# Video Competition Specifications

Teams competing in the Video Design Competition should prepare a 90 second video on this year's game theme.   The purpose of the video contest is to enhance students' researching and fact-finding skills, and to educate them about the game theme. Students are encouraged to be creative in their entries, yet informative. The video can be staged as a short play, commercial, news broadcast, talk show, music video, documentary, etc.

## Guidelines

- One submission per team
- Between 60 seconds – 90 seconds in length
- Based on your current BEST team
- Incorporate this year's game theme
- Include school name, location, and name of participating hub
- Can include music, but no objectionable lyrics
- Content should not be objectionable and should be representative of the team and school
- Must be able to play in Windows Media Player (.mp4)
- Resolution should be 1280 X 720

## Judging Criteria

- Captivating
- Creativity and innovation
- Clarity of audio
- Technical quality of video
- Editing (organization, flow)
- Best use of game theme
- Best combination of narration and video
- Best incorporation of team members

## Judging Process

A team of judges will preview videos and choose the top videos to be shown during South's BEST. South's BEST teams will vote on the top three videos.  The winner will be announced on Sunday afternoon.

## Video Submission Process

Videos should mailed on a flash drive by the required date based upon your local hub competition date to the following address:

> COSAM Outreach
> South's BEST Videos
> 131 Sciences Center Classrooms Building
> 315 Roosevelt Concourse
> Auburn University, AL 36849

| Hub Competition Dates | Submission Deadline- This is NOT a postmark deadline |
| --- | --- |
| October 1 - 3 | 5:00pm CST, Thursday, November 5 |
| October 8 - 10 | 5:00pm CST, Thursday, November 5 |
| October 22 - 24 | 5:00pm CST, Thursday, November 5 |
| October 29 - 31 | 5:00pm CST, Thursday, November 17 |
| November 7 | 5:00pm CST, Thursday, November 17 |

- Videos files must be named, "Team Number ___ School Name.mp4"
- Jump drives will not be returned.