### Feature Attribution:

Introduction to the Classic Methodologies

2024-07-19

Li Peng-Hsuan 李朋軒

## Agenda

- Why feature attribution
- Classic methodologies—the general, the good and the sound
- The SOTA and the limit

## Agenda

- Why feature attribution
- Classic methodologies—the general, the good and the sound
- The SOTA and the limit

## Why Feature Attribution

- Model validation
- Knowledge discovery

# Cats and Dogs

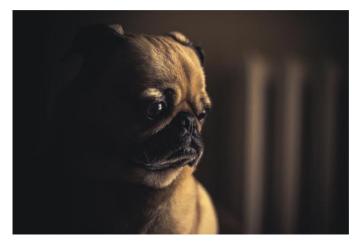
















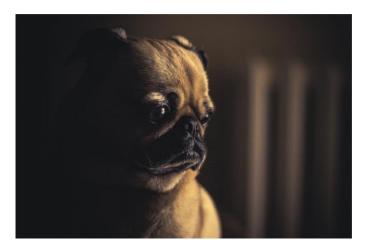






















dog dog



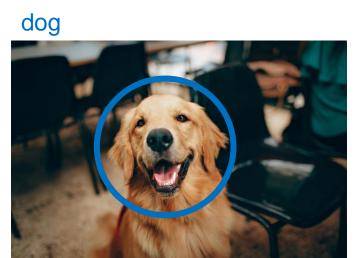






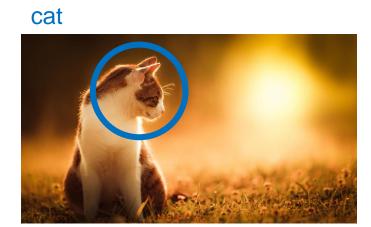






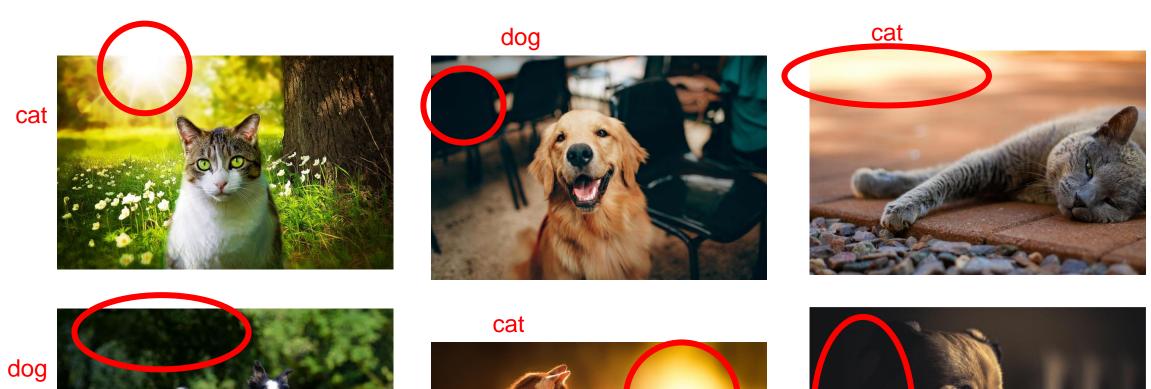






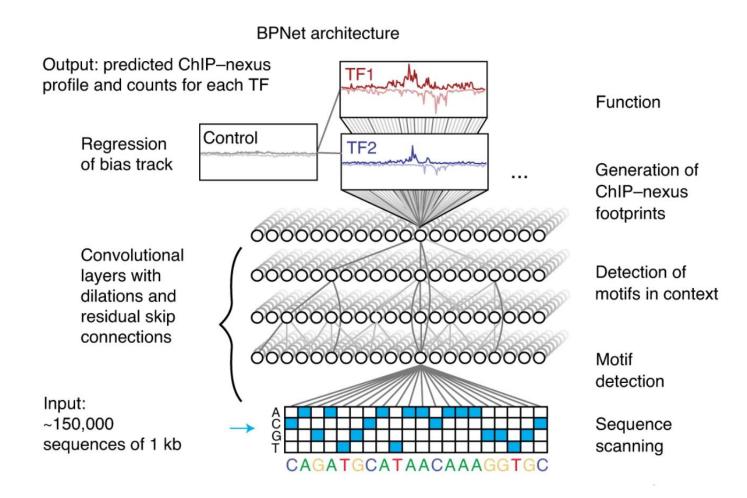




