



B-NOV
an Alta Scuola Politecnica group

Team 1

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graph TD; A[EASE OF USE] <--> B[SPEED]; A <--> C[SECURITY]; B <--> C; B --> D[CINEMA, STREET FOOD, AMUSEMENT PARKS]; C --> E[PUBLIC TRANSPORT]; D --> E; E --> F[RETAIL & FAST FOOD BUSINESSES];
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EASE OF USE

SPEED

SECURITY

CINEMA,
STREET FOOD,
AMUSEMENT
PARKS

PUBLIC
TRANSPORT

RETAIL & FAST
FOOD
BUSINESSES

MODULARITY
CAP CUSTOMIZATION
TWO-FACTOR AUTHENTICATION
ACCESSIBILITY



BUSINESS MODEL

R&D

Database
Management

Transaction Fee

Banks

Payment
Circuits

MARKETING STRATEGY

ONLINE
ADVERTISING

ONE MONTH
TRANSACTION
FEE
REDUCTION

FREE
HARDWARE
FOR
MERCHANTS

NO
COMMISSIONS
FOR
CUSTOMERS

FINANCING

1

ANGEL INVESTMENT

Dates April 2019

Amount 500K €

Activities initial costs, hire team members, MVP

2

SEED ROUND

Dates January 2020

Amount 1M €

Activities Testing with innovators, validate, evaluate

3

SERIES A

Dates January 2021

Amount 6M €

Activities improve HW/SW quality, start production

4

SERIES B

Dates June 2022

Amount 10M €

Activities advertisement and further deployment

B-PAY

A unique payment system.
Just like you.



B-NOV
an Alfa Romeo Politecnica group