

*Statistical Analysis of Networks*

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# Introduction to Stochastic Actor-Based Models

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# Learning Goals

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- ❖ Understand difference between Exponential Random Graph Models and Stochastic Actor-Based Models
- ❖ Describe logic of *micro-steps* and simulation of networks using **rate** function.
- ❖ Describe logic of *preferences* and simulation of networks using **objective** function.



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# Introduction

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- ❖ With ERGMs, we asked: “what are the network configurations that generated this network?”
- ❖ We reviewed models that are “edge-based” in the sense that the probability of an edge is dependent (or not) on other edges in the network.



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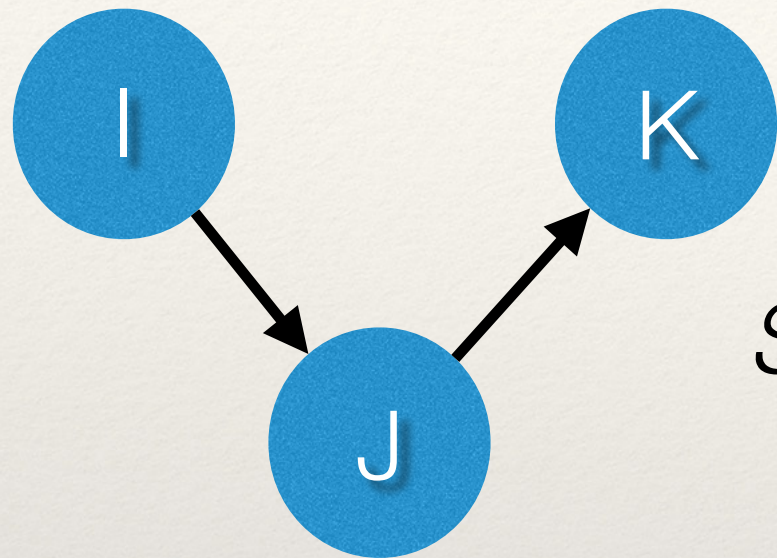
# Introduction

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- ❖ With *Stochastic Actor-Based Models* (SABM), we can ask a new question:
- ❖ How do networks change? (network dynamics)
  - ❖ This introduces a temporal element that was not addressed by ERGMs (*although, it is possible* [see STERGMs]).

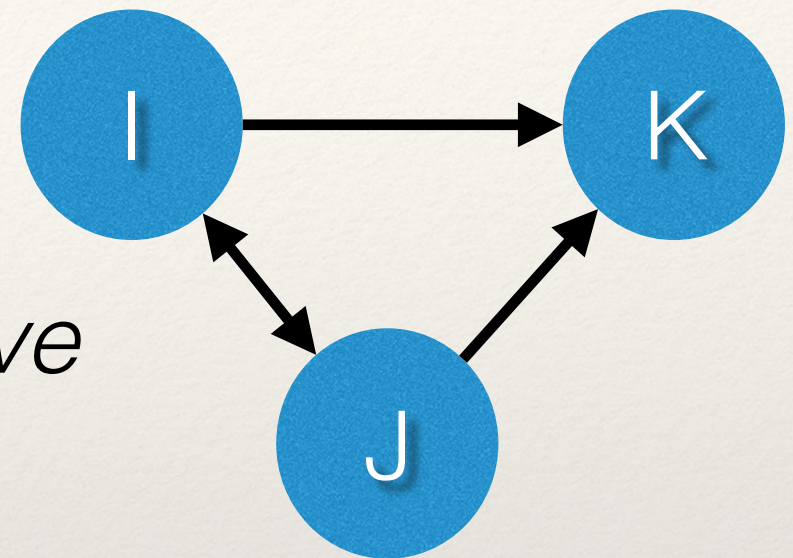


# Network Dynamics



$t$

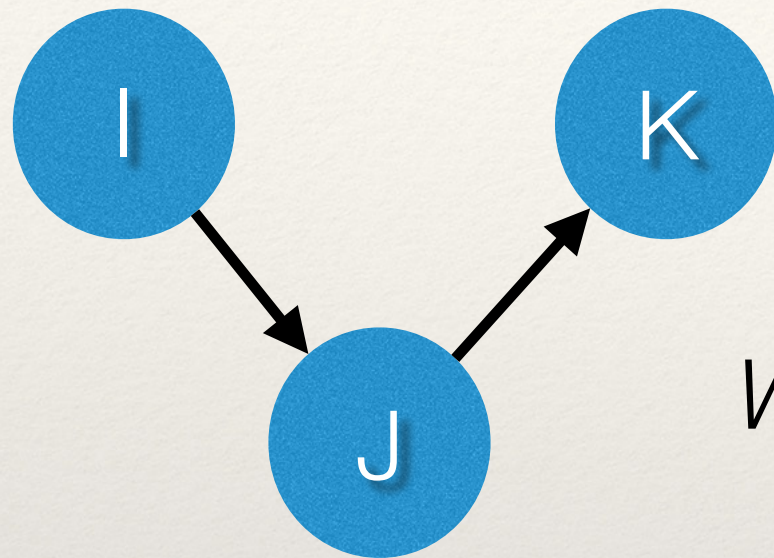
*Suppose we observe  
two discrete time  
points.*



$t + 1$

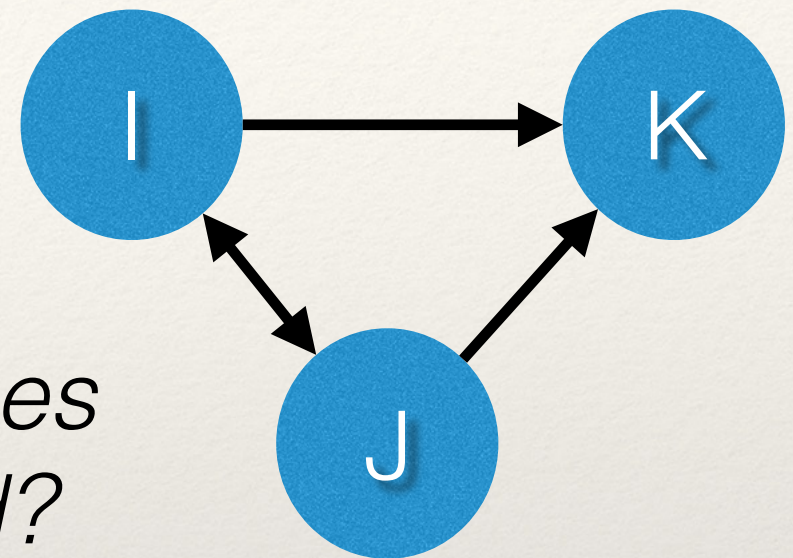


# Network Dynamics



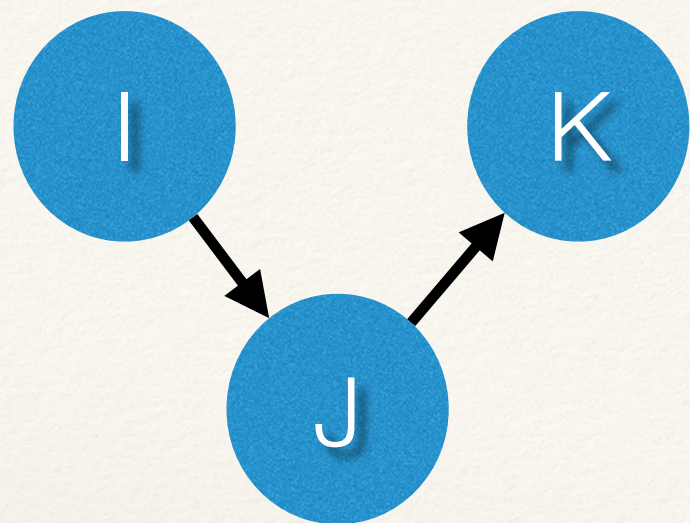
$t$

*What are the changes  
that have occurred?*



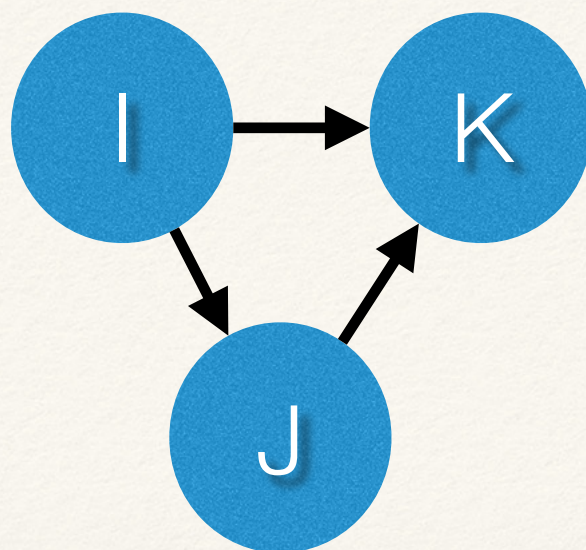
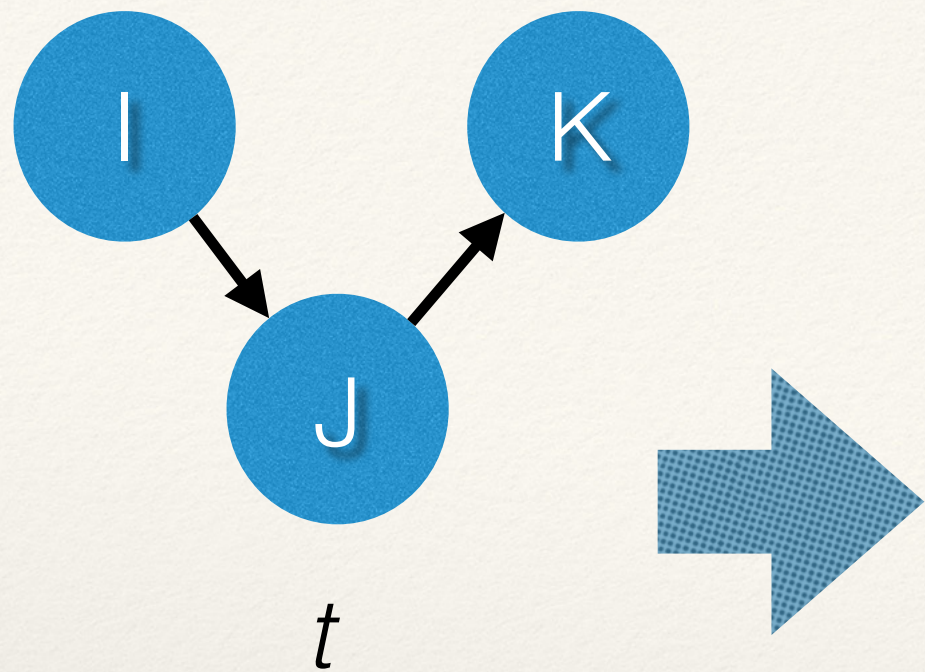
$t + 1$



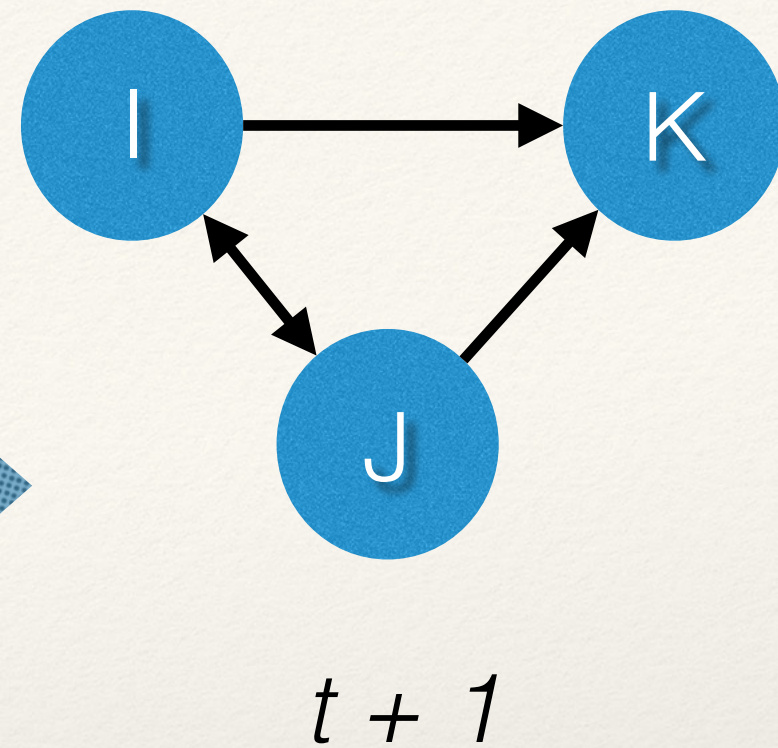
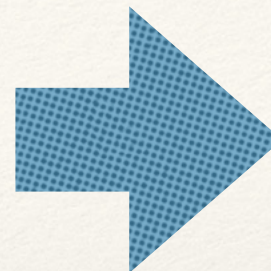
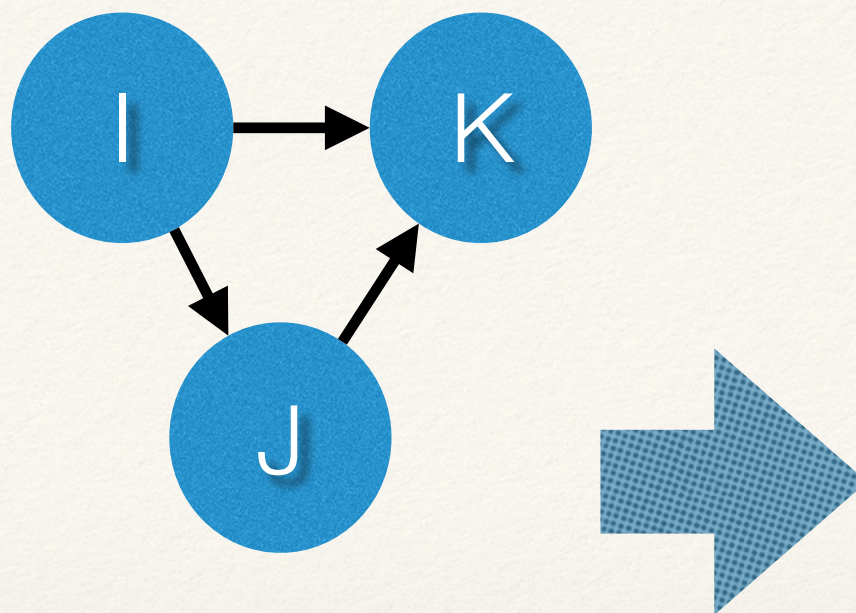
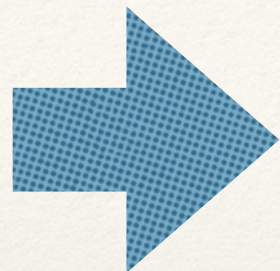
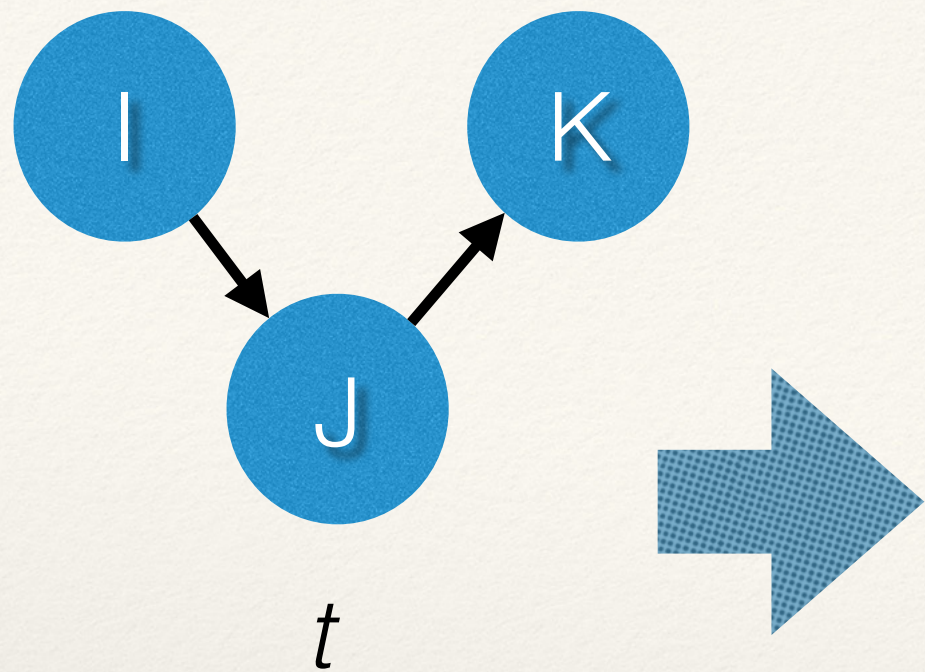


