Jacob W. Greene
Ph.D. Candidate

Department of English
University of Florida
4008 Turlington Hall
Gainesville, FL 32611
(352) 392-6650

537 NW 34th Terrace
Gainesville, FL 32607
(904) 303-7677
jacobwgreene@ufl.edu
jacobwesgreene.com

Education

University of Florida
Ph.D. in English, Degree expected 2018
Dissertation: "Mobilizing Digital Rhetorics: An Articulated Approach to Augmented Reality as a Location-Based Writing Technology"

Clemson University
M.A. in English, 2013

University of North Florida
B.A. in English, 2010

Publications

Articles

"Augmented Vélorutionaries: Digital Rhetoric, Memorials, and Public Discourse," with Madison Jones. Forthcoming in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* (Topoi section).

"From Augmentation to Articulation: (Hyper)linking the Locations of Public Writing." *Enculturation: A Journal of Rhetoric, Writing, and Culture*.

"Introduction to Mobile Augmented Reality Development in Unity." *Programming Historian*. (2016).

"Premediating Ecological Crisis: A Visual Rhetoric of Florida Sinkholes." *The Journal of Florida Studies*. 1.4 (2015).

"Designing Augmented Reality Experiences for Historical and Genealogical Research." *The Florida Genealogist*. 38.2 (2015).

"The Media's Dirty War on Occupy." *Against the Current*. (July/August 2012).

Book Chapters

"Remixing Visual Culture with Mobile Augmented Reality." Forthcoming in *Doing Visual Studies*. Ed. Laurie Gries and Aaron Beveridge.

"Teaching Media Critique Through *The Colbert Report*: Toward a Parodic Pedagogy." In *Through a Distorted Lens: Media as Curricula and Pedagogy in the 21st Century*. Ed. Goldstein, Rebecca and Laura Nicosia. Rotterdam: Sense Publishers. (In press.)

Reviews

Augmented Reality: Innovative Perspectives across Art, Industry, and Academia. Ed. Sean Morey and John Tinnell. Forthcoming in *Computers and Composition Online*.
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Digital Projects

"Articulating Detroit: Visualizing Environments." Mobile augmented reality tour. (2017)

"SeeWorld: Look Beyond the Glass." Mobile augmented reality application. (2017)

"Super PAC Scramble." Mobile augmented reality game. (2016).

Grants

Jacob Greene, Shannon Butts, Madison Jones, Jason Crider, and Kenny Anderson, "EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement," Bob Graham Center for Public Service Healthy Civic Campus & Community Grant, $3,100.00 (2017)

Jacob Greene and Madison Jones, "Articulated Detroit: Visualizing Environments," Association for the Study of Literature and the Environment Subvention Grant, $2,000.00 (2016)

Center for the Humanities and the Public Sphere Travel Grant, $1,000.00 (2016)

Fellowships and Awards

University of Florida Grinter Fellowship (2013-2016)

University of Florida College of Liberal Arts & Sciences Teaching Award, $500.00 (2016-2017)

Digital Humanities New Scholar Award, $1,000.00 (2016)

Teaching Mentor Fellow, University Writing Program at University of Florida (2016)

University of Florida College of Liberal Arts & Science Travel Award, $300.00 (2016)

Clemson University Difference Maker (2013)

Invited Presentations and Workshops

"Introduction to Augmented Reality." Faculty and Student Workshop. Marston Science Library, University of Florida. (2016).

"Mobilizing the Humanities with Augmented Reality." Faculty and Graduate Student Workshop. Department of Religion, University of Florida. (2015).

"What is Augmented Reality Criticism?" with Sidney I. Dobrin. Marston Science Library iSTEAM Speaker Series, University of Florida. (2015).

"Augmented Reality." Faculty Workshop. Department of English, University of North Florida. (2015).

Conferences

"From Augmentation to Articulation." Paper presented at *Cultivating Capacity, Creating Change*, Conference on College Composition and Communication. Portland, OR. (2017).

"Your Story is Ready to View: Autorhetorics." Paper presented at *Rhetoric & Change,* Rhetoric Society of America. Atlanta, GA. (2016).

"Digital Counter-Publics: Writing Action through Augmented Reality Criticisms." Poster presented at *Writing Strategies for Action*, Conference on College Composition and Communication. Houston, TX. (2016).

"Writing Through Augmented Reality." Paper presented at *Risk and Reward*, Conference on College Composition and Communication. Tampa, FL. (2015).

"Beyond Gimmick: Augmenting Technical Writing Pedagogy." Paper presented at *Exploring the Value of Technical Communication*, Association of Teachers of Technical Writing. Tampa, FL. (2015).

"Gestural Rhetorics and the Natural User Interface." Paper presented at *Entering the Conversation*, Cultural Rhetorics Conference. East Lansing, MI. (2014).

"Would Walter Benjamin Play the Xbox Kinect?" Paper presented at Critiquing Culture Conference. Fairfax, VA. (2012).

"Designing Waste in Media Representations of the Occupy Movement." Paper presented at *Occupied: Taking Up Space and Time*. Bloomington, IN. (2012).

Courses Taught

<u>University of Florida-Upper Level</u>

ENC 3310 Advanced Exposition: Writing with Sound (spring 2017, summer 2017)
ENC 3312 Advanced Argumentative Writing: Digital Rhetoric (summer 2016)
ENC 3254 Writing in the Disciplines (summer 2014)

<u>University of Florida</u>

ENG 1131 Writing through Media: Augmented Reality (fall 2014, spring 2016)
ENC 2210 Technical Writing (summer 2015)
ENC 1145 Writing about Screens (spring 2015)
ENC 1102 Rhetoric and Academic Research (fall 2013, spring 2014)
ENC 1101 Introduction to College Writing (fall 2016)
AML 2070 Survey of American Literature (fall 2015)

<u>Clemson University</u>

ENG 103 Accelerated Composition (fall 2012, spring 2013)

Positions

Augmented Reality Coordinator, Trace Innovation Initiative (2014-Present)

Copy Editor, *Enculturation: A Journal of Rhetoric, Writing, and Culture* (2016-Present)

President (2016-2017), Treasurer (2014-2016), Digital Assembly Annual Symposium

Graduate Committee Curriculum Planning Chair, University Writing Program (spring 2014)

Writing Tutor, Clemson University Student Athlete Center (summer 2012)

Editorial Assistant, Clemson University Digital Press (2011-2012)

Technical Skills

Augmented reality development: Vuforia SDK, Unity Game Engine, Aurasma
Web design: HTML, CSS, Javascript
Multimedia production: InDesign, Photoshop, Premiere, Audacity

References

Sidney I. Dobrin
Professor and Chair
Department of English
University of Florida
sdobrin@ufl.edu
(352) 392-6650

Laurie Gries
Assistant Professor
Joint appointment in Departments of Communication, Rhetoric and Culture
University of Colorado-Boulder
legries@colorado.edu
(303)-492-0270

Gregory L. Ulmer
Professor
Department of English
University of Florida
glue@ufl.edu
(352) 392-6650