

note to the reader

this is a super early draft of the structure, content and design of the slidedeck.

the slidedeck is a subset of the whitepaper.

todo

pröva — i “added benefits”.

First slide

logo

slogan

Introduction

Team

image 1, name 1, text 1.

image 3, name 3, text 3.

image 2, name 2, text 2.

image 4, name 4, text 4.

Outline

Introduction

Part I: Why indexing

Part II: Why crypto

Part III: Our product

Epilogue

Appendix

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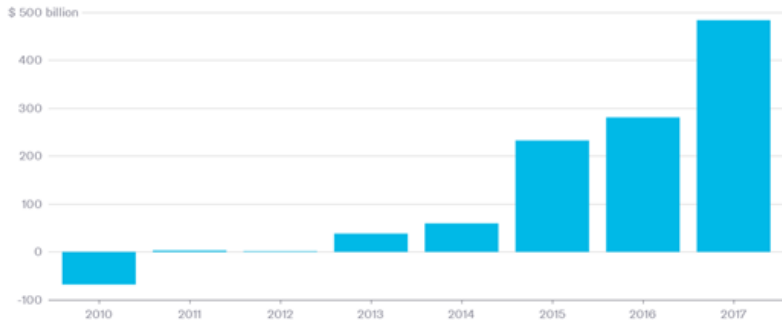
Part I: Why indexing

Money flow

From active funds to passive funds.

A Shift Picks Up Speed

Net flows into U.S.-based passively managed funds and out of active funds in the first half of each year



Sources: Bloomberg, ICI

BloombergQuickTake

Passive beats active

Trying to beat the market is an unprofitable strategy.
theoretical:

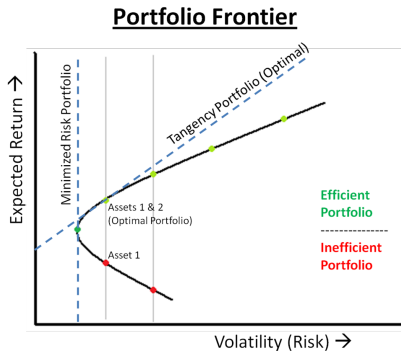
- ▶ active cannot collectively beat the market

empirical:

- ▶ sub-groups do not beat their sub-index
- ▶ winners do not stay winners. see transition matrix and morningstar plot.

Markovitz

Diversification explained.



Indexing in crypto

Most crypto owners only have 1-3 different virtual currencies.

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Part II: Why crypto

story

very compelling story

facts

numbers on usage, market cap and returns.

communities

every virtual currency is like its own community

the case for crypto in an inst portf

5% allocation, tolerannce 3-7%, increase sharpe ratio from this to that.

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Part III: Our product

Difficult to buy

so hard

many exchanges

much sweat

Difficult to store

so complex

theft

Passive investing requires activity

all that rebalancing

Solution: A certificate

1. Simple
2. Secure
3. Diverse

Added benefits

1. Lower taxes
2. Capitalizing on chain events
3. Increased invested capital
4. Increased trading volume

1: Lower taxes

Tax on every crypto trade

vs

Tax on 1.5% of AUM

2: Capitalizing on chain events

Chain event	Stock event
Air-drops	Dividends
Staking	Stock lending
Hard fork	De-merger

Economies of scale

3: Increased invested capital

Many investors who cannot buy today for legal or technical reasons will be able to buy the BlockchainX certificate.

4: Increased trading volume

- ▶ Capture more volume
- ▶ New investors
- ▶ Old investors

another method

above I tried to fix an “issue” that the whitepaper has a section depth which is deeper than what is allowed for slides. structure is important and should be kept. but how do you keep the structure yet make it visually appealing? the above solution was one way to do it. below is another way of doing it.

Added benefits

1. Lower taxes
2. Capitalizing on chain events
3. Increased invested capital
4. Increased trading volume

Added benefits

1. Lower taxes

Tax on every crypto trade

vs

Tax on 1.5% of AUM

Added benefits

2. Capitalizing on chain events

Chain event	Stock event
Air-drops	Dividends
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Economies of scale

Added benefits

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Added benefits

4. Increased trading volume

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now back to the content again

Product details

- ▶ Index
- ▶ Top 10
- ▶ Market capitalization weighted
 - ▶ the weight of each currency is $w_i = m_i/m$ where m_i is the market capitalization of currency i and m is the total market cap for the 10 selected coins i.e. $m = \sum_{i=1}^{10} m_i$
- ▶ Rebalanced monthly
- ▶ Daily frequency
- ▶ Hedging
- ▶ Storage solution
- ▶ stuff from hakan and simons texts.

For details, read our Whitepaper.

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Epilogue

Road map

1. Investment
2. Finanzinspektionen
3. NASDAQ

etc. . .

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Ask

Questions & Answers

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Whitepaper

For more in-depth content read our whitepaper
www.vintercapital.com/whitepaper

technical stuff

graphs, etc

common question 1

data to back up our answer to common question

common question 2

graph to back up our answer to common question

pandoc

run the code below to get all pdf's. make sure last row has no ;

```
pandoc -t beamer slidedeck.md -V theme:Madrid -o slidedeck_
pandoc -t beamer slidedeck.md -V theme:Berkeley -o slidedeck
pandoc -t beamer slidedeck.md -V theme:Dresden -o slidedeck
pandoc -t beamer slidedeck.md -V theme:Ilmenau -o slidedeck
pandoc -t beamer slidedeck.md -o slidedeck_default.pdf
```

Dislike and tested: Montepiller

My favorites right now are Berkeley, Dresden. Ilmenau is similar to dresden but with more color on the boxes. But I want to include slide numbers as well.

```
pandoc -t beamer slidedeck.md -V theme:Dresden -o slidedeck
```

pandoc 2

adding numbers. did not work for me

```
\addtobeamertemplate{navigation symbols}{}{%  
  \usebeamerfont{footline}%  
  \usebeamercolor[fg]{footline}%  
  \hspace{1em}%  
  \insertframenumbers/\inserttotalframenumbers  
}
```