

**Jacob W. Greene**  
Ph.D. Candidate

Department of English  
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**Education**

University of Florida  
Ph.D. in English, Degree expected 2018  
Dissertation: "Mobilizing Digital Rhetorics: An Articulated Approach to Augmented Reality as a Location-Based Writing Technology"

Clemson University  
M.A. in English, 2013

University of North Florida  
B.A. in English, 2010

**Publications**

Articles

"Augmented Vélolutionaries: Digital Rhetoric, Memorials, and Public Discourse." With Madison Jones. Forthcoming in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*.

"From Augmentation to Articulation: (Hyper)linking the Locations of Public Writing." *Enculturation: A Journal of Rhetoric, Writing, and Culture*.

"Introduction to Mobile Augmented Reality Development in Unity." *Programming Historian*. (2016).

"Premediating Ecological Crisis: A Visual Rhetoric of Florida Sinkholes." *The Journal of Florida Studies*. 1.4 (2015).

"Designing Augmented Reality Experiences for Historical and Genealogical Research." *The Florida Genealogist*. 38.2 (2015).

"The Media's Dirty War on Occupy." *Against the Current*. (July/August 2012).

## Book Chapters

“Remixing Visual Culture with Mobile Augmented Reality.” Forthcoming in *Doing Visual Studies*. Ed. Laurie Gries and Aaron Beveridge.

“Teaching Media Critique Through *The Colbert Report*: Toward a Parodic Pedagogy.” In *Through a Distorted Lens: Media as Curricula and Pedagogy in the 21st Century*. Ed. Goldstein, Rebecca and Laura Nicosia. Rotterdam: Sense Publishers. (In press.)

## Reviews

*Augmented Reality: Innovative Perspectives across Art, Industry, and Academia*. Ed. Sean Morey and John Tinnell. Forthcoming in *Computers and Composition Online*.

## **Digital Projects**

“Articulating Detroit: Visualizing Environments.” Mobile augmented reality tour. (2017)

“SeeWorld: Look Beyond the Glass.” Mobile augmented reality application. (2017)

“Super PAC Scramble.” Mobile augmented reality game. (2016).

## **Awards and Honors**

University of Florida College of Liberal Arts & Sciences Teaching Award Nominee (2016-2017)

Digital Humanities New Scholar Award, \$1,000.00 (2016)

University of Florida College of Liberal Arts & Science Travel Award, \$300.00 (2016)

Clemson University Difference Maker (spring 2013)

## **Grants and Fellowships**

University of Florida Grinter Fellowship (2013-2016)

Association for the Study of Literature and the Environment Subvention Grant, \$2,000.00 (2016)

Center for the Humanities and the Public Sphere Travel Grant, \$1,000.00 (2016)

Teaching Mentor Fellow, University Writing Program at University of Florida (fall 2016)

## **Invited Presentations**

“Introduction to Augmented Reality.” Faculty and Student Workshop. Marston Science Library, University of Florida. (2016).

“Mobilizing the Humanities with Augmented Reality.” Faculty and Graduate Student Workshop. Department of Religion, University of Florida. (2015).

“What is Augmented Reality Criticism?” with Sidney I. Dobrin. Marston Science Library

iSTEAM Speaker Series, University of Florida. (2015).

“Augmented Reality.” Faculty Workshop. Department of English, University of North Florida. (2015).

## **Conferences**

“From Augmentation to Articulation.” Paper presented at *Cultivating Capacity, Creating Change*, Conference on College Composition and Communication. Portland, OR. (2017).

“Your Story is Ready to View: Autorhetorics.” Paper presented at *Rhetoric & Change*, Rhetoric Society of America. Atlanta, GA. (2016).

“Digital Counter-Publics: Writing Action through Augmented Reality Criticisms.” Poster presented at *Writing Strategies for Action*, Conference on College Composition and Communication. Houston, TX. (2016).

“Writing Through Augmented Reality.” Paper presented at *Risk and Reward*, Conference on College Composition and Communication. Tampa, FL. (2015).

“Beyond Gimmick: Augmenting Technical Writing Pedagogy.” Paper presented at *Exploring the Value of Technical Communication*, Association of Teachers of Technical Writing. Tampa, FL. (2015).

“Gestural Rhetorics and the Natural User Interface.” Paper presented at *Entering the Conversation*, Cultural Rhetorics Conference. East Lansing, MI. (2014).

“Would Walter Benjamin Play the Xbox Kinect?” Paper presented at Critiquing Culture Conference. Fairfax, VA. (2012).

“Designing Waste in Media Representations of the Occupy Movement.” Paper presented at *Occupied: Taking Up Space and Time*. Bloomington, IN. (2012).

## **Courses Taught**

### University of Florida-Upper Level

ENC 3310 Advanced Exposition: Writing with Sound (spring 2017, summer 2017)

ENC 3312 Advanced Argumentative Writing: Digital Rhetoric (summer 2016)

ENC 3254 Writing in the Disciplines (summer 2014)

### University of Florida

ENG 1131 Writing through Media: Augmented Reality (fall 2014, spring 2016)  
ENC 2210 Technical Writing (summer 2015)  
ENC 1145 Writing about Screens (spring 2015)  
ENC 1102 Rhetoric and Academic Research (fall 2013, spring 2014 )  
ENC 1101 Introduction to College Writing (fall 2016)  
AML 2070 Survey of American Literature (fall 2015)

### Clemson University

ENG 103 Accelerated Composition (fall 2012, spring 2013)

### **Positions**

Augmented Reality Coordinator, 2014-Present  
TRACE Innovation Initiative

Copy Editor, 2016-Present  
*Enculturation: A Journal of Rhetoric, Writing, and Culture*

President, 2016-2017  
Treasurer, 2014-2016  
Digital Assembly Annual Symposium

Graduate Committee Curriculum Planning Chair, spring 2014  
University Writing Program at University of Florida

Writing Tutor, summer 2012  
Clemson University Student Athlete Enrichment Center

Editorial Assistant, 2011-2012  
Clemson University Digital Press

### **Technical Skills**

Augmented reality development: Vuforia SDK, Unity Game Engine, Aurasma  
Web design: HTML, CSS, Javascript  
Multimedia production: InDesign, Photoshop, Premiere, Lightworks, Audacity

### **References**

Sidney I. Dobrin  
Professor and Chair  
Department of English  
University of Florida  
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Laurie Gries

Assistant Professor

Joint appointment in Departments of Communication, Rhetoric and Culture

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