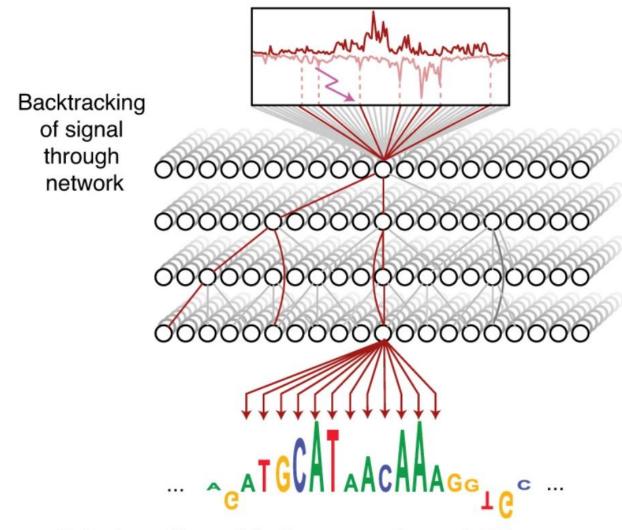


dog

## Sequence & Motif



#### Input: trained BPnet model



Output: profile contribution scores for each TF

## Agenda

- Why feature attribution
- Classic methodologies—the general, the good and the sound
- The SOTA and the limit

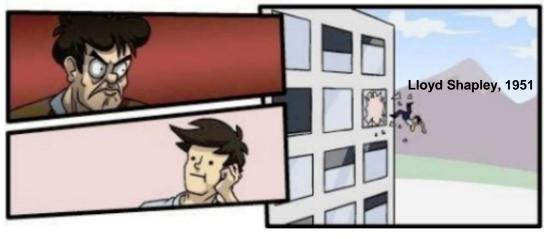
## The General, the Good and the Sound

- The shapley methodology
- The *inversion* methodology
- The gradient methodology

## The General







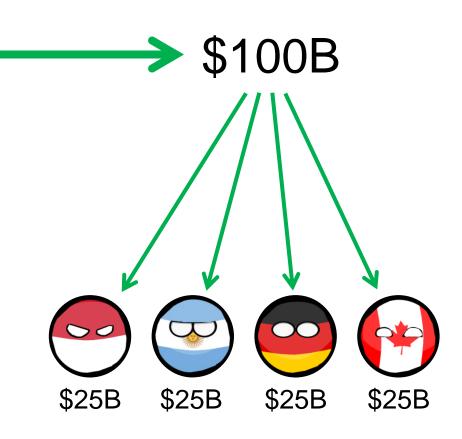
Signature:





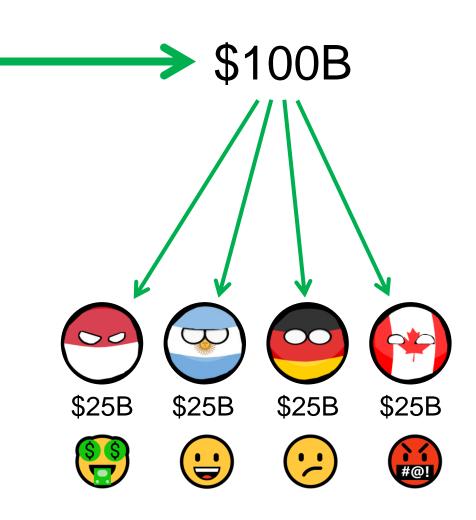
#### Signature:





Signature:





Signature:



\$100B > \$50B



.....drill oil from the Arctic Ocean ......send dissidents to the moon .....

