

**GigExecs**

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PREMIUM FREELANCING  
**MARKETPLACE**

LEVERAGING THE GIG ECONOMY FOR  
EXPERIENCED PROFESSIONALS

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[www.gigexecs.com](http://www.gigexecs.com)

AUGUST 2023

## The problem(s)

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The conventional full-time employment model is costly, lengthy, and bureaucratic, impeding efficient access to skills and talent in today's dynamic economy.

On-demand marketplaces often blend less-skilled tasks with premium opportunities, leading to a divergence in the quality of available work options

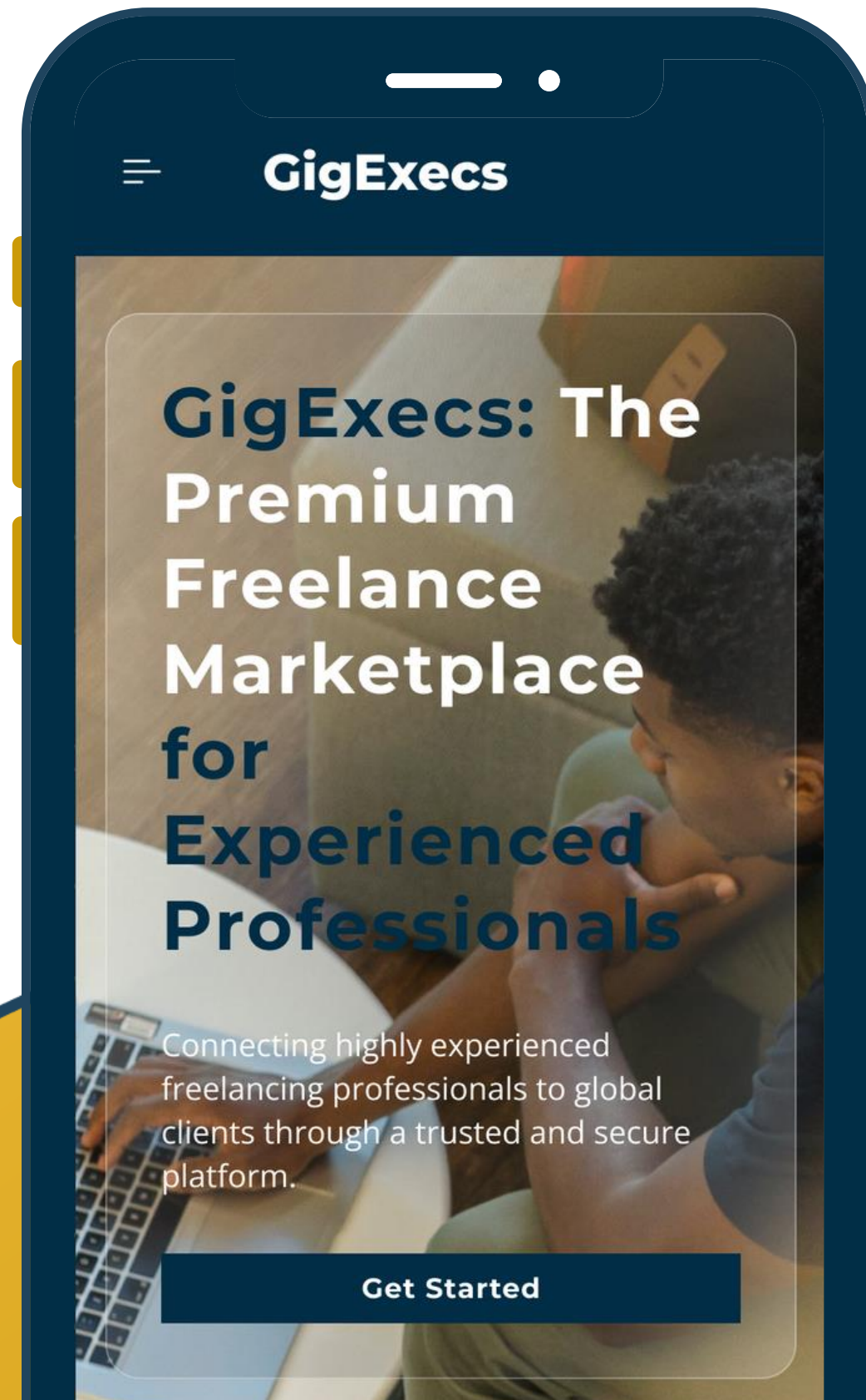
Experienced and accomplished professionals lack credible online solutions to pursue freelancing, independent work, and other flexible work models

The extended career trend due to increased life expectancy leaves senior professionals financially unprepared, underlining the necessity for strategies to maintain financial engagement in later stages of life (agism)



## The Solution

Create a new online on-demand marketplace tailored exclusively for experienced and accomplished professionals !





# Business Roadmap

## Problem identification

Frustration with a leading global marketplace for freelancers

June 2022

## Idea validation

Research & Conceptual Design for GigExecs

August 2022

## Development

Development of the platform commences.

May 2023

## Pre-launch

Sign-up for interested freelancers and clients before launch.

June 2023

## Launch

Go-to-market of GigExecs.com  
- premium marketplace for professionals.

Q4 2023



# Why GigExecs?



## Our Solution

### Experienced Professionals

- Minimum 10 to 12 years of total experience
- Seasoned & Senior Professionals
- Industry Specialists
- Based in different time-zones
- Flexible work models: freelancing, independent consulting & advisory
- Remote Work, Hybrid or in-office options

### Credible Marketplace

- Clients offer quality jobs or “gigs”
- Freelancers bid for quality jobs or “gigs”
- Freelancers market their services through pre-defined “Gigs”
- Comprehensive Vetting
- Easy & automated payment options
- Flexible work arrangements
- User-friendly & secure platform
- Simple & Transparent pricing
- Quality Support

### Top-Notch Clients

- Leading industry companies
- Recognized brands
- Experienced project owners
- High-potential startups
- Serial Entrepreneurs
- Reputable Engagers
- Esteemed partners

## Simple pricing plans



### Freelancers

Register

**Free**

Commission

**10%**

Extra Services will be  
priced separately



### Clients

Post a project / job

**Free**

Service Fee

**3%**

Extra Services will be  
priced separately

*Soft-launch of GigExecs with promotional pricing campaigns for early adopters of our Marketplace.*

*As we grow, GigExecs will continue to add new features , new services, and new pricing models.*

## The Team



### Nuno Rodrigues

#### FOUNDER

- 20+ years professional international experience
- Multiple senior and executive commercial, financial and strategy roles for blue-chips, mid-tiers and start-ups
- Originated and led deals worth > 1\$ billion US\$
- Coached and mentored over 60 entrepreneurs globally
- MBA from London Business School
- Husband and father of 4 kids
- Passionate about sports, food and building businesses



### Jaco van den Heever

#### FOUNDER

- 19 years professional experience across various industries and continents
- Multiple senior and leadership design, IT and product management roles for multinational blue-chips, mid-tiers and start-ups
- MBA from Wits Business School
- Certified Experience Architect (CXA)
- Married with 3 kids
- Loves cooking, football, family time and making a difference to others through charity work



# CONTACT

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