$t$

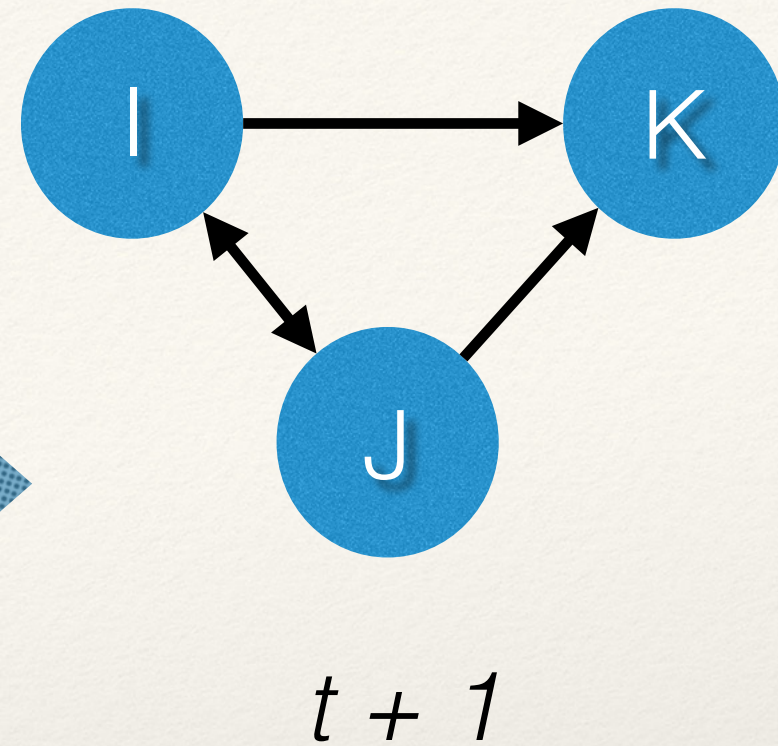
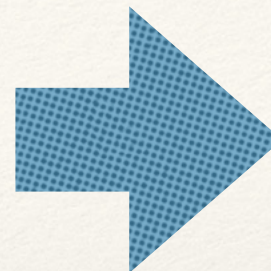
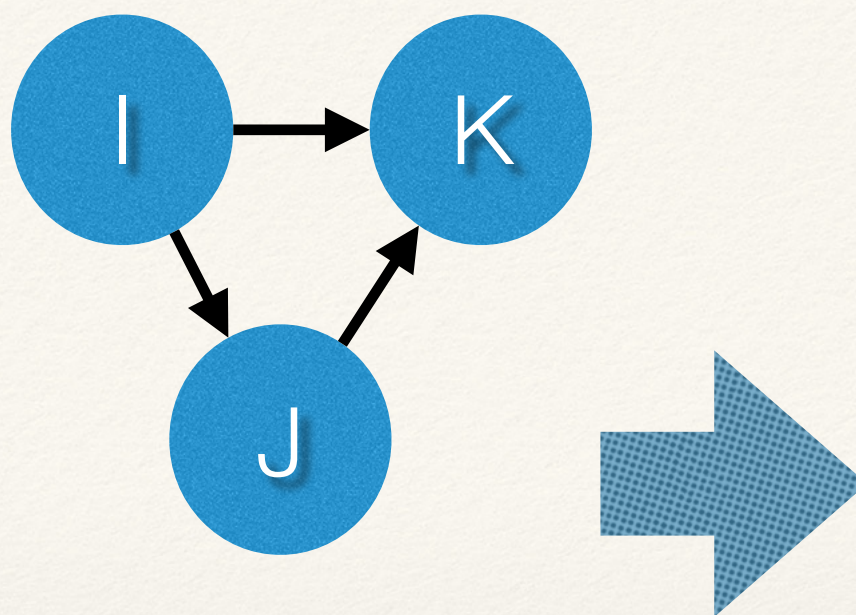
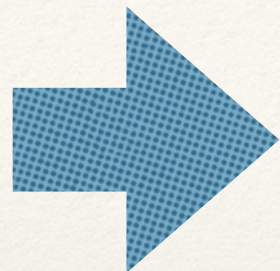
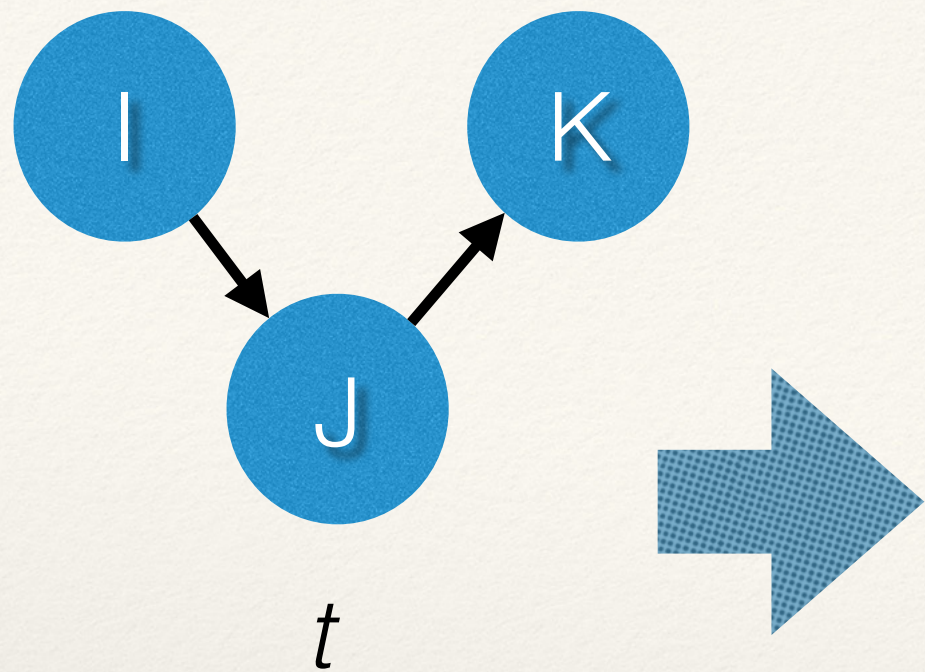






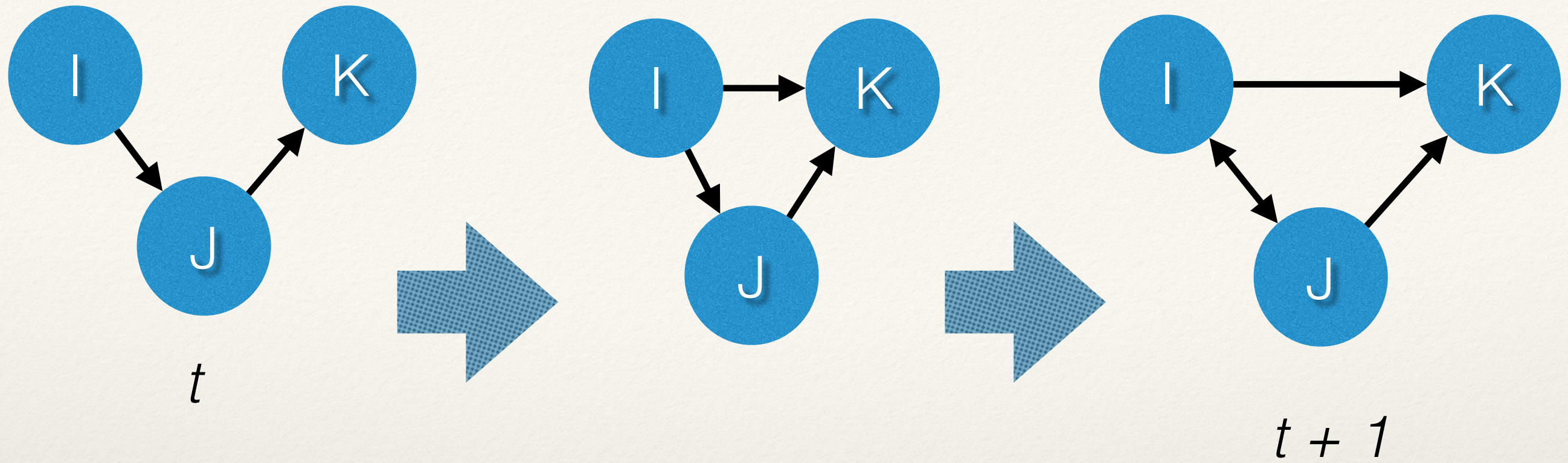




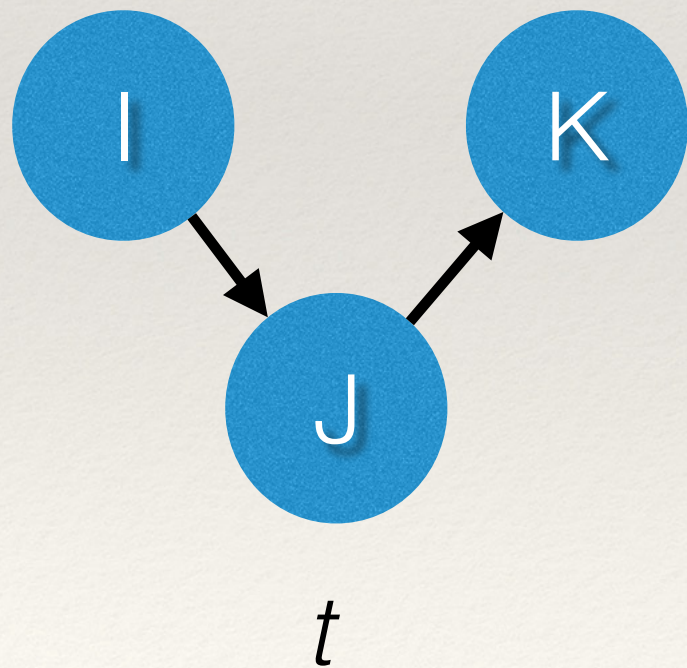


*Or...*

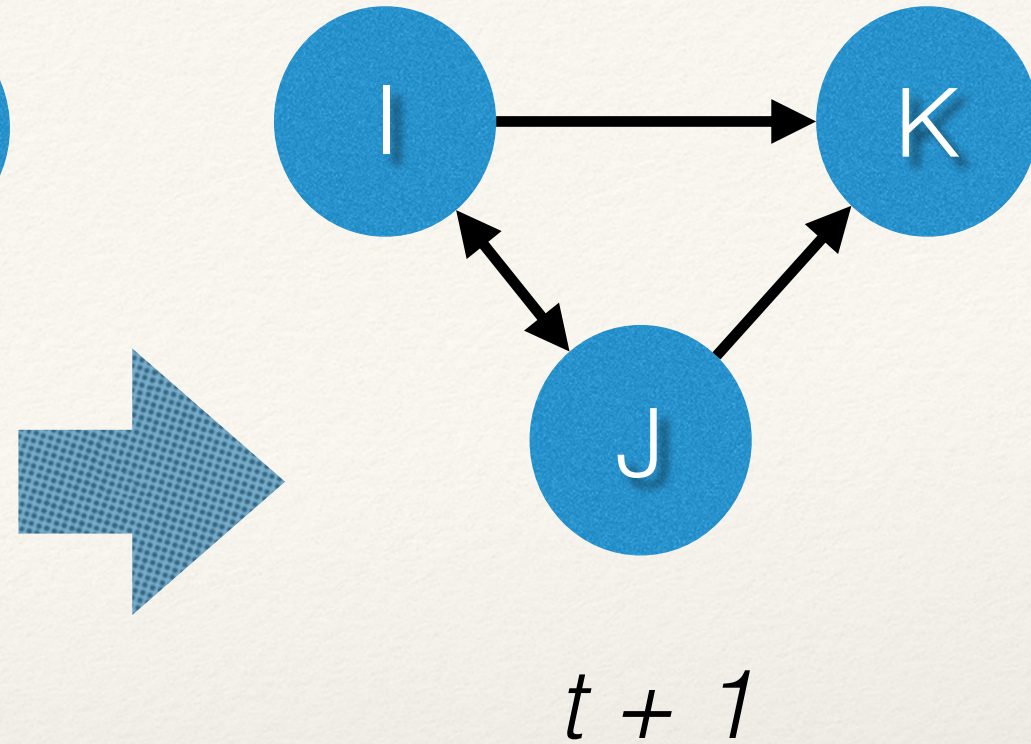
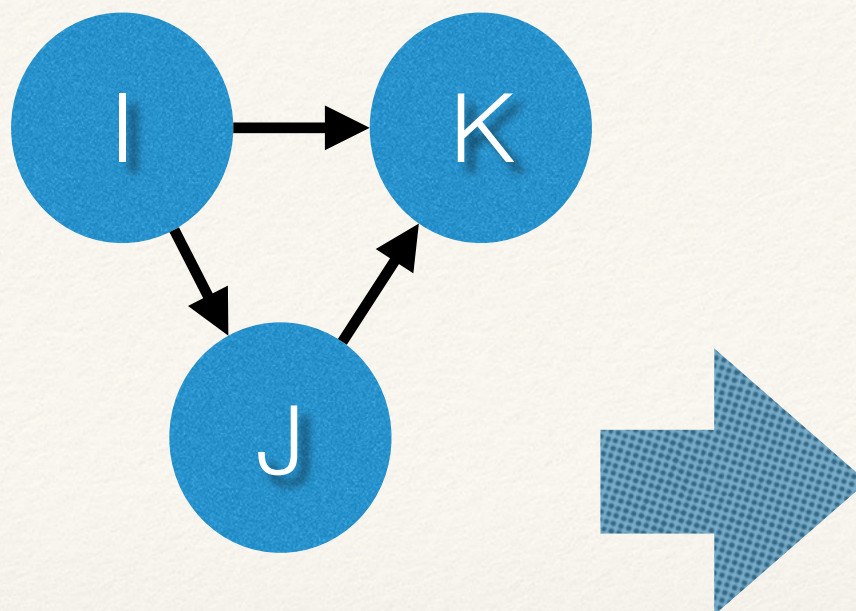
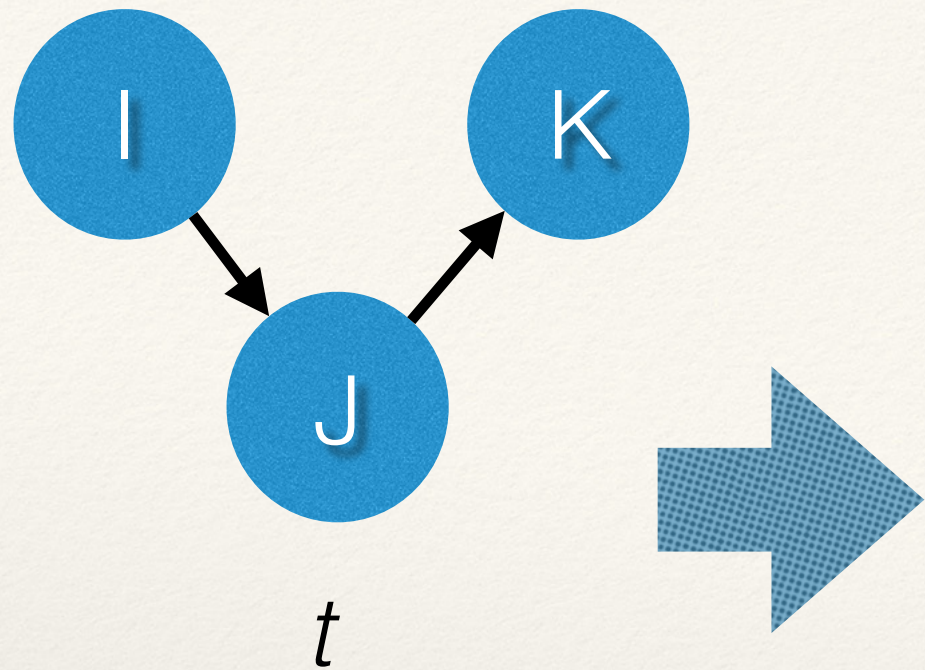