Signature:

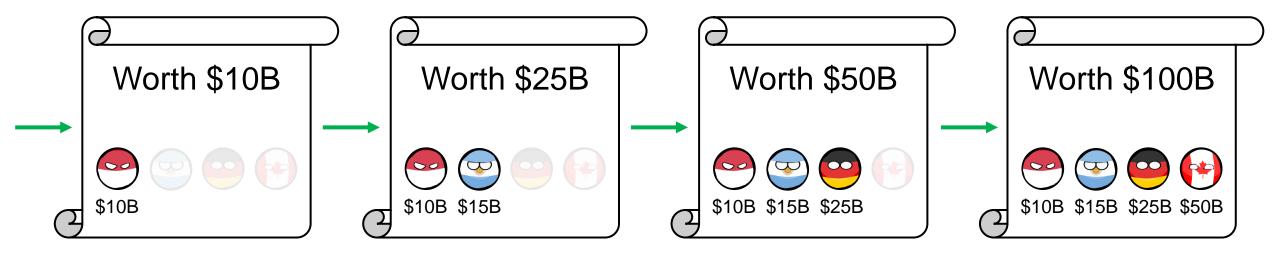


\$100B \$10B

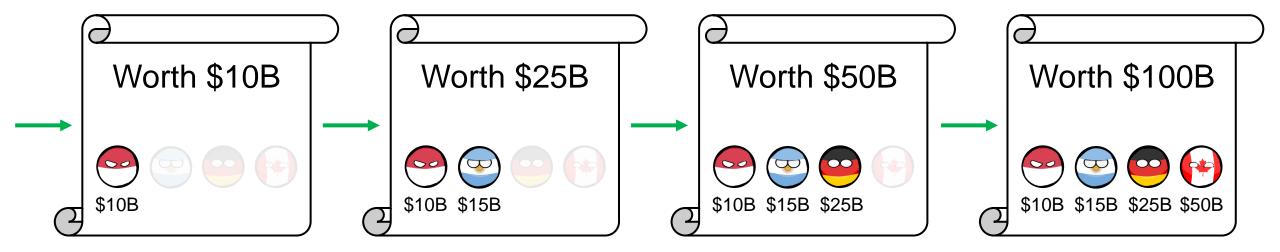


We contributed \$90B!

