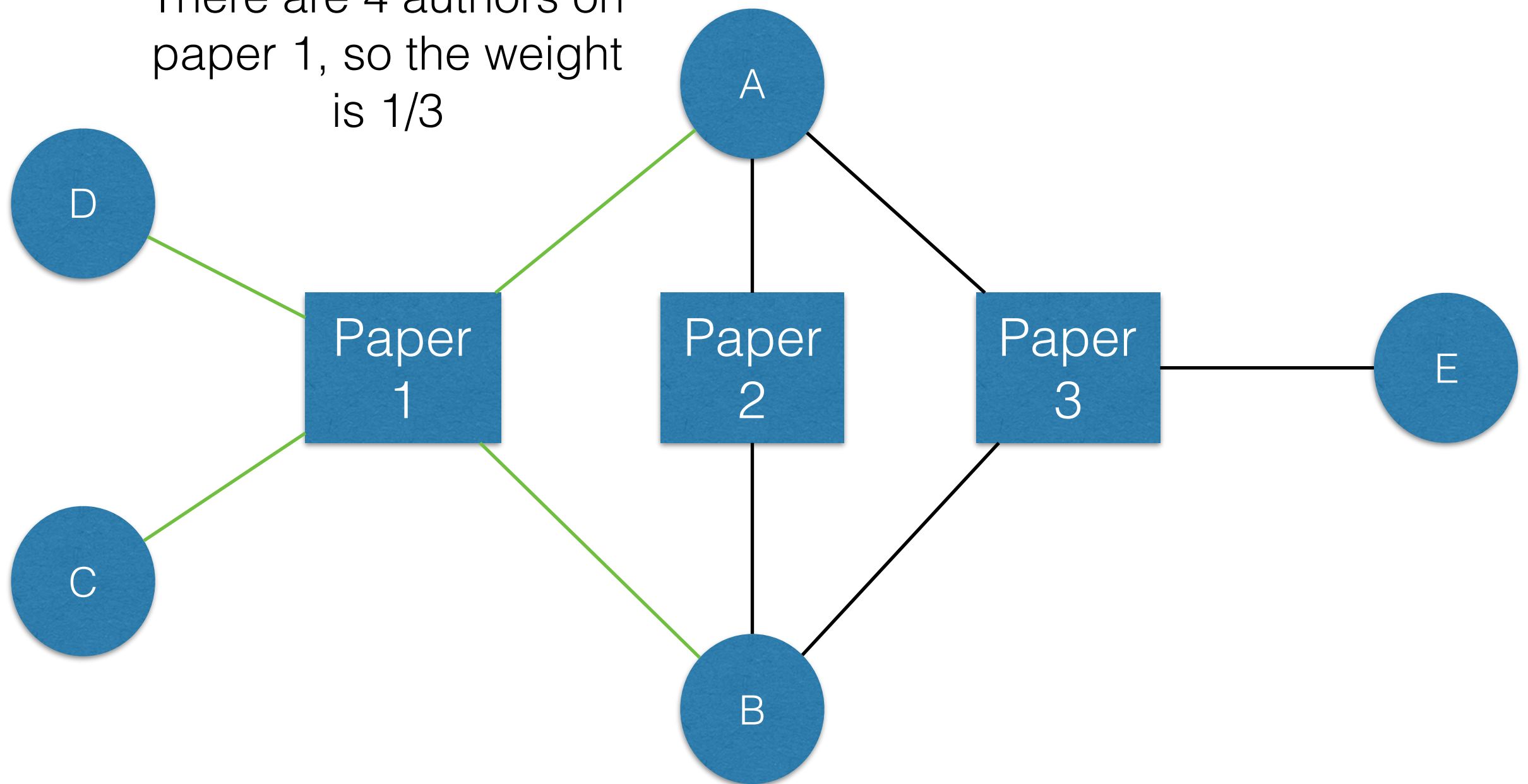


Newman Method

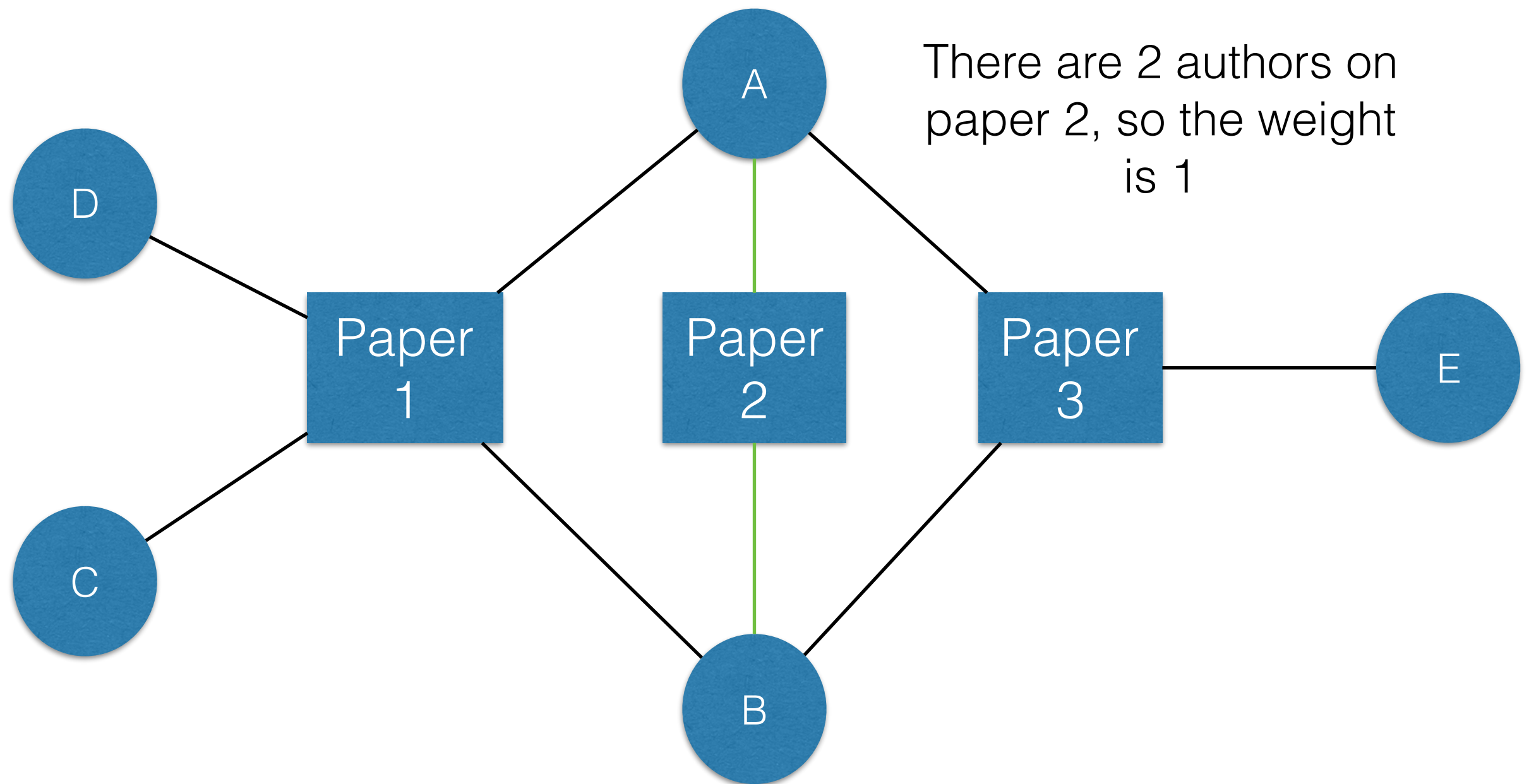
- ❖ The weight of a tie is then just:
 - ❖ $1/n-1$ where n is the number of authors
 - ❖ If there are 5 authors on 1 paper, then the tie weight is $1/4$ or 0.25.
 - ❖ If there are 2 authors on 1 paper, then the tie weight is $1/1$ or 1.00.
 - ❖ Then, the projected edge weight between two authors is the sum of these weights.