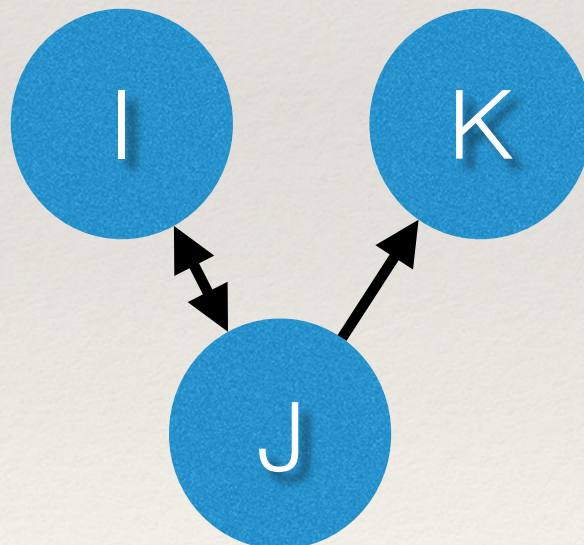
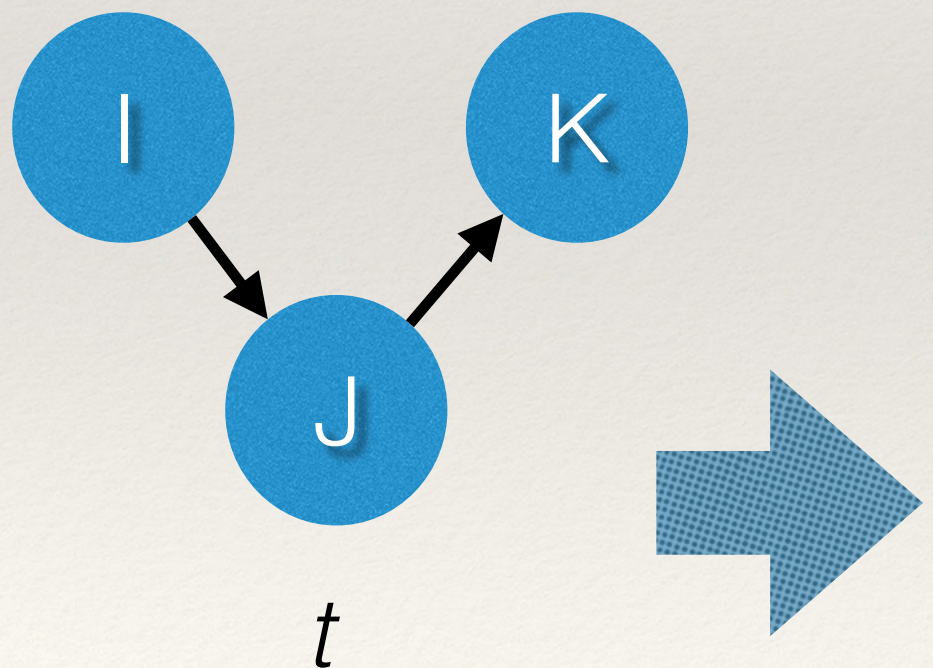
*Or...*



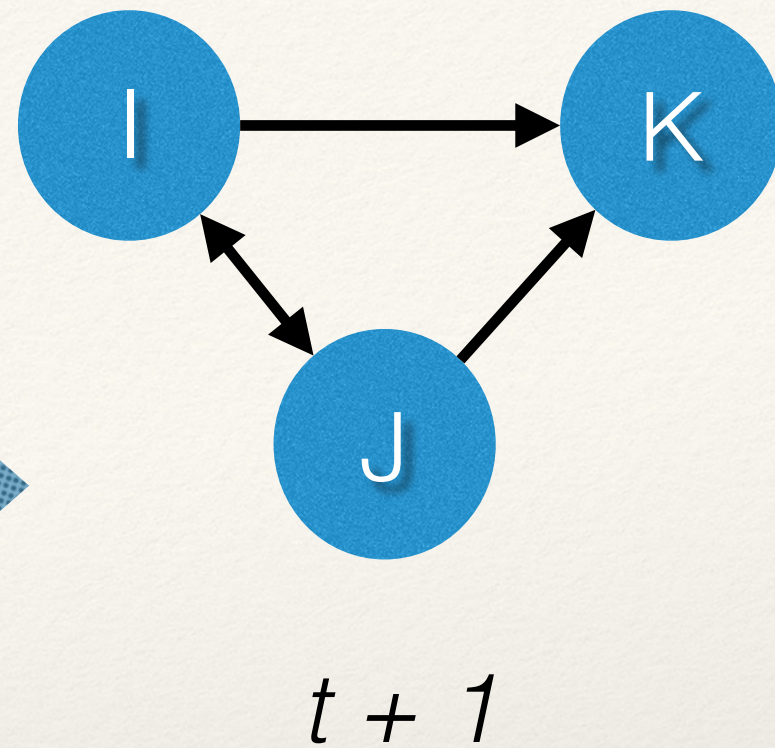
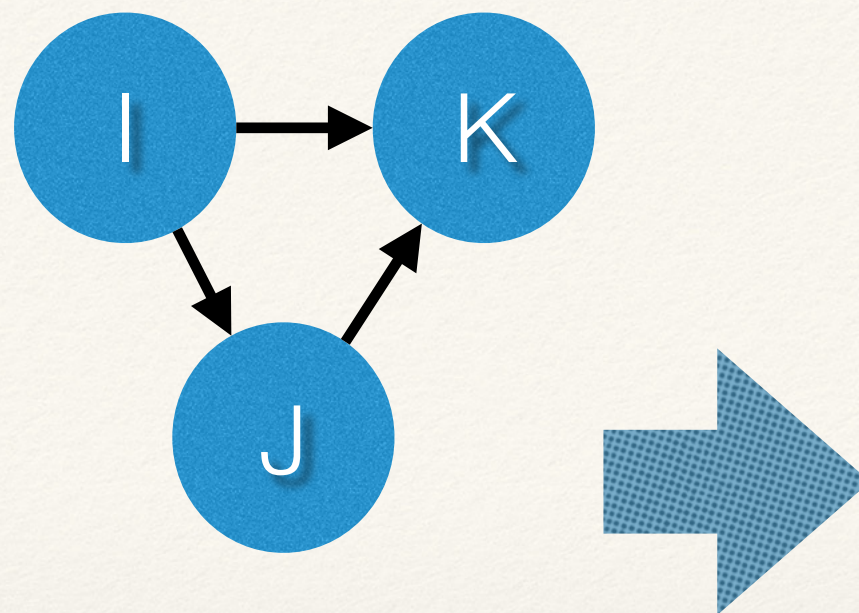
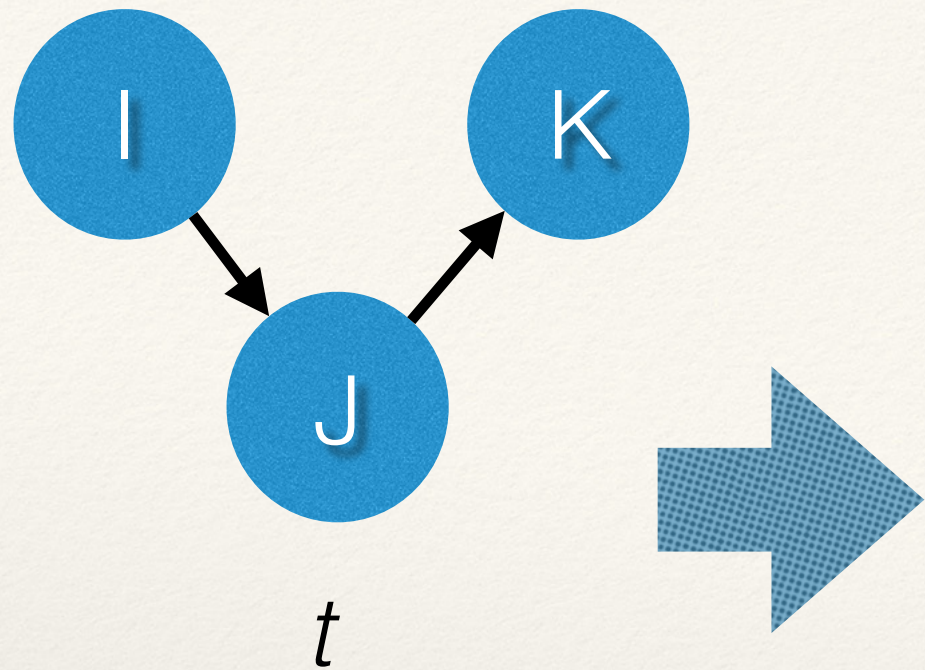




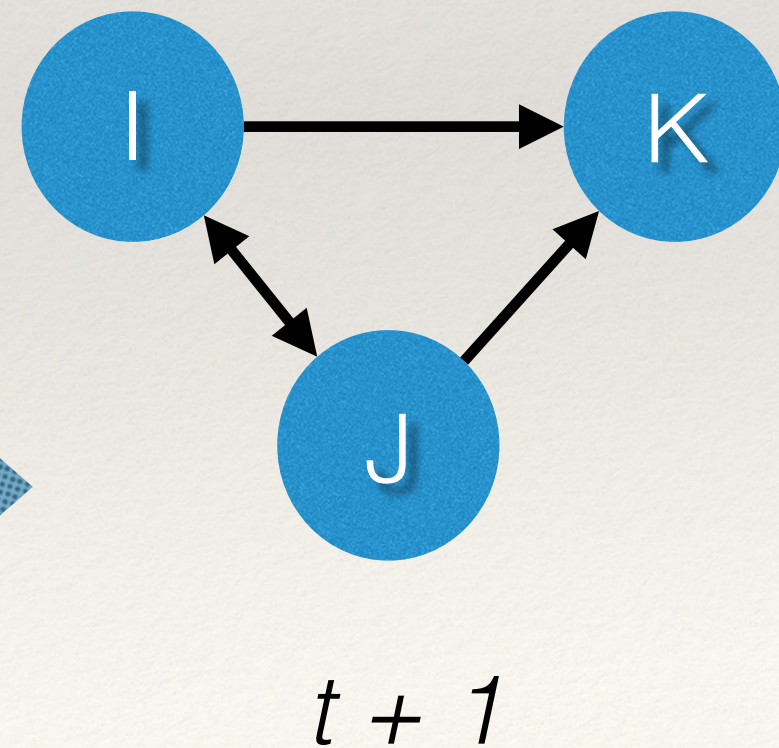
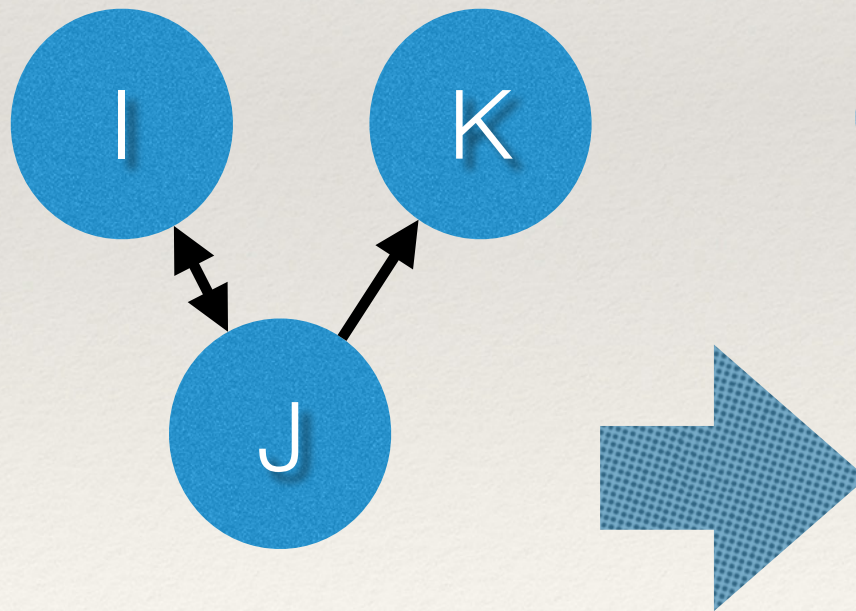
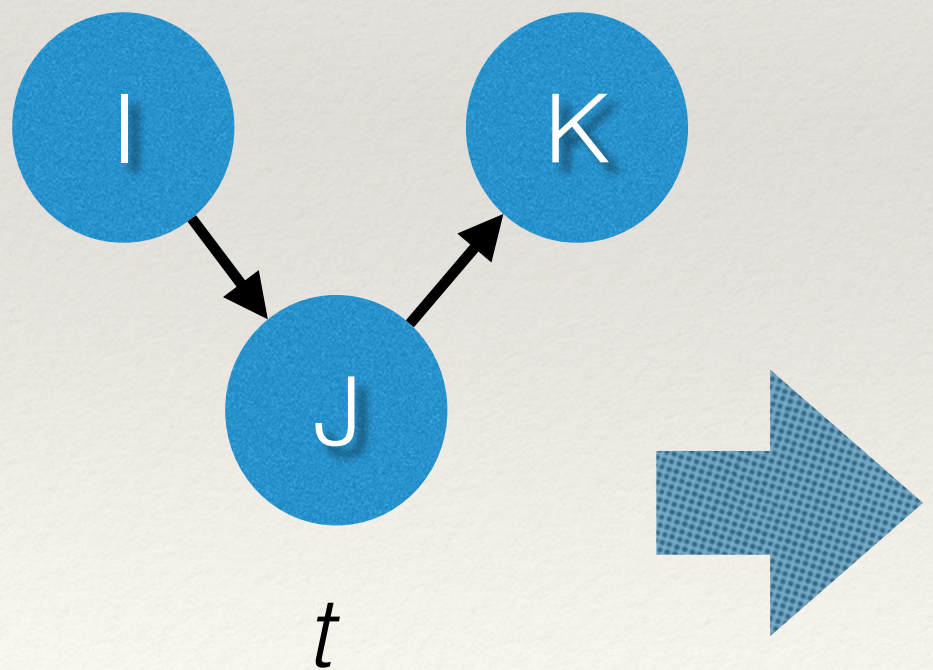
*Or...*



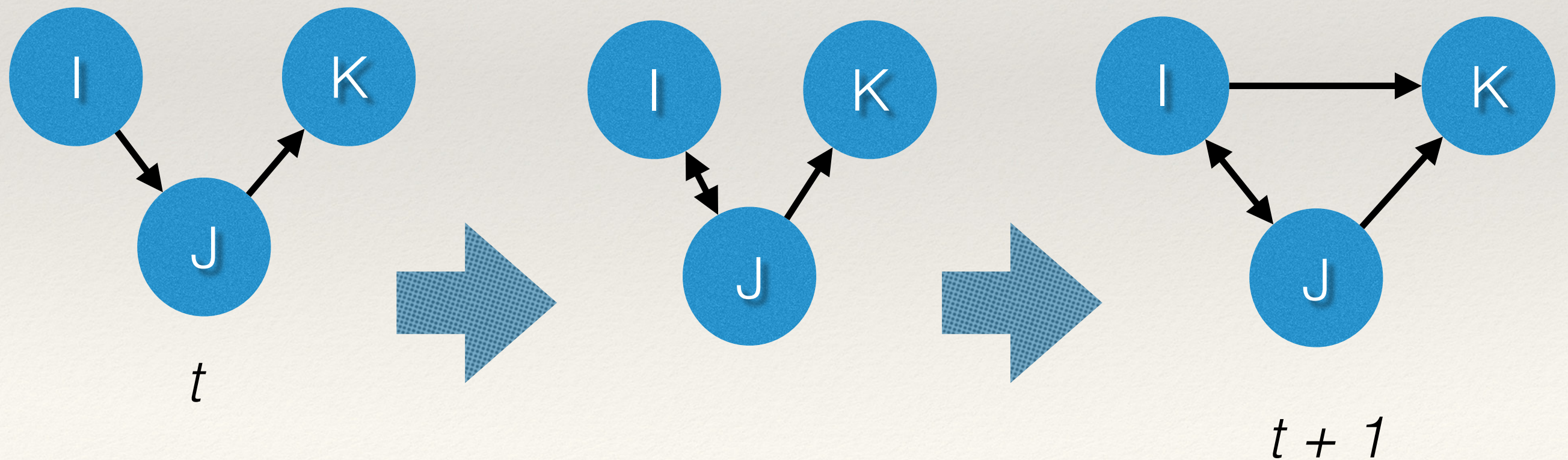
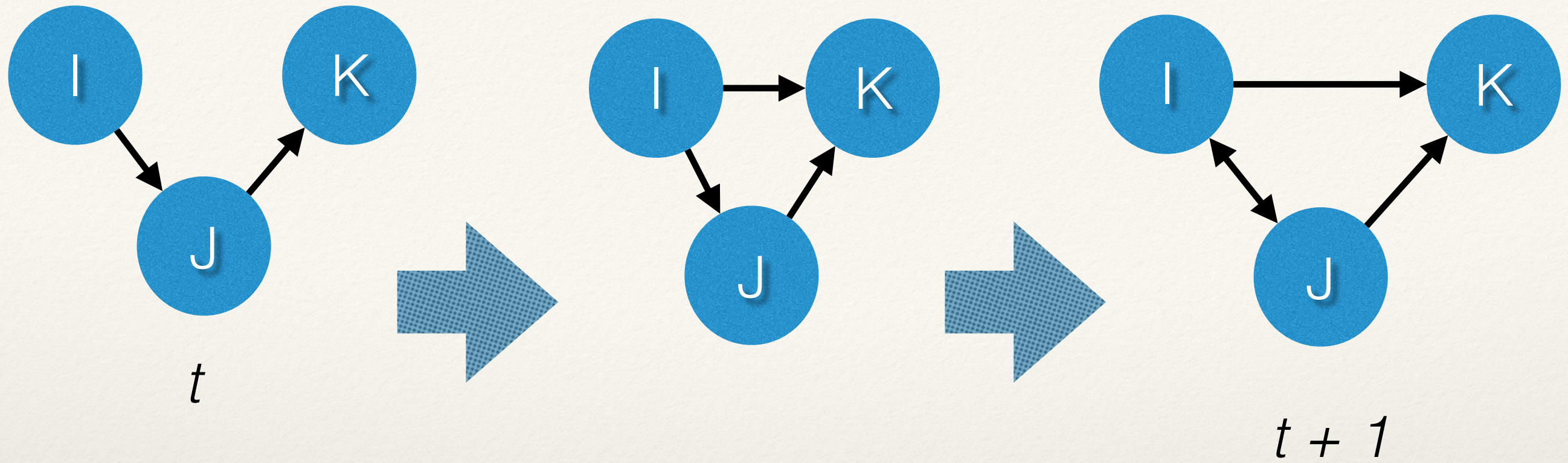