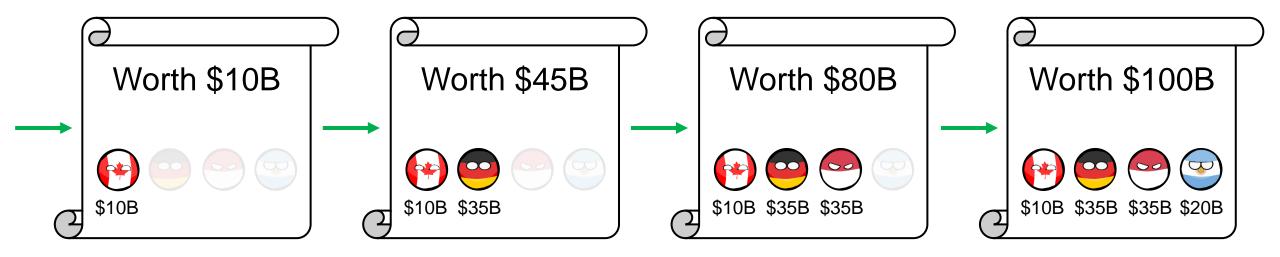
#### Signature order



#### Order 1



#### Order 2



## Economics vs. ML



## The Shapley Methodology



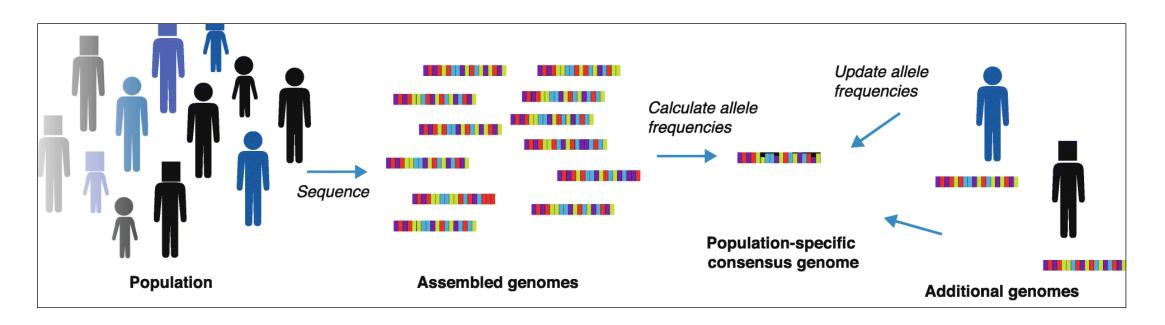
Sample  $\boldsymbol{\mathcal{X}}$ 





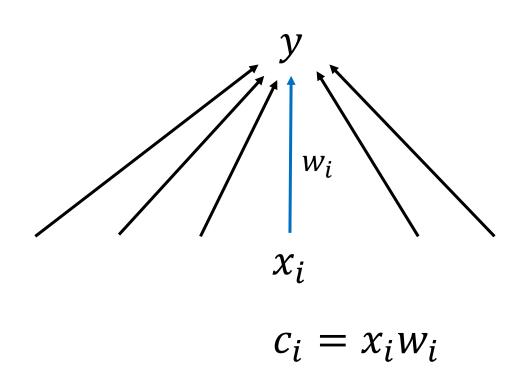
### Sample $\boldsymbol{\mathcal{X}}$

#### Reference **T**



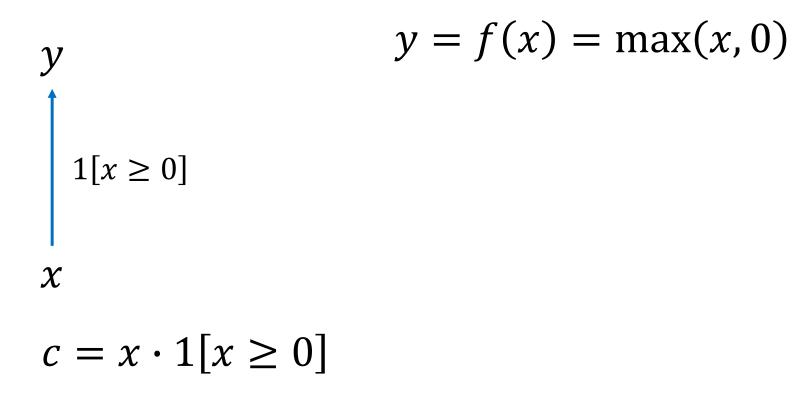
## The Good

### Attribution for a linear function

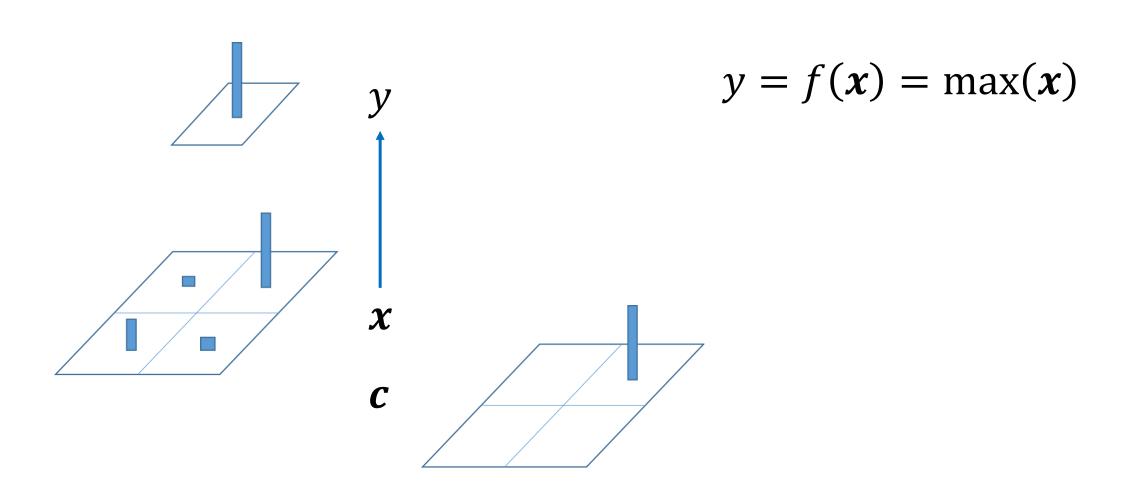


$$y = f(\mathbf{x}) = \mathbf{x} \cdot \mathbf{w} + b$$

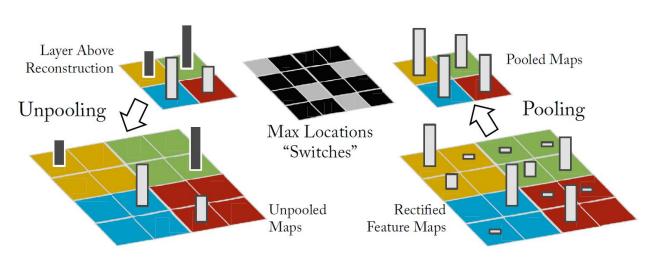
