

Curriculum Vitae

Jacob W. Greene • Department of English • University of Florida • 4008 Turlington Hall,
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Education

University of Florida

Ph.D. in English, Degree expected 2018

Dissertation: “Mobilizing Digital Rhetorics: Emerging Modalities of Location-Based Writing”

Committee: Sidney I. Dobrin (Chair), Laurie Gries, and Gregory L. Ulmer

Clemson University

M.A. in English, 2013

University of North Florida

B.A. in English, 2010

Research and Teaching Areas

Digital Rhetorics • Public Writing • Multimodal Pedagogy • Technical Writing • Visual Rhetorics •
Sound Writing • Instructional Design • Circulation Studies

Academic Employment

Graduate Instructor, University of Florida, 2013-present

Teaching Mentor Fellow, University of Florida Writing Program, fall 2016 and fall 2017

Graduate Instructor, Clemson University, 2012-2013

Editorial Assistant, Clemson University Digital Press, 2011-2012

Writing Tutor, Clemson University Student Athlete Center, summer 2012

Fellowships, Grants, & Awards

Graduate School Fellowship Top Off Award, 2013-2017

University of Florida Graduate School

(\$3,100.00) Healthy Civic Campus & Community Grant, 2017

“EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement.”

Roles: Grant writer, mobile app design

Applicants: Jacob Greene, Shannon Butts, Madison Jones, Jason Crider, Kenny Anderson

(\$2,000.00) ASLE Subvention Grant, 2016
“Articulated Detroit: Visualizing Environments.”
Roles: Grant writer, content writer, mobile app design
Applicants: Jacob Greene and Madison Jones

(\$1,000.00) New Scholar Award, 2016
Digital Humanities Conference

(\$1,000.00) Travel Award, 2016
Center for the Humanities and the Public Sphere
University of Florida

(\$500.00) Graduate Teaching Award, 2017
University of Florida College of Liberal Arts & Sciences

Difference Maker Teaching Award, 2013
Clemson University

Publications

Peer-Reviewed

“Writing through Podcasts.” Forthcoming in *Composition Studies*, vol. 46, no. 2, fall 2018.

“Augmented Vélorationaries: Digital Rhetoric, Memorials, and Public Discourse,” with Madison Jones. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, vol. 21, no. 1, fall 2017 (Topoi).

“From Augmentation to Articulation: (Hyper)linking the Locations of Public Writing.” *Enculturation: A Journal of Rhetoric, Writing, and Culture*, vol. 24, 2017.

“Premediating Ecological Crisis: A Visual Rhetoric of Florida Sinkholes.” *The Journal of Florida Studies*, vol 1, no. 4, 2015.

Invited Articles

“Designing Augmented Reality Experiences for Historical and Genealogical Research.” *The Florida Genealogist*, vol. 38, no. 2 (2015).

“The Media’s Dirty War on Occupy.” *Against the Current*, July/August 2012.

Peer-Reviewed Book Chapters

“Re-appropriating Hope: Remixing with Mobile Augmented Reality.” Forthcoming in *Doing Visual Studies*. Edited by Laurie Gries, Aaron Beveridge, and Blake Hallinan.

“Teaching Media Critique Through *The Colbert Report*: Toward a Parodic Pedagogy.” In *Through a Distorted Lens: Media as Curricula and Pedagogy in the 21st Century*. Edited by Rebecca Goldstein and Laura Nicosia, Sense Publishers, 2017.

Peer-Reviewed Tutorials

“Introduction to Mobile Augmented Reality Development in Unity.” *Programming Historian*, 2016.

Reviews

Augmented Reality: Innovative Perspectives across Art, Industry, and Academia. Edited by Sean Morey and John Tinnell, *Computers and Composition Online*, spring 2017.

In-Progress

“Modular Rhetorics and the Future of Automated Text.” In preparation for submission to *Computers and Composition*.

Digital Projects

“Articulating Detroit: Visualizing Environments.” Location-based augmented reality tour funded through an Association for the Study of Literature and Environment (ASLE) subvention grant and presented at 2017 ASLE conference in Detroit, MI. Project documentation available at www.articulatedetroit.com.

“SeeWorld: Look Beyond the Glass.” Mobile augmented reality counter-tour of the Seaworld-Orlando amusement park. Available for download on the Google Play Store. Forthcoming in *Public: A Journal of Imagining America*, vol. 4, no. 1.

“Super PAC Scramble.” Mobile augmented reality game that educates players about Super PAC donations during the 2016 presidential election. Available on the Google Play Store.

Teaching

University of Florida, Upper-Division

Advanced Exposition: Writing with Sound (spring & summer 2017)

Advanced Argumentative Writing: Digital Rhetoric (summer 2016)

Writing in the Disciplines (summer 2014)

University of Florida

Writing through Media: Augmented Reality (fall 2014, spring 2016)

Technical Writing (summer 2015)

Writing about Screens (spring 2015)

Rhetoric and Academic Research (fall 2013, spring 2014)

Introduction to College Writing (fall 2016, fall 2017)

Survey of American Literature (fall 2015)

Clemson University

Accelerated Composition (fall 2012, spring 2013)

Conferences

“From Augmentation to Articulation.” Paper presented at Conference on College Composition and Communication. Portland, OR., 2017.

“Your Story is Ready to View: Autorhetorics.” Paper presented at Rhetoric Society of America. Atlanta, GA, 2016.

“Digital Counter-Publics: Writing Action through Augmented Reality Criticisms.” Poster presented at Conference on College Composition and Communication. Houston, TX, 2016.

“Writing Through Augmented Reality.” Paper presented at Conference on College Composition and Communication. Tampa, FL, 2015.

“Beyond Gimmick: Augmenting Technical Writing Pedagogy.” Paper presented at Association of Teachers of Technical Writing. Tampa, FL, 2015.

“Gestural Rhetorics and the Natural User Interface.” Paper presented at Cultural Rhetorics Conference. East Lansing, MI, 2014).

“Would Walter Benjamin Play the Xbox Kinect?” Paper presented at Critiquing Culture Conference. Fairfax, VA, 2012.

Invited Presentations & Workshops

“Introduction to Augmented Reality.” Faculty and Student Workshop. Marston Science Library, University of Florida, 2016.

“Mobilizing the Humanities with Augmented Reality.” Faculty and Graduate Student Workshop. Department of Religion, University of Florida., 2015.

“What is Augmented Reality Criticism?” with Sidney I. Dobrin. Marston Science Library iSTEAM Speaker Series, University of Florida, 2015.

“Augmented Reality.” Faculty Workshop. Department of English, University of North Florida, 2015.

Service

Augmented Reality Coordinator, Trace Innovation Initiative, 2014-Present

Copy Editor, *Enculturation: A Journal of Rhetoric, Writing, and Culture*, 2016-Present

President/Treasurer, Digital Assembly Annual Symposium, 2014-2017

Theme Selection Committee Chair, University of Florida Writing Program, spring 2014

Technical Skills

Augmented Reality Development: Vuforia SDK, Unity Game Engine, Blender, Aurasma Studio

Web design: HTML, CSS, Foundation 6

Media Production: InDesign, Photoshop, Premiere, Audacity

Professional Memberships

National Council of Teachers of English (since 2015)

Rhetoric Society of America (since 2016)

Professional References

Sidney I. Dobrin
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Department of English
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Laurie Gries
Assistant Professor
Joint appointment in Departments of Communication, Rhetoric and Culture
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Jeff Rice
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Department of Writing, Rhetoric, and Digital Studies
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