*Or...*

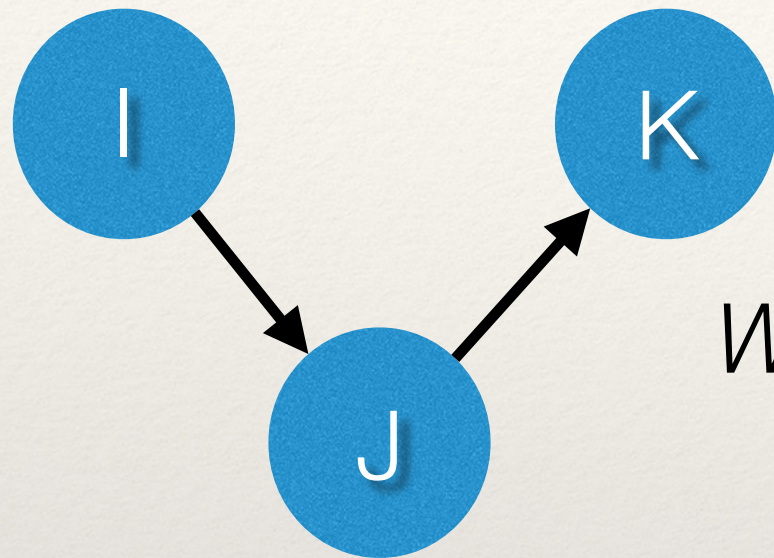






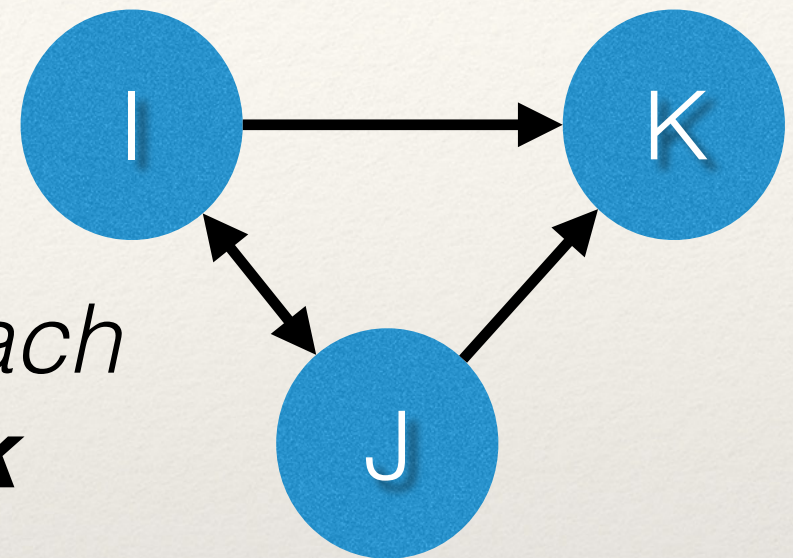


# Network Dynamics



$t$

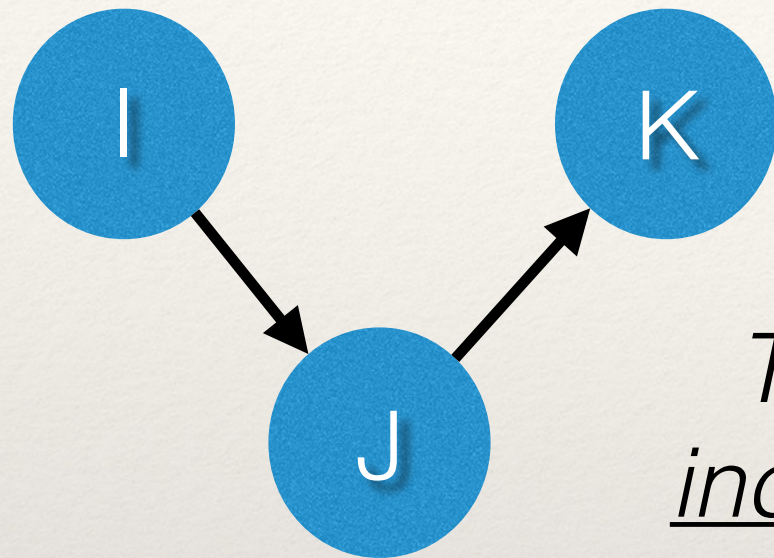
*We don't observe each  
step with **network  
panel data***



$t + 1$

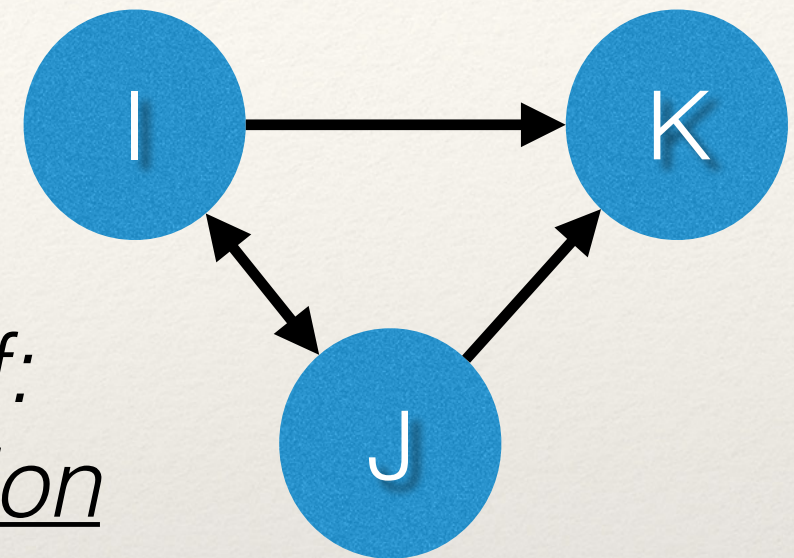


# Network Dynamics



$t$

*This is a problem of:  
incomplete observation  
of change*



$t + 1$

*We want to model  
these dynamics as  
micro steps*



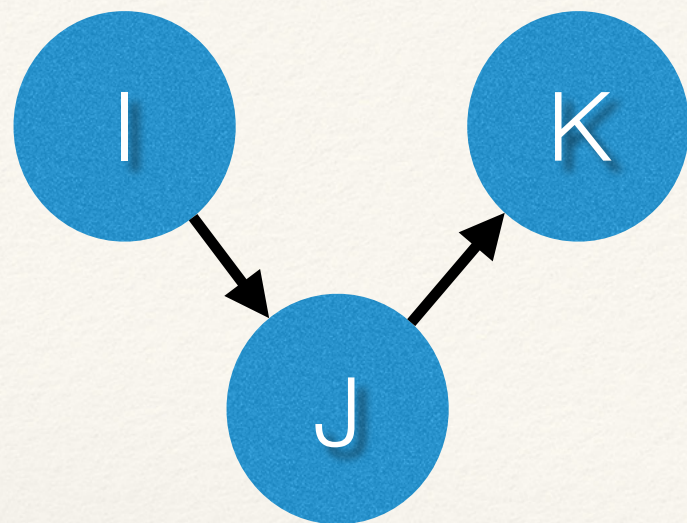
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# Micro-steps

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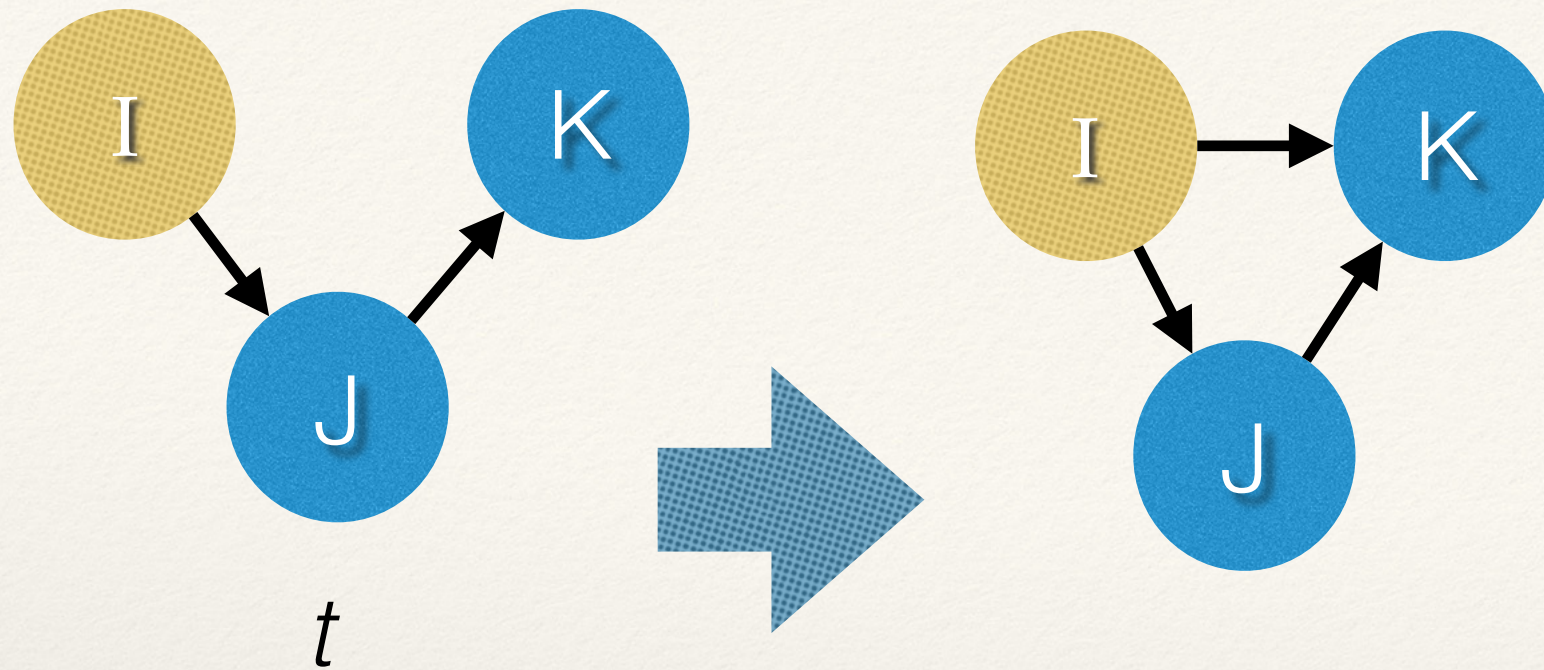
- ❖ What is a **micro-step**?:
- ❖ Uniquely identify actors
  - ❖ Actors control and decide about the tie variable
    - ❖ *(Note the difference from an ERGM)*





$t$

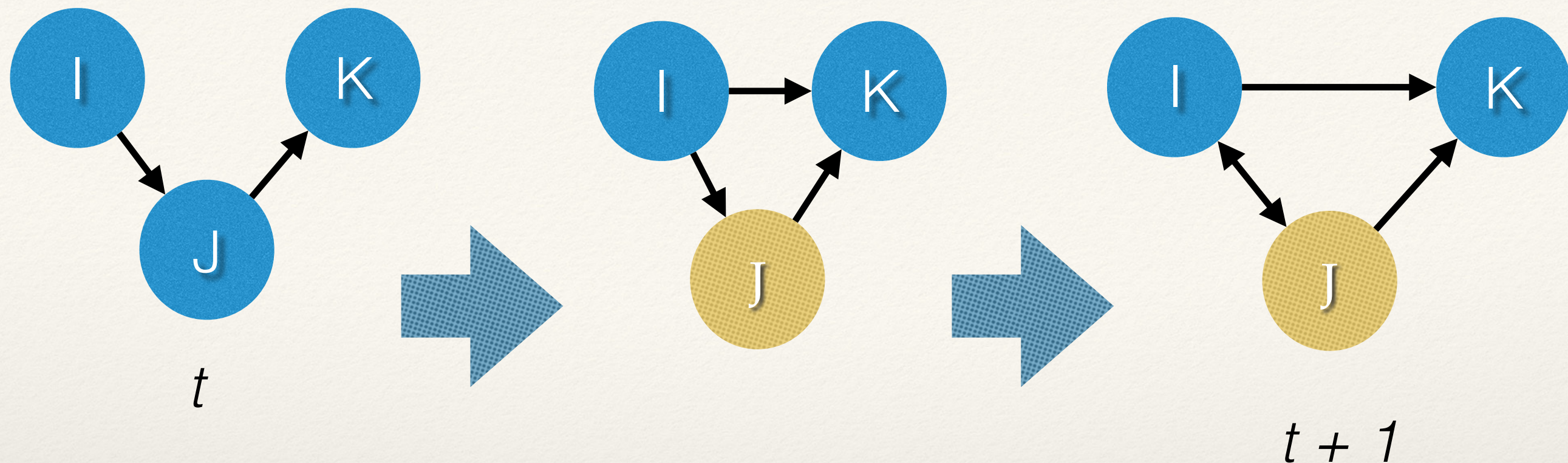




*In the first micro-step,  
the yellow node makes  
a decision.*

*Specifically, drop a tie.*



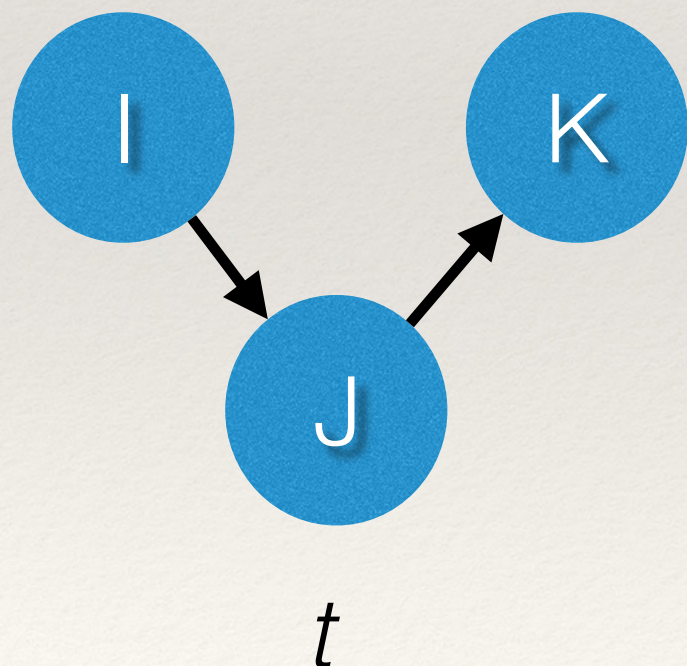


*In the second micro-step, the yellow node makes a decision.*

*Specifically, reciprocate a tie.*



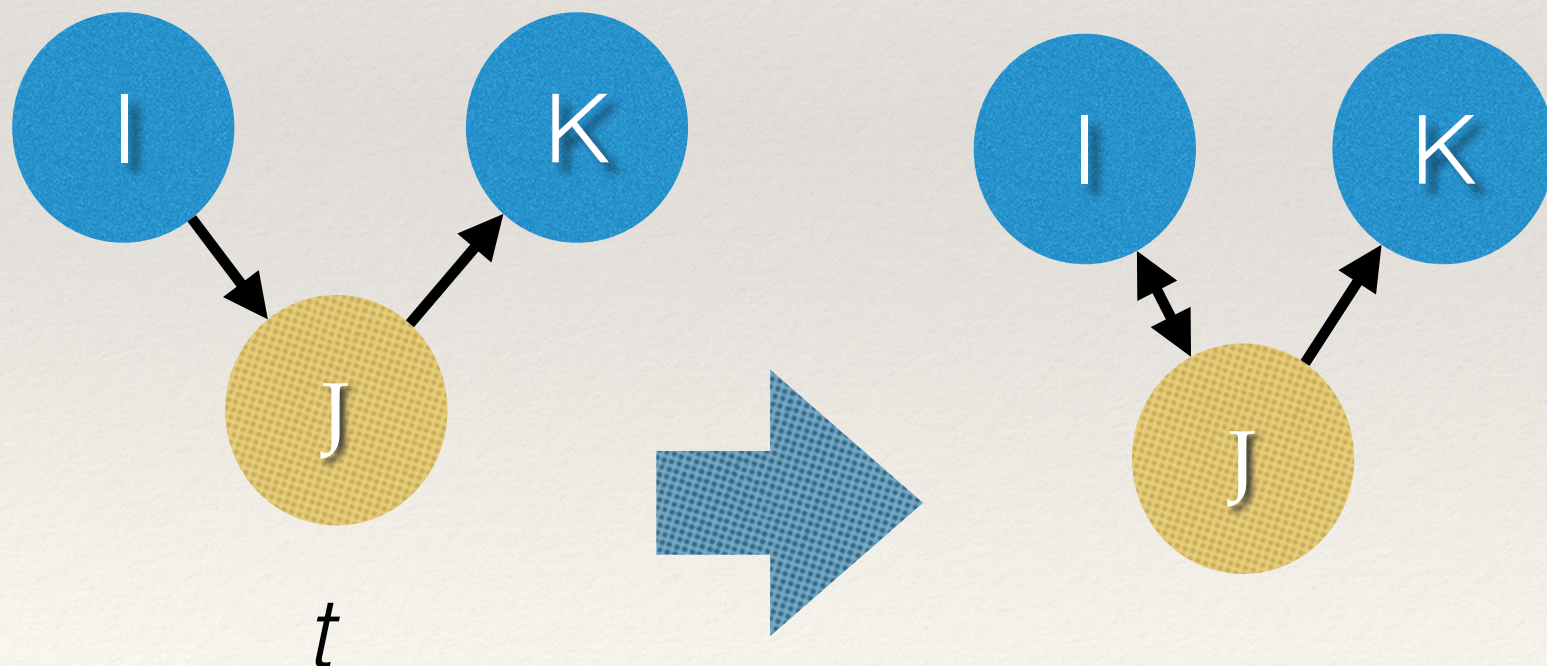
*But, there are different  
**sequences** of  
decisions that occur by  
which we would reach  
the second network.*