### Attribution for ReLU

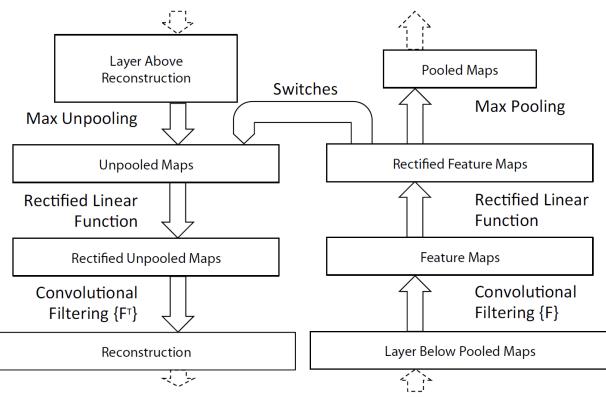


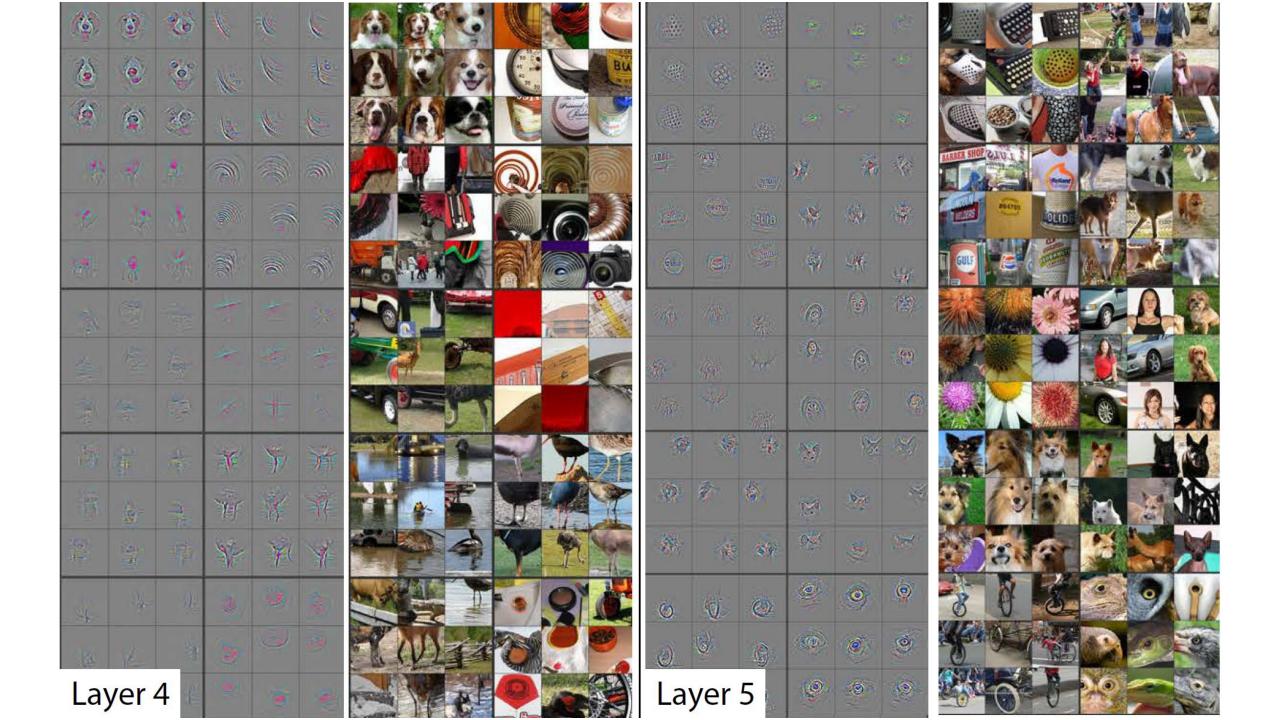
## Attribution for Max-Pooling



### Attribution for CNN







$$y = f(x) = g_3(g_2(g_1(x))) = g_3 \circ g_2 \circ g_1(x)$$

$$x = f^{-1}(y) = g_1^{-1} \circ g_2^{-1} \circ g_3^{-1}(y)$$

$$y = f(x) = g_3(g_2(g_1(x))) = g_3 \circ g_2 \circ g_1(x)$$

$$x = f^{-1}(y) = g_1^{-1} \circ g_2^{-1} \circ g_3^{-1}(y)$$



Hey! But functions are not generally invertible!

## The *Inversion* Methodology

#### Given a model *f*

$$g_i^{-1}$$

$$g_i^{-1}(y|\mathbf{x}) = g_i^L(y)$$

 $f = g_n \circ \cdots \circ g_2 \circ g_1$ 

$$\mathbf{c} = f^L(y) = g_1^L \circ g_2^L \circ \cdots \circ g_n^L(y)$$

## The Sound

# Cat!





### Still cat!





No cat (

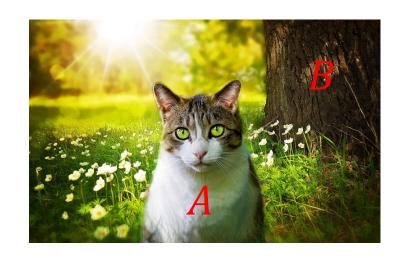


How about using gradient as contribution?

$$c = \frac{\partial f(x)}{\partial x}$$

#### How about using gradient as contribution?

$$c = \frac{\partial f(x)}{\partial x}$$



$$\frac{\partial f(\mathbf{x})}{\partial \mathbf{x}_A} > \frac{\partial f(\mathbf{x})}{\partial \mathbf{x}_B}$$

