



Persona Type: College student

Name: Kelly

Age: 18-21

Location: Stony Brook University

Technical Comfort: Pretty technically savvy

Backstory

- Kelly works on campus as well as being involved in clubs
- She has a cumulative GPA with 2.5
- She likes to spend time with her friends every now and then

Motivations

- Kelly is looking for an application to use between her short breaks
- She is available to the application since she's on Stony Brook's campus

Frustrations

- Kelly has developed lots of stress and anxiety
- She does not have enough time to relax/meditate

Ideal Experience

- Kelly can use this application whenever she wants
- She is able to relax before and after classes
- She can appreciate the experience not given elsewhere