*In the first micro-step,  
the yellow node makes  
a decision.*

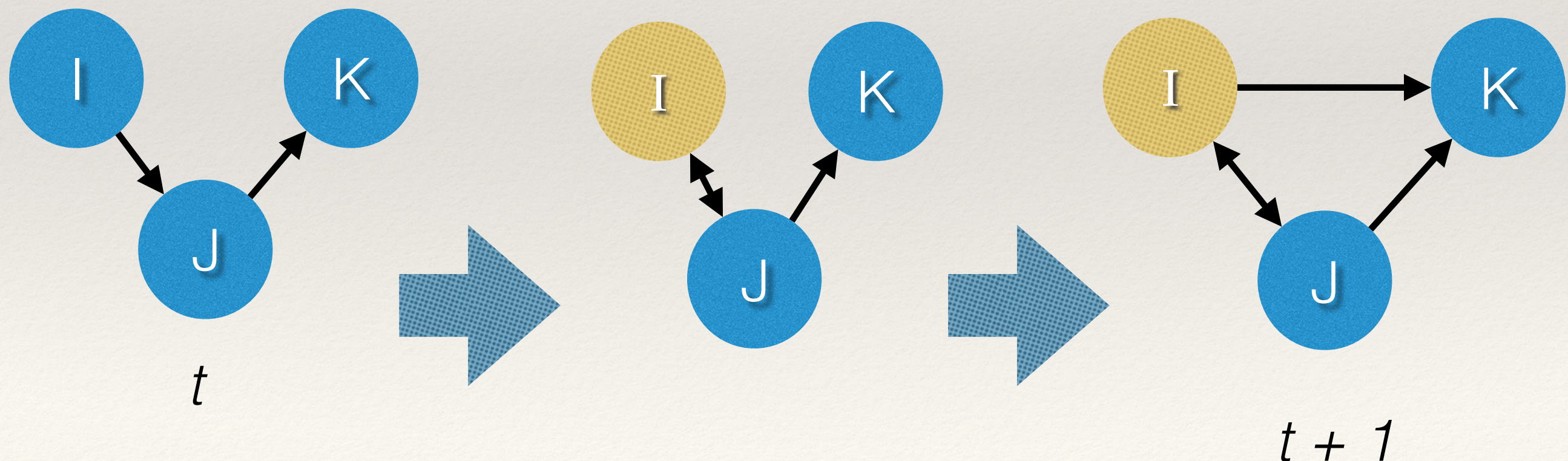
*Specifically,  
reciprocate a tie.*





*In the second micro-step, the yellow node makes a decision.*

*Specifically, drop a tie.*





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# Why ‘actor-based’?

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- ❖ Actors make decisions which drive change in the network (i.e. actor-driven or agent-based model).
- ❖ ERGMs are *edge*-based models in that we parameterize the configurations of edges that characterize the network.



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# Why 'actor-based'?

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- ❖ The SABM has 2 sub-models (called **functions**):
  - ❖ When can actor  $i$  make a decision? (**rate**)
  - ❖ Which decision does actor  $i$  make? (**objective**)



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# Simulating Network Evolution

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- ❖ The SABM logic goes like this:
  - ❖ Start with a network at  $t_0$  and run an algorithm to  $t_1$ .
  - ❖ For all actors, a *waiting time* is sampled according to the *rate function*.
  - ❖ Take the actor with the shortest waiting time and allow the actor to set a *micro step*.



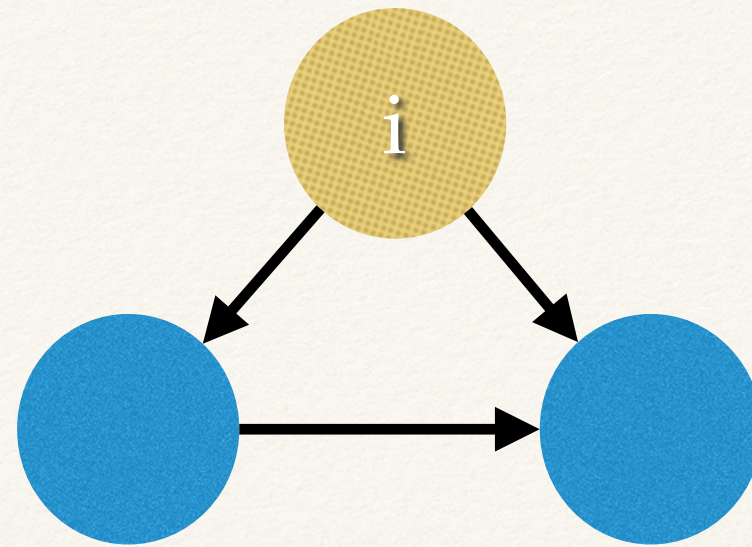
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# Objective Function

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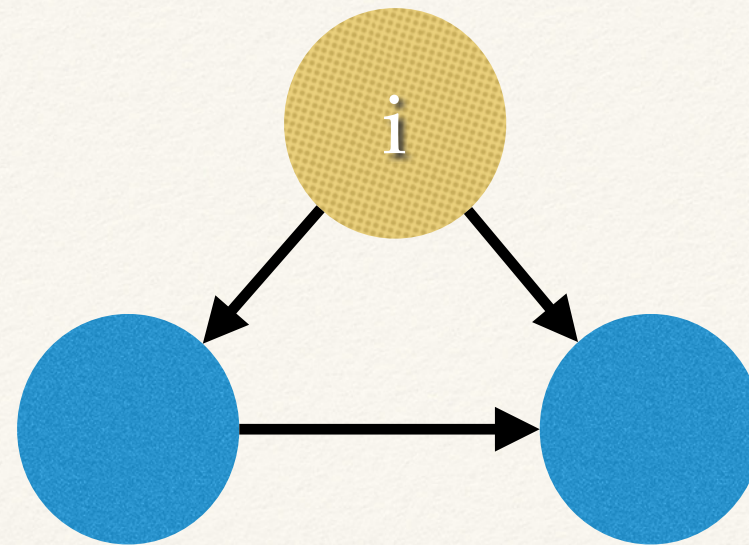
- ❖ The **rate** function determines how many decisions actors make.
- ❖ The **objective** function expresses how likely it is for an actor to change his/her network in a particular way.
- ❖ Represents the short-term *objectives* of the actor (hence the name).
  - ❖ “defined on the set of possible states of the network, as perceived from the point of view of the focal actor” (Snijders et al. 2010).



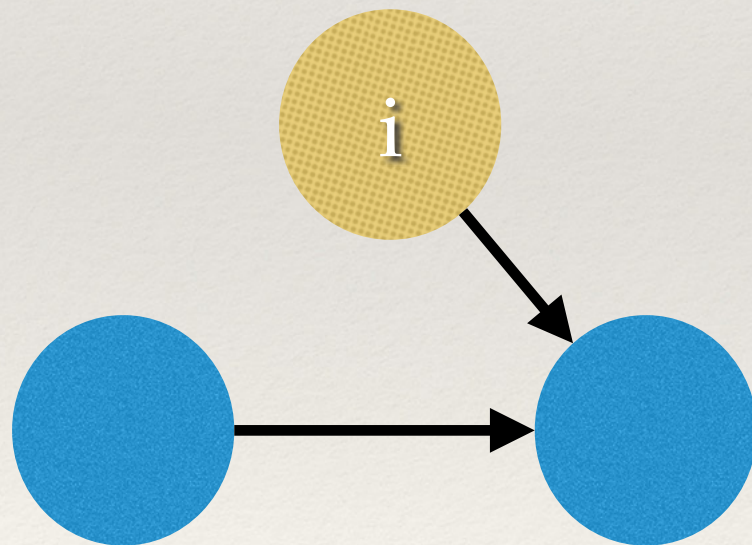


What can *i* do?



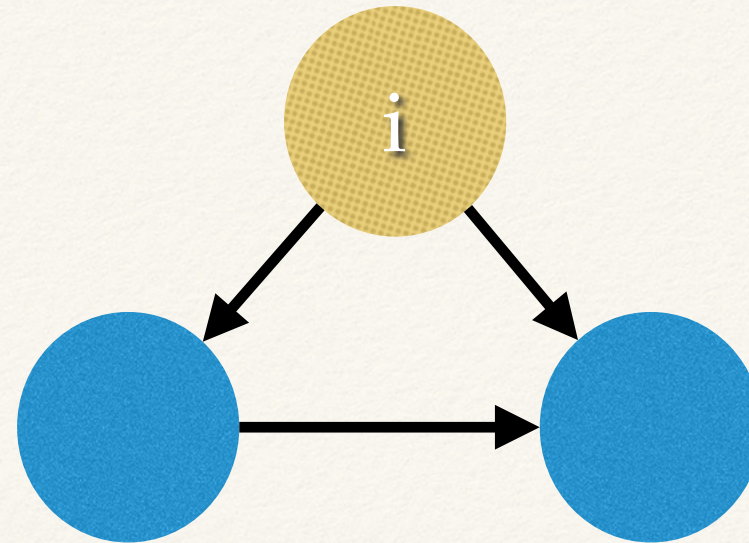


What can *i* do?

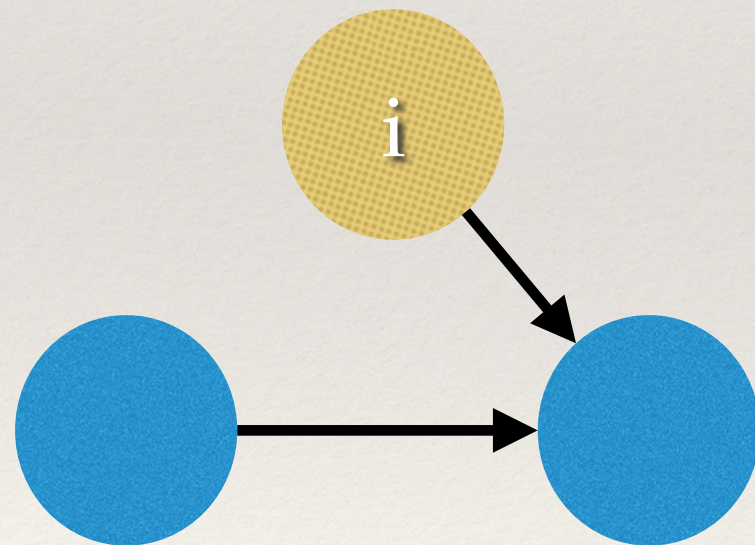


Drop an  
existing tie

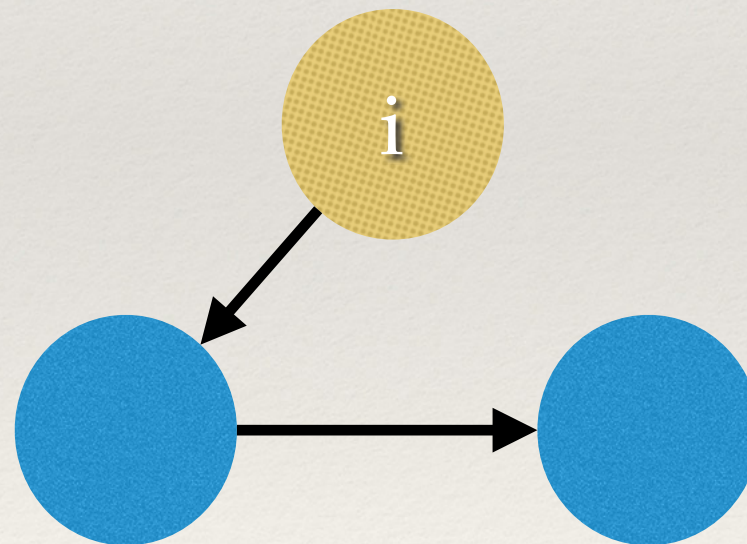




What can *i* do?

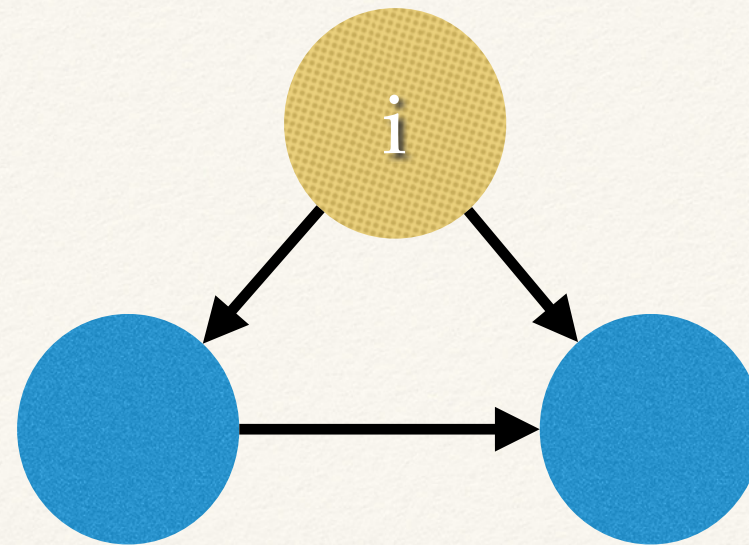


Drop an  
existing tie

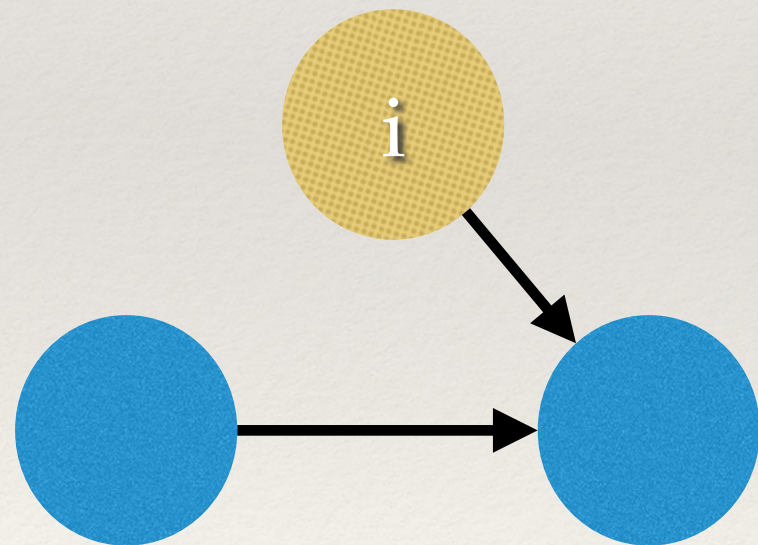


*Or...* drop a  
different tie

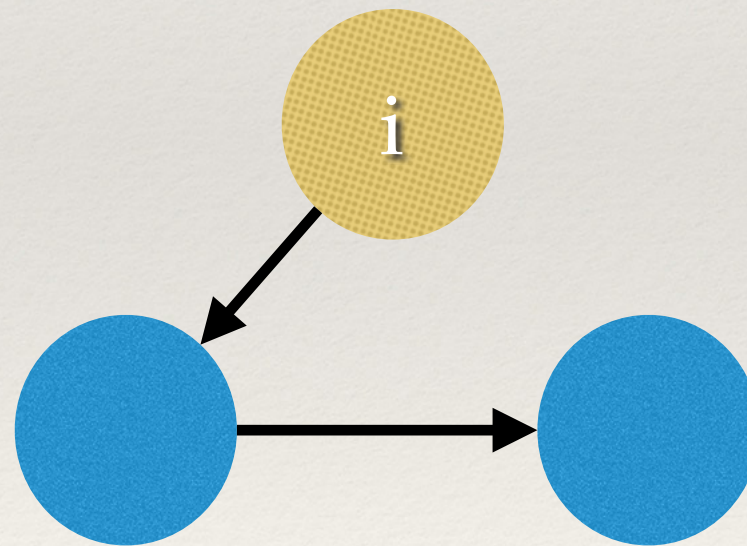




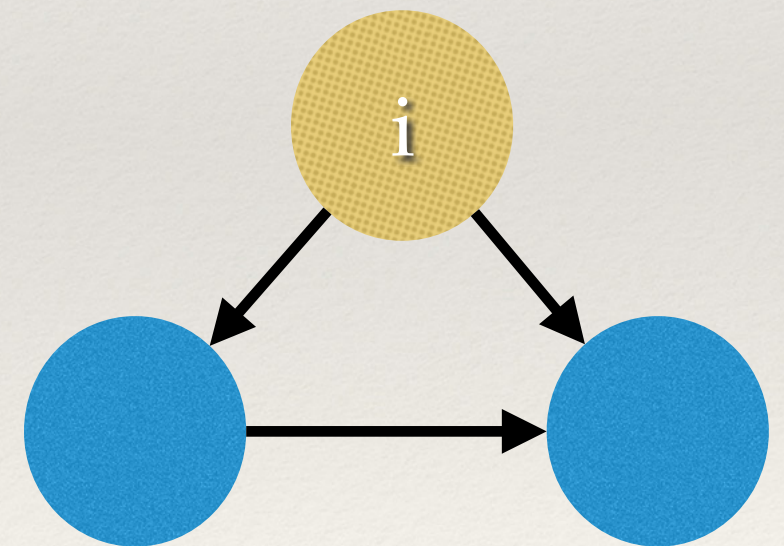
What can *i* do?