Newman Method Projection

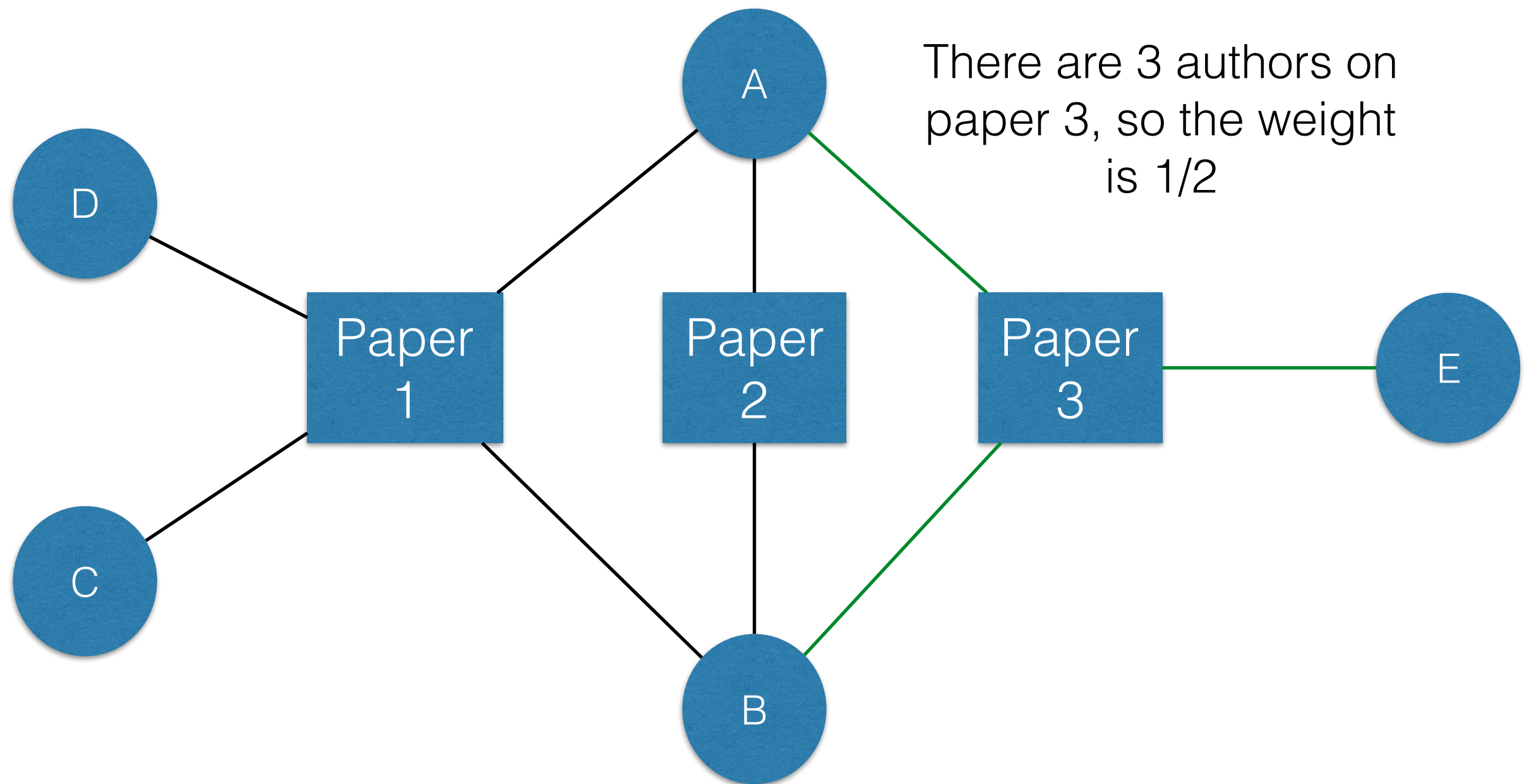
There are 4 authors on
paper 1, so the weight
is $1/3$