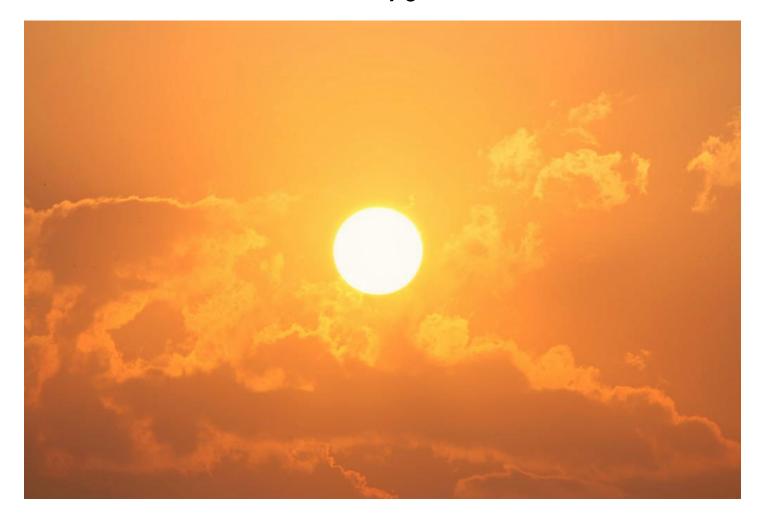




95%

Totally sun

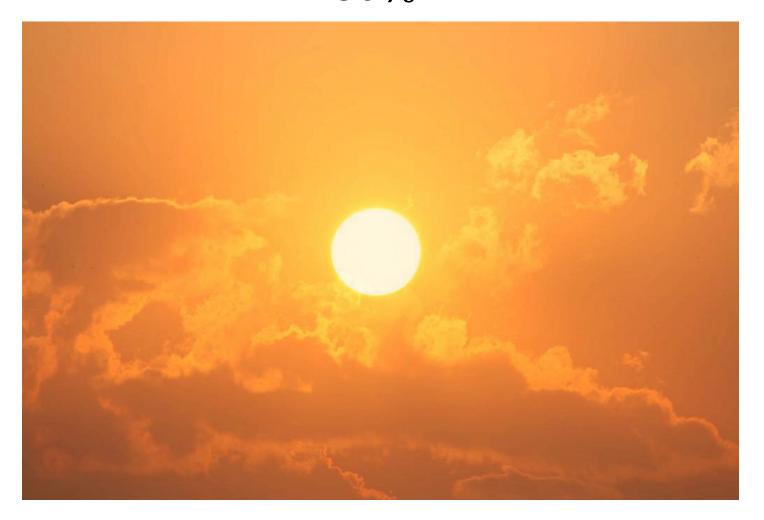




#### 80%

#### Still sun

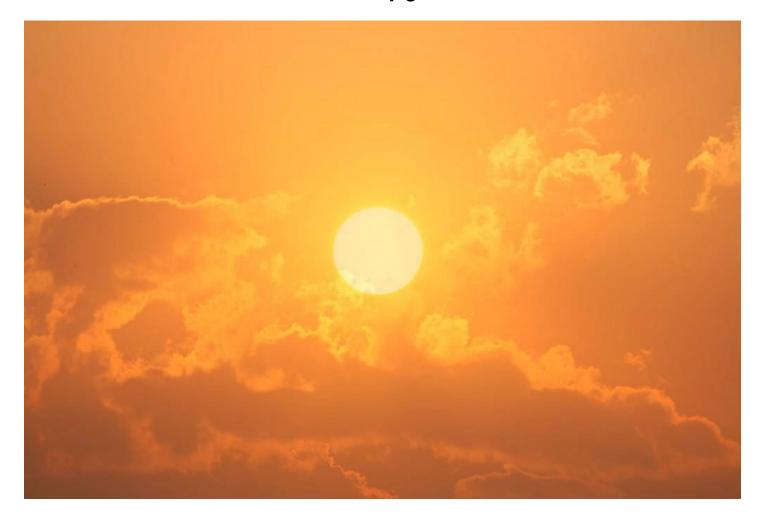




50%

Maybe not sun





#### 100%



$$\frac{\partial f(\mathbf{x})}{\partial A} = 0$$



50%



$$\frac{\partial f(\mathbf{x}^{50\%})}{\partial A} > 0$$

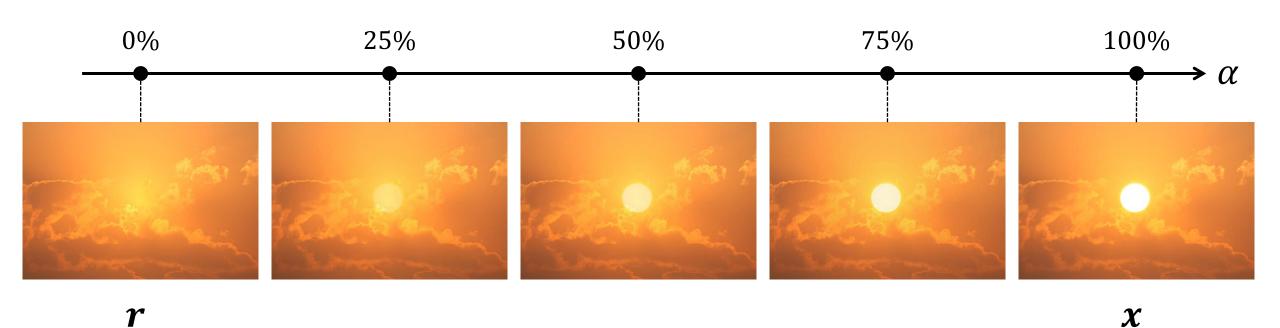


How about adding up gradients at different percentages from reference?

$$c = \sum_{\alpha} \frac{\partial f(\mathbf{x}^{\alpha})}{\partial \mathbf{x}}$$

#### The *Gradient* Methodology

$$c = (x - r) \cdot \int_{\alpha=0}^{1} \frac{\partial f(r + \alpha(x - r))}{\partial x} d\alpha$$



50

### Agenda

- Why feature attribution
- Classic methodologies—the general, the good and the sound
- The SOTA and the limit

#### The SOTA and the Limit

- SOTA methods
- The general limit to feature attribution
- Remarks

Shapley methodology	Inversion methodology	Gradient methodology
SHAP <sup>1</sup>	DeepLIFT <sup>2</sup>	Integrated Gradients <sup>3</sup>
For every function	For CNN	For deep networks
<ul> <li>Has variants with different niche</li> <li>Kernel SHAP → general functions</li> <li>Deep SHAP → CNN</li> <li>Tree SHAP → decision trees</li> </ul>	<ul> <li>Tailored inverse for CNN, for which it is empirically powerful</li> <li>Not theoretically