Drop an  
existing tie



*Or...* drop a  
different tie



*Or...* stay the  
same



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# Objective Function

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- ❖ The SABM simulates networks and compares them to the observed network.
- ❖ Basically, optimizing a random utility function.
  - ❖ Take an actor, evaluate what he/she can do, determine which is most likely.



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# Objective Function

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- ❖ The estimated model then yields estimates about actors' preferences
- ❖ **Positive** effects that are large and significantly different from zero indicate a preference over available alternatives for that particular configuration.
- ❖ The opposite for **negative** effects that are large and significantly different from zero.



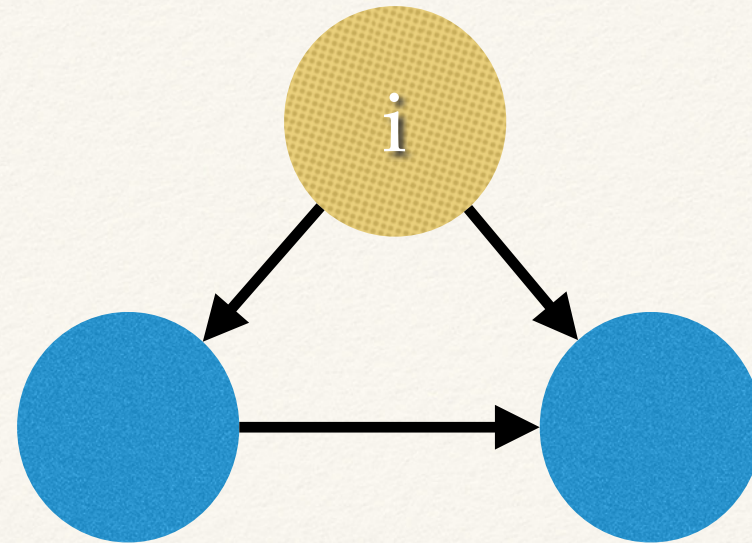
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# Objective Function

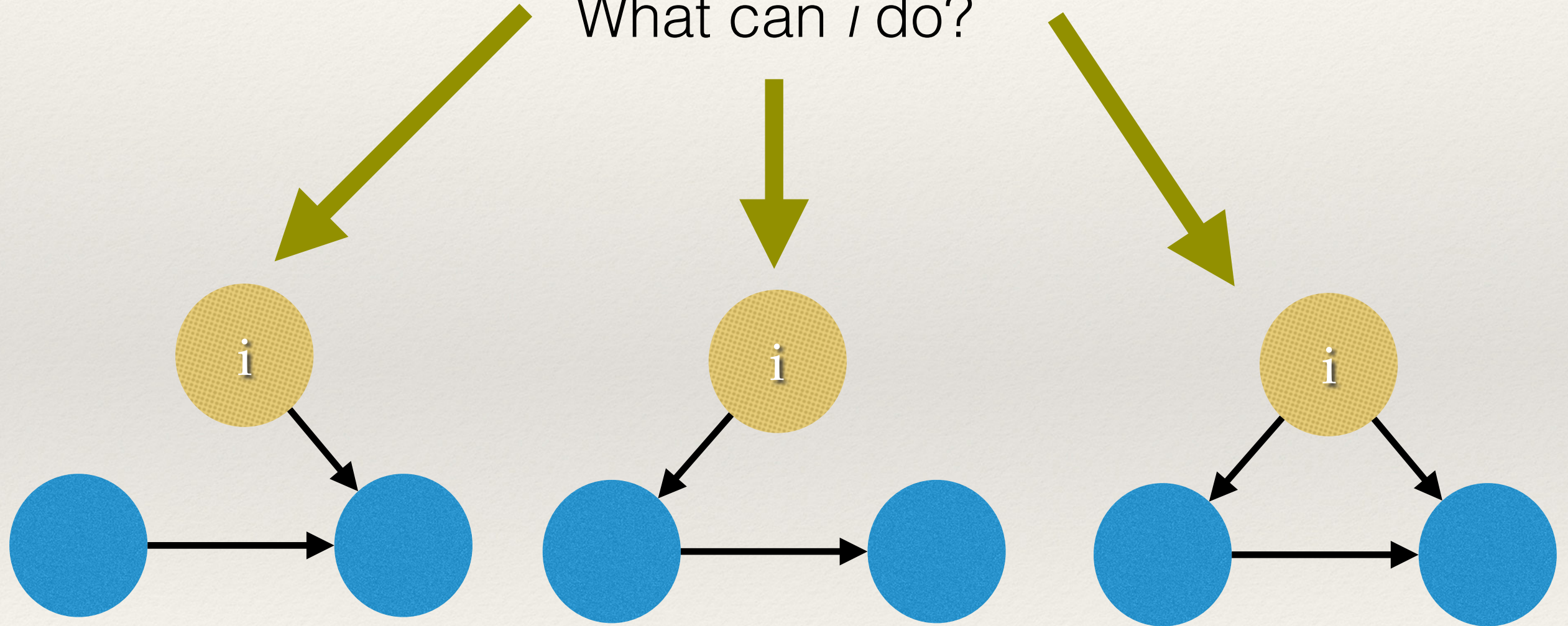
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- ❖ As with ERGMs, network configurations operationalize the process in which we are interested.
- ❖ Thus, we can test hypotheses regarding actor-based mechanisms.

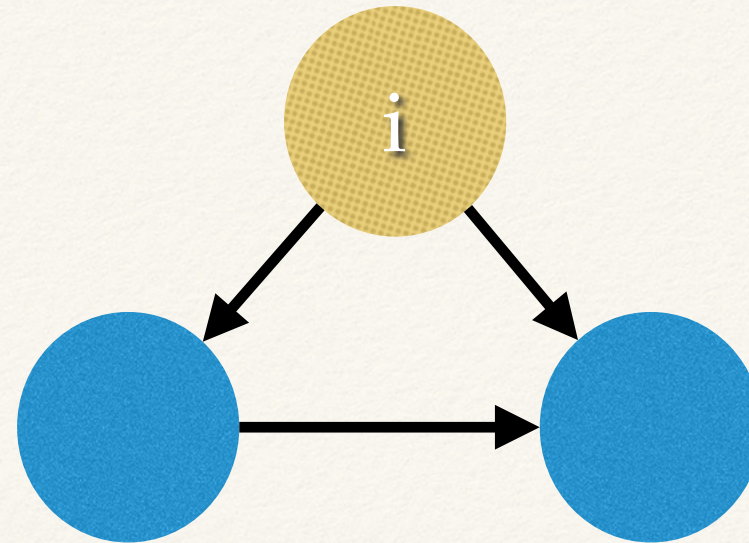




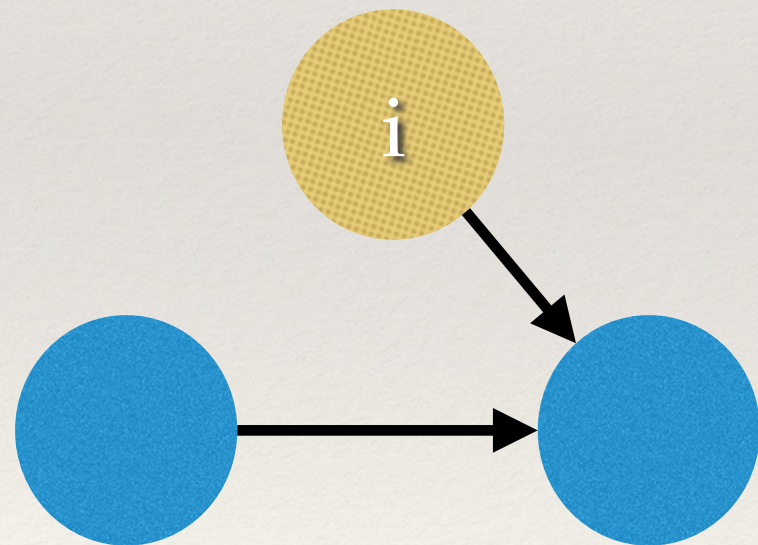
What can  $i$  do?





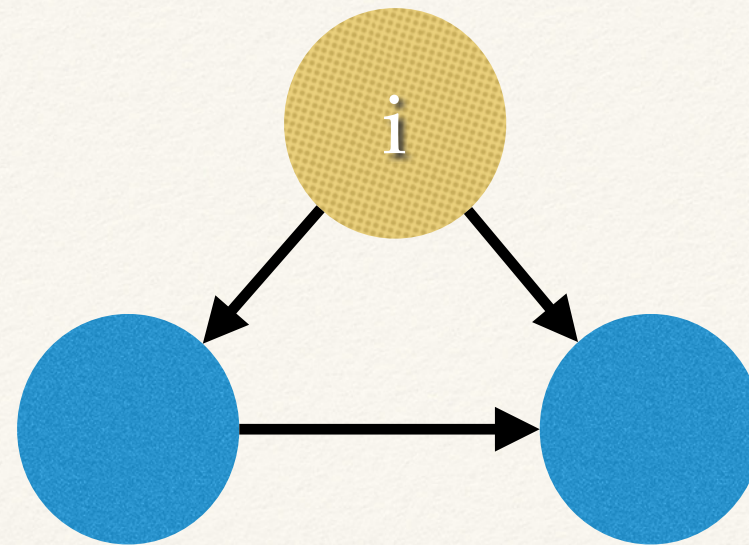


What can  $i$  do?

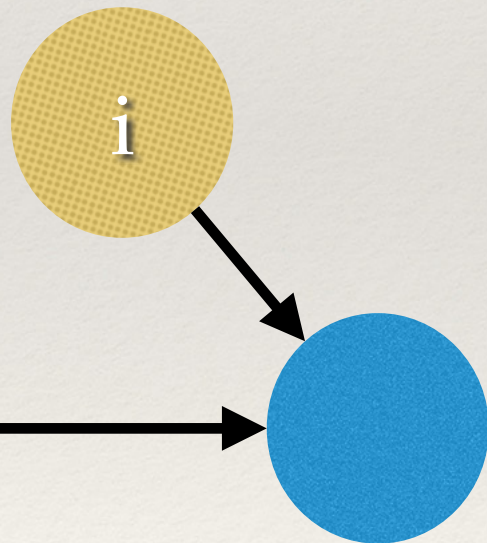


Drop ties to  
unpopular others

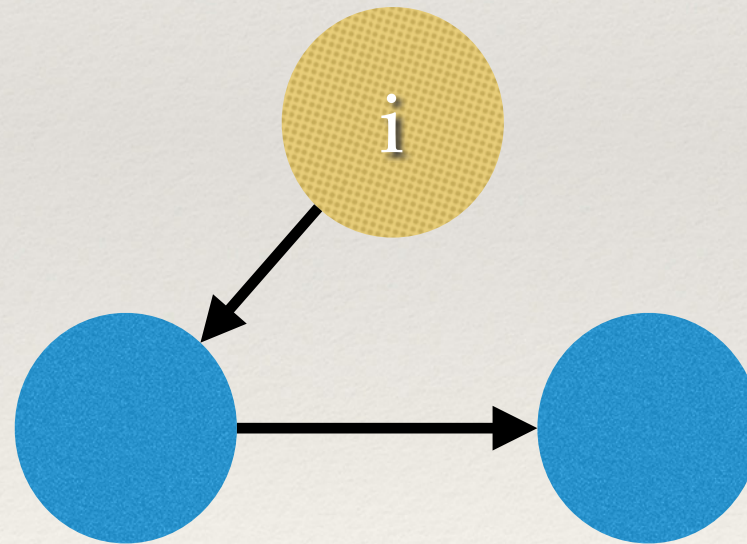




What can  $i$  do?

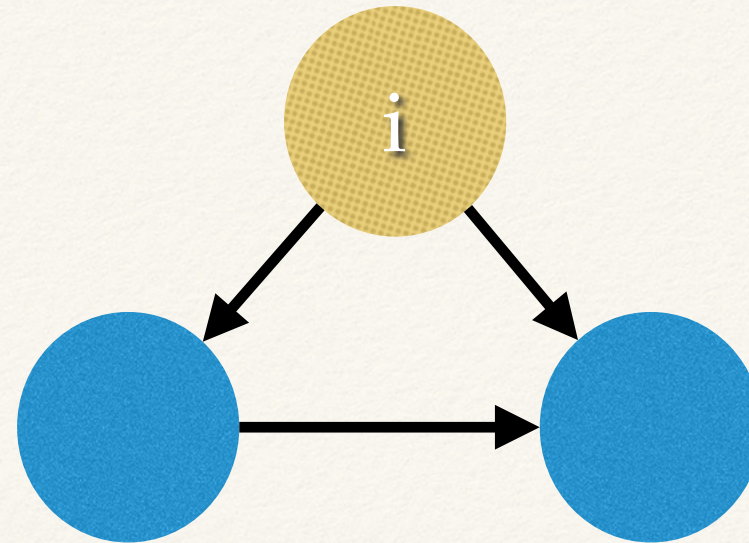


Drop ties to  
unpopular others

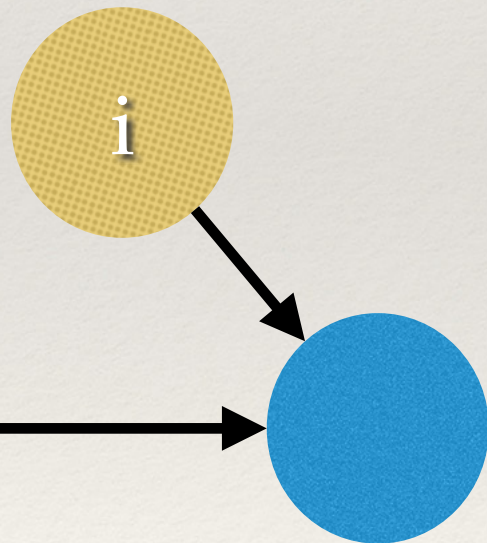


Drop ties to  
popular others

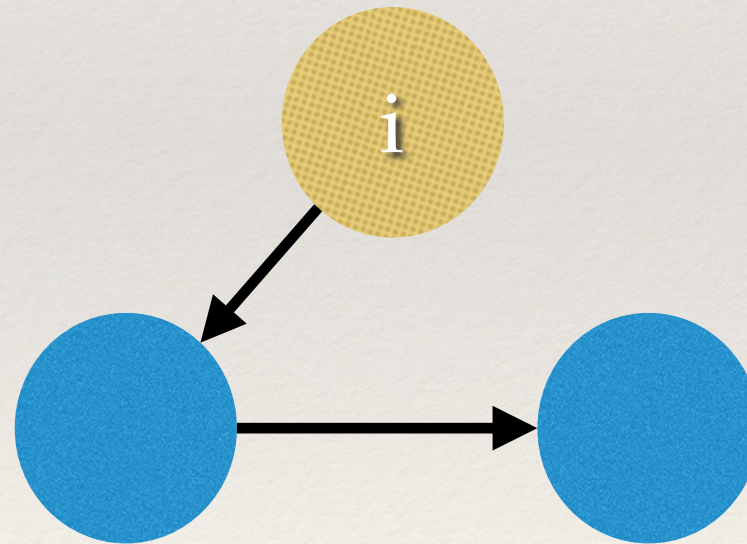




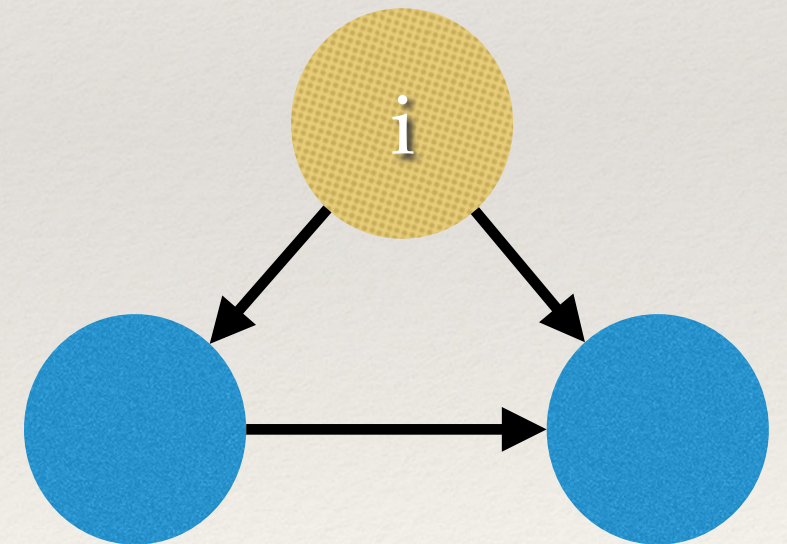
What can  $i$  do?



