

Jacob Greene

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Education

University of Florida

Ph.D. in English, Degree expected 2018

Dissertation: “Mobilizing Digital Rhetorics: Emerging Modalities of Location-Based Writing”

Committee: Sidney I. Dobrin (Chair), Laurie Gries, and Gregory L. Ulmer

Abstract: My current project delineates a methodology for creating location-based writing projects with mobile technologies. By designing mobile experiences alongside the existing rhetorics of a location, I claim, digital writers can more adequately employ mobile technologies as platforms for public writing and catalysts for social change.

Clemson University

M.A. in English, 2013

University of North Florida

B.A. in English, 2010

Research and Teaching Areas

Digital Rhetorics • Public Writing • Multimodal Pedagogy • Technical Writing • Visual Rhetoric • Sound Writing • Instructional Design • Circulation Studies

Academic Positions

Graduate Instructor, University of Florida (2013-present)

Teaching Mentor Fellow, University of Florida Writing Program (2016)

Graduate Instructor, Clemson University (2012-2013)

Editorial Assistant, Clemson University Digital Press (2011-2012)

Writing Tutor, Clemson University Student Athlete Center (summer 2012)

Fellowships, Grants, & Awards

Grinter Fellowship, University of Florida (2013-2017)

“EcoTour: Using Mobile Technologies to Promote Local Environmental Engagement.”

Healthy Civic Campus & Community Grant. 2017.

Amount: \$3,100.00

Roles: Grant writer, mobile app developer

Applicants: Jacob Greene, Shannon Butts, Madison Jones, Jason Crider, Kenny Anderson

“Articulated Detroit: Visualizing Environments.”

ASLE Subvention Grant. 2016.

Amount: \$2,000.00

Roles: Grant writer, content writer, mobile app developer

Applicants: Jacob Greene and Madison Jones

New Scholar Award.

Digital Humanities Conference. Krakow, Poland. 2016.

Amount: \$2,000.00

Graduate Teaching Award.

University of Florida College of Liberal Arts & Sciences. 2017.

Amount: \$500.00

Difference Maker Teaching Award.

Clemson University. 2013.

Publications

Peer-Reviewed Articles

“Writing through Podcasts.” Forthcoming in *Composition Studies*, vol. 46, no. 2, fall 2018.

“Augmented Vélorationaries: Digital Rhetoric, Memorials, and Public Discourse,” with Madison Jones. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* vol. 21, no. 1, fall 2017 (Topoi).

“From Augmentation to Articulation: (Hyper)linking the Locations of Public Writing.” *Enculturation: A Journal of Rhetoric, Writing, and Culture*, vol. 24, 2017.

"Premediating Ecological Crisis: A Visual Rhetoric of Florida Sinkholes." *The Journal of Florida Studies*, vol 1, no. 4, 2015.

Invited Articles

"Designing Augmented Reality Experiences for Historical and Genealogical Research." *The Florida Genealogist*, vol. 38, no. 2 (2015).

"The Media's Dirty War on Occupy." *Against the Current*, July/August 2012.

Peer-Reviewed Book Chapters

"Re-appropriating Hope: Remixing with Mobile Augmented Reality." Forthcoming in *Doing Visual Studies*. Edited by Laurie Gries, Aaron Beveridge, and Blake Hallinan.

"Teaching Media Critique Through *The Colbert Report*: Toward a Parodic Pedagogy." In *Through a Distorted Lens: Media as Curricula and Pedagogy in the 21st Century*. Edited by Rebecca Goldstein and Laura Nicosia, Sense Publishers, 2017.

Peer-Reviewed Tutorials

"Introduction to Mobile Augmented Reality Development in Unity." *Programming Historian*. (2016).

Reviews

Augmented Reality: Innovative Perspectives across Art, Industry, and Academia. Edited by Sean Morey and John Tinnell, *Computers and Composition Online*, spring 2017.

In-Progress

"Modular Rhetorics and the Future of Automated Text." In preparation for submission to *Computers and Composition*.

