web10
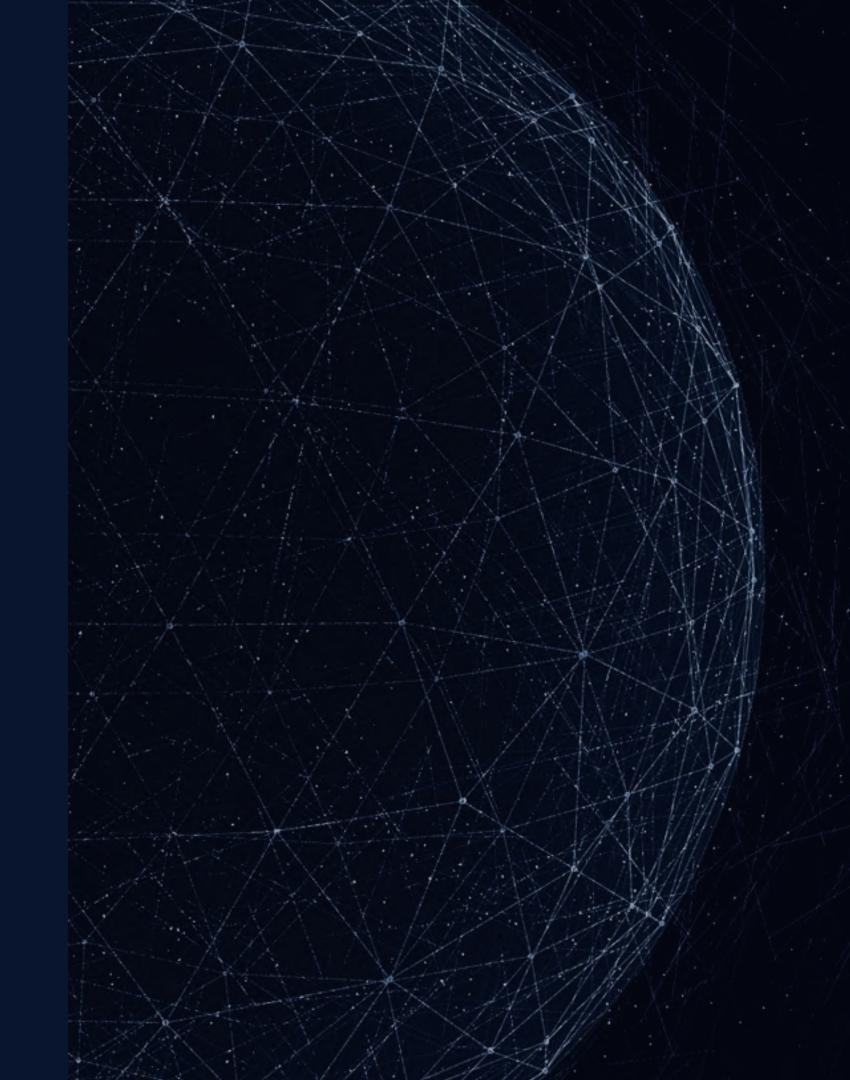
The future of the internet.

About

John Doyle

Advisor - C.E.O. of Private Tech

John Doyle is a Harvard Law School Grad. He is a former US Army Special Forces Sergeant [Green Beret], Leader at Palantir, and Board Member @ Vannevar Labs. Now, John is the C.E.O. of Private Tech.

Jacob Hoffman

Founder of web10

In 2020, Jacob graduated from Carnegie Mellon University with a degree in Electrical and Computer Engineering. He is a former Data Scientist @ Johns Hopkins APL and DOD AI/ML Engineer @ IBM.

Slava Oks

Advisor - VP of Research @ MongoDB

Slava is a former Distinguished Engineer at Microsoft, where he had a major influence on their SQL products. In 2021, Slava moved to MongoDB, where he became VP of Research and Incubation.

An internet that prioritizes user sovereignty.

