

Creating a Video to Introduce Williamsburg Public to Radon

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What is Radon?

- Colorless, odorless gas
- Produced within the uranium decay series
- When produced in soil or bedrock, can leak into houses
- Major cause of lung cancer!
- Can be mitigated

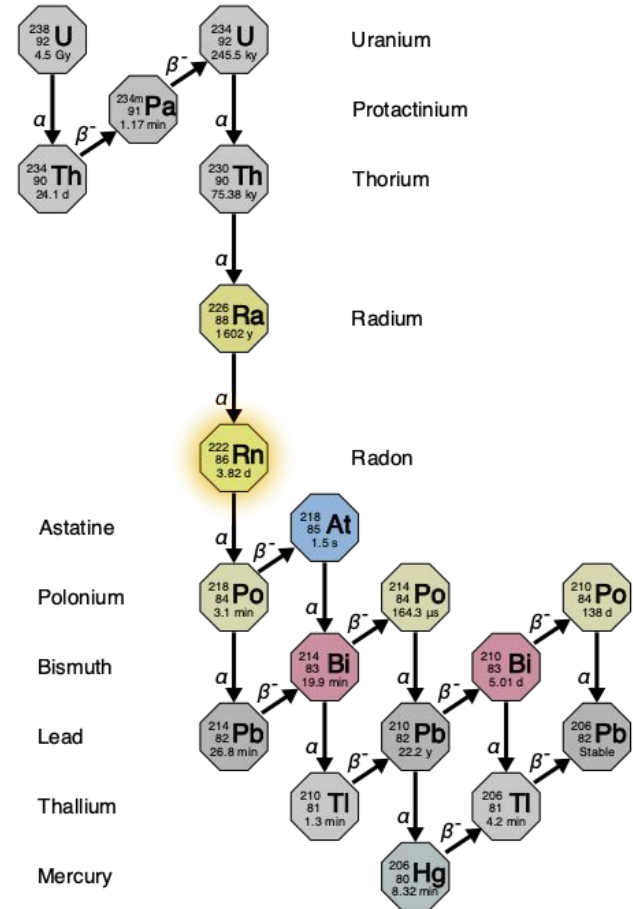


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Previous work at William & Mary

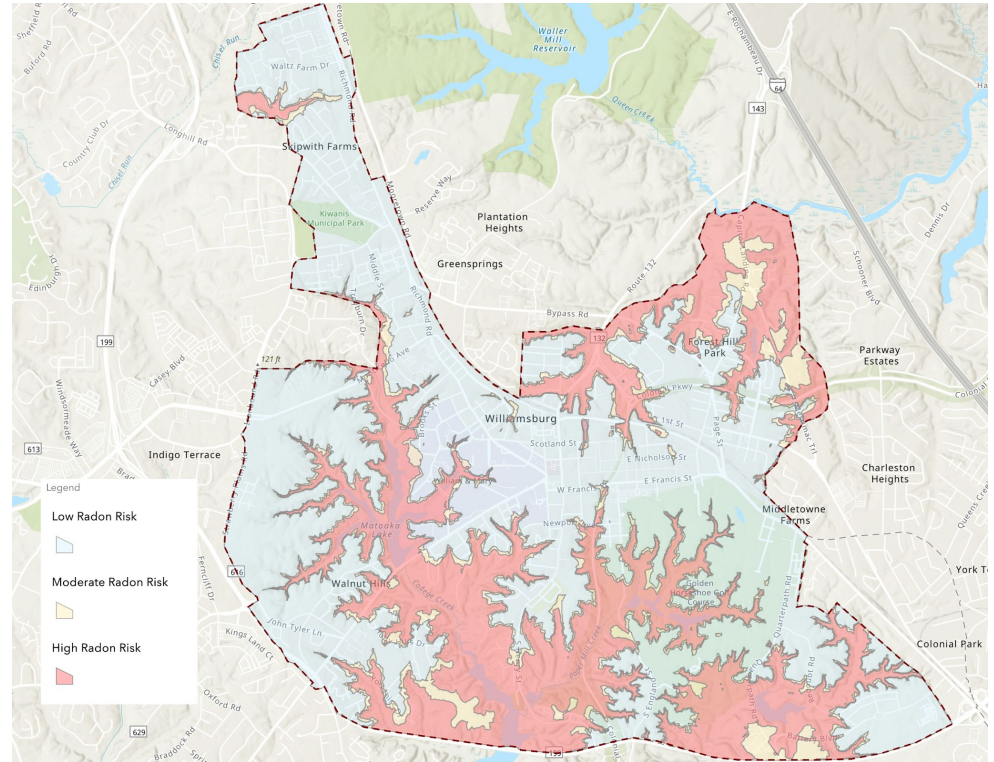
- Radioactivity identified in Chesapeake whale bones (Singh et al, 1971)
- In '89, Jennifer Cooper measured a very high level of radon in a house!
- Many students continued testing homes for radon in the 90s
- Now, Jim Kaste and others are testing soil to better understand its extent



Photo courtesy Zoey Mondshine

Risk Map Creation & Validation

- Dorian Miller '22 used existing geologic data to construct a “risk map” of the Williamsburg area
- Zoey Mondshine '21 worked to validate the map, testing individual homes and mapping their results



Map by Miller et al, 2020

Need for awareness in Williamsburg

- Radon has been identified in Williamsburg
- Some houses have radon levels that are unsafe!
- Radon is easily tested, and can be mitigated
- Educating homeowners, realtors, and city officials is crucial



Product image, <https://airthings.com/home>
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Project Goals

1. Introduce radon and how it is formed
2. Establish the health hazard of radon exposure
3. Convey the work of previous researchers at W&M
4. Encourage radon education, detection, and mitigation
5. Be accessible through the use of captions, colors friendly to color blind, etc.

Methods

Phase 1

- Define scope and audience
- Collect sources for literature review
- Meet with all stakeholders

Phase 2

- Review script with all stakeholders
- Collect video interviews
- Develop relevant graphics

Phase 3

- Review video with all stakeholders
- Add accessible formatting
- Get community member feedback



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Thanks

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