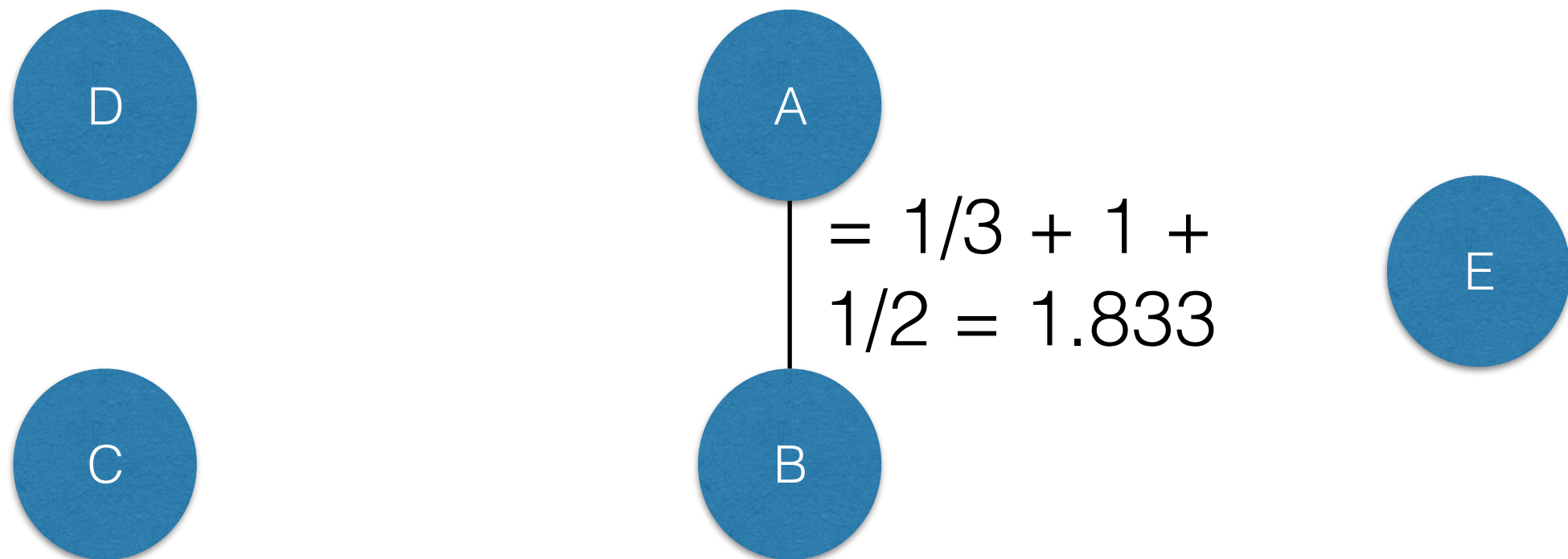
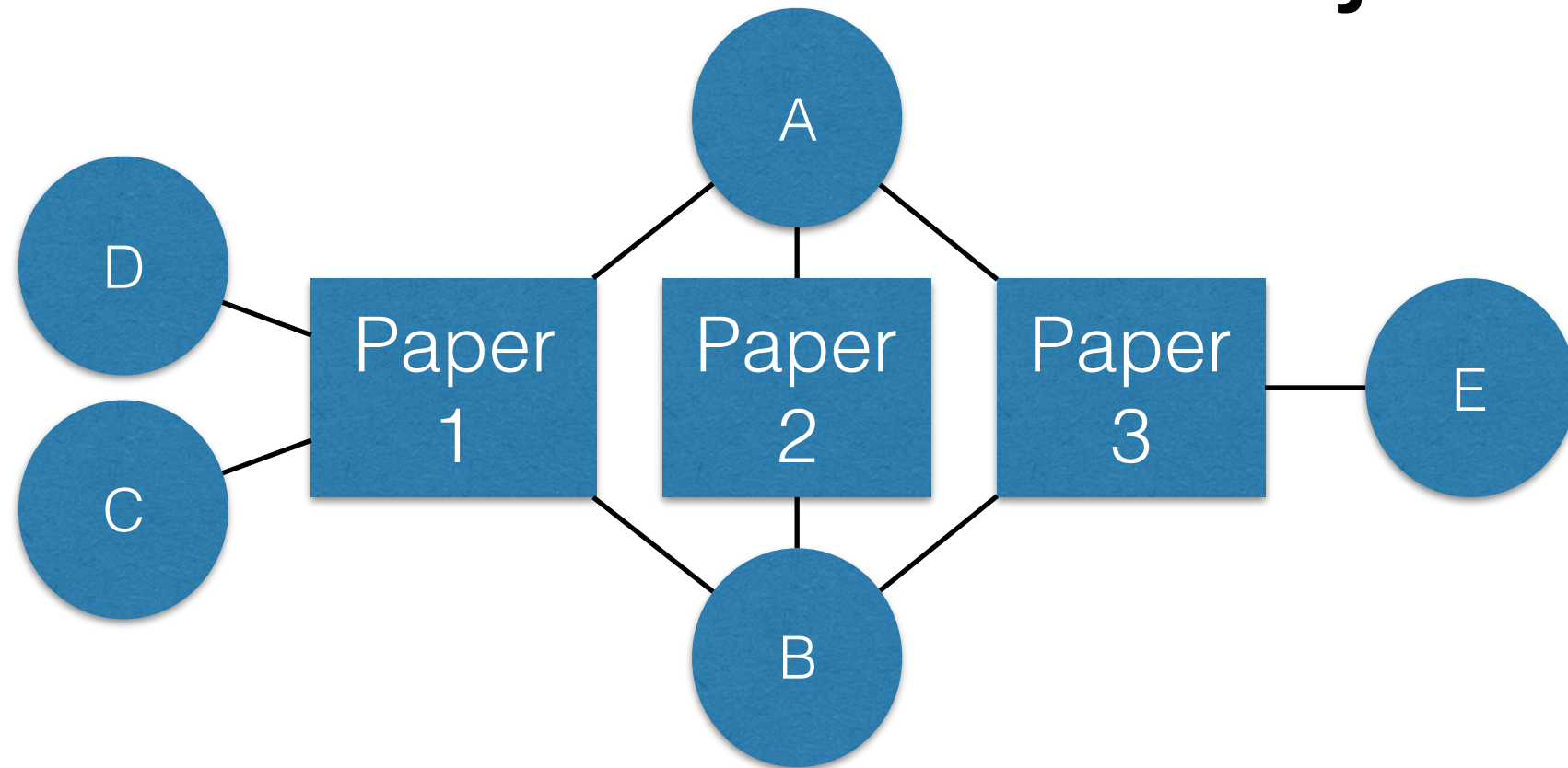
Projection