Drop ties to  
unpopular others



Drop ties to  
popular others



Be happy with 2  
friends :)



# Basic Effects

		<u>Effect</u>	
$t$	$t+1$	<u>(RSiena term)</u>	<u>Preference</u>



# Basic Effects

		<u>Effect</u>	<u>Preference</u>
$t$	$t+1$	<u>(RSiena term)</u>	
			to form ties

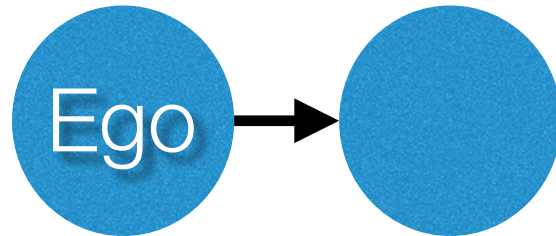


# Basic Effects

$t$



$t+1$



Effect  
(RSiena term)

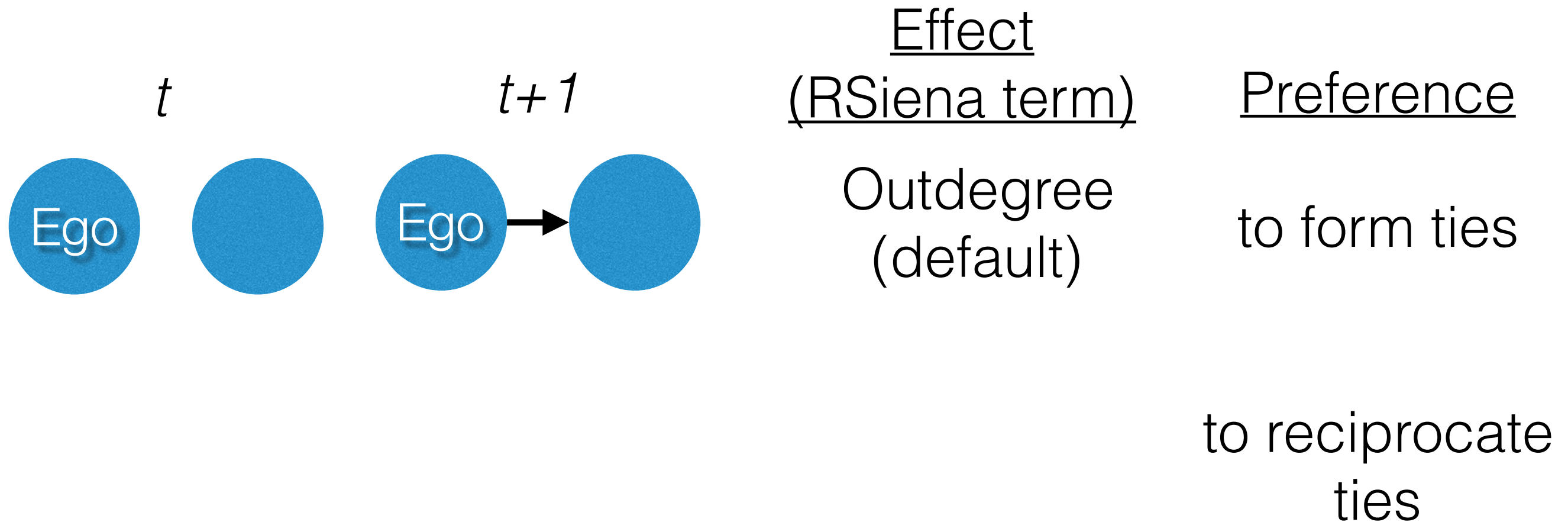
Outdegree  
(default)

Preference

to form ties



# Basic Effects



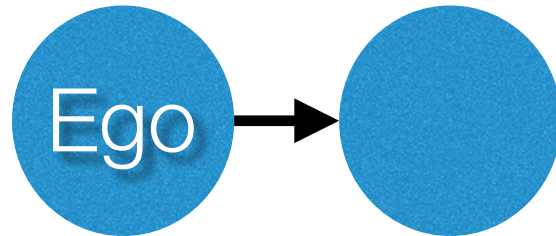


# Basic Effects

$t$



$t+1$

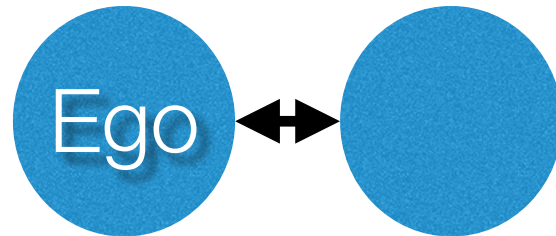
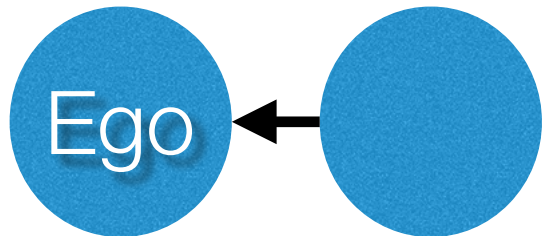


Effect  
(RSiena term)

Outdegree  
(default)

Preference

to form ties



Reciprocity  
(default)

to reciprocate  
ties



# Additional Effects

		<u>Effect</u>	<u>Preference</u>
$t$	$t+1$	<u>(RSiena term)</u>	



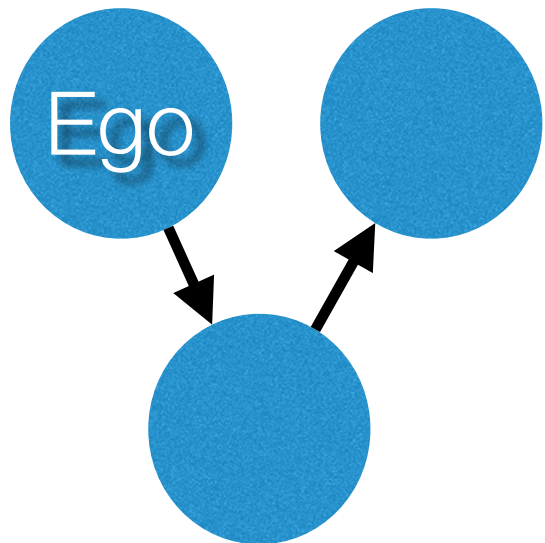
# Additional Effects

$t$	$t+1$	<u>Effect</u> <u>(RSiena term)</u>	<u>Preference</u>
			for being friend of the friend's friends

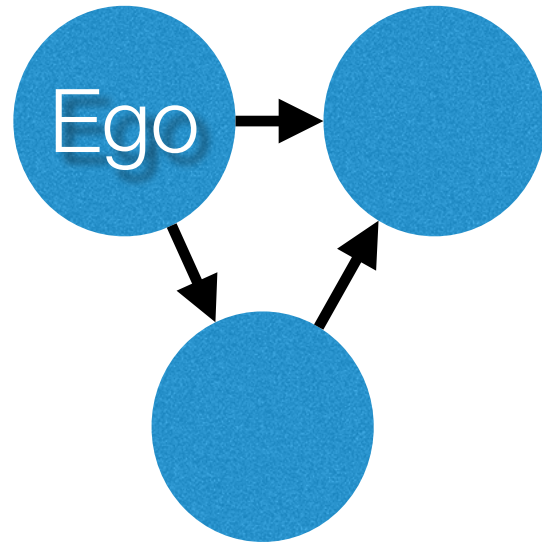


# Additional Effects

$t$



$t+1$



Effect  
(RSiena term)

Transitive  
Triplets  
(transTrip)

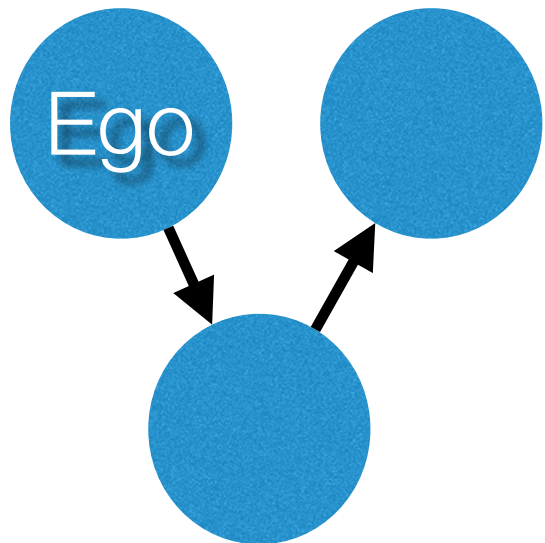
Preference

for being  
friend of the  
friend's friends

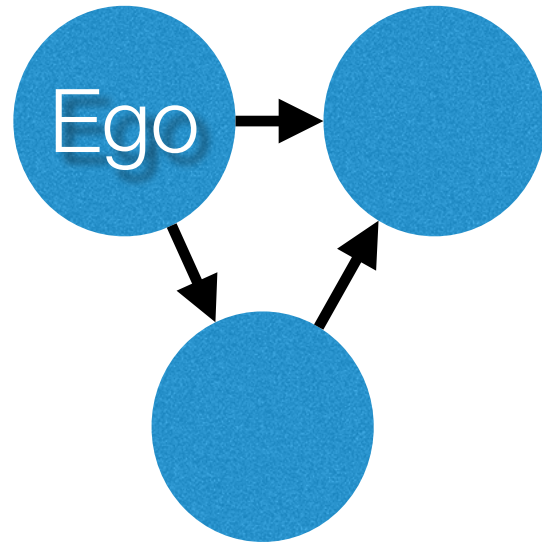


# Additional Effects

$t$



$t+1$



Effect  
(RSiena term)

Transitive  
Triplets  
(transTrip)

Preference

for being  
friend of the  
friend's friends

for forming  
cycles



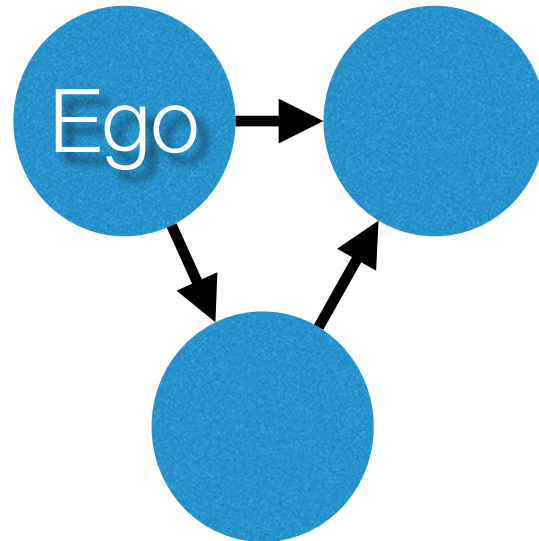
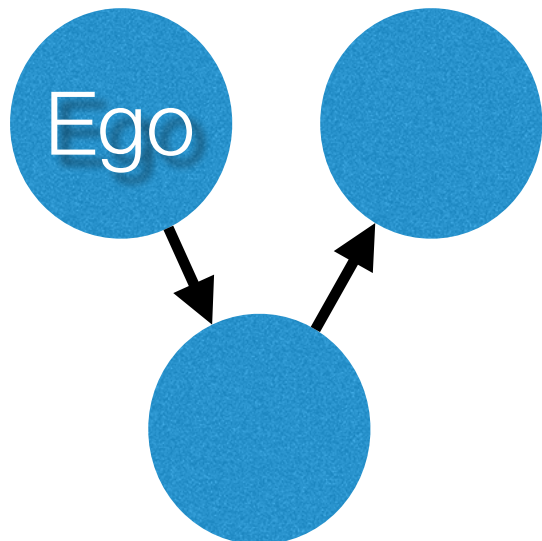
# Additional Effects

$t$

$t+1$

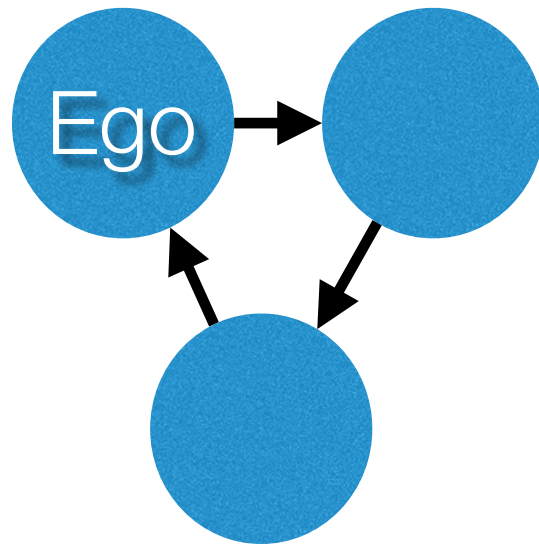
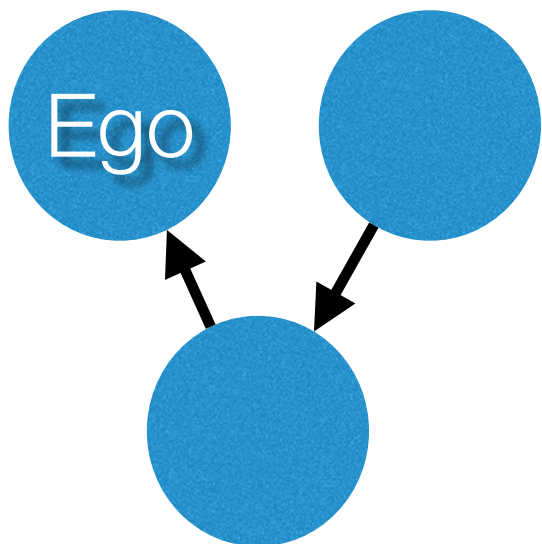
Effect  
(RSiena term)

Preference



Transitive  
Triplets  
(transTrip)

for being  
friend of the  
friend's friends



Cyclical Triad  
(cycle3)

for forming  
cycles



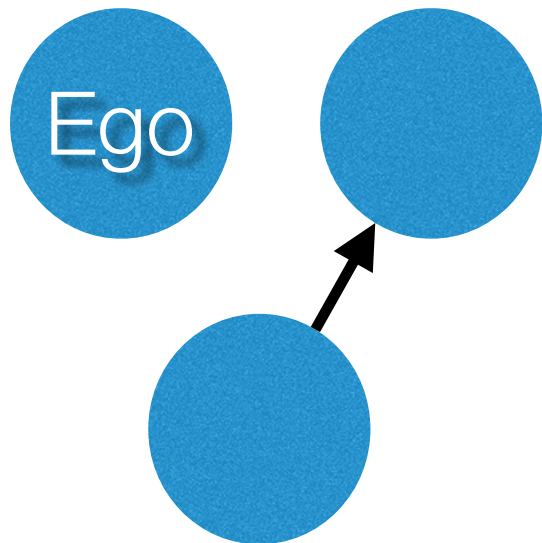
# Additional Effects

$t$	$t+1$	<u>Effect</u> <u>(RSiena term)</u>	<u>Preference</u>
			for being friend of popular alters

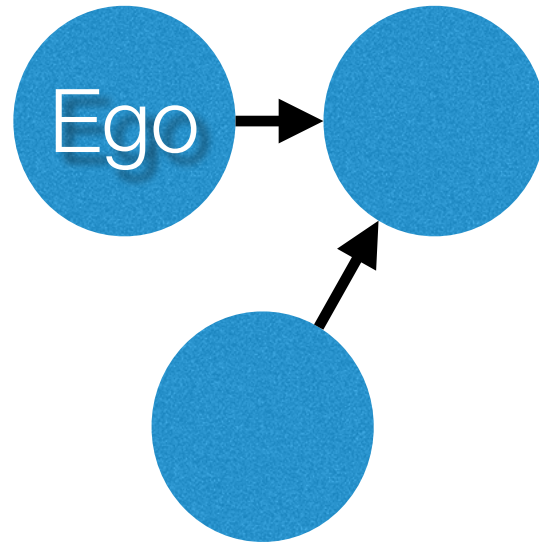


# Additional Effects

$t$



$t+1$



Effect  
(RSiena term)

Popularity  
(inPop)