sound, no robustness guarantee for other model types</li> </ul>	<ul> <li>Has soundness and robustness guarantee</li> <li>Powerful for deep differentiable functions</li> <li>Weak for non-differentiable functions, e.g., max-pooling</li> <li>Has a tunable parameter for tradeoff between speed and accuracy</li> </ul>
[1] A Unified Approach to Interpreting Model Predictions. <a href="https://arxiv.org/abs/1705.07874">https://arxiv.org/abs/1705.07874</a>	[2] Learning Important Features Through Propagating Activation Differences. <a href="https://arxiv.org/abs/1704.02685">https://arxiv.org/abs/1704.02685</a>	[3] Axiomatic Attribution for Deep Networks. <a href="https://arxiv.org/abs/1703.01365">https://arxiv.org/abs/1703.01365</a>

$$y = f(x) = x_1 + x_2 + x_3$$

$$c_1 = x_1$$

$$c_2 = x_2$$

$$c_3 = x_3$$

$$y = f(\mathbf{x}) = x_1 x_2 + x_3$$

 $c_1 = ?$ 

 $c_2 = ?$ 

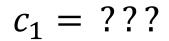
 $c_3 = x_3$ 

$$y = f(\mathbf{x}) = x_1 x_2 + x_3$$

$$c_1 = c_2 = \frac{x_1 x_2}{2} \qquad \textcircled{2}$$

$$c_3 = x_3$$

$$y = f(\mathbf{x}) = x_1^{x_2} + x_3$$



$$c_2 = ???$$

$$c_3 = x_3$$



Various sound, robust, powerful methods exist for many popular model types.

A generally *correct* linear attribution doe not exist.

Large *generative* foundation models have started a new chapter.