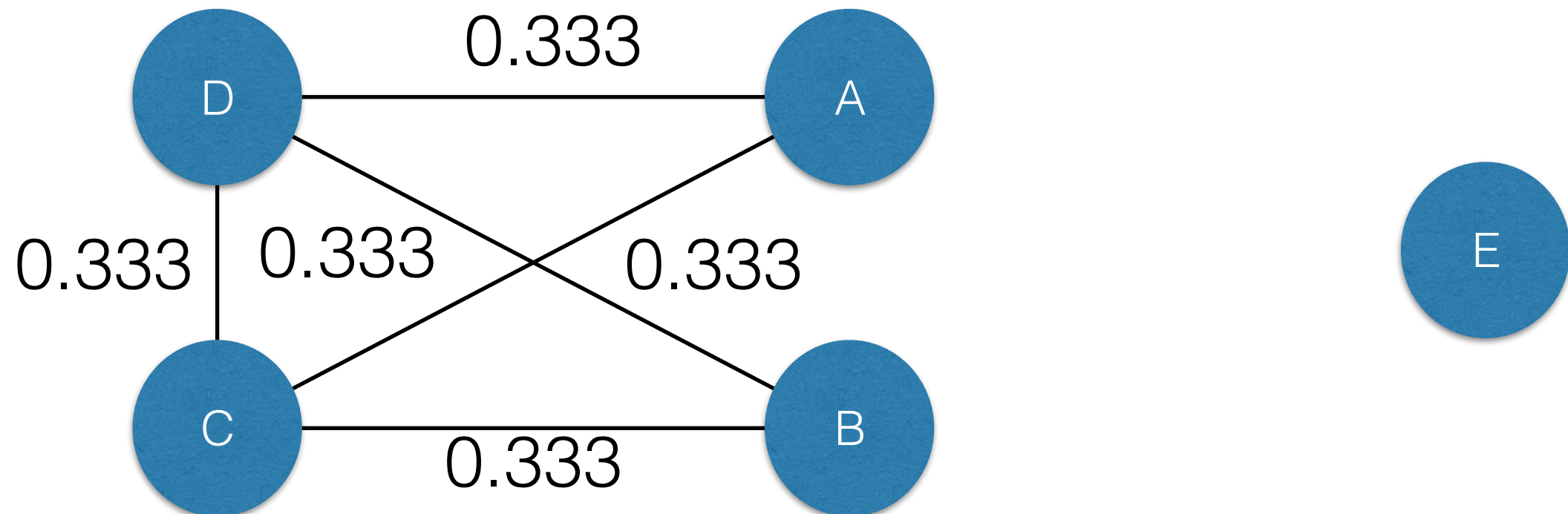
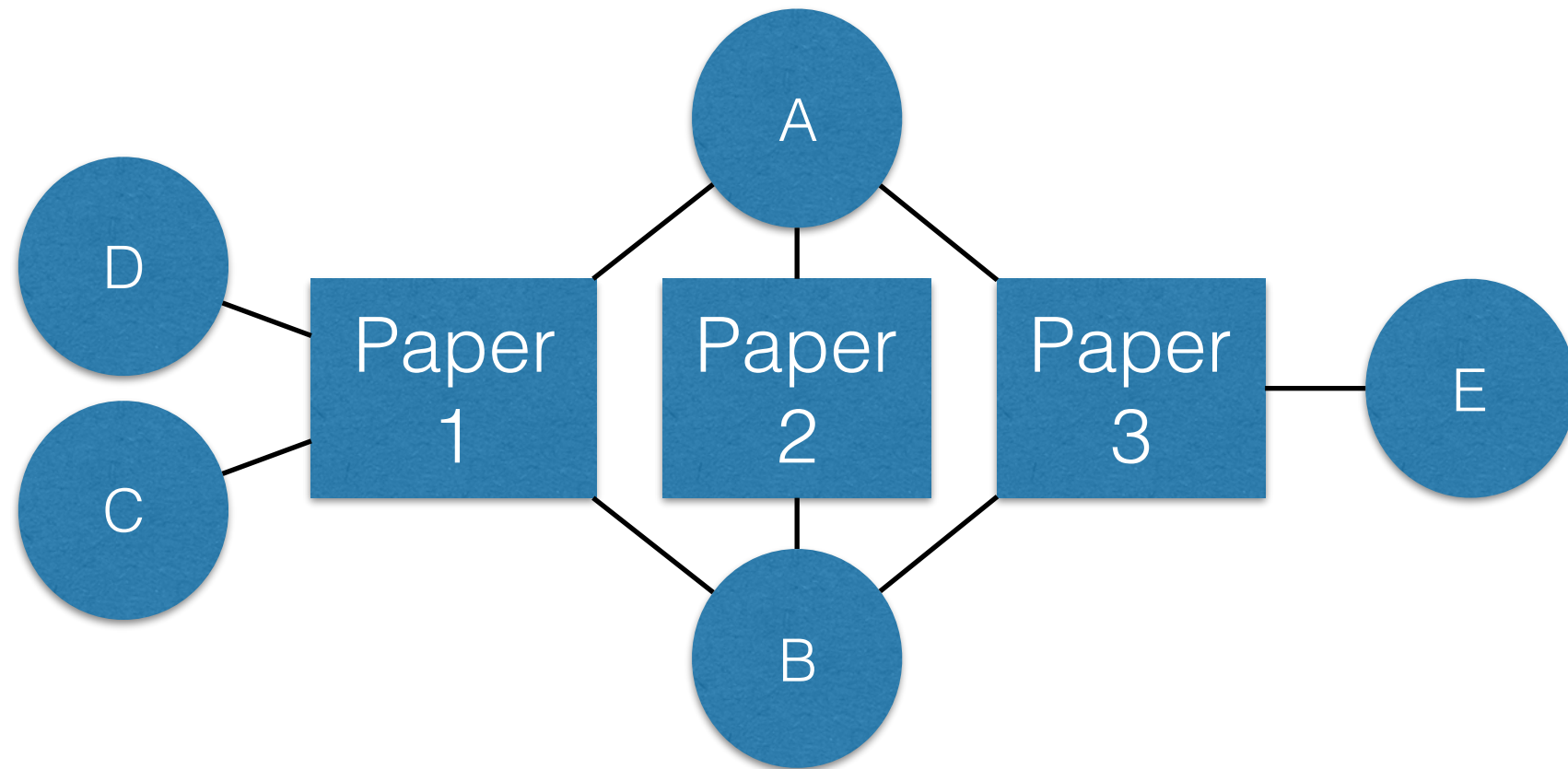
Projection