Today's internet feels out of the control of it's users.
That's because it is.

62%

of all humans have this problem

79%

feel existing solutions
don't meet their needs

Pitch

Corporations gatekeep one another with data MOATs instead of cooperating to enhance user experience.
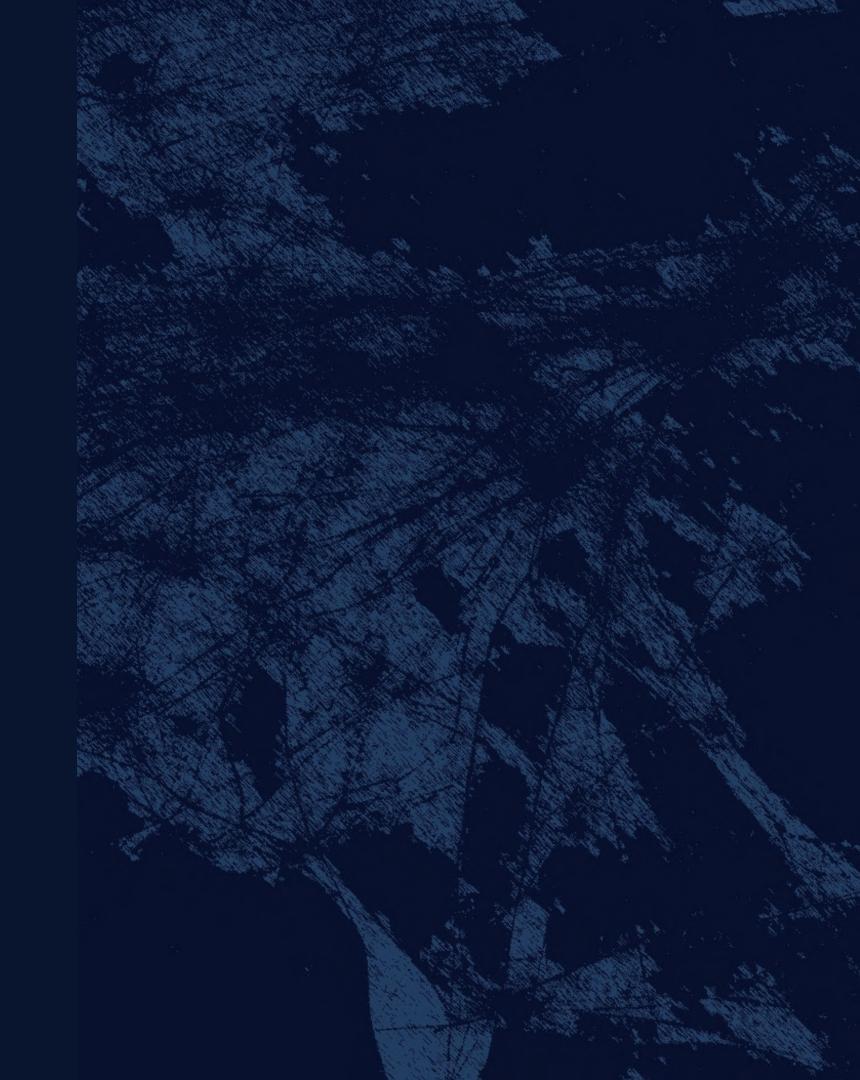
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Pitch

Users sign up for a web10 account. web10 makes them a personal domain name for:

- storage, sharing, and editing of photos, music, ANY kind of user data.
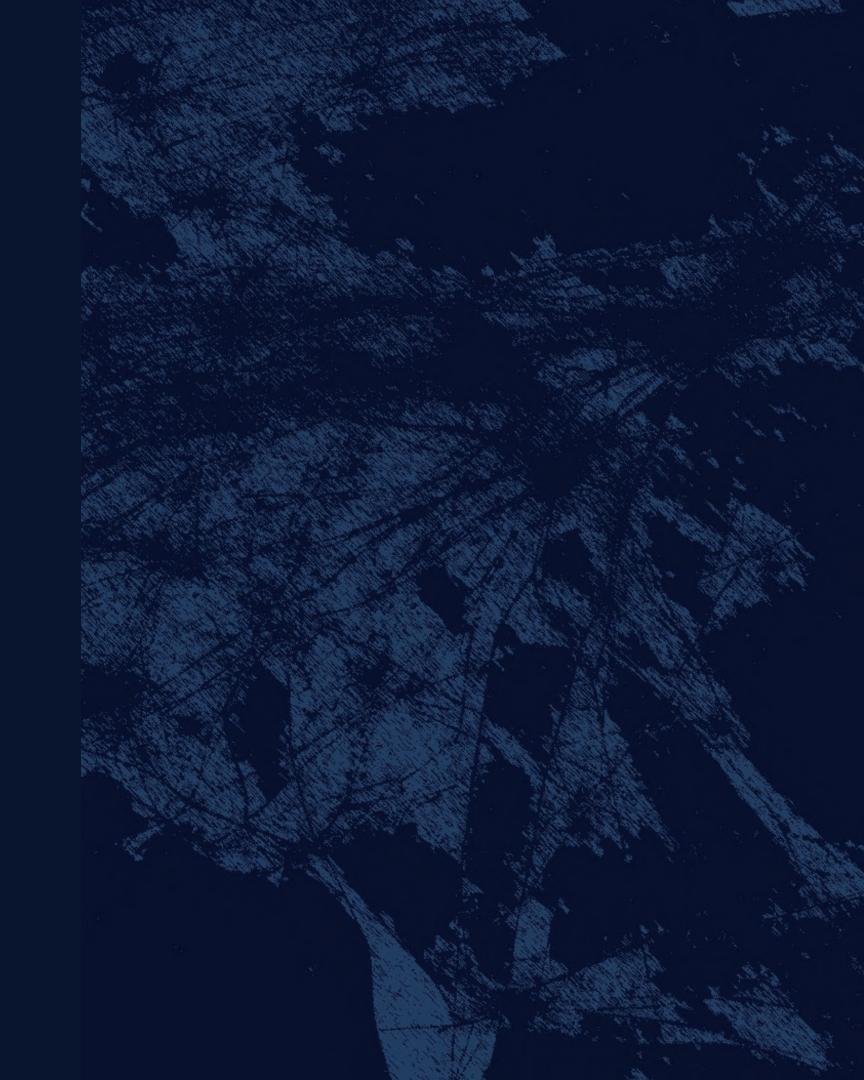- full data autonomy + authority

web10 integrated apps automatically use their web10 domain, with no added friction.

Pitch

Companies make web10 integrations and get free access to the web10 data lake.

No more data MOATs. Just user permission. web10 is the data MOAT killer.

	Cloud Infrastructure	User Endpoint	Breadth of service
web10	Big Industry - MongoDB	web10 account, on any cloud platform that can host via. Kubernetes.	MongoDB Data Platform peerJS Realtime Comms, Stripe Enabled Payment Encryption
Inrupt	Doing it themselves.	Solid account on an Inrupt machine.	Data Platform
gundb	Anti Establishment, Using user device storage.	Lets the developer figure it out.	Encryption, Data Platform, Realtime Comms

2023

Open Source Development +
Beta and Developer Testing
Developer Eco System Growth
1,000+ web10 apps, 1,000,000+ web10 users.

2024

License → Server Side Public
Cloud Platform Partnerships
Marketing, Consumer Growth
10,000+ web10 apps, 10,000,000+ web10 users.

2025

National Internet Powered By web10
Billions in Cloud Platform Licensing Revenue
100,000+ web10 apps. I 100,000,000+ web10 users.

Pitch

web10

With great opportunities
comes great inevitabilities.

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Pitch