The EcoSSSUP beamer template

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Pisa, May 22, 2018

Premise

This document, together with the associated package, aims at providing a LaTeX implementation of the beamer class fully consistent with the Institute of Economics official graphic design.

Customisation is purposefully introduced in terms of beamer style macros, rather than as a standalone beamer theme, to preserve the greatest deal of flexibility on the user side.

Contents

Structure and usage

The package consists of five distinct files:

`ecosssup-template.pdf` : *this* very document

`ecosssup-template.tex` : the source code of *this* document

`ecosssup_logo.pdf` : the Institute logo in the `titlepage`

`school_watermark.pdf` : the watermark in the `titlepage`

`school_white.pdf` : the (partial) logo in the `footer`

In order to adopt the proposed macros it is sufficient to:

1. modify the `.tex` file as needed[1]
2. enclose the last three `.pdf` files within the same directory
3. compile with your preferred LaTeX engine

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[1] otherwise, copy the specific file macros (highlighted) in your own *preamble*

Compatibility

The provided macros do *not* constitute a theme and are neither theme-specific, nor style-specific, beyond what is hereby defined.

In principle, they should be compatible with all the built-in `beamer` themes, as long as the theme is called _before_ the macros are defined in the underlying `.tex` file preamble.

Feel free to choose your favourite `beamer` theme[2] but make sure the code complies with the aforementioned ordering.

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[2]The `default` theme is used in *this* very presentation

Title page

The `titlepage` is defined as a `plain`-style frame with the Institute logo in the north-west corner and a watermark half trespassing the eastern edge.

If necessary, adjust the `\vspace{}` offset before calling `\maketitle` or `\titlepage` in order to prevent the writings from covering the Institute logo and/or the watermark.

CAUTION! Since the original setup is in 4:3 aspect ratio, any layout different from 4:3 is incompatible with the proposed macros.

Frame footer

Every frame other than the `titlepage` contains a bottom footer.

The footer consists of a gray rectangle bar and two overlapping containers:

- ▶ the first only shows the `shorttitle` variable
- ▶ the second encloses the `shortauthor` and the `shortdate` variables, and a `n/N` frame counter

CAUTION! Had the frame body been longer than available space, the exceeding part would just disappear behind the footer.