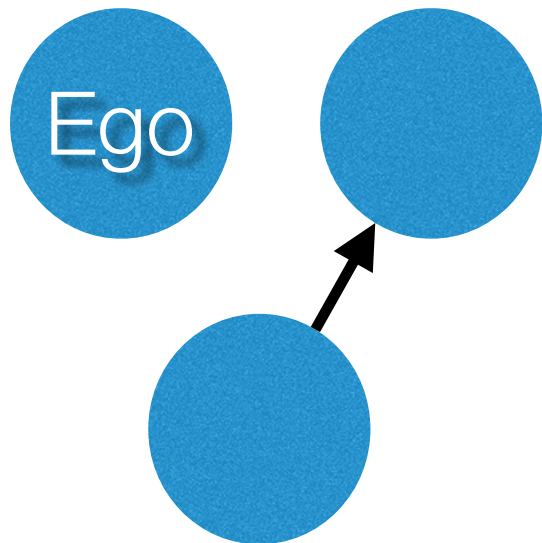
Preference

for being  
friend of  
popular alters

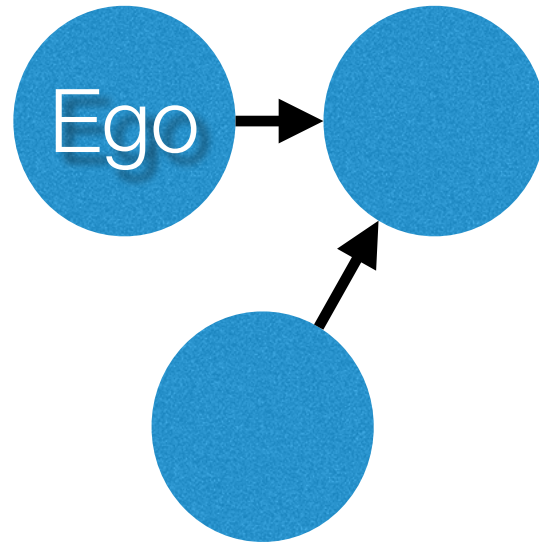


# Additional Effects

$t$



$t+1$



Effect  
(RSiena term)

Popularity  
(inPop)

Preference

for being  
friend of  
popular alters

for being  
friend of  
active alters



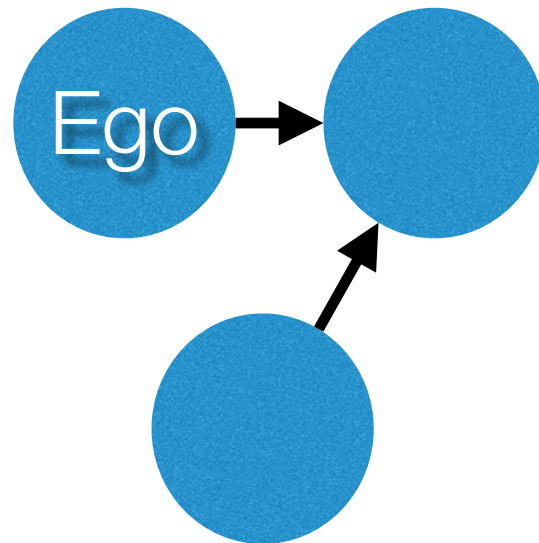
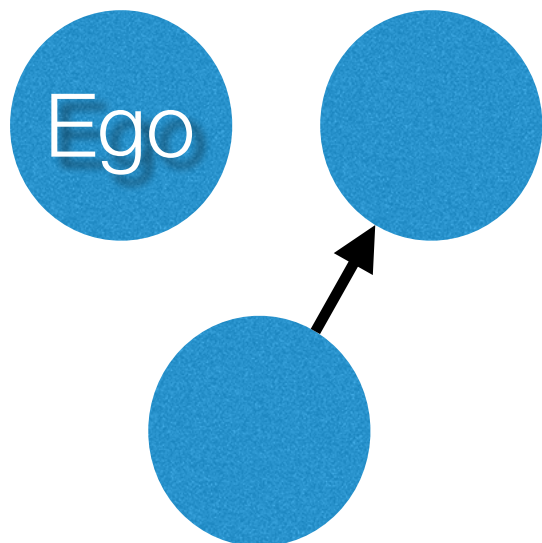
# Additional Effects

$t$

$t+1$

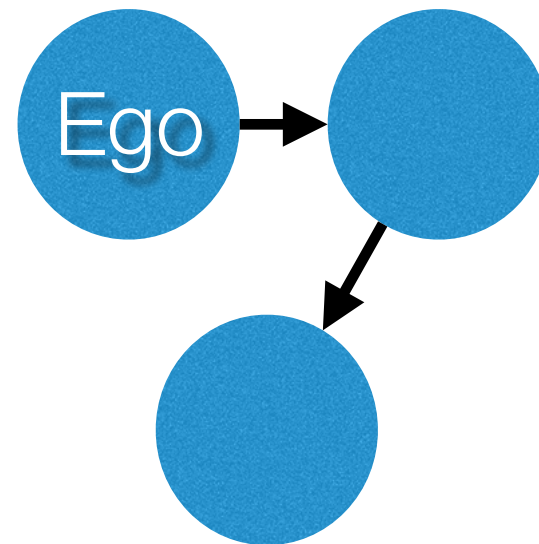
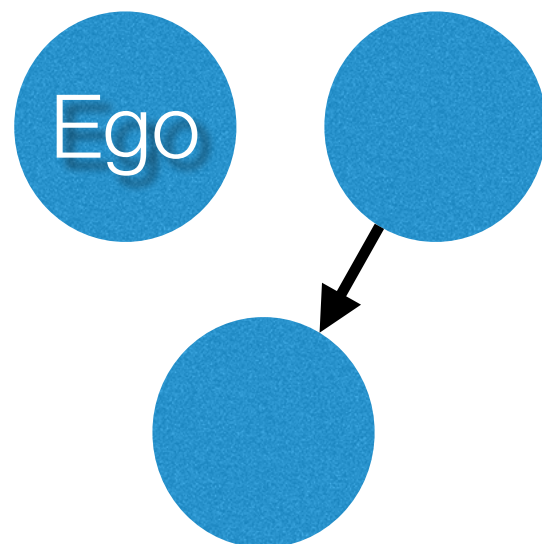
Effect  
(RSiena term)

Preference



Popularity  
(inPop)

for being  
friend of  
popular alters



Activity  
(outPop)

for being  
friend of  
active alters



# Interactions w/ Covariates

		<u>Effect</u>	
$t$	$t+1$	<u>(RSiena term)</u>	<u>Preference</u>

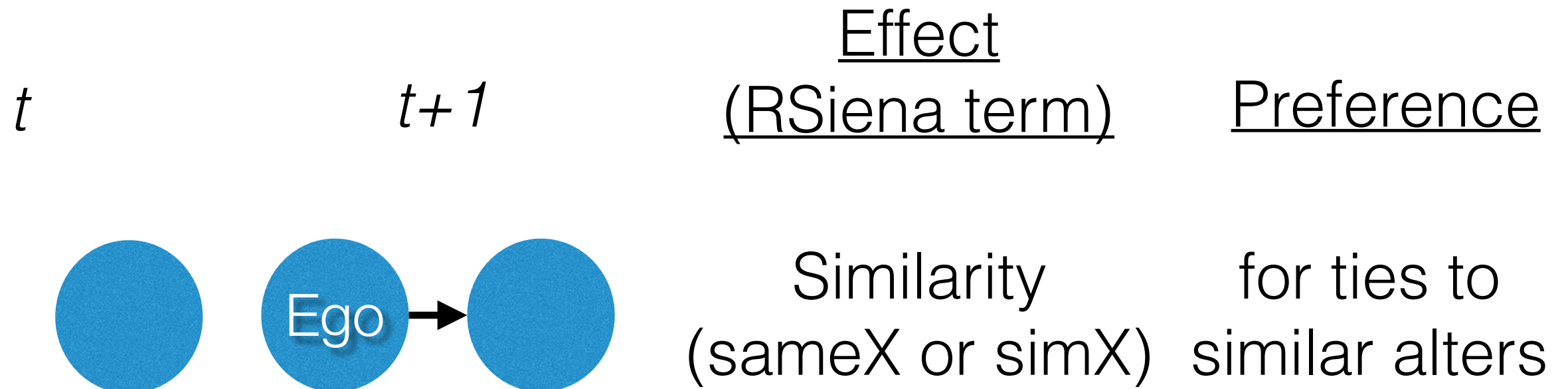


# Interactions w/ Covariates

$t$	$t+1$	<u>Effect</u> <u>(RSiena term)</u>	<u>Preference</u>  for ties to similar alters
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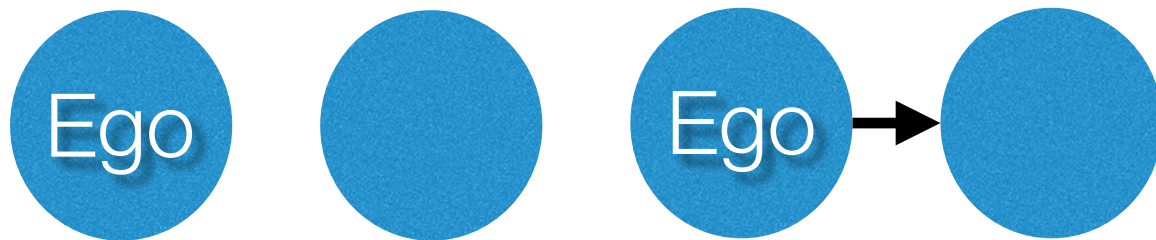
# Interactions w/ Covariates





# Interactions w/ Covariates

$t$	$t+1$	<u>Effect</u> <u>(RSiena term)</u>	<u>Preference</u>
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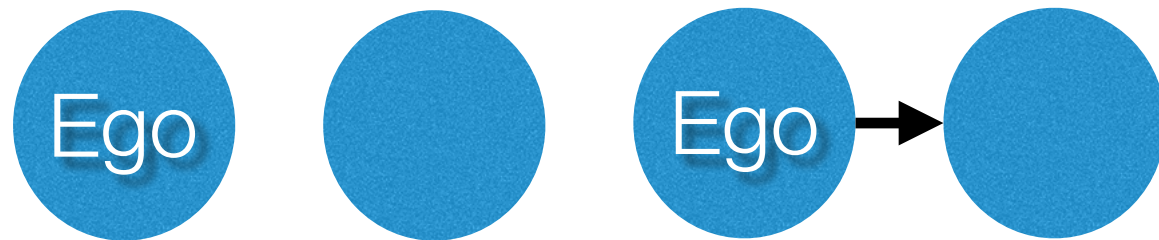
Similarity (sameX or simX)	for ties to similar alters
-------------------------------	-------------------------------

ego's covariate  
effect on  
preference

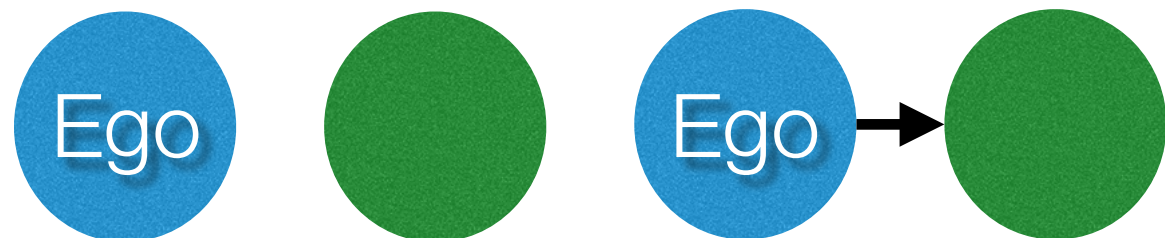


# Interactions w/ Covariates

$t$	$t+1$	<u>Effect</u> (RSiena term)	<u>Preference</u>
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Similarity  
(sameX or simX) for ties to  
similar alters

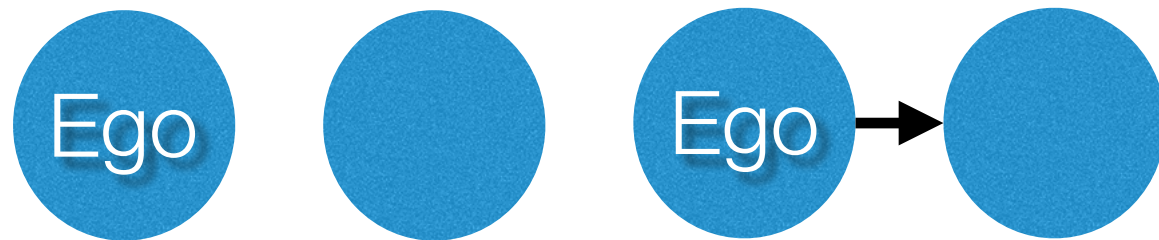


Behavior Ego  
(EgoX) ego's covariate  
effect on  
preference

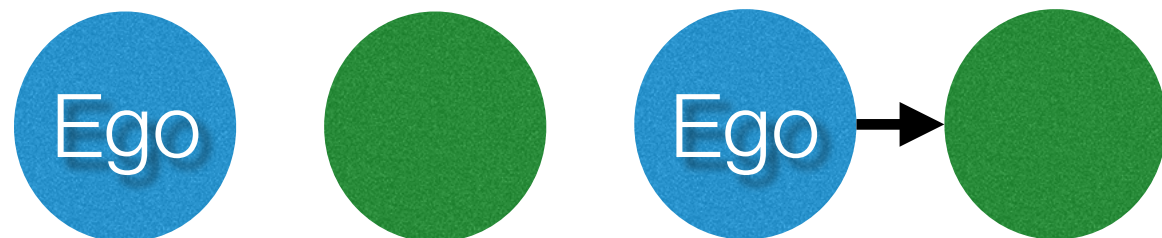


# Interactions w/ Covariates

$t$	$t+1$	<u>Effect</u> (RSiena term)	<u>Preference</u>
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Similarity  
(sameX or simX) for ties to  
similar alters



Behavior Ego  
(EgoX)

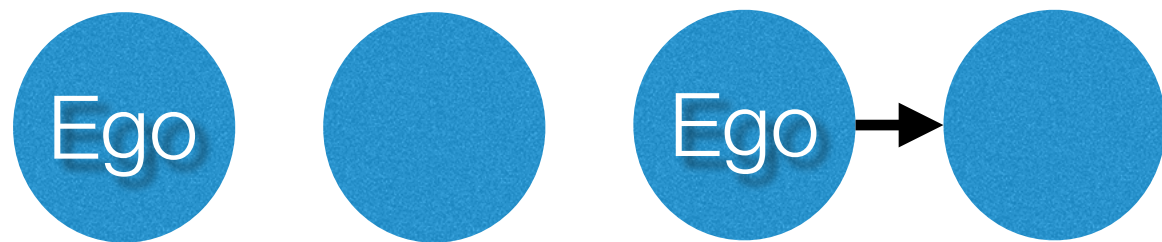
ego's covariate  
effect on  
preference

alter's covariate  
effect on  
preference

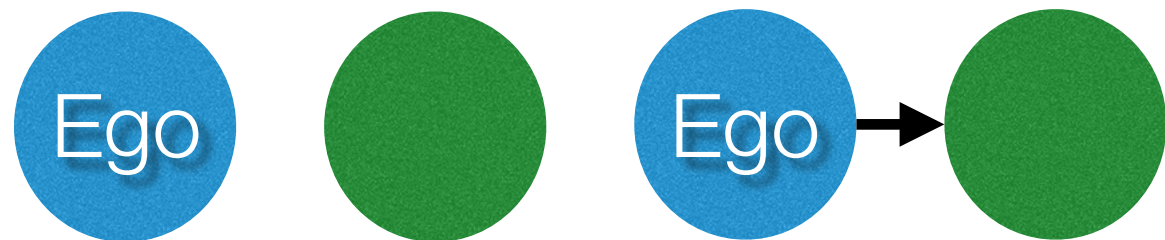


# Interactions w/ Covariates

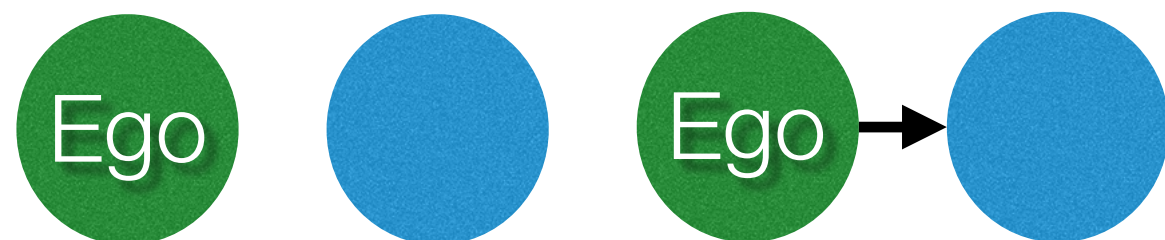
$t$	$t+1$	<u>Effect</u> (RSiena term)	<u>Preference</u>
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Similarity  
(sameX or simX) for ties to  
similar alters



Behavior Ego  
(EgoX) ego's covariate  
effect on  
preference



Behavior Alter  
(AlterX) alter's covariate  
effect on  
preference



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# Learning Goals

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- ❖ Understand difference between Exponential Random Graph Models and Stochastic Actor-Based Models
- ❖ Describe logic of *micro-steps* and simulation of networks using **rate** function.
- ❖ Describe logic of *preferences* and simulation of networks using **objective** function.



Questions?