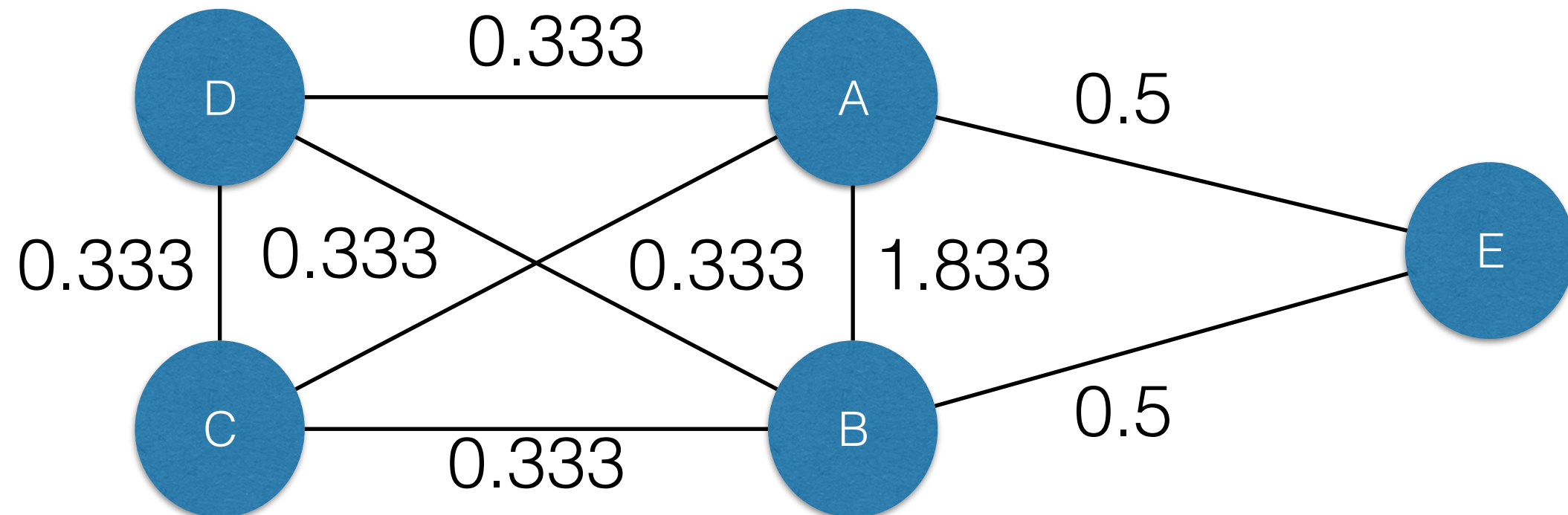
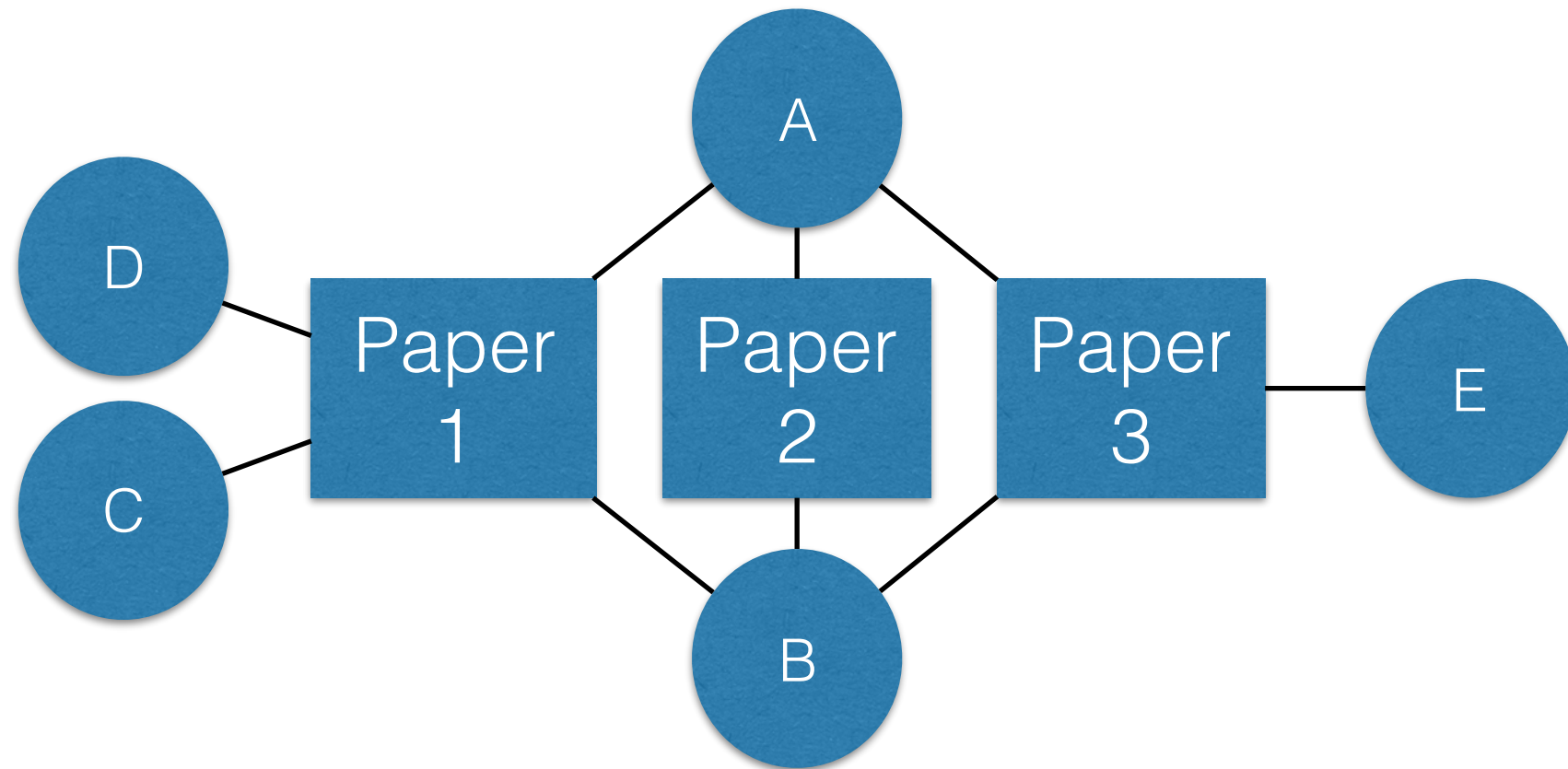
Newman Method Projection