Digital Projects

"Articulating Detroit: Visualizing Environments." Location-based augmented reality tour funded through an Association for the Study of Literature and Environment (ASLE) subvention grant and presented at 2017 ASLE conference in Detroit, MI. Project documentation available at www.articulatedetroit.com.

"SeeWorld: Look Beyond the Glass." Mobile augmented reality counter-tour of the Seaworld-Orlando amusement park. Available for download on the Google Play Store. Forthcoming in *Public: A Journal of Imagining America*, vol 4, no. 1.

“Super PAC Scramble.” Mobile augmented reality game that educates players about Super PAC donations during the 2016 presidential election. Available on the Google Play Store.

Teaching

University of Florida, Upper-Division

ENC 3310 Advanced Exposition: Writing with Sound (spring & summer 2017)

ENC 3312 Advanced Argumentative Writing: Digital Rhetoric (summer 2016)

ENC 3254 Writing in the Disciplines (summer 2014)

University of Florida

ENG 1131 Writing through Media: Augmented Reality (fall 2014, spring 2016)

ENC 2210 Technical Writing (summer 2015)

ENC 1145 Writing about Screens (spring 2015)

ENC 1102 Rhetoric and Academic Research (fall 2013, spring 2014)

ENC 1101 Introduction to College Writing (fall 2016, fall 2017)

AML 2070 Survey of American Literature (fall 2015)

Clemson University

ENG 103 Accelerated Composition (fall 2012, spring 2013)

Conferences

“From Augmentation to Articulation.” Paper presented at Conference on College Composition and Communication. Portland, OR. (2017).

“Your Story is Ready to View: Autorhetorics.” Paper presented at Rhetoric Society of America. Atlanta, GA. (2016).

“Digital Counter-Publics: Writing Action through Augmented Reality Criticisms.” Poster presented at Conference on College Composition and Communication. Houston, TX. (2016).

“Writing Through Augmented Reality.” Paper presented at Conference on College Composition and Communication. Tampa, FL. (2015).

“Beyond Gimmick: Augmenting Technical Writing Pedagogy.” Paper presented at Association of Teachers of Technical Writing. Tampa, FL. (2015).

“Gestural Rhetorics and the Natural User Interface.” Paper presented at Cultural Rhetorics Conference. East Lansing, MI. (2014).

“Would Walter Benjamin Play the Xbox Kinect?” Paper presented at Critiquing Culture Conference. Fairfax, VA. (2012).

“Designing Waste in Media Representations of the Occupy Movement.” Paper presented at Indiana University Graduate Student Conference. Bloomington, IN. (2012).

Invited Presentations & Workshops

“Introduction to Augmented Reality.” Faculty and Student Workshop. Marston Science Library, University of Florida. (2016).

“Mobilizing the Humanities with Augmented Reality.” Faculty and Graduate Student Workshop. Department of Religion, University of Florida. (2015).

“What is Augmented Reality Criticism?” with Sidney I. Dobrin. Marston Science Library iSTEAM Speaker Series, University of Florida. (2015).

“Augmented Reality.” Faculty Workshop. Department of English, University of North Florida. (2015).

Service

Augmented Reality Coordinator
Trace Innovation Initiative (2014-Present)

Copy Editor
Enculturation (2016-Present)

President, Treasurer
Digital Assembly Annual Symposium (2014-2017)

Curriculum Planning Chair
University of Florida Writing Program (spring 2014)

Technical Skills

Augmented Reality Development

Vuforia SDK, Unity Game Engine, Blender, Aurasma Studio

Web design

HTML, CSS, Foundation 6

Media Production

InDesign, Photoshop, Premiere, Audacity

Professional Memberships

National Council of Teachers of English (since 2015)

Rhetoric Society of America (since 2016)

References

Sidney I. Dobrin

Professor and Chair

Department of English

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Laurie Gries

Assistant Professor

Joint appointment in Departments of Communication, Rhetoric and Culture

University of Colorado-Boulder

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Gregory L. Ulmer

Professor

Department of English

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Creed Greer

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