Jacob W. Greene
Ph.D. Candidate, University of Florida

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Education

University of Florida
Ph.D. in English, emphasis in writing and rhetoric

Degree expected 2018

Clemson University
M.A. in English

2011-2013

University of North Florida
B.A. in English

2006-2010

Positions

Augmented Reality Criticisms Coordinator
Trace Innovation Initiative

2014 – present

Copy Editor
Enculturation

2016-present

President
Treasurer
Digital Assembly Graduate Organization

2016-present
2014-2016

Teaching Mentor
University of Florida Writing Program

fall 2016

Writing Tutor
Clemson University Student Athlete Center

summer 2012

Courses Taught

ENC 3310 Advanced Exposition: Aural Media

ENC 3312 Advanced Argumentative Writing: Digital

Rhetoric

ENC 1145 Writing About Screens

ENC 2210 Technical Writing

ENG 1131 Writing through Media: Augmented Reality

ENC 3254 Writing in the Disciplines

ENC 1102 Rhetoric and Academic Research

ENC 1101 Introduction to College Writing

ENG 103 Accelerated Composition

AML 2070 Survey of American Literature

Publications

"Augmented Velorutionaries: Digital Rhetoric, Memorials, and Public Discourse." Under review at *Kairos: A Journal of Rhetoric, Technology, and Pedagogy.*

"From Augmentation to Articulation: (Hyper)linking the Locations of Public Writing." Forthcoming in *Enculturation: A Journal of Rhetoric, Writing, and Culture.*

"Remixing Visual Culture with Mobile Augmented Reality." Forthcoming in *Doing Visual Studies.* Ed. Laurie Gries and Aaron Beveridge.

"Introduction to Mobile Augmented Reality Development in Unity." *Programming Historian.* (2016).

"Premediating Ecological Crisis: A Visual Rhetoric of Florida Sinkholes." *The Journal of Florida Studies.* 1.4 (2015).

"Designing Augmented Reality Experiences for Historical and Genealogical Research." *The Florida Genealogist.* 38.2 (2015).

"The Media's Dirty War on Occupy." *Against the Current.* (July/August 2012).

Invited Presentations

"Introduction to Augmented Reality." Faculty and Student Workshop. Marston Science Library, University of Florida. (2016).

"'Mobilizing' the Humanities with Augmented Reality." Faculty and Graduate Student Workshop. Department of Religion, University of Florida. (2015).

"What is Augmented Reality Criticism?" with Sidney I. Dobrin. Marston Science Library iSTEAM Speaker Series, University of Florida. (2015).

"Augmented Reality." Faculty Workshop. Department of English, University of North Florida. (2015).

Conference Presentations (Selected)

"Welcome to the Shark Tank: In-Class Challenge Activities." University Writing Program Conference. Gainesville, FL. (2017).

"Your Story is Ready to View: Autorhetorics." *Rhetoric & Change*, Rhetoric Society of America. Atlanta, GA. (2016).

"Digital Counter-Publics: Writing Action through Augmented Reality Criticisms." *Writing Strategies for Action*, Conference on College Composition and Communication. Houston, TX. (2016).

"Writing Through Augmented Reality." *Risk and Reward*, Conference on College Composition and Communication. Tampa, FL. (2015).

"Beyond Gimmick: Augmenting Technical Writing Pedagogy."
Exploring the Value of Technical Communication, Association of Teachers of Technical Writing. Tampa, FL. (2015).

"Gestural Rhetorics and the Natural User Interface." *Entering the Conversation*, Cultural Rhetorics Conference. East Lansing, MI. (2014).

"Would Walter Benjamin Play the Xbox Kinect?" Critiquing Culture Conference. Fairfax, VA. (2012).

"Designing Waste in Media Representations of the Occupy Movement." *Occupied: Taking Up Space and Time*, Graduate Student Conference. Bloomington, IN. (2012).

Grants

- (with Madison Jones) Association for the Study of Literature and the Environment 2016 Subvention Grant, $2,000.00
- Digital Humanities New Scholars Award, $1,000.00
- Center for the Humanities and the Public Sphere Travel Grant, $1,000.00
- University of Florida College of Liberal Arts & Science Travel Award, $300.00

Awards

- University of Florida College of Liberal Arts & Sciences Graduate Teaching Award Nominee (2016-2017)
- University of Florida Grinter Fellowship (2013-2017)
- Clemson University Difference Maker Nominee (2013)

Software and Languages

- Unity Game Engine
- Vuforia SDK
- HTML
- CSS