Newman Method Projection



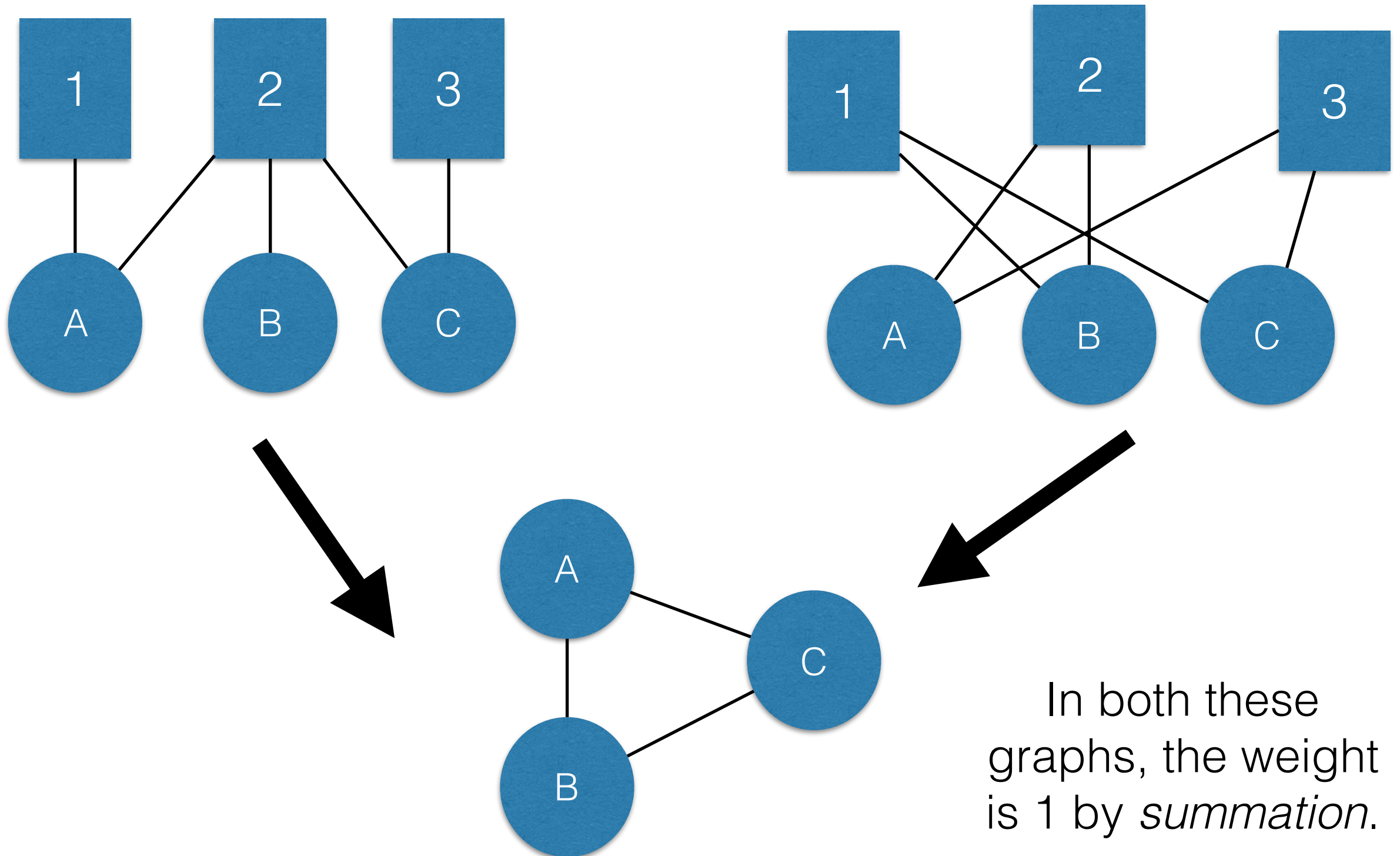
Newman Method Projection



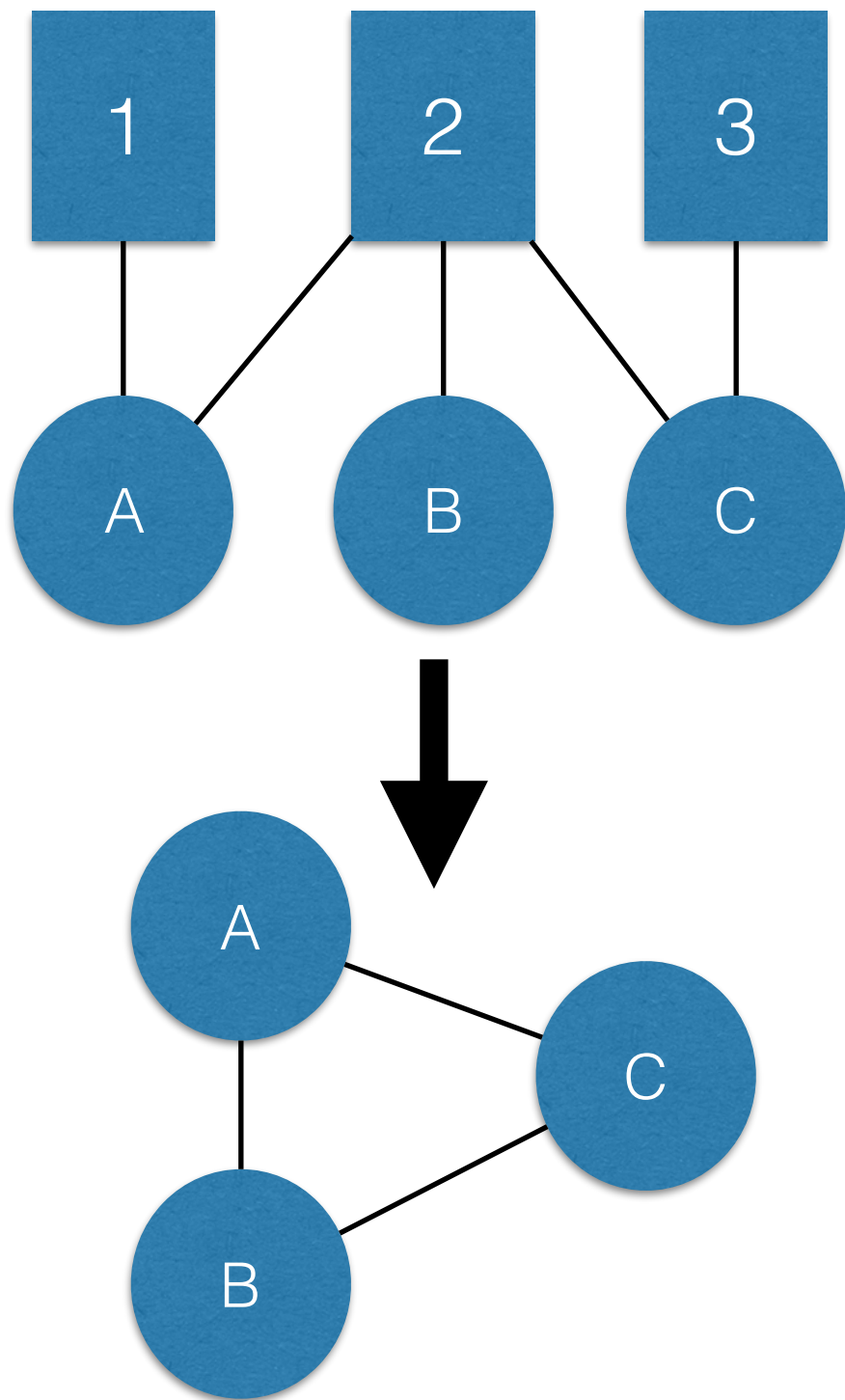
Newman Method

- ❖ Note that we can generalize this past papers to any two-mode network.
- ❖ For example, being arrested with 1 person in a co-offending network versus being arrested with 49 people in a co-offending network.
- ❖ Also, note that compared to the *summation* method, the *Newman* method shows how nodes in the first mode are connected by **different** modes in the second mode.

Projection Example

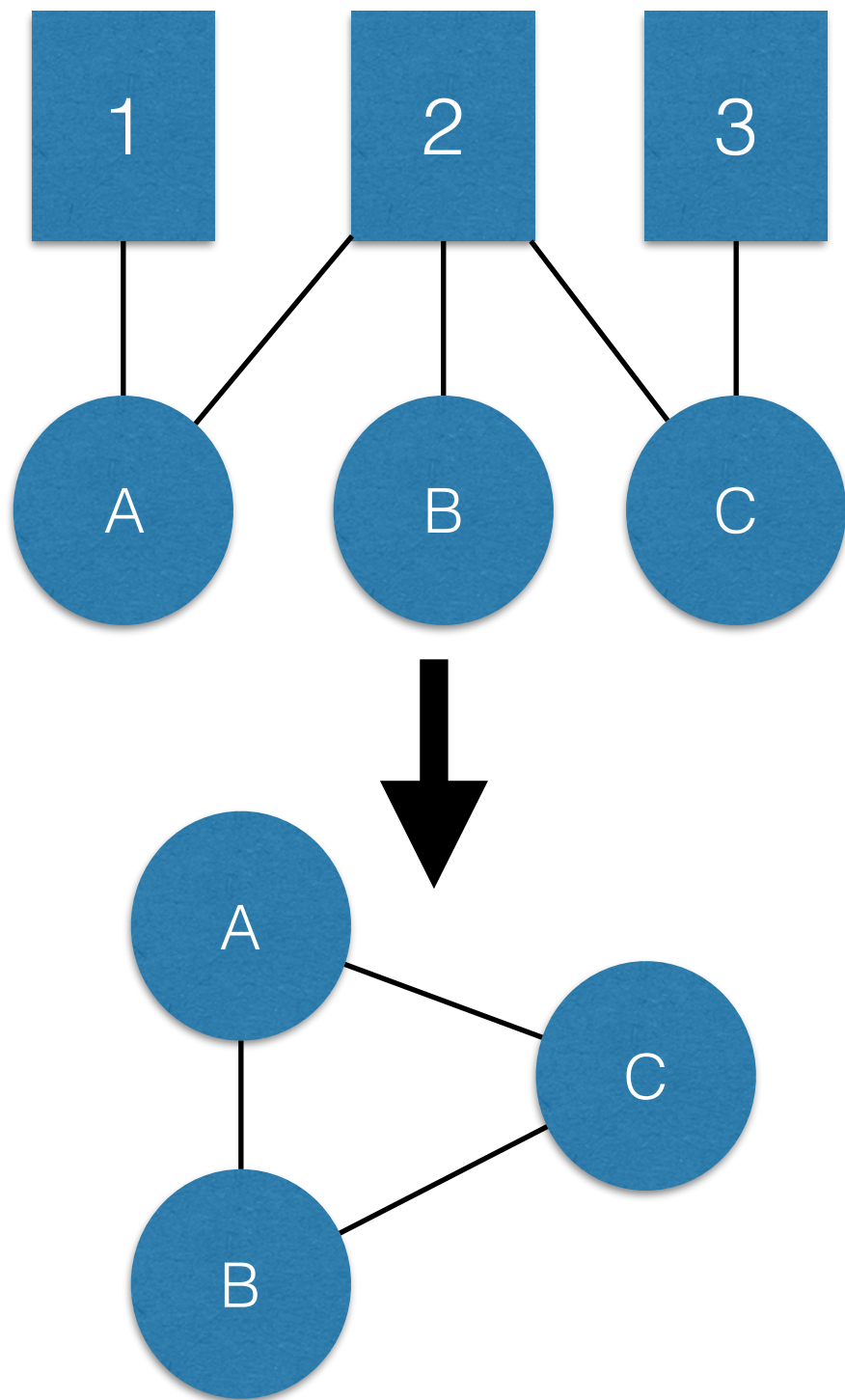


Projection Example



Using the *Newman* method, what are the edge weights for this graph?

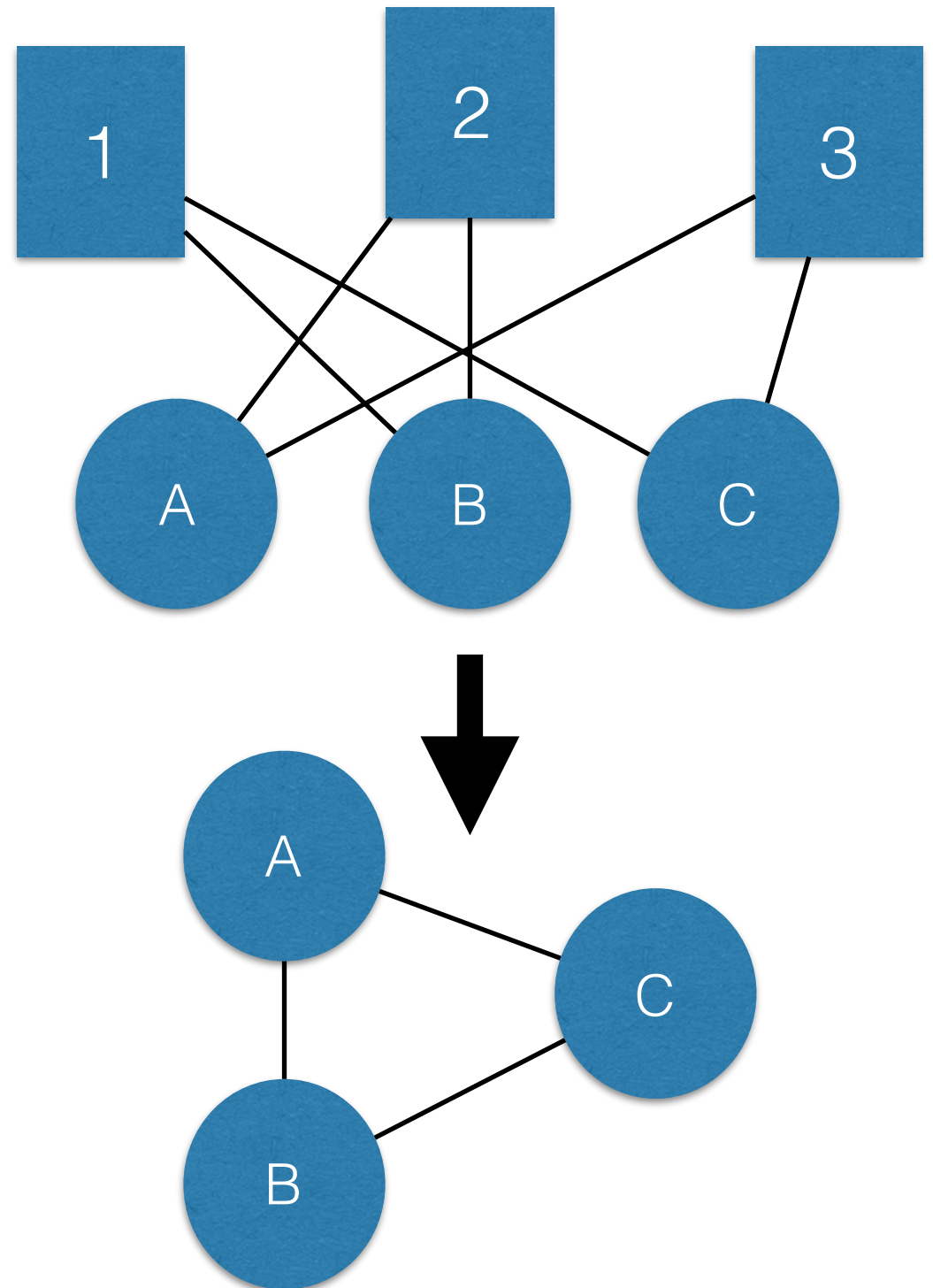
Projection Example



Node 2 has degree
3, so the weight is
 $\frac{1}{3} - 1 = \frac{1}{2} = 0.5$

Projection Example

Using the *Newman* method, what are the edge weights for this graph?

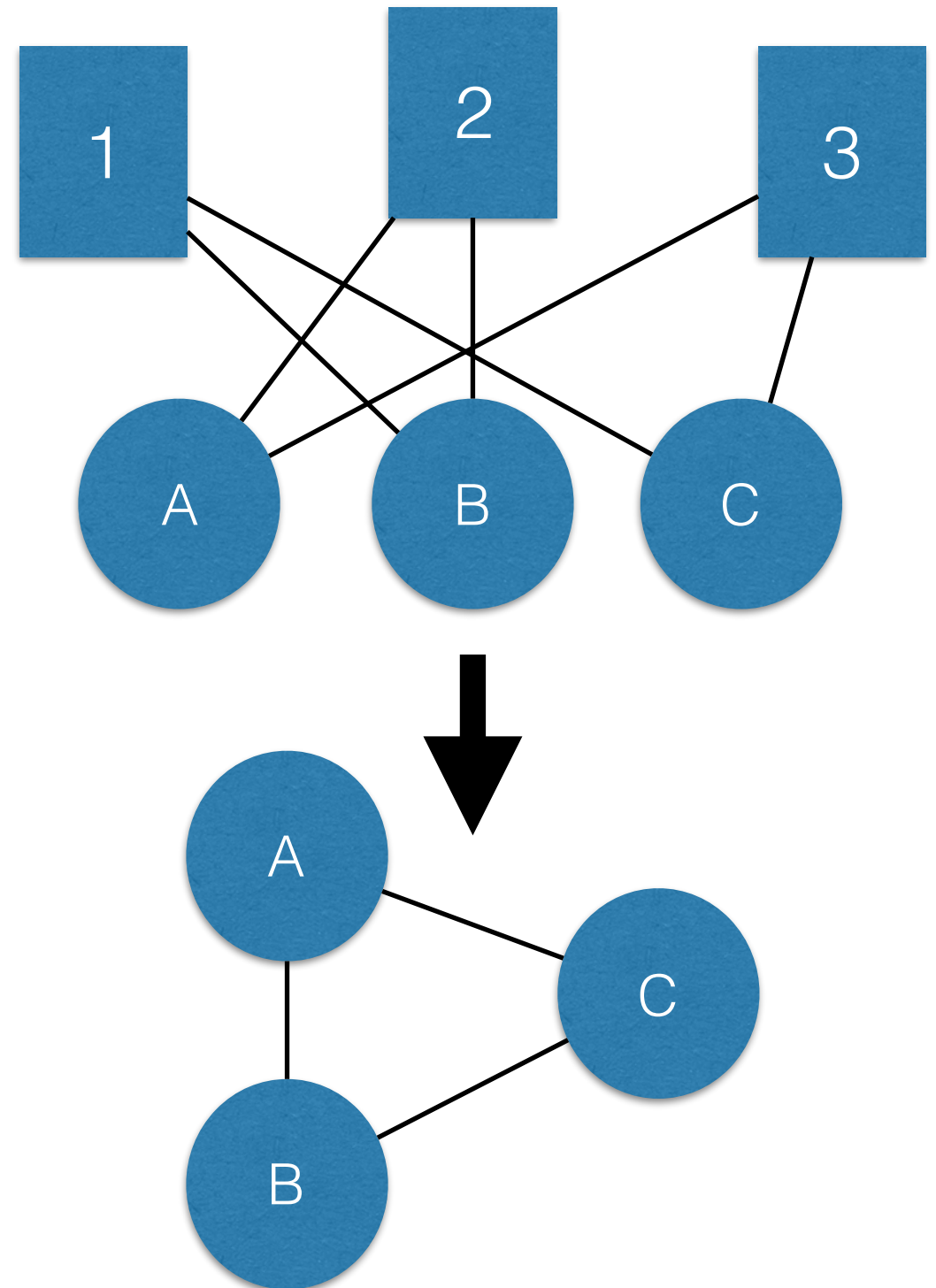


Projection Example

Node 1 has degree 2, so the weight is $1/2-1 = 1/1 = 1.0$

Node 2 has degree 2, so the weight is $1/2-1 = 1/1 = 1.0$

Node 3 has degree 2, so the weight is $1/2-1 = 1/1 = 1.0$



Learning Goals

- ❖ Understand *projection* of bipartite graphs to unipartite graphs.
- ❖ Examine *dichotomized* projections.
- ❖ Examine *summation weighted* and *Newman weighted* projections.

Questions?